KEEN

REMOVABLE LABEL GUIDE
Cat. No. 4550L
Patent No. 1390199

B.S. 1602

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-21-47

Call letters K.E.E.N.

Location: San Jose, California

Name of licensee UNITED BROADCASTING COMPANY (AL 4-13-49;EFF: 4-14-49
x UNITED BROADCASTING COMPANY, A Co-Partnership composed of GEORGE MARDIKIAN, GEORGE SNELL, BARNARD FLOYD FARR, S.A. MELNICOE and ALFRED ARAM

Transmitter location Oakland Hwy. at Wayne Avenue, San Jose, California (MP 1-8-57)L 9-19-57
x Wayne Ave. & Milpitas Hwy. N. of San Jose, California (Lic 8-21-47)
x The junction of the San Jose-Milpitas Highway & Wayne Avenue, directly north of San Jose, Calif. (MP 2-19-47)
x Near San Jose, California (CP 12-5-46)
See Card #2
x1245 Winchester Boulevard, San Jose, Calif. (BS 2-1-74)
x Oakland Hwy. at Wayne Ave., San Jose, Calif.(Ltr. dtd. 6-17-57) (L 9-19-57
x Hotel DeAnza, San Jose, California (MP 1-8-57
x Wayne Ave. and Milpitas Highway, North of San Jose, Calif. (ML 9-19-50)
x DeAnza Hotel, Notre Dame Ave. & Santa Clara St., San Jose, Calif. (Lic. 8-21-47)
x The junction of the San Jose-Milpitas Highway & Wayne Avenue, directly north of San Jose, Calif. (MP 2-19-47)

Main studio location x Notre Dame Ave. Near Santa ClaraSt., San Jose, Calif. (CP 12-6-46)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B5-P-4061	12-6-46	1370	1kw*	U	2-6 8-6-47
	CP for new station			*DA	
BMP-2472	2-19-47	Mod. CP(4061) for approval antenna, change type T and T and S sites.			2-6 8-6-47
Letter	6-30-47	SA to operate with main studio at De Anza Hotel, Nostra Dame Avenue and Santa Clara Streets San Jose, Calif. from 6-30-47 to 6-29-47.			
BMP-2902	7-16-47	1370	1kw*	U	2-6 8-6-47
Mod. CP	(4061 as mod.) to change studio location.*DA-1				
BL-2526 BZ-2346	8-21-47	1370	1kw-DA	U	8-21 11-1-47
	Lic. to cover CP (4061 as mod.) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)				
BR-1602	10-30-47	1370	1kw* *DA	U	11-1 11-1-50
BAL-772 EFF:	4-13-49 4-14-49	Vol. assignment of Lic. to United Broadcasting Company			
BML-1447	9-19-50	1370	1kw-DA	U	9-19 11-1-50
Mod. lic. to chg.	stucio location (Waiver 3.30(a)				
BS-1602	10-23-50	Extension of license			11-1 3-1-51
BS-1602	2-28-51	Extension of license			3-1 6-1-51
BR-1602	5-23-51	1370	1kw* *DA	U	5-23 11-1-53
BR-1602	10-7-53	Renewal of License			11-1 12-1-53
BR-1602	11-18-53	RENEWAL OF LICENSE			12-1-53 12-1-56
BP-9255	4-25-56	1370	*1kw,5kw-LS, DA-2	U	6-25 12-25-56
	CP to increase daytime power and install a new transmitter. (COND'L CLAUSE)				
BMP-7443 (1)	11-27-56	Mod. of CP(9255) for extension of completion date to 4-25-57.			
BR-1602	11-28-56	RENEWAL OF LICENSE			12-1 12-1-59

Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed .....

Call letters KEEN

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location 1245 South Winchester Blvd., San Jose, California (Ltr. 7-26-79)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-7499 (2)	1-8-57	Mod. of CP(9255) as mod., type transmitter.			to change
BMP-7615 (3)	4-17-57	Mod. of CP(9255, as mod.) for extension of completion date to 6-30-57.			
BL-6849	9-19-57	1370kc	1kw-5kw-LS DA-2	Un.	9-19 12-1-59
License to cover CP (BP-9255, as Mod.) which authorized increase daytime power and install new transmitter					
BR-1602	11-4-59	Renewal of license			12-1 12-1-62
BR-1602	11-8-62	Renewal of license			12-1 12-1-65
BP-14842	3-20-63	1370kc	5kw-DA-2	U	5-20 11-20-63
(Cond'l)	CP to increase nighttime power to 5kw; make changes in directional antenna system (add 1 tower)				
BMP-11060 (1)	12-6-63	Mod. of CP(BP-14,842) for extension of completion date to 5-1-64.			
BMP-11231 (2)	6-10-64	Mod. of CP(BP-14,842 as mod) for extension of completion date to 8-1-64.			
BL-10625	8-26-64	1370kc	5kw-DA-2	U	8-26 12-1-65
Lic to cover CP (BP-14,842) which auth incr nighttime power and make changes in DA-System.					
BR-1602	11-2-66	Renewal of License			11-2 12-1-67
BR-1602	12-18-67	1370kc	5kw-DA-2	Unl.	12-18 12-1-68
		Renewal of NDEA			
BR-1602(L)	3-28-69	Renewal of License&NDEA			3-28 12-1-71
BS-1602(1)	9-5-69	Mod. of lic. to redescribe monitor point in the direction of 65° (Memo).			
BRC-3415 (2)	3-11-70	Mod. of lic. to operate by remote control			
EBSA	5-25-72				
BR-1602(4)	10-16-72	Renewal of license			12-1-74
BS-1602	(1) 2-1-74	ML Change SL & RC			
Contel	7-8-74	Antenna monitor: Potomac Inst.AM-19(204)			
BR-1602	(L) 8-24-76	Renewal			12-1-77

BC-126
June 1975

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K E E N

Station location San Jose, CA

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1602 (S)	3-15-78	Renewal			12-1-80
Ltr. Recd	7-26-79	Chg. SL:	1245 South Winchester Blvd. San Jose, California		
COMTEL	5-9-80	AUTH. & TERMS COMTEL 9-20-79 EXT. THRU 7-5-80. CONCURRENT AUTH. GR. OPERATE WITH 115° MONITOR POINT VALUE AT VARIANCE. THIS AUTH. EXPIRES 7-5-80.			
COMTEL	7-14-80	AUTH. & TERMS COMTEL 5-9-80 EXT. THRU 10-1-80.			
COMTEL	10-2-80	AUTH. & TERMS COMTEL 5-9-80 EXT. THRU 11-1-80.			

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters KBEN

Name UNITED BROADCASTING COMPANY, A Co-Partnership composed of GEORGE MARDIKIAN, GEORGE SNELL, BARNARD FLOYD FARR, S. A. MELNICOE AND ALFRED ARAM

(P.O. ~~401 South 16th St.~~, San Jose, Calif)

Hotel De Anza(Let-2-24-47)

File No.	Dated	Application for	Action Nature	Action Date
B5-P-4081	8-22-45	Construction Permit for a new Standard	Docket No. 6930	
Recd.	9-28-45	Broadcast Station to be operated on:	GRANTED AFTER HEARING	
Filed	10-11-45	Frequency: ~~1380 kc~~ 1370 kc	Order No. B-284	
		Power: ~~250w~~ 1kw - DA	12-6-46	
		Hours of Operation: Unlimited time		
		Trans. Location: ~~to be determined~~, San Jose, Calif.		
		Studio Location: ~~to be determined~~, San Jose, Calif.		
		(Filed by W. G. Herron, Consultant)		
AMENDED Recd.	12-26-45	AMENDED to change frequency from 1380 to 1370kc, power from 250w to 1kw, change type		
Filed	12-27-45	of transmitter, install DA for day & night use, specify transmitter site as near San Jose, Calif. and studio location as Notre Dame Ave., near Santa Clara St., San Jose, Calif.		

RCA BTA 250-L 1 L

Ron Oakley, Long Beach, Calif., Engr.

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters K E E N

Name UNITED BROADCASTING COMPANY, A Co-Partnership composed of GEORGE MARDIKIAN, GEORGE SNELL, BARNARD FLOYD FARR, S. A. MELNICOE AND ALFRED ARAM.

File No.	Dated	Application for	Action Nature	Action Date
BMP-2472 Rec'd Filed	1-10-47 1-13-47 1-13-47	Mod. of C. P. (B5-P-4061, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Raytheon RA-1000), to change transmitter location from Near San Jose, Calif. to the junction of the San Jose-Milpitas highway and Wayne Avenue, directly north of San Jose, Calif. and to change studio location from Notre Dame Ave., near Santa Clara St., San Jose, Calif. to the junction of the San Jose-Milpitas highway and Wayne Avenue, directly north of San Jose, Calif. (Robert E. Ritchie, Engr.; Norman E. Jorgensen, Atty.)	GRANTED	2-19-47

Form 94

APPLICATION RECORD - BROADCASTING

#3

Name: UNITED BROADCASTING COMPANY, A Co-Partnership composed of George Mardikian, George Snell, Barnard Floyd Farr, S. A. Reinlieb and Alfred Aram.

Call Letters: K E E N

File No.	Dated	Application for	Action Nature	Action Date
BL-2526 Rec'd Filed	6-9-47 6-18-47 6-18-47	License to cover C.P. (B5-P-4061, as mod.,) which authorized a new standard broadcast station. and	GRANTED 8-21-47 re waivers 3.55(b) and 3.60	
BZ-2346 Rec'd Filed	6-9-47 6-18-47 6-18-47	Authority to determine operating power by direct measurement of antenna power.		
BMP-2902 Rec'd Filed	6-27-47 6-30-47 6-30-47	Mod. of C.P. (B5-P-4061, as mod., which authorized a new standard broadcast station) to change studio location from The junction of the San Jose-Milpitas highway & Wayne Ave., directly north of San Jose, Calif., TO DeAnza Hotel, Notre Dame Ave. & Santa Clara Street, San Jose, Calif. (Norman E. Jorgensen, Atty.)	GRANTED	7-16-47

Form 94

APPLICATION RECORD - BROADCASTING

#4 UNITED BROADCASTING COMPANY (AL 4-13-49)

x UNITED BROADCASTING COMPANY, A Co-Partnership composed of George Mardikian, George Snell, Barnard Floyd Farr

Name

Call Letters K E E N

File No.	Dated	Application for	Action Nature	Action Date
BR- 1602 Rec'd	8-27-47 9-2-47	Renewal of license	Granted	10-30-47
BAL-772 Rec'd Filed	9-3-48 9-9-48 9-9-48	Voluntary Assignment of License from United Broadcasting Company, A Co-Partnership composed of George Mardikian, George Snell, Barnard Floyd Farr, S.A. Melnicoe and Alfred Aram to United Broadcasting Company. (Filed by Courtney, Krieger and Jorgensen, Atty.)	GRANTED EFF:	4-13-49 4-14-49
BML-1447 Rec'd Filed	8-18-50 8-23-50 8-23-50	Modification of license to change the main studio location from DeAnza Hotel, Notre Dame Ave. & Santa Clara St., San Jose, California to Wayne Avenue and Milpitas Highway, North of San Jose, California. Norman E. Jorgensen, Atty.	GRANTED Waiver	9-19-50 3.30(a)

Form 94

#5

APPLICATION RECORD - BROADCASTING

Call Letters K E E N

Name UNITED BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-1602 Rec'd	8-26-50 8-28-50	Renewal of license Filed by Norman E. Jorgensen atty.	GRANTED	5-23-51
BR-1602 Rec'd Filed	7-30-53 7-31-53 7-31-53	Renewal of License Filed by Norman E. Jorgensen, Atty.	GRANTED	10-7-53
BR-1602 Rec'd Filed	10-20-53 10-23-53 10-23-53	Renewal of License Filed by Norman E. Jorgensen, Atty.	GRANTED	11-18-53
BR-1602 Rec'd Filed	8-9-56 8-13-56 8-13-56	Renewal of License	GRANTED	11-28-56

FORM A-170 #6
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters KEEN

Name UNITED BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-9255 Rec'd Filed	4-1-54 4-7-54 4-7-54	Construction permit to increase daytime power from 1kw to 5kw and install a new transmitter (Collins 21E). Krieger & Jorgensen, Attys. Grant R. Wrathall, Engr.	GRANTED Cond'l re properly designed phase monitor installed; and in addition to the required proof of performance on daytime DA system, field intensity readings at each present nighttime monitoring points shall also be submitted.	4-25-56

PROTEST AND PETITION OF RADIO MODESTO, INC. (KMOD) FOR REHEARING FILED 5-28-56 by A. Haley

OPPOSITION TO ABOVE PROTEST FILED 6-5-56 by Jorgensen for KEEN

REPLY TO "OPPOSITION TO PROTEST OF RADIO MODESTO, INC." filed 6-11-56 by Haley for KMOD

MOTION TO STRIKE REPLY, AND OPPOSITION TO REPLY OF RADIO MODESTO, INC. filed 6-14-56 by Jorgenson for KEEN

OPPOSITION TO ABOVE "MOTION TO STRICKE REPLY ETC." filed 6-20-56 by Doty and Haley for KMOD

PROTEST AND PETITION DISMISSED; MEMORANDUM OPINION AND ORDER #33200 ADOPTED JUNE 27, 2956

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KEEN

Name UNITED BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-7443 Rec'd Filed	11-7-56 11-9-56 11-9-56	Modification of construction permit (BP-9255, which authorized increasing daytime power and installation of a new transmitter) for extension of completion date from 12-25-56 to 6-25-57. Norman E. Jorgensen, Atty.	GRANTED Extended	11-27-56 to 4-25-57
BMP-7499 Rec'd Filed	12-12-56 12-17-56 12-17-56	Modification of construction permit (BP-9255, as mod., which authorized increasing daytime power and installation of a new transmitter) to change type transmitter (RCA BTA-5H). Norman E. Jorgensen, Atty.	GRANTED	1-8-57
BMP-7615 Rec'd Filed	4-3-57 4-5-57 4-5-57	Modification of construction permit (BP-9255, as mod., which authorized increasing daytime power and installation of a new transmitter) for extension of completion date from 4-25-57 to 6-30-57. Norman E. Jorgensen, Atty.	GRANTED	4-17-57

FORM BC-121 #8
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters .....K.E.E.N.....

Name .UNITED.BROADCASTING.COMPANY.....
San Jose, California

File No.	Dated	Application for	Action Nature	Action Date
BL-6649 Rec'd Filed	5-6-57 5-10-57 5-10-57	License to cover Construction Permit (BP-9255 as mod., which authorized increase daytime power and install new transmitter (RCA BTA-5H). Atty: Norman E. Jorgensen.	GRANTED	9-19-57
BR-1602 Rec'd&Filed	8-18-59 9-2-59	Renewal of license Krieger & Jorgensen, Attys.	GRANTED	~~xxxxxxx~~ 11-4-59
BP-14,842 Rec'd Filed AMENDMENT R & F	5-9-61 5-10-61 5-10-61 9-10-62 9-11-62	CP to increase nighttime power from 1kw to 5kw; make change in directional antenna system (add 1 tower) Requests waiver of Sec. 3.28(c) of the Rules Atty. Krieger & Jorgensen Eng.- Clyde H. Bond, Menlo Park, Calif. AMENDED to make changes in nighttime DA pattern	GRANTED Phase Mon., Field meas. equip., DA & non-DA proof Pre-sunrise operation. This auth. is without prejudice to whatever action the Comm. may deem necessary as a result of a final determination regarding the pending renewal applic. (BR-1278-KCVR)&BRH-1028	3-20-63

F.C.C. · WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD - BROADCASTING

Call Letters KEEN

Name UNITED BROADCASTING COMPANY
SAN JOSE, CALIFORNIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1602 Rec'd Filed	8-20-62 8-24-62 8-24-62	Renewal of license Norman E. Jorgensen, Atty.	GRANTED	11-8-62
BMP-11,060 R & F	10-10-63 10-11-63	Mod. of CP (BP-14,842 which auth chgs in night power, DA sys) for ext. of completion date from 11-20-63 to 5-1-64. Atty: Krieger & Jorgensen	GRANTED to	12-6-63 5-1-64
BMP-11,231 R & F	4-24-64 4-28-64	Mod. of CP (BP-14,842 as mod which auth chgs in night power & DA sys) for ext. of completion date from 5-1-64 to 6-1-64. Atty: Krieger & Jorgensen	GRANTED to	6-10-64 8-1-64
BL-10,625 R. & F.	5-12-64 5-15-64	Lic to cover CP(BP-14,842) which auth incr nighttime power and make changes in DA-System. Atty- Krieger & Jorgensen	GRANTED	8-26-64

FORM BC-121 #10 APPLICATION RECORD - BROADCASTING
AUG. 1955

Call Letters K E E N

Name UNITED BROADCASTING COMPANY
San Jose, California

File No.	Dated	Application for	Action Nature	Action Date
BR-1602 Rec'd Filed	8-18-65 8-26-65 8-26-65	Renewal of license Atty- Krieger & Jorgensen	GRANTED Short Term	11-2-66 to 12-1-67
BR-1602 R & F SEP 12 1967	8-17-67 8-23-67	Renewal of license (SHORT TERM) Atty- Robert A. Woods (Krieger & Jorgensen)	GRANTED	12-18-67
BR-1602 R & F #453263 $75 6666 SEP 12 1968	8/6/68 8/22/68 8/22/68	Renewal of license Atty: Robert A. Woods	GRANTED	3-28-69
BRC-3415 R & F #579284 $30	2-17-70 2-19-70 2-19-70	Mod. of lic. to operate transmitter by remote control from Hotel DeAnza, San Jose, California. Atty: Norman E. Jorgensen	GRANTED	5-11-70

4-29-71 Annual filing fee $192.00 paid 11-30-70. #646626.

F.C.C. - WASHINGTON, D. C.

#11 1370 kc

Form BC-121
September 1969
12-47

APPLICATION RECORD - BROADCASTING

Call Letters K E E N

Name UNITED BROADCASTING COMPANY
SAN JOSE, CALIFORNIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1602 R & F PN Recd. PRESS AUG 31 1971	8-10-71 8-23-71 "	RENEWAL OF LICENSE N.E.Jorgensen,Atty AMENDED 8-31-71 re: engineering report AMENDED 9-27-71 re: business statement AMENDED 12-3-71 re: engineering data AMENDED 12-13-71 re: programming; comm. policy; employment policy AMENDED 1-17-72 re: employment policy AMENDED 3-27-72 re: programming AMENDED 4-3-72 re: engineering report	GRANTED	10-15-72
BR-1602 R & F PN Recd. PRESS AUG 8 1974	7-18-74 7-31-74 "	RENEWAL OF LICENSE N.E.Jorgensen,Atty. AMENDED 9-19-74 re: notice of EEO complaint AMENDED 10-3-74 re: programming AMENDED 10-8-74 re: copies of motions & briefs concerning the class action complaint vs KEEN and other San Jose stations	GRANTED Cond'l re anti-trust action.	8-24-76

PETITION TO DENY filed 10-31-74 by Hugh L. Johnson, Chairman of the Committee for Black People in the Media and Petitioner, Chicano Employment Committee

(over)

F.C.C. - WASHINGTON, D. C.

BR-1602) AMENDED 11-12-74 re: copies of a Motion to Dismiss and Reply Memorandum concerning the class action complaint vs. KEEN and other San Jose stations.

OPPOSITION TO PETITION OT DENY APPLICATION FOR RENEWAL OF LICENSE OF STANDARD BROADCAST STATION KEEN, SAN JOSE, CALIFORNIA filed 1-10-75 by Norman E. Jorgensen, counsel for United Broadcasting Company

AMENDED 3-11-75 re: answer to EEO complaint

AMENDED 7-8-75 re: EEO

MEMORANDUM OPINION & ORDER 7-22-75 Petition to Deny filed by Hugh L. Hohnson et al DENIED

AMENDED 1-8-76 re: programming

MOTION FOR LEAVE TO AMEND filed 4-23-76 by Norman E. Jorgensen, Counsel on behalf of United B/Casting Co.

#12

1370 khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters K E E N

Name UNITED BROADCASTING COMPANY
San Jose, California

File No.	Dated	Application for	Action Nature	Action Date
BR-1602	7-26-77	RENEWAL OF LICENSE	GRANTED	3-15-78
R & F	7-29-77			
P.N.	7-29-77	Atty. Carl W. Northrop (Jorgensen, Johnson & Northrop)		
PRESS			cond'l	re: EEO
	AUG 18 1977			
	11-21-77	UNITED BROADCASTING COMPANY'S OPPOSITION TO PETITION TO DENY RENEWAL OF BROADCAST LICENSES by United Broadcasting Company		
BR 800801 U	O	RENEWAL OF LICENSE		
PRESS	SEP 2 1980	John G. Johnson, Jr., Atty.		
			Granted	11-24-80

BZ - 10-31-80

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5 " filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.