KHAD

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

4736

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-24-68

Call letters K H A D

Station location DeSoto, Missouri

Name of licensee DESOTO BROADCASTING COMPANY, INC.

Transmitter location ~~Pratt Street extended, 7 mi. E. of DeSoto, Missouri (BP 11-22-67)~~ Upper Plattin Rd., DeSoto, Missouri-redescribed(BL-12-24-68)

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-17286	11-22-67	1190kc	1kw-DA-D	Day	1-22 7-22-68
	CP for a new standard broadcast station (Cond'l)				
BP-17286(1)	4-22-68	Call letters assigned.			
BMP-12454 (2)	7-22-68	MP(BP-17,286) To chg. inverse values (Memo).		ext. time field intensity	10-1-68
BMP-12524(3)	10-29-68	MP(BP-17,286)		ext. time	11-15-68
PSA	11-4-68	138w	(protected station WOWO)		
BL-12,152	(L)12-24-68	Lic. (BP-17,286 as mod.) type trans. GATES-BC-1G			for new sta. 2-1-71
BR-4736(S)	1-28-71	Renewal			2-1-74
EBSA	6-12-72				
BR-4736(L)	1-30-74	RENEWAL			2-1-77
BP-19,660	5-7-74	1190khz. 1kw DA Daytime			5-7-75
	CP to install a new aux. trans				
BL-13,724(L)	10-24-74	Lic. to cover BP-19,660 changes			for 2-1-77
BR-4736(S)	1-19-77	Renewal of License (Main & Aux.)			2-1-80
BP-20,126(L)	2-9-77	CP to inc. daytime, power & chg. type trans. to GATES BC-5P 1190 khz 5kw DA-Day			2-9-78
BL-14,354(L)	12-13-77	Lic. to cover BP-20,126 for changes 1190khz 5kw Day-Day			2-1-80
CONTEL	10-6-77	PSA 86w protect WOWO			
BR790820UB(S)	1-24-80	Renewal of License			2-1-83

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Name DESOTO BROADCASTING COMPANY, INC.
XX MAURICE W. COVERT, NOLAN R. HUTCHESON, WARREN R. McKNIGHT, WILLIAM H. DUFF, RAYMOND E. DUFF, S. E. FERGUSON, AND PINKNEY B. COLE d/b as DeSOTO BROADCASTING COMPANY
DeSOTO, MISSOURI (PO % Maurice W. Covert, PO Box 97, Houston, Mo. 65483)

Call Letters new K H A D

File No.	Dated	Application for	Action Nature	Action Date
BP-17,286 R & F	6-1-66 6-10-66	Construction permit for a new standard broadcast station to be operated on: Frequency: 1190kc Power: 1kw DA-D Hours of operation: Daytime Type transmitter: Gates-BC-1G Trans location: Pratt St. extended, .7 mi E of DeSoto, Mo. Studio location: Same as transmitter Atty: Maurice W. Covert (Houston, Mo.) partner Engr: Robert L. Miers (Rolla, Mo.)	GRANTED Cond'l re: Any pre-sunrise oper. must conform with Sects. 73.87 & 73.99 of the Rules.	11-22-67
AMENDMENT R & F	12-23-66 12-27-66	Amended to change applicant's name to DeSoto Broadcasting Company, Inc.		

CONTACT: MAURICE W. COVERT
PHONE: CODE 417; 967-2433 or 2148
ADDRESS: 109 N. GRAND AVE.
HOUSTON, MISSOURI

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

1190kc

Call Letters KHAD

Name DESOTO BROADCASTING COMPANY, INC.
DeSOTO, MISSOURI

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,454 Recd Filed #441591 $30 JUL 11 1968	6-25-68 6-27-68 7-5-68 7-5-68	MP (BP17,286) for ext. of completion date from 7-22-68 to 10-1-68. (new station)	GRANTED to	7-22-68 10-1-68
BMP-12,524 R. & F. #458142 $30 OCT 24 1968	9-9-68 9-12-68 9-12-68	MP(BP-17,286,as mod) for extension of completion date to 11-15-68 (new).	GRANTED to	10-29-68 11-15-68
BL-12,152 R & F #467057 $30 PT NOV 8 1968	10/17/68 10/21/68 10/21/68 10/30/68	License (BP-17,286 as mod.) for new b/c station. Engr: Robert L. Miers, Rolla, Mo.	GRANTED	12-24-68

1190kc

Form BC-121 #3
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters KHAD

Name DESOTO BROADCASTING COMPANY, INC.
DeSoto, Missouri

File No.	Dated	Application for	Action Nature	Action Date
FTC Rec'd FEE PD: $30 - #583321 REFUNDED - NOT NECESSARY	3-2-70 3-9-70	Voluntary transfer of stock(16.66%) from Nolan Hutcheson to W.R. McKnight, William H. Duff, Raymond E. Duff and Pinkney Cole	RET'D 3-24-70 not nec. to be reported on 323	
BR-4736 R & F PN Recd. PRESS OCT 16	9-28-70 10-1-70	RENEWAL OF LICENSE AMENDED 12-11-70 re: finance; programming data	GRANTED	1-28-71
BR-4736 R & F/ PN Recd. PRESS	9-21-73 9-24-73 " OCT 24 1973	RENEWAL OF LICENSE AMENDED 12-27-73 re: programming; comm. policy	GRANTED	1-30-74
BP-19,660 R & F $50-302068 AC-056	4-10-74 4-12-74 4-12-74 MAY 29	Construction permit to install a new auxiliary transmitter Gates Vanguard 2.	GRANTED	5-7-74

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1190khz

Call Letters K H A D

#4

Name DESOTO BROADCASTING COMPANY, INC.
DeSoto, Missouri

File No.	Dated	Application for	Action Nature	Action Date
BL-13,724 R & F $50#311250 PTA PRESS 17 OCT 1974	6-3-74 6-3-74 6-4-74 6-20-74	Lic. to cover BP-19,660 for New Auxiliary Transmitter, Gates Vanguard 2	GRANTED	10-24-74
BP-20,126 REC'D Filed $400-495063 AC-001 PN rec'd JUL 29 1976	11-3-75 11-5-75 11-5-75 11-11-75	Construction permit to inc. daytime, power to 5kw, chg. type trans. Gates BC-5P Atty: - Eng. Robert L. Miers Amended 4-1-76 re additional engineering data Amended 5-11-76 re additional info Amended 6-1-76 re: Exh. E-5.1 Amended 12-22-76 re: Sec. 111, & Exh. 2 Bank Ltr.	GRANTED To:	2-9-77 2-9-78

F.C.C. - WASHINGTON, D. C.

d#5

Form BC-121
May 1976

2-68

1190 kc

APPLICATION RECORD - BROADCASTING

Call Letters K H A D

Name DESOTO BROADCASTING COMPANY, INC.
DESOTO, MISSOURI

File No.	Dated	Application for	Action Nature	Action Date
BR-4736 R & F PN Recd. PRESS	9-3-76 9-7-76 " NOV 10 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) AMENDED 1-4-77 re: commercial matter & prog. AMENDED 1-10-77 re: commercial matter	GRANTED	1-19-77
BL-14,354 R & F PTA PRESS Amend	6-24-77 6-28-77 10-5-77 9-20-77 -	Lic. to cover BP-2-.126 for changes Atty: Eugene T. Smith engr. data	GRANTED	12-13-77
BR790820UB PRESS: NOV 6 1979		Renewal of License Atty.: Eugene T. Smith	GRANTED	1-24-80
BAL810821HU Form 314 PRESS SEP 0 1 1981		Vol AL to Jefferson County Broadcasting Co. Inc. D/B/A Radio Station KHAD		

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3″ by 5″ filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.