WATV

Remington Rand Inc.
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S- 1269

BROADCASTING STATION LICENSE RECORD

W A T V (7-1-58)
X W L B S (7-20-51)

Date first licensed 9-3-46 Call letters x W X A X

CRESCENDO BROADCASTING, INC. (AL g r 7-31-72 EFF: 8-22-72)
x SATELLITE BROADCASTING COMPANY(AL-12-15-64;EFF: 1-5-65)
xAMERICAN ELECTRONIX, INC. (AL-7-9-58 EFF: 7-17-58)
X W L B S, INC. (AL 7-18-51, Eff. 7-20-51)

Name of licensee x COURIER BROADCASTING SERVICE, INC.

231 - 21st Avenue, W. Birmingham, Alabama
x 1110 - 10th St. West, Birmingham, Ala. (CP 7-18-52)Forfeited 12-22-53)
x 231 21st Ave., W, Birmingham, Ala. (Lic. 9-3-46)

Transmitter location x 21st Ave. & Second Place, N., Birmingham, Ala. (CP 2-6-46) (Lic.9-3-46)

3025 Ensley Avenue, Birmingham, Alabama (BS-1269 6-13-76)
35202 xxxxThomas Jefferson Hotel, 2nd Avenue and 17th Street, Birmingham,Alabama(BS 1-30-61)
x710 South 22nd Street, Birmingham, Alabama(Ltr. 8-15-58)
x212 North 13th St., Birmingham, Alabama (ltr. dtd.4-14-53 Eff. 5-1-53)
x 216½ N. 21st St, Birmingham, Ala()EFF: 10-20-49)

Main studio location x 1710 6th Ave., North, Birmingham, Ala. (CP 2-6-46) Lic. 9-3-46)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
-P-3681	2-6-46	900	1kw	Daytime	4-6	10-6-46
	C.P. for a new Station					
3-MP-1885	5-2-46	Mod.C.P. (P-3681) for change in type				
	of transmitter				4-6	10-6-46
3-L-1986	9-3-46	900	1kw	Daytime	9-3	11-1-46
3-Z-1812	Lic. cover CP (3681 as mod.) for new station					
	& Determine operating power by direct method.					
	(Conditional Clause)					
BS-R-1269	10-31-46	900	1kw	D	11-1	11-1-49
BS-R-1269	10-31-46	900	1kw	D	11-1	11-1-49
	Superseding license					
BS-1269	1-14-47	900	1kw	Daytime	1-14	11-1-49
	Mod. Lic. to delete waiver 3.55(b) from cond'l.					
	clause			(Conditional Clause)		
ML-1299	5-25-48	900	1kw	Daytime	5-25	11-1-49
	Mod. Lic. to correct geographical coordinates of					
	T site.					
BS-1269	10-28-49	Extension of license			11-1	3-1-50
BS-1269	2-23-50	Extension of license			3-1	6-1-50
BS-1269	5-31-50	Extension of licanse			6-1-50	9-1-50
BS-1269	8-31-50	Extension of license			9-1	12-1-50
BR-1269	11-22-50	900	1kw	Daytime	11-22	11-1-52
Superseding license changing studio loca.						
BAL-1153	7-18-51	Vol. assignment of license to				
Eff.	7-20-51	W L B S, INC.				
BP-8457 **	7-18-52	CP change transmitter location				
					9-18	3-18-53
BR-1269	10-15-52	900kc	1kw	Daytime	11-1	4-1-55
BMP-6151 **	3-24-53	Mod. of CP(BP-8457) for extension of				
		completion dates.			9-18-52	5-1-53
BMP-6190 (2) **	4-29-53	MP (BP-8457, as mod) for 9-18-52 7-1-53				
		extension of completion date.				
** Forfeited Per Section 1.314, Letter 12-23-53.						
Telegram continued renewal	3-30-55	Action on renewal deferred 3-30-55 &				
	operation auth. until final determination on					
BR-1269	4-27-55	900kc	1kw	Daytime	4-1	4-1-58

CANCELLED

Form BC-126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WATV ~~WLBS~~

Name of licensee WLBS, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BTC-1869 EFF:	5-4-55 5-7-55	Vol. trans. of control to G. G. Puett			
BTC-2314 EFF:	9-13-56 11-1-56	Involuntary trans. of control of licensee corp. from Garnett G. Puett to Mrs. Faye N. Puett and Garnett G. Puett, Jr., Executors of the Estate of Garnett G. Puett, Deceased.			
TELEGRAM	3-28-58	Action on renewal deferred 3-27-58 and continued operation authorized until final determination on application.			
BR-1269	7-9-58	900kc	1kw	Daytime	7-9- 4-1-61
BAL-3059 EFF:	7-9-58 7-17-58	Voluntary assignment of license to AMERICAN ELECTRONIX, INC.			
BS-1269 (1)	1-30-61	Mod. license to change main studio location.			
BRC-1829	3-28-61	900kc	1kw	Day	3-28 4-1-61
		Mod. of license to operate transmitter by Remote Control from Thomas Jefferson Hotel, 2nd Avenue and 17th St., Birmingham, Alabama.			
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-1269	5-17-61	Renewal of License			5-17 4-1-64
BTC-3703 EFF:	5-23-61 5-25-61	Voluntary acquisition of positive control of licensee corporation by E. C. Atkerson thru purchase of stock from Thad Holt, Sr.			
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1269	6-19-64	Renewal of License			6-19 4-1-67
BAL-5271 Eff:	12-15-64 1-5-65	Voluntary assignment of license to SATELLITE BROADCASTING COMPANY			
BTC-5039 EFF:	3-16-66 3-30-66	Involuntary transfer of control of licensee corporation from Guy L. Seymour and Martha C. Seymour to Martha C. Seymour, Executrix of the Estate of Guy L. Seymour, Deceased.			

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WATV

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BZ-5923	4-25-66	900kc	1kw	Day	4-25 4-1-67
	Authority to determine operating power by direct meas. of antenna power.				
BR-1269	11-8-67	Renewal of License			11-8 4-1-70
BR-1269 (S)	6-30-70	RENEWAL OF LICENSE			4-1-73
BTC-6266	6-30-70	VOL. TC EFF: 8-10-70			
EBSA BAL-7577	6-12-72 7-31-72	EFF: 8-22-72			
BR-1269(L)	3-30-73	RENEWAL			4-1-76
WIRE	12-6-73	PSA	214w		
BR-1269(S)	3-30-76		RENEWAL		4-1-79
BS-1269(1)	6-11-76 ML to chg. SL AND RC				

Form 74

APPLICATION RECORD—BROADCASTING

WATV
SWXAX

Call letters X New

Name COURIER BROADCASTING SERVICE, INC (P.O. Box 1928, Birmingham, Ala.)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-3681 Rec'd Filed	8-12-44 8-21-44 8-21-44	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~1260-kc- 1250-kc~~ 900 kc Power: ~~250w~~ 1kw Hours of Operation: ~~Unlimited-time~~ Daytime Trans. Location: ~~Between 16th & 17th Sts., South, on Powell Ave., Birmingham, Ala.~~ Studio Location: ~~1710 - 7th Ave., North,~~ Birmingham, Ala. (Filed by E. D. Johnston, Atty.)	GRANTED	2-6-46
Amended Rec'd Filed	12-26-44 12-30-44 1-~~5~~-45	RE: To change frequency from ~~1260 to 1250 kc~~, change hours of operation from unlimited time to daytime, make changes in antenna, and change transmitter location from ~~Between 16th & 17th Sts., South, on Powell Ave., Birmingham, Ala.,~~ to ~~100 S.W. First Ave., Birmingham, Ala.~~		

SEE CARD NO. 2

RCA - BTA - 1L

~~COMPOSITE Transmitter~~

(S. D. Wooten, Jr. --- Chief Engr. WREC Broadcasting Service --- Engr.)

Form 84

Card No. 2

APPLICATION RECORD—BROADCASTING

Call letters WKAX

Name COURIER BROADCASTING SERVICE, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-3681 (Cont'd)			See Card #1 for action	
AMENDED	10-4-45	AMENDED to change frequency from 1250 kc to 900 kc, increase power from 250w to 1kw, change type of transmitter, changes in antenna, change transmitter location from 100 S.W. First Ave., Birmingham, Ala. to 21st Ave. & 2nd Place, North, Birmingham, Ala. and studio location from 1710 - 7th Ave., North, Birmingham, Ala. to 1710 - 6th Ave., North, Birmingham, Ala. (John J. Keel, Engr.)		
Recd.	10-8-45			
Filed	10-8-45			

Form 94

#3

APPLICATION RECORD - BROADCASTING

Call Letters WKAX

Name COURIER BROADCASTING SERVICE, INC.

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-1885 Rec'd Filed	3-13-46 3-18-46 3-18-46	Mod. of C.P. (B3-P-3681, which authorized a new standard broadcast station) for changes in antenna and to change proposed type of transmitter (Gates Radio BC-1-E). (Filed by E.D. Johnston, Atty.)	GRANTED	5-2-46
B3-L-1986 Rec'd Filed	5-16-46 5-20-46 5-20-46	License to cover C.P. (B3-P-3681, as mod.,) which authorized a new standard broadcast station;	GRANTED Conditional re waiver 3.56(b) and 3.60	9-3-46
		and		
B3-Z-1812 Rec'd Filed	5-13-46 5-20-46 5-20-46	Authority to determine operating power by direct measurement of antenna power. (Filed by E. D. Johnston, Atty.;)		

Form 94

#4

APPLICATION RECORD - BROADCASTING

Call Letters WKAX

Name COURIER BROADCASTING SERVICE, INC.

File No.	Dated	Application for	Action Nature	Action Date
B3-R-1269 Rec'd	10-8-46 10-9-46	Renewal of license Filed by E. D. Johnston, Atty. Amend. filed 10-23-46	Granted	10-31-46
B3-P-5464 Rec'd Filed	11-5-46 11-23-46 11-23-46	C.P. to change frequency from 900 to 1140 kc, and hours of operation from Daytime to ~~Limited Time~~.	Docket No. 8368 Dismissed 7-3-47 without prejudice subject to right of reinstatement under 1.365(c) Order issued	
AMENDED Recd. Filed	3-12-47 3-17-47 3-17-47	AMENDED to change hours of operation from ~~limited time~~ to unlimited and install directional antenna for night use. Grant R. Wrathall (Engr.)		

Form 94 45

APPLICATION RECORD - BROADCASTING

Call Letters W L B S (7-20-51) x W K A X

Name W L B S, INC. (AL 7-18-51, Eff. x COURIER BROADCASTING SERVICE, INC.

File No.	Dated	Application for	Action Nature	Action Date
BML-1299 Rec'd Filed	4-28-48 5-3-48 5-3-48	Mod. of License to correct geographical coordinates of transmitter location.	GRANTED	5-25-48
BAL-831 Rec'd Filed	2-17-49 2-18-49 2-18-49	Voluntary Assignment of License from Courier Broadcasting Service, Inc. to Standard Broadcasting Company, Inc.	DISMISSED per request of applicant	9-19-49
BR-1269 Rec'd	9-19-49 9-21-49	Renewal of license	GRANTED	11-22-50
BAL-1153 Rec'd Filed	2-26-51 3-5-51 3-5-51	Voluntary assignment of license from Courier Broadcasting Service, Inc. to WLBS, Inc. James A. McKenna, Jr., Atty.	GRANTED Eff.	7-18-51 7-20-51

#6

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W L B S

Name W L B S, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-8457 Rec'd Filed	4-4-52 4-9-52 4-9-52	Construction permit to change transmitter location from 231 21st Ave., W., Birmingham, Alabama to 1110 10th Street, W., Birmingham, Alabama. James A. McKenna, Jr., Atty. Claude M. Gray, Engr.	GRANTED	7-18-52
BR-1269 Rec'd Filed	7-28-52 8-5-52 8-5-52	Renewal of License Filed by James A. McKenna, Jr., Atty.	GRANTED	10-15-52
BMP-6151 Rec'd Filed	3-9-53 3-11-53 3-11-53	Modification of construction permit (BP-8457, which auth. change in transmitter location) for extension of completion date from 3-18-53 to 5-1-53. Leonidas P. B. Emerson, Atty.	GRANTED	3-24-53

#7

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WATV
WLBS

Name WLBS, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-6190 Rec'd Filed	4-8-53 4-14-53 4-14-53	Modification of construction permit (BP-8457 as mod., which auth. change in transmitter location) for extension of completion date from 5-1-53 to 7-1-53. Leonidas P. B. Emerson, Atty.	GRANTED FORFEITED Sect. 1.314 Let. 12-22-53	4-29-53
BR-1269 Rec'd Filed	12-12-54 12-16-54 12-16-54	Renewal of License Filed by Leonidas P. B. Emerson, Atty.	GRANTED	4-27-55
BTC-1869 Rec'd Filed	12-23-54 12-23-54 12-23-54	Voluntary transfer of control of licensee corporation from E. D. Rivers, Sr., to G. G. Puett. L.P.B.Emerson, Atty.	GRANTED EFF:	5-4-55 5-7-55

FORM BC-1214B
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WATV WLBS

Name WLBS, INC.
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BTC-2314 Rec'd Filed	8-24-56 8-28-56 8-28-56	Involuntary transfer of control of licensee corporation from Garnett G. Puett to Mrs. Fay N. Puett and Garnett G. Puett, Jr., Executors of the Estate of Garnett G. Puett, Deceased. Edward R. McKenna, Atty.	GRANTED EFF:	9-13-56 11-1-56
BR-1269 Rec'd & Filed	1-2-58 1-6-58	Renewal of license	GRANTED	7-9-58
BAL-3059 Rec'd Filed	5-20-58 6-5-58 6-5-58	Voluntary assignment of license to American Electronix, Inc. Corwin R. Lockwood, Atty.	GRANTED EFF:	7-9-58 7-17-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

#9

Call Letters WATV

Name AMERICAN ELECTRONIX, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1269 Rec'd&Filed	12-30-60 1-3-61	Renewal of license	GRANTED	5-17-61
BTC-3703 Rec'd Filed	3-8-61 3-13-61 3-13-61	Voluntary acquisition of positive control of licensee corporation by E. C. Atkerson thru purchase of stock from Thad Holt, Sr. Corwin R. Lockwood, Atty.	GRANTED EFF:	5-23-61 5-25-61

FORM BC-121
AUG. 1955

#10

APPLICATION RECORD · BROADCASTING

Call Letters W A T V

Name SATELLITE BROADCASTING COMPANY
~~AMERICAN ELECTRONIX, INC.~~
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BRC-1829 Rec'd Filed	3-23-61 3-27-61 3-27-61	Modification of license to operate transmitter by Remote Control from Thomas Jefferson Hotel, 2nd Avenue and 17th Street, Birmingham, Alabama.	GRANTED	3-28-61
BR-1269 Rec'd Filed	12-31-63 1-2-64 1-2-64	Renewal of license	GRANTED	8-19-64
BAL-5271 R & F	10-15-64 10-21-64	Voluntary assignment of license to SATELLITE BROADCASTING COMPANY Atty. - Keller & Heckman	GRANTED Eff:	12-15-64 1-5-65 11:00am
BTC - 5039 Rec'd RESUB R & F (Form 316)	2-1-66 2-4-66 2-15-66 2-21-66	Involuntary transfer of control of lic. corp. from Guy L. Seymour and Martha C. Seymour to Martha C. Seymour, Executrix of the Estate of Guy L. Seymour, Deceased	~~REF 2-11-66 - fee necessary to be filed on 316 (315 submitted)~~ GRANTED EFF:	 3-16-66 3-30-66

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #11
Aug. 1955

APPLICATION RECORD - BROADCASTING

900kc

Call Letters W A T V

Name CRESCENDO BROADCASTING, INC.
x SATELLITE BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BZ-5923 R & F	3/11/66 3/14/66	Authority to determine operating power by direct meas. of antenna power.	GRANTED	4-25-66
BR-1269 R & F	12-31-66 1-3-67	Renewal of license	GRANTED	11-8-67
BR-1269 R & F 568162 $75. P.N.	12-31-69 1-5-70 1-5-70 1-5-70	Renewal of License AMENDED 3-23-70 re: financial data; business interests & commercial matter FEB 25 1970	GRANTED	6-30-70
BTC-6256 R & F FEE PD: $30 #602319 (Form 316)	5-13-70 5-18-70 MAY 22 1970	Voluntary transfer of control of lic corp from Martha C.Seymour, individually and as Executrix of the Estate of Guy L. Seymour(deceased) to Martha C. Seymour	GRANTED EFF:	6-30-70 8-10-70
BAL-7577 R & F FEE PD: $1000 #067436 CODE 047 Pub. notice filed 6-14-72	4-21-72 4-26-72 MAY 15 1972	Voluntary assignment of license to CRESCENDO BROADCASTING, INC. Atty - Bilger & Blair AMENDED 7-27-72 re comm. needs & survey F.C.C. WASHINGTON D.C.	GRANTED Req. grant fee $5000.00 EFF: 8-22-72 Paid:048,	7-31-72 8-29-72, W104230

Form BC-121 #12
September 1969

AM 900 kc

APPLICATION RECORD - BROADCASTING

Call Letters WATV

Name CRESCENDO BROADCASTING, INC.
BIRMINGHAM, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BR-1269 R & F PN Recd. PRESS JAN 26 1973	12-28-72 1-2-73 "	RENEWAL OF LICENSE Donald E. Bilger, Atty.	GRANTED	3-30-73
BR-1269 R & F PN Recd. PRESS	11-21-75 12-1-75 " DEC 17 1975	RENEWAL OF LICENSE Donald E. Bilger, Atty. AMENDED 1-6-76 re: balance sheet AMENDED 5-3-76 re: programming AMENDED 11-18-76 re: programming	GRANTED	3-30-76
BR781201YS PRESS: FEB 7 1979		RENEWAL OF LICENSE Atty: Ray R. Paul	GRANTED	4-30-81

F.C.C. - WASHINGTON, D. C.

#13

APPLICATION RECORD-BROADCASTING

900 kHz
Call Letters: W A T V

Name: CRESCENDO BROADCASTING INC.

Station Location: BIRMINGHAM, ALABAMA

File No.	Date	Description	Action and Date
BZ-810423AF R & F DM PRESS MAY 0 4 1981	4-23-81	DIRECT MEASUREMENT Atty: ---	GRANTED 5-22-81 (Issued with BR781201YS)

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.