WAYY

B.S. 3052

BROADCASTING STATION LICENSE RECORD

W A Y Y-Eff. 2-1-78
x W A X A (8-1[illegible]-58)

(SEE CARD TWO FOR NAME)

Date first licensed 12-15-54 Call letters X W C H F

xRADIO CHIPPEWA, INCORPORATED (AL 7-17-63; EFF:7-24-63 Station Location: Chippewa Falls, Wisc.
XCHIPPEWA BROADCASTING, INC., (AL 6-23-60; EFF:6-30-60)
STEPHEN P. BELLINGER, JOEL W. TOWNSEND, BEN H. TOWNSEND, MORRIS E. KEMPER, T. KEITH COLEMAN,
VERNON R. NUNN, CHARLES H. GREEN, d/b as RADIO CHIPPEWA (AL-7-30-58 EFF: 8-1[illegible]-58)
XCHIPPEWA FALLS BROADCASTING CO., INC. (AL 7-13-55 EFF: 7-20-55)

Name of licensee xHAROLD R. MURPHY tr/as CHIPPEWA FALLS BROADCASTING CO.

SW corner of County Hwys. "P" & "OO", Chippewa Falls, Wisconsin (P800121AM 12-22-80)
X3.5 mi. S. of Chippewa Falls, Hallie Township, Wisconsin (BP 4-15-64)
XOn County Trunk Rd. "S", 2.0 mi. NNE of center of business
district of Chippewa Falls, Wisconsin (MP 10-1-54) (12-15-54)

Transmitter location x1.9 miles north of center of business district of Chippewa Falls, Wisc.
(CP 7-28-54)

54729

108 North Bridge Street, Chippewa Falls, Wisconsin. (Lic. 5-8-57)
R.C. x108 Bridge Street, Chippewa Falls, Wisconsin (BRC-582)

Main studio location x10½ N. Bridge St., Chippewa Falls, Wisconsin (MP 10-1-54)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9324	7-28-54	1150kc	1kw	Day	9-28-54 3-28-54
	CP for new standard b/cast station				
BMP-6658 (1)	10-1-54	Mod. of C.P. (9324) to chg. T loc.; spec-			
	ify studio loc. and ext. C&C dates 12-1 6-1-55				
BRC-582 (3)	11-17-54	Modification of construction permit to			
	operate transmitter by remote control from 108 Bridge Street, Chippewa Falls, Wisconsin				
BMP-6698 (2)	11-17-54	Mod. of CP (9324) as mod., to incr.			
	hgt. of antenna				
BL-5529	12-15-54	1150kc	1kw	Daytime	12-15-54 12-1-55
	Lic. cover CP(9324, as mod.) for new station				
BAL-2045 EFF:	7-13-55 7-20-55	Vol. assignment of license to CHIPPEWA			
	FALLS BROADCASTING CO., INC.				
BR-3052	11-23-55	1150kc	1kw	DAYTIME	12-1 12-1-58
BP-10496	10-10-56	1150kc	5kw	Day	12-10 6-10-57
	CP to increase power and install new transmitter.				
BL-6606 (1)	5-8-57	Lic. to cover CP(BP-10,496) to increase			
	power from 1kw to 5kw & install new transmitter (Collins 21E).				
BAL-3058 EFF:	7-30-58 8-12-58	Voluntary assignment of license to			
	Stephen P. Bellinger, Joel W. Townsend, Ben H. Townsend, Morris E. Kemper, T. Keith Coleman, Vernon R. Nunn, Charles H. Green, d/b as Radio Chippewa.				
WIRE	8-1-58	REMAIN SILENT TO 9-1-58.			
WIRE	8-28-58	EXT. AUTHORITY REMAIN SILENT TO 9-10-58.			
Wire	9-11-58	SIGN-OFF 6 PM FOR PERIOD ENDING 9-30-58.			
BR-3052	11-21-58	RENEWAL OF LICENSE			12-1 12-1-61
BZ-4060	11-26-58	1150kc	5kw	Daytime	11-26 12-1-58
	Authority to determine operating power by direct measurement of antenna power.				
BAL-3896 EFF:	6-23-60 6-30-60	Voluntary assignment of license to			
	Chippewa Broadcasting, Inc.				
	11-29-61	Action on Renewal of License Deferred.			
BR-3052	7-13-62	1150	5 kw	Day	7-13 12-1-64

Form BC 126
June 1954
Card 2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ...WAXX.....

Station location .....

WAYY, INC. (ML 10-3-78)
Name of licensee ..XRADIO WAUSAU, INCORPORATED(AL 11-16-71

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL-4704 EFF:	7-17-63 7-24-63	Voluntary assignment of license to Radio Chippewa, Incorporated			
BP-15980	4-15-64	1150kc	5kw	Day	6-15 12-15-64
	CP to change ant-trans. site and make changes in ground system.				
BL-10,645	10-9-64	1150kc	5kw	Day	10-9 12-1-64
	Lic to cover CP(BP015,980) which auth chg ant-trans loc and make chgs in gr-system.				
BR-3052	11-20-64	Renewal of License			12-1 12-1-67
BS-3052	9-23-65	1150kc	5kw	Day	9-23 12-1-6[illegible]
	Mod. of lic to delete pre-sunrise operation (Memo)				
	9-22-67	NATIONAL DEFENSE EMERGENCY AUTHORIZATION			
TELEGRAM	10-17-67	PSA	358w		
BR-3052 (S)	9-17-68	Renewal of License & NDEA			12-1-70
BR-3052(S)	11-25-70	RENEWAL & NDEA			12-1-73
BAL-7439	11-16-71	VOL. AD			
EBSA	5-25-72				
BR-3052(L)	11-28-73	RENEWAL			12-1-76
EBSA	2-1-78	Call Letters			
BR-3052(S)	2-17-78	RENEWAL			12-1-79
BML-780918AJ (1)	10-3-78	ML to change licensee name			
BZ-780824AC(L)	11-7-78	Direct Measurement			12-1-79
Ltr	4-18-79	Atty.: Donald B. Ward			
BR790730VH(L)	11-30-79	RENEWAL OF LICENSE			12-1-82
BP-800121AM (L)	12-22-80	1150khz -- 5kw DAYTIME			12-22-81
	CP to chg. TL, antenna system and increase Overall Height AG.				

BROADCASTING STATION HISTORY RECORD

AM

CARD # 3

First licensed .....

Call Letters WAYY .....

Station Location .....

Name SEE CARD # 1 .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	9-26-80	RE MINOR CHANGE AM APPLICATION WAYY, BP-800121AU APPLICATION NOT GRANTABLE. PROHIBITED CONTOUR OVERLAP CAUSED TO WUNE 0.5MV/M CONTOUR ALONG 100° BEARING IN VIOLATION OF SECTION 73.37 OF COMMISSION'S RULES. 30 DAYS AFFORDED FOR YOUR CONSIDERATION. FAILURE TO RESPOND COULD RESULT IN THE DISMISSAL OF APPLICATION.	

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WAXX ~~WCHF~~ New

Name HAROLD R. MURPHY tr/as CHIPPEWA FALLS BROADCASTING CO.
PO 3514 North Oakland Avenue, Shorewood 11, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BP-9324 Rec'd Filed	5-26-54 5-27-54 5-27-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 1150kc Power: 1kw Hours of Operation: Daytime Trans. Location: 1.9 miles N. of center of Chippewa Falls, business district Chippewa Falls, Wisconsin Studio Location: To be determined Chippewa Falls, Wisconsin Krieger & Jorgensen, Attys. Charles E. Brennan, Engr.	GRANTED	7-28-54

GATES BG-1F

#2

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WCHF

Name HAROLD R. MURPHY tr/as CHIPPEWA FALLS BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BMP-6658 Rec'd Filed	9-29-54 9-29-54 9-29-54	Modification of construction permit (BP-9324 which auth. a new standard broadcast station) to change antenna-transmitter location from 1.9 miles N. of center of Chippewa Falls Business District, Chippewa Falls, Wisconsin to On County Trunk Rd "S", 2.0 miles NNE of Center of Chippewa Falls Business District, Chippewa Falls, Wisconsin and specify studio location as 110½ North Bridge St., Chippewa Falls, Wisconsin. Krieger & Jorgensen, Atty. Charles E. Brennan, Engr.	GRANTED	10-1-54

FORM A-170 #3
FORMERLY FCC FORM 94

APPLICATION RECORD · BROADCASTING

Call Letters WCHF

Name HAROLD R. MURPHY tr/as CHIPPEWA FALLS BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BMP-6698 Rec'd Filed	11-16-54 11-16-54 11-16-54	Modification of construction permit (BP-9324, as modified, which authorized a new standard broadcast station) to increase height of antenna. Seymour Krieger, Atty.	GRANTED	11-17-54
BRC-582 Rec'd Filed	11-16-54 11-16-54 11-16-54	Modification of construction permit to operate transmitter by remote control from 108 Bridge Street, Chippewa Falls, Wisconsin Seymour Krieger, Atty.	GRANTED	11-17-54
BL-5529 Rec'd Filed	11-10-54 11-12-54 11-12-54	License to cover construction permit (BP-9324, as modified) which authorized a new standard broadcast station. Seymour Krieger, Atty.	GRANTED	12-15-54

#4

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W C H F

Name CHIPPEWA FALLS BROADCASTING CO., INC. (AL 7-13-55
x HAROLD R. MURPHY tr/as CHIPPEWA FALLS BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BAL-2045 Rec'd Filed	5-14-55 5-24-55 5-24-55	Voluntary assignment of license to Chippewa Falls Broadcasting Co., Inc. Eugene L. Burke, Atty.	GRANTED EFF:	7-13-55 7-20-55
BR-3052 Rec'd Filed	8-30-55 9-2-55 9-2-55	Renewal of license	GRANTED	11-23-55
BP-10,496 Rec'd Filed	4-2-56 4-3-56 4-3-56	Construction Permit to increase power from 1kw to 5kw and install new transmitter (Collins 21E) Atty. - Eugene L. Burke Engr. - Walter F. Kean, Riverside, Ill.	GRANTED	10-10-56

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WAXX XWCHF

Name CHIPPEWA FALLS BROADCASTING CO., INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-6606 Rec'd Filed	4-12-57 4-15-57 4-15-57	License to cover Construction Permit BP-10,496 which authorized increase power and install a new transmitter (Collins 21E) Atty: Eugene L. Burke	GRANTED	5-8-57
BAL-3058 Rec'd. Filed	5-22-58 6-5-58 6-5-58	Voluntary assignment of license from Chippewa Falls Broadcasting Co., Inc. to Stephen P. Bellinger, Joel W. Townsend, Ben H. Townsend, Morris E. Kemper, T. Keith Coleman, Vernon R. Nunn, Charles H. Green, d/b as Radio Chippewa.	GRANTED EFF:	7-30-58 8-12-58
BR-3052 Recd&Filed	8-29-58 9-2-58	Renewal of license	GRANTED	11-12-58
BZ-4060 Rec'd Filed	9-17-58 9-19-58 9-19-58	Authority to determine operating power by direct measurement of antenna power. Ralph J. Bitzer, Engr.	GRANTED	11-26-58

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WAXX

Name #STEPHEN P. BELLINGER, JOEL W. TOWNSEND, BEN H. TOWSEND, MORRIS E. KEMPER, T. KEITH COLEMAN, VERNON R. MUNN, CHARLES H. GREEN d/b as RADIO CHIPPEWA

File No.	Dated	Application for	Action Nature	Action Date
BAL-3896 Rec'd Filed	5-19-60 5-20-60 5-20-60	Voluntary assignment of license to Chippewa Broadcasting, Inc. Robert M. Booth, Jr., Atty.	GRANTED EFF:	6-23-60 6-30-60
BR-3052 R. & F.	9-1-61 9-6-61	Renewal of License.	GRANTED	7-13-62
BAL-4704 Rec'd Filed	12-19-62 12-31-62 12-31-62	Voluntary assignment of license to Radio Chippewa, Incorporated. Request waiver of Sec. 1.365 of Rules FILED 2-4-63	Granted EFF:	7-17-63 7-24-63

FORM BC-121
AUG. 1955

7

APPLICATION RECORD - BROADCASTING

Call Letters WAXX

Name RADIO CHIPPEWA, INCORPORATED
Chippewa Falls, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BP-15,980 R. & F.	7-25-63 7-29-63	CP to change ant-trans. site from On County Trunk Rd. "S", 2.0 mi. NNE of center of business district of Chippewa Falls, Wis., to ~~5 mi. S. of Chippewa Falls, Seymour twp., Wis.~~, ~~change studio loc. from 108 North Bridge Streets, Chippewa Falls, Wis. to Corner of E. Spring St. & Bridge St., Chippewa Falls, Wis~~, make changes in ground system, and ~~delete remote control~~.	GRANTED	4-15-64
AMEND R&F	11-8-63 11-13-63	AMENDED to change ant.-trans. location to 3.5 miles south of Chippewa Falls, Hallie Twp. Wisconsin and delete request to delete Remote Control and change studio location (retain studio & remote control point as licensed) Atty: Chadbourne, Parke, Whiteside & Wolff		

FORM BC-121
AUG. 1955 #8

APPLICATION RECORD - BROADCASTING

1150kc

Call Letters WAXX

Name RADIO WAUSAU, INCORPORATED
xRADIO CHIPPEWA, INCORPORATED
Chippewa Falls, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-10,645 R. & F.	5-25-64 5-27-64	Lic to cover CP(BP-15,980) which auth chg ant-trans loc and make chgs in gr-system.	GRANTED	10-9-64
BR-3052 R & F	8/19/64 8/26/64	Renewal of license	GRANTED	11-20-64
BR-3052 R & F SEP 19 1967	8-15-67 8-16-67	Renewal of license AMENDED 9-16-68 re: commercial practices	GRANTED	9-17-68
BR-3052 R & F PN Recd. PRESS	8-13-70 8-17-70 " AUG 31 1970	RENEWAL OF LICENSE AMENDED 9-14-70 re: commercial practices; business interest	GRANTED	11-25-70
BAL-7439 R & F FEE PD: $250 #010921 (Form 316) CODE 053 OCT 19 1971	6-3-71 10-7-71	Voluntary assignment of license to RADIO WAUSAU, INCORPORATED AMENDED 11-2-71 - legal data re merger	GRANTED	11-16-71

F.C.C. - WASHINGTON, D. C.

#9

1150 kc

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters WAYY XWAXX

Name RADIO WAUSAU, INCORPORATED
CHIPPEWA FALLS, WISCONSIN

File No.	Dated	Application for	Action: Nature	Action: Date
BR-3052 R & F PN Recd. PRESS	8-15-73 8-17-73 " 27 AUG 1973	RENEWAL OF LICENSE AMENDED 9-10-73 re: engineering data	GRANTED	11-28-73
BR-3052 R & F P.N. Press	7-27-76 7-29-76 7-29-76 SEP 27 1976	RENEWAL OF LICENSE AMENDED 10-21-76 re: programming AMENDED 11-5-76 re: commercial matter AMENDED 12-21-76 re: commercial practices AMENDED 12-21-76 re: commercial matter AMENDED 2-17-77 re: commercial matter	GRANTED	2-17-78
BML-780918AJ R & F PRESS: RESUBMITTED	6-19-78 6-26-78 OCT 2 1978 9-18-78	Mod. of License to change licensee name to: WAYY, INC. Atty:----	GRANTED	10-3-78

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1150khz

#10

Call Letters WAYY

WAYY, INC.

Name X RADIO WAUSAU, INCORPORATED

Chippewa Falls, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-780824AC R & F DM PRESS	8-24-78 10-17-78 NOV 2 1978	Direct Measurement	GRANTED	11-7-78
BR790730VH PRESS SEP	2 7 1979	Renewal of License Atty.: Eric S. Kravetz	GRANTED	11-30-79
BP-800121AM PRESS: (0)	6-3-80	CP to chg. TL: SW corner of County Hwys. "P" & "OO", Chippewa Falls, Wisconsin; make chgs. in ant. system; incr. OHAG: 499'. (44 53 05 - 91 23 35) MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. Atty: Chester F. Naumowicz additional copy of application filed	GRANTED Con'd	12-22-80

(OVER)

F.C.C. WASHINGTON, D. C.

BP-800121AM	AMENDED	10-14-80	Additional Engineering
	AMENDED	10-10-80	Additional Engineering

APPLICATION RECORD-BROADCASTING

Call Letters: W A Y Y

#11

Name: WAYY, INC.

Station Location: CHIPPEWA FALLS, WISCONSIN

File No.	Date	Description	Action and Date
BL-810807AH R & F PTA PRESS AUG. 17 1981	8-10-81	Lic. to cover (BP-800121AM as mod.) for chgs. Atty: ---	ISSUED

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.