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4088

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-3-62

Call letters W A W A

Station location West Allis, Wisconsin

Name of licensee SUBURBANAIRE, INC. (AL: 8-6-79 EFF: 8-28-79)
x APB ENTERPRISES, INC. (AL 10-31-78 EFF: 1-5-79)
x SUBURBANAIRE, INC.

Transmitter location 12800 West Bluemound Road, Elm Grove, Wisconsin (Redescription)
x12700 West Blue Mound Road, Elm Grove, Wisconsin (BMP 2-24-61)
xGreenfield Ave. & Moorland Road, Brookfield, Wisconsin (BP 10-19-60)

Main studio location Same as transmitter.
53112 x12700 West Blue Mound Road, Elm Grove, Wisconsin (BMP 2-24-61)
X To be determined, West Allis, Wisconsin (BP 10-19-60)

CONSTRUCTION PERMIT AND LICENSE NO. 907

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BP-12511	10-19-60	1590kc	1kw-DA-D	Day	12-19	6-19-61
	CP for a new standard broadcast station.					
BMP-9284	2-24-61	1590kc	1kw-DA-D	Day	12-19	6-19-61
	Mod. of CP(BP-12,511) to change trans. and studio loc. to 12700 W. Blue Mound Rd., Elm Grove, Wisconsin (Cond'l).					
BMP-9284 (1)	6-9-61	Mod. of CP(BMP-9284) to change Theoretical Phasing.				
BMP-9587 (2)	7-28-61	Mod. of CP(BP-12511 as mod.) for extension of completion date to 9-15-61.				
BMP-9719 (3)	9-5-61	Mod. of CP(BP-12511 as mod.) for extendion of completion date to 11-15-61.				
BMP-9813	10-6-61	1590kc	1kw-DA-D	Day	12-19	11-15-61
	Mod. of CP(BP-12511 as mod.) to make changes in DA pattern. (Cond'l).					
BL-8875	5-3-62	1590kc	1kw-DA-D	Day	5-3-62,	12-1-64
	Lic. to Cov. C.P (BP-12,511 as mod.) which auth. a new Standard Broadcast Station.					
BS-4088 (1)	2-5-63 Memo	Mod. of license to change monitor point value in the direction of 172° true.				
BS-4088 (2)	3-18-64	Mod. of license to change monitor point location in the direction of 22 degrees True (Memo).				
BR-4088	11-9-64	1590kc,	1kw	Day	12-1	12-1-67
BS-4088 (1)	7-15-65	Mod. of license to change the description of the antenna system (Memo).				
BS-4088 (2)	12-6-66	Mod. of license to show the correct coordinates (Memo). (Re-determined)				
TELEGRAM	10-17-67	PSA	500w			
BR-4088(L)	3-11-69	RENEWAL OF LICENSE			3-11	12-1-70
BS-4088(1)	4-4-69	Memo chg. oper. specs.				
BS-4088(2)	9-15-69	Memo. chg. oper. specs. & ant.				

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W A W A.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-4088(L)	12-18-70	Renewal	of license		12-1-73
BS-4088(1)	5-5-71	ML chg.	value of 292°	monitor point.	
BR-4088(1)	12-18-70	Supersede to correct coord. & redes. TL & SL locations as 12800 West Bluemound Rd.			
EBSA	6-12-72				
BR-4088(L)	10-16-74		RENEWAL		12-1-76
BR-4088(S)	11-23-76		RENEWAL		12-1-79
COMTEL	3-15-77	DELETE	OBSTRUCTION MARKING & LIGHTING.		
BS-4088(L)	10-17-77	ML for	chges		12-1-79
BAL780726EA	10-31-78	VOL. AL		EFF:1-5-79)	
BAL790712FA	8-6-79	VOL. AL		EFF:8-28-79	
BR 790726 UL	2-22-80	LL)	RENEWAL		12-1-82

Aug. 1955

Call Letters new W A W A

Name SUBURBANAIRE, INC.
(P.O. - Herbert L. Mount (Pres), 2040 W. Wisconsin Ave., Milwaukee, Wisc.)

File No.	Dated	Application for	Action Nature	Action Date
BP-12,511 Rec'd Filed	10-24-58 10-28-58 10-28-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1590kc Power - 1kw DA-D Hours of operation - Daytime Trans. location - Greenfield Avenue & Moorland Rd. Brookfield, Wisconsin Studio location - To be determined. West Allis, Wisconsin STATION LOCATION - WEST ALLIS, WISCONSIN Atty. - McKenna & Wilkinson Engr. - Lynne C. Smeby	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof. After Hearing Docket No. 12832 Order issued.	10-19-60
AMENDMENT R & F AMENDMENT Rec'd Filed (ORDER)	3-6-59 3-9-59 7-6-60 7-7-60 7-22-60	AMENDED to make changes in DA pattern. AMENDED to make changes in officers, directors and stockholders.		

Aug. 1955 #2

Call Letters WAWA

Name Suburbanaire, Inc.
West Allis, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-9284 R & F	12-22-60 12-23-60	Modification of C. P. (BP-12,511, which auth. a new standard broadcast station) to change transmitter location from Greenfield Avenue & Moorland Rd., Brookfield, Wisc. to 12700 W. Blue Mound Road, Elm Grove, Wisconsin and chg. main studio from To Be Determined, West Allis, Wisc. to 12700 W. Blue Mound Road, Elm Grove, Wisconsin. Atty's: McKenna & Wilkinson	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof.	2-24-61
BMP-9587 R&F	5-24-61 5-24-61	Mod of C.P. (BP-12511 as modified which auth. a new standard B/C station) for extention of completion date to 9-15-61. Atty-McKenna & Wilkinson	GRANTED	7-28-61

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

#3

Call Letters WAWA

Name Suburbanaires, Inc.
West Allis, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-9719 R&F	8-17-61 8-18-61	Mod of CP (BP-12511 as mod which auth a new standard broadcast station) for extension of completion date from 9-15-61 to 10-15-61 Atty: McKenna & Wilkinson	GRANTED to	9-5-61 11-15-61
BMP-9813 R&F	9-26-61 9-26-61	Mod of CP (BP-12511 as mod which auth a new standard Broadcast station) to make changes in DA pattern. Atty: McKenna & Wilkinson	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof.	10-6-61
BL-8875 R & F	10-16-61 10-17-61	License to cover C.P. (BP-12511 as modified) which authorized a new Standard Broadcast Station. Atty. McKenna and Wilkinson	GRANTED	5-3-62
BR-4088 Rec'd Filed	8-15-64 8-31-64 8-31-64	Renewal of license David S. Stevens, Atty. (McKenna & Wilkinson)	GRANTED	11-9-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WAWA

Name SUBURBANAIRE, INC.
West Allis, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-4088 R & F SEP 14 1967	8-30-67 9-1-67	Renewal of License Atty.: Aaron I. Fleischman (McKenna&Wilkinson) AMENDED 4-8-68 re: Engineering Report	GRANTED	3-11-69
BR-4088 Recd. FILED PN Recd. PRESS OCT 5 1970	7-31-70 9-2-70 9-17-70 "	RENEWAL OF LICENSE John L. Tierney, Atty. (McKenna & Wilkinson) AMENDED 11-20-70 re: programming	GRANTED	12-18-70
BR-4088 R & F PN Recd. PRESS	8-23-73 8-31-73 " SEP 27 1973	RENEWAL OF LICENSE Steven A. Lerman, Atty. (McKenna & Kittner)	GRANTED	10-16-74

#5

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

12-62 SUBURBANAIRE, INC.
x APB ENTERPRISES, INC.

Name x SUBURBANAIRE, INC.
WEST ALLIS, WISCONSIN

Call Letters W A W A

File No.	Dated	Application for	Action Nature	Action Date
BR-4088 R & F PN Recd. PRESS	7-30-76 8-2-76 " AUG 20 1976	RENEWAL OF LICENSE Steven A. Lerman.Atty. AMENDED 11-9-76 re: EEO complaint	GRANTED	11-23-76
BAL-780726EA R & F FORM 314(ALSO SEE FM) PRESS: PN FILED	7-20-78 7-26-78 9-6-78	Vol AL to APB ENTERPRISES, INC. (see over) REQUEST FOR ISSUANCE OF TAX CERTIFICATE Atty - McKenna, Wilkinson & Kittner	GRANTED EFF:	10-31-78 1-5-79 - Tax Cert issued 3-1-79
BAL-790712FA FORM 316(also see FM PRESS: (LUM)		Vol AL to SUBURBANAIRE, INC. Atty - Harry Warner, San Francisco, Cal. Revised Exh. 1 filed 7-24-79	GRANTED EFF:	8-6-79 8-28-79

82-3-N-77

F.C.C. - WASHINGTON, D. C.

BAL780726EA Amended 9-25-78 re: Ascer. data; EEOP data; plan of financing; note agreement; stock pledge agree between All Pro Broadcasting, Inc and Northwestern Nutual Life Insurance Co. & other stock pledge agreements

Amended 10-10-78 re: Stock Purchase Agree.

Ltr from Atty filed 3-22-79 requesting issuance of modified Tax Cert to reflect issuance to stockholders in lieu of former licensee

#6

APPLICATION RECORD-BROADCASTING

Call Letters: WAWA

Suburbanaire, INC.
Name: APB ENTERPRISES, INC.

Station Location: WEST ALLIS, WISCONSIN

File No.	Date	Description	Action and Date
BR 790726 UL PRESS SEP 14 1979		RENEWAL OF LICENSE Harry P. Warner, Atty.	GRANTED 2-22-80
BP-801222AA ACCEPTED APR 17 '81	CUT OFF MAY 26 '80	Construction permit to change hours of operation to unlimited by adding nighttime service with 2.5kw; increase daytime power to 5kw; install DA-2; change frequency from 1590khz to 1200khz and make chgs in antenna system.	
AMENDED	1-2-81	RE: Section IV-A, Programming	
AMENDED	1-6-81	RE: Revised Amendment of 1-2-81	
AMENDED	1-19-81	RE: Engineering Statement, and Section IV-A (Communicty leaders survey)	
	2-9-81	Public Notice	
	3-4-81	PETITION FOR WAIVER FILED BY HARRY P. WARNER ON BEHALF OF SUBRBANIRE, INC.	

(OVER)

Form BC-121
March 1979

BP-801222AA	AMENDED	5-21-81 RE: Section II, legal, Section III-Financial and Community Leaders Interviewed
	5-26-81	PETITION TO DENY OR DISMISS FILED BY JOEL H. LEVY ON BEHALF OF CLEAR CHANNEL COMMUNICATIONS, INC.
	5-28-81	MOTION FOR EXPEDITED PROCESSING OF APPLICATION TO COMPORT WITH MINORITY OWNERSHIP POLICIES FILED BY EDWARD HAYES, JR. ON BEHALF OF MIDWAY BROADCASTING CORPORATION, INC.
	6-9-81	MOTION FOR EXTENSION OF TIME TO FILE OPPOSITION TO PETITION TO DENY OR DISMISS FILED BY HARRY P. WARNER ON BEHALF OF SUBURBANAIER, INC.
	6-10-81	OPPOSITION TO DENY OR DISMISS APPLICATION OF LAWRENCE COUNTY BROADCASTING CORPORATION FILED BY THOMAS W. FLETCHER ON BEHALF OF LAWRENCE COUNTY BROADCASTING CORPORATION
	6-16-81	OPPOSITION TO PETITION TO DENY OR DISMISS APPLICATION OF WILSON COUNTY BROADCAST SERVICES, INC. FILED BY JOHN L.. TIERNEY ON BEHALF OF WILSON COUNTY BROADCAST SERVICES, INC.
	6-16-81	PETITION FOR LEAVE TO AMEND FILED BY HARRY P. WARNER ON BEHALF OF SUBURBANAIER, INC.
AMENDED	6-16-81	ENGINEERING (TOWER CHGS), Section V-A and V-G
	7-14-81	WAWA'S OPPOSITION TO PETITION TO DENY OR DISMISS FILED BY HARRY P. WARNER ON BEHALF OF SUBURBANAIRE, INC.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.