KASA

Form BC 126
June 1954 #4599

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-12-67

Call letters K A S A

Station location Phoenix, Arizona

Name of licensee RADIO KASA, A Limited Partnership, (KASA, Inc. - General Partner) AL: 3-22-79 EFF: 4-1-79
x KASA, INC. (AL 3-12-73 EFF: 4-1-73)
X L. N. OSTRANDER & G. A. WILSON d/b/a EASTSIDE BROADCASTING COMPANY

Transmitter location 15th Avenue & Base Line Road, Phoenix, Arizona

Main studio location Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-15022	9-23-64	1540kc	10kw	DA-D Day	11-23	5-23-65
	CP for a new standard broadcast station (Cond'l)					
BP-15022 (1)	4-8-65	Mod. of CP(BP-15022) to assign Call Letters.				
BMP-11496 (2)	5-18-65	Mod. of CP(BP-15,022) for extension of completion date to 11-23-65.				
BMP-11,636 (3)	11-19-65	Mod. of CP (BP-15,022 as mod) for ext. of completion date to 5-23-66.				
BMP-11,760 (4)	5-24-66	Mod. of CP(BP-15,022 as mod.) for ext. of completion date to 8-23-66				
BMP-11,868 (5)	9-27-66	Mod. of CP(BP,022 as mod.) for ext. of completion date to 10-21-66				
BMP-11,911 (6)	10-24-66	Mod. of CP(BP-15,022 as mod) for ext. of completion date to 10-24 12-21-66				
BMP-11937 (7)	12-21-66	Mod. of CP(BP-15,022) to specify MEOV's				
BL-11,560	4-12-67	1540kc	10kw	DA-D Day	4-12	10-1-68
		Lic to cover CP(BP-16,022 as mod) which auth a new standard b/c station specify type trans RCA BTA-10U				
BR-4599(S)	9-25-68	Renewal of License			10-1-71	
BS-4599(1)	3-24-69	Mod. of License (Memo)				
BR-4599(L)	9-30-71	RENEWAL			10-1-74	
EBSA	6-12-72					
BAL-7807	3-12-73	VOL AL	EFF:	4-1-73		
BR-4599(L)	9-26-74	RENEWAL OF LICENSE			10-1-77	
BP-20,722 CANCELLED	(L) 3-24-77	CP to install a new aux. trans. 1540khz 1kw DA-D [redacted]			3-24-78	
BR-4599(L)	1-13-78	Renewal of License			10-1-80	
BAPL790305FB	3-22-79	VOL. AL & CE		EFF:	4-1-79	

BROADCASTING STATION HISTORY RECORD

CARE # 2

First licensed .....

Call Letters KASA .....

Station Location .....

Name SEE CARD # 1 .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BR800602XR(L)	9-22-80	RENEWAL OF LICENSE	10-1-83

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KASA

Name L. N. Ostrander & G. A. Wilson d/b/a
EASTSIDE BROADCASTING COMPANY
PHOENIX, ARIZONA (P.O. - Box 57, Kirkland, Washington)

File No.	Dated	Application for	Action Nature	Action Date
BP-15,022 Rec'd Filed	7-31-61 8-4-61 8-4-61	CP for a new standard broadcast station to be operated on: Frequency - 1540kc Power - 10kw, DA-D Hours of operation - Daytime Trans. location - 15th Ave. & Base Line Road, Phoenix, Arizona Studio location - Same as transmitter.	GRANTED Cond'l re: monitor; DA & NON-DA proof;	9-23-64 Phase meas. Equip;
& BMP-11,496 R&F	4-12-65 4-21-65	Mod. of C.P. (BP-15,022, which auth. a new AM B/C Station) for extension of completion date from 5-23-65 to 11-23-65. Attys: Cohn & Marks	GRANTED to	5-18-65 11-23-65

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters K A S A

Name L.N.OSTRANDER AND G.A.WILSON,d/b as EASTSIDE BROADCASTING COMPANY Phoenix,Arizona

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,636 R&F	10-19-65 10-22-65	Mod. of C.P.(BP-15,022 which auth. a new AM B/C station) for extension of completion date from 11-23-65 to 5-23-66.	GRANTED	11-19-65
BMP-11,760 R & F	4-12-66 4-18-66	Modification of CP(BP-15,022 as modified which authorized a new standard broadcast station) for extension of completion date from 5-23-66 to 8-23-66.	GRANTED for to	5-24-66 8-23-66
BMP-11,937 Received Resub. R & F	7-1-66 7-6-66 11-16-66 11-18-66	Mod. of CP (BP-15,022, as mod., which auth. a new standard broadcast station) to specify MEOV's.(Req. waiver of Sect. 1.571 & Sect.73.37 of Rules) Atty: Cohn and Marks Engr: Archer Taylor	Returned 7-28-66 per Sec. 73.37 & 1.571(a) GRANTED	12-21-66
BMP-11,868 R & F	8-9-66 8-16-66	Modification of CP(BP-15,022 as mod., which authorized a new standard broadcast station) for extension of completion date from 8-23-66 to 10-21-66. Attys - Cohn & Marks	GRANTED to	9-27-66 10-21-66

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

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APPLICATION RECORD - BROADCASTING

Call Letters K A S A

Name L. N. OSTRANDER ~~AND~~ & G. A. WILSON d/b as EASTSIDE BROADCASTING COMPANY
PHOENIX, ARIZONA

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,911 R.&F.	10-7-66 10-11-66	Mod. of CP(BP-16,022 as mod., which auth. a new standard broadcast station) for extension of completion date from 10-21-66 to 12-21-66. Atty: Cohn & Marks	GRANTED to	10-24-66 12-21-66
BL-11,560 Rec'd Filed	6/20/66 6/22/66 11/18/66	Lic. to cover CP (BP-16,022 as mod.) which auth. a new standard b/c station, specify type trans. RCA BTA-10U. Atty: S. S. Neustadt Engr: A. S. Taylor, Wash., D. C.	GRANTED	4-12-67
BR-4599 R & F #440337 $75 AUG 6 1968	6/25/68 7/1/68 7/1/68	Renewal of license Atty: Martin J. Gaynes	GRANTED	9-25-68
	10-1-70	Annual License fee: $32.00. #633952 ~~overpayment $160.00 applied to 1971.~~		

F.C.C. - WASHINGTON, D. C.

#4

1540khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters K A S A

Name KASA, INC.
XXL. N. OSTRANDER & G. A. WILSON d/b as EASTSIDE BROADCASTING COMPANY
PHOENIX, ARIZONA

File No.	Dated	Application for	Action Nature	Action Date
BR-4599 R & F, PN Recd. PRESS JUL 29 1971	6-25-71 6-29-71 "	RENEWAL OF LICENSE Stanley S. Neustadt, Atty. (Cohn & Marks)	GRANTED	9-30-71
BAL-7807 R & F FEE PD: $250 CODE 053 (Form 316) FEB 16 1973	1-29-73 2-6-73 #151597	Voluntary assignment of license to KASA, INC. Atty - Cohn & Marks	GRANTED EFF:	3-12-73 4-1-73
BR-4599 R & F PN Recd. PRESS JUL 1 1974	6-14-74 6-27-74 "	RENEWAL OF LICENSE Allan J. Arlow, Atty.	GRANTED	9-26-74

Form BC-121
May 1976

$5

APPLICATION RECORD - BROADCASTING

Call Letters KASA

RADIO KASA, A Limited Partnership, (KASA, INC. -- General Partner)

Name XKASA, INC.
Phoenix, Arizona

File No.	Dated	Application for	Action Nature	Action Date
BP-20,722 R & F FEB 10 1977	1-24-77 1-25-77	CP to install a new aux. trans. Collins 20V-2 with 1kw Atty: Stanley S. Neustadt	GRANTED To: CANCELLED & lic.	3-24-77 3-24-78 6-28-79 appl. retd.
BR-4599 R & F PN Recd. PRESS JUL 1 1977	5-16-77 6-1-77 "	RENEWAL OF LICENSE AMENDED 8-15-77 re: commercial matter	GRANTED	1-13-78
BAPL790305FB Form 316 KBLE, KBLE-FM and KARI) PRESS MAR 13 1979	2-23-79 (Also see	Vol. AL and CP (BP-20,722 - install new aux. trans.) to RADIO KASA, A Limited Partnership, KASA, Inc. - General Partner) Atty - Stanley Neustadt (Cohn and Marks)	GRANTED EFF:	3-22-79 4-1-79

F.C.C. - WASHINGTON, D. C.

#6

APPLICATION RECORD—BROADCASTING

1540 KHz

Call Letters: K A S A

Name: RADIO KASA, A Limited Partnership, (KASA, INC. - General Partner)

Station Location: Phoenix, Arizona

File No.	Date	Description	Action and Date
BR800602XR PRESS JUL 16 1980		Renewal of License Atty.: Richard A. Helmick	GRANTED 9-22-80

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.