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B S 1537

BROADCASTING STATION LICENSE RECORD

W B I X (9-1-53)
X W Z R O (5-17-57)

Date first licensed 6-4-47

Call letters x W J V B

JACKSONVILLE BEACH, FLORIDA
~~CP:-Jacksonville, Florida~~

TWIN-TEN RADIO, INC. (AL 4-19-66:EFF:5-9-66)
xANDREW B. LETSON (AL 4-24-57; EFF: 5-17-57)

Name of licensee x JACKSONVILLE BEACH BROADCASTING COMPANY

Jacksonville, Fla. (BP5-15

10047 Beach Blvd., 10 mi. W. of Jacksonville Beach, Fla., 7.5 mi. E. of /
X South of US #90, 1 mile E. of Whitehouse, Florida (BP 3-15-61)

Transmitter location West of Penman Road, Jacksonville Beach, Florida (MP 1-13-47)(Lic. 6-4-47)

Same as transmitter.
X 417 Broad Street, Jacksonville, Florida (BP 3-15-61)
West of Penman Road, Jacksonville Beach, Fla. (Ltr. 10-27-49)

Main studio location x In the 200 Block of First Ave. North, Jacksonville Beach, Florida
(MP 1-13-47)(Lic.6-4-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B3-P-5118	10-31-46	1010	250w	Daytime	
C.P. for new station granted subject to filing MP for approval of T site and antenna					
B3-P-5118	1-13-47	1010	250w	Daytime	3-13 9-13-47
B3-MP-2343	Mod. CP(5118) for change type T and approval antenna and T site and specify S location				
BL-2420	6-4-47	1010	250w	Daytime	6-4 5-1-48
BZ-2236	Lic to cover CP(5118) for a new station and determine operating power by direct method. (Cond. Cl.)				
BS-1537	4-28-48	Extension of license			5-1 9-1-48
BS-1537	8-25-48	Extension of license			9-1 12-1-48
BS-1537	11-22-48	Extension of license			12-1 3-1-49
BS-1537	2-24-49	Extension of license			3-1 6-1-49
BTC-736	5-16-49	Vol. transfer of control of lic. corp. from J. Lyle Williams, et al (16 stockholders) to Reginald B. Martin and Lester Martin Combs.			
EFF:	Not consummated per ltr. 10-21-49				
BR-1537	5-25-49	1010	250w	D	5-25 5-1-51
BR-1537	4-12-51	1010	250 w	Daytime	5-1 5-1-54
BP-8296	10-1-52	1010	1kw	Daytime	12-1 6-1-53
	CP increase power & new Tr. (CONDITIONAL CLAUSE)				
BL-4968	9-11-53	1010	1kw	Day	9-11 5-1-54
Lic. cover CP (BP-8296) inc. power, install new trans.(COND					
BR-1537	6-16-54	RENEWAL OF LICENSE			6-16 2-1-55
Telegram	1-31-55	No action taken on renewal application. Continued operation authorized until final determination on renewal.			
BR-1537	5-11-55	RENEWAL OF LICENSE			2-1 2-1-58
BAL-2616 EFF:	4-24-57 5-17-57	Voluntary assignment of license to Andrew B. Letson.			
BR-1537	1-3-58	1010	1kw	Day	2-1 2-1-61
BR-1537	1-25-61	RENEWAL OF LICENSE			2-1 2-1-64
BP-13353	3-15-61	1010	25kw-DA-D	Day	5-15 11-15-61
grant set aside 6-7-61	CP to increase power to 25kw, change antenna-trans. & studio loc., install directional antenna system (DA-D) change ground system, install new trans. (GATES BC-50C) and change station location.(Cond'l)				

Form BC 126
June 1954

CARD # 2

BROADCASTING STATION LICENSE RECORD

W S I X) 9-1-63)

Date first licensed .....

Call letters X W Z R O

Station location JACKSONVILLE BEACH, FLORIDA

Name of licensee ANDREW B. LETSON

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
Wire	6-19-63	Auth. remain silent thru			9-20-63.
BP-13353	5-15-63	1010kc	10kw-DA-	Day	7-15 1-15-64
	CP to change antenna-trans. loc., change ground system, [illegible], install new transmitter (ITA*AMIC,000A) and make change in antenna system (reduce hgt.) (Cond 1).				
Wire	9-13-63	Ext. auth. remain silent thru 12-20-63.			
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1537	7-16-64	Renewal of License			7-16 2-1-67
BL-10,437	9-1-64	1010kc	10kw-DA-	Day	9-1 2-1-67
	Lic to cover CP(BP-13,353) which auth chg ant-trans and studio loc; increase power, install new trans, make chg in ant-system(reduce height) specify type trans as RCA-BTA-10U.				
BAL-5705 EFF:	4-19-66 5-9-66	Voluntary assignment of license to TWIN-TIER RADIO INC.			
BR-1537	1-31-67	1010kc	10kw-DA-~~N~~ DAY		2-1 2-1-70
BTC-5360 EFF:	6-30-67 7-31-67	Voluntary acquisition of control (100%) of licensee corp. by Fred Butler thru purchase of stock from James O. Atkins and Lillian L. Atkins.			
BR-1537(S)	1-29-70	RENEWAL			2-1-73
EBSA	6-12-72				
BR-1537(L)	1-31-73	RENEWAL			2-1-76
BTC-7258	1-30-74	VOL TC	EFF:	3-1-74	
BR-1537(L)	5-16-77		RENEWAL		2-1-79
BR780928UZ (S)	1/23/79		Renewal		2/1/82

Form 94

APPLICATION RECORD - BROADCASTING

#1

Call Letters W J V B
x New

Name JACKSONVILLE BEACH BROADCASTING COMPANY
(P.O. - P.O.Box 568, (101 Pablo Ave.), Jacksonville Beach, Fla.)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-3118 Rec'd Filed	7-30-46 8-5-46 8-5-46	Construction Permit for a new standard broadcast station to be operated on Frequency - ~~1030 kc~~ 1010 kc Power - 250w Hours of operation - Daytime Only Trans. location - To be determined Jacksonville Beach, Fla. Studio location - To be determined Jacksonville Beach, Fla. (Filed by John P. Southmayd, Atty.)	GRANTED subject to filing MP for approval of T site and antenna Issued with MP-2343	10-31-46
AMENDED Recd. Filed	8-17-46 8-21-46 8-21-46	AMENDED to change frequency from 1030kc to 1010kc		

RCA BTA 250-L transmitter

Filed by W. J. Holey, Atlanta, Ga., Engr.

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W J V B

Name JACKSONVILLE BEACH BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2343 Rec'd Filed	11-21-46 11-25-46 11-25-46	Mod. of C.P. (B3-P-5118, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Raytheon RA-250), for approval of transmitter location at West of Penman Road, Jacksonville Beach, Florida and to specify studio location as In the 200 Block of First Avenue North, Jacksonville Beach Florida. (John P. Southmayd, Atty. J. W. Hillegas Engr.)	GRANTED	1-13-47

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W J V B

Name JACKSONVILLE BEACH BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-P-5584 Rec'd Filed	12-28-46 1-2-47 1-2-47	Construction Permit to change frequency from 1010 kc to 1400 kc, change hours of operation from daytime to Unlimited time and change power from 250w day to 250w day and night. (Filed by John P. Southmayd, Atty.)	DOCKET	# 8106 DISMISSED WITHOUT PREJUDICE 11-7-47 ORDER ISSUED.
BL-2420 Rec'd Filed BZ-2236 Rec'd Filed	4-26-47 4-28-47 4-28-47 4-26-47 4-28-47 4-28-47	License to cover C.P.(B3-P-5118, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power. (John P. Southmayd, Atty.)	GRANTED conditions re waiver 3.55(b) and 3.60	6-4-47

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WJYB

Name JACKSONVILLE BEACH BROADCASTING COMPANY

File No.	Dated	Application for	Action: Nature	Action: Date
BR-1537 Rec'd.	2-25-48 2-27-48	Renewal of license	Granted	5-25-49
BTC-736 Rec'd Filed	2-11-49 2-15-49 2-15-49	Voluntary transfer of control of licensee corporation from J. Lyle Williams, et al (16 stockholders) to Reginald B. Martin and Lester Martin Combs. 275 shares of common stock. (Filed by Andrew G. Haley, Atty.) Haley no longer represents station per ltr. 10-7-49	GRANTED EFF: Not consummated per ltr. 10-21-49	5-16-49
BR-1537 Rec'd	3-5-51 3-6-51	Renewal of license	GRANTED	4-12-51

FORM A-170 #5
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJVB

Name JACKSONVILLE BEACH BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-8296 Rec'd Filed	10-26-51 10-29-51 10-29-51	Construction permit to increase power from 250w to 1kw and install a new transmitter (Gates BC-1F). John P. Southmayd, Atty. W. J. Holey, Engr.	GRANTED Conditional re blanketing	10-1-52
BL-4968 Rec'd Filed	3-16-53 3-17-53 3-17-53	License to cover construction permit (BP-8296) which auth. increase in power and installation of a new transmitter. John P. Southmayd, Atty.	GRANTED blanketing clause	9-11-53
BR-1537 Rec'd Filed	4-30-54 5-3-54 5-3-54	Renewal of License	Granted	6-16-54

FORM A-170 #6

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W B I X(9-1-63) X W Z R O (5-17-57 x W J V B

Name x ANDREW B. LETSON JACKSONVILLE BEACH BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-1537 Rec'd. Filed	1-29-55 2-1-55 2-1-55	Renewal of License	GRANTED	5-11-55
BAL-2616 Rec'd Filed	3-19-57 3-27-57 3-27-57	Voluntary assignmentof license to Andrew B. Letson	GRANTED EFF:	4-24-57 5-17-57
BR-1537 Rec'd Filed	10-28-57 11-4-57 11-4-57	Renewal of License	GRANTED	1-3-58
BP-13,353 Rec'd Filed	7-23-59 7-27-59 7-27-59	Construction Permit to increase power from 1kw to ~~25kw~~; change antenna-transmitter loc. from West of Penman Road, Jacksonville Beach, ~~to South of US #90, one mile east of Whitehouse, Florida~~; change studio location from West Penman Road, Jacksonville Beach, Florida to ~~417 Broad Street, Jacksonville, Florida~~; install directional antenna system DA-D; change [illegible] to Jacksonville, Florida.	See Card #7 ~~GRANTED~~ ~~Cond'l re: Phase Mon., Fla. Field meas. equip. & complete non-DA proof, Submission by the permitt of data made in accordanc with Sections 3.48 & 2.524. Permittee shall cooperate with Navy Dept.~~	~~3-15-61~~

SEE CARD #7 FOR A MEND.

Engr. - W.J. Holey
Atlanta, Ga.

Install new transmitter BC [illegible] change STATION LOC

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~WHIX~~ WZRO

Name ANDREW B. LETSON

File No.	Dated	Application for	Action Nature	Action Date
BR-1537 Rec'd Filed	10-27-60 10-31-60 10-31-60	Renewal of License.	GRANTED	1-25-61
BP-13353 (cont'd) AMENDMENT R & F	2-11-61 2-13-61	AMENDED to change type transmitter (GATES BC-5CC) Atty. - Cottone & Scheiner (9-6-60) Engr. - Nugent S. Sharp (9-6-60)	GRANTED ~~GRANTED~~ ~~3-15-61~~ On 6-7-61 above action set-aside and*	5-15-63

PETITION FOR RECONSIDERATION filed 4-14-61 by CITY OF JACKSONVILLE BEACH, FLA. for applicant
OPPOSITION TO PETITION FOR RECONSIDERATION filed 5-4-61 by Cottone

SEE CARD # 8 FOR AMENDMENT

*Appl. DESIGNATED FOR HEARING - Docket No. 14150
MEMO OPINION & ORDER

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #8

APPLICATION RECORD - BROADCASTING

Call Letters WBIX (9-1-63) X.W.Z.R.Q.

Name ANDREW B. LETSON
JACKSONVILLE BEACH, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BP-13,353 Amend Rec'd Filed	CON'T 8-8-62 8-21-62 9-11-62(Order)	AMENDED 8-21-62 (ORDER 9-11-62) to change antenna-trans. & studio location to "10047 Beach Blvd., 10 miles W. of Jacksonville Beach, Florida, 7.5 miles E. of Jacksonville, Florida, decrease power to 10kw, install new transmitter(ITA-AM-10,000A, make change in antenna system (reduce height) and change STATION LOCATION to JACKSONVILLE - JACKSONVILLE BEACH, FLORIDA	GRANTED Cond'l re: Submission by the permittee of data, made in accordance with Sections 3.48 and 2.524 of the Rules. Phase Mon., Field meas. equip., DA & complete non-DA proof & FAA STA. LOC. JACKSONVILLE BEACH-ONLY	5-15-63 in/ Part
Ltr. rec'd from Cottone on 6-18-63 requesting auth. remain silent for 90 days - B/C 6-19-63				
BR-1537 Rec'd Filed	11-1-63 11-5-63 11-5-63	Renewal of license	GRANTED	7-16-67

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

#9

Call Letters WBIX

Name TWIN-TEN RADIO, INC.
XANDREW B. LETSON
Jacksonville Beach, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-10,437 R.&F. PROG. TEST 12-12-63	11-29-63 12-5-63	Lic to cover CP(BP-13,353) which auth chg ant-trans and studio loc; incr power; install new trans, &make chg in ant-system(reduce height) ~~XXXXXXXXXXXXXXXXXX~~ specify type trans as RCA-BTA10U.	GRANTED	9-1-64
BAL-5389 R & F	3-22-65 3-23-65	Voluntary assignment of license to TEN-TEN BROADCASTING CORP.	DISMISSED 7-8-65 Failure to Prosecute	
BAL-5705 R & F	2-28-66 3-3-66	Voluntary assignment of license to TWIN-TEN RADIO, INC.	GRANTED	4-19-66 EFF: 5-9-66
BR-1537 R & F	10-26-66 11-2-66	Renewal of License	GRANTED	1-31-67
BTC-5360 R & F (Form 316)	6-6-67 6-7-67	Voluntary acquisition of control(100%) of lic. corp. by Fred Butler thru purchase of stock from James D. Atkins and Lillian L. Atkins	GRANTED	6-30-67 EFF: 7-31-67

Form BC-121
September 1969

#10

APPLICATION RECORD - BROADCASTING

1010khz

Card #10

Call Letters W B I X

Name TWIN-TEN RADIO, INC.
Jacksonville Beach, Fla.

File No.	Dated	Application for	Action Nature	Action Date
BR-1537 R&F $75-550996 PRESS: NOV 20 1969	10-15-69 10-24-69 10-24-69	Renewal of license. Atty. Mallyck and Bernton	GRANTED	1-29-70
BR-1537 R & F PN Recd. PRESS NOV 1 1972	10-23-72 10-26-72 "	RENEWAL OF LICENSE E.Theordore Mallyck,Atty.	GRANTED	1-31-73
BTC-7258 R & F FEE PD: $1000 #237151 CODE 047 Pub.notice filed 10-9-73 OCT 18 1973	9-25-73 9-27-73	Voluntary transfer of control of lic corp from P. Fred Butler to Carman Macri Atty - Mallyck & Bernton	GRANTED: EFF: 048 PD 3-4-74 W 285930	1-30-74 3-1-74

F.C.C. - WASHINGTON, D. C.

#11

Form BC-121
September 1969

2-47

1010 khz

APPLICATION RECORD - BROADCASTING

Call Letters W B I X

Name TWIN-TEN RADIO, INC.
JACKSONVILLE BEACH, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-1537 R & F PN Recd. PRESS	9-26-75 10-1-75 " NOV 4 1976	RENEWAL OF LICENSE AMENDED 12-22-75 re: comm. survey & prog. E.Theo.Mallyck,Atty. AMENDED 11-17-76 re: engineering	GRANTED	5-16-77
BR780928UZ PRESS	DEC 4 1978	RENEWAL OF LICENSE Atty. E. Theodore Mallyck (Smith & Pepper)	Granted	1/23/79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.