WBFJ

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CATALOG NO. 4550L 1/5

Form BC 126 3958
June 1954

BROADCASTING STATION LICENSE RECORD

W B F J 5-1-79
x W P G D (EFF: 11-15-71)
x W F C M (Eff:10-1-66)

Date first licensed 2-13-61 Call letters X W P E G

QUALITY MEDIA CORPORATION (AL:3-13-79 EFF:5-1-79)Station location Winston-Salem, N. C.
xROBERT A. MAYER (AL 11-16-78 EFF: 12-1-78)
xFORSYTH COUNTY BROADCASTING COMPANY (AL 8-24-66 , Eff:9-30-66)
xWPEG, INC., (AP 11-4-60; EFF: 11-4-60)

Name of licensee X WILBUR B. REISENWEAVER tr/as REISENWEAVER-COMMUNICATIONS

(BP 9-6-74)

Off Trade St., Between Twelfth & One Half & Twelfth St., Winston-Salem, N.C./
x 215 Northwest Blvd., Winston-Salem, North Carolina (BMP 9-20-60)

Transmitter location X Garnet Street, Winston-Salem, North Carolina (BP 5-18-60)

Gallows Bldg., 954 Peters Creek Parkway, Winston-Salem, N.C. (BS 11-30-73)
xGallow Building, 800 Block Peters Creek Parkway, Winston-Salem, N. C. (BRC 11-21-73)
X 215 Northwest Blvd., Winston Salem, North Carolina (BMP-9-20-60)

27105

Main studio location X To be determined, Winston-Salem, North Carolina (BP 5-18-60)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BP-12,641	5-18-60	1550kc	1kw	Day	7-18	1-18-61
	CP for a new standard broadcast station (Cond'l).					
BP-12641 (1)	6-15-60	Mod. of CP(BP-12641) to assign Call Letters.				
BMP-9108 (2)	9-20-60	Mod. of CP(BP-12641) to change antenna-trans. location, make chgs. in antenna system (incr. hght), make chgs in ground system and specify studio location as 215 Northwest Blvd., Winston-Salem, N. C.				
BAP-504 EFF:	11-4-60 11-4-60	Voluntary assignment of construction permit to WPEG, INC.				
BL-8202	2-13-61	1550	1kw	Day	2-13	12-1-63
	Lic. to cover cp (BP-12,641 as mod) which auth. a new standard broadcast station and specify GATES RADIO CO. BC-1T trans.					
BZ-4430 (1)	7-14-61	Auth. to determine operating power by direct measurement of antenna power.				
BR-3956	11-29-63	1550kc	1kw	Day	12-1	12-1-66
BAL-5793 EFF:	8-24-66 9-20-66	Voluntary assignment of license to FORSYTH COUNTY BROADCASTING COMPANY				
BR-3956	3-20-67	1550kc	1kw	Day	3-20	12-1-69
PSA	1-23-69	6.75w	CANCELLED 11-7-72			
BR-3956(S)	5-28-70	RENEWAL			12-1-72	
BTC-6578	9-7-71	VOL. TC	EFF: 10-1-71			
BS-3956(1) EBSA	11-15-71 to W P G D. 6-12-72	Mod. of lic. to change call letters.				
BR-3956(L)	12-6-72	Renewal			12-1-75	
BRC-3681 (1)	11-21-73	Mod. of lic. to change studio & operate by remote control.				
BS-3956(2)	11-30-73	ML correct SL & RC				

BC-126
February 1974

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P G D

Station location WINSTON-SALEM N.C.

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-19,767	9-6-74	1550khz,	1kw	Day	9-6-75
	CP to move TL.				
BL-13,869(L)	3-20-75	Lic. to	cover BP-19767 for changes		12-1-75
BR-3956(L)	11-12-75		RENEWAL		12-1-78
BE-9604(1)	2-28-78	Direct	Measurement		
BAL781107EC	11-16-78	VOL. AL		EFF: 12-1-78	
BAL790129EG	3-13-79	VOL. AL		EFF: 5-1-79	
EBSA	5-1-79	chg. call			
BR780728VX(L)	3-13-79	Renewal	of License		12-1-81

FORM SC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Name WILBUR B. REISENWEAVER tr/as REISENWEAVER-COMMUNICATIONS
(P.O. Box 5082, Winston Salem, North Carolina)

Call Letters NEW W P E G

File No.	Dated	Application for	Action Nature	Action Date
BP-12,641 Rec'd Filed	10-23-58 12-4-58 12-4-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1550kc Power - 1kw Hours of operation - Day Trans. location - Garnet Street Winston-Salem, North Carolina Studio location-To be determined Winston-Salem, North Carolina	GRANTED Cond'l re: That Wilbur accept any objectionable interf. which may be caused to its operation as a result of the gr. of the amended applic. of North Car. Electronic Inc. (BP-12769. After Hearing Docket No. 13206. Order issued.	5-18-60
BMP-9108 Rec'd Filed	8-6-60 8-9-60 8-9-60	Modification of construction permit(BP-12,641 which authorized a new standard broadcast station)to change antenna-trans. location from Garnet St., Winston Salem, N.C. to 215 Northwest Blvd., Winston Salem, N.C.; make chgs. in antenna system (incr hght); make chgs in ground system and specify studio location as 215 Northwest Blvd., Winston Salem, N.C. Atty! Samuel Miller	GRANTED	9-20-60

GATES BC-1J

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Name WPEG, INC.
WILBUR B. REISENWEAVER tr/as REISENWEAVER-COMMUNICATIONS
WINSTON-SALEM, NORTH CAROLINA

Call Letters WPEG

File No.	Dated	Application for	Action Nature	Action Date
BAP-504 Rec'd Filed	10-21-60 10-26-60 10-26-60	Voluntary assignment of construction permit to WPEG, Inc. Samuel Miller, Atty.	GRANTED EFF:	11-4-60 11-4-60
BMP- Rec'd Filed	10-31-60 11-2-60 11-2-60	Modification of C. P. (BP-12641 as modified, which auth. a new standard broadcast station) to chg. type trans. (Gates BC-1T) Atty: Samuel Miller	RETURNED Appli. not necessary	11-21-60
BL-8202 Rec'd Filed	11-3-60 11-7-60 11-7-60	License to cover construction permit (BP-12,641, as mod.) which authorized a new standard broadcast station and specify Gates BC-1T transmitter. Page, Creutz, Steel & Waldschmitt, Engrs.	GRANTED	2-13-61
BZ-4430 R&F	2-11-61 3-3-61	Authority to determine operating power by direct measurement of antenna power. Atty: Samuel Miller.	GRANTED	7-14-61

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call Letters W P E G

Name W P E G, Inc.
WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR-3956 Rec'd Filed	8-22-63 8-29-63 8-29-63	Renewal of license---12-1-63 Atty. Samuel Miller	GRANTED	11-29-63
BP-16,492 R. & F. DOCKET 16269	12-10-64 12-11-64	CP to chg. frequency from 1550kc to 1560kc; increase power from 1kw to 10kw; install directional antenna, daytime (DA-D) and new trahsmitter (GATES BC-10P) and change antenna-transmitter location from 215 Northwest Blvd., Winston Salem, North Carolina to Terry Road, S.E., Winston Salem, North Carolina. Atty - Samuel Miller Engr- David Steel & Associates	Denied 8-3-66	
BAL-5793 R & F	5-20-66 5-24-66	Voluntary assignment of license to FORSYTH COUNTY BROADCASTING COMPANY Atty for assignor - Samuel Miller for assignee - Fletcher, Heald etc	GRANTED Eff	8-24-66 9-30-66

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

1550kc

Call Letters ~~WFCM~~ W P G D
W P E G

FORSYTH COUNTY BROADCASTING COMPANY

Name x WPEG, INC.

Winston-Salem, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-3956 R & F	8/22/66 8/24/66	Renewal of License		
AMENDMENT R & F	10-7-66 10-10-66	AMENDED to change name of applicant to "Forsyth County Broadcasting Company"	GRANTED	3-20-67
BR-3956 R & F #539525 $75 P. N.	8-26-69 9-2-69 9-2-69 9-2-69	Renewal of License Atty.: Marvin Rosenberg OCT 6 - 1969	GRANTED	5-28-70
BTO-6587 R & F FEE PD: $1000 #007695 CODE047 JUN 9 1971 Pub. notice	5-14-71 5-20-71 filed 6-17-71	Voluntary transfer of control of lic corp from Central Broadcasting Company, Burke County Broadcasting Company, Robert R. Hilker, William R. Rollins, and the Estate of James B. Keel TO Robert A. Mayer Atty for transferor - Fletcher, Heald etc for transferee - Samuel Miller Correction re Sec.IV-A,par.23 - filed 6-11-71 Financial statement (transferee) - filed 6-24-71	GRANTED Req. grant fee$3,200.00 EFF: Grant Fee Paid. 048.	9-7-71 10-1-71 10-14-71. W-011052

(SEE OVER FOR AMENDMENTS)

PHASE 1 REFUND ACTION

TRANS. CODE 500 DATE 80/03/27

AMT. 3,200.00 INITIALS

PHASE 1 REFUND ACTION

TRANS. CODE 500 DATE 80/03/27

AMT. 583.00 INITIALS

RE: BTC-6587 - financial data (transferee)
AMENDED 8-19-71 - financial data (transferee)

Form BC-121
September 1969

#5

1550kc

APPLICATION RECORD - BROADCASTING

Call Letters WPGD

Name FORSYTH COUNTY BROADCASTING COMPANY
Winston-Salem, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-3956 R & F PN PRESS	8-10-72 9-5-72 9-5-72 SEP 19 1972	Renewal of License AMENDED 10-6-72 re: Balance Sheet AMENDED 11-16-72 re: ascert. of comm. needs	Granted	12-6-72
BRC-3681 R & F $50-251324 AC-056 PRESS: NOV 21 1973	11-9-73 11-12-73 11-12-73 11-12-73	Modification of license to change the main studio location and operate by remote control from Gallows Building, 800 Block Peters Creek Parkway, Winston-Salem, North Carolina.	GRANTED	11-21-73
BP-19,767 R & F $50-332177 AC-056 PRESS: AUG 21 1974	8-1-74 8-2-74 8-2-74	Construction permit to move transmitter-ant. location to: Off Trade St., Between Twelfth & One Half & Twelfth St., Winston Salem, North Carolina. 36° 06' 33" 80° 14' 47" Atty: Miller & Fields	GRANTED	9-6-74

F.C.C. - WASHINGTON, D. C.

#6

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1550khz

Call Letters WPGD

Name FORSYTH COUNTY BROADCASTING COMPANY
Winston-Salem, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BL-13,869 R & F $50#371952 PTA PRESS MAR 5 1975	12-4-74 12-9-74 12-10-74 1-9-75	Lic. to cover BP-19767 for changes Atty. Samuel Miller	GRANTED	3-20-75
BR-3956 R & F PN Recd. PRESS AUG 27 1975	7-20-75 7-30-75 "	RENEWALOF LICENSE Samuel Miller,Atty.	GRANTED	11-12-75
BZ-9604 R & F DM PRESS FEB 23 1978	10-18-77 11-10-77 1-4-78	Direct Measurement	GRANTED	2-28-78

F.C.C. - WASHINGTON, D. C.

#7

Form BC-121
May 1976

1550 KHz.

APPLICATION RECORD - BROADCASTING

Call Letters WBFJ
xWPGD

Name QUALITY MEDIA CORPORATION
x ROBERT A. MAYER
x FORSYTH COUNTY BROADCASTING COMPANY
WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR780728VX R & F PRESS	7-18-78 7-28-78 SEP 1 1978	RENEWAL OF LICENSE Atty. Samuel Miller (Miller & Fields)	GRANTED	3-13-79
BAL781107EC Form 316 PRESS ALSO SEE (WMOC)	11-3-78	Vol. AL to ROBERT A. MAYER MUTUALLY CONTINGENT ON GRANT OF BAL781107EA/EB Atty - Mark Fields (Miller & Fields)	GRANTED EFF	11-16-78 12-1-78
BAL 790129EG FORM 314 PRESS: PN FILED	 3-5-79 3-9-79	Vol AL to QUALITY MEDIA CORPORATION Atty for assignor - Miller & Fields (SEE OVER) (Part II rec'd 1-22-79 - PART I filed 1-29-79)	GRANTED EFF:	3-13-79 5-1-79

RE: BAL/EG - MCTD: Assignee is Fla. corp - cert of auth for N.C. nec?

AMENDED 3-5-79 re: Auth. tdb in N.C. and EEOP data

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.