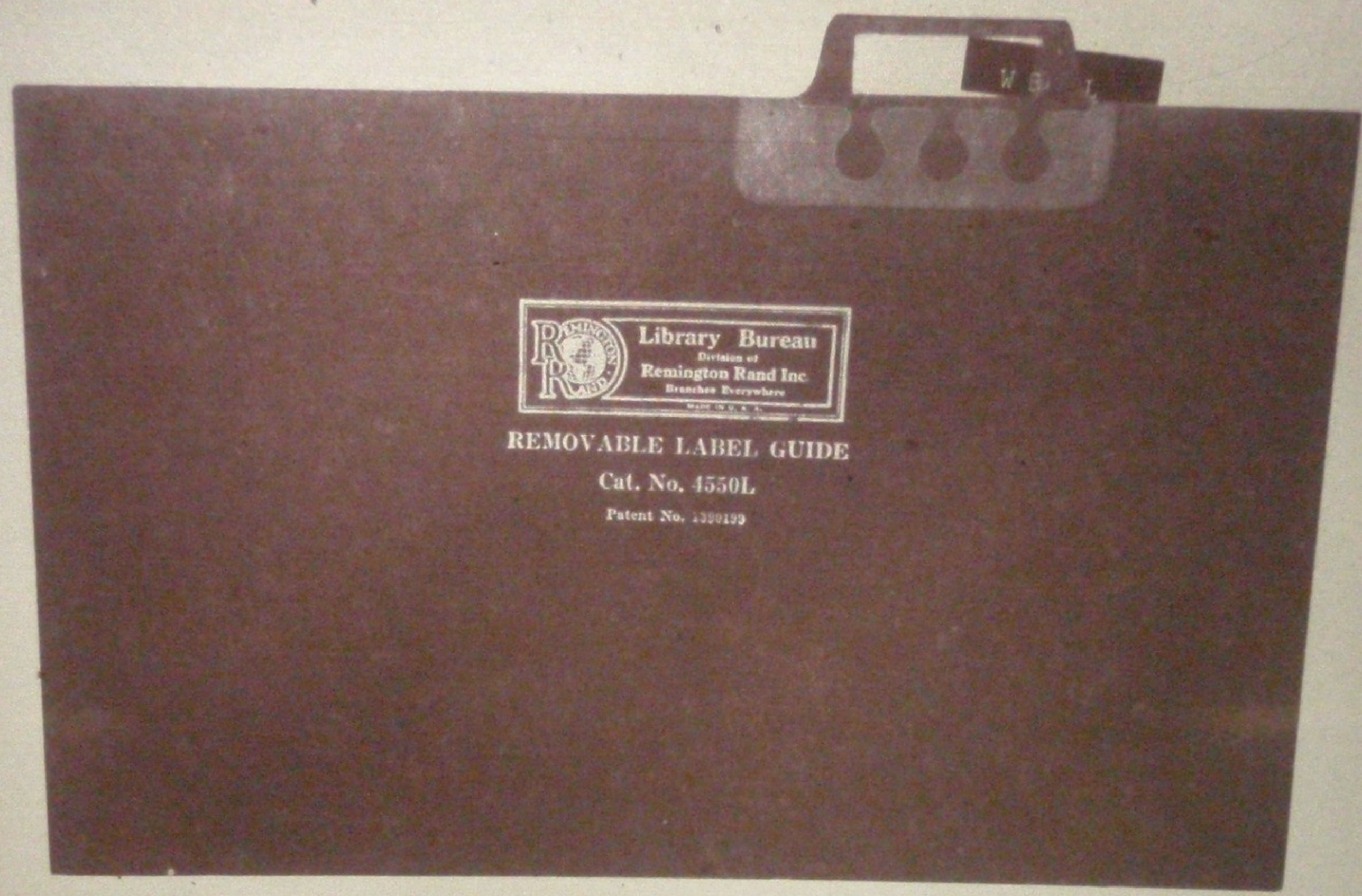
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B.S. [illegible]

BROADCASTING STATION LICENSE RECORD

x W A Q ~~I (Ltr. 1-6-65)~~
X W E Z B (6-6-60)

Date first licensed 12-9-49 SEE CARD #2 FOR NAME

Call letters x W E D R

x FRANK BLACKFORD, RECEIVER (AL 10-10-62 EFF:

Location: Birmingham, Alabama

x [illegible]

xx W E D R, INC. (AL 5-8-58) EFF: [illegible]

x EDWIN H. ESTES (AL 4-11-56, EFF: [illegible])

X MAGIC CITY BROADCASTING COMPANY, INC. (AL [illegible]) EFF: 8-16-49

Name of licensee x E. M. McELROY and J. E. REYNOLDS, d/b as THE MAGIC CITY BROADCASTING COMPANY

1456 14th St., S.W., Birmingham, Alabama (BC [illegible])

Described Corner 14th Street SW and Mims Avenue SW, Birmingham, Ala. (Ltr. [illegible])

Transmitter location x Corner Marion Street and 8th Ave., Birmingham, Ala. (MP [illegible])

35203 x Penthouse, 2121 8th Avenue, North, Birmingham, Ala. (BRC 7-31-59)

x [illegible] Hotel, Birmingham, Alabama (Ltr. [illegible])

SEE CARD #2 x Tutwiler Hotel, 20th Street& Fifth Avenue, North, Birmingham, Ala. (Ltr. 5-17-60)

x 1417 - 4th Avenue North, Birmingham, Alabama (Ltr. 5-16-56)

x Corner 14th Street SW and Mims Avenue SW, Birmingham, Alabama (Ltr. [illegible])

x 1417 - 4th Ave. No., Birmingham, Ala (Lic. 12-9-49)

x To be determined, Birmingham, Alabama (MP 6-9-49)

Main studio location

FCC 45

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-6671	12-9-48	1220	1kw	Daytime		
	Ltr. 12-14-48. CP for a new station granted subj. filing MP for approval T site and antenna.					
BP-6671	6-9-49	1220	1kw	Daytime	8-9	2-9-50
BMP-4604	Mod. CP (6671) for approval of antenna and T site and change type T.					
BAP-113	8-11-49	Vol. assignment of CP to Magic City Broadcasting Company, Inc.				
EFF:	8-16-49					
BL-3791	12-9-49	1220	1kw	Daytime	12-9	5-1-51
	Lic. to cover CP (6671 as mod) for a new station and specify studio location.					
BR-2373	4-25-51	1220	1kw	Daytime	5-1	5-1-54
BTC-1243	3-12-52	Acquisition of control of licensee corp. by J. Leslie Doss and Leah L. Doss thru purchase of stock from J.E. Reynolds				
Eff.	3-17-52					
BR-2373	4-28-54	Renewal of license			5-1	4-1-55
BR-2373	3-23-55	Renewal of license			4-1	4-1-58
BZ-3681	7-12-55	1220	1kw	Day	7-12	4-1-58
	Authority to determine operating power by direct measurement of antenna power.					
BAL-2260	4-11-56	Vol. assignment of license to EDWIN H. ESTES				
EFF:	5-10-56					
BR-2373	3-5-58	1220	1kw	Day	4-1	4-1-61
BAL-3018	5-8-58	Voluntary assignment of license to W E D R, INC.				
EFF:	6-12-58					
BZ-4023	8-22-58	1220kc	1 kw	Day	8-22-58	4-1-61
	Authority to determine operating power by direct measurement of antenna power.					
BTC-3108	5-27-59	Voluntary transfer of control of lic. corp. from Edwin H. Estes to Radio Birmingham, Inc.				
EFF:	6-1-59					
BAL-3924	7-7-60	Voluntary assignment of license to Radio Birmingham, Inc.				
EFF:	8-1-59					

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....

Station location .....

Name of licensee RADIO BROADCASTING COMPANY OF BIRMINGHAM, INC.(AL-12-8-64;EFF:12-22-64)

Transmitter location .....

Main studio location 4650 Ave. W, Suite K, P. O. Box 3800 E, Birmingham, Ala. (BS 1-28-75)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAG-1726	9-[illegible]-60	1220	1kw	Day	9-6 4-1-71
	Mod. of lic. to chg. studio loc. to Butler Hotel 20th St. & 5th Ave., N., Birmingham, Ala. & to operate trans. by remote control from studio loc.				
		No action taken on renewal application, continued operation authorized.			
Wire	7-13-62	Auth. remain silent thru 7-21-62 Cond			
Wire	8-7-62	Ext. auth. remain silent thru 9-3-62.			
Letter	9-28-62	Auth. remain silent continues in effect pending final determination on Renewal.			
BAL-4585 EFF:	10-10-62	Involuntary assignment of license to Frank Blackford, Receiver.			
BR-2373	12-8-64	1220kc	1kw	Day	12-8 4-1-67
BAL-5193 EFF:12-22-64	12-8-64	Voluntary assignment of license to Radio Broadcasting Company of Birmingham, Inc.			
BZ-5496	5-10-65	1220kc	1kw	Day	5-10 4-1-67
		Authority to determine operating power by direct measurement of antenna power			
BR-2373	9-29-67	Renewal of License			9-29 4-1-70
		Renewal of NMSA			
BRC-3362(L)	7-31-69	Operate RC.			
BR-2373(L)	6-10-70	Renewal			4-1-73
PSA	11-23-70	211 watts			
EBSA	6-12-72				
BS-2373(L)	8-1-72	ML to change call letters.			
BTC-7566	Vol. acquis. TC 10-29-74 EFF:				
BR-2373(L)	10-30-74		RENEWAL		4-1-76
BS-2373(L)	1-28-75	ML to chg. SL & RC			
BTC-7732	4-29-75	Vol TC			
BR-2373(L)	5-10-76	Renewal			4-1-79
BR781201YT (S)	3-30-79	RENEWAL OF LICENSE			4-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WEDR New

Name E.M.McELROY and J.E.REYNOLDS, d/b as THE MAGIC CITY BROADCASTING COMPANY
(PO 1408 South 14th Street, Birmingham, Alabama)

File No.	Dated	Application for	Action Nature	Action Date
BP-6671 Rec'd Filed	3-15-48 3-22-48 3-22-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1220kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-In or near Birmingham, Alabama Studio location: To bedetermined-Birmingham, Alabama Frank Stollenwerck,Atty. William E.Benns,Engr.	GRANTED subj. filing MP for approval T site and antenna Ltr. 12-14-48 Issued with MP 4604	12-9-48

Transmitter-Gates BC-1E

FCC Form 94 #2

APPLICATION RECORD - BROADCASTING

Call Letters W E D R

Name E. M. McELROY and J. E. REYNOLDS, d/b as
THE MAGIC CITY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-4604 Rec'd Filed	5-11-49 5-11-49 5-11-49	Mod. of C. P. (BP-6671, which authorized a new standard broadcast station) for approval of antenna and transmitter location as Corner Marion Street and 8th Avenue, Birmingham, Alabama. (Frank Stollenwerck, Atty. William E. Benns, Engr.)	GRANTED	6-9-49
AMEND. Rec'd Filed	5-23-49 5-24-49 5-24-49	AMENDED to change type transmitter (Raytheon RA-1000).		

FCC Form 94 #3 APPLICATION RECORD - BROADCASTING

MAGIC CITY BROADCASTING COMPANY, INC. (AP [illegible]) Call Letters W E D R

Name x E. M. McELROY and J. E. REYNOLDS, d/b as THE MAGIC CITY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BAP-113 Rec'd Filed	4-6-49 5-13-49 5-13-49	Voluntary Assignment of Construction Permit from E. M. McElroy and J. E. Reynolds, d/b as The Magic City Broadcasting Company to Magic City Broadcasting Company, Inc. (Filed by Frank Stollenwerck, Atty.)	GRANTED EFF:	[illegible]-11-49 8-16-49
BL-3791 Rec'd Filed	8-24-49 8-25-49 8-25-49	License to cover construction permit (BP-6671, as modified, which authorized a new standard broadcast station) to specify studio location as 1417 - 4th Ave. No., Birmingham, Alabama.	GRANTED	12-9-49

#4

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WEDR

Name MAGIC CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-7778 Rec'd Filed	8-3-50 8-3-50 8-3-50	Construction permit to change frequency from 1220kc to 1330kc, hours of operation from Day-time to Unlimited with power of 500w, 1kw-LS, install a new transmitter (Raytheon RA-1000) and directional antenna for night use and change transmitter location from Corner Marion St. & 8th Ave., Birmingham, Ala. to Short Creek Rd., Precinct 57, Jefferson County, Alabama and change studio location from 1417 4th Ave. No., Birmingham, Ala. to to be determined Fairfield, Alabama. Russell Rowell, Atty. John Creutz, Engr.	DOCKET NO. 9795 Dismissed with prejudice at request of applicant Order	5-2-52
AMENDED Rec'd Filed	4-12-5 4-12-51 4-1 -51	AMENDED to make change in directional antenna system.		

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WEDR

Name MAGIC CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-2373 Rec'd	3-30-51 4-2-51	Renewal of license	GRANTED	4-25-51
BTC-1243 Rec'd Filed	12-28-51 1-2-52 1-2-52	Voluntary acquisition of control of licensee corporation by J. Leslie Doss and Leah L. Doss thru purchase of 50 shares of stock by J. Leslie Doss from J. E. Reynolds (331/3%) Russell Rowell, Atty.	GRANTED Eff.	3-12-52 3-17-52
Rec'd	3-26-53 4-6-53	Voluntary ~~[illegible]~~ relinq. of control ~~from~~ by J. Leslie Doss to John Leslie Doss, Jr. thru transfer of 49 shares of stock.	RETURNED Not nec. reports	4-13-53 action to be on [illegible].
BR-2373 Rec'd Filed	1-30-54 2-2-54 2-2-54	Renewal of license	Granted	4-28-54

#6

FORM A-170
FORMERLY FCC FORM 84

APPLICATION RECORD - BROADCASTING

Name X EDWIN H. ESTES (AL 4-11-56, EFF: [illegible]
MAGIC CITY BROADCASTING COMPANY, INC.

Call Letters [illegible]

File No.	Dated	Application for	Action Nature	Action Date
BR-2372 Rec'd. Filed	12-30-54 1-5-55 1-5-55	Renewal of License	GRANTED	3-23-55
BZ-3681 Rec'd Filed	6-9-55 6-15-55 6-15-55	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-12-55
BAL-[illegible] Rec'd Filed	[illegible]	Voluntary assignment of license from Magic City Broadcasting Company, Inc. to Edwin H. Estes.	GRANTED	4-11-56 [illegible]
BR-2373 Rec'd & Filed	12-30-57 1-3-58	Renewal of license. Welch, Mott and Morgan, Attys.		

FORM BC-121 #7

Aug. 1955

APPLICATION RECORD - BROADCASTING

W E D R, INC.

Name x EDWIN H. ESTES

Call Letters W E D R

File No.	Dated	Application for	Action Nature	Action Date
BAL-3018 Rec'd Filed	4-21-58 4-23-58 4-23-58	Voluntary assignment of license to W E D R, Inc. Vincent B. Welch, Atty.	GRANTED EFF:	5-8-58 - -
BZ-4023 Recd Filed	7-10-58 7-30-58 7-30-58	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-22-58

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters x W E D R
W E Z B (6-6-60)

Name xx W E D R, INC.
[illegible], Alabama

File No.	Dated	Application for	Action Nature	Action Date
BTC-3108 Rec'd. Filed	4-16-59 4-17-59 4-17-59	Voluntary transfer of control of licensee corporation from Edwin H. Estes to Radio Birmingham, Inc. Harry G. Sells, Atty.	GRANTED EFF:	5-27-59 6-1-59
BAL-3924 Rec'd Filed	6-10-60 6-20-60 6-20-60	Voluntary assignment of license to Radio Birmingham, Inc. Harry G. Sells, Atty.	GRANTED EFF:	7-7-60 [illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BR-2373 Rec'd&Filed	3-21-61 3-22-61	Renewal of license Russell Rowell, Atty.	GRANTED	12-8-64

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WAQY
~~WBZB~~

Name* ~~RADIO BROADCASTING COMPANY OF BIRMINGHAM, INC.~~
RADIO BIRMINGHAM, INC.
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BAL-4585 Rec'd Filed	7-26-62 7-30-62 7-30-62	Involuntary assignment of license to Frank Blackford, Receiver.	GRANTED EFF:	10-10-62
BAL-5193 R & F	2-28-64 8-5-64	Voluntary assignment of license to RADIO BROAD CASTING COMPANY OF BIRMINGHAM, INC. Atty. - Ray Paul	GRANTED	12-8-64 EFF: 12-22-64
BZ-5496 R. & F.	1-[illegible] 1-[illegible]	Authority to determine operating power by direct measurement of antenna power. Atty- Prince & Paul	GRANTED	5-10-65
BR-2373 Rec'd RESUB. Filed	12-21-66 12-30-66 3-31-67 4-4-67	Renewal of license Atty- Sirote, Permutt, Friend & Friedman (Birmingham, Alabama) Ray R. Paul (local)	~~RETD: 1-26-67 re: Incomplete~~ GRANTED	9-29-67

F.C.C. - WASHINGTON, D. C

FORM BC-121 #10
AUG. 1955

APPLICATION RECORD - BROADCASTING

1220kc

Call Letters WAGY

Name RADIO BROADCASTING COMPANY OF BIRMINGHAM, INC.
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BTC-5922 Rec'd Filed FEE PD: $75 #492111 AMENDED 4-15-69 - ext. of agreement; Part I with all signatures (applic. accepted for filing) PUB.NOTICE FILED 4-9-69 APR 24 1969	2-12-69 2-19-69 4-15-69	Vol transfer of control of lic. corp. from Tom Gloor, Douglas W. Hayton, Tommy Charles and William D. Sellers to Continental Marketing Associates, Inc. Atty - Al C. Cordon, Jr.	DISMISSED Req. of atty	11-14-69
Ltr.	4-17-69	Al. C. Cordon, Jr. now atty.		
Amended	6-13-69	Programming Survey.		

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WBUL XWAQY

Name RADIO BROADCASTING COMPANY OF BIRMINGHAM, INC.
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BRC-3362 R & F #529577 $30. JUL [illegible] 1969	7-16-69 7-17-69 7-17-69	Modification of license to change studio location to Penthouse, 2121 8th Avenue, North, Birmingham, Alabama and operate transmitter by remote control from studio location. Atty.: Alfred C. Cordon, Jr.	GRANTED	7-31-69
BR-2373 R & F #566517 $75. PN PRESS	12-19-69 1-2-70 1-2-70 1-2-70	Renewal of license Atty: Cordon & Jacob AMENDED 3-12-70 re: Financial & programming data AMENDED 3-27-70 re: Programming AMENDED 5-22-70 re: programming	GRANTED	6-10-70
BR-2373 R & F PN Recd. PRESS 31 [illegible]	12-27-72 1-2-73 "	RENEWAL OF LICENSE Ray R. Paul, Atty. AMENDED 2-7-73 re: Balance sheet AMENDED 7-11-73 re: community survey	GRANTED	10-30-74

Form BR-121 #12
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters N H U L

Name RADIO BROADCASTING COMPANY OF BIRMINGHAM, INC.
Birmingham, Ala.

File No.	Dated	Application for	Action Nature	Action Date
BTC-7566 R & F FEE RD: $250 #356584 CODE 047(Form 316) OCT 24 1974	9-13-74 10-18-74	Voluntary acquisition of negative control of lic corp by each, Tom Gloor and William Sellers, thru transfer of stock from Douglas Layton and Tommy Charles Atty - Ray Paul	GRANTED EFF:	10-29-74 10-29-74 (per form 323)
BTC-7732 R & F FEE RD: $50 # 408586 (FORM 316) APR 8 1975	3-21-75 3-26-75	Voluntary transfer of control of lic corp from Tom Gloor and William Sellers (50% each) to Tom Gloor (100%) Atty - Prince & Paul	GRANTED No Fee Required	4-29-75
BR-2373 R & F PN PRESS	11-25-75 12-1-75 12-1-75 JAN 30 1976	Renewal of license Atty- Eugene L. Burke AMENDED 3-10-76 re: trans. logs AMENDED 4-14-76 re: balance sheet & prog. AMENDED 3-10-76 re: transmitter logs	GRANTED	5-10-76

BTC-7732 Amend. 4-24-75 re financial

#13

1220 Khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W B U L

Name RADIO BROADCASTING COMPANY OF BIRMINGHAM, INC.
BIRMINGHAM, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BR781201YT PRESS: FEB 7 1979		RENEWAL OF LICENSE Atty: Ray R. Paul	GRANTED	3-30-79

F.C.C. - WASHINGTON, D.C.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION x W E D R
X W E Z B
X W A Q Y
W B U L

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-7923 Rec'd Resub. Rec'd Filed	1-2-51 1-12-51 1-27-51 1-30-51 1-30-51	New	E.M.McElroy & D.E.Newman d/b as Voice of Birmingham Birmingham, Alabama	CP for a new station. 1220kc, 1kw, Day	~~Returned 1-[illegible]-51 Ex. [illegible] & [illegible] dated after Sect. 1.~~
BP-7977 Rec'd Filed	1-[illegible]-51 1-23-51 1-23-51	New	Wm. A. Chapman & Geo.K. Chapman d/b as Chapman Radio & Television Co.	CP for a new station. 1220kc, 1kw, Daytime	~~DISMISSED 5-8-52~~ ~~Contingent appli~~ ~~dismissed.~~

FORM

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.