KAVR

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 2962

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-28-54

Call letters KAVR (9-8-53) xKVRV

Station Location: Apple Valley, Calif.

Name of licensee BHA ENTERPRISES, INC. (AL 7-25-62, EFF: 8-1-62 Per Form 323)
x APPLE VALLEY BROADCASTING COMPANY (AL 7-29-53 EFF: 8-1-53)
W. E. BOHLEN and O. L. BOHLEN, A PARTNERSHIP d/b as FRANCISCO RENTAL COMPANY

Transmitter location 425 Feet N.W. of Rincon Road & Senaca Road, Applevalley, Calif. (Lic. 6-28-54)
x400' northwest of Rincon Road and Seneca Road, Apple Valley, California (MP 1-13-54)
x On Hwy 66, junction of Hwy 66 and Palmdale-Victorville Road, Approx. 2.25 miles southeast of Victorville, California (MP 12-30-52)

92307

Main studio location Apple Valley Inn, Highway 18 & Standing Rock Avenue, Apple Valley, California (MP 1-13-54)
Community Center Building, 318-320 8th Street, Victorville, Calif. (MP 12-30-52)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B5-P-5556	5-13-48	960	5kw	Daytime	
	Ltr. 5-20-48. CP for new station granted subj. filing MP for approval T site and antenna.				
BP-5556	12-30-52	960	5kw	Day	2-28-53 8-31-53
BMP-3928	Mod. of C. P. (BP-5556) to make changes in trans. equipment, antenna and ground systems; change transmitter location; change studio loca.				
BAP-212	7-29-53	Vol. assignment of construction permit			
CBST C	C863-53	to Apple Valley Broadcasting Company			
BMP-6293	8-28-53	MP (BP-5556, as mod.) for extension of completion date.			2-28 1-1-54
BMP-6380 (1)	12-4-53	Mod. of CP(5556, as mod.) for extension of completion date			2-28-53 3-2-54
BMP-6305	1-13-54	960	5kw	Day	3-13 9-13-54
	MP (BP-5556, as mod) to change trans & studio to Apple Valley, Calif. & change type trans.				
BRC-366 (1)	4-21-54	Modification of C.P. to operate trans. by remote control from Apple Valley Inn, Highway 18 and Standing Rock Road, Apple Valley, Calif.			
BL-5327	6-28-54	960kc	5kw	Day	6-28-54 12-1-56
	Lic. cover CP(5556, as mod.) for new station				
BR-2962	11-8-56	Renewal of license			12-1 12-1-59
BR-2962	11-4-59	Renewal of license			12-1 12-1-62
BAL-4537	7-25-62	Voluntary assignment of license to			
eff:	8-1-62 Per Form 323	BHA Enterprises, Inc.			
BR-2962	11-8-62	960kc	5kw	Day	12-1 12-1-65
BR-2962	11-5-65	960kc	5kw	Day	12-1 12-1-68
TELEGRAM	10-17-67	PSA	423w		
BZ-6639(1)	6-24-68	Direct Meas.			
BR-2962	(L)11-26-68	Renewal of License			12-1 12-1-71
BR-2962	(S) 1-25-72	RENEWAL			12-1-74
EBSA	6-12-72				
BR-2962	(L) 7-16-79	Renewal of License			12-1-80

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters KVRV

Name O.E.BOHLEN and O.L.BOHLEN, a partnership d/b as FRANCISCO RENTAL CO.
(PO 537 N.Irving Blvd.,Los Angeles 4, California)

File No.	Dated	Application for	Action Nature	Action Date
B5-P-5556 Rec'd Filed	10-17-46 12-23-46 12-23-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 960kc Power: 5kw Hours of operation: Daytime only Trans. location: 3.8 mi.NW of Victorville, California Studio location: To be determined-Victorville, California Filed by Elmer W.Pratt,Atty.	DOCKET #8153 Granted 5-13-48 after being removed from the hearing docket; subj. filing MP for approval T site and antenna. Ltr. 5-20-48 Issued with MP-3928	

Transmitter-Raytheon RA-5

William Odessky, Engr.
Los Angeles, California

Form 94 APPLICATION RECORD - BROADCASTING

2

Name O.E.BOHLEN and O.L.BOHLEN, A Partnership d/b as FRANCISCO RENTAL CO.

Call Letters KVRV New

File No.	Dated	Application for	Action Nature	Action Date
BMP-3928 Rec'd	5-19-48 5-20-48	Mod. of C.P. (B5-P-5556, which authorized a new standard broadcast station) to make changes in vertical antenna and to change transmitter location from 3.8 mile NW of Victorville, California to 3.4 S. of Victorville, California.	~~Returned 5-25-48 Incomplete and wrong form~~ GRANTED	12-30-52
Resubmitted & Amended Rec'd Filed	5-25-48 5-27-48 5-27-48	AMENDED to specify studio location as ~~On U.S. Highway 66 at Palmdale cutoff, 3¼ miles S. of~~ Victorville, California and to correct descrip. of transmitter location as ~~On U.S. Highway 66 at Palmdale cutoff, 3¼ miles S. of~~ Victorville, California.		
AMENDED Recd. Filed	4-16-49 4-21-49 4-21-49	AMENDED to change transmitter location from On U.S. Hwy.66 at Palmdale cutoff, 3.4 miles S. of Victorville, Calif. TO: On Hwy.#66, Junction of Hwy.#66 and Palmdale-Victorville Road, Approx. 2¼ miles S.E. of Victorville,		

Continued on card #3

FCC Form 94 #3

APPLICATION RECORD - BROADCASTING

Name O. E. BOHLEN and O. L. BOHLEN, A Partnership d/b as FRANCISCO RENTAL CO.

Call Letters K V R V New

File No.	Dated	Application for	Action Nature	Action Date
BMP-3928 -	continued	California; studio location from On U.S. Hwy.66 at Palmdale cutoff, 3.4 miles S. of Victorville, Calif., TO: Community Center Bldg., 318-320 8th St., Victorville, Calif.; Change transmitting equipment, antenna and ground systems.		
BAP-212 Rec'd Filed	6-3-53 6-22-53 6-22-53	Voluntary assignment of construction permit to Apple Valley Broadcasting Company	GRANTED EFF:	7-29-53 8-3-53

FORM A-170 #4
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters KVRV

Name APPLE VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-6293 Rec'd Filed	8-14-53 8-18-53 8-18-53	Modification of construction permit (BP-5556, as mod., which auth. a new standard broadcast station) for extension of completion date from 8-31-53 to 1-1-54 Krieger & Jorgensen, Attys.	GRANTED	8-28-53
BMP-6305 Rec'd Filed	8-21-53 8-28-53 9-4-53	Modification of construction permit (BP-5556, as mod., which auth. a new standard broadcast station) to change type transmitter (Gates BC-5B); change transmitter location from On Hwy. 66, junction of Hwy. 66 & Palmdale-Victorville Road, Approx. 2.25 miles S.E. of Victorville, Calif. to 400Ft. N.W. of Rincon Road and Seneca Road, Apple Valley, Calif. and change studio location from Community Center Bldg., 318-320 8th St., Victorville, Calif. to Apple Valley Inn, Hwy. 18 & Standing Rock Ave., Apple Valley, Calif. Krieger & Jorgensen, Attys. Jay E. Tapp, Engr.	GRANTED	1-13-54

F.C.C. - WASHINGTON, D. C.

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters KAVR

Name APPLE VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-6380 Rec'd Filed	11-16-53 11-27-53 11-27-53	Modification of construction permit (BP-5556 as mod.) which auth. a new standard broadcast station) for extension of completion date from 1-1-54 to 3-2-54. Krieger & Jorgensen, Attys.	GRANTED	12-4-53
BRC-366 Rec'd Filed	4-5-54 4-7-54 4-7-54	Modification of construction permit to operate transmitter by remote control from Apple Valley Inn, Highway 18 and Standing Rock Road, Apple Valley, California. Norman E. Jorgensen, Atty.	GRANTE GRANTED	4-21-54
BL-5327 Rec'd Filed	5-22-54 5-24-54 5-24-54	License to cover construction permit (BP-5556, as modified) which authorized a new standard broadcast station.	GRANTED	6-28-54
BR-2962 Recd Filed	9-8-56 9-12-56 9-12-56	Renewal of license Jorgensen, Atty	GRANTED	11-8-56

FORM BC-121 #6
AUG 1955

APPLICATION RECORD - BROADCASTING

Name BHA ENTERPRISES, INC.
X APPLE VALLEY BROADCASTING COMPANY
APPLE VALLEY, CALIFORNIA

Call Letters KAVR

File No.	Dated	Application for	Action Nature	Action Date
BR-2962 Rec'd Filed	7-3-59 7-13-59 7-13-59	Renewal of license Norman E. Jorgensen, Atty.	GRANTED	11-4-59
BAL-4537 Rec'd Filed	5-15-62 5-21-62 6-4-62	Voluntary assignment of license to BHA Enterprises, Inc. Samuel Miller, Atty.	GRANTED EFF: Per Form 323	7-25-62 8-1-62
BR-2962 R.&F.	9-17-62 9-20-62	RENEWAL OF LICENSE Atty-Samuel Miller	GRANTED	11-8-62
BR-2962 Rec'd Filed	7-25-65 8-16-65 8-16-65	Renewal of license	GRANTED	11-5-65
BZ-6839 R & F DM	5/9/68 5/13/68 5/22/68	Direct Meas.	GRANTED	6-24-68

JUN 10 1968

F.C.C. - WASHINGTON, D. C.

FORM BC-121 CARD #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

960kc

Call Letters KAVR

Name BHA ENTERPRISES, INC.
APPLE VALLEY, CALIFORNIA

File No.	Dated	Application for	Action Nature	Action Date
BR-2962 R & F #456058 $75 PRESS: SEP 2 5 1968	8-30-68 9-3-68 9-3-68	Renewal of License	GRANTED	11-26-68
BR-2962 R & F PN Recd. PRESS SEP 2 4 1971	8-30-71 9-1-71 "	RENEWAL OF LICENSE AMENDED 11-17-71 re.: commercial practices; equal employment policy AMENDED 12-27-71 re: commercial practices	GRANTED	1-25-72
BAL-7694 R & F FEE PD: $1000 #108555 ALSO SEE FM SEP 2 0 1972 PN filed 9-26-72. JUN 2 6 1973	8-20-72 9-12-72	Voluntary assignment of license to PHOENIX BROADCASTERS CORP. Atty - Sells & Gregory AMENDED 5-29-73 make chges in stockholders, officers & directors; legal data (reply to ltr 5-16-73) LTR from atty Sells re: legal data explanation	DISMISSED Comm ltr	10-11-73

(SEE OVER FOR AMENDMENTS)

RE: BAL-76944 - AMENDED 6-13-73 - legal data re stockholder
of assignee

Cards from 1973 to 1981 are missing

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.