K B C L

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1397199

Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

3509

Date first licensed 11-21-57 Call letters K B C L

Station location ~~Bossier City~~, Louisiana
Shreveport, Louisiana (MI 2-11-59)

RESULTS UNLIMITED, INC. (AL 9-28-78 EFF: 10-30-78)
x GOOD MUSIC, INC. (AL-9-17-58 EFF: 9-17-58)
X BOSSIER BROADCASTING SERVICE, INC. (AP 10-16-57; EFF: 10-18-57)

Name of licensee x E.W.MAHONE, JR., MILDRED J.MAHONE, HOWARD A.BRIDGE, SR.
AND HOWARD A. BRIDGE, JR., d/b as BOSSIER BROADCASTING SERVICE

Transmitter location Old Benton Rd., 1.4 miles NNE of center of Bossier City, La. (BL-11-21-57) (CP 2-20-57)

4625 Hearne Ave, Shreveport, La (Ltr. 8-16-79)
x 505 Lane Building, 610 Marshall St., Shreveport, La. {BRC 5-12-76}
xx 702 Petroleum Tower Bldg., 425 Edwards Street, Shreveport, La. (BRC 10-13-65)
X Commercial Bank Building, Texas and Market Streets, Shreveport, La. (MI-2-11-59)
X 301 Ogilvie Street, Bossier City, Louisiana (BL-6799) (EFF: 2-27-59)

Main studio location x To be determined, Bossier City, Louisiana -(CP 2-20-57) (BL-11-21-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
xxxxxxxxx BP-10539	2-20-57	1220kc	250w	Day	4-20 10-20-57
	CP for new standard broadcast station. (cond'l)				
BMP-7741 (1)	7-16-57	Modification of CP(10539) to change			
	type transmitter.				
BAP-356	10-16-57	Voluntary assignment of construction			
EFF:	10-18-57	permit to Bossier Broadcasting Service, Inc.			
BL-6799	11-21-57	1220kc	250w	Day RC	11-21 6-1-58
	License to cover CP(BP-10539) as mod., which authorized a new standard broadcast station.				
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-3509	6-11-58	Renewal of license			6-11 6-1-61
BAL-3144	9-17-58	Voluntary assignment of license to			
EFF:	9-17-58	Good Music, Inc.			
BML-1798	2-11-59	1220kc	250w	Day RC	2-11 6-1-61
	Mod. of License to change studio and remote control point and change station location.				
BTC-3199	8-12-59	Voluntary acquisition of negative			
Eff:	8-22-59	control of licensee corporation by each, Crawford Godfrey, and Alvin Childs, thru sale of stock to the Corporation by John J. Buckley and re-issuance to Crawford Godfrey and Alvin Childs (50% each).			
BTC-3518	9-20-60	Voluntary relinquishment of negative cont			
EFF:	10-25-60	rol of licensee corporation each by Alvin Childs and Crawford Godfrey thru sale of stock to Joe Monro			
BR-3509	6-1-61	Renewal of license			6-1 6-1-64
BR-3509	5-28-64	Renewal of License			6-1 6-1-67
BRC-2756 (1)	10-13-65	Mod. of license to change studio loc. and remote control point to 702 Petroleum Tower Bldg., 425 Edwards St., Shreveport, Louisiana.			

Form BC 126
June 1954

Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K.B.C.L.

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BTC-5053 EFF:	5-5-66 5-23-66	Voluntary transfer of control of lic. corp. from Crawford Godfrey and Jacque Wiener to Alvin Childs, Sr. (50%), Kirke Couch and Armand Daigle(25% each)			
BR-3509	5-22-67	1220kc	250w	Day RC	6-1 6-1-70
BR-3509(S)	9-30-70	R^E newal			6-1-73
BTC-6400	11-16-70	INVOL. TC			
PSA	11-23-70		30w		
EBSA	6-12-72				
BTC 6838	9-29-72	Vol. TC			
BR-3509(S)	5-31-73	RENEWAL			6-1-76
BTC-7638	3-7-75	Vol. TC. EFF:			
BRC-3833	5-12-76	ML to chg. SL and RC			
BR-3509(L)	3-9-77	Renewal of license			6-1-79
BAL780727EA	9-28-78	VOL. AL		EFF: 10-30-78	
Ltr.	8=16-79	Chg. SL/RC (See card 1)			
BR790119UH(L)	6-25-79	Renewal of License			6-1-82

FORM BC-121

FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters ~~NEW~~ - K B C L

Name E.W. Mahone Jr., Mildred J. Mahone, Howard A. Bridge, Sr., and Howard A. Bridge Jr., d/b as BOSSIER BROADCASTING SERVICE
(P.O. - c/o Howard A. Bridge, Jr., Marshall National Bank Bldg., Marshall, Texas)

File No.	Dated	Application for	Action Nature	Action Date
BP-10,539 Rec'd Filed	4-25-56 4-27-56 4-27-56	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1220kc Power - 250w Hours of operation - Daytime Transmitter location - 1.4 mile NNE of center of Bossier City, Louisiana Old Benton Road, Studio location - To be determined. Bossier City Remote Control Point - To be determined. Bossier City, La. Atty. - McKenna & Wilkinson Engr. - Guy C. Hutcheson, Arlington, Texas	GRANTED Cond'l that permittee accept any interference resulting from a grant of application of Parish Bcing Corp., File BP-10749, requesting the facilities 1240kc, 250w, Un, at Minden, La.	2-20-57

COLLINS 300 J

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

BOSSIER BROADCASTING SERVICE, INC.

Name xE. W. MAHONE, JR., MILDRED J. MAHONE, HOWARD A. BRIDGE, SR., AND HOWARD A. BRIDGE, JR., D/B AS BOSSIER BROADCASTING SERVICE

Call Letters K B C L

File No.	Dated	Application for	Action Nature	Action Date
BMP-7741 Rec'd Filed	6-24-57 7-1-57 7-1-57	Modification of Construction Permit (BP-10,539 which authorized a new standard broadcast station) to change type transmitter to (Gates BC-250-GY). Atty: Edward R. McKenna	GRANTED	7-16-57
BAP-356 Rec'd Filed	8-5-57 8-20-57 8-20-57	Voluntary assignment of construction permit to Bossier Broadcasting Service, Inc. Edward R. McKenna, Atty.	GRANTED Eff:	10-16-57 10-18-57
BL-6799 Rec'd Filed	9-6-57 9-11-57 9-11-57	License to cover construction permit (BP-10,539 as mod., which authorized a new standard broadcast station and specify studio location and remote control point as 301 Ogilvie Street, Bossier City, Louisiana. Edward R. McKenna, Atty.	GRANTED	11-21-57
Amend Rec'd Filed	11-1-57 11-5-57 11-5-57	Amended to change applicant name to: Bossier Broadcasting Service, Inc.		

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KBCL

Name ~~x BOSSIER BROADCASTING SERVICE, INC.~~ GOOD MUSIC, INC.(AL 9-17-58 EFF: 9-17-58)

File No.	Dated	Application for	Action Nature	Action Date
BR-3509 Rec'd Filed	3-2-58 3-18-58 3-18-58	Renewal of License Edward R. McKenna, Attorney	GRANTED	6-11-58
BAL-3144 Rec'd. Filed	8-6-58 8-22-58 8-22-58	Voluntary assignment of license to Good Music, Inc. Edward R. McKenna, Atty.	GRANTED EFF:	9-17-58 9-17-58
BML-1798 Rec'd Filed	12-11-58 12-16-58 12-16-58	Modification of license to change studio and remote control point from 301 Ogilvie Street, Bossier City, Louisiana to Commercial Bank Building, Texas Street and Market Street, Shreveport, Louisiana and change Station location from Bossier, Louisiana to Shreveport, Louisiana. Atty. - McKenna & Wilkinson Engr. - Guy C. Hutcheson, Arlington, Texas	GRANTED	2-11-59

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KBCL

Name GOOD MUSIC, INC.
Shreveport, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BTC-3199 Rec'd Filed	7-29-59 8-3-59 8-3-59	Voluntary acquisition of negative control of licensee corporation by each, Crawford Godfrey, and Alvin Childs, thru sale of stock to the Corporation by John J. Buckley and re-issuance to Crawford Godfrey and Alvin Childs (50% each)	GRANTED EFF:	8-12-59 8-22-59
BTC-3518 Rec'd Filed	8-10-60 8-18-60 8-18-60	Voluntary relinquishment of negative control of licensee corporation each by Alvin Childs and Crawford Godfrey thru sale of stock to Joe Monroe.	GRANTED EFF:	9-20-60 10-25-60
BR-3509 Rec'd Filed	3-3-61 3-6-61 3-6-61	Renewal of license	GRANTED	6-1-61
BR-3509 Rec'd Filed	2-25-64 3-3-64 3-3-64	Renewal of license Atty. Leonard S. Joyce	GRANTED	5-28-64

F.C.C. WASHINGTON, D. C.

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KBCL

Name GOOD MUSIC, INC.
Shreveport, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BRC-2756 Rec'd Filed	10-6-65 10-8-65 10-8-65	Modification of license to change studio location and remote control point to 702 Petroleum Tower Building, 425 Edwards Street, Shreveport, Louisiana. Leonard S. Joyce, Atty.	GRANTED	10-14-65
BTC-5053 R & F	2-9-66 3-18-66	Voluntary transfer of control of lic. corp. from Crawford Godfrey and Jacques Wiener to Alvin Childs, Sr.(50%), Kirke Couch and Armand Daigle (25% each) Atty - Daly & Joyce	GRANTED EFF:	5-5-66 5-23-66
BR-3509 R & F	2-23-67 3-3-67	Renewal of license Atty. Daly and Joyce	GRANTED	5-22-67

#6

1220kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters K.B.C.L.

Name GOOD MUSIC, INC.
Shreveport, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BR-3509 R & F #579587 $75. ($180. submitted) Atty.: Lauren A. Colby P.N.	2-16-70 2-24-70	Renewal of License MAR 5 1970 AMENDED 3-13-70 re: to show correct type transmitter AMENDED 8-5-70 re: commercial practices	GRANTED	8-19-70
BTC-6400 Rec'd FEE PD: $30 - #620016 (Form 316) also see FM NOV 2 1970	7-30-70 7-31-70	Involuntary transfer of negative control of lic corp from Alvin Childs, Sr. to Berniece Childs, Executrix of the Estate of Alvin Childs, Sr. (deceased) Atty - Lauren A. Colby	GRANTED	11-16-70
BTC-6838 R & F FEE PD: $1000 #060723 CODE 047 (ALSO SEE FM) APR 21 1972 Pub. notice filed 4-21-72 Pub. notice filed 5-9-72	3-27-72 4-5-72	Voluntary transfer of negative control of lic corp from Berniece Childs, Executrix of the Estate of Alvin Childs, Sr. (deceased) to Berniece Alexander Childs; Berniece Claire Martin; and Berniece Alexander Childs, Crawford Godfrey and Jacques Wiener, Trustees of the Alvin Childs, Jr. Trust and Claire Martin Trust (SEE OVER) Atty - Lauren A. Colby	GRANTED SUBJECT TO A LATER DETERMINATION OF GRANT FEE, IF ANY.	9-29-72

RE: BTC-6838 - Sec.IV filed re past programming
AMENDED 9-28-72 re: dates of birthand commercial
policy.

Form BC-121
September 1969

#7

APPLICATION RECORD - BROADCASTING

(1220kc)

Call Letters K B C L

Name GOOD MUSIC, INC.
Shreveport, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BR-3509 R & F P.N. PRESS APR 1 1973	2-22-73 2-26-73 2-26-73	Renewal of License	GRANTED	5-31-73
BTC-7538 Rec'd FEE PD: $1000 #355081 CODE 047(ALSO SEE FM) Pub.notice filed12-2-74 FILED DEC 26 1974	10-14-74 10-15-74 11-21-74	Voluntary transfer of control of lic corp from Trustees of the Alvin Childs, Jr. Trust, Bernice Alexander Childs; Bernice Claire Martin, Kirke Couch, William Alvin Childs, Jr. et al(all stockholders) to Harold G. Evans, Edwin Jones, Mrs. Anna Jeanne Price, et al (for transferee) (SEE OVER) Atty - George R. Douglas, Jr. Atty for transferee - Robert A. Marmet AMENDED 1-27-75 - chges in stockholdings; fin. & prog. data Transferor's consent to above amend - Filed 2-7-75	GRANTED GR. FEE REQUESTED pd 063 4-17-75 414301	3-7-75 EFF: 4-11-75

F.C.C. - WASHINGTON, D. C.

RE BTC-7638 Ltr from atty stating no other transferees;
and re Tables I & II. filed 11-21-74
Signatures of transferors filed 12-6-74
AMENDED 1-20-75 - (licensee) - current bal. sheet & statemen
from atty re grant fee.
AMENDED 2-20-75 - financial data

Form BC-121 #8
September 1969

APPLICATION RECORD - BROADCASTING

1220 kc

6-57

Call Letters K B C L

RESULTS UNLIMITED, INC.

Name x GOOD MUSIC, INC.
SHREVEPORT, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BR-3509 R & F PN Recd. PRESS	1-30-76 2-2-76 " MAR 5 1976	RENEWAL OF LICENSE G.R.Douglas,Jr.,Atty. (See KDBS for petition) (over)	GRANTED	3-9-77
BRC-3833 R & F $100-565006 AC:001 PRESS: MAY 13 1976	4-29-76 5-4-76 5-4-76	Mod. of license to chg. studio loc. and remote control to 505 Lane Bldg., 610 Marshall Street, Shreveport, Lousiana	GRANTED	5-12-76
BAL 780727EA Form 314 R&F PRESS: AUG 25 1978 PN FILED	7-20-78 7-27-78 8-22-78	Vol. AL to RESULTS UNLIMITED, INC. Atty -- Ashton Hardy, New Orleans, La.	GRANTED EFF:	9-28-78 10-30-78

BR-3509 COMMENTS OF PETITIONERS IN RESPONSE TO THE AMENDMENTS TO THE EQUAL EMPLOYMENT OPPORTUNITY PROGRAMS.. filed 9-20-76 by Nolan A. Bowie, Counsel on behalf of Louisiana State Chapters of the National Organization for Women, the Southern Media Coalition and the Louisiana Chapter of the National Welfare Rights Organization

(See KRMD for petition filed 10-4-76)

AMENDED 9-10-76 re: EEO
AMENDED 1-21-77 re: EEO
AMENDED 2-3-77 re: EEO

3-9-77 MEMORANDUM OPINION & ORDER #44427, Informal objection filed by the Louisiana State Chapter of the National Organization for Women and other groups DENIED.

#8

1220kc

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters K B C L

Name RESULTS UNLIMITED, INC.
SHREVEPORT, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BK790119UH PRESS:	MAR 21 1979	RENEWAL OF LICENSE	GRANTED	6-25-79
810318AP	MAY 20 1981	Modification of License to chg. Studio & Remote Control Locations to: 99 Gibb Street, Bossier City, Louisiana (OUTSIDE CITY LIMITS), and chg city of license to Bossier City, Louisiana Atty. Dennis S. Kahane (New Orleans, La.)		

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.