WCLO

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1590199

4 -S-B- 606 #1

BROADCASTING STATION LICENSE RECORD

Date First Licensed 8-24-25

Call Letters WCLO

LOCATION: JANESVILLE, WISC

Name of Licensee:

SOUTHERN WISCONSIN RADIO, INC. (AL 5-24-46, EFF: 6-1-46

x Gazette Printing Company (10-23-34)

x WCLO Radio Corporation (3-14-30)

x C. E. Whitmore.

Transmitter Location:

1436 S.Oakhill Ave., Janesville, Wisconsin (C.P.4-24-36) Lic.9-22-36

x Milwaukee ~~Ave.~~ Rd., near Janesville, Wis. (C.P.7-25-30)

x Pleasant St. Road, (near) Janesville, Wisc. (C.P. 4-16-30)

x 5516 10th Ave., Kenosha, Wis. (11-20-27)

x Camp Lake, Wis.

Main Studio Location:

1 South Parker Dr., Janesville, Wisc.

200-204 E. Milwaukee St., Janesville, Wisc. (C.P.4-16-30)

x Moose Bldg., Kenosha, Wisc. (1-20-29)

52545

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued C.P.	Freq.	Power	Time Div.	PERIOD From	To
4-S-B-606	4-23-27	1300	100	-	not stated	
"	6-1-27	1320	100	Unltd.	6-1	8-1-27
Effec. date of previous license deferred by G.O. 13					6-15	8-15-27
1-A-B-606	8-15-27	1320	100	WAZ WJTC	8-15	10-15-27
Extended by G.O.		18			10-15	11-1-27
1-A-B-606	10-24-27	Letter of Extension			11-1	1-1-28
1-P-B-	11-26-27	1320	100	WAZ WJTC	12-1	12-15-27
Extended by G.O.		21			1-1	2-1-28
1-A-B-606	1-12-28	1320	100	WAZ WJTC	1-12	2-1-28
Extended by G.O.		22			2-1	3-1-28
"	"	23			3-1	4-1-28
"	"	25			4-1	5-1-28
"	"	27			5-1	6-1-28
"	"	32			6-1	8-1-28
"	"	35			8-1	9-1-28
Extended by XXXXXXX Order dated 8-2[illegible]-28					9-1	10-1-28
Extended by General Order 272					10-1	11-11-28
Allocation	11-11-28	1200	100	-		
4-R-B-606	11-6-28	1200	100	Unltd.	11-11	1-31-29
4-A-B-606	1-25-29	1200	100	Unltd.	1-31	4-30-29
4-R-B-606	4-10-29	1200	100	Unltd.	4-30	7-31-29
4-R-B-606	Extended by General Order 69				7-31	10-31-29
4-R-B-606	10-30-29	1200	100	Unltd.	10-31	1-31-30
4-R-B-606	1-1-30	1200	100	Unltd.	1-31	4-30-30
4-A-B-199	3-14-30	Consent to Vol. Assignment of License				
4-P-B-1211	4-16-30	Move tr. & studio & DCC			5-1	8-1-30
4-R-B-606	4-21-30	1200	100	Unlmtd.	4-30	7-31-30
4-R-B-606	7-7-30	1200	100	Unltd.	7-31	10-31-30
-MP-B-90	7-25-30	Change trans. location			5-1	8-1-30
4-L-B-374	8-15-30	Covers 4-P-B-1211			8-15	10-31-30
4-R-B-606	10-15-30	1200	100	Unltd.	10-31	1-31-31
G.O.103	1-20-31	Extension of License			1-31	4-30-31
4-R-B-606	4-21-31	1200	100	Unltd	4-30	12-1-31
4-R-B-606	11-12-31	1200	100	Unltd.	12-1	6-1-32
4-P-B-2507	3-22-32	Install new equipment			4-22	7-22-32
4-[illegible]	[illegible]	1200	100	U	6-1	11-1-[illegible]
-L-B-[illegible]	[illegible]	1200	100 (equip)	U	[illegible]-17	[illegible]-1-[illegible]
[illegible]	[illegible]-27-[illegible]	1200	100	U	[illegible]-1	11-1-[illegible]
	Superseding renewal corrects equipment					

4 -S-B- 606 .

BROADCASTING STATION LICENSE RECORD

Date First Licensed ..... Card No. 2

Call Letters WCLO

See Card #1

Name of Licensee: Gazette Printing Company (10-23-34)
x WCLO Radio Corporation

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
4-R-B-606	11-9-32	1200	100	U	12-1	6-1-33
4-S-B-606	3-28-33	Partial suspension Rule 181			3-28	6-1-33
4-R-B-606	5-5-33	1200	100	U	6-1	12-1-33
4-R-B-606	11-24-33	1200	100	U	12-1	6-1-34
R-B-606	5-29-34	1200	100	U	6-1	12-1-34
B4-AL-10	10-23-34	Voluntary Assignment of License				
B4-R-606	11-27-34	1200	100	U	12-1	6-1-35
B4-R-606	5-21-35	1200	100	U	6-1	12-1-35
B4-R-606	11-12-35	1200	100	U	12-1	6-1-36
B4-S-606	1-14-36	To use 50 watt test trans, between 12 midn. and 6 am, CST,			1-15	2-7-36
Letter B4-P-1038	4-3-36	Move trans. to site to be determined & incr. power to 100w, 250w-LS; chg. equip.				
B4-P-1060*	4-24-36	Move 100w trans.; chg. ant.			6-24	12-24-36
B4-P-1038) B4-MP-305)	5-21-36	1200	100w, 250w-LS	U		
	C.P. incr. day power, chg. equip. & Move trans. Mod. C.P. approval trans. site & antenna				7-21	1-21-37
B4-S-606	5-28-36	Oper. without s/f/m			5-28	6-1-36
B4-R-606	5-5-36	1200	100w	U	6-1	12-1-36
B4-S-606	5-28-36	oper. station w/f/m 6-1-36, 6-26-36				
B4-MP-360	C.A. 8-7-36	Mod. CP1038 as to equip.			7-21	1-21-37
B4-L-375	9-22-36	1200	100w, 250w-LS	U	9-22	12-1-36
Lic. to cover C.P. to move trans., incr. day power & install new antenna						
B4-R-606	11-17-36	1200	100, 250w-LS	U	12-1	6-1-37
B4-R-606	5-11-37	1200	100, 250w-LS	U	6-1	12-1-37
B4-R-606	C.A. 11-22-37	1200	100, 250w-LS	U	12-1	6-1-38
B4-S-606	5-18-38	Extension of license			6-1	9-1-38
B4-R-606	7-13-38	1200	100w, 250w-LS	U	7-13	12-1-38
B4-TC-151	7-13-38	Invol. Transfer of Control to Sidney H. Bliss, Robert W. Bliss & Rock County Savings & Trust Company, executors of estate of H.H. Bliss, deceased.				
B4-R-606	11-15-38	1200	100, 250w-LS	U	12-1	6-1-39

*Retired to Closed Files (B4-P-1060) 3-10-37

B -8-

BROADCASTING STATION LICENSE RECORD

Card No. 3

Date first licensed .....

Call letters W C L O

See card #1

GAZETTE PRINTING COMPANY (10-23-34)

Name of licensee X WCLO RADIO CORPORATION

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	To—
B4-R-606	5-8-39	1200	100,250w-LS	U	6-1	12-1-39
B4-ML-690	8-8-39	1200	250w	U	8-8	12-1-39
	Mod.License to increase night power					
B4-R-606	11-20-39	1200	250w	U	12-1	10-1-40
B4-S-606	2/20/40	1200	250w	U	3/1	8/1/40
XXX*X* B4-Z-390	5-6-40	1200	250w	U	5-6	8-1-40
		Determine operating power by direct method				
Order	6/12/40	Extension of License			8/1	10/1/40
B4-Z-462	8-9-40	1200	250w	U	8-9	10-1-40
	Mod.Lic. determine operating power b y direct method.					
Order	9-10-40	Extension of license			10-1	3-29-41
XXXXXXXXXXXXXXXXXXXXXX						
NARBA REALLOCATION						
B4-R-606	3-24-41	1230	250w	U	3-29	10-1-41
B4-R-606	9-23-41	1230	250w	U	10-1	10-1-42
B4-R-606	9-8-42	1230	250w	U	10-1	2-1-43
B4-S-606	11-6-42	1230	250w	U	12-1	2-1-43
	Mod. lic. in accordance with Order #107					
B4-R-606	1-19-43	1230	250w	U	2-1	2-1-45
B4-S-606	1-25-45	Extension of license			2-1	4-1-45
B4-S-606	3-27-45	Extension of License			4-1	6-1-45
B4-S-606	5-22-45	Extension of License			6-1	8-1-45
B4-R-606	6-5-45	1230	250w	U	6-5	2-1-46
B4-S-606	7-10-45	1230	250w	U	10-1	2-1-46
	Mod. Lic. Order 107-A					
B4-S-606	1-23-46	Extension of license			2-1	4-1-46
B4-S-606	3-20-46	Extension of license			4-1	6-1-46
B4-AL-526	5-24-46	Voluntary assignment of license to SOUTHERN WISCONSIN RADIO, INC.				
EFF: 6-1-46						
B4-S-606	5-24-46	Extension of license			6-1	8-1-46
B4-S-606	7-25-46	Extension of license			8-1	10-1-46

B.S.

Card No. 4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W.G.L.O.

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
B4-R-606	9-12-46	1230	250w	U	9-12	2-1-49
BP-6137	9-9-47	1230	250w	U	11-9	5-9-48
	CP to make changes in antenna.					
BL-2812 BZ-2657	1-20-48	1230	250w	U	1-20	2-1-49
	Lic. to cover CP (6137) to make changes in vertical antenna and mount FM antenna on AM tower and determine operating power by direct method.					
BR-606	1-18-49	1230	250w	U	2-1	2-1-52
BP-7012	12-28-48	1230	250w	U	2-28	8-28-49
	CP to install a new vertical antenna and mount new FM antenna on AM tower.					
BMP-4755	8-26-49	1230	250w	Un	2-28	10-28-49
	Mod. CP (7012) for ext. of completion date.					
BL-3853	11-10-49	1230	250w	Un	11-10	2-1-52
	Lic. to cover CP (7012 as mod) for installation of new vertical antenna and FM antenna on AM tower.					
BL-6064	6-25-51	1230	250w	U	7-25	1-25-52
	CP to install new T. (CONTL. STATION)					
BL-4525	2-9-51	1230	250w	U	2-9	2-1-52
	Lic. cover CP 6064 for a new transmitter					
BR-606	1-30-52	1230	250	U	2-1	12-1-52
BR-606	11-12-52	RENEWAL OF LICENSE			12-1	12-1-55
BRC-601 (1)	2-8-55	Modification of license to operate transmitter by remote control from 200 East Milwaukee Street, Janesville, Wisconsin				
BR-606	11-9-55	1230	250w	U	12-1	12-1-58
BL-6513 BRC-1101	2-28-57	1230	250w	Aux.	2-28-57	12-1-58
	License to use old main trans. as an Aux. trans. and operate by remote control.					
BL-6513 BRC-1101	2-28-57	1230Kc	250 w	Aux.	2-28	12-1-58
	License to use old main trans. as an Aux. trans. and operate by remote control. Supersedes Auth. issued to correct type trans.					
BR-606	11-25-58	RENEWAL OF LIC. (MAIN & AUX.)			12-1	12-1-61

Form BC 126
June 1954 #5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W C L O

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BP-13048	11-8-61	1230kc	250w, 1kw-LS	U	1-8	7-8-62
	CP to increase daytime power to 1kw and install a new transmitter (RCA BTA-1R) (Cond'l).					
BR-606	11-1-61	Main & Aux. Renewal of License			12-1-12-1-64	
BL-9007 (1)	12-14-61	Lic. of CP(BP-13048) to change hours of ops.				
BL-9015 (1)	4-5-62	Lic. to cov. C.P. (BP-13,048 as mod.) which auth. inc. in daytime power and installation of new transmitter. MAIN				
BL-9016 (1)	4-5-62	Lic. to use former main trans. as an Aux. Trans. in place of present aux. trans. (RCA-BTA-250-M) 1230kc, 250w. Aux.				
BR-606 Aux	11-30-64	1230kc.	250w, 1kw, 250w,	U to	12-1	12-1-67 12-1-67
BZ-5974 (1)	6-16-66 (Main)	Auth. to determine operating power by direct meas. of antenna power.				
BZ-5975 (1)	6-16-66 (Aux.)	Auth. to determine operating power by direct meas. of antenna power.				
BZ-6505 (2)	8-23-67 Main	Auth. to determine operating power by direct. meas. of antenna power				
BZ-6506 (2)	8-23-67 Aux.	Auth. to determine operating power by directmeas. of antenne power				
BR-606	11-24-67	1230kc	250w, 1kw-LS 250w	U Aux.	12-1	12-1-70
		Renewal of NDEA & RC				
Tr. 12-2-70 stock to 1 South Parker Dr., Janesville, Wisc						
BR-606(L)	11-25-70	RENEWAL MAIN & AUX.(L) & NDEA				
EBSA	5-25-72					
BR-606(S)	11-30-73	RENEWAL MAIN & AUX.			12-1-76	
BTC-8065	9/23/76	Vol TC EFF: 11/15/76				
BR-606(S)	4-18-77	Renewal of License			12-1-79	
BS-606(1)	9-22-77	antenna description			12-1-79	
BZ-9[illegible] (L)	[illegible]-1-7[illegible]	Direct Measurement (Main Only)			[illegible]	

STATION APPLICATION RECORD

1

APPLICANT: C.E.WHITMORE — CALL LETTERS: WCLO

ADDRESS: Camp Lake, Wisconsin

FILE NO: 4-B-P-606 DATED: 4-16-27

Present Assignment: 1300 kc. 100 W. -

T.P. issued 4-23-27 for 100 W.
ACTION: 1300 kc.
Lic. 6-1-27 for 1320 kc. 100 W.
Period 6-1 to 8-1-27

Requested: 1300 kc. 1000 W.

APPLICANT: Same — CALL LETTERS: WCLO

ADDRESS: Same

FILE NO: 4-P-D DATED 6-24-27

Present Assignment: 1320 kc. 100 W. -

ACTION: Disapproved - Com.

Requested: (C.P. increase in power & change in apparatus

Follows letter 9-21-27

APPLICANT: Same — CALL LETTERS: WCLO

ADDRESS: Same

FILE NO: 4-B-L-606 DATED: 8-1-27
Lic. issued 8-15-27 100 W. 1320kc
* WWAE - WJBC Per. 8-15 to 10-15-27
ACTION:

Present Assignment: 1320 kc. 100 W. -

Requested: Renewal

STATION APPLICATION RECORD

APPLICANT: C. E. WHITMORE — CALL LETTERS: WCLO

ADDRESS: SALT LAKE, WISCONSIN

FILE NO: 4-B-B-606 DATED: 10-10-27

Present Assignment: 1320 kc. 100 W. ÷WWAE - WJBC

ACTION: Extended by letter 10-24-27 Period 11-1 to 1-1-28

Requested: Renewal

APPLICANT: Same — CALL LETTERS: WCLO

ADDRESS: Same

FILE NO 4-P-B-606 DATED: 11-7-27

Present Assignment: 1320 kc. 100 W. ÷ WWAE WJBC

Requested: Application for removal of station to Kenosha, Wisconsin

ACTION: C.P. issued 11-26-27 1320 kc. 100 W ÷ WJBC WWAE Comp. date 12-15-27

APPLICANT: Same — CALL LETTERS: WCLO

ADDRESS: Kenosha, Wisconsin

FILE NO 4-L-B-606 DATED: 1-6-28

Present Assignment: 1320 kc. 100 W. ÷WJBC WWAE

Requested: Covers C.P. issued 11-26-27

Lic. issued 1-12-28 for 1320 kc. ACTION: 100 W. ÷WJBC WWAE Per. 1-12 to 1-31-28

STATION APPLICATION RECORD

3

APPLICANT: C. E. WHITMORE — CALL LETTERS: WCLO

ADDRESS: Kenosha, Wisconsin

FILE NO: 4-R-B-606 DATED: 1-12-28

Present Assignment: 1320 kc. 100 W. +WJBC WWAE

No license issued

ACTION: Covered by General Orders until Allocation 11-11-28

Requested: Renewal

APPLICANT: Same — CALL LETTERS: WCLO

ADDRESS: Camp Lake, Wis.

FILE NO: 4-M-B-28 DATED: 10-8-28

Present Assignment: 1320 kc. 100 W. + WJBC WWAE

ACTION: DENIED - 1-24-29

Requested: (Inc. in power & time of operation)

APPLICANT: Same — CALL LETTERS: WCLO

ADDRESS: Camp Lake, Wisconsin

FILE NO: 4-P-B-263 DATED: 10-8-28

Present Assignment: 1320 kc. 100 W. +WJBC WWAE

ACTION: DENIED 1-24-29

Requested: (Inc. in power & time of operation)

STATION APPLICATION RECORD

APPLICANT: C. E. WHITMORE

CALL LETTERS: WCLO

ADDRESS: 5516 56th St. Kenosha, Wis.

FILE NO: 4-B-B-606 DATED: 12-14-28

Present Assignment: Allocation 1200 kc. 100 W. Unltd.

Requested: Renewal

ACTION: Lic. issued 1-25-29 for 1200 kc. 100 W. Unltd. Per. 1-31 to 4-30-29

APPLICANT: Same

CALL LETTERS: WCLO

ADDRESS: Same

FILE NO: 4-B-B-606 DATED: 4-10-29

Present Assignment: 1200 kc. 100 w. Unltd.

Requested: Renewal

ACTION: Lic. 4-18-29. 1200 kc. 100 W. Unltd. Per. 4-30 to 7-31-29

APPLICANT: Same

CALL LETTERS: WCLO

ADDRESS: Same

FILE NO: 4-B-B-606 DATED: 7-31-29

Present Assignment: 1200 kc. 100 w. Unltd.

Requested: Renewal

ACTION: C.O. #69 period 7-13- to 10-31-29

STATION APPLICATION RECORD

5

APPLICANT: C. H. WHITMORE — CALL LETTERS: WCLO

ADDRESS: 5516 - 10th Ave., Kenosha, Wis.

FILE NO: 4-R-B-606 DATED: 10-28-29

Present Assignment: 1200 kc. 100 w. Unltd.

ACTION: Lic. 10-30-29 1200 kc. 100 w. Unltd. Period 10-31-29 to 1-31-20

Requested: Renewal

APPLICANT: Same — CALL LETTERS: WCLO

ADDRESS: Same

FILE NO: 4-R-B-606 DATED: 1-30-30

Present Assignment: 1200 kc. 100 w. Unltd.

ACTION: Renewal Lic. 2-1-30

Requested: Renewal

APPLICANT: Same — CALL LETTERS: WCLO

ADDRESS: Same

FILE NO: 4-A-B-189 DATED: 2-25-30

Present Assignment: 1200 kc. 100 w. Unltd.

ACTION: Vol. Assignment of License to WCLO Radio Corp. granted Lin. 3-10-30 Issued 3-14-30

Requested: Applicant request auth. to transfer license to WCLO RADIO CORPORATION.

STATION APPLICATION RECORD

6

APPLICANT: WCLO RADIO CORPORATION

CALL LETTERS: WCLO

ADDRESS: Pleasant St., Road, Near Janesville, Wis.

FILE NO: 4-P-B-1211 DATED: 3-8-30

C.P.granted Min. 4-14-30, issued 4-16-30 to move transr. & studio as requested to Janesville Wisc. and to install DCC. Completion date 8-1-30

ACTION:

Present Assignment: 1200 kc. 100 w. Unltd.

Requested: Move trans. to Pleasant St.Road, studio to 200-204 East Milwaukee St., Janesville, Wis., Change equip., install Automatic Frequency Control.

APPLICANT: Same

CALL LETTERS: WCLO

ADDRESS: 5516 - 10th Ave., Kenosha, Wis.

FILE NO: 4-R-B-606 DATED: 3-31-30

Renewal Lic. 4-21-30

ACTION: Per: 4-30 to 7-31-30

Present Assignment: 1200 Kc. 100 W. Unlimited

Requested: Renewal

APPLICANT: WCLO RADIO CORPORATION

CALL LETTERS: WCLO

ADDRESS: Milwaukee Ave. Road, near Janesville, Wisconsin

FILE NO: 4-MP-B-90 DATED: 6/14/30

Mod.C.P.granted Min. 7-25-30, issued 7-25-30 to change trans. location as requested.

ACTION:

Completion date 8-1-30

Present Assignment: 1200 kc. 100 W. Unlimited

Requested: Change transmitter location on cons. permit.

77.

STATION APPLICATION RECORD

APPLICANT: WCLO RADIO CORPORATION

CALL LETTERS: WCLO

ADDRESS: 5516 - 10th Ave., Kenosha, Wisconsin.

FILE NO: 4-R-B-606 DATED: 6/19/30

Present Assignment: 1200 Kc. 100 W. Unlimited.

Renewal License 7-7-30
ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

Form 94 #B.

APPLICATION RECORD - BROADCASTING

Call Letters WCLO

Name WCLO RADIO CORPORATION

File No.	Date ~~Received~~	Application for	Action: Nature	Action: Date
4-P-B-1517	6/14/30	Move trans. from 5516 - 10th Ave., Kenosha to Milwaukee Ave. Rd., near Janesville, Wisconsin, install new equipment, and increase power from 100 W. to 250 W. day and 100 W. nite on 1200 kc. (Trans. move authorized 7/25/30--4-MP-B-90)	Dismissed	11-25-30
4-L-B-374	7/25/30	License to cover 4-P-B-1211, issued 4/16/30 to move studio and transmitter and install new equip.	Granted	8-15-30
4-R-B-606	9-16-30	Renewal of lic.	Granted	10-21-30
4-R-B-606	12-17-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
4-P-B-1904 Resubmitted	1/2/31 2-25-31	Change equipment and increase power from 100 watts to 250 W. day and 100 W. night on 1200 kc.	~~Ret. to Applicant~~ ~~Vio. G.O. 105~~ Denied	~~1/24/31~~ 10-9-31

Form 94 No. APPLICATION RECORD - BROADCASTING

Call Letters WCLO

Name Gazette Printing Company (10-23-34)
x WCLO Radio Corporation

File No.	Dated ~~Received~~	Application for	Action	
			Nature	Date
4-R-B-606	9-21-31	Renewal of license	Granted	11-13-31
4-P-B-2507	3-8-32	Install new transmitter (W.E. Type 301-A.)	Granted	3-22-32
4-R-B-606	3-24-32	Renewal of license. (1) (2)	Granted Superseding Renewal	5-6-32 5-27-32
4-L-B-820	5-6-32	License to cover 4-P-B-2507,	Granted	5-27-32
4-R-B-606	9-20-32	Renewal of license	Granted	11-9-32
4-R-B-606	3-23-33	Renewal of license	Granted	5-5-33
4-R-B-606	9-19-33	Renewal of License	Granted	11-24-33
4-R-B-606	3-26-34	Renewal of License	Granted	5-29-34
34-AL-10	9-7-34	Voluntary assignment of License to GAZETTE PRINTING COMPANY, INC.	Granted	10-23-34

Form 94 APPLICATION RECORD - BROADCASTING

#10

Call Letters [illegible]

Name Gazette Printing Company (10-23-34)
x [illegible] Radio Corporation

File No.	Dated	Application for	Action Nature	Action Date
[illegible]	[illegible]	[illegible]: Renewal of license	~~Ret.~~	~~10-25-34~~
Resubmitted	"	Vol. Assignment.	~~Returned~~	~~11-3-34~~
Resubmitted	11-6-34		Granted	11-27-34
B4-R-606	3-19-35	Renewal of license	Granted	5-21-35
B4-R-606	9-21-35	Renewal of license	Granted	11-12-35
B4-P-1038	3-7-36	C.P. make equip. changes, move trans. from Milwaukee Rd. near Janesville, Wisc. to site to be determined, increase power from 100w to 100w-250w-LS. Janesville, Wisc.	Granted Trans. site to be deter. Letter written Issued with MP-305 in Min. 3-21-36.	4-3-36

Form 94

APPLICATION RECORD - BROADCASTING

#11

Call Letters WCLO

Name GAZETTE PRINTING COMPANY.

File No.	Dated	Application for	Action Nature	Action Date
B4-P-1060 Resub & Amend: 4-1-36	3-14-36	C.P. to move trans. from Milwaukee Road near, Janesville, Wisc. to Janesville, Wisc. (~~no st address~~). Amended: to give trans. site as 1436 S.Oakhill Ave.,Janesville,Wisc.and to request antenna changes.	~~Returned 15-(e),~~ Granted Retired to	~~3-25-36-25,~~ 4-24-36 Closed File 3-16-37
B4-MP-305	4-17-36	Modification of construction permit (B4-P-1038) for approval of antenna and exact transmitter site at 1436 S. Oakhill Avenue, Janesville, Wisconsin.	Granted	5-21-36
B4-R-606	3-19-36	Renewal of license	Granted	5-5-36

Form 94

#12

APPLICATION RECORD—BROADCASTING

Call letters WSLO

Name GAZETTE PRINTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-MP-360	7-27-36	Modification of construction permit (B4-P-1038) to make changes in authorized equipment	Granted	C.A. 8-7-36
B4-L-375	8-15-36	License to cover construction permit (B4-P-1038) for move of transmitter and new antenna.	Granted	9-22-36
B4-R-606	9-25-36	Renewal of license	Granted	11-17-36
B4-R-606	3-26-37	Renewal of license	Granted	5-11-37
B4-R-606	9-27-37	Renewal of license	Granted CA	11-22-37

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#13

APPLICATION RECORD—BROADCASTING

Call letters: WCLO

Name: GAZETTE PRINTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-606	3-28-38	Renewal of license	Granted	7-13-38
B4-TC-151	5-9-38	Involuntary transfer of control of corporation from H. H. Bliss, deceased to Sidney H. Bliss, Robert A. Bliss & Rock County Savings & Trust Co., executors, 1692 shares common stock.	Granted	7-13-38
B4-R-606	9-24-38	Renewal of license	Granted	11-15-38
B4-R-606	3-13-39	Renewal of license	Granted	5-8-39
B4-ML-690	7-5-39	Modification of license to increase power from 100w;250w-LS to 250w day and night.	Granted	8-8-39

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD—BROADCASTING

#14

Call letters W C I C

Name GAZETTE PRINTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-606	1-23-39	Renewal of license	Granted	11-20-39
B4-Z-390	4-20-40	Authority to determine operating power by direct measurement of antenna power.	Granted	5-6-40
B4-R-606	5-25-40	Renewal of license	Granted 1230kc, 250w, U	3-24-41
B4-Z-482 Received	7-26-40 7-29-40	Authority to determine operating power by direct measurement of antenna power.	Granted	8-9-40
B4-R-606 Resub.	7-28-41 8-11-41	Renewal of license Forms 335 filed	~~Returned 8-9-41.~~ Granted	9-23-41
B4-R-606	7-28-42	Renewal of license and Forms 335	Granted	9-8-42
B4-R-606 Resub.	11-24-42 "	Renewal of license ~~(Sec. 13(b)~~	~~Ret'd~~ Granted	~~12-1-42~~ 1-19-43

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#15

Call Letters W C L O

SOUTHERN WISCONSIN RADIO, INC. (AL 5-24-46, EFF: 6-1-46

Name x GAZETTE PRINTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B4-R-606 Rec'd	12-18-44 12-26-44	Renewal of license Amend. & 303-a's filed 1-10-45 Amend. filed 5-19-45	Granted	6-5-45
B4-R-606 Rec'd	11-11-45 11-28-45	Renewal of license Amend. filed in new name 7-22-46	Granted	9-12-46
B4-AL-826 Rec'd Filed	11-5-45 1-17-46 2-19-46	Voluntary Assignment of License to SOUTHERN WISCONSIN RADIO, INC.	GRANTED EFF: 6-1-46	5-24-46
BP-6137 Rec'd Filed	6-5-47 6-19-47 6-19-47	Construction Permit to make changes in vertical antenna and mount FM antenna on AM Tower.	GRANTED	9-9-47

Form 94
#16

APPLICATION RECORD - BROADCASTING

Call Letters W C L O

Name SOUTHERN WISCONSIN RADIO, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-2812 Rec'd Filed	11-10-47 11-17-47 11-17-47	License to cover C.P. (BP-6137) which authorized to make changes in vertical antenna and mount FM antenna on AM tower. and	GRANTED	1-20-48
BZ-2657 Rec'd Filed	11-8-47 11-17-47 11-17-47	Authority to determine operating power by direct measurement of antenna power.		
BP-7012 Rec'd Filed	11-1-48 11-16-48 11-16-48	Construction Permit to install a new vertical antenna and mount FM antenna on AM tower. new	GRANTED	12-28-48

Form 94

#17

APPLICATION RECORD - BROADCASTING

Call Letters W C L O

Name SOUTHERN WISCONSIN RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-606 Rec'd	11-1'-48 11-29-48	Renewal of License	GRANTED	1-18-49
BMP-4755 Rec'd Filed	8-24-49 8-26-49 8-26-49	Modification of construction permit (BP-7012, which authorized installation of new vertical antenna and FM antenna on AM tower) for extension of completion date from 8-28-49 to 10-28-49.	GRANTED	8-26-49

FCC Form 94

#18

APPLICATION RECORD - BROADCASTING

Call Letters W C L O

Name SOUTHERN WISCONSIN RADIO, INC.

File No.	Dated	Application for	Action Nature	Action Date
			GRANTED	11-10-49
BL-3853 Rec'd Filed	10-18-49 10-21-49 10-21-49	License to cover C.P. (BP-7012, as mod.,) which authorized installation of new vertical antenna and FM antenna on AM tower.		
BP-8084 Rec'd Filed	4-20-51 4-30-51 4-30-51	Construction permit to install a new transmitter (RCA BTA-250M). Edwin Conrad, Atty. Madison, Wisconsin.	GRANTED	5-25-51 re before program test be auth. permittee submit data to show that T is capable of operation in accordance with Standards
BL-4505 Rec'd Filed	7-19-51 7-23-51 7-23-51	License to cover construction permit (BP-8084) which authorized installation of a new transmitter.	GRANTED	8-9-51
[illegible]	[illegible]	Renewal of license	Granted	1-30-52

FORM A-170 #19
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters [illegible]

Name [illegible]

File No.	Dated	Application for	Action Nature	Action Date
BR-606 Rec'd Filed	[illegible] [illegible] [illegible]	Renewal of License	GRANTED	11-12-52
BRC-651 Rec'd Filed	2-2-55 2-4-55 2-4-55	Modification of license to operate transmitter by remote control from 200 East Milwaukee St., Janesville, Wisconsin	GRANTED	2-8-55
BR-606 Rec'd Filed	8-31-55 9-6-55 9-6-55	Renewal of license	GRANTED	11-9-55
BL-6513 Rec'd Filed	12-15-56 12-31-56 12-31-56	License to use old Main Transmitter as an Auxiliary transmitter at present location of Main Transmitter to be operated on 1230kc 250w for aux. purposes only	GRANTED	2-28-57
BRC-1101 Rec'd	2-25-57 2-27-57	Mod. of lic. (BL-6513) to operate Auxiliary Trans. by remote control from 200 East Milwaukee Street, Janesville, Wisconsin	GRANTED and issued with BL-6513	2-28-57

F.C.C. WASHINGTON, D.C.

Form BC-121
Aug. 1955

#20

APPLICATION RECORD - BROADCASTING

Call Letters WCLO

Name SOUTHERN WISCONSIN RADIO, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-606 Recd Filed	8-29-58 9-2-58 9-2-58	Renewal of license (Main Transmitter).	GRANTED	11-25-58
BR-606 Recd & Filed	9-8-58 9-11-58	Renewal of license (Auxiliary Transmitter)	GRANTED	11-25-58
BP-13,048 Rec'd Filed	5-2-59 5-4-59 5-4-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1R) Engr.- Page, Creutz, Steel and Waldschmitt	GRANTED Cond'l re: Permittee shall accept such interf. as may be caused by other existing 250w Class IV stations.	11-8-61

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

#21

Call Letters WCLO

Name SOUTHERN WISCONSIN RADIO, INC.
JANESVILLE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-606 Rec'd Filed	8-30-61 9-6-61 9-6-61	Renewal of license (Main and Auxiliary) Attys.: Spearman and Roberson(Richard Hildreth)	GRANTED	11-1-61
BMP-9967 R&F	11-15-61 11-22-61	Mod of CP (BP-13048 to incr day power and install new trans) to change type trans (Gates BC-1-T). Atty: Spearman and Roberson	GRANTED	12-14-61
BL-9015 R. & F.	11-25-61 11-28-61	Lic to cover CP(BP-13,048 as mod) which auth. incr. in daytime power and installation of new transmitter. ATTY*SPEARMAN AND ROBERSON	GRANTED	4-5-62
BL-9016 R. & F.	1-2--62 1-9--62	Lic to use former main trans. as an aux. trans. in place of present aux. trans. (RCA-250-M) 1230kc,250w Aux. Atty-SPEARMAN & ROBERSON	GRANTED	4-5-62
BR-606 R & F	8/14/64 8/17/64	Renewal of license (Main & Auxiliary)	GRANTED	11-30-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #22
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W C L O

Name SOUTHERN WISCONSIN RADIO, INC.
Janesville, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-5974 R & F	4/19/66 4/21/66	Authority to determine operating power by direct meas. of antenna power. (Main)	GRANTED	6-16-66
BZ-5975 R & F	5/4/66 5/6/66	Authority to determine operating power by direct meas. of antenna power. (Aux.)	GRANTED	6-16-66
BZ-6505 R & F DM-6/22/67 AUG 21 1967	6/9/67 6/14/67	Auth. to determine operating power by direct meas. of ant. power. (Main)	GRANTED	8-23-67
BZ-6506 Rec'd Filed DM-7/24/67 AUG 21 1967	6/27/67 6/29/67 7/19/67	Auth. to determine operating power by direct meas. of ant. power. (Aux.)	GRANTED	8-23-67
BR-606 R & F SEP 14 1967	8-7-67 8-9-67	Renewal of license (Main & Auxiliary)	GRANTED 11-24	11-24-67

F.C.C. - WASHINGTON, D. C.

#23

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W C L O

Name SOUTHERN WISCONSIN RADIO, INC.
JANESVILLE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-606 R & F PN Rec'd. PRESS	8-17-70 8-28-70 " SEP 9 1970	RENEWAL OF LICENSE (MAIN & AUX.) AMENDED 10-2-70 re: commercial practices	GRANTED	11-25-70
BR-606 R & F PN PRESS	8-13-73 9-4-73 9-4-73 19 SEP 1973	Renewal of License(Main & Auxiliary) Atty: Suzanne Meyer AMENDED 10-16-73 re: EEO	GRANTED	11-30-73
BTC-8065 R & F FEE PD: $1200 #581912 CODE 047(INCLUDES FM WJVL, WRKV(AM,FM) & KIJV(AM,FM) JUL 3 1976 PN filed	6-7-76 6-17-76 7/20/76	Voluntary transfer of control of Gazette Printing Company (parent corp of licensee) from Robert W. Bliss and Rock County Savings and Trust Company, Trustees, to Robert W. Bliss, Josephine B. Ross, Sidney H. Bliss, Jr. and Timothy R. Bliss (SEE OVER) Atty - Dow, Lohnes & Albertson(S.Meyer)	GRANTED EFF: NO FEE:	9/28/76 11/15/76

F.C.C. - WASHINGTON, D. C.

RE: BTC-8065 AMENDED 9-3-76 legal data re parent corp
AMENDED 9-29-76 - statement re B/C int

#24

1230 kc

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

12-25

Call Letters W C L O

Name SOUTHERN WISCONSIN RADIO, INC.
JANESVILLE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-606 R & F PN Recd. PRESS	7-17-76 8-2-76 AUG 13 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Suzanne Meyer, Atty. (Dow & Lohnes) AMENDED 12-3-76 re: EEO	Granted	4-18-77
BZ-9567 R & F DM PRESS DEC 14 1977	5-13-76 6-16-77 11-28-77	Direct Measurement Atty Suzanne Meyer (Dow, Lohnes & Albertson)	GRANTED	12-21-77
BR790801VG PRESS SEP 14 1979		Renewal of License Atty.: B. Dwight Perry	GRANTED	11-30-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.