WCWR

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

3581

W C W R-Eff. 4-1-78

Date first licensed 2-3-58 Call letters X W E Z Y

SEE CARD #2

. 1-19-71)

x W.E.Z.Y., INC.(AL-12-16-70EFF:/ Station location Cocoa, Florida

x GANNETT FLORIDA CORPORATION (AL 5-25-66 :EFF:6-30-66)

x WEZY, INC. (AL 10-14-59; EFF: 11-1-59

Name of licensee x IRVING BRAUN

740 Clearlake Road, Cocoa, Florida (BL-8-4-60)

x Barton Road and Palm Road, Cocoa, Fla. (BL-2-3-58) MP-7837)

X 730 North Clear Lake Boulevard, Cocoa, Fla.(Re-description/ MP-6-19-57

Transmitter location x Clear Lake Road at Evergreen Memorial Cemetery, Cocoa, Fla. (CP 3-27-57)

52922

308 Forrest Ave., Cocoa, Florida (BRC 3-13-68)

X 740 Clearlake Road, Cocoa, Florida (BL-8-4-60) (BL-2-3-58)

x Barlow Building, Forrest Ave., and Grimes St., Cocoa,Fla (BMP-7837)

Main studio location x To be determined, Cocoa, Florida (CP 3-27-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From	To
BP-10813	3-27-57	1480kc	1kw	Day	5-27	11-27-57
	CP for new standard broadcast station. (cond'l)					
BMP-7649 (1)	6-19-57	MP (BP-10813) to change ant.-trans. location 400 ft. (same description). (new coordin.				
BMP-7837 (2)	9-23-57	Mod. of C.P. (BP-10,813, as Mod.) to change type transmitter and specify studio location and operate transmitter by remote control from Barlow Bldg., Forrest Ave., & Grimes Street Cocoa, Florida				
BL-6851	2-3-53	1480kc	1kw	Day	2-3	2-1-61
	License to cover CP(BP-10,813 as mod.) which authorized a new standard broadcast station.					
BMP-7766	4-8-59	1350kc	1kw, 500w LS, DA-N	U	6-8	12-8-59
	Construction permit to change frequency and decrease power, change hours of operation to Unlimited, using power of 1kw-night-500w, day & install DA-N. and RC during Non DA (Cond'l)					
BMP-8521	6-22-59	1350	1kw, 500w-LS DA-N	U	8-22	12-8-59
	Mod. of CP(BMP-7766) to change antenna-trans. loc. and make changes in ground system.					
BAPL-189 BPP:	10-14-59 11-1-59	Voluntary assignment of license and construction permit to [illegible], INC.				
BP-13742	1-6-60	1350kc	1kw, 500w LS, DA-N	U	3-6	9-6-60
	CP to replace expired CP(BMP-7766 as mod.) which authorized chg. of freq. decr. in power, chg. hrs. oper. to Unl. using power of 1kw-N- 500w day & instl. DA-N & RC during Non-DA & chg. antenna-tran location & make chgs. in ground system). Cond'l					

Form BC 126
June 1954

#2. **BROADCASTING STATION LICENSE RECORD**

Date first licensed .....

Call letters ....WEZY.....

Station location ....Cocoa, Florida.....

SOUND STAGE COMMUNICATIONS, INC. (AL 12-23-77 EFF:12-31-77)

Name of licensee ....X WEZY, INC.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
	1-25-61	Commission deferred action on renewal pending further consideration.				
BR-3581	3-8-61	Renewal of license			3-8	2-1-64
BP-15760	11-9-62	1350kc	250w-DA-N	Aux.	1-9	7-9-63
	CP to install aux. trans. (GATES 250 C-1) to be operated on 1350kc, 250w, to loc. at 740 Clearlake Road, Cocoa, Florida, for aux. purposes only (employing DA-N).					
BP-14409	12-13-62	1350kc	1kw-DA-N	U	2-13	8-13-63
	CP to increase daytime power to 1kw (Cond'l)					
BL-9933 (1)	5-20-63	Lic. to cover CP (BP-14,409) which auth. incr. day power.			COND'L	
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-3581	7-22-64	1350kc.	1kw-	U DA-N	7-22	2-1-67
BL-10,180	2-15-65	1350kc	250w-DA-N	Aux	2-15	2-1-67
	Lic to cover CP(BP-15,760) which auth the installation of an Aux Transmitter					
BAL-5677 EFF:	5-25-66 6-30-66	Voluntary assignment of license to GANNETT FLORIDA CORPORATION				
BR-3581 A Cond re chg. in oper. param.	3-20-67	1350kc 1350kc Renewal of MDRA	1kw- DA-N Un 250w DA-N AUX.		3-20 3-20	2-1-70 2-1-70
BRC-3204(L)	3-13-68	Operate RC				2-1-70
BRC-3222 EFF.	2-23-68 5-29-68	Vol. TC				
BR-3581 BP-7418	3-17-70 3-17-70	Renewal of license (main) (MDRA)			3-17 3-17	2-1-73 2-1-73
BL-12,533	3-17-70	Renewal of license (Aux.			3-17-70	2-1-73
BAL-6929	12-16-70	VOL. AL	EFF: 1-19-71			
EBSA	5-25-72					
BR-3581(L)	1-3-74	RENEWAL OF MAIN & AUX. (Cond'l)				2-1-76
BC-3581(L)	3-17-75	Effect Aux. Sr tIme To			5:45am	

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W E Z Y

Station location Cocoa, Florida

Name of licensee See Card One

Transmitter location See Card One

Main studio location See Card One

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3581(L)	6-16-76	RENEWAL	(MAIN &	AUX.)	2-1-79
BAL-9189	12-23-77	Vol AL	EFF:	12-31-77	
EBSA	4-1-78	Chg. Call			
COMTEL	4-24-79	Marking deleted			
BR781002G6 (L)	5-23-80	RENEWAL OF LICENSE MAIN & AUX.			2-1-83

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters ~~NEW~~ WBZY

Name IRVING BRAUN
(P.O. - 8027 Chesapeake Blvd., Norfolk, Virginia)

File No.	Dated	Application for	Action Nature	Action Date
BP-10,813 Rec'd Filed	9-17-56 9-19-56 9-19-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1480kc Power - 1kw Hours of operation - Daytime Transmitter location - Clear Lake Road at Evergreen Memorial Cemetery, Cocoa, Florida Studio location - To be determined. Cocoa, Florida Remote Control Point - Same as studio. Atty. - Arthur Schroeder Engr. - John Creutz	GRANTED	3-27-57
			Conditional that permittee accept any interference which may result from a grant of application BP-11087 Belleview, Florida for 1480kc, 1kw, Day.	

FORM BC-121
FORMERLY FORM A-170 #2

APPLICATION RECORD - BROADCASTING

Call Letters WBZY

Name IRVING BRAUN

File No.	Dated	Application for	Action Nature	Action Date
BMP-7649 Rec'd Filed	4-27-57 5-1-57 5-1-57	Modification of Construction Permit (BP-10,813 which authorized a new standard broadcast station) to change antenna-transmitter location approx., 400 feet south of present location. (Same description). Atty's: Miller & Schroeder.	GRANTED	6-19-57
BMP-7766 Rec'd Filed	7-2-57 7-5-57 7-5-57	Modification of construction permit(BP-10,813 as mod., which auth. a new standard broadcast station) to change frequency from 1480kc to 1350kc and change type transmitter (Gates BC 1J) Atty. - Miller & Schroeder Engr. - Page, Creutz, Steel & Waldschmitt	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. Issued as a CP.	4-8-59
SEE BELOW				
AMENDMENT R & F BMP-7766	9-20-57 9-23-57	AMENDED to decrease power from 1kw to 500w	GRANTED	4-8-59
AMENDMENT R. & F.	7-7-58 7-11-58	AMENDED to change hours of operation to Unlimited, using power of 1kw-night- 500w, day & install DA-N.		

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WEZY

Name IRVING BRAUN

File No.	Dated	Application for	Action Nature	Action Date
BMP-7837 Rec'd Filed	8-21-57 8-29-57 8-29-57	Modification of construction permit (BP-10,813 as mod., which authorized a new standard broadcast station) to change type transmitter to (GATES BC-1J) and specify studio location and remote control point as Barlow Building, Forrest Avenue & Grimes St., Cocoa, Florida. Miller & Schroeder, Atty's.	GRANTED	9-23-57
BL-6351 Rec'd Filed	9-30-57 10-1-57 10-1-57	License to cover construction permit BP-10,813 as mod., which authorized a new standard broadcast station. Atty's: Miller & Schroeder	GRANTED	2-3-58
BMP-8521 Rec'd Filed	5-2-59 5-4-59 5-4-59	Modification of c.p. (BMP-7766 which authorized change freq., install new trans., decrease power, change hours of operation and install DA-N) to change antenna-trans. loc. from 730 North Clear Lake Boulevard, Cocoa, Fla. to Barton Rd. and Palm Rd., Cocoa, Fla. and make changes in ground system.	GRANTED	6-22-59

F.C.C. - WASHINGTON, D. C.

Arthur H. Schroeder, Atty.

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W E Z Y

Name WEZY, INC. x IRVING BRAUN

File No.	Dated	Application for	Action Nature	Action Date
BAPL-189 Rec'd. Filed	6-27-59 6-30-59 6-30-59	Voluntary assignment of license and construction permit to WEZY, Inc. Arthur H. Schroeder, Atty.	GRANTED EFF:	10-14-59 11-1-59
BP-13742 R & F	1-2-60 1-4-60	Construction Permit to replace expired C. P. (BMP-7766 as modified, which authorized change of frequency, decrease in power, change hours of operation to Unl. using power of 1kw-Night 500kw day & instl. DA-N & PC during Non-DA & chg. antenna-transmitter location & make chgs. in ground system.) Atty's: Miller & Schroeder	GRANTED	1-6-60 Condl re phase mont.; field meas. equip & complete non DA

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WEZY

Name WEZY, INC.
COCOA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BL-7926 Rec'd Filed	4-13-60 4-19-60 4-19-60	License to cover construction permit (BP-13742, as reinstated) which authorized change in frequency, decrease in power, change hours of operation, installation of DA-N & RC during non-DA & change antenna-transmitter location and make changes in ground system and to specify studio location as 740 Clearlake Road and delete remote control operation. Arthur H. Schroeder, Atty. John Creutz, Engr.	GRANTED	4-4-60
BP-14,409 Rec'd Filed	9-8-60 10-5-60 10-5-60	Construction Permit to increase daytime power from 500w to 1kw Atty.- Arthur H. Schroeder Eng.- John Creutz	GRANTED	12-13-62

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W E Z Y

Name WEZY, INC.
Cocoa, Florida

File No.	Dated	Application for	Action Nature	Action Date
BR-3581 Rec'd Filed	10-22-60 11-14-60 11-14-60	Renewal of License Arthur H. Schroeder, Atty.	GRANTED	3-8-61
BP-15,760 R. & F.	10-23-62 10-25-62	CP to install aux. trans. (Gates 250 c-1) to be operated on 1350kc, 250w, to be loc. at 740 Clearlake Road, Cocoa, Florida, for aux. purposes only. (Employing DA-N). Atty: Arthur H. Schroeder	GRANTED Cond'l re: Docket No. 14419, Section 3.87 of the Comm. Rules.	11-9-62
BL-9933 R. & F.	1-9-63 1-14-63	Lic to cover CP(BP-14,409) which auth incr day power. Atty- Miller & Schroeder	GRANTED pending dec. in D-14419 re pre-sunrise oper.	5-20-63 Cond'l

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

Call Letters WEZY

GANNETT FLORIDA CORPORATION

Name x W E Z Y, INC.

Cocoa, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-10,180 R. & F.	6-28-63 7-1-63	Lic to cover CP(BP-15,760) which auth the installation of an Auxiliary transmitter.	GRANTED	2-15-65
BR-3581 Rec'd Filed	10-16-63 10-30-63 10-30-63	Renewal of license Atty. Arthur H. Schroeder	GRANTED	7-22-64
BAL-5677 R & F	1-13-66 1-17-66	Voluntary assignment of license to GANNETT FLORIDA CORPORATION Thomas H. Wall, Atty.	GRANTED EFF:	5-25-66 6-30-66
BR-3581 R&F	10-18-66 10-28-66	Renewal of license (Main & Aux.) Atty. Dow, Lohnes, Albertson	GRANTED & memo param. &	3-20-67 re chg. operat. M.P val 180°
BRC-3204 R & F DEC 14 1967	11-30-67 12-4-67	Mod. of license to change studio location to 308 Forrest Avenue, Cocoa, Florida and operate transmitter by remote control from studio location (DA-N) (Main Transmitter). Atty.: Thomas H. Wall	GRANTED	3-13-68

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

(1350kc)

Call Letters W E Z Y

Name GANNETT FLORIDA CORPORATION
Cocoa, Florida

File No.	Dated	Application for	Action Nature	Action Date
BTC-5552 R & F (Form 316) FEB 9 1968	1-29-68 1-31-68	Voluntary transfer of control of Gannett Co., Inc. (parent corp. of lic. corp) from Frank E. Gannett Newspaper Foundation, Inc. to The Stockholders of Gannett Co., Inc. Atty - Dow, Lohnes & Albertson	GRANTED EFF.	5-23-68 5-29-68
BR-3581 R & F #553835 $75 P. N. NOV 7 1969	10-30-69 10-30-69 10-30-69 10-30-69	Renewal of License (Main) Atty: B. Dwight Perry(Dow, Lohnes and Albertson)	GRANTED	3-17-70
BZ-7418 R & F #553824 $30 PRESS	10-30-69 10-30-69 10-30-69	Direct Measurement (MAIN)(GATES BC-1G,Trans.) Atty. Dow, Lohnes & Albertson RETURNED 3-6-70 (Perry)	GRANTED issued with renewal.	3-17-70

#9

1350kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WEZY

W.E.Z.Y., INC.

Name x GANNETT FLORIDA CORPORATION
Cocoa, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-12,533 R & F #553823530 PRESS	10-30-69 10-30-69 10-30-69	License to use former Main Transmitter (GATES BC-1J) as Auxiliary, to be operated on 1350kc, 1kw-DA-N, for Auxiliary purposes only. Dow, Lohnes & Albertson, Atty. (Perry)	GRANTED	3-17-70
BAL-5929 R & F FEEID: $180 #601278 (INCLUDE WEZY-FM & remotes) AM & FM	5-12-70 5-13-70	Voluntary assignment of license to W.E.Z.Y., INC. REQUEST FOR UNCOND'L APPROVAL, PURSUANT TO NOTE 7 of Sections 73.35 & 73.240(Docket 18110) **Additional information filed 9-21-70 in support ofapproval** Atty for assignor - Dow, Lohnes & Albertson for assignee - Jason L. Shrinsky Statement filed 11-23-70 in support of req. of uncond'l approval AMENDED 11-17-70 - financial data (assignee) AMENDED 12-7-70 financial data & re comm. survey(assignee) AMENDED 12-9-70 - re Page 5 statement of fin. condition	**GRANTED 12-16-70** **FFF: 1-19-71**	

F.C.C. - WASHINGTON, D.C.

Form BC-121 #10
September 1969

APPLICATION RECORD - BROADCASTING

1350 kc

Call Letters WCWR XWEZY

SOUND STAGE COMMUNICATIONS, INC.

Name xW.E.Z.Y., INC.
COCOA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-3581 Recd. PN Recd. FILED PRESS DEC 21 1972	10-31-72 11-3-72 " 11-7-72	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Jason L. Shrinsky, Atty. AMENDED 2-5-73 re: skeleton proof of perf. AMENDED 3-2-73 re: programming; statement on employment	GRANTED (Cond'l re: EEOP REPORT)	1-3-74
BR-3581 R & F PN Recd. PRESS OCT 10 1975	9-25-75 9-30-75 "	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Robert L. Olender, Atty. AMENDED 11-17-75 re: commercial policy, comm. leader surveys & prog.	GRANTED	6-16-76
BAL-9189 R & F Form 314 PRESS NOV 18 1977 Also see WEZY-FM PN Filed	10-17-77 10-21-77 11-22-77	Voluntary assignment of License to SOUND STAGE COMMUNICATIONS, INC. Atty: assignor Stambler & Shrinsky assignee: Smith & Pepper	GRANTED EFF:	12-23-77 12-31-77

F.C.C. - WASHINGTON, D. C.

RE: Amended 11-28-77 Financial data

#11

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1350KHz.

Call Letters W C W R

Name SOUND STAGE COMMUNICATIONS, INC.
COCOA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR781002G6		RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	5-23-80
PRESS	DEC 4 1978	Atty. James L. Oyster (Smith & Pepper)		

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.