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Form BC 126 .4151. 3-31-72. Auth. dual city ID as: "HAVELOCK-CHERRY POINT, NORTH CAROLINA
June 1954

BROADCASTING STATION LICENSE RECORD

*WCPQ EFF-7-1-78

W K V O (5-16-69)

Date first licensed 9-17-62

Call letters xW U S M

Station location Havelock, N. C.

MUSICRADIO OF NORTH CAROLINA, INC. (AL gr 4/18/78 EFF: 5-19-78
xxSOUTHEAST STATE BROADCASTING CORP. (AL 3-28-69, Eff: 5-1-69)
xFRIENDSHIP BROADCASTERS, INC. (BAL 11-30-62 EFF: 12-1-62)

Name of licensee x JACK S. YOUNTS tr/as RADIO MARINE

U.S. Hwy. 70, 3.5 mi. NW of Havelock, N.C. (red. 9-17-62)
Carolina (BP 9-13-61)

Transmitter location xOn Rural Road, 1.35 mi. WSW of Havelock Station, Near Havelock, North/

U.S. Hwy. 70, 3.5 mi. NW of Havelock, N.C. (BS 6-17-70)
25532
X Commercial Center, Havelock, N.C. (BL-9-17-62)

Main Studio Location xTo be determined, Havelock, North Carolina (BP 9-13-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM	TO
BP-13699	9-13-61	1330kc	1kw	Day	11-13	5-13-62
	CP for a new standard broadcast station.					
BP-13699 (1)	10-24-61	Mod. of CP(BP-13699) to assign Call Letters.				
BMP-9980 (2)	1-12-62	Mod. of CP(BP-13699) to change antenna-trans. loc., change type trans. (GATES BC-1E) and make changes in the ground system.				
BMP-10,214 (3)	4-6-62	Mod. of CP(BP-13699 as mod.) for ext. of completion date to 8-31-62.				
BAL-4639 EFF:	11-30-62 12-1-62	Voluntary assignment of license to Friendship Broadcasters, Inc.				
BL-9456	9-17-62	1330kc	1kw	Day	9-17	12-1-63
	Lic. to cover CP (BP-13,699 as mod) which auth. a new standard b/c station & spec. main studio loc. & RC as Commercial Center, Havelock, N.C.					
BR-4151	6-8-64	1330kc.	1kw	Day	6-8	12-1-66
BR-4151	11-30-66	Renewal of License			12-1	12-1-69
TELEGRAM	10-17-67	PSA	500w			
BAL-6558	3-28-69	Vol. AL				
BZ-7230(1)	9-19-69	Direct Meas.				
BR-4151(S)	11-26-69	Renewal of License & NDEA				12-1-72
BS-4151 (1)	6-17-70	Studio and remote control point changed to transmitter location				
BZ-7993(2)	3-17-72	DIRECT MEASUREMENT				
EBSA	5-25-72					
BR-4151(L)	12-6-72	RENEWAL			12-1-75	
BZ-8797(1)	4-28-75	Direct Measurement				
BR-4151(L)	11-12-75	RENEWAL			12-1-78	
BTC-7911	3/1/76	Vol acq of pos for EFF:			4/12/76	
BAL-9276	4/13/78	Vol AL EFF: 5-19-78				
BSCA	7-1-78					

#2 AM

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W C P Q

Station location .....

SEE CARD # 2

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR780731WE(L)	1-23-79	RENEWAL	OF LICENSE		12-1-81

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters NEW WUSM

Name JACK S. YOUNTS tr/as RADIO-MARINE
(PO Box 570, Southern Pines, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BP-13699 Rec'd Filed	11-30-59 12-2-59 12-2-59	Construction permit for a new standard broadcast station to be operated on: Frequency: 1330kc, Power: 1kw Hours of operation: Daytime Transmitter location: On rural road, 1.35mi. WSW of Havelock Station, Nr. Havelock, North Carolina Studio location: To be determined, Havelock, North Carolina. Remote control: Same STATION LOCATION: HAVELOCK, NORTH CAROLINA Benedict P. Cottone, Atty. Edward F. Lorentz, Engr.	GRANTED	9-13-61

F.C.C. · WASHINGTON, D. C.

GATES BC-1F

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

2

Call Letters WUSM

Name Jack S. Younts tr/as Radio-Marine
Havelock, N. C.

File No.	Dated	Application for	Action Nature	Action Date
BMP-9980 R&F	11-2-61 11-28-61	Mod of CP (BP-13699 which auth a new standard broadcast station) to change ant-trans loc from On Rural Road, 1.35 mi WSW of Havelock Station near Havelock, N.C. to On U.S. Hwy 70, 3.5 mi N.W. of Havelock City, Near Havelock, N.C. and change type trans (Gates BC-1E).& make changes in the ground system.	GRANTED	1-12-62
BMP-10,214 R.&F.	3-17-62 3-20-62	Mod. of CP(BP-13699 as mod.which auth. a new standard broadcast station) for extension of completion date from 5-13-62 to 6-1-62.	GRANTED	4-6-62 to 8-31-62
BL-9436 R. & F.	6-4-62 6-7-62	Lic to cover CP(BP-13,699 as mod) which auth a new standard broadcast station and specify main studio loc and remote control point as Commercial Center, Havelock, North Carolina. Atty- GUTTMAN & VANELLI	GRANTED	9-17-62

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W U S M

Name FRIENDSHIP BROADCASTERS, INC.
X JACK S. YOUNTS tr/as RADIO-MARINE
HAVELOCK, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BAL-4639 Rec'd Resub. Rec'd Filed	9-19-62 9-20-62 10-12-62 10-15-62 10-15-62	Voluntary assignment of license to Friendship Broadcasters, Inc.	~~RETURNED~~ ~~Filed on 916 should be 914~~ GRANTED EFF:	~~9-24-62~~ 11-30-62 12-1-63
BR-4151 Rec'd Filed	10-3-63 10-9-63 10-9-63	Renewal of license---12-1-63 Atty. Benedict P. Cottone	GRANTED	6-8-64
Rec'd	11-29-65 12-13-65	CP to change frequency from 1330kc to 1130kc make changes in ground system. Atty: Benedict Cottone Engr: George C. Davis Requests waiver of Sec. 1.569	Returned	by Comm ltr 6-22-66

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

1330kc

Call Letters WKVC
XWUSM

Name FRIENDSHIP BROADCASTERS, INC.
HAVELOCK, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR-4151 R & F	8-30-66 9-1-66	Renewal of license Attys - Cohn & Fanelli	GRANTED	11-30-66
BAL-6558 R & F FEE PD: $105 - #478758 (remotes included) DEC 30 1968	12-17-68 12-18-68	Voluntary assignment of license to SOUTHEAST STATE BROADCASTING CORP. Atty - Bilger & Glaser	GRANTED	3-28-69 eff: 5-1-69

Notice of Pub. filed 1-6-69
AMENDED 1-7-69 to correct error, Sec. I, par. 5 (assignor)
AMENDED 2-28-69 - financial & prog. data (assignee)
(reply to ltr 2-14-69)
ltr. 5-5-69 Bilger & Glaser, Attys.

1330kc

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WKVO

Name SOUTHEAST STATE BROADCASTING CORP.
HAVELOCK, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR-4151 R & F #539644875. P.N. filed PRESS SEP	8-13-69 9-2-69 9-2-69 9-2-69 1 7 1969	Renewal of license Atty-Bilger & Glaser	GRANTED 8-26	11-25-69
BZ-7280 R & F #536664 $30 DM SEP 17 1969	8/15/69 8/21/69 8/21/69 8/29/69	Direct Meas. Refunded 9/15/69 Atty: Donald E. Bilger Engr: Lawrence Behr, Greenville, N.C.	GRANTED	9-19-69
BZ-7993 R & F W 037068-$50 DM Amended PRESS	1-27-72 1-30-72 1-30-72 2-4-72 2-14-72 MAR 8 1972	Direct Measurement. AC-067 - Refunded Atty: Robert L. Olender(Bilger & Blair) Antenna height	GRANTED	3-17-72

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

Card # 6

APPLICATION RECORD - BROADCASTING

Call Letters WKVO

Name SOUTHEAST STATE BROADCASTING CORP.
HAVELOCK, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
PRESS: FEB 17 1972	1-19-72	Request for waiver of Section 73.1201 (b)(2) of the rules to idenity as: HAVELOCK-CHERRY POINT, North Carolina. Atty. Robert L. Olender (Bilger & Blair)	GRANTED	3-21-72
BR-4151 R & F PN REcd. PRESS OCT 2 1972	9-1-72 9-5-72 "	RENEWAL OF LICENSE Rovert L. Olender, Atty. AMENDED 10-20-72 re: employment policy	GRANTED	12-6-72
BZ-8797 R & F DM PRESS APR 2 1975	1-29-75 1-31-75 3-24-75	Direct Measurement	GRANTED	4-28-75
BR-4151 R & F PN Rcd. PRESS SEP 12 1975	7-21-75 8-1-75 "	RENEWAL OF LICENSE	GRANTED	11-12-75

F.C.C. - WASHINGTON, D.C.

Form BC-121 #7
September 1969

APPLICATION RECORD - BROADCASTING

1330khz

Call Letters WCPQ WKVO

MUSICRADIO OF NORTH CAROLINA, INC.
Name xxSoutheast State Broadcasting Corp.
Havelock, N.C.

File No.	Dated	Application for	Action Nature	Action Date
BTC-7911 Rec FEE PD: $50 CODE 047(FORM 316) FILED 12-8-75 ADD'L FEE PD: $50 #507446 (ALSO SEE FM)	11-10-75 11-21-75 # 501414	Voluntary acquisition of positive control of lic corp by Charles P. Wenk thru purchase of stock from Bruce I. Kent Atty - Wade Hargrove, Raleigh, N.C. AMENDED 3-1-76 - financial data AMENDED 3-5-76 - promissory note; Escrow Agreement	GRANTED EFF: NO FEE:	3/4/76 4/15/76
BAL-9276 R & F FORM 314(ALSO SEE FM) FEB 21 1978 PN FILED	1-20-78 1-23-78 3-3-78	Voluntary assignment of license to MUSICRADIO OF NORTH CAROLINA, INC. (SEE OVER) Atty for assignor - Bilger & Blair for assignee - James A. Koerner	GRANTED EFF:	4/18/78 5-19-78

RE: DAL-9276 - Atty was called 2-17-78 - Page 5,Sec.IV not filed; also Sec.VI nec.(assignor)

AMENDED 2-24-78 re: Programming data

AMENDED 3-3-78 re: Sec.IV, Page 5, EEOP data & PN.

AMENDED 3-16-78 re: Sec.II,TBL II. Leslie L. Nixon is not employ.; loans of stockholders for transaction; proposed est. cost of oper.; loan agree.; finan. data of Darryl Nixon;comm. survey data programming.

AMENDED 4-3-78 re: repayment of loan by (3) stockholder

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1330 KHz.

Call Letters WCPQ

Name MUSICRADIO OF NORTH CAROLINA, INC.
HAVELOCK, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR780731WE R & F PRESS	6-27-78 7-31-78 AUG 30 1978	RENWAL OF LICENSE (MAIN & AUXILIARY) Atty. James A. Koerner (Baraff,Koerner & Olender) Ltr date 12-12-80 re statement modifying prosposed programming	GRANTED	1-23-79

F.C.C. · WASHINGTON, D. C.

W U S M RECORD OF DENIAL OF INFORMAL APPLICATIONS

Wire 1-23-63 Request oper. 5:15pm to 12 midnight 2-1-63 for March of Dimes Radio-Thon.

XXXX1-23-63 XXSparkle

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.