WDAD AM

SPERRY RAND

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GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO 45501 1/5

B-S-123

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-25-46

Call letters W D A D

Location: Indiana, Pennsylvania

Name of licensee
INDIANA BROADCASTERS, INC. (12-8-80)
XWDAD, INC. (AL 8-5-53 EFF: 8-24-53)
xTHOMPSON K. CASSEL (AL 2-25-53 E F: 3-17-53
x INDIANA BROADCAST, INC.

Transmitter location
Intersection of Two Lick Rd. & Hwy. 422, Indiana, Pa. (BP 10-6-67)
X 0.2 mile North of Penna. Route #422 on Ash Road, 0.4 mile East of City limits, near Indiana, Penna. (CP 9-10-45) (Lic.3-25-46)

ZIP15704

Main studio location
Oakland and School Streets, Indiana, Pennsylvania (BRC 6-7-67)
X 632 Philidelphia Street, Indiana, Pensylvania. (let.Of 8-28-56)
X637 Philadelphia St., Indiana, Penna. (CP 9-10-45) (Lic. 3-25-46)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	Period To
tter -P-3864	6-26-45	1450	250w	U	Subj. compliance	
	procedural requirements of Commission's policy of 1-26-44 (Cond'l Clause)					
	For a new station at Indiana, Pa.					
-P-3864 -MP-1812	9-10-45	1450	250w	U	11-10	5-10-46
				(Cond'l Clause)		
-MP-1824	12-14-45	1450	250w	U	11-10	5-10-46
	Mod.C.P. for installation new transmitter and changes in ground system (Cond'l Clause)					
2-L-1912 2-Z-1733	3-25-46	1450	250w	U	3-25	2-1-48
	Lic. to cover C.P. (P-3864 as mod.) for a new station and authority to determine operating power by direct method (Conditional Clause)					
R-1234	1-8-48	1450	250w	U	2-1	2-1-51
BTC-837	11-30-49	Vol. transfer of control of licensee corp. thru sale of 249 shares of common stock from Paul J. Short & Alice L. Short to Thompson K. Cassel, Carolyn M. Cassel and Charles M. Cassel				
EFF:	1-27-50					
ele.	1-10-51	Permission granted period 1-10-51 thru 2-10-51 to use lower power operator.				
10	1-[illegible]-51	Above authority modified to authorize above operation on same conditions as stated for [illegible] period [illegible] of 1-[illegible]-51				
R-1234	1-29-51	1450	250w	U	2-1	2-1-54
DAL-1504 EFF:	2-25-53 3-17-53	Vol. assignment of license to THOMPSON K. CASSEL				
PAL-1576 EFF:	8-5-53 8-24-53	Voluntary assignment of license to VDAD, Inc.				
R-1234	1-13-54 7-[illegible]-54	1450	250w	U	2-1	8-1-54
	Letter in reply to renewal application [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] renewal.					
R-1234	11-23-55	Renewal of license			11-23	8-1-57
R-1234	7-3-57	Renewal of license			8-1	8-1-60

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed [illegible]-62-49

Call letters [illegible]

Station location

Name of licensee WDAD, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq	Power	Time Day	Period From	To
BR-1234	7-7-50	1450	[illegible]	U	[illegible]	[illegible]
BP-12,455 (C-[illegible])	[illegible]	[illegible] construction permit [illegible] increase in daytime power and install new transmitter		(GATES [illegible])		
BL-9468 (1)	10-22-62 Cond'l	Lic. to cover CP (BP-12,455) which autl incr. day power and instl. new trans.				
BRC-2231 (2)	4-26-63	Mod. of license to operate transmitter by remote control from 632 Philadelphia Street, Rend Bros. Bldg., Indiana, Pa.				
BR-1234	7-10-63	1450kc 250w-1kw-DA, Un.			1-1	8-1-66
BL-11,140	12-2-65	1450kc 250w Aux (RC) Lic to use old main trans W.E. 451A-1 at main trans loc to be operated on 1450Kc 250w with RC for Aux purposes only.			12-2	8-1-66
BR-1234	7-29-66	Renewal of License (Main and Auxiliary)			8-1	8-1-69
BRC-3114 (1)	6-7-67	Mod. of license to change studio loc. and remote control point to Oakland and School Streets, Indiana, Pa. (Main Transmitter).				
BRC-3120 (1)	6-14-67	Mod. of license to change studio loc. and remote control point to Oakland and School Streets, Indiana, Pa. (Auxiliary Transmitter).				
BP-17882	9-22-67	1450kc 250w Aux. CP to change auxiliary ant-trans. location. (W.E. 451A-1)			11-22	5-22-68
BP-17850	10-6-67	1450kc 250w,1kw U (Main) CP to change ant-trans. location.			12-6	6-6-68 (Dond'l)
BL-12,001 (2)	7-17-67	Lic. (CP-17,250) chg ant.-Trans. loc. (Main)			7-17	8-1-69
BL-12,004 (2)	7-17-67	Lic. (CP-17,282) chg. loc. AUXILIARY TRANSMITTER			7-17	8-1-69
BR-1234(S)	6-10-70	Renewal of Main & Aux. & NDEA			8-1-72	
EBSA	9-25-72					

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....W.D.A.D.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1234(S)	7-31-72		RENEWAL		8-1-75
BR-1234(L)	7-23-75	RENEWAL (MAIN & AUX.)			8-1-78
BR1234(L) BZ-9766	4-16-79 3-5-79	Renewal of License Direct Measurement			8-1-81
LTD (1)	12-8-80	LICENSEE NAME CHANGED.			

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W D A D
X New

Name INDIANA BROADCAST, INC.
(P.O. 637 Philadelphia St., Indiana, Pa.)
(Temp. P.C. c/o Sam Collins, Brookville, Pa.)

File No.	Dated	Application for	Action Nature	Action Date
B2-F-3864 Rec'd Filed	2-28-45 4-25-45 4-25-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1450 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: To be determined, Indiana, Pa. Studio Location: 637 Philadelphia St., Indiana, Pa. (Filed by John P. Southmayd, Atty.; John Barron, Engr.)	Memo. Opinion and Order of Grant compliance procedural requirements of policy of 1-26-44; waived provisions of Sec. 3.58(b) and 3.60; and Subj. filing MP for approval transmitter site Letter Written Grant Accepted per letter of 6-27-45 Conditions re the procedural requirements of 1-26-44 deleted - Min. 8-14-45 ISSUED [illegible] 13-1912 9-10-45	6-26-45
Amended Rec'd Filed	5-3-45 5-15-45 5-15-45	RE: To make changes in antenna.		

COMPOSITE Transmitter

Form 94 #2

APPLICATION RECORD - BROADCASTING

Call Letters W D A D

Name INDIANA BROADCAST, INC.

File No.	Dated	Application for	Action Nature	Action Date
B2-MP-1812 Rec'd Filed	6-22-45 7-10-45 7-10-45	Mod. of C.P. (B2-P-3864, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location at 0.2 mile North of Pennsylvania Route #422 on Ash Road, 0.4 mile East of City Limits, near Indiana, Pennsylvania. (Filed by John P. Southmayd, Atty.; John Barron, Engr.) percentage modulatio (b) upon commencement of operation, frequency checks will be made daily until satisfactory operations and weekly thereafter until monitor installed which meets Chief Engr. approval and that monitors will be installed as soon as available.	GRANTED Conditional - Waiver of 3.55(b) and 3.60 upon conditions (a) a cathode ray oscilloscope will be used to monitor	9-10-45 Min.9-17-45

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WDAD

Name INDIANA BROADCAST, INC.

File No.	Dated	Application for	Action Nature	Action Date
B2-L-1912 Rec'd Filed	10-29-45 10-30-45 10-30-45	License to cover C.P. (B2-P-3864, as modified) which authorized a new standard broadcast station, ~~and change studio location from 637 Philadelphia St., Indiana, Pa., to Indiana Theatre Bldg., 785 Philadelphia St., Indiana, Pa.~~;	GRANTED Conditional re waiver Sections 3.60	3-25-46 3.55(b) and
B2-Z-1733 Rec'd Filed	10-29-45 10-30-45 10-30-45	and Authority to determine operating power by direct measurement of antenna power. (Filed by John P. Southmayd, Atty.; John Barron, Engr.)		
Amended Rec'd Filed	12-18-45 12-21-45 12-21-45	RE: To cover C.P. as modified by B2-MP-1824 and omit request for change in studio location.		

Form 94

#4

APPLICATION RECORD - BROADCASTING

Call Letters W D A D

Name INDIANA BROADCAST, INC.

File No.	Dated	Application for	Action Nature	Action Date
B2-MP-1824	12-3-45	Mod. of C.P. (B2-P-3864, as mod., which author-	GRANTED	CA 12-14-45
Rec'd	12-3-45	ized a new standard broadcast station) for		Min. 12-26-45
Filed	12-3-45	installation of a new transmitter (W.E. 451-A-1) and changes in ground system. (Filed by John P. Southmayd, Atty.)	(Conditional Clause)	

Form 94 Card #5

APPLICATION RECORD - BROADCASTING

Name INDIANA BROADCAST, INC.

Call Letters WDAD

File No.	Dated	Application for	Action Nature	Action Date
BR-1234 Rec'd.	12-1-47 12-4-47	Renewal of License.	Granted	1-8-48
BTC-837 Rec'd Filed	9-29-49 10-10-49 10-10-49	Voluntary transfer of control of licensee corporation thru sale of 249 shares of common stock from Paul J. Short & Alice L. Short to Thompson K. Cassel, Carolyn M. Cassel and Charles M. Cassel. John Southmayd, Atty - Transferor Verne R. Young, Atty - Transferee	GRANTED 11-30-49 EFF. 1-27-50	
BR-1234 Rec'd	11-24-50 11-30-50	Renewal of license Filed by Verne R. Young, atty.	GRANTED	1-29-51
BAL-1504 Rec'd Filed	2-6-53 2-9-53 2-9-53	Voluntary assignment of license to Thompson K. Cassel. Joseph F. Zias, Atty.	GRANTED EFF:	2-25-53 3-17-53

#6

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WDAD

Name ~~THOMPSON K. CASSEL~~ WDAD, INC.

File No.	Dated	Application for	Action Nature	Action Date
BAL-1576 Rec'd Filed	6-26-53 6-29-53 6-29-53	Voluntary assignment of license to WDAD, Inc. William Thomson, Atty.	GRANTED EFF:	8-5-53 8-24-53
BR-1234 Rec'd Filed	10-15-53 10-21-53 10-21-53	Renewal of License Filed by William Thomson, Atty.	GRANTED	1-13-54
BR-1234 Rec'd Filed	3-31-54 4-9-54 4-9-54	Renewal of License (Informal Request) Filed by William Thomson, Atty.	GRANTED	11-23-55
BR-1234 Recd Filed	4-24-57 4-30-57 4-30-57	Renewal of license Geo. O. Sutton, Atty.	GRANTED	7-3-57

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WDAD

Name WDAD, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-12,455 Rec'd Filed	10-8-58 10-9-58 10-9-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (GATES BC 1T) Atty. - George O. Sutton Engr. - John H. Mullaney Waiver of Sect. 3.28(c) of Rules req.12-29-59	GRANTED after hearing D-13530 (Cond'l re accept interference)	2-24-60
BR-1234 Rec'd&Filed	4-20-60 4-25-60	Renewal of license.	GRANTED	7-7-60
BL-9468 R. & F.	6-4-62 6-13-62	Lic to cover CP(BP-12,455) which auth incr day power and install new transmitter. Atty- George O. Sutton	GRANTED re: accept interf.	10-22-62

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.D.A.D.

Name WDAD, INC.
INDIANA, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BRC-2231 Rec'd Filed	4-4-63 4-22-63 4-22-63	Modification of license to operate transmitter by remote control from 632 Philadelphia Street, Rend Bros. Bldg., Indiana, Pennsylvania. George O. Sutton, Atty.	GRANTED	4-26-63
BR-1234 R & F	4-26-63 4-30-63	Renewal of License George O. Sutton, Atty.	GRANTED	7-10-63
BL-11,140 R & F	10/28/65 10/29/65	License to use old main trans. Western Elec. 451A-1 at main trans. loc. to be operated on 1450kc 250w with remote control for auxiliary purposes only. (Auxiliary) Attys: Alk & Lubic	GRANTED	12-2-65
BR-1234 R&F	4-21-66 4-27-66	Renewal of license (Main & Auxiliary) Atty - Alk and Lubic	GRANTED	7-29-66

FORM BC-121
AUG. 1955 #9

APPLICATION RECORD - BROADCASTING

Call Letters WDAD

Name WDAD, INC.
Indiana, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BRC-3114 R & F	5-26-67 5-29-67	Modification of license to change studio location and remote control point to Oakland and School Streets, Indiana, Pennsylvania (Main Transmitter). Atty.: Robert Bennett Lubic	GRANTED	6-7-67
BRC-3120 R & F	6-2-67 6-5-67	Modification of license to change studio location and remote control point to Oakland and School Streets, Indiana, Pennsylvania. (Auxiliary Transmitter)	GRANTED	6-14-67
BP-17,850 R & F AUG 22 1967	8-1-67 8-2-67	CP to change ant-trans loc. to Intersection of Two Lick Road & Hwy. 422, Indiana, Penna. Atty. Alk and Lubic Engr. John H. Mullaney and Associates.	GRANTED Cond'l re: 250w Class IV stations.	10-6-67
BP-17,882 R & F SEP 19 1967	9-4-67 9-5-67	CP to change auxiliary ant-trans loc. to Intersection of Two Lick Road & Hwy. 422, Indiana, Pennsylvania, Atty. Alk & Lubic Engr. John H. Mullaney and Asso.	GRANTED	9-22-67

F.C.C. · WASHINGTON, D.C.

FORM BC-121 #10
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WDAD

Name WDAD, INC.
Indiana, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BL-12,005 R & F #426860 $30 PT JUL 3 1968	5/3/68 5/8/68 5/8/68 5/20/68	License (BP-17,850) change ant-trans. loc. Atty: Robert Bennett Lubic (Main) Engr: John W. Evans,	GRANTED	7-17-68
BL-12,006 R & F #425480 $30 PT JUL 3 1968	5/3/68 5/8/68 5/8/68 5/20/68	License (BP-17,882) change ant-trans. loc. Atty: Robt. B. Lubic (Aux.) Engr: John W. Evans	GRANTED	7-17-68
BR-1234 R & F #511449 $105. PRESS JUN 2 1969	5-1-69 5-2-69 5-2-69	Renewal of license (Main & Aux.) Atty-Alk and Lubic	GRANTED	6-10-70

F.C.C. - WASHINGTON, D. C.

Form BC-121 #11
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W D A D

Name WDAD, INC.
INDIANA, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1234 R & F PN Recd. PRESS MAY 1 1972	4-20-72 4-24-72 " 	RENEWAL OF LICENSE (MAIN & AUXILIARY) R.B.Lubic,Atty. AMENDED 6-2-72 re: employment policy AMENDED 6-21-72 re: equal employment policy	GRANTED	7-31-72
BR-1234 R & F PN Recd. PRESS	3-19-75 3-27-75 " 21 APR 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) R.B.Lubic,Atty.	GRANTED	7-23-75
BR-1234 R & F PRESS	3-7-78 3-27-78 APR 27 1978	RENEWAL OF LICENSE (MAIN & ALT. MAIN) Atty. James A. Koerner (Baraff,Koerner & Olender,P.C.)	GRANTED (Issued with BZ-9766)	4-16-79
BZ-9766 R & F DM PRESS	2-14-78 2-14-79 MAR 2 1979	Direct Measurement Atty: Robert L. Olender(Baraff, Koerner & Olender, P.C.)	GRANTED (Issued with BR-1234)	3-5-79

#12

APPLICATION RECORD-BROADCASTING

Call Letters: W D A D

1450KHz.

INDIANA BROADCASTERS, INC.

Name: X WDAD, INC.

Station Location: INDIANA, PENNSYLVANIA

File No.	Date	Description	Action and Date
LETTER DATED PRESS (O) JAN 2 1981	11-20-80	Filed by James A. Koerner Request to change Name of Licensee to: INDIANA BROADCASTERS, INC.	GRANTED 12-8-80
BR810401UN PRESS MAY 14 1981		Renewal of License Atty.: James A. Koerner	GRANTED 7-17-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.