WDEN

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CATALOG NO. 4550L 1/3

Form BC 126
June 1954

Official No. 4649

BROADCASTING STATION LICENSE RECORD

Date first licensed October 31, 1967

Call letters WDEN

Station location Macon, Georgia

Name of licensee WDEN COMMUNICATIONS, LIMITED (AL 4-22-81, EFF:
x FIRST MACON COMMUNICATIONS CORPORATION (8-26-80)
xELLIOTT BROADCASTING COMPANY (AL 10-27-72 EFF: 11-3-72)
xRADIO MACON, INC. (AP 6-30-67; EFF: 7-20-67
xROWLAND BROADCASTING COMPANY, INC.

Transmitter location Lower Enterprise Court at Southern Railroad, Macon, Ga. (BMP 4-28-67)
X 2467 Emery Highway, Macon, Georgia (BP 2-21-67)

Main studio location 173 First Street, Macon, Georgia
XXX127 First Street, Macon, Georgia (BRC 6-14-67)
XTo be determined, Macon, Georgia (BP 2-21-67)

31201

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BP-17256	2-21-67	1500kc	1kw	Day	4-21	10-21-67
	CP for a new standard broadcast station (Cond'l)					
BRC-3121 (1)	6-14-67	Mod. of CP(BP-17256) to specify studio location as 127 First Street, Macon, Georgia and operate transmitter by remote control from studio location.				
BP-17256 (2)	6-15-67	Mod. of CP(BP-17256) to assign Call Letters.				
BMP-12036	4-28-67	1500kc	1kw	Day	4-21	10-21-67
	Mod. of CP(BP-17256) to change ant.-trans. loc., make changes in ant. system (increase height add resistor) (Cond'l).					
BAP-748 EFF:	6-30-67 7-20-67	Voluntary assignment of CP (BP-17,256 which auth. a new Standard Broadcast Station) to RADIO MACON, INC.				
BL-11,783 cond'l	10-31-67	1500kc	1kw	Day(RC)	10-31	4-1-70
	Lic. to cover CP(BP-17,256 as mod.) (specify trans. GATES BC-1G)					
BZ-6880(1)	7-12-68	Direct Meas.				
PSA	1-15-69	23.5w.	(Protected station WTOP) cancelled.			
BR-4649(L)	4-1-70	RENEWAL			4-1-73	
BZ-7838 (1)	7-6-71	Direct Measurement				
EBSA	6-12-72					
BTC-6840	8-18-72	Vol TC	EFF: 9-1-72			
BAL-7718	10-27-72	Vol. AL	EFF: 11-3-72			
LTR. received 5-3-74 stating PSA ceased eff. 5-1-74						
BR-4649(S)	9-20-74	RENEWAL(Cond'l re: EEO)			4-1-76	
BZ-8407(1) BZ-8631	4-30-74	Direct Measurement			4-1-76	
BS-4649	11-14-75	Change studio loc and RC				

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W D E N

Station location .....

Name of licensee SEE CARD #1

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-4649(L)	5-28-76		RENEWAL		4-1-79
BTC-8700	6-9-78	Invol. TC			
BR781130VA (S)	4-14-80	RENEWAL OF LICENSE			4-1-82
BTC791107EL	4-14-80	VOL. TC	EFF:		5-29-80
LD 7-29-80 (1)	8-26-80	LICENSEE NAME CHANGED			
BAL810331FP	4-22-81	VOL AL		EFF:	

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~new~~ WDEN

Name ROWLAND BROADCASTING COMPANY, INC.
MACON, GEORGIA (PO % Marshall W. Rowland, 1924 N. Main St., Jacksonville, Fla. 32206)

File No.	Dated	Application for	Action Nature	Action Date
BP-17,256 Received Filed	5-12-66 5-18-66 5-19-66	Construction permit for a new standard broadcast station to be operated on: Frequency: 1500kc Power: 1kw Hours of operation: Daytime Type transmitter: Gates-BC-1J Transmitter location: 2467 Emery Hwy, Macon, Ga. Studio location: To be determined, Macon, Ga. Remote control location: Same as studio Atty: Prince & Paul Engr: Willis C. Beecher	GRANTED Cond'l re: Pre-sunrise operation.	2-21-67

CONTACT: MARSHALL W. ROWLAND
PHONE: CODE 904; 354-4501
ADDRESS: 1924 N. MAIN ST.
JACKSONVILLE, FLA.

1500kc

FORM BC-121
AUG. 1955 #2

APPLICATION RECORD - BROADCASTING

Call Letters WDEN
Not assigned

Name xROWLAND BROADCASTING COMPANY, INC.
MACON, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,036 R & F	3-27-67 3-29-67	Mod. of CP(BP-17,256 which auth a new standard broadcast station) to change ant-trans loc to Lower Enterprise Court at Southern Rail road, Macon, Georgia; make changes in ant. system (Increase height add resistor) Atty. Prince & Paul Engr. Willis C. Beecher	GRANTED Cond'l re:	4-28-67 Pre-sunrise
BRC-3121 R & F	5-24-67 6-6-67	Mod. of CP(BP-17256) to specify studio location as 127 First Street, Macon, Georgia and operate transmitter by remote control from studio location. Atty.: Ray R. Paul	GRANTED	6-14-67
BAP-748 R & F (Form 316)	6-8-67 6-12-67	Voluntary assignment of CP(BP-17256) to RADIO MACON, INC. Atty - Ray Paul	GRANTED EFF:	6-30-67 7-20-67

F.C.C. - WASHINGTON, D. C.

1500kc

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WDEN

Name RADIO MACON, INC.
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BL-11,783 R & F PTA-8/25/67 OCT 19 1967	8/16/67 8/17/67	Lic. to cover CP (BP-17,256 as mod.) which auth. a new standard b/c station, [redacted] (type trans. GATES BC-1G, [redacted] studio and remote control point location as 127 First St., Macon, Ga.) Atty: Dean Geo. Hill Engr: Willis C. Beecher, D.C.	GRANTED condl re	10-31-67 resunrise
BZ-5880 Rec'd Amended Filed DM	5/24/68 5/28/68 6/27/68 6/27/68 7/8/68 JUL 11 1968	Direct Meas. Atty: Ray R. Paul re engr. data.	GRANTED	7-12-68
BTC-6073 R & F FEE PD: $30 (Form 316)	10-1-69 10-6-69 -#546875 OCT 24 1969	Vol. transfer of control of lic. corp. from Marshall W. Rowland and Carol C. Rowland (50% each) to Marshall W. Rowland and Carol C. Rowland, as a Family Group (79%) Atty - Prince & Paul	GRANTED	11-5-69

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#4

APPLICATION RECORD - BROADCASTING

1500kc

Call Letters WDEN

Name RADIO MACON, INC.
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-4649 R & F #560933 $75. F.N.	12-23-69 1-2-70 1-2-70 1-2-70	Renewal of License Atty.: James I. Wilson FEB 27 1970	GRANTED	4-1-70
BZ-7838 R & F DM PRESS	6-7-71 6-10-71 6-18-71 JUL 2 1971	Direct Measurement. Atty: Prince & Paul	GRANTED	7-6-71
BTC-5840 R & F FEE PD: $1000 #061007 CODE 047(ALSO SEE FM) APR 26 1972 Pub. notice filed 5-12-72	3-31-72 4-10-72	Voluntary transfer of control of lic corp from Marshall W. Rowland and Carol C. Rowland to Elliott Broadcasting Company (SEE OVER) Atty for transferor - Ray H. Paul for transferee - Cordon & Jacob	GRANTED Req. grant fee $6500.00 INCLUDES FM EFF: 9-1-72 Paid:063,9-19-72,W110062	8-18-72

RE: BTC-6840 - Atty was called 4-25-72 - Dates not shown in Table II

Form BC-121
September 1969

#5

APPLICATION RECORD - BROADCASTING

1500kc

Call Letters WDEN

Name ELLIOTT BROADCASTING COMPANY
x RADIO MACON, INC.
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BAL-7718 Rec'd Filed Code 053 $250.00	9-25-72 9-28-72 9-27-72 W113222 (Form 316)	Voluntary assignment of license to Elliott Broadcasting Company. John Jacob, Atty. (SEE OVER)	GRANTED	10-27-72
ALSO SEE FM	OCT 20 1972			
BR-4649 R & F PN Recd. PRESS	12-22-72 12-26-72 " FEB 12 1973	RENEWAL OF LICENSE John B. Jacob, Atty. AMENDED 3-9-73 re: equal employ. program AMENDED 5-1-73 re: employment program	GRANTED COND'L RE: EEO REPORT	9-20-74
BZ-8403 R & F DM PRESS SEP 13 1973	8-16-73 8-20-73 8-24-73	Direct Measurement	GRANTED issued with BZ-8631	10-21-74

DM-9-11-73
BZ-6-14-74

F.C.C. - WASHINGTON, D. C.

RE: BAL-7718 - Art. on file with BTC-6840 gr 8-18-72

Form BC-121
September 1969

#6

APPLICATION RECORD - BROADCASTING

Call Letters 1500khz W D E N

Name ELLIOTT BROADCASTING COMPANY
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BZ-8631 R & F Amend DM PRESS 24 SEP 1974	5-29-74 6-14-74 7-29-74 9-11-74	Direct Measurement - performance measurements Atty. John B. Jacob	GRANTED issued with BZ-8403	9-30-74
Letter 9-23-74 LICENSEE NO LONGER REPRESENTED BY John B. Jacob.				
BR-4649 Rcvd. PN Recd. FILED PRESS	11-27-75 12-2-75 12-4-75 FEB 13 1976	RENEWAL OF LICENSE AMENDED 3-24-76 re: financial statement & commercial matter	GRANTED	5-28-76
BTC-8700 R & F FORM 316 Also see WDEN-FM MAY 19 1978	5/8/78 5/12/78	Involuntary transfer of control of lic corp from J. Marvin Elliott to Mrs. Alberta W. Elliott, James M. Elliott, Jr. and Hubert C. Lovein, Jr., Executors of the Will of J. Marvin Elliott, deceased	GRANTED EFF:	6-9-78

F.C.C. - WASHINGTON, D. C.

#7

Form BC-121
May 1976

4-67

APPLICATION RECORD - BROADCASTING

1500khz

Call Letters W D E N

Name ELLIOTT BROADCASTING COMPANY
MACON, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BR 781130 VA PRESS	FEB 7 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED Cond'l	4-14-80
BTC 791107EL press Form 315 PN filed	Nov 26 1979 (ALSO SEE FM) 12-19-79	Vol TC from Alberta W. Elliott, James M. Elliott, Jr. and Hubert C. Lovein, Jr., executors of the Will of J. Marvin Elliott, deceased, to WDEN COMMUNICATIONS Limited (Thom E. Smith, Frank O. Burge, Jr., Austin J. Paddock, and Harry H. Perdue, Jr. -GENERAL PARTNERS) Atty - Cordon & Jacob (for transferor) Atty for transferee - Leis-Schwartz-Fowler & Meyers, P.C. (over)	GRANTED EFF:	4-14-80 5-29-80

BTC791107EL Amended 3-21-80 re: proposed corp. officers
add'l financial data; bank letter
AMENDED 3-25-80 re: financial data and bank letter

#8

APPLICATION RECORD-BROADCASTING

WDEN COMMUNICATIONS, LIMITED

x FIRST MACON COMMUNICATIONS CORPORATION 1500KHz.

Name: X ELLIOTT BROADCASTING COMPANY

Call Letters: W D E N

Station Location: MACON, GEORGIA

File No.	Date	Description	Action and Date
LETTER DATED PRESS (0)	7-28-80 AUG 21 1980	Filed by Thom E. Smith Request to change Name of Licensee to: FIRST MACON COMMUNICATIONS CORPORATION.	GRANTED 8-26-80
BAL810331FP Form 316 PRESS APR 2 1981 Also see WDEN-FM		Vol AL to WDEN Communications, Limited Atty David Meyers	GRANTED 4-22-81 EFF: 5-10-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.