WDLF

Form BC-126
June 1954

3391

BROADCASTING STATION LICENSE RECORD

WDLF (EFF. 12-22-80)
x W K K X (EFF: 5-3-73)

Date first licensed January 8, 1957 Call letters xW O O O

(SEE CARD #2 FOR NAME) Station Location: DeLand, Florida

X SHOM BROADCASTERS, INC.(AL-9-30-64 EFF:
xBRIAN E.TOLBY,RECEIVER(AL-9-30-64 EFF:
xPOLARIS BROADCASTING, INC. (BAL 10-18-61 EFF:11-7-61)
X TRIO BROADCASTING COMPANY, INC. (AL 6-27-57; EFF: 7-10-57

Name of licensee x DeLAND BROADCASTERS, INCORPORATED

East (redescribed L 1-8-57)
Transmitter location /Taylor Road, DeLand, Florida (CP 6-6-56)
See Card 2 X118½ N. Boulevard, DeLand, Florida (Ltr. 9-8-75)
xxxSouth Woodland Blvd., Highway 15A Overpass, Deland, Florida (BS-8-7-75)
x700 Highway 92, Deland, Florida (BS 9-4-73)
XSame as transmitter
X112½W. New York Avenue, DeLand, Florida (BP 7-30-71)
x [illegible]
x112½ W. New York Avenue, [illegible] (Re-described (BL-7065)
32720 xConrad Building, DeLand, Florida (BRC-1061) (L 1-8-57)
Main studio location xTo be determined, DeLand, Florida (CP 6-6-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BP-10279	6-6-56	1310kc	1kw	Day	8-6-56	2-6-57
	CP for a new standard broadcast station.					
BMP-7401 (1)	10-25-56	Mod. of	CP(10279) to change type trans.			
BRC-1061 (2)	12-10-56	Mod. of construction permit to operate trans. by remote control from Conrad Building, DeLand, Florida				
BL-6439	1-8-57	1310kc	1kw	Day	1-8	2-1-58
	Lic to cover BP-10279 as mod. for new station					
BAL-2672 EFF:	6-27-57 7-10-57	Voluntary assignment of license & CP to Trio Broadcasting Company, Inc.				
BMP-7373	6-27-57	1310kc	5kw	Day	8-27-57	2-27-58
	[redacted] CP([redacted]) to increase power and change type of transmitter. (ISSUED AS A CP)					
BR-3391	1-30-58	1310kc	1 kw	Day	2-1	2-1-61
BMP-8041 (1)	2-13-58	Mod. of C.P. (BMP-7373) for extension of completion date to August 27, 1958.				
BL-7065	4-24-58	1310kc	5kw	Day	4-24	2-1-61
	License to cover construction permit (BMP-7373) which authorized increase power and install a new transmitter. (SEE ALSO 2-1-61)					
BZ-3982 (1)	6-18-58	Authority to determine operating power by direct measurement of antenna power.				
	1-25-61	Commission deferred action on renewal pending further consideration./				
BR-3391	10-18-61	1310kc	5kw	D	10-18	2-1-64
BAL-4311 EFF:	10-18-61 11-7-61	Voluntary assignment of license to Polaris Broadcasting, Inc.				
BZ-4579	3-26-62	1310kc	5kw	D	3-26-	2-1-64
	Auth. to determine operating power by direct meas. of antenna power.					
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-3391	2-30-64	Renewal of license			2-1	2-1-67

Form BC 126 Card # 2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters xWOOO

Station location DeLand, Florida

xxMID-FLORIDA BROADCASTING COMPANYA LIMITED PARTNERSHIP(RANDOLPH A. MARSH GENERAL PARTNER
xxxMID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP
Marsh - GENERAL PARTNERS) (AL 6-30-78 EFF: (AL4-29-80, EFF:
xDELAND BROADCASTING, INC. (AL 4-13-73 EFF: 4-30-73

Name of licensee .....

Transmitter location .....

Main studio location East Taylor Road, DeLand, Florida (Ltr. 6-22-79)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAL-4781	9-30-64	Involuntary assignment of license to BRIAN E.TOLBY, RECEIVER			
BAL-5025	9-30-64	Voluntary assignment of license to SHOM BROADCASTERS, INC.			
BZ-6091	8-22-66	1310kc	5kw	D	8-22 2-1-67
		Auth. to determine operating power by direct meas. of antenna power.			
BR-3391	1-13-67	1310kc	5kw	Day	2-1 2-1-70
BP-17763	7-25-67	1310kc	5kw	Day	9-25 3-25-68
		CP to make changes in ant. system (incr. height add resistor) Cond'l.			
BL-11-790	10-31-67	1310kc	5kw	Day	10-31 2-1-70
		Lic. to cover CP(BP-17,763)			
TELEGRAM	10-17-67	EBSA	500w		
BZ-6945 (1)	9-23-68	Direct. Meas.			
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BR-3391(L)	1-29-70	RENEWAL & NDEA			2-1-73
BP-19,058	7-30-71	1310kc	5kw	Day	9-30 7-30-72
		CP to remove the series resistor and increase antenna efficiency.			
BL-13076	11-13-71	1310kc	5kw	Day	2-1-73
		Lic. cover CP (BP-19,058) for mod.			
EBSA	5-25-72				
BZ-8121(L)	8-7-72	Direct Measurement			
BAL-7731	4-13-73	VOL AL EFF:			
BR-3391(S)	1-31-73	RENEWAL			2-1-76
BS-3391(L)	5-3-73	ML to chg. call letters to: W K K X			
WIRE	7-13-73	Auth. operate studio from outside corporate limits of Deland, Fla at 340 North Spring Garden Ave. thru October 1, 1973.			
BS-3391 (1)	9-4-73	ML to change studio location to 700 Highway 92, Deland, Florida.			
BPC-2668	9-12-73	ML to operate transmitter by remote control from 700 Highway 92, Deland Florida.			
BZC-7716	7/12/75	[illegible] EFF: 7/17/75			
BS-3391(2)	8-7-75	ML to change SL			

BC-126
June 1975 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W K K X

Station location DeLand, FLORIDA

WEST VOLUNSIA COMMUNICATIONS CORPORATION AL 9-22-80 EFF: 10-1-80
xMID-FLORIDA BROADCASTING COMPANY A LIMITED PARTNERSHIP (RANDOLPH A. MARSH GENERAL PARTNER), WITH THE SUBSTITUTION OF REBA ZOELLNER FOR EUGENE McMAHON AND THE ADJUSTMENT OF PARTNERSHIP INTEREST FOR ALL PARTNERS. (AL7-24-80, EFF:

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BS-3391 (3)	9-8-75	ML to chg. studio loc. to Boulevard, DeLand, Florida and remote control			118½ N.
BR-3391(L) BZ-9090	6-16-76	RENEWAL & MODIFICATION			2-1-79
BAL-9325	6-30-78	VOL. AL	EFF:	6-30-78	
Ltr. recd	6-22-79	Chg. SL to (See Card 2)			
BR-781002F3(S)	11-27-79	RENEWAL OF LICENSE			2-1-82
BAL800327EQ	4-29-80	VOL AL.		EFF:	4-29-80
BAL800528EB	7-24-80	VOL AL.		EFF:	
BZ-800728AB(L)	8-25-80	DIRECT MEASUREMENT			2-1-82
EBSA	12-22-80	CALL SIGN CHANGE			
COMTEL	12-30-80	NO OBJECTION POSTPONEMENT ON-AIR USE NEW CALL SIGN WDLF THRU 1-1-81.			

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters W O O O New

Name DELAND BROADCASTERS, INCORPORATED
PO % B.F.J.Timm, PO Box 101, Douglas, Ga.

File No.	Dated	Application for	Action Nature	Action Date
BP-10,279 Rec'd Filed	12-9-55 12-21-55 12-21-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1310kc Power: 1kw Hours of Operation: Daytime Trans. Location: Taylor Road DeLand, Florida Studio Location: To be determined DeLand, Florida John Mullaney, Engr.	GRANTED	6-6-56

Collins20V

Form BC-121 #2
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W O O O

Name DELAND BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BMP-7373 Rec'd Filed	9-14-56 9-18-56 9-18-56	Modification of construction permit(BP-10,279 which auth. a new standard broadcast station) to increase power from 1kw to 5kw and change type transmitter (Collins 21 E). Atty. - Philip M. Baker Engr. - Russell P. May	GRANTED (as construction permit	6-27-57
BMP-7401 Rec'd Filed	10-6-56 10-10-56 10-10-56	Modification of construction permit (BP-10,279, which authorized a new standard broadcast station) to change type transmitter (Raytheon RA-1000). Philip M. Baker, Atty. Russell P. May, Engr.	GRANTED	10-25-56
BRC-1061 Rec'd Filed	12-5-56 12-6-56 12-6-56	Modification of construction permit to operate transmitter by remote control from Conrad Building, DeLand, Florida. Philip M. Baker, Atty.	GRANTED	12-10-56

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WOOO

Name DELAND BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BL-6439 Rec'd Filed	11-30-56 12-3-56 12-3-56	License to cover Construction Permit (BP-10,279 as mod.,) which authorized a new standard broadcast station and specify studio location and remote Control point as 112½ W. New York, Deland, Fla. Atty: Philip M. Baker.	GRANTED	1-8-57
BAL-2672 Rec'd Filed	5-16-57 5-21-57 5-21-57	Voluntary assignment of license to Trio Broadcasting Company, Inc. Neville Miller, Atty.	GRANTED EFF:	6-27-57 7-10-57 License and CP
BAP- Rec'd	7-10-57 7-18-57	Voluntary assignment of construction permit to Trio Broadcasting Company, Inc. Neville Miller, Atty.	Dismissed Unnecessary	7-22-57

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WOOO

Name TRIO BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-3391 Rec'd	11-4-57 11-4-57	Renewal of License	GRANTED	1-30-58
BMP-8041 Rec'd Filed	1-24-58 1-27-58 1-27-58	Modification of construction permit (BMP-7373) which authorized increase in power from 1kw to 5kw and changetype transmitter to (COLLINS 21-E) for extension of completion date from 2-27-58 to 8-27-58. Atty's: Miller & Schroeder	GRANTED	2-13-58
BL-7065 Rec'd Filed	3-20-58 3-24-58 3-24-58	License to cover construction permit BMP-7373 as mod., which authorized increase power from 1kw to 5kw and install new transmitter (COLLINS 21-E). Atty's: Miller & Schroeder	GRANTED	4-24-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #5

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W G O O

Name POLARIS BROADCASTING, INC.
x TRIO BROADCASTING COMPANY, INC.
DeLand, Florida

File No.	Dated	Application for	Action Nature	Action Date
BZ-3986 Rec'd Filed	4-23-58 4-24-58 4-24-58	Authority to determine operating power by direct measurement of antenna power.	GRANTED	5-19-58
BR-3391 Rec'd&Filed	10-26-60 10-28-60	Renewal of license.	GRANTED	10-18-61
BZ-4451 R. & F.	3-28-61 4-4-61	Authority to determine operating power by direct measurement of antenna power.	DISMISSED Ltr written (see BZ-4579)	4-25-62
BAL-4311 Rec'd Filed	8-16-61 8-18-61 8-18-61	Voluntary assignment of license to Polaris Broadcasting, Inc. Mary Jane Morris, Atty.	GRANTED EFF:	10-18-61 11-7-61
BZ-4579 R. & F.	1-4-62 1-5-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	3-26-62

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FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WCOO

Name SHOM BROADCASTERS, INC.
xBRIAN E.TOLBY,RECEIVER
x POLARIS BROADCASTING, INC.
DeLand, Fla.

File No.	Dated	Application for	Action Nature	Action Date
BAL-4781 R & F	4-5-63 4-9-63	Involuntary assignment of license to Brian E. Tolby, Receiver Atty. Miller and Schroeder	GRANTED	9-30-64
BR-3391 Rec'd Filed	12-6-63 12-18-63 12-18-63	Renewal of License John P. Bankson, Jr., Atty.	GRANTED	9-30-64
BAL-5025 Rec'd Filed AMENDMENT R & F	12-12-63 12-18-63 2-10-64 2-6-64 2-10-64	Voluntary assignment of license from ~~Polaris Broadcasting, Inc. (by it's Receiver)~~ to SHOM BROADCASTERS, INC. AMENDED to change name of assignor to Brian E. Tolby, Receiver of Polaris Broadcasting, Inc. CONTINGENT ON GRANT OF BAL-4781 Atty. - Miller & Schroeder (J.P. Bankson, Jr)	GRANTED	9-30-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WOCO

Name SHOM BROADCASTERS, INC.
DeLand, Florida

File No.	Dated	Application for	Action Nature	Action Date
BZ-6091 R & F	7/1/66 7/5/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	8-22-66
BR-3391 R. & F.	10-18-66 11-3-66	RENEWAL OF LICENSE Attys: Miller and Schroeder(John T.Bankson,Jr.)	GRANTED	1-13-67
BP-17,763 R & F	5-19-67 5-22-67	CP to make changes in antenna system (incr. height add resistor) Atty. John P. Bankson, Jr. Engr. George C. Davis.	GRANTED Cond'l re: Before prog. test oper. may be auth., sufficient data shall be submitted to show that the inverse distance field inten. at one mile does not exceed 193 mv/m/kw.	7-25-67
BL-11,790 R & F PTA-9/15/67 OCT 20 1967 9-26-67 PTA RESCINDED	9/5/67 9/6/67	Lic. to cover CP (BP-17,763) which auth. chng. ant-system. Atty: Arthur H. Schroeder Engr: Julius Cohen, D.C. (10-23-67 PTA reinstated)	GRANTED	10-31-67

F.C.C. · WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

1310kc

Call Letters W O O O

Name SHOM BROADCASTERS, INC.
DeLand, Florida

File No.	Dated	Application for	Action Nature	Action Date
BZ-6945 R & F #450845 $30 Refunded $30 DM SEP 19 1968	8/10/68 8/12/68 8/12/68 9/18/68 8/22/68	Direct Meas. Atty: John P. Bankson, Jr. Engr: Julius Cohen, D.C.	GRANTED	9-23-68
BR-3291 R & F #554056 $75.00 FB DEC 1 9 1969	10-17-69 11-3-69 11-3-69 11-3-69	Renewal of license Atty: Miller, Schroeder & Bankson	GRANTED	1-29-70
BP-19,058 Rec'd Filed #016323 $50 Acc. 060 JUL 28 1971	7-10-71 7-13-71 7-13-71 7-13-71	CP to remove the series resistor and increase the antenna efficiency. Atty: John P. Bankson, Jr.	GRANTED	7-30-71

F.C.C. - WASHINGTON, D. C.

#9

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WOOO

DELAND BROADCASTING, INC.
X SHOM BROADCASTERS, INC.

Name

DeLand, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-13,075 R & F W 003298-$50. AC-067 PTA PRESS NOV 11 1971	9-10-71 9-10-71 9-10-71 9-16-71	Lic.(BP-19,058) for changes. SL same as TL. Delete RC. Atty: Miller, Schroeder & Bankson	GRANTED	11-16-71
BZ-3121 R & F DM PRESS	7-17-72 7-19-72 7-24-72 AUG 2 '72	Direct Measurement Atty: Miller, Schroeder & Bankson	GRANTED	8-7-72
BAL-7731 R & F FEE PD: $1000123163 CODE 047 PUB NOTICE FILED 12-11-72	10-26-72 10-30-72	Voluntary assignment of license to DELAND BROADCASTING, INC. (SEE OVER) Atty - Miller, Schroeder & Bankson AMENDED 2-22-73 - past programming AMENDED reasons for AL; current fin. data; Agreement (2-22-7) -assignee	GRANTED Req. Grant Fee $ 4,000.00 fee paid 048 5-3-73 EFF: 4-3?-73 W 180693 & re programming	4-13-73

F.C.C. - WASHINGTON, D. C.

RE: BAL#7731 - Comments from atty Bankson, Jr. re assignor's ownership of FM Station WDLF in DeLand, Fla.

Form BC-121
September 1969

#10

APPLICATION RECORD - BROADCASTING

1310kc

Call Letters WKKX
WOOO

DELAND BROADCASTING, INC.
Name X SWM BROADCASTERS, INC.
DELAND, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-3391 R & F PN PRESS	10-20-72 11-3-72 11-3-72	RENEWAL OF LICENSE Atty-John P. Bankson, Jr.	GRANTED	1-31-73
BRC-3668 R & F $50-229814 AC-056 PRESS:	9-1-73 9-5-73 9-5-73	Modification of license to operate transmitter by remote control from 700 Highway 92, DeLand, Florida. (studio location) Atty. Bilger and Blair	GRANTED	9-12-73
BTC-7765 R & F FEE PD: $200 # 424180 CODE 047 MAY 2 8 1975 LTR from atty re Pub notice filed 6-7-75 PN filed	5-5-75 5-9-75 6/27/75	Voluntary transfer of control of lic corp from Gussie E. Lehmann and Gordon H. Monroe to David R. Hill REQUEST WAIVER SECTION 1.597 Atty - Bilger & Blair AMENDED 6-5-75 -bal sheet & net income(licensee) Statement re bank credit filed 6-25-75	GRANTED EFF: gr fee req Fee Pd	7/8/75 7/17/75 8/11/75 W 459716

F.C.C. WASHINGTON, D. C.

#11

1310 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

2-57 MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP
(Randolph A. Marsh and Robert L. Marsh - GENERAL PARTNERS)

Call Letters WKKX

Name x DELAND BROADCASTING, INC.
DELAND, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-3391	9-9-75	RENEWAL OF LICENSE	GRANTED	6-16-76
Recd.	10-1-75			
PN Recd.	"	John P. Bankson, Jr. Atty.		
FILED	11-6-75	AMENDED 12-9-75 re: business interests		
PRESS	NOV 21 1975	AMENDED 4-16-76 re: trans. logs, balance sheet & EEO		
BZ-9090	2-13-76	Direct Measurement	GRANTED	6-16-76
R & F	2-27-76	Atty: John P. Bankson, Jr. (Hamel, Park, etc)	issued with BR-3391	
DM	3-31-76			
PRESS APR 9	1976			
BAL-9325	2-20-78	Voluntary assignment of license to MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP (Randolph A. Marsh and Robert L. Marsh - GENERAL PARTNERS) REQUEST WAIVER SECTION 1.597	GRANTED	6-30-78
R & F	3-24-78		EFF:	"
FORM 314 (ALSO SEE NPUL) APR 1 4 1978				
PN FILED	5-9-78	Atty - Hamel, Park, McCabe & Saunders		

F.C.C. - WASHINGTON, D. C.

BAL-9325 Amended 5-31-78 re: Other B/c interest of off. demographic data; bank letter & affidavit supporting Request for Waiver of Sec. 1.597

#12

1310khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WKKX

Name xxMID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP
(RANDOLPH A. MARSH AND ROBERT L. MARSH - GENERAL PARTNERS)
DeLand, Florida

File No.	Dated	Application for	Action Nature	Action Date
BP-780804AI PRESS:	SEP 25 1978	CP to install new Aux. Trans. (GATES BC-1T) at main TL; to be operated on 1310khz., 1kw (PSA 500 watts) Atty: John P. Bankson, Jr. (Hamel, Park, etc.) Engr: ----	CANCELLED (NOT ISSUED) UNNECESSARY	2-6-79
BR-781002F3 PRESS: DEC 4 1978		RENEWAL OF LICENSE Atty - John P. Bankson, Jr.	GRANTED	11-27-79

F.C.C. - WASHINGTON, D. C.

#13

APPLICATION RECORD-BROADCASTING

1310khz.

Call Letters: WKKX

Name: MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP(RANDOLPH A. MARSH-GENERAL PARTNER) WITH THE SUBSTITUTION OF REBA ZOELLNER FOR EUGENE McMAHON AND THE ADJUSTMENT OF PARTNERSHIP INTEREST FOR ALL PARTNERS.

Station Location: DELAND, FLORIDA

File No.	Date	Description	Action and Date
BAL800327EQ FORM 316 (ALSO SEE WPUL) PRESS APR 22 1980	3-19-80	VOL. AL TO MID-FLORIDA BROADCASTING COMPANY A LIMITED PARTNERSHIP(RANDOLPH A. MARSH-GENERAL PARTNER) ATTY- DANIEL Mc CARTHY(BILGER & BLAIR)	GRANTED 4-29-80 EFF: 4-29-80
BAL800528EB Form 316 PRESS JUL 3 1980 Also see WPUL PN FILED PN FILED 7-1-80	6-26-80	Vol AL to Mid-Florida Broadcasting Company A Limited Partnership(Randolph A. Marsh-General partner) with the substitution of Reba Zoellner for Eugene McMahon and the adjustment of partnership interests for all partners. Atty Bilger & Blair	GRANTED 7-24-80 EFF:
BZ-800728AH R & F PRESS AUG 12 1980	7-28-80	DIRECT MEASUREMENT Atty: Michael J. Hirrel(Hamel, Park, etc.)	GRANTED 8-25-80

Form BC-121
March 1979

#14

APPLICATION RECORD-BROADCASTING

Call Letters: XWKKX W D L F

Name: MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP (RANDOLPH A. MARSH-GENERAL PARTNER) WITH THE SUBSTITUTION OF REBA ZOELLNER FOR EUGENE MCMAHON AND THE ADJUSTMENT OF PARTNERSHOP INTEREST FOR ALL PARTNERS.

Station Location: Deland Florida

File No.	Date	Description	Action and Date
BAL800530ES Form 314 PRESS JUL 3 1980		Vol AL to West Volusia Communications Corporation Request for Waiver Sec. 1.597 Atty for assignor- Donald E. Bilger Atty for assignee- George Borsari	GRANTED 9-22-80 EFF: 10-1-80

Form BC-121
March 1979

BAL800530ES amended 7-21-80 re: AFFIDAVIT FILED BY RANDOLPH A. MARSH.

DUMMY CARD

APPLICATION RECORD-BROADCASTING

Call Letters: W K K X

WEST VOLUSIA COMMUNICATIONS CORPORATION

Name: xMidFlorida Broadcasting Company A Limited Partnership(Randloph A. Marsh-General Partner)

Station Location: DeLand, Florida

File No.	Date	Description	Action and Date
BAL800530ES		AMENDED 8-7-80 re: AMENDMENT TO PETITION filed by Randolph A. Marsh, General Partner of Mid-Florida Broadcasting Company. AMENDED 8-6-80 re: Assignee's portion of application, legal qualifications, financial data, etc. AMENDED 8-27-80 re: Non-voting rights. AMENDED 8-29-80 re: Loan commitment letter.	Granted 9-22-80 EFF: 10-1-80
BAL810424HP Form 316 PRESS MAY 2 0 1981		Involuntary assignment of license to David R. Hill, Receiver Atty George R. Borsari, Jr.	EFF: 5-26-81

Form BC-121
March 1979

APPLICATION RECORD—BROADCASTING

Call Letters: WDLF

DUPLICATE

Name:
DAVID R. HILL, RECEIVER
Orange City, Florida

Station Location:

File No.	Date	Description	Action and Date
BAL810707EY Form 314 PRESS JUL 21 1981 PN filed 7-20-81		Vol AL to Deland Broadcasting, Inc. Atty James L. Kaler, Jr.	ISSUE

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.