WDXB

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 2143

BROADCASTING STATION LICENSE RECORD

W D X B(2-2-48)

Date first licensed 10-19-48 Call letters xW J V W

Location: Chattanooga, Tennessee

CHATTANOOGA SOUND, INC. (AL 7-25-78 EFF: 8-1-78)

xTHE WDXB BROADCASTING COMPANY (1-2-63 eff. 1-5-63)

x FRENCH, INC. (AL 7-18-56 - EFF: 7-28-56)

x W D X B, INC. (APL 4-12-50 EFF: 4-20-50)

Name of licensee x JOE V. WILLIAMS, JR.

Hendricks Street extended, Chattanooga, Tenn. (BP 1-22-70)

x1003 Riverside Drive, Chattanooga, Tenn. (Lic. 10-19-48)

Transmitter location Riverside Drive nr. City Water Works, Chattanooga, Tennessee (BMP-2879)

37402 The Read House, Broad & 9th, Chattanooga, Tenn. 37402 (Ltr. 2-18-69)

x 2nd Floor Dome Bldg., Corner of Georgia Ave. & 8th St., Chattanooga, Tenn. (Ltr. 6-12-52)

Main studio location x539 Vine Street, Chattanooga, Tennessee (BMP-2879) (Lic. 10-19-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4816	4-29-47	1490kc	250w	U	
	Order Issued. C.P. for new station (Conditional)				
B3-P-4816 BMP-2879	12-22-47	1490	250w	U	By 2-22-48 8-22-48
Mod. C.P.(P-4816) to chg. type trans., approval antenna & trans. site & specify studio location					
BL-3253	10-19-48	1490	250w	U	10-19 8-1-51
Lic. to cover CP(4816 as mod) for a new station.					
BP-7119	4-22-49	1490	250w	U	6-22 12-22-49
CP to make changes in vertical antenna.					
Tele	9-26-49	Auth. remain silent period 10 days from 9-26-49 in accordance Sec. 3.71 of the Rules			
Tele	10-17-49	Auth. remain silent period ending 10-21-49			
BALL-82 EFF: 4-12-50	4-12-50	Vol. ASL from Joe V. Williams, Jr. to [illegible], Inc.			
BL-4115	7-31-50	1490	250w	U	7-31 8-1-51
Lic. to cover CP(7119) which auth. changes in vertical antenna.					
BR-2143	7-25-51	1490	250w	U	8-1 8-1-52
BZ-3402	6-2-52	1490	250w	U	6-2 8-1-52
Determine operating power by direct method					
BR-2143	7-2-52	1490kc	250w	Unl.	8-1-52 8-1-55
BRC-212 (1)	10-23-53	Mod. of lic. to operate trans. by R.C. from 100 Dome Bldg., Georgia Ave.,at 8th St., Chattanooga, Tenn.			
BTC-1975 EFF: 5-13-55	5-13-55	Vol. trans. of control to Joseph Bloom and David Cohen, Trustees			
BR-2143	7-20-55	1490	250w	Unl.	8-1 8-1-58
BZ-3756 (1)	2-23-56	Auth. to determine operating power by direct method.			
BAL-2361 EFF: 7-28-56	7-18-56	Voluntary assignment of license to: FRENCH, INC.			
Tire	7-31-56	Action on renewal application deferred pending further consideration. Continued operation authorized.			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-19-48

Call letters W D X B

Station location Chattanooga, Tennessee

Name of licensee FRENCH, INC.

Transmitter location Hendricks Street extended, Chattanooga, Tenn. (BP 1-22-70)
X1003 Riverside Drive, Chattanooga, Tennessee

Main studio location The Read House, Broad & 9th, Chattanooga, Tenn. 37402
X2nd Floor Dome Bldg., Corner of Georgia Ave. & 8th St. Chattanooga, Tenn.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Dev.	Period From	To
BR-2143	5-20-59	1490	250w	U	5-20	-1-61
BP-12974	1-18-61	1490 CP to increase daytime power & install a new transmitter (CONDI)	250w-1kw	U	3-18-61	9-18-61
BP-12974	1-18-61	1490kc 250w-1kw U Superseding auth. issued to correct sunrise & sunset hrs. from CST to EST (memo dtd. 2-14-61)			3-18	9-18-61
	7-26-61	Comm deferred action on renewal pending further consideration.				
BR-2143	11-16-61	Renewal of license			11-16	8-1-64
BL-8630 (1) (condl)	3-19-62	Lic. to cover CP (BP-12,974) to inc. daytime power and install new transmitte				
BL-9338	7-18-62	1490kc	250w	U	7-18	8-1-64
		Lic. to use old main trans. (Raytheon RA-250) at pres. loc. of main trans., operated on 1490kc, 250w power to be used as xx Alt.M night and Aux. trans. daytime.				
BR-21[illegible]	7-1[illegible]-64	1490kc.	250w,1kw, U		[illegible]-1	8-1-67
A.A		Renewal of Lic.		to		8-1-67
BR-2143	**7-18-67**	**1490kc**	**250w**	**Aux.**	**8-1**	**8-1-70**
		Renewal of Main				
BAL-6217 FFF	1-2-68 1-5-68	Voluntary assignment of license.				
Ltr.	2-18-69	Studios now at Read House, Broad at 9th, Chattanooga, Tenn. 37402 eff 2-16-68.				
BP-18,674	1-22-70	1490kc, 250w, 1kw, Unl. CP to change antenna-trans. lo. to Hendricks St. extended, Chattanooga, Tenn. and make changes antenna & ground sys. (Main Transmitter)			3-22	9-22-70
BP18,[illegible]	2-13-70	1490kc, 250 w U			4-13	10-13-70
		CP to change antenna-transmitter lo to Hendricks St. extended Chattanooga Tenn. and make changes antenna & ground sys.(Aux. Transmitter)				
BM-18,0[illegible]	(1) 10-[illegible]-70	M (BP-18,674) ext. time			12-22-70	
BM-18,1[illegible]	(1) 10-[illegible]-70	M (BP-18,6[illegible]) ext. time (Aux)			1-13-71	

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W D X B

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-12,827 BR-2143(L)	1-18-71	RENEWAL MAIN			8-1-73
BL-12828 BR-2143(L)	1-18-71	Renewal	Aux.		8-1-73
EBSA	5-22-72				
BR-2143(S)	9-11-74	RENEWAL OF MAIN Cond'l re: EEOP		& AUX. REPORT	8-1-76
BR-2143(S)	10-18-76	Renewal of license {Main And Auxiliary}			8-1-79
BAL-9377	7-25-78	VOL. AL	EFF:	8-1-78	
BR790402XV	7-26-79	RENEWAL OF LICENSE (S)			8-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters: W J V W x New

Name: JOE V. WILLIAMS, JR.
(P.O. 1011 Hamilton National Bank Bldg., Chattanooga, Tennessee)

File No.	Dated	Application for	Action: Nature	Action: Date
B3-P-4816 Rec'd Filed	4-15-46 5-6-46 5-6-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1490 kc Power: 250w Hours of Operation: Unlimited time. Trans. Location: To be determined - Chattanooga, Tenn. Studio Location: To be determined - Chattanooga, Tenn. (Filed by Arthur H. Schroeder, Atty; John Creutz, Engr.)	~~Granted~~ ~~Letter~~	~~8-1-46~~ ~~8-15-46~~
			On consideration of protest filed by WRGA above action of 8-1-46 reconsidered and application designated for hearing 10-17-46 DOCKET #7913. Removed from hearing & granted. Order issued 4-29-47. Subject to filing MP for approval of antenna and transmitter location.	

RCA BTA 250L Transmitter

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WDXB (2-2-48)

Name JOE V. WILLIAMS, JR.

File No.	Dated	Application for	Action Nature	Action Date
BMP-2879 Recd. Filed	1-13-47 6-24-47 6-24-47	Mod. of C.P.(B3-P-4816, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-250), for approval of antenna and transmitter location at ~~35th and Chandler Streets~~, Chattanooga, Tennessee, and to specify studio location as ~~501 Cherry Street~~, Chattanooga, Tennessee. (Filed by Arthur H. Schroeder, Atty.)	GRANTED	12-22-47
AMENDED Recd. Filed	10-9-47 10-15-47 10-15-47	AMENDED re changes in antenna and ground system and change transmitter location from 35th and Chandler Streets, Chattanooga, Tenn., to Riverside Drive near City water works, Chattanooga, Tennessee, and change studio location from 501 Cherry Street, to 539 Vine Street, Chattanooga, Tenn. /Chattanooga, Tenn.		

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WDXB

Name JOE V. WILLIAMS, JR.

File No.	Dated	Application for	Action Nature	Action Date
BL-3253 Rec'd Filed	6-30-48 7-2-48 7-[illegible]-48	License to cover C.P. (B3-P-4816, as mod.,) which authorized a new standard broadcast station.	GRANTED	10-19-48
BP-7119 Rec'd Filed	2-15-49 2-17-49 2-17-49	Construction Permit to make changes in vertical antenna.	GRANTED	4-22-49
BL-4115 Rec'd Filed	7-21-49 7-25-49 7-6-50	License to cover Construction Permit (BP-7119) which authorized changes in the vertical antenna.	GRANTED	7-31-50

FCC Form 94 #4 APPLICATION RECORD - BROADCASTING

Name WDXB, INC. (AL 4-13-50) x JOE V. WILLIAMS, JR.

Call Letters WDXB

File No.	Dated	Application for	Action Nature	Action Date
BAPL-62 Rec'd Filed	3-11-50 3-13-50 3-13-50	Voluntary assignment of construction permit and license from Joe V. Williams, Jr. to WDXB, Inc. Paul D. P. Spearman, Atty.	GRANTED EFF: 4-20-50	4-13-50
BR-2143 Rec'd Filed	6-1-51 6-4-51 6-4-51	Renewal of License	GRANTED	7-25-51
BZ-3402 Rec'd Filed	5-5-52 5-6-52 5-6-52	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-2-52
BR-2143 Rec'd Filed	5-19-52 5-20-52 5-20-52	Renewal of License Filed by Frank U. Fletcher, atty.	GRANTED	7-2-52

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WDXB

Name WDXB, INC.

File No.	Dated	Application for	Action Nature	Action Date
BRC-212 Rec'd Filed	10-5-53 10-9-53 10-16-53	Modification of license to operate transmitter by Remote Control from 100 Dome Building, Georgia Ave. at 8th Street, Chattanooga, Tenn.	GRANTED	10-23-53
BP-9128 Rec'd Filed	12-24-53 12-28-53 12-28-53	Construction permit to change frequency from 1490kc to 1450kc. (Contingent on grant of BP-9106, Station WAGC).	DISMISSED request	7-25-55 of applicant
BTC-1975 Rec'd Filed	4-30-55 5-3-55 5-3-55	Voluntary transfer of control of licensee corporation from Joseph Bloom andDavid Cohen, as individuals, to Joseph Bloom and David Cohen, Trustees. Frank Fletcher, Atty.	GRANTED EFF:	5-13-55 5-13-55

WASHINGTON, D. C.

#6

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name FRENCH, INC. x W D X B, INC.

Call Letters W D X B

File No.	Dated	Application for	Action Nature	Action Date
BR-2143 Rec'd Filed	5-2-55 5-3-55 5-3-55	Renewal of License Filed by Frank U. Fletcher, Atty.	GRANTED	7-20-55
BZ-3756 Rec'd Filed	2-10-56 2-13-56 2-13-56	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-23-56
BAL-2361 Rec'd Filed	6-14-56 6-15-56 6-15-56	Voluntary assignment of license to French, Inc. Salisbury and Wall, Atty.	GRANTED EFF:	7-18-56 7-28-56
BR-2143 Rec'd. Filed	5-1-58 5-5-58 5-5-58	Renewal of license.	GRANTED	5-20-59
BP-12,974 Rec'd Filed	3-30-59 4-3-59 4-3-59	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Atty:- Cohn and Marks Engr:- Vandivere and Cohen	Condl, accept any interference fr BP12792 & other existing Cl IV stations. GRANTED	1-18-61

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters .....WDXB.....

Name .....FRENCH, INC.....
100 DOME BUILDING, CHATTANOOGA, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BR-2143 Rec'd&Filed	4-28-61 5-25-61	Renewal of License Marcus Cohn, atty.	GRANTED	11-16-61
BL-8630 R. & F.	7-6-61 7-12-61	Lic. to cover C.P.(CP-12774) to increase daytime power and install new transmitter.	GRANTED re: accept interference	3-19-62
BL-9338 R. & F.	4-16-62 4-19-62	Lic to use old main trans(Raytheon RA-250) at present loc of main trans to be operated on 1490kc, 250w power, to be used as an ALTERNATE MAIN NIGHTTIME and as an AUXILIARY DAYTIME. Atty- COHN & MARKS	GRANTED	7-18-62
BR-2143 Rec'd Filed	4-10-64 4-22-64 4-22-64	Renewal of license---(Main & Auxiliary) Atty. Stanley B. Cohen	GRANTED	7-15-64

FORM BC-121
AUG. 1955

#8

APPLICATION RECORD - BROADCASTING

Call Letters WDXB

Name THE FOX BROADCASTING COMPANY
X FRENCH, INC.
CHATTANOOGA, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BR-2143 R & F	5-1-67 5-3-67	Renewal of license.(main & Aux. Alt. Main Atty: Marcus Cohn	GRANTED	7-19-67
BAL-6217 R & F NOV 9 1967	10-31-67 11-2-67	Voluntary assignment of license to THE WDXB BROADCASTING COMPANY. Atty. Marcus Cohn	GRANTED EFF.	1-2-68 1-5-68
[illegible]	[illegible]	[illegible]	GRANTED	1-22-70
DEC 17 1969				

Amended 12-24-69 re operate by RC from The Read House, Broad and Ninth Sts., Chattanooga, Tennessee.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters [illegible]

Name THE [illegible] BROADCASTING COMPANY
Chattanooga, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BP-[illegible] R&F $30 #[illegible] JAN 2 1970	1-[illegible]-69 1-2-70 1-2-70	CP to change auxiliary antenna-transmitter location to Hendricks St. extended, Chattanooga, and make changes antenna & ground system. Stanley Cohen, Atty.	GRANTED	2-13-70
BR-2143 R & F #598276 $75 PN BR-2143 Rec'd Filed #603172 $30 Press MAY 27 1970	4-29-70 5-1-70 5-1-70 4-29-70 5-1-70 5-20-70	Renewal of license (Main) Renesal of license (Auxiliary)	GRANTED issued with BL-12827 and BL-12828	1-18-71
BMP-13,096 R & F $50-629930 AC-067 OCT 21 1970	9-10-70 9-15-70 9-15-70	MP(BP-18,674) for extension of completion date to 12-22-70 (changes) Main Atty: Cohn and Marks	GRANTED to	10-26-70 12-22-70

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

#10

Call Letters W D X B

Name THE WDXB BROADCASTING COMPANY
Chattanooga, Tenn

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,105 R & F $50-632635 AC-067	9-24-70 9-28-70 9-28-70	MP(BP-18,695) for extension of completion date to 1-13-71 (changes) (aux.) Atty: Cohn and Marks	GRANTED to	10-23-70 1-13-71
BL-12,827 R & F #647322 $50 AC-067 PTA PRESS	11-30-70 12-2-70 12-2-70 12-11-70	Lic. (BP-18,674) as mod. changes (MAIN) Cohn & Marks, Attys. (Allan J. Arlow)	GRANTED	1-18-71
BL-12,828 R & F #647323 $50 AC-067 PTA PRESS DEC 3 1 1970 B	11-30-70 12-2-70 12-2-70 12-11-70	Lic. (BP-18,695, as mod.) changes (AUXILIARY) Cohn & Marks, Attys. (Allan J. Arlow) LETTER dated 2-7-73, Station now represented by Wm. P. Bernton. (Mallyck & Bernton).	GRANTED	1-18-71

over

R.O.C.-WASHINGTON, D.C.

By Commission Memorandum Opinion and Order adopted 1-6-71 notified WDXB of forfeiture for $1,000. for fraudulent billing.

#11

1490 kw

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W D X B

CHATTANOOGA SOUND, INC.

Name xTHE WDXB BROADCASTING COMPANY
CHATTANOOGA, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BR-2143 R & F PN Recd. PRESS JUN 7 1973	4-23-73 5-3-73 " 	RENEWAL OF LICENSE (MAIN & AUX.) Mallyck & Bernton,Atty. AMENDED 7-30-73 re: balance sheet AMENDED 10-26-73 re: EEO program	GRANTED COND'L RE: EEOP REPORT	9-11-74
BR-2143 R & F PN Recd. PRESS	3-16-76 4-1-76 " MAY 7 1976	RENEWAL OF LICENSE (MAIN & AUX.) Mallyck & Bernton,Atty. AMENDED 10-4-76 re: EEO	GRANTED	10-18-76
BAL-9377 R&F FORM 314 PN FILED	5-21-78 5-23-78 JUN 7 1978 7-11-78	Voluntary assignment of license to CHATTANOOGA SOUND, INC (OVER) Atty for Assignor: William P. Bernton Atty for Assignee: Mark Fowler(Fowler and Meyers Over	GRANTED EFF:	7-25-78 8-1-78

RE: BAL-9377 - Assignees Exh. #1(contracts to be assumed) will be filed as amendment
Cert. of auth to do bus. in Tenn. nec Assignee is Del corp.

AMENDED 5-30-78 re: Signature page Sec. IV-A

AMENDED 7-10-78 re: Cer. tb in Tenn.; bank ltr.; persona endorsements of shareholders; Annual finan. report;plan of financing

AMNEDED 7-11-78 re: EEOP data, demographic info.; list of agreements being assigned; assets excluded from sale & Escrow, Security & Pledge Agreements

AMENDED 7-20-78 re: bank letter

#12

1490

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W D X B

Name CHATTANOOGA SOUND, INC.
CHATTANOOGA, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR 790402 XV PRESS	MAY 16 1979	RENEWAL OF LICENSE (MAIN & AUX.) David Meyers, Atty.	GRANTED	7-26-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.