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B-S- 2616

BROADCASTING STATION LICENSE RECORD

3-29-5[illegible])

W E M P (EFF 3-28-[illegible] Ltr/

x [illegible]

Date first licensed 6-7-51

Call letters xWMAW [illegible]

Station Location: Milwaukee, Wisconsin

LIN-WISCONSIN BROADCASTING CORPORATION (AL 2-9-81, EFF: 3-31-81

xCONSOLIDATED BROADCASTING CORPORATION (BML 1-12-67)

X MILWAUKEE BROADCASTING COMPANY (AL 3-2-55 EFF: 3-28-55)

Name of licensee xMIDWEST BROADCASTING CO.

11800 W. Grange Ave., Hales Corners, Wisconsin (BL 8-17-64 redescrip.)

x11800 W. Grange Avenue, Town of Greenfield, Milwaukee County, Wisc. (Re-described

Transmitter location xGreenfield, Wisconsin (CP 4-28-47) (Lic. 6-7-51) Let. 5-16-55)

x200 North Jefferson Street, Milwaukee, Wisconsin ([illegible])

11800 W. Grange Ave., Hales Corners, Wisc.

[illegible]

X 11800 W. Grange Ave., Hales Corners, Wisconsin (BL 8-17-64 redescrip.)

x 11800 W. Grange Ave., Greenfield Township, Milwaukee County, Wisc. (L- 9-19-57)

x 1701 W. Wisconsin Ave., Milwaukee, Wisconsin (CP 11-28-56)

X 11800 W. Grange Ave., Town of Greenfield, Milwaukee County, Wisc. (Let. 5-16-55)

x723 North Third Street, Milwaukee, Wisconsin (Superseding Lic. 6-7-51)

Main studio location Alhambra Bldg., Milwaukee, Wisconsin (CP 4-28-47) (Lic. 6-7-51)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

*Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
-P-3746	4-28-47	1250	5kw* *DA(2)	U	6-28	12-28-47
	CP for a new standard broadcast station					
-3403	12-8-47	Mod. of CP (3746) for extension of completion date			6-28	2-15-48
BMP-3548	1-22-48	Mod. CP (3746 as mod.) for extension of completion date.			6-28	8-15-48
BMP-3728	3-31-48	1250	5kw-DA-2	U	6-28	8-15-48
	Mod. CP (3746 as mod) to change type of T.					
Authority granted 12-20-50 to continue operation for period 90 days.						
L-3062	6-7-51	1250	5kw DA-2	U	6-7	5-1-53
	License to cover CP (BP-3746, as mod) which auth- a new standard broadcast station.					
BL-3062	6-7-51	1250	5kw DA-2	U	6-7	5-1-53
	Superseding Lic. to correct S site					
BL-3062	6-7-51	1250	5kw* *DA-2	U	6-7	5-1-53
Superseding license to correct daytime common point ant. carrect						
BL-3062	6-7-51	1250	5kw *DA-2	U	6-7	5-1-53
Superseding license to reverse day and night in parts 2 and of D. sites.						
BL-1248	5-15-52	Transfer of control to LOU POLLER,				
ETF:	6-4-52	ALEX ROSENMAN & CY BLUMENTHAL				
BP-2616	4-8-53	1250	5kw DA-2	U	5-1	12-1-55
BL-1523 ETF:	8-5-53 8-28-53	Vol. acquisition of control by Lou Poller.				
BL-1952 ETF:	3-2-55 3-28-55	Vol. assignment of license to Milwaukee Broadcasting Company (C. CLAWE)				
1884	7-8-55	1250	5kw-DA-2 Alt-Main		9-8	3-8-56
CP install alternate main transmitter.						
Approx.	11-25-55	Action on renewal deferred 1-27-56 and continued operation authorized until final determination on renewal				

Form BC-126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-7-51

Call letters WEMP

Name of licensee MILWAUKEE BROADCASTING COMPANY

Transmitter location SEE CARD #1

Main studio location Same as transmitter (Ltr. 6-30-76
X SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BR-2616	5-23-56	1250	5kw DA-2	U	5-23	12-1-58
BS-2616	9-13-56	1250	5kw-DA-2	U	9-13	12-1-58
	Mod. of license to make corrections in the DA operating specifications and new description of monitoring point #8.					
BL-5833	9-13-56	1250	5kw-DA-2	Alt. M.	9-13	12-1-58
	Lic. to cover CP(BP-9854) to install an Alternate Main Transmitter.					
BP-10576	11-28-56	1250kc	5kw-DA-2	[redacted]	Un 1-28-57	7-28-57
	Construction permit to make changes in daytime DA pattern, and change studio location.(Cond'l)					
BL-[illegible]	9-19-57	1250kc	5kw-DA-2	U	9-19	12-1-58
	License to cover construction permit (BP-10,576) which authorized changes in daytime DA.					
BZ-3890 (1)	9-19-57	Authority to determine operating power by direct measurement of antenna power (Alt.Main)				
BR-2616	11-19-58	Renewal of license MAIN			12-1	12-1-61
BR-2616	11-19-58	1250kc	5kw-DA-2	Alt.M.	12-1	12-1-61
BS-2616	9-11-59	1250kc	5kw-DA-2	U	9-11	12-1-61
	Mod. of license to change operating specification (DA-N & DA-D)					
	11-29-61	Action on Renewal Deferred.				
BR-2616	2-13-63	1250kc MAIN & ALT. MAIN	5kw	U	2-13	12-1-64
BP-14238	2-13-63	1250kc	5kw-DA-2	U	4-13	10-13-63
	CP to make changes in the directional antenna system (incr. hght & 5 tower array)changes in ground system and to make chges in nighttime DA (MEOV) (Cond'l).					
Ltr. dated 4-26-63 & rec'd 4-29-63 giving notification per Sect. 3.48(a)(5) Rules that a RCA BTA-5T Alt. Main Trans. is now installed & in oper.						
BP-14238 (Memo)	8-30-63	1250kc	5kw-DA-2	U	4-13	10-13-63
	Mod. of license to change operating specifications					
BMP-11052 (1)	11-4-63	Mod. of CP(BP-14,238) for extension of completion date to 12-13-63.				

Form BC 126
June 1954 # 3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W E M P

Station location .....

Name of licensee MILWAUKEE BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BTC-4449 Eff	3-11-64 4-1-64	Voluntary acquisition of positive control of licensee corp. by Arthur M.Wirtz thru purchase of stock from Hugh K.Boice,Jr.			
BL-10,422	8-17-64	1250 kc	5kw DA-2 Main	U	8-17 12-1-64
	lic to cover CP(BP-14,235 as mod) which auth chgs in DA-System and ground system, specify trans as RCA BTA-5H. (Main Transmitter) Condl				
BZ-5176	8-17-64	1250kc	5kw DA-2	U Alt.	8-17 12-1-64
	Authority to determine operating power by direct measurement of antenna power (Alternate Main)(Type trans. RCA BTA-5T)				
BR-2616	11-20-64	RENEWAL OF LICENSE (Main & Alt.Main)		12-1	12-1-67
BS-2616 (Eff:5-1-65)	5-1-65	Mod. of Lic. to chg. studio loc. Main (1) & Alt. Main (1).			
BML-2190 (1)	1-12-67	Mod. of license to change name to CONSOLIDATED BROADCASTING CORPORATION (Main & Alternate Main)			
BR-2515	11-24-67	1250 kc.	5kw DA-2 (Main & Alt. Main) Renewal of NDEA	U	12-1 12-1-70
BR-2616	11-24-67 Superseding (Main and	1250kcs Fens. Alternate	5kw DA-2 to show Main)	Unl. correct studios (Both long)	12-1-67 12-1-70
BRC-5810	12-17-68	Vol. TC			
EBSA	5-25-72				
BR-2616(L)	8-9-72	Renewal of Main & Alt. Main			12-1-73
BR-2616(L)	9-16-74	Renewal of License (Main & Alt. Main)			12-1-76
BS-2616	12-10-74	Mod lic. to ch. Main Studio loc.to: 200 North Jefferson, Street, Milwaukee Wisconsin			
BRC-3788 (2)	9-29-75	Mod. of lic.to oper trans. by RC			
Eff.	6-30-76	Chg. SL to TL and delete RC			

#4
BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W E M P

Station location .....

Name of licensee SEE CARD#1

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-2616(L)	2-16-77	RENEWAL	(MAIN &	ALT. MAIN)	12-1-79
BTC-8633	5/4/78	Vol TC EFF:			
COMTEL	5-7-80	AU. & TERMS COMTEL 7-11-77 EXT. THRU 8-1-80			
COMTEL	8-15-80	AU. & TERMS COMTEL 7-11-77 EXT. THRU 10-30-80			
COMTEL	11-5-80	AU. & TERMS COMTEL 7-11-77 EXT. THRU 1-30-81			
BAL801003GE	3-9-81		VOL AL	EFF:	3-31-81

Form 84

APPLICATION RECORD—BROADCASTING

Call letters WEAM ~~New~~

Name MIDWEST BROADCASTING CO. (P.O.800 Brumder Bldg., Milwaukee, Wisconsin)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-3746 Rec'd Filed	10-27-44 10-27-44 10-27-44	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1250 kc Power: 5kw - ~~DA-N~~ DA-2 Hours of Operation: Unlimited time Trans. Location: Town of Greenfield, Milwaukee Co., Wisconsin. Studio Location: Alhambra Bldg., Milwaukee, Wisconsin. (Filed by Fred. W. Albertson, Atty.; ~~Raymond M. Wilmotte~~, Engr.)	Docket No. 6795 Petition to amend and Application GRANTED 4-22-47 after Hearing Order Issued	
AMENDED Recd. Filed	10-5-45 10-8-45 10-17-45	AMENDED re change in type of transmitter and changes in D.A. to be used day and night.		
AMENDED Recd. ~~Filed~~	1-29-46 2-6-46 ~~2-14-46~~	AMENDED re changes in D.A. SEE CARD NO. 2 FOR AMENDMENT		

U. S. GOVERNMENT PRINTING OFFICE

RCA 5-DX Transmitter

#2

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WMAW

Name MIDWEST BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B4-P-3746 (Continued)				
AMENDED	3-2-46	AMENDED re change in directors and stockholders	See Card	1 for action
Recd.	3-8-46			
Filed	3-14-46			
AMENDED	8-8-46	AMENDED re changes in DA patterns (DA-2)		
Recd.	8-16-46			
Filed	4-28-47			

Paul Godley Co.
Upper Montclair, N. J.

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W M A W

Name MIDWEST BROADCASTING CO.

File No.	Dated	Application for	Action: Nature	Action: Date
BMP-3403 Rec'd Filed	11-26-47 12-1-47 12-1-47	Mod. of C.P. (B4-P-3746, which authorized a new standard broadcast station) for extension of completion date from: 12-28-47 to: 2-15-48 (Thomas W. Wilson, Atty.)	Granted	12-8-47
BMP-3548 Rec'd Filed	1-12-48 1-14-48 1-14-48	Mod. of C.P. (B4-P-3746, as mod., which authorized a new standard broadcast station) for extension of completion date from: 2-15-48 <u>to</u> 8-15-48. (Thomas W. Wilson, Atty.)	GRANTED	1-22-48
BMP-3728 Rec'd Filed	2-27-48 3-1-48 3-1-48	Mod. of C.P. (B4-P-3746, as mod.,which authorized a new standard broadcast station) to change type of transmitter (Collins 21-A). Thomas W.Wilson,Atty.	GRANTED	3-31-48

XBBXZBIBXXXIXXI4XXXXXXKHKKWAIXMYXIKKKKB

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WMAW

Name MIDWEST BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BL-3062 Rec'd Filed	3-3-48 3-22-48 3-22-48	License to cover C.P. (B4-P-3746, as mod.,) which authorized a new standard broadcast station. (Thomas W. Wilson, Atty.)	Above Action set aside 3-7-51 GRANTED 6-7-51 After hearing. (Doc. #9263)	
BTC-1248 Rec'd Filed	1-15-52 1-15-52 1-15-52	Voluntary transfer of control of licensee corporation from Clifford A. Randall, R. C. Borchert, Whitney H. Eastman, John A. Fleissner, Jack Bundy, W. J. Zimmers, W. M. Zimmers and R. H. Host to Lou Poller, Alex Rosenman and Cy Blumenthal (2005 shares of common stock) (83.5%) Clair L. Stout, Atty.	GRANTED Letter adopted re protest	5-15-52 EFF:6-4-52

FCC 94 #5 **APPLICATION RECORD - BROADCASTING**

Call Letters WCAN

Name MIDWEST BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BTC-682 Rec'd Filed	7-6-48 7-13-48 7-13-48	Involuntary Relinquishment of Control of permittee corporation from Myrtie D. Uihlein, deceased to Clifford A. Randall and Wilke M. Zimmers, Individually and as co-executors of the Estate of Myrtie D. Uihlein, deceased. 250 shares of common stock-13.9% (Filed by John P. Carr, Atty.)	Docket # 9264 Dismissed without prejudice	8-12-49 ORDER ISSUED

#6

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WCAM

Name MIDWEST BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BR-2616 Rec'd Filed	1-21-53 2-4-53 2-4-53	Renewal of license Philip Baker, Atty.	GRANTED	4-8-53
BTC-1523 Rec'd Filed	6-10-53 6-25-53 6-25-53	Voluntary acquisition of positive control of licensee corporation by Lou Poller thru purchase of 28 1/3% of stock from Alex Rosenman. Philip Baker, Atty.	GRANTED EFF:	8-5-53 8-28-53
BAL-1952 Rec'd Filed	1-24-55 1-25-55 1-25-55	Voluntary assignment of license to Milwaukee Broadcasting Company . Contingent on grant of BAI-1953 William A. Porter, Atty.	GRANTED EFF: Not to be consummated prior to consummation of assignment of WEMP (BAI-1953)	3-2-55 3-28-55

#7

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W E M P

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-9854 Rec'd Filed	6-17-55 6-20-55 6-20-55	Construction permit to install an alternate main transmitter (RCA BTA 5H) at 11800 W. Grange Ave., Town of Greenfield, Milwaukee County, Wisc. (present location of main transmitter) to be operated on 1250kc with power of 5kw, employing directional antenna (DA-2). R. M. Booth, Jr., Atty.	GRANTED	7-8-55
BL-5833 Rec'd Filed	8-19-55 8-23-55 8-23-55	License to cover construction permit (BP-9854) which authorized installation of Alternate Main transmitter (at present locationm of Main transmitter), to be operated on 1250kc, power 5kw, directional antenna (DA-2). Robert M. Booth, Jr., Atty.	GRANTED	9-13-56
BR-2616 Recd Resub.. Recd&Filed	8-31-55 9-1-55 8-31-55 9-15-55	Renewal of license E. R. Schneider, Atty.	~~Returned orig. for seal~~ GRANTED	~~6-8-55~~ 5-23-56

FORM BC-121 #8
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WEMP

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action: Nature	Action: Date
BP-10,576 Rec'd Filed	5-11-56 5-15-56 5-15-56	Construction permit to make changes in day-time directional antenna pattern and change studio location from 11800 W. Grange Ave., Town of Greenfield, Milwaukee County, Wisc. to 1701 W. Wisconsin Ave., Milwaukee, Wisc. Atty. - Robert M. Booth, Jr. Engr. - Page, Creutz, Steel & Waldschmitt	GRANTED Conditions: Phase monitor; Field measuring equipm't, and sub-mission of non-DA proof of performance.	11-28-56
AMENDMENT Rec'd Filed	11-6-56 11-7-56 11-7-56	AMENDED to make changes in daytime DA pattern.		

FORM BC-121 #9
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WEMP

Name MILWAUKEE BROADCASTING COMPANY
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BL-6698 Rec'd Filed	5-21-57 5-22-57 5-22-57	License to cover Construction Permit BP-10,576 which authorized to make changes in daytime directional antenna. Robert M. Booth, Atty.	GRANTED	9-19-57
BZ-3890 Rec'd Filed	5-21-57 5-22-57 5-22-57	Authority to determine operating power by direct measurement of antenna power. (Alt. main transmitter). Robert M. Booth, Atty.	GRANTED	9-19-57

FORM BC-121 #10 **APPLICATION RECORD - BROADCASTING**
AUG. 1955

Call Letters W E M P

Name MILWAUKEE BROADCASTING COMPANY
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-2616 Recd&Filed	9-4-58 9-5-58	Renewal of license (Main) Robert M. Booth, Jr., Attorney	GRANTED	11-19-58
BR-2616 Recd&Filed	9-4-58 9-10-58	Renewal of license (alternate main)	GRANTED	11-19-58
BP-14,238 Rec'd Resub. R & F AMENDMENT R & F	5-13-60 6-3-60 7-6-60 7-8-60 3-14-62 3-15-62	Construction permit to make changes in the directional antenna (incr. hght & 5 tower array) changes in ground system. Atty. - Robert M. Booth, Jr. Engr. - Page, Creutz, Steel & Waldschmitt AMENDED to make changes in night DA pattern (MEOV)	~~RET'D~~ ~~New VA nec and appli~~ ~~notarized by officer.~~ GRANTED Cond'l re: Phase Mon., Field meas. equip. DA & pre-sunrise operatio	~~6-8-60~~ 2-13-63
BR-2616 R & F	8-24-61 9-1-61	Renewal of License (main & alt.)	GRANTED	2-13-63
BMP-11,052 R & F	10-2-63 10-4-63	Mod. of CP (BP-14,238 which auth chgs in DA sys & ground sys) for ext. of completion date from 10-13-63 to 12-13-63. Atty: Robert M. Booth, Jr.	GRANTED to	11-4-63 12-13-63

FORM BC-121
AUG. 1955 #11

APPLICATION RECORD - BROADCASTING

Call Letters W.E.M.P.

Name MILWAUKEE BROADCASTING COMPANY
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BTC-4449 R. & F.	12-9-63 12-16-63	Voluntary acquisition of positive control of licensee corporation by Arthur M. Wirtz thru purchase of stock from Hugh K. Boice, Jr. Atty- Robert M. Booth, Jr.	GRANTED Eff:	3-11-64 4-1-64
BL-10,422 R. & F.	11-25-63 11-26-63	Lic to cover CP(BP-11,233 as mod) which auth chgs in DA-System and ground system, specify type trans as RCA BTA-5H. (Main Transmitter) Atty- Robert M. Booth, Jr.	GRANTED Condl re sunrise daytime hrs prohibited & re Doc. 13827 decs.	8-17-64
BZ-5128 R. & F.	11-25-63 11-26-63	Authority to determine operating power by direct measurement of antenna power. (Alternate Main) Atty- Robert M. Booth, Jr.	GRANTED	8-17-64
BR-2616 R. & F.	8-28-64 10-12-64	RENEWAL OF LICENSE (Main & alt. main) Atty-Robert M. Booth, Jr.	GRANTED	11-20-64

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

1250kc

CARD#12

Call Letters WEMP

CONSOLIDATED BROADCASTING CORPORATION

Name: MILWAUKEE BROADCASTING COMPANY
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action: Nature	Action: Date
LICENSEE NOW REPRESENTED BY FLY, SHUEBRUK, BLUME AND GAGUINE AND NO LONGER BY ROBERT M. BOOTH, JR., PER LETTER DATED AND RECEIVED APRIL 15, 1965.				
BML-2190 R & F	12-10-66 12-12-66	Mod. of license to change name to Consolidated Broadcasting Corporation. Attys - Fly, Shuebruk, Blume and Gaguine	GRANTED	1-12-67
LICENSEE NOW REPRESENTED BY COVINGTON & BURLING (ERNEST W. JENNES) PER LTR. REC'D 4-24-67.				
BR-2616 R & F SEP 20 1967	8-30-67 9-1-67	Renewal of License(Main & Alt. Main) Atty: Edward J. Gremier, Jr. (Covington & Burling)	GRANTED	11-24-67
BTC-5810 R & F FEE PD: $30 - #477236 (Form 316) DEC 16 1968	11-29-68 12-9-68	Voluntary transfer of control of lic. corp. from Arthur M. Wirtz to Wirtz Corporation Atty - Covington & Burling	GRANTED Eff:	12-17-68 12-24-68

F.C.C. - WASHINGTON, D. C.

#13

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WEKP

Name CONSOLIDATED BROADCASTING CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-2616 R & F P.N. PRESS SEP 22 1970	8-27-70 9-2-70 9-2-70	Renewal of License (Main & Alt. Main) Atty: John C. Roberts	GRANTED	8-9-72
BR-2616 R & F P.N. PRESS OCT 1 1973	8-31-73 9-4-73 9-4-73	Renewal of License (Main & Alt. Main) Atty.: Donald Harrison	GRANTED	9-16-74
BRC-3788 R & F $100-453134 AC-001 AUG 1 1975	6-26-75 7-2-75 7-21-75	Modification of license to operate transmitter by remote control from 200 North Jefferson Street, Milwaukee, Wis. (Main & Alt. Main)	Granted	9-29-75

F.C.C. - WASHINGTON, D. C.

#14

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W E M P

Name CONSOLIDATED BROADCASTING CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-2616 R &N F PN Recd. PRESS	7-30-76 8-2-76 " AUG 30 1976	RENEWAL OF LICENSE (MAIN & ALTER.MAIN TRANS.) M.A.Schlanger,Atty. AMENDED 10-13-76 re: prog. & EEO AMENDED 12-15-76 re: EEO AMENDED 1-14-77 re: programming	GRANTED	2-16-77
BTC-8633 R & F FORM 316 Also see WNUW(FM)	2/24/78 3/10/78 MAR 28 1978	Voluntary transfer of control of lic corp from Wirtz Corporation(Missouri Corp) to Wirtz Corporation(Delaware Corp) Atty - Covington & Burling(J. Bentley) Over	GRANTED EFF:	5/4/78

F.C.C. - WASHINGTON, D.C.

RE: BTC-8633 - Called Atty 3/17/78 re: Art. of Inc. for transferee(not on file) - Atty called 3/23/78 and stated that Art. of Inc. were on file with a Form 323 which was submitted in 1969(we have no record of them as being filed)

#15

APPLICATION RECORD BROADCASTING

1250khz

Call Letters: W E M P

Name: LIN-WISCONSIN BROADCASTING CORPORATION
xCONSOLIDATED BROADCASTING CORPORATION

Station Location: Milwaukee, Wisconsin

File No.	Date	Description	Action and Date
BR790801C5 PRESS	OCT 15 1979	Renewal of License(Main & Alter. M.)	
		Atty.: Jonathan D. Blake	
BAL801003GE FORM 314 PRESS PN FILED 10-30-80	OCT 22 1980	Voluntary AL to LIN-Wisconsin Broadcasting Corporation. Atty: Assignor: J. Geoffrey Bentley (Covington & Burling) Assignee: Michael S. Schooler (Wilmer & Pickering) (OVER)	GRANTED 3-9-81 EFF: 3-31-81

Form BC-121
March 1979

BAL801003GE AMENDED 12-16-80 re: Exhibits II-2 & II-4, assignee's portion.

AMENDED 1-30-81 re: Exh. II-4, pg. 10; Exh. IV-A-6;

#16

APPLICATION RECORD-BROADCASTING

1250KHz.

Call Letters: W E M P

LIN-WISCONSIN BROADCASTING CORPORATION

Name: xCONSOLIDATED BROADCASTING CORPORATION

Station Location: MILWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BP810129AM PRESS (0)	MAR 16 1981	CP to increase MEOV'S on Nighttime Pattern. Atty. J. Geoffrey Bently (Covington & Burling)	
AMENDED	7-9-81	RE: Additional Engineering	

Form BC-121
March 1979

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION ~~WHAW~~

x W C A N

W E M P

x MILWAUKEE BROADCASTING COMPANY

Licensee x Midwest Broadcasting Co.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-7939 Rec'd Filed	2-1-51 2-13-51 2-13-51	New	M. R. Paglee, Streator, Illinois	CP for a new station. 1250kc, 500w, Day	Dismissed 8-2-51

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION _____

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.