WFBG

REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L1-3

2 -3-B- 336 BROADCASTING STATION LICENSE RECORD

1

Date First Licensed 7-23-24

Call Letters WFBG

LOCATION: ALTOONA, PENNA.

THE GILCOM CORPORATION (AL 9-20-72; EFF: 10-27-72)
x TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION) AL- 2-17-56, EFF: 3-20-56

Name of Licensee: x The Gable Broadcasting Company, (Lessee) (Vol. Assgn. Lic. 11-9-32)
x The William F. Gable Company

Transmitter Location: Nr. Junction of Eldon St. & Young's Crossing, approx. 3.8 mi. S. of center of Altoona, Penna. (BP 10-28-59)
x 1320 - 1332 Eleventh Avenue, Altoona, Pa.

Same as transmitter (ltr 3-29-74)

Main Studio Location: x Commerce Park, 5000 - 6th Avenue, Altoona, Pennsylvania (BRC-6-24-59)
xx Arcade Bldg., 2 nd Floor 1320-1332 Eleventh Avenue, Altoona, Pennsylvania

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
2-S-B-336	T.P. 4-14-27	1080	100	-	not stated	
"	6-1-27	1070	100	Unlimited	6-1	7-31-27
Effec.date	of previ	ous lic.	deferred	by G. O.13	6-15	8-15-27
-R-B-336	8-8-27	Letter	of extension		8-15	10-15-27
Extended by G.O. 18					10-15	11-1-27
2-R-B-336	10-24-27	Letter	of extension		11-1	1-1-28
2-M-B-	11-16-27	1120	100	Unlimited	12-1	1-1-28
Extended by G. O.21					1-1	2-1-28
" " " " 22					2-1	3-1-28
" " " " 23					3-1	4-1-28
" " " " 25					4-1	5-1-28
" " " " 27					5-1	6-1-28
" " " " 32					6-1	8-1-28
" " " " 35					8-1	9-1-28
Extended by Special Order - Docket No. 54					9-1	10-1-28
Extended by G. O.44					10-1	11-11-28
2-R-B-336	10-30-28	1310	100	WHBP	11-11	1-31-29
Allocation	11-11-28					
-R-B-336	1-11-29	1310	100	WHBP	1-31	4-30-29
-R-B-336	4-12-29	1310	100	WHBP	4-30	7-31-29
-R-B-336	License	extended	by G. O. #69		7-31	10-31-29
-R-B-336	10-24-29	1310	100	WJAC	10-31	1-31-30
2-R-B-336	1-15-30	1310	100	WJAC	1-31	4-30-30
2-R-B-336	5-1-30	1310	100	WJAC	4-30	7-31-30
-R-B-336	7-7-30	1310	100	WJAC	7-31	10-31-30
-R-B-336	10-6-30	1310	100	WJAC	10-31	1-31-31
[illegible]	[illegible]	new equip. & inc.	[illegible]	[illegible]	[illegible]	
[illegible]	1-[illegible]-31	Extension of License			1-[illegible]	[illegible]-31
2-R-B-336	4-30-31	1310	100	WJAC	4-30	12-1-31
-P-B-2357	11-3-[illegible]	Install	new transmitter		11-19	2-19-32
[illegible]	[illegible]-13	[illegible]	[illegible]	(H)	[illegible]	[illegible]-1-32
2-R-B-336	11-27-31	1310	100	WJAC	12-1	6-1-32
-MP-B-300	3-1-32	Ext. completion	date C.P.		11-19	5-19-32
2-MP-B-312	3-25-32	Mod. C.P.	as to equipment		11-19	5-19-32
[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]-1-[illegible]
-L-B-827	6-17-32	1310	100 (Equip.)	WJAC	6-17	12-1-32
[illegible]	[illegible]-9-[illegible]	[illegible]	[illegible]			
2-R-B-336	11-[illegible]-32	1310	100	WJAC	12-1	6-1-33
[illegible]	[illegible]-1-[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]-1-[illegible]
[illegible]-336	[illegible]-7-[illegible]	1310	100	[illegible]	12-1	6-1-34

-S-B- CARD 2

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Call Letters WFBC

Name of Licensee: x THE CABLE BROADCASTING COMPANY (LESSEE)

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
E-R-3-336	8-11-34	1310	100	WJAC	6-1	12-1-34
B2-R-336	11-13-34	1310	100	S-WJAC	12-1	6-1-35
B2-R-336	5-21-35	1310	100	S-WJAC	6-1	12-1-35
B2-S-336	10-8-35	Oper. w.o. a/f/m.			10-8	10-17-35
B2-R-336	11-12-35	1310	100	S-WJAC	12-1	6-1-36
B2-R-336	5-21-36	1310	100w	S-WJAC	6-1	12-1-36
B2-S-336	9-22-36	Oper. simul. WJAC from 9:15 pm to 10:30 pm EST 10-31-36				
B2-S-336	10/13/36	Opr. simul. WJAC 11 pm to 12 mid. EST 11/2 - Democratic rally				
B2-P-1367	11-10-36	Incr.power to 100w.250w-LS;install new equip. & antenna.			1-10	7-10-37
B2-S-336	C.A. 10/31/36	Opr.simul.WJAC 9:45pm to 10:30pm EST 10/31-Rally				
B2-S-336	C.A. 10/31/36	Opr.simul.WJAC 8:30 pm to 9:30 pm EST 10/31-speech Al Smith				
B2-S-336	C.A. 10/31/36	Opr.simul.WJAC 9 pm to 9:45 pm & from 10:15 pm to 10:30 pm EST 11/2-Roosevelt				
B2-S-336	C.A. 10/31/36	Opr.simul.WJAC 9:15 pm to 10:30 pm EST 10/31-Rally; 11 pm to 12 mid. EST 11/2 Rally & address Roosevelt				
B2-R-336	1-27-36	1310	100w	S-WJAC	12-1	6-1-37
B2-S-336	11/24/36	Opr. simul. WJAC 4:45 pm to 6:15 pm EST 12/5-football game				
B2-S-336	4/27/37	Opr.new Western Elec.100w trans. 4/27 to 5/26-pend.recept/action appl. for CP				
B2-MP-510	5-11-37	Mod.CP 1367 to chg.equip. and oper. with 100 watts day and n.			1-10	7-10-37
B2-R-336	5-25-37	1310	100w	S-WJAC	6-1	12-1-37
B2-L-617	6-8-37	1310	100w	S-WJAC	6-8	12-1-37
Lic.to cover CP to install new transmitter.						
B2-S-336	C.A. 10/28/37	Opr.simul.WJAC 7:45 pm to 8 pm EST 10/28-speech by Gov. Earle.				
B2-S-336	CA 11-27-37	Extension of license			12-1	1-1-38
B2-R-336	12-22-37	1310 kc	100w	S-WJAC	12-22	6-1-38

B -S-

BROADCASTING STATION LICENSE RECORD

CARD #3

Date first licensed .....

Call letters WFBG

Name of licensee x THE GABLE BROADCASTING COMPANY (LESSEE)

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B2-S-336	2/16/38	Opr.simul.WJAC 7:45pm to 8pm EST 2/16 political talk.			
B2-S-336	4/8/38	Opr.simul.WJAC 7:30pm to 7:45p.mEST 4/26, 5/3,10 and from 7:45pm to 8pm EST 5/12/38 in order brdcst.political talk sponsoring Mr.Kennedy for Governor			
B2-P-336	5-4-38	1310	100w	S-WJAC	6-1 12-1-38
B2-S-336	9-13-38	Opr. simul.WJAC from 6:45 to 7 pm EDST 9-19-38; from 6:45 to 7 pm EST 9/26, 10/3, 10; from 7:45 to 8 pm EDST 9/14,21,23; from 7:45 to 8 pm EST, 9/28,30, 10/5,7,12,14 for transmission programs sponsored by the Republican State Committee.			
B2-S-336	9-20-38	Opr. simul. WJAC from 7:15 pm to 7:30 pm, EDST., 9-23-38; from 7:15 pm to 7:30 pm, EST., 9-30-38, 10-7,14-38; from 7:30 pm to 7:45 pm, EDST., 9-20-38; from 6:45 pm to 7 pm, EDST., 9-21-38; from 6:45 pm to 7 pm, EST. 9-28 and 10-5,12,19-38 for transmission of progs. sponsored by the Democratic State Committee.			
B2-S-336	9-21-38	Opr.simult.WJAC 7:30 pm to 7:45 pm EST 9-27 & Oct.4,11,18 & 25,1938 (transmit programs by Democratic State Committee			
B2-S-336	10-10-38	simul. WJAC 7:45 to 8pm 10-13-38 program Republican State Committee			
B2-S-336	10-13-38	simul. WJAC 10-17, 24, 31, 11-7 frm 6:45-7pm; 11-7 frm 10:30 to 11pm; 10-19, 26, 11-2 frm 7:45-8pm; 10-21, 28, 11-4 frm 7:15-8pm Republican State Committee			
B2-S-336	10-13-38	simul. WJAC 10-21, 28, 11-4 frm 7:15-7:30pm 10-26, 11-2 frm 6:45 to 7pm; 10-31, 11-7 frm 7:30-7:45pm; 11-1 frm 6:45-7pm; 11-1 frm 7:30-7:45pm, Democratic State Committee			
B2-S-336	10-21-38	Opr.simul.WJAC frm 7 45 pm to 8 pm EST Oct. 27 & Nov. 3, 1938-Repub.State Comm.			
B2-S-336	11-1-38	Opr. simul.WJAC frm 6:45 to 7 pm, EST 11-3-38, Republican State Committee brdcst.			

2a -s336 CARD 4

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-23-24 Call letters WFBG

Name of licensee X THE GABLE BROADCASTING COMPANY, (Lessee) (Vol. Assgn.Lic.11-9-32)

Transmitter location 1320 - 1332 Eleventh Ave, Altoona, Pa.

Main studio location Arcade Bldg., 2nd. Floor 1320-1332 Eleventh Ave., Altoona. Pa.

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
B2-S-336	11/7/38	Opr simul with WJAC 9:45p.m. to 10:00 p.m.EST 11/7/38 (Political program)				
B2-R-336	11-21-38	1310	100w	S-WJAC	12-1	6-1-39
B2-S-336	12/23/38	opr simul WJAC frm 11:30pmEST Dec.24, 1938 to 1:30amES[illegible] Dec.25,1938(Midnite Mass)				
B2-R-336	5-8-39	1310	100w	S-WJAC	6-1	12-1-39
Letter B2-ML-612	7-27-39	1310 installation of antenna to comply With Rule 131. Mod.Lic. to operate Unlimited time.	100w	U	Subject to	
B2-ML-612	9-19-39	1310	100w	U	9-19	12-1-39
Mod.License to Operate Unlimited time.						
B2-R-336	11-20-39	1310	100w	U	12-1	10-1-40
B2-R-336	11-20-39	1310	100w	U	12-1	10-1-40
B2-[illegible]-336	2/[illegible]/40	1310	100[illegible]	[illegible]	[illegible]	[illegible]
Order	6/12/40	Extension of License			8/1	10/1/40
B2-P-2817	7-16-40	Changes in equipment and increase in power from 100w to 250w			9-16	3-16-41
B2-L-1215	8-31-40	1310	250w	U.	8-31	10-1-40
Lic cover C.P.(B2-P-2817) for incr in power,new equip.						
Order	9-10-40	Extension of license			10-1	3-29-41
NARBA REALLOCATION						
B2-R-336	3-24-41	1340	250w	U	3-29-41	10-1-41
B2-Z-757	4-10-41	1340	250w	U	4-10	10-1-41
Authority to determine operating power						
B2-R-336	3-30-41	1340	250w	U	10-1	10-1-42
B2-S-336	6-26-42	To move the transmitter from the 4th to the 2nd Floor of Arcade Bldg., 1320-1332 - 11th Ave., Altoona, Pa.				
B2-R-336	9-22-42	1340	250w	U	10-1	6-1-43
B2-S-336	11-6-42	1340	250w	U	12-1	6-1-43
Mod. Lic. in accordance with order 7107						
B2-R-336	5-11-43	1340	250w	U	6-1	6-1-45
B2-S-336	5-22-45	Extension of License			6-1	8-1-45
B2-R-336	2-3-45	1340	250w	U	2-3	2-1-47

B-S

BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed .....

Call letters WJBG

Name of licensee x THE GABLE BROADCASTING COMPANY (LESSEE)

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B2-S-336	7-10-45	1340	250w	U	10-1 [illegible]-1-47
	Mod. Lic. Order 1074				
B2-R-336	1-23-47	1340	250w	U	2-1 2-1-50
BZ-2781	1-21-48	1340	250w	U	1-21 2-1-50
	Determine operating power by direct method.				
BR-336	1-18-50	1340	250	U	2-1 2-1-53
BS-336	10-4-50	1340	250w	U	10-4 2-1-53
Mod. lic	eliminating obstruction marking specs. ant. tower				
BR-336	1-7-53	1340	250w	U	2-1 8-1-54
B -336	7-7-54	[illegible]	[illegible]	[illegible]	8-1 8-1-57
BTC-2102 EFF:	1-11-56	Vol. transfer of control to Triangle Publications, Inc. (Radio and Television Division).			
BAL-2241 EFF:	2-17-56 2-20-56	Vol. assignment of license to Triangle Publications, Inc., (Radio and Television Division).			
BP-11061	2-14-57	1340kc	250w	AUX	4-14 10-14-57
	CP to install a new transmitter as an auxiliary transmitter at main transmitter location.				
BZ-[illegible]	7-18-57	1340	250w	U	8-1 8-1-60
BL-6646	8-23-57	1340kc,	250w	Aux.	8-23 8-1-60
	Lic. to cover CP (BP-11061) for auxiliary trans				
BRC-1480	6-24-59	Modification of license to change Studio location from Arcade Bldg., 1320-1332 11th Ave., Altoona, Pa., TO Commerce Park, 5000 - 6th Ave., Altoona, Pa., and operate transmitter by Remote Control from Studio location (Main Transmitter)			
BP-11902	10-28-59	1290kc	1kw,5kw-LS DA-2	U	12-28 6-28-60
	CP to change frequency; increase power; change antenna-trans. loc.; install DA antenna night & day and new transmitter (RCA BTA 5H) and make changes in ground system (Cond'l				
6666					
BP-11902	10-28-59	1290kc	1kw,5kw-LS DA-2	U	12-28 6-28-60
	Superseding auth. to show correct W.long. coord.				

Form BC 126 #6
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WFBG

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BMP-8999 (1)	7-1-60	Mod. of CP(BP-11902) for extension of completion date to 9-28-60.				
BP-14,204	7-19-60	1290kc	1kw, AUX	DA-2	9-19	3-19-61
	CP to install a new trans. for auxiliary purposes only. (RCA BTA-1R)					
BR-336 Aux	1-31-62	1340kc	250w	U	1-31	8-1-63
				Aux		8-1-63
BRC-1915 BL-8126	3-26-62	1340kc	1kw-5kw-LS DA-2	U	3-26	8-1-63
	License to cover CP(BP-11,902 as modified) which authorized to change frequency, incr. power, chg. antenna-trans. loc., install DA antenna & new transmitter, chhes. in ground system. and modification of license to operate MAIN transmitter by remote control from on Wopsononock Mountain, near Altoona, Pennsylvania (WFBG-TV transmitter site) daytime operation only.					
BL-8335	3-26-62	1290kc	1kw-DA-2 Alt. Main-N	Aux.-Day	3-26	8-1-63
	License to cover CP(BP-14204) which auth. the installation of an RCA BTA-1R trans. to be oper. on 1290kc, with power of 1kw as Aux.-Day & Alt. Main-Night.					
BRC-2020 (1)	8-17-62	Mod. of license to operate Main transmitter by remote control from on Wopsononock Mountain, near Altoona, Pennsylvania (WFBF-TV Transmitter site) Nighttime operation.				
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-336	1-9-64	1290kc	1kw 5kw	Unl-LS-	1-9	8-1-66
	Aux-Day-Alt Main Night 1kw DA-2 to -1-66					
BR-336	9-26-66	1290kc	1kw, 5kw	Unl-LS	9-26	8-1-69
	Aux-Day & Alt. Main Night 1kw DA-2					
BS-336 (1)	8-2-67	Mod. of lic. to operate spec. (Memo)				

Form BC 126
June 1954 CARD #7

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W F B G

Station location ALTOONA, PENNA.

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
TELEGRAM	10-17-67	PSA	500w		
BS-336 (2)	1-15-68	Memo. Chg. operating Specs.			
TELEGRAM	1-10-68	PSA(REVISED) 5000w			
BR-336(L)	7-24-69	Renewal Of Main (L) & Alt (S) Main & NDA			8-1-72
BP-19,060	8-9-71	1290kc CP to change daytime operation from DA to Non-DA.	1kw, 5kw	DA-N, U.	10-9 8-9-72
BP-19,060	8-9-71	This authorization supersedes authorization as of the same date to correct remote control.			
BS-336(1)	8-31-71	Mod. of lic. to correct night phase monitor sample.			
BP-19,060	8-9-71	Superseding authorization to correct sunrise and sunset:			
BP-19,060	8 -9-71	This authorization supersedes authorization as of the same date to delete the condition regarding field intensity			
BL-13,156 (Alt. Main & Aux. Trans)	3-6-72	1290kc Lic.(BP-19,060) for changes.	1kw, 5kw	DA-N U (RC)	8-1-72
EBSA BL-13,156	5-22-72 3-6-72	Superseded to correct TV cell and delete antenna and ground system from page 1.			
BAL-7640	9-20-72	Vol. AL			
BR-336(L)	10-31-72	RENEWAL			8-1-75
BS-336(1)	1-10-74	ML to operate trans. by RC from TL			
BS-336(2)	4-12-74	ML (ltr) to change SL			
BR-336 BZ-8924(L)	7-25-78	Renewal & Modification (Alternate & Auxiliary Transmitters)			8-1-81
BTC800222EX	4-24-80	VOL. TC EFF:			

No. 1.

STATION APPLICATION RECORD

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

Present Assignment: 1080 Kc. 100 watts

Requested: 1080 Kc. 100 watts

FILE NO: 2-S-B-336 DATED: 3-26-27
T.P. issued 4-14-27 for 1080 Kc. 100 watts.

ACTION:
Lic. 6-1-27 for 1070 Kc. 100 w.
Period 6-1-27 to 7-31-27

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

Present Assignment: 1070 Kc. 100 watts

Requested: Renewal

FILE NO: 2-R-B-336 DATED: 7-30-27
8-8-27, letter of extension.
P eriod 8-15-27 to 10-15-27.

ACTION:

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

Present Assignment: 1070 Kc. 100 watts
(Modification issued 11-16-27 for
(1120 K c. 100 watts. Eff. 12-1-27.

Requested: Renewal

FILE NO: 2-R-B-336 DATED: 9-29-27
10-24-27 letter of extension.
Period 11-1-27 to 1-1-28.

ACTION:

No. 2.

STATION APPLICATION RECORD

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

Present Assignment: 1120 Kc. 100 watts

Requested: Renewal

FILE NO: 2-R-B-336 DATED: 1-7-28

Lic. 1310 Kc. 100 watts. † WHBP 10-30-28. Period 11-11-28 to 1-31-29.

ACTION:

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

Present Assignment: 1310 Kc. 100 watts, † WHBP

Requested: Renewal

FILE NO: 2-R-B-336 DATED: 12-12-28

Lic. 1-11-29 for 1310 Kc. 100 w. † WHBP. Period 1-31-29 to 4-30-29

ACTION:

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

Present Assignment: 1310 Kc. 100 watts, † WHBP

Requested: Renewal

FILE NO: 2-R-B-336 DATED: 3-27-29

Lic. 4-12-29 for 1310 Kc. 100 w. †† WHBP. Period 4-30-29 to 7-31-29

ACTION:

STATION APPLICATION RECORD

No. 3.

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 - Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED: 6-24-29

G.O. #69, Period 7-31-29 to 10-31-29.

Present Assignment: 1310 Kc. 100 w. ↑ ~~WHBP~~ WJAC

ACTION:

Requested: Renewal

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 - Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED: 9-28-29

Lic. 10-24-29 for 1310 Kc. 100 w. Period 10-31-29 to 1-31-30.

Present Assignment: 1310 Kc. 100 w. ↑ WJAC

ACTION: Shares WJAC.

Requested: Renewal

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 - Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED: 12-28-29

Lic. 1-15-30 for 1310 Kc. 100 w. ↑ WJAC. Period 1-31-30 to 4-30-30

Present Assignment: 1310 Kc. 100 watts, ↑ WJAC

ACTION:

Requested: Renewal

No. 4.

STATION APPLICATION RECORD

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

FILE NO: 2-P-B-1240 DATED: 3-8-30

Present Assignment: 1310 Kc. 100 watts, ↑ WJAC

Requested: ~~100 w.~~ or 500 w. 100 w. night & 500 watts, day. Change of equipment (Amended 5/12/30 to 100 W.)

ACTION: Dismissed Mis. 10-21-30

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED: 4-7-30

Renewal Lic. 5-1-30

Present Assignment: 1310 Kc. 100 watts ↑ WJAC

Requested: Renewal

ACTION: Per: 4-30 to 7-31-30

APPLICANT: Same

CALL LETTERS: WFBG

ADDRESS: Same

FILE NO 2-R-B- 336 DATED 6-9-30

Renewal License 7-7-30

Present Assignment: 1310 Kc. 100 W ↑ WJAC

ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

Form 94 P5.

APPLICATION RECORD - BROADCASTING

Call Letters WFIC

Name The William F. Gable Company

File No.	Date Received	Application for	Action: Nature	Action: Date
2-R-B-336	9-22-30	Renewal of lic.	Granted	10-21-30
2-P-B-1765	10/24/30	Install new equipment and increase power from 100 w. to 250 w. day and 100 w. night on 1310 kc.	Granted. Construction not completed	12-2-30 CP - dead 6-2-31
2-R-B-336	12/22/30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
2-P-B-2216	5-29-31	Install new transmitter and increase power from 100 watts to 100 w. 250 w. LS.	Denied	10-2-31
2-R-B-336	9-28-31	Renewal of license (105- Temp) Reconsidered and	Granted Granted	11-13-31 11-27-31
2-P-B-2357	10-8-31	install new transmitter.	Granted	11-3-31
2-MP-B-300	2-11-32	Modify 2-P-B-2357. Extend completion date from 2-19-32 to 5-19-32.	Granted	3-1-32
2-MP-B-312	2-26-32	Modify 2-P-B-2357. change proposed equipment.	Granted	3-25-32

Form 94 #6. APPLICATION RECORD - BROADCASTING

Name The Gable Broadcasting Company (Lessee) (Vol. Assgn. Lic. 11-9-32) xThe William F. Gable Company, Call Letters WFBG

File No.	Dated ~~Received~~	Application for	Action Nature	Action Date
2-R-B-336	3-17-32	Renewal of license.	Granted	3-6-32
2-L-B-827	5-27-32	License to cover 2-P-B-2357, as modified, for new transmitter.	Granted	6-17-32
2-AL-B-464	9-19-32	Voluntary assignment to The Gable Broadcasting Company(lessee)	Granted	11-9-32
2-R-B-336 Resubmitted	9-30-32 "	Renewal of license ~~(T-S agreement)~~ (must file in new name)	~~Returned~~ Returned	~~10-21-32~~ 11-10-32
2-R-B-336	11-14-32	Renewal of license (in new name)	Granted	11-29-32
2-R-B-336 Resubmitted	4-27-33 5-5-33	Renewal of license ~~(17a,14e,signature)~~	~~Returned~~ Granted	~~5-2-33~~ 5-19-33
2-R-B-336	9-28-33	Renewal of License	Granted	11-7-33
2-R-B-336	3-30-34	Renewal of License	Granted	5-11-34

Form 94 #7

APPLICATION RECORD - BROADCASTING

FEDERAL COMMUNICATIONS RECORDS:

Call Letters [illegible]

Name THE GABLE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-R-336	9-25-34	Renewal of license	Granted	11-13-34
B2-R-336	3-27-35	Renewal of license	Granted	5-21-35
B2-R-336	9-23-35	Renewal of license	Granted	11-12-35
B2-R-336 Resubmitted	3-25-36 4-23-36	Renewal of license ~~(Signature & TSA)~~	~~Returned~~ Granted	~~4-13-36~~ 5-21-36
B2-P-1367	9-8-36	Construction permit to install new equipment vertical antenna and increase operating power from 100 watts to 100w 250w-LS.	Granted	11-10-36
B2-R-336	9-29-36	Renewal of license	Granted	11-17-36

Form 94

APPLICATION RECORD—BROADCASTING

#8

Call letters WFBC

Name THE GABLE BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-336 Resubmitted	3-31-37 4-15-37	Renewal of license (~~Filed basis 8-1-37~~)	~~Returned 4-9-37~~ Granted	5-25-37
B2-MP-510 Resubmitted	4-15-37 4-22-37	Mod. of C.P.(B2-P-1367) for new transmitter and requesting power of 100 watts night and day. Antenna changes.	~~Returned 4-22-37~~ ~~Rec'd 4-22~~ Granted	5-11-37
B2-L-617	5-26-37	License to cover construction permit (B2-P-1367) as modified for new equipment, and vertical antenna.	Granted	6-8-37
B2-R-336	9-27-37	Renewal of license	Returned Superseded	12-1-37 by (12-1-37)
B2-R-336	12-1-37	Renewal of license	Granted	12-22-37

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#9

APPLICATION RECORD - BROADCASTING

Call Letters W F B G

Name THE GABLE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-R-336	3-29-38	Renewal of license	Granted	5-4-38
B2-R-336 Resubmitted	9-22-38 "	Renewal of license ~~(Sec.3b,8,TSA & jurat)~~	~~Returned~~ Granted	~~10-13-38~~ 11-21-38
B2-ML-612	11-8-38	Mod. of license to change hours of operation from Shares with WJAC to unlimited. (Contingent on WJAC's application)B2-ML-602)	Docket 5454 B-72 Granted Min. 7-27-39 Subject to Rule 131 Letter written. Issued 9-19-39 (Memo.from Engr.).	
B2-R-336 Resubmitted	3-14-39 "	Renewal of license ~~(3b,10c,17d,18c,TSA)~~	~~Returned~~ Granted	~~3-31-39~~ 5-8-39
B2-R-336 Resubmitted	9-14-39 "	Renewal of license ~~(Sec.3b,10c,18c)~~	~~Returned~~ Granted	~~10-4-39~~ 11-20-39

Form 94

APPLICATION RECORD - BROADCASTING

10

Call Letters W F B G

Name THE GABLE BROADCASTING CO. (LESSEE)

File No.	Dated	Application for	Action Nature	Action Date
B2-P-2817 Resub & Amended Rec'd	3-16-40 3-16-40 3-29-40	C.P. to make changes in equipment, increase power from 100 watts to 250 watts. AMENDED: RE: equipment.	~~Returned~~ ~~Req. WD.~~ Granted	~~3-21-40~~ ~~242-C equip.~~ 7-16-40
B2-R-336	5/22/40	Renewal of license	Granted 1340kc, 250w, U	3-24-41
B2-L-1215 Rec'd	8-8-40 8-9-40	License to cover C.P.(B2-P-2817) for changes in equipment and increase in power.	GRANTED	8-31-40
B2-Z-757 Received	3-21-41 3-22-41	Authority to determine operating power by direct measurement of antenna on 1340 kc-NARBA.	Granted	4-10-41
B2-R-336	7-28-41	Renewal of license and Form 335	Granted	9-30-41
B2-R-336	7-22-42	Renewal of license and Form 335 Filed by Geo. C. Sutton atty.	Granted	9-22-42

Form 94

APPLICATION RECORD - BROADCASTING

#11

Call Letters WFBG

Name THE GABLE BROADCASTING CO. (LESSEE)

File No.	Dated	Application for	Action Nature	Action Date
B2-R-336	3-16-43	Renewal of license Filed by Geo. O. Sutton atty.	Granted	5-11-43
B2-R-336 Rec'd	3-29-45 3-31-45	Renewal of license Geo. O. Sutton atty. Amend. filed 6-7-45	GRANTED	7-3-45
B2-R-336 Rec'd	11-23-46 11-27-46	Renewal of license Filed by William Thomson atty.	GRANTED	1-23-47
BZ-2781 Rec'd Filed	12-18-47 12-24-47 12-24-47	Authority to determine operating power by direct measurement of antenna power. (George M. Lohnes, Engr.)	GRANTED	1-21-48

Form 94 #12

APPLICATION RECORD - BROADCASTING

Name THE GABLE BROADCASTING CO. (LESSEE)

Call Letters WFBG

File No.	Dated	Application for	Action Nature	Action Date
BR-336 Rec'd	11-15-49 11-17-49	Renewal of license Filed by William Thomson atty.	GRANTED	1-18-50
BR-336 Rec'd Filed	10-20-52 10-27-52 10-27-52	Renewal of License Filed by William Thomson, Atty.	GRANTED	1-7-53
BR-336 Rec'd Filed	4-20-54 4-27-54 4-27-54	Renewal of License Filed by William Thomson, Atty.	Granted	7-7-54
BTC-2102 Rec'd Filed	10-17-55 11-18-55 11-18-55	Voluntary transfer of control of licensee corporation from The William F. Gable Company to Triangle Publications, Inc. (Radio & Television Division) (100). Philip Bergson, Atty. for transferee George Sutton, Atty for Transferor	GRANTED EFF:	1-11-56

#13

FORM BC-121

FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION) Call Letters WFBG

x THE GABLE BROADCASTING COMPANY (LESSEE) (AL 2-17-56, EFF:

File No.	Dated	Application for	Action Nature	Action Date
BAL-2241 Rec'd Filed	2-14-56 2-15-56 2-15-56	Voluntary assignment of license to Triangle Publications, Inc. (Radio and Television Division). Philip Bergson, Atty.	GRANTED EFF:	2-17-56 2-20-56
BP-11,061 Rec'd Filed	1-31-57 2-5-57 2-5-57	Construction permit to install a new transmitter (WE 451A-1) as an auxiliary transmitter at 1320 Eleventh Avenue, Altoona, Pennsylvania (present main transmitter location) to be operated on 1240 kc, power of 250w, for auxiliary purposes only. Philip Bergson, Atty.	GRANTED	2-14-57
BR-336 Recd Filed	4-27-57 5-1-57 5-1-57	Renewal of license Philip Bergson, Atty.	GRANTED	7-11-57

FORM BC-121 #14

FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WFBG

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)

File No.	Dated	Application for	Action Nature	Action Date
BL-6646 Rec'd Filed	5-17-57 5-20-57 5-20-57	License to cover Construction Permit BP-11,061 which authorized installation of a new transmitter (W.E. 451A-1) as an Aux., transmitter at (present location of main transmitter) to be operated on 1340kc, power of 250w, for auxiliary purposes only. Atty: Philip Bergson	GRANTED	8-23-57
BP-11,902 Rec'd Filed	3-12-58 3-13-58 3-13-58	Construction permit to change frequency from 1340kc to 1290kc; increase power from 250w to 1kw-5kwLS; change antenna-trans. location from 1320-1332 Eleventh Ave., Altoona, Penna. to Near Junction of Eldon St. and Young's Crossing, approx. 3.8 mi S of center of Altoona, Penna., install directional antenna night & day (DA-2) and new transmitter (RCA BTA 5H) and make changes in ground system. (Request waiver of Sec.3.28(c) of Rules) Contingent on grant of BP-11358 - WTRN) Atty. - Lyon, Bergson & Willner Washington, D. C. Engr. - Kear & Kennedy	GRANTED Cond'l re: Phase Mon.; Field meas. equip.; DA & non-DA proof; Station WFBG shall not commence prog. tests on 1290kc until such date as Station WTRN commences program tests on 1340kc.	10-28-59

SEE CARD #15 FOR AMEND.

FORM BC-121 #15
AUG. 1955

APPLICATION RECORD - BROADCASTING

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)

Call Letters W F B G

File No.	Dated	Application for	Action Nature	Action Date
BP-11,902 (cont'd) AMENDMENT R & F	11-14-58 11-19-58	AMENDED to make changes in nighttime DA pattern (MBCV)	GRANTED	10-28-59
BRC-1480 Rec'd Filed	6-18-59 6-19-59 6-19-59	Modification of license to change Studio location from Arcade Bldg., 1320 - 1332 - 11th Avenue, Altoona, Penn., TO Commerce Park, 5000 - 6th Avenue, Altoona, Pennsylvania and operate transmitter by Remote Control from Studio location (MAIN) Filed by Kear & Kennedy (James R. Croy)	GRANTED	6-24-59
BMP-8109 R & F	6-16-60 6-17-60	Modification of C. P. (BP-11,902) which authorized change in frequency, increase power, change antenna-transmitter location, instl. DA antenna (night & day & new transmitter & make changes in ground system) for extension of completion date from 6-28-60 to 9-28-60. Atty's: Lyon, Tilner & Bergson	GRANTED to	7-1-60 9-28-60

FORM BC-121 #16
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W F B G

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)

File No.	Dated	Application for	Action Nature	Action Date
BR-336 Rec'd Filed	4-29-60 5-2-60 5-2-60	Renewal of License (MAIN & AUXILIARY) Philip Bergson, Atty.	GRANTED	1-31-62
BP-14,204 Rec'd Resub R & F	6-1-60 6-6-60 6-15-60 6-16-60	C.P. to install a new transmitter (RCA-BTA-1R) at ~~Logan Blvd~~, Altoona, Pa; to be used as an auxiliary transmitter on 1290kc with power of 1kw, for auxiliary purposes only. DA-2 Philip Bergson, Atty.	~~RETURNED 6-12-60~~ ~~Notary seal omitted~~ GRANTED	7-19-60
BL-8126 Rec'd Filed	9-12-60 9-13-60 9-13-60	License to cover C. P. (BP-11,902 as modified) which authorized to change frequency; incr. power; chg. antenna-trans. loc.; install DA antenna & new transmitter; chges. in ground system. Atty's: Lyon, Wilner & Bergson	GRANTED (Issued with BRC-1915)	3-26-62

FORM BC-121 #17
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WFBG

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)
Altoona, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BL-8335 Rec'd Filed	3-15-61 3-17-61 3-17-61	License to cover construction permit (BP-14201 which auth. the installation of an RCA BTA 1B transmitter to be operated on 1290kc, with power of 1kw, as AUXILIARY-DAY and ALTERNATE MAIN-NIGHT. DA-2 Atty. - Lyon, Wilner & Bergson	GRANTED	3-26-62
BRC-1915 Rec'd Filed	9-29-61 10-3-61 10-3-61	Modification of license to operate MAIN Transmitter by Remote Control from On Wopsononock Mountain, near Altoona, Pennsylvania (WFBG-TV Transmitter site) Daytime operation only. Philip Bergson, Atty.	GRANTED	3-26-62

FORM BC-121
Aug. 1955

#18

APPLICATION RECORD - BROADCASTING

Call Letters WFBG

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)
ALTOONA, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BRC-2020 Rec'd Filed	3-16-62 3-21-62 3-21-62	Modification of license to operate MAIN Transmitter by remote control from on Wopsononock Mountain, near Altoona, Pennsylvania (WFBG-TV Transmitter site) Nighttime operation. Philip Bergson, Atty.	GRANTED	8-17-62
BR-336 R & F	4-26-63 5-1-63	Renewal of license.(Main) & (Auxiliary-Day and Alternate Main-Night). Atty: Wilner & Bergson	GRANTED	1-9-64
BR-336 R& F	5-2-66 5-2-66	Renewal of license (Main & Aux. Day & Alt Main night) Atty. Wilner & Bergson	GRANTED	9-20-66
BR-336 R & F #510856 $105 PRESS	4-28-69 4-30-69 4-30-69	Renewal of license (Main & Aux. Day & Alt-Main night) Atty-John R. Wilner	GRANTED	7-24-69

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#19

APPLICATION RECORD - BROADCASTING

Call Letters WFBG

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)
Altoona, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BP-19,060 Rec'd Filed #669352 $50 ACC. 060 Press AUG 4 1971	2-24-71 3-5-71 3-5-71 3-5-71	Construction permit to change daytime operation from DA to Non-DA. Atty: John R. Wilner	GRANTED	8-9-71

PROTEST AND REQUEST FOR HEARING ON APPLICATION filed 9-10-71 by Marmet & Malick on behalf of Cove Broadcasting Co., Inc.

ERRATUM filed 9-13-71 by Marmet on behalf of WKMC.

OPPOSITION TO APPLICATION FOR REVIEW OF ACTION TAKEN PURSUANT TO DELEGATED AUTHORITY filed 10-7-71 by Wilner on behalf of WFBG.

REPLY filed 10-18-71 by Marmet on behalf of Cove Broadcasting Company, Inc.

#20

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1290kc

Call Letters WFBG

THE GILCOM CORPORATION

Name XTRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)
Altoona, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BL-13,156	9-14-71	Lic.(BP-19,060) for changes - Main & Alt.-	GRANTED	3-6-72
Rec'd	9-30-71	Main, Night & Auxiliary, Day Transmitters.		
W 008290-$50.	9-30-71	Main Trans: RCA, BTA-5R1.		
AC-067				
Amended	10-18-71	Section II-A for Aux., Alt.-Main		
Amended & F	1-4-72	new Sect. II-A for Main(engr. exhibits).		
PTA	1-20-72	Atty: Wilner, Scheiner & Greeley(J. R. Wilner)		
PRESS	FEB 18 1972			
BR-336	4-7-72	Renewal of License(Main & Aux-Alt. Main)	GRANTED	10-31-72
R & F	5-3-72	-		
PN	5-3-72	Atty-John R. Wilner		
PRESS		AMENDED 6-15-72 re: statement on employment		
MAY 16 1972		discrimination allegation		
	AMENDED 10-27-72 to change name of applicant to "The Gilcom Corporation"			
BAL-7640	6-28-72	Voluntary assignment of license to	GRANTED	9-20-72
R & F	6-28-72	THE GILCOM CORPORATION	FOR GRANT FEE SEE WFBG-TV	
FEE PD: $1000 #086786		(SEE OVER)	EFF: 10-27-72	
CODE 017(ALSO SEE FM)		Atty - Wilner, Scheiner & Greeley		
Pub. notice filed 7-17-72				
JUL 10 1972				

F.C.C. - WASHINGTON, D. C.

RE: BAL-7640 - AMENDED 7-10-72 re Table I; statement re revenues
AMENDED 7-31-72 re auxiliary stations
AMENDED 8-11-72 to include remotes

#21

1290KC

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WFBG

Name The Gilcom Corporation
Altoona, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BR-336 R & F P. N. Rec'd Press	3-21-75 3-25-75 3-25-75 APR 15 1975	Renewal of License. (Main & Aux-Alt. MAIN) Atty: John R. Wilner AMENDED 6-26-75 re: engineering AMENDED 7-15-75 re: composition of area (over	GRANTED	7-25-78
BZ-8924 R & F DM Amend PRESS SEP 3	7-18-75 7-21-75 8-26-75 8-8-75 1975	Direct Measurement (Alternate & Auxiliary Transmitters) - Section II-A for Alternate and Auxiliary Transmitters	GRANTED issued	7-25-78 with Renewal
BTC-800222EX FORM 315(ALSO SEEFM) PRESS MAR 4 PN FILED	1980 3-24-80	Vol TC from Leonard S. Fiore, Sr.& Mary E. Fiore: Glucroft Corporation, Paul K. Vipond, Edward T. Giller, et al(all stockholders) to Edward T. Giller(100%) (over) Atty - John R. Wilner	GRANTED EFF:	4-24-80

F.C.C. - WASHINGTON, D. C.

(BR-336) SUPPLEMENTAL APPLICATION filed 3-30-78 as an amendment to pending renewal application. (Main & Aux-Alt. Main) John R. Wilner, Atty.

APR 13 1978

BTC800222EX Amended 4-8-80 re: Sec. II for The Gilcom Corporation - Post Closing; supple. financial plan; pro-forma bal. sheet; profit and loss pro-forma; 1979 Financial data - all stations and bank ltr.

#22

APPLICATION RECORD—BROADCASTING

1290 kHz
Call Letters: W F B G

Name: THE GILCOM CORPORATION

Station Location: ALTOONA, PENNSYLVANIA

File No.	Date	Description	Action and Date
BZ-810318AD R & F PRESS	3-18-81	DIRECT MEASUREMENT Atty: John R. Wilner (Wilner & Scheiner)	ISSUED
BR810330UP PRESS MAY 26 1981		Renewal of License Atty.: John R. Wilner	ISSUED

Form BC-121
March 1979

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WFBG

Triangle Publications, Inc. (Radio and Television Division) AL 2-17-56 eff; 2-20-56

x The Gable Broadcasting Company (Lessee)

Licensee xThe William F. Gable Company

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-11,358	2-11-58	W T R N	Cary H. Simpson tr/as Tyrone Broadcasting Company Tyrone, Penna.	Req. 1340kc,250w,Unl	

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
	OCT 5 1931	11-13-31	G.O.105	Reconsidered and granted 11-27-31

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

FORM 109-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.