WFLA

#1

B-28- 1110

BROADCASTING STATION LICENSE RECORD

DUAL CITY I.D. "Tampa-St. Petersburg, Florida"

W F L A (1-21-41)

Date first licensed 5-1-41

Call letters x W K G A

LOCATION: TAMPA, FLORIDA

WFLA, INC.(VOL AL 6-30-70 EFF: 7-31-70)

Name of licensee x THE TRIBUNE COMPANY

0.6 mi. North of Rt. 580, 3.2 mi. E. of Oldsmar, Florida (BP 3-19-74)

x6318 W. Columbus Dr., Tampa, Fla. (Redesc. Ltr. 12-2-64)

X East End Courtney Campbell Parkway, Tampa, Fla. (Redescription CP 9-10-54)

Transmitter location x East End Davis Causeway, Tampa, Florida (C.P. 8-28-40) Lic.5-1-41

33601

905 Jackson Street, Tampa, Florida(Ltr.3-3-58 redesc.)

xx312 Morgan Street, Tampa,Florida (Redescription CP 9-10-54) Lic. 12-9-54)

x Tribune Bldg., Lafayette and Morgan Sts., Tampa, Floida (Ltr. 7-1[illegible]-50)

x Tarr Bldg., Corner Lafayette and Hyde Park, Tampa, Fla. (Lic.5-1-41)

Main studio location x500 Jackson Street, Tampa, Florida (C.P. 8-28-40) Lic.

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B3-P-2366	8-23-40	940	1kw*,5kw-LS	U	10-28 4-28-41
	*Directional antenna night C.P. for a new station				
NARBARe	ALLOCATION changed frequency to 970 kc. 3-29-41 66				
B3-L-1327	5-1-41	970	1kw*5kw-LS	U	5-1 6-1-42
B3-Z-663	Lic. to cover C.P. for new station. *DA-N Determine operating power by direct method.				
B3-R-1110	5-26-42	970	1kw*5kw-LS *DA-N	U	6-1 8-1-44
B3-S-1110	11-6-42	970	1kw*5kw-LS *DA-N	U	12-1 6-1-44
	Mod. Lic. in accordance with order 107				
etter	4-25-44	C.P. to increase night power to 5kw and			
S-T-3491)	make changes in D.A., subj. condition measurements showing effective field intensity of 175 mv/m for 1kw in lieu of meeting minimum antenna height requirements of the Order; also subj. procedural requirements of Commission's release of 1-20-44				
B3-P-3491	6-15-44	970	5kw* *DA	U (Cond'l Clause)	7-1 8-1-44
	C.P. incr.night powerand changes in DA system				
B3-P-3491	6-15-44	970	5kw* *DA-Night	U (Cond'l Clause)	7-1 8-1-44
This CP supersedes above CP of same date and corrects designation of D.A.					
B3-MP-1767	7-31-44	Mod.C.P.(P-3491) for extension of completion date			7-1 9-15-44
B3-R-1110	7-25-44	970	1kw*5kw-LS *DA-N	U	8-1 5-1-47
B3-MP-1766	9-14-44	Mod. of CP (P-3491) as mod., for extension of completion date (Cond'l Clause)			7-1 10-15-44
B3-L-1638) B3-Z-1637)	11-6-44	970	5kw* *DA-N	U	11-6 5-1-47
	Lic. cover CP 3491 as mod. for incr.in power, and changes in DA for night use; also determine operating power by direct measurement				
BR-1110	4-4-53	REINSTATED CP LICENSE			5-1-53 2-1-53

B-S- #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W F L A

Name of licensee .....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
B3-TC-445	8-21-45	Transfer of control TO A.W. Currey and R. Keith Kane, Trustees under the will of John Stewart Bryan (Deceased), D. Tennant Bryan, John Stewart Bryan, Jr. and Amanda Bryan Kane				
eff. 8-31-45						
B3-S-1110	9-25-45	970	5KW* *DA-N	U	10-1	5-1-47
Mod. Lic. Order 1074						
B3-P-4171	4-26-46	C.P. to make changes in DA for night use			6-26	12-26-46
B3-MP-2073	9-10-46	Mod.C.P.(4171) for extension of C & C dates			10-1	4-1-47
B3-MP-2465	4-28-47	Mod. C.P.(4171as mod.) to make changes in DA and extension of C & C dates. (cond. clause)				
BS-1110	4-22-47	Extension of license			5-1	7-1-47
BS-1110	6-20-47	Extension of license			7-1	10-1-47
BS-1110	9-25-47	Extension of license			10-1	12-1-47
BS-1110	11-28-47	Extension of license			12-1	3-1-48
BR-1110	1-20-48	970	5kw	U	1-30	5-1-50
BP-6568	3-18-48	970	5kw-DA-N	U	5-18	11-18-48
CP to reinstate CP (4171 as mod)						
BL-3389	10-26-48	970	5kw-DA-N	U	10-26	5-1-50
Lic. to cover CP (6568) to make changes in DA for night use.						
BR-1110	4-21-50	970	5kw-DA-N	Un	5-1	5-1-53
BS-1110	1-25-51	970	5kw. DA-N	U	5-25	5-1-53
Mod. lic. correction these indications.						
BR-1110	4-2-53	RENEWAL OF LICENSE			5-1-53	2-1-55
BP-9427	9-10-54	CP to install new trans.			11-10-54	5-10-[illegible]
BL-5538 (1)	12-9-54	license cover CP(9427) which authorized installation of new trans.				
BR-1110	1-12-55	970	5kw-DA-N	U	2-1	2-1-58
BS-1110 (1)	4-21-55	Mod. license correct geographical coordinates				
BS-1110 (2)	7-29-55	Mod. of lic. correct geographical coordinates.				

Form BC-126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-1-41

Call letters W F L A

Station location

Name of licensee THE TRIBUNE COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BR-1110	1-3-58	970	5kw DA-N	U	2-1	2-1-61
BS-1110 (1)	8-27-58	Mod. of license to change antenna base currents once weekly instead of daily.				
BRC-1421 (2)	2-19-59	Modification of license to operate transmitter by Remote Control from 905 Jackson Street, Tampa, Florida, while using non-directional antenna				
BS-1110 (3)	4-7-60	Mod. of license to change Operating Specifications.				
BRC-1677	11-22-60	970	5kw-LS-DA-N	U	11-22	2-1-61
		Mod. of license to operate transmitter by Remote Control from 905 Jackson Street, Tampa, Fla.				
- - -	1-25-61	Commission deferred action on renewal pending further consideration.				
BRC-1677	11-22-60	970	5kw-LS-DA-N	U	11-22	2-1-61
		Superseding auth. correcting the day antenna current and the antenna resistance, and correcting the field intensity measured on 265° radial to read 25.8 mv/m.				
BR-1110	2-22-61	970Kc	5kw-DA-N	U	3-22	2-1-64
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-1110	12-3-64	970Kc.	5kw, DA-N-LS	Unl	12-3	2-1-67
BTC-4961 EFF: 1-7-66	11-19-65	Voluntary acquisition of positive control of lic.corp.by Richmond Newspapers, Inc. thru purchase of stock from R.Keith Kane, David Tennant Bryan & Epps Hunton IV, Trustees under the Will of John Stewart Bryan, Deceased				
BR-1110	1-13-67	Renewal of License			2-1	2-1-70
TELEGRAM	2-23-68	FSA	4260w			
BTC-5944	6-30-69	Vol. TC				
BR-1110(S)	1-29-70	RENEWAL	&NDEA		2-1-73	
BAL-6943	6-30-70	VOL. AL	EFF: 7-31-70			
(L)						
EDSA	5-25-72					

Form BC 126
June 1954

CARD No. 4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....WFLA.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BS-1110(L)	8-18-72	ML to correct phase indication of SW(#2) Tower to 25.5°				
		970kc	5kw.	DA-2 U (Main)	2-1-73	
Ter.	7-10-72	Main Trans: Gates TC-5A				
BR-1110 BL-13,294	(L) 2-6-73	Renewal and modification				2-1-76
BR-1110 BL-13,294	(L) 2-6-73	superseded to correct antenna current				2-1-76
BP-19,608	3-19-74	970khz. 5kw DA-2 U				3-19-75
		CP to chg. the ant. Trans. site. chg. to DA-2.				
BMP-13,941(1)	2-28-75	MP(BP-19,608) ext. time to 9-19-75				
BMP-14,045 (2)	9-10-75	MP(BP-19,608 as mod.) ext. time to 2-1-76				
BMP-14,069 (L)	11-11-75	MP(BP-19,608asmod.) to incr. MEOV's				6-1-76
TELEGRAM	3-5-76	Obstruction marking & lighting for towers 2,3 & 4 at new site changed to Par. 1 only. No change for towers 1 & 5.				
BL-14,103	6-8-76	License for changes				
BR-1110(L)	5-13-76	RENEWAL AND MODIFICATION (MAIN & AUXILIARY)				2-1-79
BL-14,103	6-8-76	RENEWAL AND MODIFICATION				
BR-1110(L)	5-13-76	(MAIN & AUXILIARY)				2-1-79
		Superseded to Delete Remote control				
BS-1110(L)	6-25-76	ML to add condition re: Section 73.114(A)(3) of the rules				2-1-79
BRC-3882(1)	2-3-77	ML to operate by RC				
BR780929UI	1-23-79	Renewal of License (Main & Aux. Trans.)				2-1-82

Form 94

APPLICATION RECORD - BROADCASTING

#1

Call Letters W K G A

Name THE TRIBUNE COMPANY

P.O. 505 Lafayette St.,
Tampa, Fla.

File No.	Dated	Application for	Action: Nature	Action: Date
B3-P-2866	5-2-40	C.P. for a new station to be operated on: Frequency: 940 kc Power: 1kw,5kw-LS Hours: Unlimited time Using Directional Antenna for night Trans - ~~East End Davis Causeway, Hillsboro County, Fla.~~ Studio - 500 Jackson St., Tampa, Fla. Requests Class III-B Station. RE: Trans - East End Davis Causeway, near Tamps, Fla. (Filed by Philip J. Hennessey,Jr.,Att'y)	~~Returned~~ ~~Jurat and trans. site~~ Granted Conditional Clause Subj. to relinquishment of interest in Stations WFLA and WLAK	~~5-11-40~~ 8-28-40
Resubmitted & Amended	5-2-40			
Rec'd	5-28-40			

Philip J. Hennessey, Jr., Attorney
Joseph A. Chambers, Engineer

RCA 5-D

Newspaper Publisher

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WFLA (1-21-41) xWKGA

Name THE TRIBUNE COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-L-1327 Rec'd.	1-11-41 1-15-41	License to cover construction permit (B3-P-2866) for a new station, and approval of studio site at Tarr Bldg., Cor. Lafayette & Hyde Park, Tampa, Florida	Granted	5-1-41
B3-Z-663 Rec'd.	1-14-41 1-15-41	Authority to determine operating power by direct measurement of antenna power.	Granted	5-1-41
B3-R-1110	3-7-42	Renewal of license Form 335 filed 3-14-42 & list of all stockholders	Granted	5-26-42

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W F L A

Name THE TRIBUNE COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-P-3491 received filed	4-18-42 4-24-42 4-24-42	C.P. to increase power from 1kw,5kw-LS, to 5kw & make changes in D.A.-night Form 335 filed. P.J.Hennessey Jr. Atty. 5-30-42 rec'd petition re Com. Memo. Opinion of 4-27-42	Granted procedural requirements of Commission's release of 1-26-44;also subj. conditions measurements showing minimum eff.field intensity of 175 mv/m for 1kw in lieu of meeting the minimum antenna height requirements of the Standards Letter Written Grant accepted per letter of 5-4-44 Issued	4-26-44 subj. 6-15-44
Amended Rec'd Filed	7-14-42 7-16-42 7-16-42	RE: changes in D.A. for night use		

Form 94

APPLICATION RECORD—BROADCASTING

Call letters [illegible]

Name [illegible]

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-R-1110 Rec'd	2-23-44 3- 7-44	Renewal of license Atty. will file amend. Sec. 11(4) Filed by Philip Hehhesey, Jr. Amend. filed 7-4-44	Granted	7-25-44
B3-MP-1757 Rec'd Filed	7-17-44 7-20-44 7-20-44	Mod. of C.P. (B3-P-3491) for extension of completion date from 8-1-44 to 9-15-44. (Filed by Philip J. Hennessey, Jr., Atty.)	Granted	7-31-44
B3-MP-1766 Rec'd Filed	8-23-44 8-24-44 8-24-44	Mod. of C.P. (B3-P-3491, as mod.) for extension of completion date from 9-15-44 to 10-15-44. (Filed by Harold G. Cowgill, Atty.)	Granted Subj. permittee submit measurements showing a minimum of 175 mv/m for hkw in lieu of meeting the minimum antenna heigh requirements of the Standards	9-14-44

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#5

APPLICATION RECORD—BROADCASTING

Call letters WFLA

Name THE TRIBUNE COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-1838 Rec'd Filed	10-2-44 10-13-44 10-16-44	License to cover C.P. (B3-P-3491, as mod.) which authorized increase in power from 5kw day and 1kw night to 5kw day and night, and changes in DA for night use,	Granted	11-6-44
		and		
B3-Z-1637 Rec'd Filed	10-2-44 10-13-44 10-16-44	Authority to determine operating power by direct measurement of antenna power. (Filed by Philip J. Hennessey, Jr., Atty.) 335's filed		

U. S. GOVERNMENT PRINTING OFFICE

Form 94 #6

APPLICATION RECORD - BROADCASTING

Call Letters WFLA

Name THE TRIBUNE COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-TC-445 Rec'd Filed	4-30-45 5-9-45 5-9-45	Acquisition of Control of licensee corporation by A. W. CURRY and R. KEITH KANE, TRUSTEES UNDER THE WILL OF JOHN STEWART BRYAN (Deceased), D. TENNANT BRYAN, JOHN STEWART BRYAN, JR., and AMANDA BRYAN KANE through purchase of 106 shares common stock by A. W. Curry and R. Keith Kane, Trustees under the Will of John Stewart Bryan (Deceased) from J. S. Mims, Truman Green, J.C. Council, H. L. Mims, Chas. Frank Hamilton, and George P. Webb. (Filed by P.J. Hennessey, Jr.)	Granted Effective	8-21-45 8-31-45
B3-P-4171 Rec'd Filed	10-5-45 10-8-45 10-8-45	C.P. to make changes in directional antenna for night use. (Filed by Philip J. Hennessey, Jr., Atty.; Grant R. Wrathall, Engr.)	GRANTED	4-26-46

Form 94

APPLICATION RECORD - BROADCASTING

#7

Call Letters W F L A

Name THE TRIBUNE COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-2073 Rec'd Filed	8-20-46 8-23-46 8-23-46	Modification of construction permit (B3-P-4171, which authoirzied changes in directional antenna for night use) for extension of commencement and completion dates from 6-26-46 to 10-1-46 and 12-26-46 to 4-1-47, respectively.	GRANTED	9-10-46
B3-MP-2465 Rec'd Filed	1-6-47 1-8-47 1-8-47	Modification of Construction Permit (B3-P-4171, as mod. which authorized changes in directional antenna for night use) to make changes in directional antenna. (Filed by David E.Tolman,Atty.) and for extension of commencement and completion dates to 60 days after grant and 180 days thereafter, respectively.	GRANTED SUBJECT to such action as may be necessary to meet the protest of Cuba against the original grant of BP-4171.	4-28-47

Form 94 #8 **APPLICATION RECORD - BROADCASTING**

Call Letters WFLA

Name THE TRIBUNE COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B-R-1110 Rec'd	2-26-47 3-3-47	Renewal of license Filed by Philip Hennessey, Jr. atty.	GRANTED	1-30-48
BP-6568 Rec'd Filed	1-16-48 1-27-48 1-27-48	Construction Permit to reinstate construction permit (B3-P-4171, as mod.,which authorized changes in directional antenna for night use) to be operated on 970kc, 5kw DA-N, unlimited hours of operation. Filed by Harold G. Cowgill,Atty.	GRANTED	3-12-48

FCC Form 94

#9

APPLICATION RECORD - BROADCASTING

Call Letters WFLA

Name THE TRIBUNE COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BL-3389 Rec'd Filed	9-22-48 10-1-48 10-1-48	License to cover C.P. (BP-6568) which authorized to make changes in directional antenna for night use. (Philip J. Hennessey, Jr.,Atty.) (Joseph A. Chambers, Engr.)	GRANTED	10-26-48
BR-1110 Rec'd	2-24-50 3-1-50	Renewal of license Filed by Harold G. Cowgill atty.	GRANTED	4-21-50
BR-1110 Rec'd Filed	1-27-53 1-29-53 1-29-53	Renewal of License Philip J. Hennessey, Jr., Atty.	GRANTED	4-8-53
BP-9427 Rec'd Filed	8-13-54 8-18-54 8-18-54	Construction permit to install a new transmitter (RCA BTA-5G). Segal, Smith & Hennessey, Attys. (Seymour M. Chase)	GRANTED	9-10-54

FORM A-170 #10
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WFLA

Name THE TRIBUNE COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-1110 Rec'd Filed	10-22-54 10-23-54 10-28-54	Renewal of License Seymour M. Chase, Atty.	GRANTED	1-12-55
BL-5538 Rec'd Filed	11-22-54 11-24-54 11-24-54	License to cover construction permit (BP-9427) which authorized installation of a new transmitter. Seymour M. Chase, Atty.	GRANTED	12-9-54
BR-1110 Rec'd Filed	10-25-57 10-31-57 10-31-57	Renewal of License Seymour M. Chase, Attorney	GRANTED	1-3-58
BRC-1421 Rec'd Filed	2-11-59 2-16-59 2-16-59	Modification of license to operate transmitter by Remote Control from 905 Jackson Street, Tampa, Florida, while using non-directional antenna	GRANTED	2-19-59

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W F L A

Name THE TRIBUNE COMPANY
Tampa, Florida

File No.	Dated	Application for	Action Nature	Action Date
BRC-1677 Rec'd Filed	5-17-60 5-23-60 5-23-60	Modification of license to operate transmitter by Remote Control from 905 Jackson Street, Tampa, Florida, using Directional Antenna (DA-N). Smith, Hennessey & McDonald, Attys.	GRANTED	11-22-60
BR-1110 Rec'd Resub. Recd & Filed	10-21-60 10-31-60 12-21-60 12-23-60	Renewal of License George S. Smith, Atty.	~~Returned~~ ~~Re: Dated~~ wrong GRANTED	~~12-9-60~~ 3-22-61
BR-1110 Rec'd Filed	10-28-63 10-31-63 10-31-63	Renewal of license Attys: Steadman, Leonard & Hennessey (Hennessey)	GRANTED	12-8-64
BTC-4961 R & F (Form 316)	11-9-65 11-10-65	Voluntary acquisition of positive control of lic. corp. by Richmond Newspapers, Inc. thru purchase of stock from R. Keith Kane, David Tennant Bryan and Eppa Hunton IV, Trustees under the Will of John Stewart Bryan, Deceased Atty - Cohn & Marks (50.098%)	GRANTED EFF:	11-19-65 1-7-66

FORM BC-121
AUG. 1955

12

APPLICATION RECORD - BROADCASTING

970kc

Call Letters WFLA

WFLA, INC.

Name xTHE TRIBUNE COMPANY
TAMPA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-1110 R & F	10-25-66 10-31-66	Renewal of license Attys-Robb, Porter, Kistler & Parkinson	GRANTED	1-13-67
BTC-5944 R & F FEE PD: $90 -#511821 (AM,FM & TV)(Form 316) MAY 1 1 1969 Ltr. 5-21-69	4-28-69 5-2-69	Vol.transfer of control of lic. corp. from Richmond Newspapers, Incorporated, to Media General, Inc. Atty - Cohn & Marks and Robb, Porter, Kistler & Parkinson Marcus Cohn, Atty.	GRANTED Eff:	6-30-69 8-15-69
BR-1110 R & F #553594 $75. PM PRESS DEC 9 1969	10-31-69 11-3-69 11-3-69 11-3-69	Renewal of license Atty: Cohn & Marks	GRANTED	1-29-70
BAL-6943 R & F FEE PD: $90 -#604929 (include FM&TV) Form 316 JUN 1 1 1970 FCC - WASHINGTON, D.C.	5-27-70 5-28-70	Voluntary assignment of license to WFLA, INC. Atty - Cohn & Marks	GRANTED EFF:	6-30-70 7-31-70

Form BC-121
September 1969

#13

APPLICATION RECORD - BROADCASTING

Call Letters WFLA

Name WFLA, INC.
Tampa, Florida

File No.	Dated	Application for	Action Nature	Action Date
BZ-7604 R & F DM PRESS AUG 24 1970	7-31-70 8-3-70 8-12-70	Direct Measurement Roy F. Perkins, Atty.		
BL-13,294 R & F W 100010-$50 PTA PRESS OCT 4 1972	7-19-72 8-14-72 8-14-72- 8-18-72	Lic. to use former Main trans.(RCA, BTA-5G), 5kw, for Auxiliary Purposes Only - (BC) AC-067 Atty: Cohn and Marks (Allan J. Arlow)	GRANTED 2-6-73 issued with renewal	

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Card #14

Call Letters W F L A

Name WFLA, INC.
TAMPA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BP-19,608 Rec'd Filed $50-131794 AC-060 PRESS:	11-24-72 11-27-72 11-27=72 11-27-72 FEB 22 1974	Construction permit to change the antenna-transmitter site to 0.6 mi. North of Rt. 580, 3.2 mi. E. of Oldsmar, Florida and change from non-directional day to DA-2. 28° 1' 14" 82° 36' 34" Atty. Cohn and Marks	GRANTED	3-19-74
				over

Amended 10-23-73 re operating logs, field strength measurements, maps & field intensity measurements submitted.
Amended 1-23-73 re values & radiation patterns submitted.
Amended 12-6-73 re additional information concerning daytime & nighttime antenna system sub.

BR-1110 R & F PN Recd. PRESS DEC 22 1972	10-31-72 11-2-72 "	RENEWAL OF LICENSE Ian D. Volner, Atty.	GRANTED	1-31-73

F.C.C. - WASHINGTON, D. C.

BP-19,608 Amended 12-20-73 re reduce nighttime MEOV's.

Form BC-121
September 1969

#15

APPLICATION RECORD - BROADCASTING

Call Letters WFLA

Name WFLA, INC.
Tampa, Florida

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,941 R & F $50-391078 AC-056 FEB 1975	2-3-75 2-10-75 2-10-75	MP(BP-19,608) for ext. of completion date to _____ (changes) Atty: Stanley B. Cohen	GRANTED	2-28-75
BMP-14,045 R & F $100-465855 AC: 001 PRESS:	8-11-75 8-18-75 8-18-75	MP(BP-19608) for ext. of completion date to _____ (changes) Atty: Allan J. Arlow (Cohn & Marks)	GRANTED	9-10-75
BMP- 14,069 rec'd filed $100-476375 AC: 001 Press: OCT 6 1975	9-3-75 9-17-75 9=17-75 9-17-75	Mod. of CP (BP-19,608 as mod.) to increase MEOV's. Atty: Allan J. Arlow	GRANTED	11-11-75

F.C.C. - WASHINGTON, D. C.

#16

970 khz

Form BC-121
September 1969
2-41

APPLICATION RECORD - BROADCASTING

Call Letters W F L A

Name WFLA, INC.
TAMPA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-1110 R & F PN Recd. PRESS	9-10-75 10-1-75 MAY 1 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	5-13-76
BMP- R & F $100-518616	1-5-76 1-9-76 1-9-76	MP(BP-19,608 as mod.) to extend completion date to _____	Returner applic. as unnecessary 1-29-76	
BL-14,103 R & F $50#522227 $50#522226 PTA Amend PRESS FEB 10 1976	1-12-76 1-20-76 1-23-76 1-23-76 1-30-76 2-3-76 - engr. data	Lic. to cover BP-19,608 for changes and to use former main transmitter GATES BC-5HA as Auxiliary Transmitter Main transmitter: RCA BTA-5L2 Atty: Stanley B. Cohen	GRANTED issued with BR-1110	6-8-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

970 KHZ

APPLICATION RECORD - BROADCASTING

#17

Call Letters WFLA

Name WFLA, INC.
Tampa, Fla.

File No.	Dated	Application for	Action Nature	Action Date
Ltr. R & F PRESS SEP 28 1976	9-16-76 9-16-76	Request waiver of Sec. 73.1201(b)(2) of the rules to identify as "Tampa-St. Petersburg", Florida.	GRANTED	3-11-77
BRC-3882 R & F JAN 27 1977	1-12-77 1-14-77	Mod. of lic. to operate trans. by RC from 905 E. Jackson St., Tampa, Fla.(Main & Aux.) Atty: Brian M. Madden Eng. Patrick McLaughlin	GRANTED	2-3-77
BR780929UI PRESS OCT 27 1978		RENEWAL OF LICENSE (MAIN & AUX. TRANS.) B M.Madden,Atty.	GRANTED	1-23-79

#18

970KHz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W F L A

Name WFLA, INC.
TAMPA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
Letter Dated PRESS (0)	4-10-79	Filed by Arnold D. Spevack Request for Dual City Identification As: TAMPA-ST. PETERSBURG-CLEARWATER		
	APR 19 1979	Atty. Arnold D. Speavack (cohn & Marks) (OVER)	DISMISSED	6-17-80
~~Letter Dated 5-18-79~~ PRESS ~~(0)~~	JUN 11 1979	~~Filed by Gary H. Epstein Request for Dual City Identification as: TAMPA-ST. PETERSBURG-CLEARWATER, FLORIDA.~~		

F.C.C. - WASHINGTON, D. C.

Dual City ID - Opposition to request filed 5-18-79 by
Gary Epstein for WTAN/WOKF(FM).

Reply to opposition filed 7-26-79 by Ian Volner for WTLA

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.