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B-S #2555

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-8-50

Call letters W.R.C.B.
LOCATION: RED LION, PENNSYLVANIA

RED LION BROADCASTING CO., INC. (BAL 1-23-63 Eff: 5-23-63

Name of licensee JOHN H. MORRIS

Transmitter location On State Rt.6(141), 1.6 mi. E of Red Lion, Pa. (CP-7-28-50)

Main studio location On State Rt.6(141), 1.6 mi. E of Red Lion, Pa. (CP-3-28-50)

FCC 65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-3796	7-28-50	1440	1kw	Daytime	5-25	11-28-50
	CP for a new standard broadcast station. (COMPL. CLAUSE)					
BL-4256	12-8-50	1440	1kw	Daytime	12-8	11-1-53
Lic.cover	CP(6796 which authorized new Std. station (Conds)					
BR-2555	10/7/53	RENEWAL OF LICENSE			11-1	8-1-54
BR-2555	7-7-54	RENEWAL OF LICENSE			8-1	8-1-57
BR-2555	7-25-57	Renewal of License			8-1	8-1-60
BZ-4259 (1)	4-29-60	Auuhority to determine operating power by direct measurement of antenna power.				
	7-27-60	Commission deferred action on renewal pending further consideration.				
BR-2555	9-7-60	1440	1kw	Daytime	9-7	8-1-63
BZ-4327	9-9-60	Authority to determine operating power by direct measurement of antenna power.				
BAL-4607 EFF:	1-23-63 5-23-63	Voluntary assignment of license to Red Lion Broadcasting Co., Inc.				
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-2555	5-5-65	1440kc.	1kw,	Day	5-5	8-1-66
BZ-5684 (1)	9-22-65	Authority to determine operating power by direct measurement of antenna power				
BR-2555(L) BZ-6988	9-4-69	Renewal of License & MOD.			8-1-72	
BRC-3484 (1)	11-23-70	Authority to operate transmitter by remote control.				
BZ-7686(S) (2)	11-30-70	DIRECT MEAS.				
PSA	9-9-71		500w			
EBSA	6-12-72					
BTC-7405	5-31-74	INVOL. TC EFF: 7-1-74				
BR-2555(L)	8-10-76		RENEWAL		8-1-78	
BTC-8222	2/14/77	TC EFF: 4/15/77				

#2

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-8-50

Call letters W G C B

Station location RED LION, PENNSYLVANIA

Name of licensee RED LION BROADCASTING CO., INC.

Transmitter location On State Rt. 66141, 1.6 mi. E. of Red Lion, Pennsylvania

Main studio location SAME AS TRANSMITTER LOCATION

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-2555(S)	7-31-78		RENEWAL		8-1-81

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WCCB x New

Name ~~REV.~~ JOHN M. NORRIS
(PO Red Lion, Pennsylvania)

File No.	Dated	Application for	Action Nature	Action Date
BP-6796 Rec'd Filed	5-28-48 5-28-48 5-28-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~940kc~~ 1440kc Power: 1kw Hours of operation: Daytime only Trans. location: On State Route 66141 1.6 miles East of Red Lion, Pa. Studio location: On State Route 66141 1.6 miles East of Red Lion, Pa. (Filed by Oscar W.B. Reed, Jr., Engr.)	GRANTED re blanketing clause re Waiver of Sect. 3.30a to identify location as Red Lion, Pennsylvania.	3-28-50
AMENDED Recd. Filed	12-21-49 12-27-49 12-27-49	AMENDED to change frequency from 940kc to 1440kc and make changes in antenna. Robert M. Booth, Jr. Atty.		
AMENDED Recd. Filed	2-27-50 2-28-50 2-28-50	AMENDED to change type transmitter (Gates BC 1 E). Wm. A. Porter, Atty.		

Transmitter - ~~RGA BTA 1b~~

Gates BC 1 E

FCC Form 94 #2

APPLICATION RECORD - BROADCASTING

Call Letters W G C B

Name JOHN M. NORRIS

File No.	Dated	Application for	Action Nature	Action Date
BL-4256 Rec'd Filed	10-18-50 10-19-50 10-19-50	License to cover construction permit (BP-6796) which authorized a new standard broadcast station. Robert M. Booth, Jr., Atty. Raymond E. Rohrer, Engr.	GRANTED re blanketing; waiver 1.30(a)	12-8-50
BR-2555 Rec'd Filed	7-31-53 8-3-53 8-3-53	Renewal of License	GRANTED	10/7/53
BR-2555 Rec'd Filed	4-30-54 5-3-54 5-3-54	Renewal of License	Granted	7-7-54
BR-2555 Recd Filed	5-3-57 5-6-57 5-6-57	Renewal of license	GRANTED	7-25-57

FORM BC-121
AUG. 1955 #3

APPLICATION RECORD - BROADCASTING

Call Letters W.C.C.B.

Name JOHN M. NORRIS

File No.	Dated	Application for	Action Nature	Action Date
BP-13,290 Rec'd Filed	6-29-59 6-30-59 6-30-59	Construction Permit to change frequency from 1440kc to 820kc, change antenna-transmitt and studio location from On State Route 66141; 1.6 miles east of Red Lion, Pennsylvania to W. Side State Route 66141; .25 mi. N. of State Hwy. 74, Red Lion, Pennsylvania& install directional antenna (DA-D) (Requests waiver of Sec. 1.351 of the Rules) Atty.- Cottone and Scheiner Engr.- Commercial Radio Equip. Co.	DISMISSED by CA - letter CONTRAVENTION 73.25	6-22-64

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WGCB

Name JOHN M. MORRIS

File No.	Dated	Application for	Action Nature	Action Date
BZ-4259 Rec'd Filed	3-11-60 3-16-60 3-16-60	Authority to determine operating power by direct measurement of antenna power. Arthur Scheiner, Atty. Roger E. Peterson, Engr.	GRANTED	4-29-60
BR-2555 Rec'd Filed	4-29-60 5-16-60 5-16-60	Renewal of License. Arthur Scheiner, Atty.	GRANTED	9-7-60
BZ-4327 Rec'd Filed	7-16-60 7-21-60 7-21-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-9-60
BAL-4607 Rec'd Filed	8-17-62 8-28-62 8-28-62	Voluntary assignment of license to Red Lion Broadcasting Co., Inc. Benedict P. Cottone, Atty.	GRANTED: EFF:	1-23-63 5-23-63

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call Letters WGCB

Name RED LION BROADCASTING CO., INC.
Red Lion, Pa.

File No.	Dated	Application for	Action Nature	Action Date
BR-2555 R & F	6-11-63 6-12-63	Renewal of license Atty. Benedict P. Cottone	GRANTED	8-3-65
BZ- 5684 Rec'd. Resubmitted R & F	7-16-65 7-19-65 7/23/65 7/29/65	Authority to determine operating power by direct measurement of antenna power.	RETURNED No Sec. I or fee GRANTED	7-22-65 re- 9-22-65
BR-2555 R & F	4-29-66 5-3-66	Renewal of License SUPPLEMENTAL APPLICATION filed as Amendment Cottone and Fanelli, Attys. 5-20-69	GRANTED (Issued with BZ-6938) AMENDED 8-18-69 re: Programming	9-4-69
BZ-6988 R & F #463340 $30 Refunded $30 DM NOV 5 1968	9/30/68 10/3/68 10/3/68 11/5/68 10/14/68	Direct Meas.	GRANTED (Issued with BR-2555)	9-4-69

11-5-69. By Meorandum Opinion and Order. ORDERED to pay $400 Forfeiture. $200 AM & $200 FM

F.C.C. - WASHINGTON, D. C.

#6

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WGCB

Name RED LION BROADCASTING CO., INC.
Red Lion, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BZ-7686 R & F #638605 $30 AC-067(Refunded 11-23-70) PTA PRESS NOV 27 1970	10-16-70 10-21-70 10-21-70 10-29-70	Direct Measurement.	GRANTED	11-30-70
BRC-3484 Rec'd #642517 $30 #644910 $20 Filed ACC. 067 NOV 27 1970	11-2-70 11-5-70 11-5-70 11-18-70 11-18-70	Mod. of license to operate transmitter by remote control from on State Rt. 66141, 1.6 mile East of Red Lion, Pennsylvania.	GRANTED	11-23-70

F.C.C. - WASHINGTON, D. C.

#1

Form BC 321
September 1969

1440KC

APPLICATION RECORD - BROADCASTING

Call Letters WGCB

Name RED LION BROADCASTING CO., INC.
RED LION, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-2555 R & F PN PRESS MAY 1 6 1972	5-1-72 5-3-72 5-3-72	Renewal of License atty-David Meyers AMENDED 6-13-72 re: prog. emp. policy AMENDED 9-12-72 re: Section VI AMENDED 10-11-72 re: emp. policy SUPPLEMENTAL APPLICATION filed 10-2-75 as Amendment to pending renewa	GRANTED OCT 1 0 1975	8-10-76 (over)
BTC-7405 Rec'd FEE PD: $250 #279832 CODE 047(Form 316) ALSO SEE FM FILED (annual lic fees paid) APR 2 3 1974	2-14-74 2-14-74 4-8-74	Involuntary transfer of control of lic corp from John M. Norris to John H. Norris, Executor of the Estate of John M. Norris, Deceased Atty - B. Cottone	GRANTED EFF:	5-31-74 7-1-74
BTC-8222 Rec'd FILED FEE PD: $400 #647966 CODE 047(12-16-76) (ALSO SEE FM & INTERNATIONAL STATION WINB	11-15-76 11-15-76 12-16-76	Voluntary transfer of control of lic corp from John H. Norris, Executor of the Estate of John M. Norris, Deceased; to John H. Norris PN filed 12/29/76 Atty - B. Cottone JAN 1 0 1977	GRANTED EFF:	2/14/77 4/15/77

F.C.C. - WASHINGTON, D. C.

BR-2555 called atty 5-17-72 re: Section VI

AMENDED 3-16-76 re: trans. logs, comp. of area, prog. & financial report

Req. for requirements of Sec.IV@A & VI be waived -filed 2-7-77 by atty Cottone

#8

Form BC-121
May 1976

1440 kc

APPLICATION RECORD - BROADCASTING

Call Letters W G C B

Name RED LION BROADCASTING CO.,INC.
RED LION, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-2555 R & F PRESS	3-31-78 4-3-78 APR 13 1978	RENEWAL OF LICENSE	GRANTED	7-31-78
BR810406UC PRESS MAY 5	1981	Renewal of License Atty.: Benedict P. Cottone	GRANTED	8-11-81

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.