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Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-21-69

Call letters WGOG

Station location Walhalla, South Carolina

Name of licensee OCONEE BROADCASTING CO., INC. (AL 3-9-60; EFF: 3-14-60)
EDITHE MOONEYHAM and DOROTHY FRIEND, d/b as OCONEE BROADCASTING COMPANY

Transmitter location On State Hwy. 183, 1.15 mi. S. of Walhalla, South Carolina (CP 12-30-58)

Main studio location On State Hwy. 183, 1.15 mi. S. of Walhalla, South Carolina (CP 12-30-58)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	Period To
BP-11771	12-30-58	1460	500w	Day	2-28	8-30-59
	C.P. for a new standard broadcast station					
BMP-8424 (1)	3-5-59	Mod. of CP(BP-11,771) for Change in Type Transmitter.				
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BAL-3811 EFF:	3-9-60 3-14-60	Voluntary assignment of license to Oconee Broadcasting Co., Inc.				
	12-30-60	Commission deferral action on renewal pending further consideration.				
BR-3777	1-18-61	1460kc	500w	Day	1-18	12-1-63
BR-3777	11-29-63	RENEWAL OF LICENSE			12-1	12-1-66
BZ-5087 (1)	12-19-63	Authority to determine operating power by direct measurement of antenna power.				
BP-16290	1-12-65	1000kc	1kw	Day	3-12	9-12-65
	CP to change freq. to 1000kc, increase power to 1kw, modify trans. (Gates BC-1T), make changes in antenna system (incr. Height), and make changes in ground system (Cond'l).					
BL-10,921	6-16-65	1000kc	1kw	Day	6-16-	12-1-66
	Lic to cover CP(BP-16,290) which auth change freq. from 1460kc to 1000kc; increase power from 500w to 1kw, mod. trans make changes in ant-sys (inc. hgt) and gr sys. specify trans as (GATES Vanguard I, Type No. M-6408) (Cond'l)					
BR-3777	4-14-67	Renewal of license and NDEA			4-14	12-1-69
BZ-7321(1)	10-30-69	Direct Meas.				
BR-3777(L)	11-26-69	Renewal of License & NDEA				12-1-72
[illegible]	5-25-72					
BR-3777(S)	3-29-73	Renewal				12-1-75
Letter	1-3-74	Trans. Gates BC-1T, now installed				
BL-10,921 (L)	1-7-74	Lic. to use former Main trans. for Aux. purposes Only				12-1-75
Letter	8-15-75	Trans. redescribed as BC-1H1 (MAIN)				

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 8/21-59

Call letters W C O G

Station location WALHALLA, SOUTH CAROLINA

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3777(L)	12-15-75	RENEWAL	(MAIN &	AUX.)	12-1-78
BR780720UG (S)	11-14-78	Renewal	of License		12-1-81

Form BC-12 ~~MILDRED ALLEN,~~ APPLICATION RECORD - BROADCASTING
Aug. 1955 ~~DOROTHY FRIEND~~ DOROTHY FRIEND
~~MILDRED ALLEN~~ & EDITHE MOONEYHAM, d/b as

Call Letters WGOG ~~WIEM~~

Name OCONEE BROADCASTING COMPANY
(P.O. - ~~Box 486, Tryon, North Carolina~~) Box 303, Spartanburg, S.C.) 7-28-58

BP-11,771 ~~BP-12,320~~	Dated	Application for	Action Nature	Action Date
~~BP-11,771~~ Rec'd Filed	12-20-57 12-26-57 12-26-57	Construction permit for a new standard broadcast station to be operated on: Frequency - ~~1570kc~~ 1460kc Power - ~~1kw~~ 500w Hours of operation - Daytime Trans. location - 1.15 miles South of city limits on State Hwy 183, Walhalla, South Carolina Studio location - Same as transmitter Atty. - Robert M. Booth, Jr. (10-31-58) Engr. - Palmer A. Greer, Greenville, S.C.	GRANTED	12-30-58
AMENDED TO ~~BP-12320~~ R. & F.	7-25-58 7-28-58	AMENDED to change name to ~~DOROTHY FRIEND &~~ EDITHE MOONEYHAM d/b as OCONEE BROADCASTING COMPANY. ~~NEW FILE NO. ASSIGNED.~~		
AMENDED TO DELETE ABOVE AMENDMENT & REVERT TO ORIG. FILE NO. R. & F.	9-25-58 9-26-58	AMENDED to change name to ~~MILDRED ALLEN~~, & EDITHE MOONEYHAM d/b as OCONEE BROADCASTING COMPANY. ORIG. FILE NO. RETAINED.		

SEE CARD #2 FOR AMENDMENT

RCA BTA LMX 500R

FORM BC-121 #2
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WGCG new

Name EDITHE MOONEYHAM and DOROTHY FRIEND d/b as OCONEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-11,771 AMENDMENT R & F	 10-28-58 10-31-58	AMENDED to change applicant name to Edithe Mooneyham and Dorothy Friend d/b as Oconee Broadcasting Company.	See Card	#1 for action
AMENDMENT R & F	11-26-58 12-1-58	Atty. - Robert M. Booth, Jr. AMENDED to change frequency to 1400kc; decrease power to 500w; change type transmitter(RCA BTA 500R); make changes in antenna(decr. hght) and changes in ground system.		
BMP-8424 Rec'd Filed	2-17-59 2-20-59 2-20-59	Modification of c.p. (BP-11,771 which authorized a new Standard Broadcast Station) to change type transmitter (GATES BC-500T). Robert M. Booth, Jr., Atty.	GRANTED	3-5-59
BL-7478 R & F	3-31-59 4-3-59	License to cover C.P. (BP-11,771 as modified) which authorized construction of a new Standard Broadcast Station	GRANTED	5-21-59
AMENDED R & F	6-23-59 6-23-59	Atty. Booth Revised the antenna resistance measurements. Complete new application filed.		

F.C.C. WASHINGTON, D.C.

FORM BC-121 #3
AUG 1955

APPLICATION RECORD - BROADCASTING

OCONEE BROADCASTING CO., INC.

Call Letters W G O C

Name X EDITHE MOONEYHAM AND DOROTHY FRIEND d/b as
OCONEE BROADCASTING COMPANY
WALHALLA, SOUTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BAL-3811 Rec'd Filed	2-24-60 2-25-60 2-25-60	Voluntary assignment of license to Oconee Broadcasting Co., Inc. Robert M. Booth, Jr., Atty.	GRANTED EFF:	3-9-60 3-14-60
BR-3777 Rec'd Filed	8-19-60 8-24-60 8-24-60	Renewal of license	GRANTED	1-18-61
BP-16290 Rec'd Resub R&F	6-12-62 6-13-62 6-12-62 7-14-64	Construction permit to change frequency from 1460kc to 1000kc; increase power from 500w to 1kw; modify trans.(Gates BC-1T); make changes in antenna system (inc. height) and ground system. Atty.-Robert M Booth, Jr. Engr.-W.J. Holey ~~PETITION FOR WAIVER OF SEC. 1.354~~	Ret'd. 10-17-62 By Order of 10-10-62 GRANTED Cond'l re: Pre-sunrise operation.	1-12-65

FORM BC-121 # 4
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WGOG

Name OCONEE BROADCASTING CO., INC.
Walhalla, South Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-3777 Rec'd Filed	9-3-63 9-10-63 9-10-63	Renewal of license Atty John L. Tierney	GRANTED	11-29-63
BZ-5087 R. & F.	10-2-63 10-3-63	Authority to determine operating power by direct measurement of antenna power. Atty- Robert M. Booth, Jr.	GRANTED	12-19-63
BL-10,921 Rec'd Filed	3-16-65 3-17-65 3-17-65	License to cover CP(BP-16,290) which auth. change frequency from 1460kc to 1000kc; increase power from 500w to 1kw; modify transmitter; make changes in antenna system (inc. height) and ground system; specify type transmitter as (Gates Vanguard I, Type No. M-6408).	GRANTED Cond'l re: Pre-sunrise operation.	6-16-65
BR-3777 R. & F.	8-23-66 8-30-66	RENEWAL OF LICENSE ATTYS-Booth & Lovett(Joseph F.Hennessey)	GRANTED	4-14-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call Letters WCOG

Name OCONEE BROADCASTING CO., INC.
Walhalla, South Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-3777 R & F #538674$75. P. N.	8-28-69 8-29-69 8-29-69 8-29-69 SEP 26 1969	Renewal of License Atty.: Robert M. Booth, Jr.	GRANTED	11-26-69
BZ-7321 R & F #545731 $30. Refunded DM 10-13-69	9-25-69 9-29-69 9-29-69 OCT 30 1969	Direct Measurement	GRANTED	10-30-69
BR-3777 R & F PN Recd. PRESS OCT 1 1972	8-31-72 9-1-72 "	RENEWAL OF LICENSE AMENDED 1-5-73 re: commercial policy: employment program AMENDED 3-19-73 re: commercial policy	Granted	3-29-73

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

#6

Call Letters WGOG 1000khz

Name OCONEE Broadcasting Co., Inc.
Walhalla, South Carolina

File No.	Dated	Application for	Action Nature	Action Date
BL-13,715 R & F $50#299206 PTA PRESS	3-29-74 4-2-74 4-4-74 4-10-74 MAY 1974	Lic. to use former Main Transmitter for Auxiliary Purposes Only, Gates Vanguard, I, lkw. Atty. Julian P. Freret	GRANTED	6-7-74
BR-3777 R & F PN Recd. PRESS	7-1-75 7-22-75 " JUL 29 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) R.M.Booth,Jr.Atty. AMENDED 10-20-75 re: EEO	GRANTED	12-15-75
BR780720UG PRESS	SEP 1 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Julian P. Freret (Booth & Freret)	GRANTED	11-14-78

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.