WHA

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

4-S-B-612 #1

BROADCASTING STATION LICENSE RECORD

Date First Licensed January 13,1922
Deleted Sept. 8,1924
Licensed Oct. 14,1924

Call Letters WHA
LOCATION: MADISON,WISCONSIN

Name of Licensee: BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM (APLED 4-30-73 EFF:
X STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN (Mod.Lic. 10-23-39)
x University of Wisconsin

Transmitter Location: Intersection of Martin St., & Dunn, Madison, Wisconsin(BL-3-29-74)
X See Card #2
x North Charter Street, Madison, Wis.

Main Studio Location: Vilas Hall, University Campus, Madison, Wisconsin(BMPH-11-30-73-Lic.3-29-74)
x See Card #2
x Sterling Hall, Madison, Wisc.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
	T.P.					
4-S-B-612	4-22-27	560	750	-	not stated	
"	6-1-27	940	750	WLBL	6-1	8-1-27
Effec. Date prev.		Lic. deferred by G.O. #13			6-15	8-15-27
4-R-B-612	8-8-27	Letter of Extension			8-15	10-15-27
Extended	by G.O.	# 18			10-15	11-1-27
4- -B-612	11-1-27	900	750	WLBL	11-1	1-1-28
Extended	by G.O.	21			1-1	2-1-28
"	"	22			2-1	3-1-28
"	"	23			3-1	4-1-28
"	"	25			4-1	5-1-28
"	"	27			5-1	6-1-28
"	"	32			6-1	8-1-28
"	"	35			8-1	9-1-28
"	"	38			9-1	10-1-28
"	"	44			10-1	11-11-28
ALLOCATION	11-11-28	570	750	WMAX, WPCC WIBO		
4-R-B-612	11-5-28	570	750	WHA&WMAX ½ WPCC-WIBO ½	11-11	1-31-29
4-S-B	12-21-28	Modification of License Rearrangement of hours of operation			12-15	1-31-29
4-R-B-612	1-24-29	570	750	WHA-WMAX ½ WPCC-WIBO ½	1-31	4-30-29
4-R-B-612	4-26-29	940	750	(operates between local sunrise and local sunset only)	4-30	7-31-29
4-R-B-612	License extended by G.O. # 69				7-31	10-31-29
4-R-B-612	10-5-29	940	750	(operates between local sunrise and local sunset only)	10-31	1-31-30
4-S-B-	Special Authorization 1-16-30	Rearrangement of hrs. for experimental only.			1-16	1-31-30
4-S-B	1-28-30	Rearrangement of hrs for experimental purposes) Special Authorization			1-28	1-31-30
4-R-B-612	1-11-30	940	750	(LS only)	1-31	4-30-30
4-R-B-612	4-8-30	940	750	(LS only)	4-30	7-31-30
4-R-B-612	7-7-30	940	750	(LSonly)	7-31	10-31-30
4-R-B-612	10-18-30	940	750	(LS only)	10-31	1-31-31
4-P-B-1843	12-19-30	Changes in equipment			10-9	4-9-31
103	1-26-31	Extension of License			1-31	4-30-31

4 -S-B612 Card #2

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Call Letters WHA

Name of Licensee: x STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN (Mod.Lic. 10-23-39)
University of Wisconsin

Transmitter Location:

(SEE CARD #1)

Madison, Wis. (BP 5-9-72)

x 450 ft. S. of Martin St. and Frazier Place in the University Arboretum./

x North Charter St., Madison, Wisconsin (Lic. 1-13-33)

R.F.D.No.5 (Fish Hatchery Road), approx.2.3 miles south of

x Approx.2.3 miles south of North Charter St., Madison, Wisc.(C.P.5-13-32)

x North Charter Street, Madison, Wisc.

Main Studio Location:

(SEE CARD #1)

X 821 University Avenue, Madison, Wisconsin (BS 10-16-72)

Radio Hall, University Campus, Madison, Wisconsin (Ren. 1-30-35)

x North Charter Street,

/ Sterling Hall, Madison, Wisconsin.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
4-L-B-531	4-17-31	940	750W.	Daytime	4-17 4-30-31
4-R-B-613	4-30-31	940	750	Daytime	4-30 10-1-31
4-R-B-612	9-11-31	940	750	Daytime	10-1 4-1-32
Tel.	10-2-31	To operate until 5;45 p.m.			October 4-193
4-S-B-612	12-22-31	To operate until 5:45 p.m.			February 14
4-S-B-612	12-30-31	To Oper. 7:30 to 9:30 p.m. on January 5,			
4-R-B-612	3-26-32	940	750	Day	4-1 10-1-32
4-P-B-2545	5-13-32	Move Tr. locally & chg. equip.			6-13 9-13-32
4-MP-B-353	7-15-32	Mod. C.P. Chg. equip. & Incr. pr. to 1 KW 6-13 9-13-32			
Letter Min.	8-9-32	Postpone install. app. monitor to 9-1-32			
Letter Min.	8-30-32	Working of Rule 145 Ext. ONLY TO 9-30-32			
4-R-B-612	9-30-32	940	750W	Daytime	10-1 4-1-33
4-MP-B-376	10-28-32	Mod. C.P. Ext. date			6-13 11-13-32
4-S-B-612	CA10-31-32	Oper. until 5pm Nov. 1,2,4,5,7,& 12,1932 and until 6 pm on Nov. 6, 1932			
4-L-B-928	1-13-33	940	1kw	D	1-13 4-1-33
4-R-B-612	3-21-33	940	1kw	D	4-1 10-1-33
4-R-B-612	9-22-33	940	1kw	D	(H)10-1 4-1-34
4-R-B-612	1-26-34	940	1kw	D	1-26 4-1-34
Dismissed from docket by Order					
R-B-612	3-6-34	940	1 kw	D	4-1 10-1-34
P-B-3240	6-15-34	changes in equipment and increase in power to 2½kw (daytime)			7-16 10-15-34
FEDERAL COMMUNICATIONS COMMISSION					
B4-R-612	9-11-34	940	1kw	D	10-1 4-1-35
B4-L-34	10-2-34	940	2½ kw	D	10-2 4-1-35
Lic. to cover P-B-3240					
B4-S-612	11-6-34	Oper. from 4:30 p.m. to 8:15 p.m., CST			
C.A. 10-31-34		Nov. 1, 2 and 5, 1934.			
B4-S-612	3-26-35	Extension of license			4-1 5-1-35
B4-R-612	4-23-35	940	2½kw	Daytime	4-23 10-1-35
B4-S-612 c.a.	8-5-35 7-30-35	Oper. 7pm to 7:15pm on Tuesdays, power 1kw.			7-30 8-28-35
B4-S-612	8-27-35	Oper. power 1 kw 6:15 to 7:15 pm on Tuesdays during Sept. 1935.			
B4-R-612	9-10-35	940	2½kw	D	10-1 4-1-36

4-S-B- 612 .

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

CARD # 3.

Call Letters WHA

Name of Licensee: STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN (Mod.Lic. 10-23-39)
x University of Wisconsin

Transmitter Location: See Card #1
x See Card #2.

Main Studio Location: See Card #1
XSee Card #2.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B4-S-612	10-8-35	Oper. power 1kw during November, 1935.		4:30 to 7:15pm Tuesdays	
B4-P-887	3-27-36	Incr.power to 5kw;chg.equip.			5-27 11-27-3
B4-R-612	3-10-36	940	2½kw	Day	4-1 10-1-36
B4-R-612	9-22-36	940	2½kw	Day	10-1 4-1-37
B4-L-393	10-20-36	940	5kw	D	10-20 4-1-37
Lic. to cover C.P. for incr.in power & equip.changes					
B4-R-612	3-26-37	940	5kw	Day	4-1 10-1-37
B4-R-612	9-14-37	940	5kw	D	10-1 4-1-38
B4-R-612	3-16-38	940	5kw	D	4-1 10-1-38
B4-R-612	9-13-38	940	5kw	Day	10-1 4-1-39
B4-S-612	1-28-38	Opr. frm LS (Nov. 4:30 pm, CST.) to 7 pm CST. 11-12-38, complete brocst of the Wis-U.C.L.A. football game, using 1kw only after LS			
B4-R-612	3-6-39	940	5kw	D	4-1 10-1-39
B4-S-612	8/26/39	remain silent 9/4/39(Labor Day)			
B4-R-612	9-26-39	940	5kw	D	10-1 6-1-40
B4-ML-801	10-23-39	940	5kw	D	10-23 6-1-40
Mod.License to change name only to STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN					
B4-S-612	11/18/39	opr add. time evening of Nov 18,1939 (football)			
B4-S-612	4-13-40	940	5kw	Day	4-13 6-1-40
Mod.Lic. to add sunrise					
B4-R-612	5-28-40	940	5kw	Day	6-1 8-1-40
B4-S-612	7-24-40	Extension of license			8-1 10-1-40
Order	9-10-40	Extension of license			10-1 3-29-41
B4-Z-538	11-14-40	940	5kw	Day	11-14 3-29-41
	Determine operating power by direct method				
B4-S-612	12/10/40	remain silent [illegible]			
NARBA REALLOCATION					
B4-R-612	3-24-41	970	5kw	D	3-29 6-1-42
B4-S-612	6-26-41	to remain silent 7-4-41 only to observe Independence Day.			
~~B4-S-612~~	~~[illegible]~~	~~[illegible]~~	~~5kw~~	~~D~~	~~10-1 6-1-42~~
~~Add. Lic. Order [illegible]~~					

B -8-

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed .....

Call letters ..... W H A .....

Name of licensee ..... STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN .....

Transmitter location ..... See Card #1
x See Card #2 .....

Main studio location ..... See Card #1
x See Card #2 .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 126215

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B4-S-612	10-30-41 to opr. from sign-off time (Nov.,4:30 p.m.,CST) to concl. of the University of Wisconsin football games on 11-1 & 15, 1941, in order to b/c said games only, subject to the express condition that said b/cs are on sustaining basis only.					
B4-S-612	12-18-41 To remain silent on 12-25-41 only in order to observe the Christmas holiday.					
B4-S-612	5-26-42	Extension of license			6-1	8-1-42
B4-S-612	6-2-42 To remain silent on 7-4-42, in order to observe Independence Day					
B4-R-612	7-7-42	970	5kw	Day	7-7	8-1-44
B4-S-612	11-6-42	970	5kw	Day	12-1	8-1-44
	(Modified in accordance with Order No. 107)					
B4-S-612	11-24-42 To remain silent on 12-25-42, only, in order to observe the Christmas holiday.					
B4-R-612	7-18-44	970	5kw	Day	8-1	5-1-47
B4-S-612	9-25-45	970	5kw	Day	10-1	5-1-47
	Mod. Lic. Order 107A					
BR-612	4-23-47	970	5kw	Day	5-1	5-1-50
BR-612	4-21-50	970	5kw	Daytime	5-1	5-1-53
BP-8060	5-8-51	970	5kw	Day	7-8	1-8-52
	CP to install a new transmitter.					
BL-4563	11-2-51	970	5kw	Day	11-2	5-1-53
	Lic. cover BP 8060 for a new trans.					
BR-612	4-15-53	RENEWAL OF LICENSE			5-1	12-1-55
BR-612	11-9-55	RENEWAL OF LICENSE			12-1	12-1-58
BR-612	11-19-58	Renewal of license			12-1	12-1-61
BR-612	11-22-61	Renewal of license			12-1	12-1-64
BR-612	11-9-64	Renewal of license			12-1	12-1-67
BR-612	11-24-67	Renewal of License & NDEA			12-1	12-1-70
BR-612 (L)	11-25-70 Renewal and NDEA					12-1-73
PSA	12-8-71		500 watts			

Form BC 126
June 1954

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ...W.H.A.....

Station location Madison, Wisconsin

Name of licensee ...STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-19,206	5-9-72	970kc	5kw	Day	5-9-73
	CP to change antenna trans. loc.and install a new ground system.				
EBSA	5-25-72				
BS-612(1)	10-16-72 ML to chg. SL.				
BMP-13,576(1)	3-5-73 MP(BP-19,206) ext. time to 10-9-73				
BAPLED-5	4-30-73	VOL APLED EFF:			
BMP-13628(1)	11-30-73 Mod of CP(BP-19206) chg. ant.sys. SI & FC				4-9-74
BR-612	3-29-74	Renewal & Mod.			12-1-76
BL-13510	3-29-74	Lic(BP-19206)for chgs.			
970khz;	5KW DAY				
WIRE	7-2-74	PSA	434watts reduced power.		
BR-612(S)	11-15-76 Renewal of license				12-1-79
BR_790801_ZH_1231-79	RENEWAL				12-1-82

No. 1

STATION APPLICATION RECORD

APPLICANT: UNIVERSITY OF WISCONSIN

CALL LETTERS: WHA

ADDRESS: North Charter St., Madison, Wis.

FILE NO: 4-S-B-612 DATED: 4-6-27

Present Assignment: 560 kc. 750 W. -

T.P. issued 4-22-27 560 kc. 750 w.

ACTION: Lic. 6-1-27 940 kc. 750 w. ↑WLBL Per. 6-1 to 8-1-27

Requested: 890 kc. 1 KW -

APPLICANT: Same

CALL LETTERS: WHA

ADDRESS: Same

FILE NO: 4-R-B-612 DATED: 8-1-27

Present Assignment: 940 kc. 750 w. ↑WLBL

ACTION: Letter of Extension dated 8-8-27 Period 8-15 10-15-27

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHA

ADDRESS: Same

FILE NO: 4-R-B-612 DATED: 9-30-27

Present Assignment: 940 kc. 750 w. ↑ WLBL

ACTION Lic. 11-1-27 750 w. 930 kc Period 11-1 to 1-1-28 ↑ WLBL

Requested: Renewal

STATION APPLICATION RECORD

No. 2

APPLICANT: University of Wisconsin, CALL LETTERS: WHA

ADDRESS: North Charter St., Madison, Wis.

FILE NO: 4-B-B-612 DATED: 1-10-29

Lic, 11-8-28 570 kc. 750 w.
+WMAX, WPCC & WIBO Per.11-11 to
ACTION: 1-31-29

Present Assignment: 750 w. 900 kc. WLBL

Requested: Renewal

APPLICANT: Same CALL LETTERS: WHA

ADDRESS: Same

FILE NO: 4-B-B-612 DATED: 12-5-28

Lic. 1-24-29 570 kc. 750 w.
Period 1-31 to 4-30-29 + WMAX
ACTION: WIBO & WPCC

Present Assignment: 570 kc. 750 w. +WMAX, WPCC & WIBO

Requested: Renewal

APPLICANT: Same CALL LETTERS: WHA

ADDRESS: Same

FILE NO: 4-B-B-612 DATED: 3-14-29

ACTION: Lic. 4-26-29 940 kc. LS
Period 4-30 to 7-31-29

Present Assignment: 570 kc. 750 w. LS. +WMAX, WIBO & WPCC

Requested: Renewal

No. 3

STATION APPLICATION RECORD

APPLICANT: University Of Wisconsin

CALL LETTERS: WHA

ADDRESS: North Charter St., Madison, Wis.

FILE NO: 4-B-3-612 DATED: 6-1-29

Present Assignment: 940 kc. 750 w. operating between local sunrise and Local sunset

ACTION: [illegible] period 7-31-29 to 10-31-29

Requested: Renewal

APPLICANT: University of Wisconsin

CALL LETTERS: WHA

ADDRESS: No. Charter St., Madison, Wis.

FILE NO: 4-B-3-612 DATED: 9-26-29

Present Assignment: 940 kc. 750 w. Operation between local sunrise & Local Sunset

ACTION: Lic. 10-5-29 940 kc. 750 w. Operation between local sunrise & LOCAL SUNSET Per. 10-31-29 to 1-31-30

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHA

ADDRESS: Same

FILE NO: 4-B-3-612 DATED: 12-23-29

Present Assignment: 940 kc. 750 w. (LS Only)

ACTION: Renewal license 1-11-30 Period 1-31 to 4-30-30

Requested: Renewal

STATION APPLICATION RECORD

No. 4.

APPLICANT: University of Wisconsin CALL LETTERS: WHA

ADDRESS: No. Charter St., Madison, Wis

FILE NO: 4-R-B-612 DATED: 3-28-30

Renewal Lic.

Present Assignment: 940 kc. 750 w. (LS ONLY)

ACTION: Period 4-30 to 7-31-30

Requested: Renewal

APPLICANT: University of Wisconsin & Dept. of Agriculture & Markets, CALL LETTERS: WHA and WLBL

ADDRESS: Highway 51, 1.5 mi. South of Hancock, Wis.
WHA: Same as above application
WLBL: See record card for WLBL

FILE NO: 4-P-B-1370 DATED: 4-28-30

Present Assignment:

ACTION: Denied 6-26-31

Requested: To consolidate WHA & WLBL at different location with new equipment, on 900 kc., 5 KW. and Daytime hrs. to be known as WHS. (Studio at University of Wis.)

APPLICANT: University of Wisconsin CALL LETTERS: WHA

ADDRESS: No. Charter St., Madison, Wis.

FILE NO: 4-R-B-612 DATED: 6-23-30

Renewal License 7-7-30

Present Assignment: 940 Kc. 750 watts (LS- only)

ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

Form 94 No.5

APPLICATION RECORD - BROADCASTING

Call Letters W H A

Name UNIVERSITY OF WISCONSIN.

File No.	Date Received	Application for	Action	
			Nature	Date
4-R-B-612	9/20/30	Renewal of License	Granted	10-21-30
4-P-B-1843	11-29-30	changes in equipment.	Granted	12-19-30
4-R-B-612	12-29-30	Renewal of License	G.O.103 Granted	1-20-31 4-24-31
4-L-B-531	2-24-31	License to cover 4-P-B-1843	Granted	4-17-31
4-R-B-612	7-29-31	Renewal of license	Granted	9-11-31
4-R-B-612	1-29-32	Renewal of license	Granted	3-22-32
4-P-B-2545	4-6-32	move transmitter locally and make changes in equipment. (form 305 filed)	Granted	5-13-32
4-MP-B-353	6-17-32	Modify 4-P-B-2545. Make changes in equipment and increase operating power from 750 watts to 1 kilowatt.	Granted	7-15-32
4-L-B- ?	7-18-32	License to cover 4-P-B-2545. Out of order. MP-B- granted.	Rtrnd 7-28-32 does not cov. mod.PB.	

Form 94 No.6

APPLICATION RECORD - BROADCASTING

Call Letters W H A

Name University of Wisconsin

File No.	Dated ~~Received~~	Application for	Action Nature	Action Date
4-R-B-612 resubmitted	7-30-32 9-13-32	Renewal of license (filed basis of CP)	~~Returned~~ Granted	~~8-26-32~~ 9-30-32
4-LP-B-376 Resubmitted	9-13-32 9-26-32	Extend date compl. CP to 11-13-32 Correction made.	~~Returned 10-28-32 sig. nature omitted.~~ Granted	10-28-32
4-L-B-928 Resubmitted	11-23-32 12-17-32	Covers 4-P-B-2545 and modifications	~~Returned 11-28-32 not in proper form.~~ Granted	1-13-33
4-R-B-612 Resubmitted	3-2-33 3-2-33	Renewal of license 14(b)	~~Returned 3-8-33~~ Granted	3-21-33
4-R-B-612	7-28-33	Renewal of License (H)	Granted Dismissed from hearing and granted - Order - Min. 1-26-34	9-22-33

Form 94

#7

APPLICATION RECORD - BROADCASTING

Call Letters WHA

Name University of Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
4-P-B-3063	11-22-33	Cons.permit to consolidate stations WHA & WLBL filed in name of University of Wisconsin and Dept. of Agriculture & Markets -Transmitter loc. to be near Stevens Point(WLBL's tr.loc.) and studio at Madison,Wis.-University Campus- to operate on 670 kcs-5 Kw power -Share WHAQ & time-Facilities WHAQ. To use call WHA.	Dismissed Request	12-22-33 of Applicant
4-R-B-612	2-10-34	Renew 1 of license	Granted	3-6-34
4-P-B-3240	5-26-34	Construction permit to make equipment changes and increase power.from 1 kw to 2½ kw. To be considered under Rule 6(f)	Granted	6-15-34
B4-R-612	7-28-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	9-11-34
B4-L-34	9-28-34	License to cover C.P. (4-P-B-3240) to increase power from 1Kw to 2½Kw,LS. make equipment changes.	Granted	10-2-34

Form 94

#8

APPLICATION RECORD - BROADCASTING

Call Letters W H A

Name University of Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
B4-R-612	1-30-35	Renewal of license	Granted	4-23-35
B4-R-612	7-29-35	Renewal of license	Granted	9-10-35
B4-P-887	11-25-35	Construction permit to make changes in equipment and increase power from 2½kw to 5kw.	Granted	3-27-36
B4-R-612	1-17-36	Renewal of License	Granted	3-10-36
B4-R-612	7-28-36	Renewal of license	Granted	9-22-36
B4-L-393 Resubmitted	9-19-36 9-29-36	License to cover C.P. (B4-P-887) for equip. changes and increase in power	~~Retd.~~ ~~Sig. & Sec. 6~~ Granted	~~9-24-36~~ 10-20-36
B4-R-612	1-28-37	Renewal of license	Granted	3-26-37

Form 94

#9

APPLICATION RECORD - BROADCASTING

Call Letters W H A

Name UNIVERSITY OF WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
B4-R-612	7-27-37	Renewal of license	Granted	9-14-37
B4-R-612 Resubmitted	1-26-38 2-16-38	Renewal of license (Sec.-2b,-74)	~~Returned~~ Granted	~~2-16-38~~ 2-16-38
B4-R-612 Resubmitted	7-27-38 8-2-38	Renewal of license (Sec.-12B,-A-1711)	~~Returned~~ **Granted**	~~7-28-38~~ **9-13-38**
B4-P-2225	9-2-38	C.P. to install new transmitter, vertical antenna, increase power from 5 to 50kw, change freq. from 940 to 670 kc, time from D. to U., move trans. from RED #3, approx. 2.3 mi. S. of North Charter St., Madison, Wisc., to Rural Route, Arlington, Wisconsin. (Req. facilities of WMAQ).	Docket 5373 - Granted Petition to Withdraw Application Without Prejudice Min. #432 10-27-39	

Form 94

APPLICATION RECORD—BROADCASTING

#10

Call letters W H A

STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN (Mod.Lic 10-23-39)

Name x UNIVERSITY OF WISCONSIN

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-612	1-27-39	Renewal of license	Granted	3-6-39
B4-R-612 Resubmitted Resubmitted	7-21-39 8-14-39 "	Renewal of license ~~(Sec. 1,20f & sign.)~~ ~~(Signature)~~	~~Returned~~ ~~Returned~~ Granted	~~8-8-39~~ ~~8-21-39~~ 9-26-39
B4-ML-801 Resubmitted	8-14-39 Rec'd 8-26-39	Mod. of license to change name from University to Wisconsin, to State of Wisc. University of Wisconsin.	~~Returned~~ ~~--signature.~~ Granted	~~8-21-39~~ 10-23-39
B4-R-612	3-14-40	Renewal of license	Granted	5-28-40
B4-ML-988	4-25-40	Modification of license to change frequency from 940 to 830 kc.	3-1-41 dismissed without prejudice & retired to closed files (no reply to Commission letter	

Form 94
#11

APPLICATION RECORD - BROADCASTING

Call Letters WHA

Name STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
B4-R-612	6-11-40	Renewal of license	Granted 970kc, 5kw, D	3-24-41
B4-R-612	8-15-40	Renewal of license (Unnec.)	Returned	11-1-40
B4-Z-538 Rec'd	10-18-40 10-21-40	Authority to determine operating power by direct measurement of antenna power	Granted	11-14-40
B4-R-612	5-14-42	Renewal of license and Forms 335	Granted	7-7-42
34-R-612 Recd.	5-29-44 6-3-44	Renewal of license	Granted	7-18-44

Form 94 #12

APPLICATION RECORD - BROADCASTING

Call Letters W H A

Name STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
B-R-612 Rec'd	1-14-47 1-17-47	Renewal of license Program analysis & logs filed 3-10-47 ~~(Par. 17(a) & operating logs & P. 303-A sworn to Chief Engineer)~~	~~Ret'd~~ Granted	~~3-24-47~~ 4-23-47
BR-612 Rec'd	2-15-50 2-20-50	Renewal of license	GRANTED	4-21-50
BP-8060 Rec'd Filed	4-4-51 4-6-51 4-6-51	Construction permit to install a new transmitter (West. 5-HV-2)	GRANTED	5-8-51
BL-4563 Rec'd Filed	10-11-51 10-15-51 10-15-51	License to cover construction permit (BP-8060) which authorized installation of a new transmitter.	Granted	11-2-51

FORM A-170 #13
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WHA

Name STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-612 Rec'd Filed	1-28-53 2-2-53 2-2-53	Renewal of License	Granted	4-15-53
BR-612 Rec'd Resub. Rec'd Filed	8-10-55 8-12-55 8-23-55 8-25-55 8-25-55	Renewal of license	~~Returned 8-19-55 wrong form used~~ GRANTED	11-9-55
BR-612 Rec'd Filed	8-26-58 8-29-58 8-29-58	Renewal of License.	GRANTED	11-19-58

FORM BC-121 #14
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WHA

Name STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN
MADISON, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BP-14,066 Rec'd Resub Rec'd Resub Rec'd Filed	2-1-60 2-29-60 3-8-60 3-10-60 4-13-60 4-15-60 4-15-60	Construction Permit to change frequency from 970kc to 750kc; increase power from 5kw to 10kw install a new transmitter(Westinghouse 10-HV-1) change antenna-transmitter location from R.F.D.#5 Fish Hatchery Road, approx. 2.3 mi. south of North Charter St.Madison, Wisconsin to 3 miles west of village of Deerfield, Wisconsin; make change in antenna(inc. Hgt.) and make changes in ground system Requests waiver of Sec. 1.351 of the Rules for immediate processing and grant Atty.- Dow, Lohnes & Albertson	~~Ret'd 3-1-60~~ ~~Dated wrong~~ ~~Ret'd 3-25-60~~ ~~Not signed by officer~~ DISMISSED 7-29-64 Commission Action. Per Section 73.25(a)(5)(11).	
BR-612 R & F	8-8-61 8-15-61	Renewal of License	GRANTED	11-22-61
BR-612 R.&F.	8-28-64 8-31-64	RENEWAL OF LICENSE	GRANTED	11-9-64

F.C.C. - WASHINGTON, D.C.

FORM BC-121
AUG. 1955

#15

APPLICATION RECORD - BROADCASTING

Call Letters WHA

Name STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN
Madison, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-612 R & F SEP 20 1967	8-30-67 9-1-67	Renewal of license Atty- Daniel W. Toohey (Dow, Lohnes etc)	GRANTED	11-24-67
BR-612 R & F P.N. PRESS:	8-28-70 8-28-70 8-28-70 SEP 3 1970	Renewal of License Atty: Daniel W. Toohey	GRANTED	11-25-70
BP-19,206 Rec'd Filed PRESS: MAY 2 1972 Amended 12-13-71 re Eng. Amended 1-27-71 re Eng. statement.	11-30-71 12-3-71 12-3-71	Construction permit to change antenna-transmitter site to 450 feet South of the intersection of Martin St. and Frazier Place in the University Arboretum, and install a new ground system. site photo. 43° 02' 30" 89° 24' 31" Atty. Daniel W. Toohey Eng. Ralph Evans	GRANTED	5-9-72

BR-612 FCC Form 340 mailed to licensee 3-5-71 also Section VI.

Form BC-121
September 1969

#16

APPLICATION RECORD - BROADCASTING

970khz

Call Letters W H A

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Name X STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN
Madison, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,576 R & F Fee not required AC-067 FEB 26 1973	1-31-73 2-5-73	MP(BP-19,206) for extension of completion date to 7-15-73 (changes)	GRANTED to	3-5-73 10-9-73
BAPLED-5 R & F (ALSO SEE WLSU(FM) ETC MAR 15 1973 Pub. notice filed 4-23-73	2-22-73 2-28-73	Voluntary assignment of license and CP(BP-19206) to BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM Atty - Dow, Lohnes & Albertson	GRANTED EFF:	4-30-73
BMP-13,628 Rec'd Filed PRESS: No fee required.	5-10-73 5-18-73 5-18-73	Mod. of CP(BP-19,206 as mod.) to mount a 5' lightning rod at top of tower, change type transmitter to Gates, BC-5H and change studio and remote control site to Vilas Halbroof. University of Wisconsin Campus. Atty. Daniel W. Toohey	GRANTED before PT auth. file meas. re WISM & submit non-DA	11-30-73

F.C.C. - WASHINGTON, D. C.

#17

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

970 khz

Call Letters WHA

Name BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM
MADISON, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-612 R & F PN Recd. PRESS	8-15-73 9-4-73 " OCT 1 1973	RENEWAL OF LICENSE Daniel W. Toohey, Atty.	GRANTED issued with BL-13510	3-29-74
BL-13510 R & F PTA PRESS 25 MAR 1974	8-14-73 8-21-73 2-26-74	Lic. BP-19206 for changes TL: Intersection of Martin St., & Dunn, Madison, Wisconsin Atty. Daniel W. Toohey - Dow, Lohnes & Albertson	GRANTED issued with BR-612	3-29-74
BR-612 R & F PN PRESS	7-6-76 7-29-76 7-29-76 SEP 27 1976	Renewal of license Atty= Daniel W. Toohey	GRANTED	11-15-76

F.C.C. - WASHINGTON, D. C.

#18

APPLICATION RECORD BROADCASTING

Call Letters: W H A 970 KHz

Name: BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Station Location: Madison, WI

File No.	Date	Description	Action and Date
BR790801ZH PRESS	OCT 15 1979	Renewal of License Atty.: Richard D. Marks	
810701AT (C)		CP chg hours of operation to Unlimited by adding nighttime service with 1kw DA-N; TL: .4 mi SE of inter of Hwy 151 and Lincoln St., Verona, Wisconsin 42 59 21 89 31 20(two site operation) MAJOR ENVIORNMENTAL ACTION UNDER SECTION 1.1305	GRANTED 12-31-79

Form BC-121
March 1979

W H A - RECORD OF DENIAL OF INFORMAL APPLICATIONS

B4-S-612 10-13-41 To opr. from sign-off time (Nov., 4:30 p.m., CST) to concl. of football games on 11-1 & 15, 1941, in order to b/c said games only

Ltr. 5-6-58 Req. ltr. 5-2-58 to remain on air beyond sign-off time Thurs. & Fri. evening throut May prohibited by rules.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATIO.. WHA

STATE OF WISCONSIN, UNIVERSITY OF WISCONSIN (Mod.Lic. 10-23-39)

Licensee xUniversity of Wisconsin

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
4-P-B-2920	6-16-33	WIBA	Badger Broadcasting Co. Inc., Madison, Wisc.	CP to move transmitter from Madison to Burke, make changes in equip. change from 1280 kc. 500w, 1kw-LS, U to 720 kc., 25kw, S-WGN (fac. WGN, WHA & WLBL)	Dismissed Min. 12-19-33
4-P-B-2935	6-27-33	NEW	The Journal Co.(The Milwaukee Journal)Milwaukee Wis.	New sta. 900kcs-1KW-2½KW-LS-Fac.WHA & WLBL	Dismissed 12-22-33
4-ML-B-1213	7-11-33	WTMJ	The Journal Co.(The Milwaukee Journal)Milwaukee Wis.	Mod.lic.chg.freq. & pr. from 620 kcs-1KW-2½KW-LS to 670kc 5KW.Fac.WMAQ,WHA & WLBL.	Dismissed 12-22-33.

FORM 108-M

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

FORM 108-M

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.