WGUF

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO 45501 1/6

BC-126
February 1974

AM

#5011

BROADCASTING STATION LICENSE RECORD

Date first licensed June 22, 1976

Call letters W G U F

Station location Gulfport, Miss

Name of licensee WGUF, INC. (AP 3-31-75)
X ROBERT BARBER, JR., GEORGE SLIMAN AND F.M. SMITH d/b as
GULF BROADCASTING COMPANY

Transmitter location 2200 -15th Street, Gulfport, Mississippi (302-4-25-75)
x 1500 22nd Street, Gulfport, Mississippi (BMP-11-15-74)
x 22nd Street and Bullis Avenue, Gulfport, Mississippi

Main studio location 1505 24th Ave., Gulfport, Miss. (Ltr. 3-25-75)
x To be determined (BMP 11-15-74)
Same as Transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BP-18,462	5-8-74	1130khz,	500w	Day	5-8-75
	CP for a new standard broadcast station				
BP-18,462(1)	8-5-74	Call letters assigned			
EBSA	8-5-74				
BMP-13,879(L)	11-15-74	Mod. of (BP-18,462) to chg. ant. TL and SL & RC .			
Ltr.	3-25-75	SL & RC: 1505 24th Ave., Gulfport Trans: Gates BC-1F			
BAP-831	3-31-75	VOL. ALH			
BL-13,961(L)	6-22-76	Lic. to cover BP-18,462 for New Standard Broadcast Station			6-1-79
BZ-9471(1)	8-22-77	Direct Measurement			
BR790129UB (S)	5-31-79	RENEWAL OF LICENSE			6-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters: WGUF x new

Name: Robert Barber, Jr., George Sliman, and F. M. Smith, d/b as Gulfport Broadcasting Company
Gulfport, Mississippi (c/o Robert Barber, Jr., P. O. Box DD, Gulfport, Miss 39501)

File No.	Dated	Application for	Action Nature	Action Date
BP-18,462	2-20-69	CP for a new standard broadcast station	DESIGNATED FOR HEARING	
R & F	2-24-69	1130kc 500w Day Collins 820D-1	MAR 15 1972	
#493127 $75	2-24-69	TL & SL: 22nd Street and Bullis Avenue,		
NP rec'd	3-17-69	Gulfport, Mississippi	Docket #19466	
Amended	3-24-69	atty-Krieger & Jorgensen (Robert A. Woods)		
re engr data.		engr-A. D. Ring & Assoc.	GRANTED	5-8-74

Sec. 1.569(b)(2)(i) waived; and application accepted for filing by Comm Action 4-16-69. Preliminary examination indicates this proposal is mutually exclusive with BP-18154.

APR 25 1969

Amended 1-4-71 re: Community Survey
Amended 9-17-71 re: George J. Sliman & F. M. Smith (Other Interest)
Amended 11-19-71 re: Community Survey and financial statements.
Amended 2-23-72 re updating broadcast interests.
Amended 3-14-72 re: Management Information.

Contact: Robert Barber, Jr.
2317 14th Street
Gulfport, Miss.

Phone: Area 601 863-5252

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

#2

Call Letters WGUF

Name WGUF, INC.
xROBERT BARBER, JR., GEORGE SLIMAN, AND F.M. SMITH, d/b as
GULF BROADCASTING COMPANY Gulfport, Miss.

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,879 Rec'd Filed $50-334069 AC-056 PRESS: NOV 05 1974	8-7-74 8-8-74 8-8-74 8-8-74	Modification of CP(BP-18,462) to change antenna transmitter site to 1500 22nd Street Gulfport, Mississippi. 30° 22' 38" and change the studio 89° 04' 45" and remote control location To be determined. Atty. James A. Gammon	GRANTED	11-15-74
BAP-831 R & F FEE PD: $50 # 401180 CODE 047(FORM 316) MAR 26 1975	3-7-75 3-12-75	Voluntary assignment of CP(BP-18462, as mod., New station) to WGUF, INC. Atty - James Gammon	GRANTED No grant fee requested	3-31-75
BL-13,961 R & F $100#418370 PTA PRESS MAY 23 1975	4-24-75 4-25-75 4-29-75 5-6-75	Lic. to cover BP-18,462 for New B/C Station TL: 2200-15th Street, Gulfport, Mississippi Transmitter: Gates BC1F Atty: James Gammon -- This attorney no longer represents this station	GRANTED	6-22-76

F.C.C. - WASHINGTON, D.C.

Form BC-121
May 1976

1130khz

APPLICATION RECORD · BROADCASTING

#3

Call Letters W G U F

Name WGUF, INC.

Buffalo, Tuscaloosa

File No.	Dated	Application for	Action Nature	Action Date
BZ-9471 R & F DM PRESS AUG 9 1977	6-14-77 6-15-77 7-12-77	Direct Measurement	GRANTED	8-22-77
BTC 790205FK FORM 314 (ALSO SEE WGUF-FM) FEB 14 1979 PN FILED	6-18-79	Vol acquisition of positive control(75%) of lic corp by Holton D. Turnbough thru purchase of stock from George J. Sliman and Robert Barber, Jr. (over)		
BR790129UB PRESS MAR 12 1979		RENEWAL OF LICENSE	GRANTED	5-31-79
BZ-791128AH R & F DM PRESS JAN 23 1980	11-28-79 12-5-79	Direct Measurement		

F.C.C. · WASHINGTON, D. C.

BTC790205FK Amended 6-8-79 re: financial data; bal. sheet; programing data & EEOP data

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APPLICATION RECORD—BROADCASTING

1130 Khz

Call Letters: WGUF

Name: WGUF, INC.

Station Location: Gulfport, Mississippi

File No.	Date	Description	Action and Date
BP810609AO PRESS(O)	AUG 3 198	Contruction Permit to change T.L. to SE Corner of 39th Ave.&34th St.,Gulfport,Mississippi & install a New Tower. 30 23 21 89 06 23	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.