WHBL

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

4-S-B-571 . # 1 BROADCASTING STATION LICENSE RECORD

Date First Licensed 3-5-25

Call Letters WHBL

Station Location: Sheboygan, Wisc.

SHEBOYGAN COUNTY BROADCASTING COMPANY, INC. (AL 12-26-72 EFF: 12-27-72)

x W H B L, INC. (AL 7-10-47 Eff: 5-1-47

x Press Publishing Company (7-25-30)

x Press Publishing Company & C. L. Carrell (Lic. 3-13-28)

Name of Licensee: X C. L. Carrell

2100 Washington Ave., Sheboygan, Wash. (Redescription) (Lic. 2-4-55)

x N. side Washington St., 0.15 mi. E. of US Hwy 141, near Sheboygan, Wisconsin (CP 9-20-54)

x Near Sheboygan, Wisconsin (C.P. 3-10-36) (Lic. 7-17-36) See License for further description.

x 626-636 Center Ave., Sheboygan, Wisconsin (Lic 3-13-28)

Transmitter Location: X Portable

2100 Washington Avenue, Sheboygan, Wisconsin (BS 7-8-76)

xxx 930 North 8th Street, Sheboygan, Wisconsin (BMP 12-11-61)

(Ltr. 10-26-60)

X N. side Washington St., 0.15 mi. east of U.S. Hwy 141, near Sheboygan, Wisconsin/ Lic.

x Foeste Hotel, North 8th St., Sheboygan, Wisconsin (CP 9-20-54) (2-4-55)

x SSW of Sheboygan, in the SW¼ of SE¼ of SE¼ of Sec. 33, Twnp. 15 N, Range 23W (Tel. 10-29-51 Eff. 11-1-51)

Main Studio Location: x 626-636 Center Ave., Sheboygan, Wisconsin (lic. 3-13-28)

Portable

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
-S-B-571	Letter 4-26-27	1470	100	-	not stated	
"	6-1-27	1470	100	unlimited	6-1	7-31-27
ffec.date	of previ	ous lic.	deferred	by G.O.13	6-15	8-15-27
-R-B-571	8-8-27	Letter	of extens	ion	8-15	10-15-27
xtended by	G. O. 18				10-15	11-1-27
-R-B-571	10-24-27	Letter	of extens	ion	11-1	1-1-28
xtended by	G.O. 21				1-1	2-1-28
" "	" " 22				2-1	3-1-28
-P-B	2 -27-28	1470	250 night	500 day-	not determined	
hg. ownership. Permanent Loc. of Portable Station						
xtended by	G.O. 23				3-1	4-1-28
-L-B	3-13-28	Covers	C.P. issued	2-27	3-13	4-1-28
xtended by	G.O. 25				4-1	5-1-28
" "	" " 27				5-1	6-1-28
" "	" " 33				6-1	8-1-28
" "	" " 35				8-1	9-1-28
" "	" " 38				9-1	10-1-28
" "	" " 44				10-1	11-11-28
-R-B-571	10-31-28	1410	500	WDGY,KFLV,WHDI		
llocation	11-11-28				11-11	1-31-29
-R-B-571	1-31-29	1410	500	KFLV	1-31	4-30-29
-R-B-571	4-6-29	1410	500	KFLV	4-30	7-31-29
-R-B-571	License	extended	by G.O.	#69	7-31	10-31-29
-R-B-571	10-5-29	1410	500	KFLV	10-31	1-31-30
-R-B-571	1-11-30	1410	500	KFLV	1-31	4-30-30
-R-B-571	4-5-30	1410	500	KFLV	4-30	7-31-30
-B-250	7-25-30	Vol.Assign.	to Press	Publishing	Co.	
-B-571	7-25-30	1410	500	KFLV	7-31	10-31-30
-B-1589	8-26-30	Install	new transmitter		12-9-30	
-B-400	9-30-30	1410	500	KFLV	9-30	10-31-30
-B-571	10-8-30	1410	500	KFLV	10-30	1-31-31
.O.103	1-20-31	Extension	of License		1-31	4-30-31
-R-B-571	4-20-31	1410	500	KFLV	4-30	11-1-31
-B-571	10-16-31	1410	500	KFLV	11-1	5-1-32
-B-571	4-8-32	1410	500	KFLV	5-1	11-1-32
er Min.	8-9-32	Postpone	install.	app. monitor	to	9-1-32
-R-B-571	10-18-32	1410	500	KFLV	11-1	5-1-33
4-R-B-571	4-11-33	1410	500	KFLV	5-1	11-1-33
4-R-B-571	10-13-33	1410	500	KFLV	11-1	5-1-34

4-S-B-571

BROADCASTING STATION LICENSE RECORD

Date First Licensed

Card No. 2.

Call Letters WHBL

Name of Licensee: PRESS PUBLISHING COMPANY

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

1410 kc

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
P-B-3082	1-30-34	Changes in equipment			3-2	6-2-34
R-B-571	4-13-34	1410	500	S-WROK	5-1	11-1-34
L-B-1060	4-24-34	1410	500	S-Wrok	4-24	5-1-34
Superseding renewal of license issued on basis on C.P.						
R-B-571	4-24-34	1410	500	S-WROK	5-1	11-1-34
FEDERAL COMMUNICATIONS COMMISSION						
B4-R-571	10-16-34	1410	500w	Shares WROK	11-1	5-1-35
P-296	1-29-35	Install new equipment			3-29	9-29-35
B4-L-139	4-30-35	1410	500w	S-WROK	4-30	5-1-35
License to cover CP for new equipment						
B4-R-571	4-30-35	1410	500w	S-WROK	5-1	11-1-35
B4-R-571	10-8-35	1410	500w	S-WROK	11-1	5-1-36
B4-P-945	3-10-36	Move trans.;new equip.			5-10	11-10-36
B4-R-571	4-7-36	1410	500w	S-WROK	5-1	11-1-36
B4-S-571	6-12-36	oper. without a/f/m			6-12	6-17-36
B4-S-571 Eff.	6-20-36 6-18-36	Ext. oper. without a.f.m			6-18	6-30-36
B4-L-353 B4-ML-62	7-17-36	1300	250w	U	7-17	11-1-36
Covers P-945 for move and new equipment						
B4-R-571	10-20-36	1300	250w	U	11-1	5-1-37
B4-R-571	4-9-37	1300	250w	U	5-1	11-1-37
B4-R-571	10-12-37	1300	250w	U	11-1	5-1-38
B4-R-571	4-13-38	1300	250w	U	5-1	11-1-38
B4-P-1320	10-25-38	1300	250w,1kw-LS	U	12-31	7-1-39
C.P. to incr.power; install new transmitter.						
B4-R-571	10-25-38	1300	250w	U	11-1	5-1-39
B4-MP-737	1-24-39	Mod.C.P.1320 to change equipment			12-31	7-1-39
B4-L-913	3-6-39	1300	250w,1kw-LS	U	3-6	5-1-39
Lic.to cover C.P. to incr.power; new equip.						
B4-R-571	4-3-39	1300	250w,1kw-LS	U	5-1	11-1-39
B4-R-571	10-24-39	1300	250w,1kw-LS	U	11-1	8-1-40
B4-S-571	4-13-40	1300	250w 1kw-LS	U	4-13	8-1-40
Mod.Lic. to add sunrise						
Order	6/12/40	Extension of license			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41

B -8-

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W H B L .....

Card #3

Name of licensee ..... PRESS PUBLISHING COMPANY .....

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 1937111

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
NARBA REALLOCATION						
B4-R-571	3-24-41	1330	250w,1kw-LS	U	3-29	8-1-41
B4-R-2072	4-29-41	1330 kc	1kw*1kw-LS,	U.	6-29-	12-29-41
C.P. increase power, install D.A. for night use.						
B4-Z-945	6-19-41	1330	250w,1kw-LS	U	6-19	8-1-41
Determine operating power by direct measurement						
B4-R-571	7-22-41	1330	250w 1kw-LS	U	8-1	8-1-42
B4-S-571	7-21-42	Extension of license			8-1	9-1-42
B4-R-571	8-4-42	1330	250w 1kw-LS	U	8-4	10-1-44
B4-S-571	11-6-42	1330	250w,1kw-LS	U	12-1	10-1-44
Mod. license accordance Order No. 107						
B4-S-571	11-6-42	1330	250w,1kw-LS	U	12-1	10-1-44
Mod. license accordance Order No. 107						
This license supersedes above license of same date and corrects antenna current and resistance						
B4-S-571	9-26-44	Extension of license			10-1	12-1-44
B4-R-571	10-23-44	1330	250w,1kw-LS	U	10-23	11-1-45
B4-S-571	9-25-45	1330	250 w,1kw-LS	U	10-1	11-1-45
Mod. Lic. Order 107A						
B4-S-571	10-24-45	Extension of license			11-1	1-1-46
B4-S-571	12-19-45	Extension of license			1-1	3-1-46
B4-S-571	2-20-46	Extension of license			3-1	5-1-46
B4-S-571	4-26-46	Extension of license			5-1	7-1-46
B4-S-571	5-3-46	to operate with 1kw instead of 250w from 7:15 to 7:30 pm on Saturdays during the month of May, 1946				
B4-R-571	6-13-46	1330	250w,1kw-LS	U	6-13	11-1-48
B4-S-571	11-22-46	to oper. with power of 1kw instead of 250w from 4:15 pm to 4:30 pm, EST, 12-1,8,15,22 & 29, 1946 to W/C Church serv ce & from 4:15 pm to 4:45 pm, EST, 12-7, 14,21 & 28, 1946 to W/C program of Metropolitan opera					

Restored to closed files as appl. B4-RR-1001 dismissed without prejudice 1-17-52

B-S- Card #4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....WHBL.....

Name of licensee .....See Card #1.....

Transmister location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BAL-603 Eff:	7-10-47 5-1-47	Voluntary assignment of license to WHBL, Inc.				
BR-571	10-20-48	1330	250w, 1kw-LS	U	11-1	11-1-51
BZ-3019	3-15-49	1330	250w, 1kw-LS	U	3-15	11-1-51
	Determine opr. power by direct method.					
Tele.	12-5-49	auth to change to nighttime power at last station break prior to local sunset, however request to change after normal change over time denied.				
BR-571	10-17-51	1330	250w, 1kw-LS	U	11-1	12-1-52
BR-571	11-5-52	1330kc	250w, 1kw-LS	Unl.	12-1	12-1-55
BRC-524 (1)	9-30-54	Modification of construction permit to operate transmitter by remote control from Foeste Hotel, North 8th Street, Sheboygan, Wisconsin				
BP-9455 C.P.	9-20-54	1330	250w, 1kw-LS	U	11-20	5-20-55
	change T26 locations					
BMP-6688 (1)	11-29-54	Mod. of CP(BP-9455) to side mount FM antenna on AM tower.				
BL-5615	2-4-55	1330kc	250w, 1kw-LS	Un	2-4-55	12-1-55
	Lic. cover CP(9455, as mod.) for change trans. and studio location.					
BZ-3704 (1)	9-9-55	Auth. to determine oper. power by direct measurement of antenna power.				
BR-571	11-8-55	1330	250w, 1kw-LS	U	12-1	12-1-58
BP-10106	10-11-55	1330	250w, 1kw-LS	U	12-11-55	6-11-56
	CP to install a new transmitter.					
BL-5973 (1)	1-6-56	Lic to cover CP(BP-10106) to install new transmitter				
BTC-2309 EFF:	9-19-56 9-22-56	Vol. acquisition of positive control of licensee corporation by Paul F. Skinner thru purchase of stock from Charles E. Broughton and Robert A. Saltzstein.				

Form BC 126
June 1954 Card #5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....WHBL.....

Station location .....

Name of licensee .....See Card #1.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BZ-3970 (2)	3-7-58	Authority to determine operating power by direct measurement of antenna power.				
BR-571	11-12-58	1330kc	250w, 1kw-LS	U	12-1	12-1-61
~~BR-571~~ BR-571	11-22-61	1330kc	250w,1kw-LS	U	12-1	12-1-64
BRC-1951 (1)	12-11-61	Mod. of lic. to chg. Studio location to 930 N. 8th St., Sheboygan, Wisc., and operate transmitter by Remote Control from Studios				
BZ-4604 (1)	3-12-62	Authority to determine operating power by direct measurement of antenna power.				
BP-15069	3-13-63	1330kc	1kw,5kw-LS DA-2	U	5-13	11-13-63
	CP to increase power to 1kw,5kw-LS, install DA-2, make changes in ground system, and install a new transmitter (COLLINS 21-E) (Cond'l).					
BP-15069	3-13-63	Superseding auth. to delete remote control operation of the transmitter.				
BMP-11058 (1)	12-9-63	Mod. of CP(BP-15,069) for extension of completion date to 5-1-64.				
BL-10506	7-9-64	1330kc	1kw,5kw-LS DA-2	U	7-9	12-1-64
	Lic. to cover CP(BP-15,069 as mod.) which auth. incr. power; install DA-2; make chgs. in gr-system, and install new transmitter (daytime) (2 main transmitters) Cond'l.					
BL-10507	7-9-64	1330kc	1kw-DA-2	Alt.M-N Aux.-D	7-9	12-1-64
	Lic. to use main daytime trans (Collins 21-E) as an Alt. Main-Night and to use main night trans. (RCA BTA-1M) as an Aux.-Day, to be operated on: 1330kc, 1kw, DA-2.					
BS-571 (1)	8-28-64	Mod. of license to change operating specifications (Memo). (Main)				
BS-571 (1)	8-28-64	Mod. of license to change operating specifications (Memo)(Aux. & Alt. M)				
BR-571	11-9-64	1330kc.	1kw,5kw, 1kw	Unl DA2 to	12-1	12-1-67
	Alt Main & Aux					12-1-67

Form BC 126
June 1954 #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WHBL

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BRC-3083 (1)	6-29-67	Mod. of license to operate Main transmitter by remote control from 930 N. 8th Street, Sheboygan, Wisconsin.				
BR-571	11-24-67	1330kc	1kw, 5kw-LS DA-2	U	12-1	12-1-70
	Renewal of NDEA					
BR-571	11-24-67	Renewal of License (Alt. Main & Auxiliary)			12-1	12-1-70
BR-571	1-18-71	RENEWAL OF LICENSES MAIN & AUX. ALT. MAIN & NDEA				12-1-73
EBSA	5-25-72					
BTC-6805	5-31-72	Vol TC	EFF: 7-1-72			
BS-571(L)	9-11-72	ML to show new description of 228 monitoring point 1330kc 1kw, 5kw-LS DA-2 U 1kw DA-2 Alt-Aux				12-1-73
BS-571(L)	10-16-72	ML to change field measured at 228 to not exceed 24.2 mv/m.				12-1-73
BAL-7748	12-26-72	VOL AL	EFF: 12-27-72			
BR-571(L)	12-19-73	RENEWAL OF MAIN & AUX ALT.				12-1-76
BS-571	7-8-76	ML to chg. studio loc. and remot control.				
BR-571(L)	3-21-77	Renewal of License (Main & Alter. Main - Aux.)				12-1-79
BTC780720EB	9-11-78	VOL. TC	EFF: 9-15-78			
BR 790801	B9 1-31-80	(L) RENEWAL (MAIN, AUX, ALT.				12-1-82

STATION APPLICATION RECORD

No.1.

APPLICANT: C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: Portable

FILE NO: 4-S-B-571 DATED: 4-18-27

T.P. - G. O. # 6. also letter 4-26-27, 1470 Kc. 100 W.

Present Assignment: 1470 Kc. 100 watts

Requested: 1390 Kc. 100 watts

ACTION: Lic. 6-1-27, 1470 Kc. 100 watts, unlimited. Period 6-1 to 7-31-27.

APPLICANT: C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: Portable

FILE NO. 4-R-B-571 DATED: 8-4-27

Present Assignment: 1470 Kc. 100 watts, unlimited

Requested: Renewal

ACTION: 8-8-27, letter of extension. Period 8-15-27 to 10-15-27.

APPLICANT: C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: Portable

FILE NO: 4-R-B-571 DATED: 9-29-27

Present Assignment: 1470 Kc. 100 watts, unlimited

Requested: Renewal

ACTION: 10-24-27, letter of extension. Period 11-1-27 to 1-1-28.

STATION APPLICATION RECORD

No. 2.

APPLICANT: C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: Portable

FILE NO: 4-R-B-571 DATED: 1-14-28

Present Assignment: 1470 Kc. 100 watts, unlimited

Requested: Renewal

ACTION: new License was issued to/ownership-Lic. 10-31-28, for 1410 Kc. 500 watts, † WDGY-KFLV-WHDI. Period.11-11-28 to 1-31-29.

APPLICANT: Press Publishing Company & C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: 626-636 Center Ave., Sheboygan, Wis.

FILE NO: 4-P-B- DATED: 2-24-28

Present Assignment: 1470 Kc. 100 watts, unlimited

Requested: Change of Ownership - To anchor portable & increase power.

ACTION: Issued 2-27-28, for 1470 Kc. 250 w. night, 500 daytime, change of ownership, permanent loc. of portable station. Completion date not determined.

APPLICANT: Press Publishing Co. & C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: 626-636 Center Ave., Sheboygan, Wis.

FILE NO: 2-L-B DATED: 3-6-28

Present Assignment: 1470 Kc. 100 watts, unlimited

Requested: To Cover C.P. issued 2-27-28.

ACTION: Lic. 3-13-28 for 1470 Kc. 250 w. after 6 pm- 500 w. 6 to 6pm, Chg. of ownership.Anchored portable station. Period 3-13-28 to 4-1-28.

STATION APPLICATION RECORD

No. 3.

APPLICANT: Press Publishing Co. & C. L. C arrell

CALL LETTERS: WHBL

ADDRESS: 626-636 Center Ave., Sheboygan, Wis.

FILE NO: 4-R-B-571 DATED: 12-11-28

Present Assignment: 1410 Kc. 500 watts, ↑ WDGY,KFLV,WHDI

Requested: Renewal

ACTION: Lic. 1-31-29 for 1410 Kc. 500 watts, ↑ KFLV. Period 1-31-29 to 4-30-29.

APPLICANT: Press Publishing Co. & C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: 626-636 Center Ave., Sheboygan, Wis.

FILE NO: 4-R-B-571 DATED: 3-25-29

Present Assignment: 1410 Kc. 500 watts,, ↑ KFLV

Requested: Renewal

ACTION: Lic. 4-6-29, 1410 Kc. 500 watts, ↑ KFLV. Period 4-30-29 to 7-31-29.

APPLICANT: Press Publishing Co. & C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: 626-636 Center Ave., Sheboygan, Wis.

FILE NO: 4-R-B-571 DATED: 6-22-29

Present Assignment: 1410 Kc. 500 watts, ↑ KFLV

Requested: Renewal

ACTION: G.O. #69, Period 7-31-29 to 10-31-29.

No. 4.

STATION APPLICATION RECORD

APPLICANT: Press Publishing Co. & C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: 626-636 Center Ave., Sheboygan, Wis.

FILE NO: 4-R-B-571 DATED: 9-28-29

Present Assignment: 1410 Kc. 500 watts, ↑ KFLV

Requested: Renewal

ACTION: Lic. 10-5-29, 1410 Kc. 500 watts, ↑ KFLV. Period 10-31-29 to 1-31-30.

APPLICANT: Press Publishing Co. & C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: 626-636 Center Ave., Sheboygan, Wis.

FILE NO: 4-R-B-571 DATED: 12-30-29

Present Assignment: 1410 Kc. 500 watts, ↑ KFLV

Requested: Renewal

ACTION: Lic. 1-11-30, 1410 Kc. 500 watts, ↑ KFLV. Period 1-31-30 to 4-30-30.

APPLICANT: Press Publishing Co. & C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: 626-636 Center Ave., Sheboygan, Wis.

FILE NO: 4-R-B-571 DATED: 3-29-30

Present Assignment: 1410,Kc. 500 watts, ↑ KFLV

Requested: Renewal

ACTION: Lic. 4-5-30, 1410 Kc, 500 watts, ↑ KFLV. Period 4-30-30, to 7-31-30.

No. 5.

STATION APPLICATION RECORD

APPLICANT: Press Publishing Company & C. L. Carrell

CALL LETTERS: WHBL

ADDRESS: 636 Center Ave., Sheboygan, Wis.

FILE NO: 4-R-B-571 DATED 6-25-30

Present Assignment: 1410 Kc. 500 watts, ↑ KFLV

Renewal Lic. 7-25-30

ACTION: Period 7-31-30 to 10-31-30

Issued to PRESS PUBLISHING CO.

Requested: Renewal

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

Form 94 #6 No.6

APPLICATION RECORD - BROADCASTING

Call Letters WHBL

Name PRESS PUBLISHING COMPANY
PRESS PUBLISHING COMPANY & C. L. CARRELL (X)

File No.	Dated	Application for	Action	
			Nature	Date
4-A-B-250	7/3/30	Voluntary Assignment to PRESS PUBLISHING CO.	Granted	7-25-30
4-P-B-1589	8/4/30	Install a new transmitter.	Granted	8-26-30
4-M-B-642	8/9/30	Change frequency from 1410 kc. to 620 kc. and hours from(8 to 10 hours daily)to (12 to 14 hours daily) with 500 W.	Dismissed	5-8-31
4-L-B-400	9/14/30	License to cover 4-P-B-1589, issued 8/26/30.	Granted	9-30-30
4-R-B-571	9-29-30	Renewal of license	Granted	10-21-30
4-R-B-571	12-17-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31

Form 94 No.7

APPLICATION RECORD - BROADCASTING

Call Letters WHBL

Name PRESS PUBLISHING COMPANY

File No.	Dated ~~Received~~	Application for	Action: Nature	Action: Date
4-ML-B-798	3-5-31	change hours of operation from sharing with KFLV to simultaneous daytime operation with KFLV, share with KFLV at night.	Ret. Req. of Appl.	10-30-31.
4-R-B-571	8-24-31	Renewal of license.	Granted	10-16-31
4-R-B-571	2-26-32	Renewal of license.	Granted	4-8-32
4-R-B-571 resubmitted	8-24-32 9-14-32	Renewal of license	~~Retd. (T-S Agreement)~~ Granted	~~[illegible]~~ 10-18-32
4-R-B-571	2-23-33	Renewal of license	Granted	4-11-33
4-R-B-571	8-30-33	Renewal of License	Granted	10-13-33
4-P-B-3082 Resubmitted	12-22-33 1-6-34	Construction Permit to make changes in equipment.	~~Retd. Sig. not in prop. form~~ Granted	~~1-3-34~~ 1-30-34

Form 94 No.8

APPLICATION RECORD - BROADCASTING

Call Letters WHBL

Name PRESS PUBLISHING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
4-R-B-571	2-26-34	Renewal of License	Granted	4-13-34
4-L-B-1060	4-5-34	License to cover construction permit granted 1-30-34 to make equipment changes.	Granted	4-24-34
B4-R-571	8-10-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	10-16-34
B4-ML-62 amended	10-15-34 4-5-35	Mod. of License (R-B-571) to change freq. from 1410kc to 1300 kc, night power ~~from 500w to~~ 250w, hrs. of oper. from S-~~#~~ROK to Unlimited. Amended to change op. power from 250w-500w LS to 250w	Granted 11-26-35, effective 1-21-36 subj. Rule 131. Eff. date postponed to 3-27-36. Issued with L-353	7-17-36
B4-P-296	12-15-34	C.P. to install new equipment.	Granted	1-29-35
B4-R-571	2-25-35	Renewal of license	Granted Superseded by renewal	4-16-35 4-30-35
B4-L-139	3-27-35	License to cover C.P.(B4-P-296) to install new equip.	Granted	4-30-35

Form 94

APPLICATION RECORD - BROADCASTING

#9

Call Letters WHBL

Name PRESS PUBLISHING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B4-R-571 Resubmitted	8-22-35 9-14-35	Renewal of license Sec. 10(c) & 12 " " "	~~Ret'd~~ Granted	~~9-10-35~~ 10-8-35
B4-P-945 Amended	1-8-36 2-3-36	Construction permit to install new transmitting equipment, erect a new vertical antenna and move transmitter from 636 Center Avenue, Sheboygan, Wisconsin to ~~Site to be determined~~, near Sheboygan, Wisconsin. Giving exact transmitter site as Near Sheboygan, Wisconsin and to make changes in antenna.	Granted	3-10-36
B4-R-571	2-21-36	Renewal of License	Granted	4-7-36

Form 94

APPLICATION RECORD—BROADCASTING

#10

Call letters WHBL

Name PRESS PUBLISHING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-L-353	6-25-36	License to cover construction permit (B4-P-945) for new equip. and move of trans.	Granted	7-17-36
B4-P-1320	8-14-36	C.P. to install new trans. and change power from 250w to 250w-1kw-LS.	Ex.Rept.I-667 Doc.4145 GRANTED Effective	Min.10-25-38 10-31-38
B4-R-571	8-26-36	Renewal of license	Granted	10-20-36
B4-R-571	2-22-37	Renewal of license	Granted	4-9-37
B4-R-571	8-26-37	Renewal of license	Granted	10-12-37
B4-R-571	2-23-38	Renewal of license	Granted	4-13-38

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#11

Call Letters W H B L

Name PRESS PUBLISHING CO.,

File No.	Dated	Application for	Action Nature	Action Date
B4-R-571	8-19-38	Renewal of license	Granted	10-25-38
B4-MP-737 Resubmitted	12-6-38 12-19-38	Mod. of C.P.(B4-P-1320) for changes in transmitter.	~~Returned - 11-16-38 incomplete~~ Granted	1-24-39
B4-L-913 Resubmitted	2-4-39 2-14-39	License to cover C.P.(B4-P-1320) as modified, for new equipment and increase in power.	~~Returned Feb 10, 1939 Sec. 10(c).~~ Granted	3-6-39
B4-R-571	2-12-39	Renewal of license	Granted	4-3-39
B4-R-571 Resubmitted	8-22-39 "	Renewal of license (Sec. 13b)	~~Returned~~ Granted	~~9-2-38~~ 10-24-39
B4-R-571	5/29/40	Renewal of license	Granted 1330kc,	3-22-41 250w,1kw-LS, U

Form 94 #12

APPLICATION RECORD—BROADCASTING

Call letters WHBL

Name PRESS PUBLISHING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-2972 Rec'd	8-14-40 9-6-40	C.P. to increase power from 250w,1kw-LS to 1kw day and night, and install directional antenna for night use. Class III-A (Filed by E.D.Johnston)	Granted	4-29-41
Amended rec'd	1-22-41 2-7-41	RE: changes in D.A. system.	Retired to closed files as App. B4-MP-1444 dismissed without prejudice.	
Amended rec'd filed	3-24-41 3-25-41 3-25-41	RE: Frequency 1330 kc under NARBA. and changes in D.A.		
B4-A-945 Rec'd	5-17-41 5-19-41	Authority to determine operating power by direct measurement.	Granted	6-19-41
B4-R-571	5-27-41	Renewal of license Form 335 filed 6-7-41	Granted	7-22-41

U. S. GOVERNMENT PRINTING OFFICE

#13

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W H B L

Name PRESS PUBLISHING COMPANY.

File No.	Dated	Application for	Action Nature	Action Date
B4-MP-1444 rec'd	10-27-41 10-28-41	Mod of C.P.(B4-P-2972) for extension of C & C dates from 6-29-41 and 12-29-41 to 6-29-42 and 12-29-42, respectively.	1-19-42 Dismissed without prejudice & retired to closed files (request Attorney)	
B4-R-571 Resub.	5-28-42 "	Renewal of license and Forms 335 " " (~~Sec. 11(d) & 17b~~)	~~Ret'd~~ Granted	~~6-12-42~~ 8-4-42
~~B4-R-571~~ Rec'd Resub. rec'd	~~7-31-44~~ 8-2-44 8-21-44	Renewal of license (~~Par. 10c, d, & 17b & 303-A, 1(k), 2(b)(e) & 3(f)~~)	~~Ret'd~~ Granted	~~8-10-44~~ 10-23-44
~~B4-R-571~~ Rec'd Resub.	~~8-29-45~~ 8-31-45 10-8-45	Renewal of license (~~Par. 5(a), 17(b) & Photos~~)	~~Ret'd~~ Granted	~~9-19-45~~ 6-13-46

Form 94

APPLICATION RECORD - BROADCASTING

14

Call Letters W H B L

W H B L, INC. (AL 7-10-47 Eff:

Name x PRESS PUBLISHING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BAL-603 Rec'd Filed	4-25-47 4-28-47 4-28-47	Voluntary Assignment of License to WHBL, Inc.	GRANTED Eff:	7-10-47 5-1-47 per 323
AMENDED Rec'd Filed	6-16-47 6-20-47 6-20-47	AMENDED to include FM conditional grant.		
BR-571 Rec'd	8-27-48 8-30-48	Renewal of License	GRANTED	10-20-48
BZ-3019 Rec'd Filed	2-11-49 2-14-49 2-14-49	Authority to determine operating power by direct measurement of antenna power.	GRANTED	3-15-49

#15

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WHBL

Name WHBL, INC.

File No.	Dated	Application for	Action: Nature	Action: Date
BR-571 Rec'd Filed	7-25-51 7-27-51 7-27-51	Renewal of license	Granted	10-17-51
BR-571 Rec'd Filed	8-28-52 9-2-52 9-2-52	Renewal of License	GRANTED	11-5-52
BP-9455 Rec'd Filed	9-7-54 9-8-54 9-8-54	Construction permit to change transmitter location from SSW of Sheboygan, Wisconsin to N. side of Washington St., 0.15 mi. E. of US Hwy. 141, Nr. Sheboygan, Wisconsin and change studio location from 636 Center Ave., Sheboygan Wisconsin to Foeste Hotel nr. 8th St., Sheboygan, Wisconsin. Seymour Krieger, (Krieger & Jorgensen) John A. Moffet, Engr.	GRANTED	9-20-54

FORM A-170 #16
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W H B L

Name W H B L, INC.
Sheboygan, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BRC-524 Rec'd Filed	9-7-54 9-8-54 9-8-54	Modification of construction permit (BP-9455) to operate transmitter by remote control from Foeste Hotel, North 8th Street, Sheboygan Wisconsin Seymour Krieger, Atty.	GRANTED	9-30-54
BMP-6688 Rec'd Filed	11-4-54 11-8-54 11-8-54	Modification of construction permit (BP-9455 which auth. change in transmitter and studio locations) to side mount FM antenna on AM tower. (Contingent on grant of applic. for WHBL-FM) Krieger & Jorgensen, Attys. Robert M. Silliman and Associates, Engrs.	GRANTED	11-29-54
BL-5615 Rec'd Filed	1-19-55 1-20-55 1-20-55	License to cover construction permit (BP-9455, as modified) which authorized change transmitter and studio location. Seymour Krieger, Atty.	GRANTED	2-4-55

FORM A-170 #17
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WHBL

Name WHBL, INC.
Sheboygan, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-3704 Rec'd Filed	8-20-55 8-26-55 8-26-55	Authority to determine operating power by direct measurement of antenna power. Seymour Krieger, Atty.	GRANTED	9-9-55
BR-571 Recd Filed	9-6-55 9-7-55 9-7-55	Renewal of license Seymour Krieger, Atty.	GRANTED	11-9-55
BP-10,106 Rec'd Filed	9-30-55 9-30-55 9-30-55	Construction permit to install a new transmitter (RCA BTA-1M). Krieger & Jorgensen, Attys. Robert M. Silliman, Engrs.	GRANTED	10-11-55
BL-5973 Rec'd Filed	10-17-55 10-21-55 10-21-55	License to cover construction permit (BP-10,106) which authorized the installation of a new transmitter. Seymour Krieger, Atty.	GRANTED	1-6-56

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #18
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WHBL

Name WHBL, INC.
Sheboygan, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BTC-2309 Rec'd Filed	8-20-56 8-23-56 8-23-56	Voluntary acquisition of positive control of licensee corporation by Paul F. Skinner through purchase of stock from Charles E. Broughton and Robert A. Saltzstein Seymour Krieger, Atty.	GRANTED EFF:	9-19-56 9-22-56
BZ-3970 Rec'd Filed	2-7-58 2-10-58 2-10-58	Authority to determine operating power by direct measurement of antenna power. Seymour Krieger, Atty.	GRANTED	3-7-58
BR-571 Recd Filed	8-15-58 8-18-58 8-18-58	Renewal of license Seymour Krieger, attorney	GRANTED	11-12-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

#19

Call Letters W H B L

Name W H B L, INC.
SHEBOYGAN, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-571 R & F	8-9-61 8-23-61	Renewal of License	GRANTED	11-22-61
BP-15,069 Rec'd Filed	8-21-61 8-28-61 8-28-61	Construction Permit to increase power from 250w,1kw to 1kw,5kwLS; install DA-2; make changes in ground system; and install a new transmitter (COLLINS 21-E). Atty: Norman E. Jorgensen Engr: Carl L. Kowalski	GRANTED Cond'l re: Phase Mon., Field meas. equip. DA & complete non-DA proof. Pre-sunrise operation.	3-13-63
BZ-4604 R.&F.	11-20-61 11-28-61	Authority to determine operating power by direct measurement of antenna power. Atty: Norman E. Jorgensen	GRANTED	3-12-62

FORM BC-121
AUG. 1955

#20

APPLICATION RECORD - BROADCASTING

Call Letters W H B L

Name W H B L, INC.
SHEBOYGAN, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BRC-1951 Rec'd Filed	12-1-61 12-4-61 12-4-61	Mod. of lic. to change studio location to 930 North 8th St., Sheboygan, Wisconsin and operate transmitter by remote control from studio location. Norman E. Jorgensen, Atty.	GRANTED Move eff: 2-9-62.	12-11-61
BMP-11,058 R & F	10-10-63 10-14-63	Mod. of CP (BP-15,069 which auth chgs in power, ground sys & install DA-2 & new trans) for ext. of completion date from 11-13-63 to 5-1-64. Atty: Krieger & Jorgensen	GRANTED to	12-9-63 5-1-64
BL-10,506 R. & F.	1-29-64 1-31-64	License to cover CP(BP-15,069 as mod) which incr power; install DA-2; make chgs in gr-syste, and install new transmitter(Daytime) (2 Main Transmitters) Atty- Krieger & Jorgensen Engr-Silliman, Moffett & Kowalski	GRANTED Cond'l re: Pre-sunrise operation.	7-9-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG 1955 #21

APPLICATION RECORD - BROADCASTING

Call Letters WHBL

Name WHBL, Inc.
Sheboygan, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-10,507 R. & F.	1-29-64 1-31-64	Lic to use Main Daytime trans(Collins 21-E) as an Alt.M-Night and to use Main Night trans (RCA PTA-1M) as an Aux-Day, to be operated on: 1330kc, 1kw, DA-2. Atty- Krieger & Jorgensen Engr- Silliman, Moffett & Kowalski	GRANTED	7-9-64
BR-571 R&F	8-18-64 8-25-64	Renewal of license.(Main) Atty: Krieger & Jorgensen	GRANTED	11-9-64
BR-571 R&F	8-21-64 8-25-64	Renewal of license (auxiliary-alternate main) Atty: Krieger & Jorgensen	GRANTED	11-9-64
BRC-3083 R & F	3-14-67 4-6-67	Modification of license to operate Main transmitter by remote control from 930 N. 8th Street, Sheboygan, Wisconsin.	GRANTED	6-29-67
BR-571 R & F SEP 13 1967	8-3-67 8-22-67	Renewal of License (Main & Aux.-Alt. Main) Atty. Robert A Woods (Krieger & Jorgensen)	GRANTED	11-24-67

F.C.C. - WASHINGTON, D. C.

#22

1330kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W H B L

SHEBOYGAN COUNTY BROADCASTING COMPANY, INC.

Name XW H B L, INC.
Sheboygan, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-571 R & F P.N. PRESS SEP 1 6 1970	8-28-70 9-2-70 9-2-70	Renewal of License (Main & Aux.-Alt. Main) Atty: Louis Schwartz AMENDED 10-19-70 re: engineering (skel.proof) AMENDED 12-28-70 re: commercial matter; foreign language prog.	GRANTED	1-18-71
LETTER 9-16-70 TO CHANGE COUNSEL TO: LOUIS SCHWARTZ(SCHWARTZ & WOODS)				
BTC-6805 R & F FEE PD: $1000 CODE 047(ALSO SEE FM) MAR 9 1972 Pub. notice filed 3-9-72	2-7-72 2-16-72 #042136	Voluntary transfer of control of lic corp from Paul F. Skinner, Sylva J. Skinner and Christ Bauer to Sheboygan County Broadcasting Company, Inc. Atty - Leibman, Williams etc(Lee M. Mitchell) AMENDED 4-27-72 re proposed financing AMENDED 5-23-72 legal, financial & prog data	GRANTED Req. grant fee $12,000 (Includes FM) Eff: 7-1-72. Grant Fee Paid: 063, 7-6-72, W 088614	5-31-72
BAL-7748 R & F FEE PD: $250 CODE 053(Form 316) ALSO SEE FM)	11-17-72 11-21-72 #130417	Voluntary assignment of license to SHEBOYGAN COUNTY BROADCASTING COMPANY, INC. Atty - Lee M. Mitchell(833-8606)	GRANTED EFF: 12-27-72	12-26-72

DEC 1972 DEC

F.C.C. - WASHINGTON, D. C.

#23

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1330 kc

Call Letters W H B L

Name SHEBOYGAN COUNTY BROADCASTING COMPANY INC.
SHEBOYGAN, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-571 R& F PN Recd. PRESS	7-15-73 8-15-73 " 24 AUG 1973	RENEWAL OF LICENSE (MAIN & AUX.-ALT.MAIN) Louis Schwartz,Atty. AMENDED 11-19-73 re: financial data; comm. policy AMENDED 3-18-75 re: personnel	GRANTED	12-19-73
BR-571 R & F PN Recd. PRESS	7-16-76 7-21-76 " OCT 8 1976	RENEWAL of LICENSE (MAIN & ALTER.& AUX.TRANS.) Schwartz & Woods,Atty.	GRANTED	3-21-77
BTC780720EB Form 316(Also see WWJR(FM) AUG 4 1978		Voluntary acquisition of positive control of lic corp by Michael R. Walton thru purchase of stock from Robert J. Walton Atty - Russell Arkin (Schwartz & Woods)	GRANTED EFF:	9-11-78 9-15-78
BR-790801 B 9 PRESS OCT 15 1979		RENEWAL OF LICENSE (MAIN & AUX.-ALT.MAIN) Louis Schwartz,Atty.	GRANTED	1-31-80

F.C.C. - WASHINGTON, D. C.

BTC780720EB NOTE: E. Blake Blair III is selling his 1/3% of stock back to the licnesee corp.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WHBL

Licensee x Press Publishing Company

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B4-ML-89	11-20-34	WMBD	Peoria Broadcasting Co. 114 North Madison Peoria, Illinois	Request facilities of WHBL and WROK	Returned 1-26-35 Re. of applicant

FORM 108-M

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.