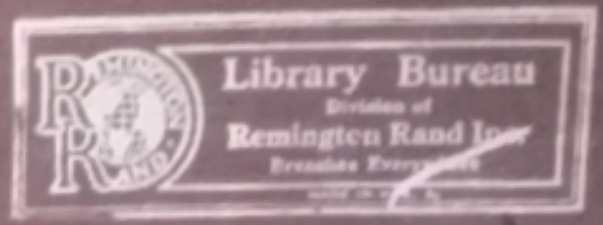
WHBO



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370199

B-S 1985

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-14-48 See Card #2 Name Call letters W H B O

X GATEWAY BROADCASTERS, INC. (AL 3-14-56 EFF: 3-16-56) Station Location: ~~Sulphur Springs~~, Florida

x SULPHUR SPRINGS BROADCASTERS, INC. (AL 6-19-52, EFF 7-8-52) Tampa,

x HAROLD A. DUNLAP tr/as SULPHUR SPRINGS BROADCASTERS (AL 8-16-50 EFF: 9-12-50)

xHAROLD A. DUNLAP and HARRY J. DUNLAP, A Partnership d/b as SULPHUR SPRINGS BROADCASTERS (AL 11-18-48; EFF: 11-18-48

Name of licensee x HAROLD A. DUNLAP & JAMES D. SINYARD d/b as SULPHUR SPRINGS BROADCASTERS

11,011 Florida Avenue, Tampa, Florida (ML 3-9-55)

x11,011 Florida Ave., Sulphur Springs, Fla. (ML 10-24-52)

Transmitter location x11,001 Florida Avenue, Sulphur Springs, Florida. (CP & MP 2-25-48)

(Lic. 7-14-48)

11,011 Florida Avenue, Tampa, Florida (ML 3-9-55)

x 11,011 Florida Avenue, Sulphur Springs, Florida (Ltr. 9-17-52)

Main studio location x8122 Nebraska Avenue, Sulphur Springs, Florida. (CP & MP 2-25-48)

(Lic. 7-14-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BP-6239	11-6-47	1050	250w	Daytime		
	Ltr. 12-23-47. CP for a new station granted subject to filing MP for T site and antenna.					
BP-6239 BMP-3478	2-25-48	1050	250w	Daytime	4-25	10-25-48
	Mod. CP (6239) for approval of antenna and T site and specify studio site.					
BL-3046	7-14-48	1050	250w	Daytime	7-14	5-1-51
	Lic. to cover CP (6239 as mod) for a new station. (COND. CLAUSE)					
BAL-765	11-18-48	Vol. Assignment of License from Harold A. Dunlap and James D. Sinyard, A Partnership d/b as Sulphur Springs Broadcasters to Harold A. Dunlap and Harry J. Dunlap, A Partnership d/b as Sulphur Springs Broadcasters.				
EFF:	11-18-48					
BZ-3037	9-22-49	1050	250w	Daytime	9-22	5-1-51
	Determine O'r. power by direct method.					
BAL-1061	8-16-50	Vol. AL from H.A. & H.J.Dunlap, A Part. d/b as Sulphur Springs Broadcasters to H.A.Dunlap tr/as Sulphur Springs Broadcasters.				
EFF: 8-12-50						
BR-1985	4-12-51	1050	250w	Daytime	5-1	5-1-54
BAL-1395	6-19-52	Vol. assignment of license to				
EFF	7-2-52	SULPHUR SPRINGS BROADCASTERS, INC.				
BS-1985	10-24-52	Mod.Lic. correct T & S sites				
BR-1985	4-21-54	1050	250w	Daytime	5-1	2-1-55
Tele.	1-28-55	Action on renewal deferred 1-27-55 & continued operation auth. until final determination on renewal. T				
BML-1615 Letter	)3-9-55)	ML chg. station ~~km~~ location to Tampa, Fla. and chg. T&S locations				
	Ltr. written 3-17-55 re issuance being withheld pending action on appl. renewal of license					
BR-1985 BML-1615	3-30-55	1050	250w	Day	3-30	2-1-58
BAL-2247	3-14-56	Vol. assignment of license to GATEWAY				
~~EFF:~~	~~3-16-56~~	~~Broadcasters, Inc.~~				

Form BC-126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-14-48

Call letters W H B O

Station location

BUCCANEER BROADCASTING, INC. (AL 1-23-79 EFF: 2-10-79

x FLORADIO, INC. (BAL 1-19-62 EFF: 1-24-62

~~x GATEWAY BROADCASTERS, INC.~~

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BR-1985	1-17-58	1050	250 w	DAY	2-1	2-1-61
BR-1985	1-25-61	Renewal of license			2-1	2-1-64
BAL-4402 EFF: 1-24-62	1-19-62	Voluntary assignment of license to Floradio, Inc.				
BP-15382	4-10-62	1050kc	250w	Day	6-10	12-10-62
	CP to install new trans. (Gates BC-250T) & make chges. in ground sys.)					
BL-9445	8-8-62	1050kc	250w	Day	8-8-62/2-1-64	
	Lic. to cover CP (BP-15,382) which auth. inst. new trans. and chg. ground system.					
BR-1985	1-17-64	Renewal of License			2-1	2-1-67
BR-1985	1-13-67	Renewal of License			2-1	2-1-70
BTC-5439 eff. 11-4-67	9-26-67	Voluntary acquisition of positive contro of licensee corp.				
BR-1985(S)	5-28-70	RENEWAL			2-1-73	
EBSA	6-12-72					
BR-1985(L)	1-31-73	Renewal			2-1-76	
BR-1985(S)	1-28-76		RENEWAL		2-1-79	
BAL780814FA	1-23-79	VOL. AL		EFF: 2-10-79		
BR781004UA (L)	1/23/79	Renewal			2/1/82	
BTC800620FI	9-11-80	Vol TC	EFF: 9-17-80			

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters: W H B O
x New

Name: HAROLD A. DUNLAP and JAMES D. SINYARD,
A Partnership d/b as SULPHUR SPRINGS BROADCASTERS
(PO 8410 Florida Ave.,Tampa, Florida)

File No.	Dated	Application for	Action Nature	Action Date
BP-6239 Rec'd Filed	7-28-47 7-29-47 7-29-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1050kc Power: 250w Hours of operation: Daytime only Trans. location: To be determined- Sulphur Springs, Florida Studio location: To be determined- Sulphur Springs, Florida (H. U. Graham, Engr.)	GRANTED subject to filing MP for T site and antenna. Ltr. 12-23-47 Issued with MP 3478	11-6-47

Transmitter-Gates 250 C-1

Form 94

APPLICATION RECORD - BROADCASTING

#2

Name HAROLD A. DUNLAP and JAMES D. SINYARD, A Partnership d/b as SULPHUR SPRINGS BROADCASTERS

Call Letters WHBO

File No.	Dated	Application for	Action Nature	Action Date
BMP-3478 Rec'd Filed	12-15-47 12-18-47 12-18-47	Mod. of C.P. (BP-6239, which authorized a new standard broadcast station) for approval of antenna and transmitter location at 11,001 Florida Avenue, Sulphur Springs, Florida, and to specify studio location as 8122 Nebraska Avenue, Sulphur Springs, Florida. (H. Underwood Graham, Engr.)	GRANTED	2-25-48
BL-3046 Rec'd Filed	3-9-48 3-11-48 3-11-48	License to cover C.P. (BP-6239, as mod.,) which authorized a new standard broadcast station.	GRANTED re waiver	7-14-48 Sec. 3.60

FCC 94 #3

APPLICATION RECORD - BROADCASTING

Sulphur SPRINGS BROADCASTERS (AL 11-18-48)

HAROLD A. DUNLAP tr/as SULPHUR SPRINGS BROADCASTERS (AL 8-16-50)

Call Letters W H B O

Name x HAROLD A. DUNLAP and HARRY J. DUNLAP, A Partnership d/b/ x HAROLD A. DUNLAP and JAMES D. SINYARD, A Partnership d/b as SULPHUR SPRINGS BROADCASTERS

File No.	Dated	Application for	Action Nature	Action Date
BAL-765 Rec'd Filed	8-3-48 8-5-48 8-5-48	Voluntary Assignment of License from Harold A. Dunlap and James D. Sinyard, A Partnership d/b as Sulphur Springs Broadcasters to Harold A. Dunlap and Harry J. Dunlap, A Partnership d/b as Sulphur Springs Broadcasters.	GRANTED EFF:	11-18-48 11-18-48
BZ-3087 Rec'd Filed	9-8-49 9-13-49 9-13-49	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-22-49
BAL-1061 Rec'd Filed	7-18-50 7-19-50 7-19-50	Voluntary assignment of license from Harold A. Dunlap and Harry J. Dunlap, A Partnership d/b as Sulphur Springs Broadcasters to Harold A. Dunlap tr/as Sulphur Springs Broadcasters.	GRANTED EFF:	8-16-50 9-13-50

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters W H B O

Name HAROLD A. DUNLAP tr/as SULPHUR SPRINGS BROADCASTERS

File No.	Dated	Application for	Action Nature	Action Date
BR-1985 Rec'd	1-31-51 2-2-51	Renewal of license	GRANTED	4-12-51
BAL-1395 Rec'd Resubmitted Rec'd Filed	4-29-52 5-1-52 4-29-52 5-21-52 5-21-52	Voluntary assignment of license to Sulphur Springs Broacasters, Inc.	~~RETURNED: 5-14-52 -- App'l. filed on wrong form.~~ ~~RETURNED by Ren.& Trans.Div.~~ GRANTED EFF	 6-19-52 7-8-52
BR-1985 Rec'd Filed	1-22-54 1-25-54 1-25-54	Renewal of License	Granted	4-21-54

FORM A-170 #5
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WHBO

Name SULPHUR SPRINGS BROADCASTERS, INC.
Sulphur Springs, Florida

File No.	Dated	Application for	Action Nature	Action Date
BR-1985 Rec'd Resub. Rec'd Filed	10-26-54 10-26-54 11-4-54 11-5-54 11-5-54	Renewal of License ~~(Sec.-II-dated-after-Sec.I)~~	~~RETURNED~~ GRANTED	~~11-1-54~~ 3-30-55
BML-1615 Rec'd Filed	1-19-55 1-20-55 1-20-55	Modification of license to change station location from Sulphur Springs, Florida to Tampa, Florida; and change antenna-transmitter and studio location from 11,011 Florida Ave., Sulphur Springs, Florida to 11,011 Florida Ave., Tampa, Florida.	GRANTED Not Issued - Ltr. 3-17-55 re issuance being withheld pending action appl. renewal of license Issued with renewal granted	3-9-55 3-30-55

FORM BC-121 #6
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WHBO

Name GATEWAY BROADCASTERS, INC. (AL 3-14-56 eff: 3-16-56)
x SULPHUR SPRINGS BROADCASTERS, INC.
Tampa, Florida

File No.	Dated	Application for	Action Nature	Action Date
BAL-2247 Rec'd Filed	2-8-56 2-17-56 2-17-56	Voluntary assignment of license from Sulphur Springs Broadcasters, Inc., to Gateway Broadcasters, Inc. Leonidas P. B. Emerson, Atty.	GRANTED EFF:	3-14-56 3-16-56
BP-10,650 Rec'd Filed	6-16-56 6-18-56 6-18-56	Construction permit to increase power from 250w to 1kw and install new transmitter (Gates BC 1J) Engr. - Emerson W. Browne, Quitman, Ga.	DISMISSED Request of Applicant	5-15-59

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WHBO

Name FLORADIO, INC.
x GATEWAY BROADCASTERS, INC.
TAMPA, FLA.

File No.	Dated	Application for	Action Nature	Action Date
BR-1985 Rec'd Filed	10-21-57 10-31-57 10-31-57	Renewal of License Edward R. McKenna, Attorney	GRANTED	1-17-58
BR-1985 Rec'd Filed	10-12-60 10-31-60 10-31-60	Renewal of License William N. Early, Atty.	GRANTED	1-25-61
BAL-4402 Rec'd Filed	11-28-61 11-29-61 11-29-61	Voluntary assignment of license to Floradio, Inc. Robert W. Coll, Atty.	GRANTED EFF:	1-19-62 1-24-62
BP-15382 R&F	2-12-62 3-2-62	CP to install new trans (Gates BC-250T) and make chgs in ground system. R. W. Coll, Atty. (McKenna & Wilkinson)	GRANTED	4-10-62
BL-9445 R. & F.	5-28-62 6-4-62	Lic to cover CP (BP-15,382) which auth installation of a new trans, chg gr system.	GRANTED	8-8-62

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WHBO

Name FLORADIO, INC.
Tampa 12, Florida

File No.	Dated	Application for	Action Nature	Action Date
BR-1985 Rec'd Filed	10-14-63 10-29-63 10-29-63	Renewal of license Attys: McKenna & Wilkinson	GRANTED	1-17-64
BR-1985 R & F	10-10-66 11-1-66	Renewal of License Atty.: Robert W. Coll	GRANTED	1-13-67
BTC-5439 R & F (Form 316) SEP 20 1967	8-30-67 9-14-67	Voluntary acquisition of positive control of lic. corp. by Bob A. Martin thru transfer of stock from James M. Holland, Billy R. Polk, Bonita A. Fishback and Robert A. Ross Atty - McKenna & Wilkinson	GRANTED EFF:	9-26-67 11-4-67
BR-1985 R & F #553258 $75 PN PRESS	10-10-69 10-31-69 10-31-69 NOV 6 1969	Renewal of license AMENDED 1-14-70 re: Programming AMENDED 5-20-70 re: programing	GRANTED	5-28-70

F.C.C. - WASHINGTON, D. C.

Form BC-121 #9
September 1969

APPLICATION RECORD - BROADCASTING

BUCCANEER BROADCASTING, INC.

Call Letters W H B O

Name FLORADIO, INC.
TAMPA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-1985 R & F PN Recd. PRESS	10-14-72 11-3-72 "	RENEWAL OF LICENSE Jonathan Schochor, Atty. (McKenna & Kittner) AMENDED 1-15-73 re: Sect. II resubmitted re date of signature	Granted	1-31-73
BR-1985 R & F PN Recd. PRESS	9-17-75 10-1-75 " NOV 11 1975	RENEWAL OF LICENSE Robert W. Coll, Atty.	GRANTED	1-28-76
BAL R & F FORM 314	7-12-77 7-15-77	Voluntary assignment of license to PROFIT RESEARCH, INC. (SEE OVER) Atty - Harry G. Sells	RET'D 9-30-77 Req. of atty	
BAL 780814EA R & F FORM 314	8-1 -78 8-14-78 SEP 13 1978	Vol AL to BUCCANEER BROADCASTING, INC. Atty for assignee - Fletcher, Heald etc (SEE OVER)	GRANTED EFF: 2-10-79	1-23-79

PN FILED 11-30-78 AMENDED 9-8-78 - chges in stockholdings; delete
PN FILED 1-22-79 Exh 5 (re ownership of stock) & chges in Exh3 (re agreements)

RE: BAL- ATTY WAS CALLED 8-12-77 - Articles of Inc. nec.
loans
BAL780814EA
Amended 8-31-78 re: Bank letter & stockholders ltrs re/
AMENDED 11-13-78 re: EEOP data
Amended 12-26-78 re: revision of assignee's financial
plan and bank letter

#10

1050

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WHBO

Name BUCCANEER BROADCASTING, INC.
X FLORADIO, INC.
TAMPA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR781004UA PRESS	OCT 16 1978	RENEWAL OF LICENSE	Granted	1/23/79
BTC800620FI FORM 315 PRESS BN FILED	JUL 18 1980 7-25-80	Vol. TC from Robert I. Barnes and George Burley to Dr. W. Gordon Page. Atty: James P. Riley (Fletcher, Heald, et al) REQUEST WAIVER SECTION 73.3597	GRANTED EFF:	9-11-80 9-17-80

F.C.C. - WASHINGTON, D.C.

BTC800620FI AMENDED 7-21-80 re: Exhibit A of Page 2 of the Transferee's portion of application.

AMENDED 8-7-80 re: additional contracts, financial data.

AMENDED 8-11-80 re: New officer-director of licensee & financial data.

AMENDED 8-18-80 re: Affidavit filed by Robert I. Barnes.

A,EMDED 8-28-80 re: Letter dated 2-6-80 from Centran Bank.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.