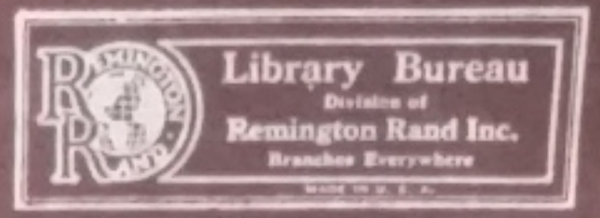
WHSY



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S- 2124

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-4-48

Call letters W H S Y

Station location: Hattiesburg, Mississippi

Name of licensee THE HUB CITY BROADCASTING COMPANY, INC. (AP 12-22-48; EFF: 1-20-49
x CHARLES WELMER HOLT, MARVIN REUBEN AND VERNON J. CHEEK, A Partnership
d/b as HUB CITY BROADCASTING COMPANY

Transmitter location State Highway #11, 300 yds. outside city limits, North of Hattiesburg, Mississippi (MP 8-12-48) (Lic. 11-4-48)

39401

Main studio location State Highway #11, 300 yds. outside city limits, N. of Hattiesburg, Miss. (Lic. 11-4-48) (MP 8-12-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-6143	4-29-48	1220	250w	daytime	
	Ltr. 5-5-48. CP for a new station granted subj. filing MP for approval T site and antenna.				
BP-6143 BMP_3958	8-12-48	1220	250w	Daytime	10-12 4-12-49
	Mod. CP (6143) to change type of T, for approval of antenna, T and studio site.				
BL-3407	11-4-48	1220	250w	Daytime	11-4 5-1-51
	Lic. to cover CP (6143 as mod) for a new station (COND. CLAUSE)				
BAP-95	12-22-48	Vol. assignment of CP from Charles Welmer Holt, Marvin Reuben and Vernon J. Cheek, A Partnershipd/b as Hub City Broadcasting Company to The Hub City Broadcasting Company, Inc.			
EFF:	1-20-49				
BP-7006	8-11-49	1230	250w	Unlimited	10-11 4-11-50
	CP to change freq., change hrs. of opr. and change power,				
BTC-808	9-15-49	Vol. relinquishment of control of licensee corp. thru sale of 80 shares of common stock.			
EFF:					
BL-3788	11-16-49	1230	250w	Un	11-16 2-1-52
	Lic. to cover CP (7006) for change in freq., hrs. of opr. and changes in antenna.				
Tele.	4-5-50	To utilize Gates 250 C1 trans. period 30 days in lieu regulat T pending final action on BP-7581 provided freq. let checked by outside source.			
BP-7581	8-24-50	1230	250w	U	7-24 1-24-51
	CP to install a new T.				
BL-4157	8-31-50	1230	250 w	Un.	8-31- 2-1-52.
	Lic. to cover CP (BP-7581) to install new trans.				
TC-1095	5-16-51	Vol. TC of lic. corp. thru sale of 106 2/3 shares common stock - 66 2/3%.			
Eff:	5-22-51				
BR-2124	1-16-52	1230	250w	U	2-1 6-1-52
BR-2124	5-21-52	1230 kc	250 w	Unl	6-1-52 6-1-55

B-S. #2

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-4-48

Call letters W H S Y

Station location: Hattiesburg, Mississipp

Name of licensee

Transmitter location

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-1959 EFF:	5-4-55 5-4-55	Vol. transfer of control Holt and Connie I. Holt,			to Charles W.
BR-2124	5-11-55	RENEWAL OF LICENSE			6-1 6-1-58
BR-2124	5-7-58	Renewal oflicense			6-1 6-1-61
BP-12170	12- 21-60	1230	250w-1kw	LS U	2-21 8-21-61
	CPto increase daytime power & install new transmitter for daytime use.(2 main trans.) CONDL				
BMP-9416 (1)	4-6-61	Mod. of CP(BP-12170) to change type transmitter. (GATES BC-1-T)			
	6-1-61	Term.deferred action on renewal pending further consideration.			
BR-2124	6-21-61	RENEWAL OF LICENSE			6-21 6-1-64
BL-8432 (1)	8-1-61	Lic. to cover BP-12170 which auth. inc. daytime power & install new transmitter.			
BL-8578	9-8-61	1230kc	250w	Aux	9-8 6-1-64
	Lic. to use old main trans. (Gates 250-C-1) as aux trans. at State Hwy. 11, 300 yds. outside city limits, to be operated on 1230kc, 250w for aux. purposes only.				
BZ-4793 (2)	12-19-62 MAIN	Authority to determine operating power by direct measurement of antenna power.			
BR-2124	5-28-64	1230kc	250w, 1kw, 250w	U Aux.	6-1 6-1-67 6-1 6-1-67
BZ-6237 (1)	12-9-66 (Main)	Auth. to determine operating power by direct measurement of antenna power.			
BZ-6238 (1)	12-9-66 (Aux.)	Auth. to determine operating power by direct measurement of antenna power.			
[illegible]	[illegible]	[illegible]			6-1 6-1-70
BR-2124	5-22-67	1230kc	250w		6-1-70
BR-2124(S) 5-27-70 Renewal of Main & Aux.					6-1-73
EBSA	5-22-72				
BR-2124(S)10-31-73 RENEWAL OF MAIN & AUX.					6-1-76

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W H S Y

Station location .....

Name of licensee See Card 1

Transmitter location See card 1

Main studio location See Card 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-2124(L)	7-27-76	RENEWAL	(MAIN &	AUX.)	6-1-79
BR790201ZR	5-18-79	RENEWAL	(MAIN &	AUX)	6-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters: WHSY

New

Name: CHARLES WELMER HOLT, MARVIN REUBEN and VERNON J. CHEEK, A Partnership d/b as HUB CITY BROADCASTING COMPANY (PO 920 South Lawrence St., Montgomery, Alabama)

File No.	Dated	Application for	Action: Nature	Action: Date
BP-6143 Rec'd Filed	6-9-47 6-10-47 6-10-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~1230kc~~ 1220kc Power: 250w Hours of operation: ~~Unlimited~~ daytime Trans. location: To be determined-Hattiesburg, Mississippi Studio location: To be determined-In or near Hattiesburg, Mississippi ~~Contingent upon WSKB, McComb, Mississippi being granted a change of frequency.~~	Docket #8548 Granted 4-29-48 after being removed from hearing docket, subj. filing MP for approval of site and antenna. Ltr. 5-5-48 Issued with MP 3958	
AMENDED Recd. Filed	11-19-47 11-26-47 12-5-47	AMENDED to change frequency from 1230kc to 1220kc; hours of operation from unlimited to daytime only.		

Transmitter- Gates 250 C-1

Walter E.James,Atty.
722 Bell Bldg.,
Montgomery, Ala.

Paul Ussery and Owen Leahr,Engineers
106 Cromwell St.,
Montgomery,Ala.

Amendment Holey & Hillegas, Engrs.
Atlanta, Georgia

Form 94 #2

APPLICATION RECORD - BROADCASTING

Call Letters W H S Y

Name CHARLES WELMER HOLT, MARVIN REUBEN and VERNON J. CHEEK,
A Partnership d/b as HUB CITY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-3958 Rec'd Filed	6-7-48 6-9-48 6-9-48	Mod. of C. P. BP-6143, which authorized a new standard broadcast station) to change type of transmitter (~~Gates S-215~~) and for approval of antenna, transmitter and studio locations as 300 yards outside of city limits on Miss. State Highway #11, North of Hattiesburg, Mississippi.	GRANTED	8-12-48
AMENDED Rec'd Filed	7-22-48 7-26-48 7-26-48	AMENDED re ground system and to change type of transmitter (Gates S-251), and change transmitter location (Geog. coords. only).		
BL-3407 Rec'd Filed	9-20-48 9-22-48 9-22-48	License to cover C. P. (BP-6143, as mod.) which authorized a new standard broadcast station.	GRANTED re waiver 3.60	11-4-48

FCC 94 #3

APPLICATION RECORD - BROADCASTING

Call Letters WHSY

Name CHARLES WELMER HOLT, MARVIN REUBEN and VERNON J. CHEEK,
A Partnership d/b as HUB CITY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BAP-95 Rec'd Filed	9-7-48 9-10-48 9-10-48	Voluntary Assignment of Construction Permit from Charles Welmer Holt, Marvin Reuben and Vernon J. Cheek, A Partnership d/b as Hub City Broadcasting Company to The Hub City Broadcasting Company, Inc.	GRANTED EFF:	12-22-48 1-20-49

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters WHSY

Name ~~CHARLES WELMER HOLT, MARVIN REUBEN and VERNON J. CHEEK,~~
~~A Partnership d/b as~~ The HUB CITY BROADCASTING COMPANY, Inc.

File No.	Dated	Application for	Action Nature	Action Date
BP-7006 Rec'd Filed	9-11-48 11-15-48 11-15-48	Construction Permit to change frequency from 1220kc to 1230kc, change hours of operation from daytime to unlimited and change power from 250w day to 250w day and night.	GRANTED	8-11-49
AMEND. Rec'd Filed	2-19-49 2-21-49 2-21-49	AMENDED to change name from Charles Welmer Holt, Marvin Reuben and Vernon J. Cheek, A Partnership d/b as Hub City Broadcasting Company TO The Hub City Broadcasting Company, Inc.		
AMENDED Recd. Filed	6-7-49 6-9-49 6-9-49	AMENDED re changes in antenna		

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

Call Letters WHSY

Name THE HUB CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-808 Rec'd Filed	8-1-49 8-4-49 8-4-49	Voluntary relinquishment of control of licensee corporation thru sale of 80 shares of common stock from Howard E. Pill, William W. Hunt and Marvin Reuben to The Hub City Broadcasting Company, Inc, Tom R. Donovan and Dewey H. Lane. (80 shares of common stock) (80 shares of preferred stock)	GRANTED EFF:	9-15-49
BL-3788 Rec'd Filed	8-21-49 8-24-49 8-24-49	License to cover construction permit (BP-7006) which authorized change in frequency, hours of operation and changes in antenna.	GRANTED	11-16-49
BP-7581 Rec'd Filed	3-20-50 3-23-50 3-23-50	Construction Permit to install a new transmitter (Gates 250-C1)	GRANTED	5-24-50

#6

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W H S Y

Name THE HUB CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-4157 Rec'd Filed	8-17-50 8-18-50 8-18-50	License to cover construction permit (BP-7581) which authorized installation of a new transmitter.	GRANTED	8-31-50
BTC-1095 Rec'd Filed	1-18-51 3-30-51 3-30-51	Voluntary transfer of control of licensee corporation from Vernon J. Cheek, Thomas R. Donnvan and Dewey H. Lane to Mrs. Connie I. Holt and D. A. Matison, Jr. (106 2/3 shares of common stock - 66 2/3%).	GRANTED EFF:	5-16-51 5-28-51
BR-2124 Rec'd	12-29-51 12-31-51	Renewal of license	GRANTED	1-16-52
BR-2124 Rec'd Filed	4-28-52 4-30-52 4-30-52	Renewal of license, informal request.	GRANTED	5-21-52

FORM A-170 #7
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WHSY

Name THE HUB CITY BROADCASTING COMPANY, INC.
Hattiesburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BR-2124 Rec'd Filed	2-28-55 3-3-55 3-3-55	Renewal of License	GRANED	5-11-55
BTC-1959 Rec'd Filed	3-26-55 4-5-55 4-5-55	Voluntary transfer of control of licensee corporation from Dave A. Matison, Jr., to Charles W. Holt and Connie I. Holt.	GRANTED EFF:	5-4-55 5-4-55
Rec'd	11-10-55 11-14-55	Voluntary transfer of stock to Robert N. Robinson.	RETURNED Unnecessary to file 323	11-17-55

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.H.S.Y

Name THE HUB CITY BROADCASTING COMPANY, INC.
Hattiesburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BR-2124 Rec'd. Filed	2-27-58 3-3-58 3-3-58	Renewal of license.	GRANTED	5-7-58
BP-12,170 Rec'd Filed	7-7-58 7-10-58 7-10-58	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter for daytime use only (two main transmitters) (COLLINS 20 J) Engr. - Page, Creutz, Steel & Waldschmitt	GRANTED Permittee to accept interference fr Class IV sta if future pwr incr & eliminate prob of interaction in respect to WHSY and WXXX trans. sites.	12-21-60
BR-2124 Rec'd & Filed	2-7-61 2-7-61	Renewal of License	GRANTED	6-21-61
BMP-9416 R.&F.	3-20-61 3-21-61	Modification of construction permit(BP-12170 which auth. inc. daytime power & Install new trans. for daytime use(2 main trans).to change type trans.(GATES BC 1T).	GRANTED	4-6-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD - BROADCASTING

Call Letters WHSY

Name THE HUB CITY BROADCASTING COMPANY, INC.
Hattiesburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BL-8432 R. & F.	3-17-61 3-20-61	License to cover C. P. (BP-12,170 as mod.) which auth. increase daytime power and the installation of a new trans.	GRANTED	8-1-61
BL-8578 R & F	6-14-61 6-16-61	Lic. to use old main transmitter(Gates 250-C-1) as auxiliary trans. at State Hwy #11, 300 yds. outside city limits, to be operated on 1230kc, 250 w for auxiliary purposes only.	GRANTED	9-8-61
BZ-4793 R. & F.	9-5-62 9-7-62	Authority to determine operating power by directmeasurement of antenna power.	GRANTED	12-19-62
BR-2124 Rec'd Filed	2-15-64 2-16-64 2-16-64	Renewal of license---(Main)	GRANTED granted	5-28-64
BR-2124 Rec'd Filed	3-12-64 3-16-64 3-16-64	Renewal of license---(Aux.)	GRANTED	5-28-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #10
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W H S Y

Name THE HUB CITY BROADCASTING COMPANY, INC.
Hattiesburg, Mississippi 39401

File No.	Dated	Application for	Action Nature	Action Date
BZ-6237 R & F	10/3/66 10/5/66	Auth. to determine operating power by direct meas. of antenna power. (Main) Engr: S. J. Levet, III, New Orleans, La.	GRANTED	12-9-66
BZ-6238 R & F	10/22/66 10/24/66	Auth. to determine operating power by direct meas. of antenna power. (Aux.)	GRANTED	12-9-66
BR-2124 R & F	2-25-67 2-27-67	Renewal of License (Main and Auxiliary)	GRANTED re accept interf.re Con'd. Class IV stations inc. power; & lic. to eliminate any interactio with WHSY & WXXX	5-22-67
BR-2124 R & F #583187 $75. " $30. P.N. Refund $30.	2-28-70 3-5-70 ($270. submitted) (Aux.) 3-5-70 3-24-70 MAR 2 5 1970	Renewal of License (Main & Auxiliary)	GRANTED	5-27-70

F.C.C. - WASHINGTON, D. C.

Form BC-121 #11
September 1969

APPLICATION RECORD - BROADCASTING

1230 kc 250 W

Call Letters W H S Y

Name THE HUB CITY BROADCASTING COMPANY, INC.
HATTIESBURG, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-2124	3-2-73	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	10-31-73
R & F	3-5-73	B.P.Cottone,Atty.		
PN Recd.	"	AMENDED 6-28-73 re: ascert. of comm. needs; commercial & employment policy		
PRESS MAR 30 1973		AMENDED 8-1-73 re: commercial policy; programming; employment program		
The Comm. by letter of 5-30-74 notified station of apparent liability for forfeiture of $500.				
The Comm. by Memo. Opinion & Order of 7-26-74 ordered station to pay forfeiture of $500.				
BR-2124	1-29-76	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	7-27-76
R & F	2-9-76	(See WRBC for petitions)		
PN Recd.	"	AMENDED 4-27-76 re: commercial matter & EEO		
PRESS FEB 20 1976		(See WRBC for petition filed 6-11-76)		
BR 790201 ZR		RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	5-18-79
PRESS MAR 26 1979				

F.C.C. - WASHINGTON, D. C.

W H S Y - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Ltr. 9-1-48 informing applicant that request dated 8-29-48 for permission to broadcast night games of State Universities not considered perSec. 1.324 of the Rules.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.