WISN

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

-B-614 #

Date First Licensed 9-22-23

W I S N Call Letters X WSOE

LOCATION: MILWAUKEE, WISC.

Name of Licensee:

THE HEARST CORPORATION (AL 12-27-51, Eff. 12-31-51)
x HEARST RADIO, INC. (Mod.Lic. change name 1-29-35)
x American Radio News Corporation (Vol. Assgn. Lic. 8-16-32)
x Evening Wisconsin Company (Publishers of Wisconsin News) (11-11-28)
X School of Engineering of Milwaukee

Transmitter Location:

x 5001 South 60th Street, 7 miles Southwest of the Center of Milwaukee, Wisconsin (L.c. 1-23-50)
x South 60th & Edgerton Avenue, 7 miles SW of center of city, near Milwaukee, Wisconsin
x 7 Miles SW of center of Milwaukee, Wis. C.P.11-19-40.
231 West Michigan Avenue, Milwaukee, Wisconsin (C.P. 1-26-37) Lic. 6-15-37)
x 533 E. Wells St., Milwaukee, Wisconsin (Re-numbering of sts.)(See appl. No. 4-ML-B-856)
x 467 Jackson Street, Milwaukee, Wis.

Main Studio Location:

53233 759 N. 19th St., Milwaukee, Wisc. (Ltr. 9-18-68)
x5001 South 60th Street, 7 miles Southwest of the center of Milwaukee, Wisconsin (Ltr. 1-27-61)
x 759 North 19th Street, Milwaukee 3, Wisconsin(Ltr.12-30-57, EFF: 1-6-58).
x540 North Plankinton, Milwaukee 1, Wisconsin (re-numbering of streets)
x 123 W. Michigan St., Milwaukee, Wisconsin (Re-numbering of Sts.)
x 15 Michigan Street, Milwaukee, Wis.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
-S-E-614	T.P.4-21-27	1220	1 KW	-	not stated	
"	6-1-27	1110	500	unlimited	6-1	7-31-27
ffec.date	of previous lic.	deferred	by G. O. 13		6-15	8-15-27
-R-B-614	8-8-27	Letter	of Extension		8-15	10-15-27
-S-B-614	9-15-27	1110	500	WHAD	9-15	10-15-27
-S-B-614	10-15-27	1110	250	WHAD	10-15	11-1-27
-R-B-614	10-24-27	Letter	of Extension		11-1	1-1-28
ended By	G. O. 21				1-1	2-1-28
" "	" " 22				2-1	3-1-28
" "	" " 23				3-1	4-1-28
" "	" " 25				4-1	5-1-28
" "	" " 27				5-1	6-1-28
" "	" " 33				6-1	8-1-28
" "	" " 35				8-1	9-1-28
" "	" " 38				9-1	10-1-28
" "	" " 44				10-1	11-11-28
-B-614	10-31-28	1120	250	WHAD	11-11	1-31-29
ocation	11-11-28	Change	of Assignment			
R-B-614	1-12-29	1120	250	WHAD	1-31	4-30-29
R-B-614	4-1-29	1120	250	WHAD	4-30	7-31-29
R-B-614	License	extended	by G.O.	69	7-31	10-31-29
R-B-614	10-5-29	1120	250	WHAD	10-31	1-31-30
R-B-614	1-9-30	1120	250	WHAD	1-31	4-30-30
R-B-614	5-5-30	1120	250	WHAD	4-30	7-31-30
R-B-614	7-7-30	1120	250	WHAD	7-31	10-31-30
P-B-1593	9-12-30	Make	changes in	equipment	9-26	12-26-30
-B-614	10-9-30	1120	250	WHAD	10-31	1-31-31
LR-452	12-16-30	1120	250	WHAD	12-16	1-31-31
0.103	1-20-31	Extension	of License		1-31	4-30-31
-B-614	4-20-31	1120	250	WHAD	4-30	10-1-31
-614	9-18-31	1120	250 (Docket)	WHAD	10-1	4-1-32
-614	2-19-32	1120	250	Spec. Hrs.	2-19	4-1-32
614	3-1-32	1120	250	S.H.	4-1	10-1-32
2	4-12-32	Direct	measurement	antenna	4-12	10-1-32
450	8-18-32	Vol.	Assgn.	License		
0	9-9-32	Use WHAD	's tr(Using	WISN C)	9-9	10-1-32
614	9-30-32	1120	250	S.H.	10-1	4-1-33
14	3-14-33	1120	250w	S.H.	4-1	10-1-33
4	9-12-33	1120	250w	S.H.	10-1	4-1
	3-23-34	1120	250w	S.H.	4-1	10-

-S-B- 2

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Call Letters WISN

Name of Licensee: X HEARST RADIO, INC. (1-29-35)
X AMERICAN RADIO NEWS CORPORATION

Transmitter Location: On Bennett Rd., 0.5 mi.W. of Hwy. 45, 1.5 mi. S. of North Cape, Wisc. (Redes)
X U.S. Highway 45, 1.5 miles S. of North Cape, Wisconsin

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
ML-B-1246	5-29-34	1120	250w,500w-LS	U	5-29 10-1-34
ML-B-1362*	6-15-34	1120	250w, 1kw-LS	U	6-15 10-1-34
S-B-614	6-21-34	use WHAD's old main transmitter as auxiliary transmitter with power of 250 watts. for period ending 9-18-34			
S-B-614	6-21-34	use portable 50 watt trans. on freq. 1120 kc. between 1 am and 6 a.m for period ending 7-5-34.			
* Grant suspended and designated for hearing on protest of WTMJ. Authorized to use facilities granted 6-15-34 pending decision Min. 6-29-34.					
B4-S-614	C.A. 9-18-34 Min. 9-25-34	to use the trans. formerly licensed as main transmitter of WHAD as an auxiliary trans. of WISN to be operated with power of 250 watts for period beginning 9-19-34 and ending 3 a.m., EST., 10-1-34.			
B4-R-614	9-25-34	1120	250w,1kw-LS	U	10-1 4-1-35
B4-S-614	11-6-34	Use trans. formerly licensed as main trans. of WHAD as an auxiliary transmitter of WISN to be operated with power of 250 watts for period 10-1-34 and ending 11-29-34.			
ML-B-1362	6-15-34	1120	250, 1kw-LS	U	6-15 10-1-34
Protest to above grant dismissed and case dismissed from hearing docket and grant of 6-15-34 affirmed.					
B4-S-614 CANCELLED	11-27-34	use trans. formerly licensed as main trans. of WHAD as aux. trans. to operate with 250 watts power for period			11-30 4-1-35
B4-S-614	11-27-34	use trans. formerly licensed as main trans. of WHAD as aux. trans. to oper. with 250 watts power for period 11-30-34 to 4-1-35			
This auth. supersedes author above (trans. location of WHAD put on).					
ML-111	1-29-35	Change name to Hearst, Radio, Inc.			1-29 4-1-35
S-614	1-29-35	Auth. issued 11-27-34 reissued in new name.			1-29 4-1-35

-S-B- .

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

CARD NO. 3.

Call Letters WISN

Name of Licensee: xHEARST RADIO, INC. (1-29-35)
xAMERICAN RADIO NEWS CORPORATION

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B4-S-614	3-26-35	Use transmitter formerly licensed as main trans. of WHAD as an aux. transm. of WISN to be oper. with 250w power from 3am EST 4-1-35 to 3am EST 10-1-35.			
B4-R-614	3-26-35	1120	250,1kw-LS	U	4-1 10-1-35
B4-R-614	9-24-35	1120	250,1kw-LS	U	10-1 4-1-36
B4-L-198	10-15-35	1120	250w	Aux.Purp.	10-15 4-1-36
License to use aux. trans.					
B4-R-614 Auxiliary	3-27-36	1120	250w,1kw-LS 250w	U	4-1 10-1-36
B4-R-614	9-22-36	1120	250w,1kw-LS	U	10-1 4-1-37
Auxiliary	9-22-36	1120	250w	Aux.	10-1 4-1-37
B4-P-1566	1-26-37	Move trans. & install new ant.			3-26 9-26-37
B4-MP-483	3-16-37	Mod.CP1566 for new trans.			3-26 9-26-37
B4-R-614	3-26-37	1120	250w,1kw-LS	U	4-1 10-1-37
B4-L-618	6-15-37	1120	250w,1kw-LS	U	6-15 10-1-37
Lic.to cover C.P. to move trans;new trans. & ant.					
B4-S-614	C.A. 6/25/37	Rebroadcast over WISN conversation bet. exp. sta. W5XAR & W5XAS of Western Radio Teleg.Co. not more than 1 hr. bet. 6/28 & 7/3, flying weather permitting.			
B4-P-1884	8-18-37	move old trans.and use as an aux.using 250w,1kw-LS			10-18 4-18-38
B4-L-688	9-28-37	1120	250w,1kw-LS	Aux.	9-28 4-1-38
Lic.to cover C.P. to move old trans. & use as aux.					
B4-R-614	9-14-37	1120	250w-1kw-LS	U	10-1 4-1-38
B4-R-614 Auxiliary	3-9-38	1120	250w-1kw-LS 250w-1kw-LS	U	4-1 10-1-38
B4-R-614 Auxiliary	9-13-38	1120	250w,1kw-LS 250w,1kw-LS	U	10-1 4-1-39
B4-S-614	11/7/38	Opr with power of 1 kw from 1938 to 2:00p.m.CST Nov 9, (election returns).			~~NOV4:30pm~~ LS(Nov 8, 1938 for
B4-S-614	11/26/38 2:30am C-T	Opr power 1kw frm 11:30pm to Dec.25,1938 (Midnight Mass)			12/24/38 to

B -8-

BROADCASTING STATION LICENSE RECORD

Card No. 4

Date first licensed .....

Call letters WISN

Name of licensee HEARST RADIO, INC.

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B4-R-614 Auxiliary	3-6-39	1120	250w, 1kw-LS 250w, 1kw-LS	U	4-1	10-1-39
B4-R-614 Auxiliary	9-19-39	1120	250w, 1kw-LS 250w, 1kw-LS	U	10-1	6-1-40
B4-S-614 Auxiliary Mod.Lic.	4-13-40	1120	250w 1kw-LS 250w 1kw-LS	U	4-13	6-1-40
B4-Z-395	5-24-40	1120	250w;1kw-LS	U.	5-24	6-1-40
	Mod Lic determine power by direct measurement					
B4-R-614 Aux.	5-21-40	1120	250w;1kw-LS. 250w;1kw-LS	U.	6-1	8-1-40
B4-R-614 Auxiliary	5-21-40	1120	250w;1kw-LS 250;1kw-LS	U	6-1	8-1-40
Order	6/12/40	Extension of License (Main and Auxiliary)			8/1	10/1/40
Order	9-10-40	Extension of license (Main & Aux.)			10-1	3-29-41
B4-S-614	11/2/40	opr 1kw	frm LS Nov 5 to 6am 11/6/40 serve greater area for election returns			
B4-P-2608	11-19-40	1120	5kw*	U	1-19	7-19-41
	C.P. install new T, *DA for day and night use, increase power and move T					
B4-MP-1191	3-19-41	Mod.C.P.2608 to change type of T and extend C & C dates			4-18	10-15-41
NARBA REALLOCATION						
B4-R-614 Aux.	3-24-41	1150	250w, 1kw-LS 250w, 1kw-LS	U	3-29	6-1-42
B4-MP-1242	4-24-41	1150	5kw*	U	4-18	10-21-41
	Mod.C.P.2608 as mod. for NARBA frequency, changes in DA and extension completion date					
B4-P-3299	9-25-41	C.P. to move old licensed T to new site and use as auxiliary, 1kw			11-25	5-25-42
B4-L-1483 B4-Z-1206	9-25-41	1150	5kw* *DA	U	9-25	6-1-42
	Lic. to cover CP 2608 as mod., for new trans., DA for day and night use, increase in power; also determine operating power by direct method					

B -S-

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W I S N .....

Name of licensee ..... HEARST RADIO, INC. .....

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 132111

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B4-S-614	12-27-41 To opr. 1kw aux. RCA 1-DA trans. from 12-27-41 to 1-5-42, pending action on formal application for license.					
B4-S-614	1-8-42 To opr. 1-kw aux. RCA 1-DA trans. from 1-8-42 to 2-6-42, pending action on formal application for license.					
B4-L-1600	2-5-42	1150	5kw* 1kw* *DA	U Aux.	2-5	6-1-42
	Lic. cover CP 3299 for auxiliary trans.					
B4-R-614 Aux.	5-12-42	1150	5kw* 1kw* *DA	U	6-1	8-1-42
B4-S-614 Aux.	11-6-42	1150	5kw* 1kw*	U *DA	12-1	8-1-44
	Mod. Lic. accordanceOrder 107					
B4-S-614	7-25-44	Extension of license Main & auxiliary			8-1	10-1-44
B4-R-614 Aux.	9-19-44	1150	5kw* 1kw* *DA	U Aux.	9-19	5-1-47
B4-S-614 Aux.	7-10-45	1150	5Kw* 1kw* *DA	U	10-1	5-1-47
Mod. Lic. Order 107A						
BR-614 Aux.	6-26-47	1150	5kw* 1kw* *DA	U	6-26	5-1-50
BS-614	4-23-47	Extension of license			5-1	7-1-47
BP-6583	5-16-49	1150	5kw-DA	U	7-16	1-16-50
	CP to make changes in DA. (COND. CLAUSE)					
BL-3933	1-23-50	1150	5kw-DA	Un	1-23	5-1-50
	Lic. to cover CP (6583) to make changes in T equipment, and DA.					
BS-614	4-28-50	Extension of License			5-1	9-1-50
BR-614 Aux.	6-21-50	1150	5kw* 1kw* *DA	U	6-21	5-1-53

CANCELLED

B-S- #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W I S N

Name of licensee See Card #1

Transmister location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BR-614 Aux.	6-21-50	1150	5kw-DA 1kw-DA	U Aux.	6-21	5-1-53
	Superseding license correcting antenna current & resistance at common point also description of monitoring points 1,4 & 6 on DA spec. (Cond. Clause)					
BS-614	3-6-51	1150	5kw-DA 1kw-DA	U Aux.	3-6	5-1-53
Mod. licenses changing requirement from weekly to monthly reading field intensity at monitoring points.						
BAL-1303 Eff.	12-27-51 12-31-51	Vol. assignment of license to THE HEARST CORPORATION				
BS-614	2-6-52	1150	5kw* 1kw* *DA-1	U Aux.	2-6	5-1-53
ML chg. descrip. for monitoring points 5 and 6						
BR-614-S-52	Renewal	of license-Main & Aux.			5-1	12-1-55
BR-614	11-9-55	Renewal of license Main & Aux.			12-1	12-1-58
BR-614 AUX	6-10-59	1150	5kw-DA-1 1kw-DA-1	U AUX.	6-10-59	12-1-61
BS-614 (1)	2-13-61	Mod. license to change loc. main studio to: 5001 South 60th Street, 7 miles SW of the center of Milwaukee 3, Wisconsin.				
	11-29-61	Action on Renewal Deferred.				
BR-614 AUX	2-14-62	1150kc	5kw DA-1 1kw-DA-1	U AUX to	2-14	12-1-64 12-1-64
BP-15,321	2-21-62	CP to install new trans.	1150kc	5kw DA-1 (RCA BTA-5U)	Un.	4-21 10-21-62
BMP-15,372 (1)	10-25-62	Mod. of CP(BP-15,321) for ext. of completion date to				4-21-63
*Letter	4-24-63	Cancelled BP-15,321 at request of atty.				
BP-14515	4-23-63	1130kc	10kw,50kw DA-2	U	6-23	12-23-63
CP to change freq. to 1130kc, chge. power to 10kw, 50kwLS, change antenna-trans. loc., make changes in DA(5 add'l towers) and ground systems and install a new transmitter (CONTINENTAL 317B) (Cond'l).						

Form BC 126
June 1954 #7

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WISN

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BMP-11025	11-20-63	1130kc	10kw,50kw DA-2	U	6-23	12-23-63
	Mod. of CP(BP-14,515) to change type trans.-- specify 2 main transmitters: RCA BTA-50H (Day), RCA BTA 10U (Night), and make changes in ground system (Cond'l).					
BMP-11025	11-20-63	1130kc	10kw,50kw DA-2	U	6-23	12-23-63
	Superseding authorization correcting theoretical specifications.					
BMP-11118 (1)	2-13-64	Mod. of CP(BP-14,515 as mod.) for extension of completion date to 6-23-64				
BMP-11025 (2) (teleg.)	2-24-64	Mod. of CP(BP-14,515 as mod) change bearings & inverse distance fields				
BMP-11266 (3)	6-25-64	Mod. of CP(BP-14,515 as mod) for extension of completion date to 12-23-6				
BMP-11,395 (4)	12-16-64	Mod. of CP (BP-14,515 as Mod) for ext. of completion date to 6-23-65				
BR-614	11-16-64 Main and Aux	Renewal of License			12-1-	12-1-67
BL-10,937	1-19-67	1130kc	10kw-50kwDA-2	U	1-19	12-1-67
	Lic to cover CP(BP-14,515 as mod) which auth increase power, change freq. ant-trans loc DA and gr sys and install new trans. (Specify 2 main trans)					
BR-614	11-24-67	Renewal of License Main and Aux.		Renewal of NDEA	12-1	12-1-70
BL-11,714	12-20-67	1130kc	10kw-DA Aux./Nay		12-20	12-1-70
	Lic. to cover use main night trans. as Aux. daytim					
BP-17781 CANCELLED 12-1-77	6-18-68	1130kc	25kw,50kw-DA-2	U	2-18-69	
	CP to increase night power, make changes in nighttime DA system (add three towers), specify one main transmitter (Cond'l).					
BL-11,943 ALTERNATE-MAIN	4-30-68	Lic. use (RCA BTA-50H) Main for Alt. Main		Day Night		12-1-70
BTC-5687	8-30-68 9-13-68	VOL. TC				
EFE: Ltr. 9-18-68 - SL now 759 N. 19th St., Milwaukee						

Form BC 126
June 1954

#8

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W I S N

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-12641(1)	2-14-69	MP(BP-17,781)	ext. time		8-18-69
BMP-12781(2)	9-11-69	MP(BP-17,781)	ext. time		2-18-70
BMP-12,904 (3)	3-9-70	MP(BP-17,781	ext. time		8-18-70
BMP-13,044(4) BS-614 (I)	8-12-70 9-15-70	MP(BP-17,781) ML chg. studio & some monitor points.	ext. time		1-15-71
BMP-13,159(5)	1-11-71	MP(BP-17,781)	ext. time		7-11-71
BR-614	11-25-70	RENEWAL MAIN &ALT.-AUX(L) (L) & NDEA			12-1-73
BMP-13,242 (6)	6-25-71	MP(BP-17,781, as mod.)	ext. time to		1-11-72
BMP-13,242(7) EBSA	12-22-71 5-25-72	MP(BP-17,781)	ext. time to		7-11-72
BMP-13,443	(8) 7-6-72	MP(BP-17,781)	ext. time		to 1-11-73
BRC-3566(1)	8-18-72	ML to operate trans. by RC, DA-D. (Main & Alt. M-Aux.)			
BMP-13,546(9)	1-4-73	MP(BP-17,781)	ext. time		to 7-11-73
BS-614(2)	5-4-73	ML to revise 238° & 280°			M.P 12-1-73
BMP-13,643(10)	7-16-73	MP(BP-17,781)	ext. time		to 1-11-74
BMP-13,732(11)	1-21-74	MP(BP-17,781)	ext. time		to 7-11-74
BMP-13,815(12)	7-15-74	MP(BP-17,781)	ext. time		to 1-11-75
Comlet	8-12-74	Ant Monitor: Potomac Inst. AM-19(204)			
BMP-13,918	(13)	MP (BP-17,781 as mod)	to ext. time		to 7-1-75
BMP-14,010(14)	7-23-75	MP(BP-17,781, as mod.)	ext. time		to 1-1-76
MP-14,127(15)	1-9-76	MP(BP-17,781 as mod.)	ext. time		to 7-1-76
BMP-14,220(16)	7-14-76	MP (BP-17781)	ext. time		to 1-1-77
BMP-14,358(17)	3-3-77	MP(BP-17781) as mod.	to ext. time		to 6-1-77

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W I S N

Station location Milwaukee, Wisconson

9

Name of licensee The Hearst Corporation

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-14,412	{18} 6-10-77	MP	{BP-17,871}	to	extend 12-1-77
time to	CANCELLED 12-1-77				
BMP-14,505(I)	6-7-79	CP chg.	DA system		6-7-80
ISSUED AS NEW CP		1130khz	10kw,50kw-LS	DA-2 U	RC
COMTEL	3-27-80	AUTHORITY & TERMS COMTEL			10-2-79
		EXTENDED THRU			7-1-80

No. 1.

STATION APPLICATION RECORD

APPLICANT: School of Engineering of Milwaukee

CALL LETTERS: WSOE

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-S-B-614 DATED: 4-15-27

T.P. 4-21-27,,1220 Kc. 1 KW.

Present Assignment: 1220 Kc. 1 Kw

Requested: 1220 Kc. 500 or 1 KW

ACTION:
Lic. 6-1-27, 1110 Kc. 500 watts, unlimited. Period 6-1-27 to 7-31-27.

APPLICANT: Same

CALL LETTERS: WSOE

ADDRESS: Same

FILE NO: 4-R-B-614 DATED: 8-11-27

Present Assignment: 1110 Kc. 500 watts, unlimited

Requested: Renewal

ACTION:
1) 8-8-27, letter of Extension Period 8-15 to 10-15-27.
2) Lic. 9-15-27, 1110 Kc. 500 watts ↑ WHAD. Per. 9-15 to 10-15-27.

APPLICANT: Same

CALL LETTERS: WSOE

ADDRESS: Same

FILE NO: 4-R-B-614 DATED: 10-26-27

Present Assignment: 1110 Kc. 250 watts, ↑ WHAD.(Lic. 10-15-27)

Requested: Renewal

ACTION: 10-24-28, letter of Extension. Period 11-1-27 to 1-1-28.

No. 2.

STATION APPLICATION RECORD

APPLICANT: School of Engineering of Milwaukee

CALL LETTERS: WSOE

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 1-11-28

Present Assignment: 1110 Kc. 250 watts, ↑ WHAD

Requested: Renewal

ACTION: Superseded by application filed - 1-12-28, Under new Name

---

APPLICANT: Evening Wisconsin Co. (Publishers of the Wisconsin News)

CALL LETTERS: WISN

ADDRESS: 467 Jackson St., Wilwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 1-12-28

Present Assignment: 1110 Kc. 250 watts, ↑ WHAD

Requested: Renewal - Also Change Name from - School of Engineering of Milwaukee

ACTION: Lic. 10-31-28, for 1120 Kc. 250 w. ↑ WHAD. Period 11-11-28 to 1-31-29. Changed Name to - Evening Wisconsin Co. (Publishers of the Wisconsin News.

APPLICANT: Evening Wisconsin Co.

CALL LETTERS: WISN

ADDRESS: Same

FILE NO: 4-R-B-614 DATED: 12-13-28

Present Assignment: 1120 Kc. 250 w. ↑ WHAD

Requested: Renewal

ACTION: Renewal License 1-12-29. Period 1-31-29 to 4-30-29.

No. 3.

STATION APPLICATION RECORD

APPLICANT: Evening Wisconsin Company (Publishers of Wisconsin News) CALL LETTERS: WISN

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 3-11-29.

Present Assignment: 1120 Kc. 250 w. ↑ WHAD

ACTION: Renewal License 4-1-29, Period 4-30-29 to 7-31-29.

Requested: Renewal

APPLICANT: Same CALL LETTERS: WISN

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 6-17-29

Present Assignment: 1120 Kc. 250 w. ↑ WHAD

ACTION: G.O.69, period 7-31-29 to 10-31-29.

Requested: Renewal

APPLICANT: Same CALL LETTERS: WISN

ADDRESS: Same

FILE NO: 4-M-B-363 DATED: 7-15-29

Present Assignment: 1120 Kc. 250 w. ↑ WHAD

ACTION: Denied Min. 1-3-30. order 1-3-30.

Requested: ~~Renewal~~ Full Time.

STATION APPLICATION RECORD

No. 4.

APPLICANT: Evening Wisconsin Company (Publishers of the Wisconsin News) CALL LETTERS: WISN

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 9-20-29

Present Assignment: 1120 Kc. 250 watts, ↑ WHAD

ACTION: Renewal License 10-5-29. Period 10-31-29 to 1-31-30.

Requested: Renewal

APPLICANT: Same CALL LETTERS: WISN

ADDRESS: Same

FILE NO: 4-R-B-614 DATED: 12-18-29

Present Assignment: 1120 Kc. 250 watts, ↑ WHAD

ACTION: Renewal License 1-9-30. Period 1-31-30 to 4-30-30..

Requested: Renewal

APPLICANT: Same CALL LETTERS: WISN

ADDRESS: Same

FILE NO: 4-M-B-506 DATED: 2-3-30

Dismissedx Min. 9-5-30

Present Assignment: 1120 Kc. 250 watts, ↑ WHAD

ACTION:

Requested: Full Time

No. 5.

STATION APPLICATION RECORD

APPLICANT: Evening Wisconsin Company (Publishers of Wisconsin News) CALL LETTERS: WISN

ADDRESS: 467 Jackson St., Milwaukee, Wis. FILE NO: 4-R-B-614 DATED: 3-26-30

Present Assignment: 1120 Kc. 250 watts, WHAD ACTION: Renewal License 4-5-30. Period 4-30-30 to 7-31-30.

Requested: Renewal

APPLICANT: Same CALL LETTERS: WISN

ADDRESS: Same FILE NO: 4-R-B-614 DATED: 3-26-30

Present Assignment: 1120 Kc. 250 watts, WHAD ACTION: Renewal License 7-7-30. Period 7-31-30 to 10-31-30.

Requested: Renewal

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present Assignment: ACTION:

Requested:

STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: _____ _____

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: _____ _____

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: _____ _____

Form 94 #6. APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name THE EVENING WISCONSIN COMPANY

File No.	Dated	Application for	Action: Nature	Action: Date
4-P-B-1593	7/29/30	Move transmitter from Milwaukee to Brookfield, and install new equipment. 71A also. **Amended by letter 8/26/30 to request authority to install new equipment only. (move omitted)**	Granted	9-12-30
4-R-B-614	9/29/30	Renewal of License	Granted	10-21-30
4-L-B-452	11/26/30	License to cover 4-P-B-1593, issued 9/12/30, and authority to use old equipment at same location (467 Jackson St., Milwaukee) as an auxiliary.	Granted for 1120 Kc. 250 W. Shares with WHAD Aux. denied.	12/16/30
4-R-B-614	12-30-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
4-ML-B-770	2-19-31	Change frequency from 1120 Kc. to 1050 Kc., incr. pr. from 250 watts to 1 KW, and hours of operation from + WHAD to Unlimited.	Ret. to Appl. Vio. G.O. 40 & 102	3-23-31.

#7.

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W I S N

Name American Radio News Corporation (Vol. Assgn. Lic.).
xEVENING WISCONSIN COMPANY

File No.	Dated ~~Received~~	Application for	Action: Nature	Action: Date
4-ML-B-856	6-3-31	Increase power from 250W to 500W	Returned No ans. to letters	1-5-32
4-R-B-614	7-27-31	Renewal of license (H) Spec. Hrs.	Granted Granted	9-18-31 2-19-32
4-R-B-614	1-27-32	Renewal of license	Granted	3-15-32
4-Z-B-52	3-22-32	Direct measurement of antenna input power	Granted	4-12-32
4-AL-B-450	8-6-32	Vol. Assgn. Lic. to American Radio News Corp.	Granted	8-16-32
4-R-B-614	7-26-32	Renewal of license (AL-B granted)	returned	9-10- 32
4-R-B-614	9-26-32	Renewal of license	Granted	9-30-32
4-R-B-614	1-27-33	Renewal of license	Granted	3-14-33
4-R-B-614	7-18-33	Renewal of license	Granted	9-12-33
4-ML-B-1246a Resubmitted & Amended Amendment	10-16-33 " 11-27-33 1-8-34	Mod.license to increase day power from 250 w. to 500 w.+LS(250 w.night) Amended - To be considered under Rule 6 (f) Amended to request Unlimited time (the time quota assigned to Station WHAD)	~~Ret.-11-21-33-Rule 6(a)-2-(b)-2-42.~~ Removed from docket and granted ORDER	5-29-34

Form 94

APPLICATION RECORD - BROADCASTING

#8

Call Letters WISN

Name American Radio News Corporation

File No.	Dated	Application for	Action Nature	Action Date
4-R-B-614	1-22-34	Renewal of License	Granted	3-23-34
4-ML-B-1362	6-14-34	Modification of license to increase power from 250 watts-night, 500 watts-LS to 250 watts-night, 1 kw-LS	Granted 3. Grant des for hearing on protest of WTMJ. WISN allowed to use facilities granted 6-15-34 pending decision. Min. 6-29-34 Protest dismissed and application dismissed from hearing and grant of 6-15-34 affirmed, ORDER, Min. 11-13-34	6-15-34
B4-R-614	7-28-34	FEDERAL COMMUNICATIONS COMMISSION Renewal of license	Granted	9-25-34
B4- P-46	8-3-34	Construction Permit to move transmitter to Wautosa, Wisconsin, and change vertical radiator	Returned	9-18-34 at request of Applicant.

Form 94

APPLICATION RECORD - BROADCASTING

#9

Call Letters WISN

Name HEARST RADIO, INC. (1-29-35)
x American Radio News Corporation

File No.	Dated	Application for	Action Nature	Action Date
B4-ML-111	12-26-34	Modification of license to change name to Hearst Radio, Inc.	Granted	1-29-35
B4-P-310	12-27-34	C.P. to make equip. changes, move transmitter from 533 E. Wells St. Milwaukee, Wisc. to 231 W. Michigan St. Milwaukee, Wisc. and increase power from 250w-1kw-LS to 1kw-day and night.	Examiner's Report 1-230 DENIED Min. 7-17-36 Effective 10-6-36.	
B4-R-~~16~~	1-29-35	Renewal of license	Granted	3-26-35
B4-L-198	7-19-35	lic.to cover spec.temp.auth. to use trans. formerly licensed as main transmitter of WHAD as an auxiliary trans. of WISN, to be operated with power of 250 watts, at 1217 W. Wisconsin Ave. Milwaukee Wisconsin.	Granted	10-15-35

Form 94

APPLICATION RECORD - BROADCASTING

#10

Call Letters W I S N

Name Hearst Radio Inc. (1-29-35)

File No.	Dated	Application for	Action Nature	Action Date
B4-R-614	7-22-35	Renewal of license	Granted	9-24-35
B4-R-614	1-20-36	Renewal of License (Main Trans.)	Granted	3-27-36
"	"	" " " (Auxiliary Trans.)	"	"
B4-R-614	7-28-36	Renewal of license	Granted	9-22-36
"	"	" " " Aux. Trans.	"	"
			App. Cancelled 10-9-36.	
B4-P-1566	12-7-36	Construction permit to move transmitter from 533 East Wells St., Milwaukee, Wisconsin to 231 West Michigan, Milwaukee, Wisconsin and install vertical antenna.	Granted	1-26-37
B4-R-614	1-21-37	Renewal of license	Granted	3-26-37

Form 94

#11

APPLICATION RECORD—BROADCASTING

Call letters W I S N

Name HEARST RADIO, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-1884	7-27-37	Construction permit to move old W.E. Type 6-B transmitter from 533 East Wells St. Milwaukee, Wisconsin to 231 West Michigan Street, Milwaukee, Wisconsin to be used as an auxiliary transmitter.	Granted	8-18-37
B4-L-688	9-10-37	License to cover CP(B4-P-1884) to move old W.E. 6-B, trans. and use as aux. trans.	Granted	9-28-37
B4-ML-497	9-27-37	Modification of license to change power from 250w, 1kw-LS to 1kw day and night.	Ex.Rept.I-643 Dock.4900 DENIED Min. 3-27-39 Effective 4-3-39	

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#12

APPLICATION RECORD—BROADCASTING

Call letters WISN

Name HEARST RADIO INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-MP-483	2-26-37	Mod. of C.P.(B4-P-1566) to install vertical antenna, move of transmitter, further requesting authority to install new transmitter.	Granted	3-16-37
B4-L-618	5-26-37	License to cover construction permit (B4-P-1566) as modified, for a new transmitter and antenna and move of transmitter.	Granted	6-15-37
B4-R-614	7-27-37	Renewal of license	Granted	9-14-37
B4-R-614 "	1-25-38 "	Renewal of license " " " Aux. Trans.	Granted Granted	3-9-38 3-9-38

Form 94
13

APPLICATION RECORD - BROADCASTING

Call Letters W I S N

Name HEARST RADIO, Inc.,

File No.	Dated	Application for	Action Nature	Action Date
B4-R-614	7-28-38	Renewal of license	Granted	9-13-38
"	"	" " " Aux. Trans.	"	"
B4-R-614	1-25-39	Renewal of license	Granted	3-6-39
"	"	" " " Aux. Trans.	"	"
B4-P-2403 (Recd 5-23-39)	3-30-39	C.P. to make changes in transmitting equipment.	Returned Request applicant	6-14-39
B4-ML-660	5-23-39	Modification of license to increase power(night) from 250w to 500w.	Returned Request attorney Superseded by B4-P-2609	11-17-39
B4-R-614	7-19-39	Renewal of license	Granted	9-19-39
"	"	" " " Aux. Trans.	"	"

Form 94

#14

APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name HEARST RADIO, INC.

File No.	Dated	Application for	Action Nature	Action Date
B4-P-2608	11-2-39	C.P. to install new trans.directional antenna, day & night use,increase in power from 250w; 1kw-LS to 5kw. and move transmitter from 231 W. Michigan St.,Milwaukee,Wisc., to ~~Near Milwaukee~~, Wisc. AMENDED: to request ~~1kw~~;5kw-~~LS~~-power.(DA day and night.	Granted	11-19-40
Amended Rec'd	12-4-39 12-11-39			
Amended Rec'd	3-20-40 6-18-40	AMENDED: to request 5kw night power.		
Amended Rec'd	8-27-40 8-29-40	AMENDED: to move transmitter from Near Milwaukee, to Near Milwaukee,"isconsin.		
B4-MP-1191 received	2-14-41 2-18-41	Mod of C.P.(B4-P-2608) to install new transmitter.Extend C & C dates 30 & 180 days respectively.	Granted	3-19-41

Form 94

APPLICATION RECORD - BROADCASTING

#15

Call Letters WIGN

Name HEARST RADIO, INC.

File No.	Dated	Application for	Action Nature	Action Date
B4-R-614 "	3-18-40 "	Renewal of license " " " Aux.Trans.	Granted " "	3-31-40 "
B4-Z-795	4-5-40	Authority to determine operating power by direct measurement of antenna power, for main and auxiliary transmitters.	Granted	5-24-40
B4-R-614 "	3-22-40 "	Renewal of license " " " Aux. Transmitter.	Granted 1150kc, 250w, 1kw-LS, U	3-24-41
B4-MP-1242 received	3-11-41 3-12-41	Mod of C.P.(B4-P-2608) as modified, requesting 1150 kc under NARBA and changes in D.A. and extend completion date to 180 days after grant.	Granted	4-24-41
B4-L-1483 Received	7-29-41 8-4-41	License to cover CP(B4-P-2608) as mod, for new transmitter, D.A. day and night use, increase in power and move of transmitter. Form 335 filed.	Granted	9-25-41
B4-Z-1208 received	7-29-41 8-4-41	Authority to determine operating power by direct measurement.	Granted	9-25-41

Form 94 #16

APPLICATION RECORD - BROADCASTING

Call Letters W I S N

Name HEARST RADIO, INC.

File No.	Dated	Application for	Action Nature	Action Date
B4-P-3299 received	8-28-41 8-29-41	C.P. to move old RCA 1-D-A transmitter to site of new transmitter at, South 60th Ave. and Edgerton Ave., Near Milwaukee, Wisc., and use as auxiliary transmitter, for emergency use only.	Granted	9-25-41
B4-L-1600 Received	12-30-41 1-1-42	License to cover C.P.(B4-P-3299)for aux. trans. located at siteof new main transmitter.1kw. Form 335 filed. Wm.Porter filed application.	Granted	2-5-42
B4-R-614 "	3-26-42 "	Renewal of license and Forms 335 " " Aux. Filed by Wm. A. Porter atty.	Granted "	5-12-42 "

Form 94

APPLICATION RECORD - BROADCASTING

#17

Call Letters WISN

Name HEARST RADIO, INC.

File No.	Dated	Application for	Action Nature	Action Date
B4-R-614 B4-R-614 Recd.	5-24-44 5-24-44 5-29-44	Renewal of license (main transmitter) Renewal of license (auxiliary transmitter) 335's filed Filed by Littlepage	Granted "	9-19-44 "
BR-614 Recd.	2-24-47 2-28-47	Renewal of license (Main transmitter Renewal of license (Auxiliary transmitter) (Filed by Littlepage)	Granted "	6-26-47 "
BP-6583 Rec'd Filed	1-23-48 2-5-48 2-5-48	Construction Permit to make changes in ~~[illegible]~~ transmitting equipment. Thomas P. Littlepage, Jr., Atty.	GRANTED re field equipment, and measurements.	5-16-49 measuring

FCC Form 94 #18

APPLICATION RECORD - BROADCASTING

Call Letters W I S N

THE HEARST CORPORATION (AL 12-27-51, Eff. 12-31-51)

Name x HEARST RADIO, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-3933 Rec'd Filed	1-3-50 1-5-50 1-5-50	License to cover C.P. (BP-6583) which authorized to make changes in transmitting equipment. (William J. Dempsey, Atty.)	GRANTED	1-23-50
BR-614 " Rec'd	2-24-50 " 3-1-50	Renewal of license " " " Aux. Filed by Frederick H. Walton, Jr., Atty.	Granted	6-21-50
BAL-1303 Rec'd Filed	12-12-51 12-13-51 12-13-51	Voluntary assignment of license from Hearst Radio, Inc. to The Hearst Corporation Dempsey & Koplovitz, Attys.	GRANTED Eff.	12-27-51 12-31-51

#19

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name THE HEARST CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BR-614 Rec'd Filed	1-23-53 1-30-53 1-30-53	Renewal of License (Main & Aux.) Frederick H. Walton, Atty.	GRANTED	4-8-53
BR-614 Rec'd Filed	8-19-55 8-22-55 8-22-55	Renewal of license (Main & Aux.) Frederick H. Walton, Jr., Atty.	GRANTED	11-9-55
BR-614 Recd Filed	8-15-58 8-26-58 8-26-58	Renewal of license (Main & Auxiliary) Frederick H. Walton, Jr., Atty. (Dempsey & Koplovitz, Law Firm)	GRANTED	6-10-59

FORM BC-121 #20
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name THE HEARST CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
~~14,515~~ BP-13,894	2-5-60	Construction permit to change frequency from 1150kc to 1130kc; increase power from 5kw to ~~10kw~~ change antenna-trans. location from 5001 South 60th Street; 7 miles southwest of center of Milwaukee, Wisc., to U.S. Highway 45; 1.5 mile south of North Cape, Wisc., make changes in DA (5 add'l towers) and ground system; install a new transmitter(~~RCA-BTA-10H~~)	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. Pre-sunrise operation.	4-23-63
Rec'd	2-9-60			
Filed	2-9-60			
		Atty. - F.H. Walton,Jr.(Dempsey & Koplovitz)		
		Engr. - A.Earl Cullum, Jr, Dallas, Texas		
AMENDMENT	11-21-60			
R & F	11-22-60	AMENDED to change power to 10kw,50kwLS; make changes in Daytime DA system; change from DA-1 to DA-2; change type trans(CONTINENTAL 317B) NEW FILE NO. ASSIGNED - BP-14515		

F.C.C. WASHINGTON, D. C.

FORM BC-121
AUG. 1955

21

APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name THE HEARST CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-614 R. & F.	8-23-61 9-1-61	Renewal of License. (Main) Atty: Frederick H. Walton, Jr.	GRANTED	2-14-62
BR-614 R. & F.	8-23-61 9-1-61	Renewal of License. (Auxiliary) Atty: Frederick H. Walton, Jr.	GRANTED	2-14-62
BP-15321 R&F	1-29-62 1-30-62	CP to install new trans (RCA BTA-5U). Atty: Dempsey and Koplovitz	GRANTED CANCELLED	2-21-62 4-24-63 by request
BMP-10,572 R. & F.	9-18-62 9-21-62	Mod. of CP (BP-15,321 which auth. new trans.) for ext. of completion date from 10-21-62 to 4-21-63. Atty: Dempsey and Koplovitz	GRANTED	10-25-62

FORM BC-121
AUG. 1955

#22

APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name THE HEARST CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,025 R. & F.	9-12-63 9-16-63	Mod. of CP (BP-14,515 which auth. chg freq, power, ant-trans. location, make chgs in DA & ground systems, and install a new trans.) to change type transmitter--specify 2 main trans RCA BTA-5OH (Day), RCA BTA-1OU (Night), and make changes in ground system. Atty: Dempsey & Koplovitz Engr: A. Earl Cullum, Jr., Dallas, Texas	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. Pre-sunrise operation.	11-20-63
BMP-11,118 R & F	11-21-63 11-26-63	Mod. of CP (BP-14,515 as mod which auth chgs to: freq, power, ant-trans loc, DA sys and ground sys; and install new trans) for ext. of completion date from 12-23-63 to 6-23-64. Atty: Dempsey & Koplovitz	GRANTED to	2-13-64 6-23-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #23
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name THE HEARST CORPORATION
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,266 R&F	5-20-64 5-22-64	Mod of CP (BP-14515 as mod which auth incr power; chgs in freq, ant-trans loc, DA-sys and ground-sys; and install new trans) for ext comple date from 6-23-64 to 12-23-64. Atty: Dempsey & Koplovitz	GRANTED	6-25-64
BR-614 R. & F.	8-17-64 8-24-64	Renewal of license. (Main & Auxiliary) Atty- Dempsey & Koplovitz	GRANTED	11-16-64
BMP-11,395 R. & F.	11-23-64 11-25-64	Mod. of C.P. (BP-14,515,as mod.which auth.incr. power,chg.freq.ant.-trans.loc.,DA and ground system.and install new trans.(specify 2 main trans.) for extension of compl. date from 12-23-64 to 6-23-65. Atty: Dempsey & Koplovitz	GRANTED to	12-18-64 6-23-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#24

APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name THE HEARST CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-10,937 Rec'd Filed PTA 3-5-65	2-16-65 2-18-65 2-18-65	License to cover CP(BP-14,515 as modified) which authorized increase power, change frequency, antenna-transmitter location, DA and ground system and install new transmitters (specify 2 Main Transmitters). Atty: Dempsey and Koplovitz	GRANTED condl re sunrise hrs precluded - Sect 73.30a waived	1-19-67
BP-17,781 Rec'd Filed AUG 15 1967	2-27-67 3-2-67 6-1-67	CP to increase night power from 10kw to 25kw, make changes in nighttime DA system (add three towers), specify one main transmitter (RCA BTA-50H). Atty: Dempsey & Koplovitz Engr: A. Earl Cullum, Jr. Amended 6-1-67 to change MEOV's.	GRANTED Cond'l re: Type acceptance of the proposed transmitter. Nighttime directional antenna system. A study, based upon actual variations in phase & magnitude of current in the individual antenna towers.	6-18-68

F.C.C. - WASHINGTON, D. C.

CONTACT: JOHN T. WILNER
PHONE: 467-3000
ADDRESS: 3800 HOOPER AVENUE
BALTIMORE, MARYLAND 21211

FORM BC-121 #25
AUG. 1955

APPLICATION RECORD · BROADCASTING

1130kc

Call Letters WISN

Name THE HEARST CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-11,714 R & F PTA-7/17/67 AUG 21 1967	6/21/67 6/26/67	Lic. to use main night trans. (RCA BTA-10-U) as an aux. trans. daytime to be operated at 1130kc 10kw, for auxiliary purposes only. Atty: F. H. Walton	GRANTED	12-20-67
BR-614 R & F SEP 25 1967	8-22-67 9-5-67	Renewal of license. Atty: Dempsey & Koplovitz (J. Richard Carr)	GRANTED	11-24-67
BL-11,943 R & F #413719 $30 PT APR 17 1968	3/18/68 3/20/68 3/20/68 4/1/68	License to use main daytime trans. RCA BTA-50H as an alternate-main nighttime. Engr: Darwin A. Peterson Atty: Frederick H. Walton, Jr.	GRANTED	4-30-68
BTC-5687 R & F FEE PD:$30 -#445315 AUG 1 1968	7-18-68 7-19-68	Voluntary pro forma transfer of control of rlc corp. from Randolph A. Hearst, William R. Hearst, Jr. Richard E. Berlin, et al, 9 Voting Trustees of the Voting Trust Agreement, to Randolph A. Hearst, William R. Hearst, Jr., Richard E. Berlin, et al, 13 Trustees of the Family Trust Atty - Dempsey & Koplovitz	GRANTED EFF:	8-30-68 9-13-68

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Card #26

Call Letters W I S N

Name THE HEARST CORPORATION
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BMP-12641 R&F Fee $30-486459 PRESS: FEB 5 1969	1-24-69 1-27-69	Mod. of CP(BP-17,781 [redacted]) for extension of completion date from 2-18-69 to 8-18-69. (Changes) Atty. Fred Walton, Jr. (Dempsey & Koplovitz)	GRANTED to	2-14-69 8-18-69
BMP-12,781 R&F $30-533470 PRESS:	7-31-69 8-5-69 8-5-69	Mod. of CP(BP-17,781 as mod.) for extension of completion date to 2-18-70. (Chg.) Atty. Fred H. Walton, Jr. (Dempsey & Koplovitz)	GRANTED to	9-11-69 2-18-70
BMP-12,904 R & F Fee $30 523089	1-19-70 1-26-70 1-26-70	MP(BP-17,781, as mod.) for extension of completion date 8-18-70 (Changes)	GRANTED to	3-9-70 8-18-70
BMP-13,044 R & F $30-615450	7-10-70 7-13-70 7-13-70 JUL 31 1970	MP(BP-17,781, as mod.) for extension of completion date to 2-18-71 (changes) Atty: Dempsey and Koplovitz	GRANTED to	8-12-70 2-18-71

F.C.C. - WASHINGTON, D. C.

#27

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name THE HEARST CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-614 R & F P.N. PRESS SEP 17 1970	8-26-70 9-2-70 9-2-70	Renewal of License (Main & Aux.-Alt. Main) Atty: Frederick H. Walton, Jr. AMENDED 9-10-70 re: to correct translator station call letters in Exhibit 2 page 2	GRANTED	11-25-70
BMP-13 159 R & F $50-651679 AC-067 JAN 8 1971	12-17-70 12-21-70 12-21-70	MP(BP-17 781 as mod.) for extension of completion date to 7-15-71 (changes) Atty: Dempsey and Koplovitz	GRANTED TO	1-11-71 7-11-71
BMP-13,242 R & F $50-011117 AC-067 JUN 21 1971	6-9-71 6-14-71 6-14-71	MP(BP-17,781, as mod.) for extension of completion date to 1-15-72 (changes) Atty: Frederick H. Walton, Jr.	GRANTED TO	6-25-71 1-11-72

Form BC-121
September 1969

#28

APPLICATION RECORD - BROADCASTING

Call Letters WISN

Name THE HEARST CORPORATION
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,342 R & F $50-025569 AC-067 DEC 20 1971	12-9-71 12-13-71 12-13-71	MP(BP-17,781, as mod.) for extension of completion date to 7-11-72 (changes) Atty: Frederick H. Walton, Jr.	GRANTED to	12-22-71 7-11-72
BRC-3566 R&F $50-042632 AC-067 PRESS: MAR	2-14-72 2-17-72 2-17-72 2 1 1972	Modification of license to operate transmitter by remote control from 759 North 19th Street, Milwaukee, Wisconsin. Main & Auxiliary transmitters DA-D. Atty. Frederick H. Walton, Jr.	GRANTED	8-18-72
BMP-13,443 R & F $50-083550 AC-067 JUN	6-12-72 6-16-72 6-16-72 2 7 1972	MP(BP-17,781, as mod.) for extension of completion date to 1-11-73 (changes) Atty: Frederick H. Walton, Jr.	GRANTED to	7-6-72 1-11-73

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

#29

Call Letters WISN

Name THE HEARST CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,546 R & F $50-136784 AC-067 DEC 26 1972	12-11-72 12-15-72 12-15-72	MP(BP-17,781, as mod.) for extension of completion date to 7-11-73 (changes) Atty: Frederick H. Walton, Jr.	GRANTED to	1-4-73 7-11-73
BMP-13,643 R& F $50-197917 AC-067 JUL 9 1973	6-8-73 6-11-73 6-11-73	MP(BP-17,781, as mod.) for extension of completion date to 1-11-74 (changes) Atty: Frederick H. Walton, Jr.	GRANTED to	7-16-73 1-11-74
BR-614 R & F PN BRESS	8-27-73 9-4-73 9-4-73 17 SEP 1973	Renewal of License(Main & Aux-Alt. Main) Atty: Frederick H. Walton, Jr. (OVER) SUPPLEMENTAL APPLICATION filed 8-2-76 as an amendment to pending renewal application (Main & Aux.-Alt. Main) PN 8-2-76	GRANTED	5-19-81 SEP 22 197
BMP-13,732 R & F $50-261662 AC-056 JAN 9 1974	12-11-73 12-18-73 12-18-73	Mod. of (BP_17,781)as mod.) for extension of completion date to 7-11-74(changes) Atty Frederick H. Walton, Jr.	? GRANTED to	1-21-74 7-11-74

F.C.C. - WASHINGTON, D. C.

(BR79080 UR) SUPPLEMENTAL APPLICATION filed 8-1-79 as an amendment to pending renewal application.
(Atty. Frederick H. Walton, Jr.) PRESS: AUG 31 1979

Applicant
Defendant
Petitioner
Respondent

Case
Docket
Reel
Frame

MONTANA NEWS - MISSOULA

FORM BC-121 #30
AUG. 1955

APPLICATION RECORD - BROADCASTING

1130khz

Call Letters W I S N

Name The Hearst Corporation
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,815 R & F $50 317541 AC-056 PRESS JUL 12 1974	6-15-74 6-20-74 6-21-74	MP(BP-17,781, as mod) ext. time to 1-11-75. Atty: Frederick H. Walton, Jr.	GRANTED TO	7-15-74 1-11-75
BRC-3738 R & F $50-349143 AC-056 OCT 18 1974	9-23-74 9-25-74 9-25-74	Modification of license to operate transmitter by remote control from 759 North 19th Street, Milwaukee, Wisconsin. DA-N Atty: Frederick H. Walton, Jr.	GRANTED	2-18-75
BMP-13,918 R & F $50 376220 AC 056 PRESS JAN 21 1975 BRC-7-23-74	12-11-74 12-23-74 12-24-74	MP (BP17,781 as mod) to ext. time to _____. (Changes) Atty: Frederick H. Walton, Jr.		GRANTED 1-21-75 to 7-1-75

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#31

APPLICATION RECORD - BROADCASTING

Call Letters W I S N

Name THE HEARST CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-14,010 R & F $100-441246 AC-056 JUL 15 1975	6-17-75 6-20-75 6-20-75	MP(BP-17,781, as mod.) for ext. of completion date to 1-1-76 (chgs. Atty: Frederick H. Walton, Jr.	GRANTED TO	7-23-75 1-1-76
BMP-14,127 R& F $100-513438 AC:001 AUG 2 1976	12-22-75 12-29-75 12-29-75	MP(BP-17,781 as mod.) for ext. of completion date to July 1, 1976 Atty: Frederick H. Walton, Jr.	GRANTED	1-9-76
BMP-14,220 R & F $100-583911 AC:001 PRESS: JUN 29 1976	6-15-76 6-22-76 6-22-76	Mod. of CP {BP-17781 as mod.} to extend completion date to January 1, 1977 Atty: Frederick Walton	GRANTED	7-16-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Card 32

Call Letters W I S N

Name THE HEARST CORPORATION
Milwaukee, Wisc.

File No.	Dated	Application for	Action Nature	Action Date
BMP-14,358 R & F $100-649067 AC-001 FEB 1 1977	12-16-76 12-20-76 12-20-76	Mod. of (BP-17,781, as mod.) for ext. of completion date to 4-1-77(chgs.) Atty: Frederick H. Walton, Jr.	GRANTED To:	3-3-77 6-1-77
BMP-14,412 R & F PRESS JUN 2 1977	5-16-77 5-20-77	Mod. of CP(BP-17,781 as mod.) for ext. of time of completion date to December 1, 1977	GRANTED TO: CP CANCELLED 12-1-77 request of atty.	6-10-77 12-1-77

F.C.C. - WASHINGTON, D. C.

CARD 33

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

DUPLICATE

Call Letters W I S N

Name The Hearst Corporation
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-14,505 R&F PRESS: NOV 18 1977	2-25-77	~~Mod. of~~ CP(~~BP-17,781-as-mod.~~) to change radiation pattern ATTY:	ISSUE AS GRANTED	NEW CP 6-7-79
BMP-800512AN PRESS: (o)	JUL 10 1980	Mod of CP(BMP-14505) for extension of time to _____ (for changes) ATTY: Frederick H Walton, Jr.	DISMISSED 1-9-81 as unnecessary.	
BL-14,299 R & F AMENDED AMENDED AMENDED PTA PRESS JAN 29 1981 AMENDED	2-25-77 7-6-79 4-8-80 11-24-80 1-13-81 4-16-81	Lic. to cover (BP-14505) for changes. Atty: Frederick H. Walton, Jr. (Dempsey & Koplovitz) FILING OF TABULATIONS OF SPECIFIED METER READING	GRANTED issued with renewal	5-14-81

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.