WJBO

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

S-B-446 BROADCASTING STATION LICENSE RECORD

Date First Licensed 4-17-22

Call Letters WJBO

LOCATION: BATON ROUGE, LOUISIANA

Name of Licensee: BATON ROUGE BROADCASTING COMPANY, INC. (Vol.Assign.Lic. 12-22-32)
x Valdemar Jensen

See Card #2.

Transmitter Location:
x Heidelberg Hotel, Lafayette & Convention Sts., Baton Rouge, La. (Mod. CP 1-31-33)
x Baton Rouge, Louisiana (Exact location to be determined) (C.P.12-22-32)
x 119 So. Saint Patrick Street, New Orleans, La.

See Card #2.

Main Studio Location:
x Heidelberg Hotel, Baton Rouge, Louisiana (C.P.12-22-32)
x Orpheum Theatre, 125 University St., New Orleans, La. (1-9-30)
x 123 Baroone St., New Orleans, La.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
3-S-B-446	T.P.4-21-27	1120	100	-	not stated	
"	6-1-27	1140	100	unlimited	6-1	7-31-27
Effec.date	of previous lic.		deferred	by G.O.13	6-15	8-15-27
3-R-B-446	8-8-27	Letter	of Extension		8-15	10-15-27
Extended by G.O. 18					10-15	11-1-27
3-R-B-446	10-24-27	Letter	of Extension		11-1	1-1-28
Extended by G.O. 21					1-1	2-1-28
" " " " 22					2-1	3-1-28
" " " " 23					3-1	4-1-28
" " " " 25					4-1	5-1-28
" " " " 27					5-1	6-1-28
" " " " 33					6-1	8-1-28
" " " " 35					8-1	9-1-28
" " " " 38					9-1	10-1-28
" " " " 44					10-1	11-11-28
3-R-B-446	10-31-28	1370	100	unlimited	11-11	1-31-29
Allocation	11-11-28					
3-R-B-446	1-19-29	1370	100	unlimited	1-31	4-30-29
3-R-B-446	4-16-29	1370	100	unlimited	4-30	7-31-29
3-R-B-446	License	extended	by G.O.	#69	7-31	10-31-29
3-R-B-446	10-5-29	1370	100	unlimited	10-31	1-31-30
3-S-B-446	12-30-29	1420	100	unlimited	12-31	1-31-30
3-R-B-446	1-9-30	1420	100	unlimited	1-31	4-30-30
3-R-B-446	4-23-30	1420	100	unlimited	4-30	7-31-30
3-R-B-446	7-7-30	1420	100	unlimited	7-31	10-31-30
3-R-B-446	10-9-30	1420	100	Unltd.	10-31	1-31-31
3-F-B-112	1-6-31	Automatic Frequency Control				
G.O.103	1-20-31	Extension of License			1-31	4-30-31
3-R-B-446	4-24-31	1420	100	Unltd (H.O.9)	4-30	7-1-31
3-R-B-446	6-20-31	1420	100	Unltd.	7-1	1-1-32
3-R-B-446	1[illegible]-1[illegible]-31	1420	100	Unltd. (H)	1-1	7-1-32
3-R-B-446	6-21-32	1420	100	U (H)	7-1	1-1-33
3-R-B-446	7-22-32	1420	100	Daytime	7-22	1-1-33
Letter Min.	7-22-32	Postpone install. freq. monitor				8-31-32
Letter Min.	8-30-32	Working of Rule 145 Ext. ONLY to 9-30-32				
Letter Min.	10-4-32	Working of Rule 145 Ext. to 10-31-32				
3-AL-B-477	12-22-32	Vol. Assignment of License				
3-P-B-2743	12-22-32	Move station & install tr.			1-23	4-23-33
3-S-B-446	12-22-32	Conduct field tests(100W)			12-22	1-1-33
3-S-B-446	12-22-32	"	"	" "	1-1	1-23-33

3-S-B-446

No.2

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Call Letters WJBO

Name of Licensee: BATON ROUGE BROADCASTING COMPANY, INC.

Transmitter Location:
3.5 miles W. of Highway 168 on Highway 76, near Port Allen, Louisiana
X Roosevelt Road, Baton Rouge, La. (CP 12-17-40) Lic.7-31-41
To be determined (C.P.11-19-40)
Roosevelt Road, Baton Rouge, Louisiana (Lic.8-18-37)
x Baton Rouge, Louisiana (MP-B 7-6-37).
x Magnolia and Fifth Streets, Baton Rouge, Louisiana (Licensed 3-5-35)
x Heidelberg Hotel, Lafayette & Convention Sts., Baton Rouge, La. (MP-B 1-31-33)
x Baton Rouge, Louisiana (Exact location to be determined) (C.P.12-22-32)

70821

Main Studio Location:
444 Florida St., Baton Rouge, Louisiana (Ltr. 5-12-41, Eff. 5-15-41)
x Magnolia and Fifth Streets, Baton Rouge, Louisiana (Letter 4-9-35)
Lafayette and Convention Streets,
x Heidelberg Hotel, Baton Rouge, Louisiana (C.P. 12-22-32)

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
3-R-B-446	12-9-32	1420	100	Daytime	1-1 7-1-33
3-S-B-446	2-3-33(CA)	remain silent		til completion of con-	
struction	(3-MP-B-411)	and in no event longer			than 5-31-33
3-MP-B-411	1-31-33	Exact tr. loc. CP. and ext c & C dates to			3-2 5-31-33
MP-B-425	2-6-34	Mod.C.P.	Move Tr.	locally ext.	C&C dates 3-2 5-31-34
MP-B-522	4-13-34	Extension of C.& C.dates			10-1 12-1-34
B3-MP-62	11-20-34	Extension of completion date			10-1 2-1-35
B3-S-446	12-21-34	Oper.without approv. moni.			12/21 1/19/35
B3-L-94 License	3-5-35 to cover	1420 C.P. to	100w install	D new equip.	3-5 7-1-35 & move statio
B3-ML-132	3-26-35	1420	100w	U	3-26 7-1-35
B3-R-446	6-11-35	1420	100w	U	7-1 1-1-36
B3-S-446	7-16-35	Oper. w.o. antenna ammeter			7-16 to 7-25
B3-R-446	12-10-35	1420	100w	U	1-1 7-1-36
B3-R-446	6-29-36	1420	100w	U	7-1 1-1-37
B3-R-446	12-15-36	1420	100w	U	1-1 7-1-37
B3-P-975	1-5-37	1120	500w	S.H.	3-26 9-26-37
C.P.to install	Eff.1-26-37 chg.frequency, power and hours of operation; new equipment				
B3-R-446	6-29-37	1420	100w	U	7-1 1-1-38
B3-MP-469	7-6-37	Mod.C.P.975 to move trans. antenna changes; chg.S.H. and ext.C.& C.dates			8-5 2-1-38
B3-L-663	8-18-37	1120	500	S.H.	8-18 10-1-37
Lic.to Move	cover C.P. to change frequency, power, & hours trans. & Changes in equipment & antenna.				
B3-S-446	C.A. 8/30/37	Opr. simul. WTAW 8 pm to 9 pm CST Mon. 8/30-Farr-Louis fight.			
B3-S-446	9-28-37	Extension of license			10-1 11-1-37
B3-S-446	CA10-29	Extension of license			11-1 4-1-38
B3-P-					

B -8-

BROADCASTING STATION LICENSE RECORD

CARD #3

Date first licensed .....

Call letters WJBO

Name of licensee BATON ROUGE BROADCASTING COMPANY, INC.

Transmitter location .....

Main studio location .....

FCC-63

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B3-S-446	2/4/38	Opr.simul.WTAW 8pm to 9pm CST, Mondays-2/7,14,21,28; 3/7-boxing matches during greater portion period, but in event of possible cancellation, unused portion entertainment, educational or other matters of high interest to listeners of Baton Rouge.			
B3-S-446	3/3/38	Ext.of above auth. granted 2/4/38 for 8pm to 9pm CST 3/14,21,28.			
B3-S-446	3/3/38	Ext.of above auth.granted 2/4/38 for 8pm to 9pm CST 4/4,11.			
B3-R-446	3-16-38	1120	500w	S.H.	4-1 10-1-38
B3-S-446	4/4/38	Ext.of above auth.granted 2/4/38 for 8pm to 9pmCST Mondays-4/18 & 25; 5/2, 9.			
B3-S-446	5/2/38	Opr.simul.WTAW 8pm to 9pm CST Mondays 5/16,23,30, & 6/6/38 broadcast special programs from La.State Univ.& special addresses by the Pres. and members of the faculty of that University.			
B3-S-446	6/1/38	Ext. of author. granted 5/2/38 for opr. 8 pm to 9 pm CST. Mondays--6/13,20, 27 & 7/4/38.			
B3-S-446	6/28/38	Ext. of author. granted 5/2/38 for opr. 8 pm to 9 pm CST. Mondays 7/11,18, 25 and 8/1/38.			
B3-S-446	7-19-38	Ext. of author. granted 5-2-38 for opr. 8 pm to 9 pm, CST. Mondays 8-8,15,22 & 29-38.			
B3-S-446	8-10-38	Ext. of author. granted 5-2-38 for opr. 8 pm to 9 pm, CST., Mondays, 9/5,12,19 26/38.			
B3-S-446	9-13-38	Ext.author. granted 5-2-38 for opr. 8 to 9 pm CST, Mondays, 10/3,10,17, 24/38			
B3-S-446	9-20-38	Extension of license			10-1 11-1-38

B -8-

#A

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WJBO

Name of licensee BATON ROUGE BROADCASTING COMPANY LTD.

Transmitter location See Card No.1

Main studio location See Card No.1

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

4.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B3-S-446	10-10-38	Simul. WTAW 8 to 9pm 10-31, 11-7, 14, 21-38 programs frm La. State University			
B3-S-446	10-25-38	Extension of license			11-1 12-1-38
B3-S-446	11/18/38	Simul WTAW 8 to 9p.m.CST 11/28/37, Dec. 5 12,19,1938(prog Lousiana State U)			
B3-R-446	11-15-38	1120	500w	S.H.	11-15 4-1-39
B3-S-446	12/13/38	opr simul WTAW frm 8pm to 9pmCST 12/26/38 and Jan 2,9,16,1939,(LSU PROGRAMS)			
B3-S-446	1/10/39	opr simul as above EXTENDED to Mondays Jan 23,30, Feb 6,13,1939			
B3-S-446	2/7/39	opr simul WTAW frm 8pm to 9pmCST (Extension as above Feb 20,27,Mar.6,13,1939.			
B3-S-446	3/10/39	opr simul WTAW frm 8pm to 9pmCST Mar 20, 27,Apr 3,10,1939(LSU programs) EXT. OF ABOVE			
B3-S-446	4/5/39	opr simul WTAW frm 8pm to 9pmCST Apr 17 & 24 and May 1 & 8,1939(LSU programs) EXT. OF ABOVE			
B3-R-446	3-6-39	1120	500w	S.H.	4-1 10-1-39
B3-S-446	5/8/39	opr simul WTAW frm 8pm to 9pmCST May 15, 22,29,June 5,1939(LSU programs) EXT. OF ABOVE			
B3-S-446	5/8/39	opr simul WTAW frm 8 to 9pmCST June 12,19 26,July 3,1939 (LSU prog.) EXTEN. OF ABOVE			
B3-S-446	7/14/39	EXT of above July 10,17,24,31,1939			
B3-ML-669	7-26-39	1120	500w	U	7-26 10-1-39
Mod.	License to operate Unlimited time.				
B3-R-446	9-12-39	1120	500w	U	10-1 6-1-40
B3-Z-212	11-14-39	1120	500w	U	11-14 6-1-40
Mod.	license direct measurement				
B3-P-1958	12-22-39	1120	1kw	U	2-23 8-23-40
Eff.	12-23-39	C.P. to increase power and make changes in transmitting equip.			
B3-L-1092	1-26-40	1120	1kw	U	1-26 6-1-40
	License to cover C.P. for increase in power and equip. changes				
B3-R-446	5-21-40	1120	1kw	U	6-1 8-1-40
Order	6/12/40	Extension of License			8/1 10/1/40
Order	9-10-40	Extension of license			10-1 3-29-41
B3-P-2766	11-19-40	1120	5kw*5kw-LS	U	
Letter	12-2-40	C.P. to install new transmitter, increase power, DA*for night use. T site and antenna to be determined.			

B -8-

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W J B O

Name of licensee _____

Transmitter location _____

Main studio location _____

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B3-P-2766	12-17-40	1120	5kw*	U	2-17 8-17-41
B3-MP-1122	Mod.C.P.2766 for approval of T site and approval of *DA for day and night use				
NARBA REALLOCATION					
B3-R-446	3-24-41	1150	1kw	U	3-29 6-1-42
B3-MP-1217	4-17-41	1150	5kw*	U	2-17 8-17-41
	Mod.C.P.2766 as mod. for NARBA frequency and changes in *DA, ~~extension~~				
B3-L-1400	7-31-41	1150	5kw*	U	7-31 6-1-42
B3-Z-876	Lic. to cover C.P.2766 as mod. for increase power, *DA for day and night use, new T, ~~XXXXXXX~~ Determine operating power by direct method.				
B3-R-446	5-12-42	1150	5kw*	U	6-1 8-1-44
			*DA -day and night		
B3-S-446	11-6-42	1150	5KW*	U	12-1 8-1-44
			*DA		
		Mod. Lic. accordance Order 107			
B3-S-446	7-25-44	Extension of license			8-1 10-1-44
B3-R-446	9-5-44	1150	5kw*	U	9-5 5-1-47
			*DA		
B3-S-446	7-10-45	1150	5kw *	U	10-1 5-1-47
Mod.Lic. Order 107A			*DA		
B3-P-5283 (Cond. Clause)	11-25-46	CP to move T site and install FM antenna on top center element of DA system			2-25 7-25-47
BTC-548 Eff:	6-11-47 6-11-47	Involuntary Transfer of Control of licensee corporation from Charles P. Manship, Sr., deceased to Leora D.Manship, Testamentary Executrix of the Estate of of Charles P.Manship, Sr.			
BS-446	4-23-47	Extension of license			5-1 7-1-47
BR-446	6-20-47	1150	5kw*	U	6-20 5-1-50
			*DA		
BMP-2821	6-24-47	1150	5kw*	U	1-25-47 to
			*DA		
Mod. C.P.(5283)		for ext.	completion date		(Cond. Clause)

B -S- CARD #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....W J B O.....

Name of licensee .....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BMP-3451	12-22-47	1150	5kw* *DA	U	1-25 6-25-48
Mod. C.P. (5283 as mod.) for extension comp.date (Cond)					
BMP-3899	5-27-48 completion date.	Mod. CP (5283 as mod) for ext. of (COND. CLAUSE)			1-25 12-25-48
BL-3236	9-27-48	1150	5kw-DA	U	9-27 5-1-50
Lic. to cover CP (5283 as mod) to move T site and install FM antenna on top of center element of DA system.					
BZ-3044	6-1-49	1150	5kw-DA	U	6-1 5-1-50
Determine opr. power by direct method.					
BTC-802 EFF:	9-15-49 corp. 10-12-49	Vol. transfer of control of licensee			
BR-446	4-21-50	1150kc	5kw-DA	Unlimited	5-1 5-1-53
BTC-1036 Eff:	12-11-50 12-11-50	Involuntary trans. of control of licensee corp. from Leora D. Manship, deceased to Charles P. Manship, Jr. and Douglas L. Manship, co-executors of estate of Leora D Manship, deceased			
BTC-1186 Eff.	10-10-51 10-23-51	Vol. transfer of control of licensee corp. from Charles P. Manship, Jr. and Douglas L. Manship, Co-Executors of the Estate of Leora D. Manship, Deceased to CHARLES P. MANSHIP, JR. and DOUGLAS L. MANSHIP, Individually and as Guardian for DOUGLAS L. MANSHIP, Jr., RICHARD FRENCH MANSHIP and DAVID CHARLES MANSHIP			
BR-446	4-8-53	RENEWAL OF LICENSE			5-1 6-1-55
BZ-3610	10-14-54	Auth. determine operating power by direct method			10-14-54 6-1-55
BR-446	5-11-55	Renewal of license			6-1 6-1-58
BR-446	5-28-58	Renewal of license			6-1 6-1-61
BP-12714	3-3-59	1150kc	5kw-DA-1	U	5-3 11-3-59
CP to change antenna-transmitter location and change type transmitter. (Cond'l)					

Form BC 126
June 1954 #7

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .... W J B O

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-7728	6-6-60	1150kc	5kw-DA-1	U	6-6 6-1-61
	License change change	to cover CP(BP-12714) which authorized in antenna-transmitter location and type transmitter.			
BR-446	5-3-61	Renewal of License			6-1 6-1-64
BRC-1791 (1)	6-22-61	Mod. of license to operate transmitter by remote control from 1650 Highland Road, Baton Rouge, Louisiana (Transmitt of WBRZ-TV).			
BR-446	7-22-64	1150kc.	5kw.	U DA-1	7-22 6-1-67
BZ-5421	3-11-65	1150kc	5kw DA-1 Un		3-11 6-1-67
	Authority to determine operating power by direct measurement of antenna power.				
BZ-5545 (1)	6-30-65	Authority to determine operating power by direct measurement of antenna power			
BS-446 (2) per teleg.	5-4-66	Mod. of lic to chg field intensity of 10° from 67.2 mv/m to 71.8 mv/m.			
BR-446	7-11-67	1150kc	5kw-5kw-DA-1	U	7-11 6-1-70
		Renewal of NDEA			
BR-446(L)	3-8-72	RENEWAL & NDEA			6-1-73
EBSA	5-25-72				
BR-446	8-30-74	(LONG) RENEWAL OF LICENSE			6-1-76
BR-446	8-30-74	SAME AS ABOVE			
SUPERSEDED	2-4-75	To correct Pgs. 2 & 3.			6-1-76
BS-446(L)	2-11-75	ML to change M.P values			6-1-76
BS-446(1)	3-17-75	ML to operate trans. by RC from SL.			
BS-446(L)	11-28-75	ML chg antenna monitor (page 2)			
BR-466(S)	5-12-76	RENEWAL			6-1-79
LTR.	12-15-77	TRANS: HARRIS MW-5A now installed as MAIN & GATES BG-5P-2 now installed as AUXILAIRY (FORMER AMIN)			
BZ-9746(L)	11-7-78	Direct Measurement			6-1-79
Cancel	1-11-80	Stmt. re sample system.			
BR790201ZT(L)	5-18-79	Renewal of License			6-1-82

STATION APPLICATION RECORD

No. 1.

APPLICANT: Valdemar Jensen

CALL LETTERS: WJBO

ADDRESS: 119 So. St. Patrick St., New Orleans, La.

FILE NO: 3-S-B-446 DATED: 4-2-27
T.P.4-21-27, 1120 Kc. 100 watts.

Present Assignment: 1120 Kc.100 watts

Requested: 1120 Kc. 100 watts

ACTION: Lic. 6-1-27, 1140 Kc. 100 watts, unlimited. Period 6-1-27 to 7-31-27.

APPLICANT: Same

CALL LETTERS: WJBO

ADDRESS: Same

FILE NO: 3-R-B-446 DATED: 7-28-27
SECOND APPLICATION DATED: 8-2-27

Present Assignment: 1140 Kc. 100 watts, unlimited

Requested: Renewal

ACTION: 8-8-27, letter of extension. Period 8-15-27 to 10-15-27.

APPLICANT: Same

CALL LETTERS: WJBO

ADDRESS: Same

FILE NO: 3-R-B-446 DATED: 10-5-27

Present Assignment: 1140 Kc. 100 watts, unlimited

Requested: Renewal

ACTION: 10-24-27, letter of extension..Period 11-1-27 to 1-1-28

No. 2.

STATION APPLICATION RECORD

APPLICANT: Valdemar Jensen

CALL LETTERS: WJBO

ADDRESS: 119 So. St. Patrick St., New Orleans, La.

FILE NO: 3-R-B-446 DATED: 1-14-28

Present Assignment: 1140 Kc. 100 watts, unlimited

ACTION: Lic. 10-31-28, 1370 Kc. 100 watts, unlimited..Period 11-11-28 to 1-31-29.

Requested: Renewal

APPLICANT: Valdemar Jensen

CALL LETTERS: WJBO

ADDRESS: Same

FILE NO: 3-R-B-446 DATED: 12-13-28
CORRECTED APPLICATION DATED: 12-13-28.

Present Assignment: 1370 Kc. 100 watts, unlimited

ACTION: Renewal License 1-19-29. Period 1-31-29 to 4-30-29.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WJBO

ADDRESS: Same

FILE NO: 3-R-B-446 DATED: 3-28-29

Present Assignment: 1370 Kc. 100 watts, unlimited

ACTION: Renewal License 4-16-29. Period 4-30-29 to 7-31-29.

Requested: Renewal

No. 3.

STATION APPLICATION RECORD

APPLICANT: Valdemar Jensen

CALL LETTERS: WJBO

ADDRESS: 119 So. St. Patrick St., New Orleans, La.

FILE NO: 3-R-B-446 DATED: 6-24-29

Present Assignment: 1370 Kc. 100 w. unlimited

ACTION: G.O.#69, 7-31-29 to 10-31-29.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WJBO

ADDRESS: Same
New Studio Loc.-125 University Place,(Orpheum Theatre)
New Orleans, La.

FILE NO: 3-P-B-954 DATED: 8-20-29

Present Assignment: 1370 Kc. 100 w. unlimited
1380 Kc. 2½ Kc. 2½ KW. day & 1 KW. night Same Time

ACTION: Denied Min. 3-7-30.
Order 3-7-30

Requested: Move studio, chg. equipment, & inst. crys.Cont.

APPLICANT: Same

CALL LETTERS: WJBO

ADDRESS: Same

FILE NO: 3-R-B-446 DATED: 9-28-29

Present Assignment: 1370 Kc. 100 w., unlimited

ACTION: Renewal License 10-5-29.
Period 10-31-29 to 1-31-30.

Requested: Renewal

No. 4.

STATION APPLICATION RECORD

APPLICANT: Valdemar Jensen (DUPLICATED-ENTERED ON CARD NO. 3) CALL LETTERS: WJBO

ADDRESS: 119 S. St. Patrick St., New Orleans, La.

FILE NO: 3-R-B-446 DATED: 9-28-29

Present Assignment: 1370 Kc. 100 w. unlimited

ACTION: Renewal License 10-5-29, period 10-31-to 1-31-30.

Requested: Renewal

APPLICANT: Same CALL LETTERS: WJBO

ADDRESS: Same

FILE NO: 3-R-B-446 DATED: 12-28-29

1420 Kc. 100 watts, unlimited.

Present Assignment: 1420 Kc. 100 watts, unlimited(Mod.Eff.12-31-29)

ACTION: Renewal License 1-9-30. Period 1-31-30 to 4-30-30.

Requested: Renewal

APPLICANT: Same CALL LETTERS: WJBO

ADDRESS: Same
Studio Loc.- Orpheum Theatre, 125 University St., New Orleans, La.

FILE NO: 3-R-B-446 DATED: 3-24-30

Present Assignment: 1420 Kc. 100 watts, unlimited

ACTION: Renewal License 4-23-30. Period 4-30-30 to 7-31-30.

Requested: Renewal

STATION APPLICATION RECORD

No. 5.

APPLICANT: Valdemar Jensen CALL LETTERS: WJBO

ADDRESS: 119 So. St. Patrick St., New Orleans, La. FILE NO: 3-R-B-446 DATED: 6-25-30.

Present Assignment: 1420 Kc. 100 watts, unlimited ACTION: Renewal License 7-7-30. Period 7-31-30 to 10-31-30.

Requested: Renewal

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present Assignment: ACTION:

Requested:

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present Assignment: ACTION:

Requested:

STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

Form 94 #6 APPLICATION RECORD - BROADCASTING

Call Letters WJBO

Name VALDEMAR JENSEN

File No.	Date Received	Application for	Action Nature	Action Date
3-R-B-446	9/23/30	Renewal of License	Granted	10-21-30
3-F-B-112	11/25/30	Install Automatic Frequency Control.	Granted	1-6-31
3-R-B-446	12-30-30	Renewal of license (B.O.97)	G.O.103 Grnated	1-20-31 4-24-31
3-R-B-446	5-30-31	Renewal of license	Granted	6-20-31
3-R-B-446	8-22-31	Renewal of license. in accordance with G.O. 114 (H) fac. requested	Granted Granted Granted	12-18-31 (Doc.) 6-21-32 7-22-32 Day
3-R-B-446	10-28-31	Renewal of license	UNNECESSARY	
3-R-B-446	4-30-32	Renewal of license unnecessary	returned	7-6-32
3-R-B-446 Resubmitted	10-29-32 11-14-32	Renewal of l nse ~~(2(2)-not approved)~~	~~returned~~ Granted	~~11-10-32~~ 12-9-32

Form 94 #7 APPLICATION RECORD - BROADCASTING

Call Letters W JB O

Name BATON ROUGE BROADCASTING COMPANY, INC. (Vol. Assign. Lic. 12-22-32)
x Valdemar Jensen

File No.	Date ~~Received~~	Application for	Action Nature	Action Date
3-AL-B-477	11-12-32	Voluntary assignment license to Baton Rouge Broadcasting Co., Inc.	~~Rtrnd 11-16-32 not on proper form~~	
Resubmitted	"	Rec'd 12-3-32 proper form	Granted	12-22-32
3-P-B-2743	11-14-32	Submitted by Baton Rouge Broadcasting Co., Inc.- to move trans. & studio to Baton Rouge, La.- exact loc. of trans. to be determined-loc. of Main Studio Heidelberg Hotel-new equipment	Granted	12-22-32
3-MP-B-411	1-7-33	Mod. 3-P-B-2743 for exact transmitter location Heidelberg Hotel, Cor. Lafayette & Convention Sts Baton, Rouge, La. and extension dates of commencement & completion.-to 30days after Mod. C.P. granted & 120 days after Mod. CP granted.	Granted (Completion date 5-31-33)	1-31-33

Form 94

APPLICATION RECORD - BROADCASTING

#8 A

Call Letters WJBO

Name BATON ROUGE BROADCASTING CO.

File No.	Date ~~Received~~	Application for	Action Nature	Action Date
3-MP-B-425	2-25-33	Modif. 3-P-B-2743 as modified to change proposed trans.loc. to Magnolia & 5th St., Baton Rouge, La. & ext.date commencement & completion.	Granted	2-6-34
3-R-B-446 Resubmitted	6-13-33 "	Renewal of license (basis of CP) Unnecessary	~~Returned 6-19-33~~ Returned	7-17-33
3-MP-B-522	3-16-34	Modification of construction permit granted 12-22-32 to extend commencement date to 10-1-34 and completion date to 2-1-35.	Granted Completion date extended	4-13-34 to 12-1-34
B-3-MP-62	10-24-34	Modification of C.P.(3-P-B-2743) as modified to extend completion date to 1-1-35.	Granted	11-20-34
B3-AP-3	10-24-34	Voluntary assignment of permit to Capital City Press, of Baton Rouge, La. requests call letters WBRG.	Returned Request of applicant	1-18-35

Form 94

APPLICATION RECORD - BROADCASTING

9

Call Letters WJBO

Name BATON ROUGE BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B3-L-94	12-12-34	License to cover C.P. (B3-P-2743) as modified to install new equip. move trans. & studio.	Granted	Min. 3-6-35
B3-ML-132	1-23-35	Modification of license to change hours of operation from daytime to unlimited using 100w power.	Granted	Min. 3-26-35
B3-R-446 Resubmitted 5-16-35	4-30-35	Renewal of license (Signature) " " "	~~Ret'd~~ Granted	~~6-11-35~~ 6-11-35
B3-R-446	11-4-35	Renewal of license	Granted	12-10-35
B3-P-975	1-28-36	C.P. to install new equip. increase power from 100w to 500w day & night, change freq. from 1420 to 1120 kc., time from U. to S.H. Fac. of WGCM. (Unlimited time, except from 8 p.m. to 9 p.m. on Monday & Friday nights.)	Ex. Report 1-267 GRANTED	Min. 1-5-37 Effective 1-26-37

Form 94

#10

APPLICATION RECORD - BROADCASTING

Call Letters WJBO

Name BATON ROUGE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-R-446	4-29-36	Renewal of license (For sign. of officer)	Ret'd	5-9-36
Resubmitted	"	" " "	Granted Minutes	C.A. 6-29-36 7-2-36
B3-R-446	10-28-36	Renewal of license	Granted	12-15-36
B3-MP-469	2-8-37	Mod. of C.P. (B3-P-975) for new equip. increase in power, change of freq. and hours of oper. further requesting changes in antenna, and move of trans. from Magnolia & 5th St., Baton Rouge, La. to Baton Rouge, La. ~~change hours of oper. from S.H. to U.~~ extend c and c dates 30 and 180 days.	Granted "	7-6-37
Amended	2-25-37	To change requested hours of operation from Unlimited time to Unlimited except 8 to 9 p.m. Monday		

Form 94

Card #11 **APPLICATION RECORD—BROADCASTING**

Call letters WJBO

Name BATON ROUGE BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-446	4-30-37	Renewal of license	Granted	6-29-37
B3-L-663	7-30-37	License to cover C.P. (B3-P-975) as modified, for changes in transmitting equip. & antenna, change frequency, power and hours of operation.	Granted	8-18-37
B3-R-446	8-25-37	Renewal of license	Granted	3-16-38
B3-P-1958	9-25-37	C.P. to make changes in transmitting equip. and increase power from 500w to 1kw	~~Ex. Rept. I-643 Doc. 4908 DENIED--Min. 3-27-39--Effective 4-3-39--Min. #287 5-23-39 Com. set aside Order of 5-27 & remanded appl. for further hearing.~~ B-82 Dock. 4908 GRANTED Min. 12-22-39 Effective 12-23-39	

Form 94 Card #12 APPLICATION RECORD - BROADCASTING

Call Letters W J B O

Name BATON ROUGE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-R-446	1-31-38	Renewal of license (See.3b)-	Returned	2-12-38
Resubmitted	"	" " "	Granted	3-16-38
B3-R-446	9-27-38	Renewal of license	Granted	11-15-38
B3-R-446	1-25-39	Renewal of license	Granted	3-6-39
B3-ML-669	6-15-39	Modification of license to change hours of operation from Unlimited, except from 8 pm to 9 pm Mondays, to Unlimited. Request facilities of WTAW.	Granted	7-26-39
B3-R-446	7-6-39	Renewal of license	Granted	9-12-39

#13

Form 94

APPLICATION RECORD—BROADCASTING

Call letters WJBO

Name BATON ROUGE BROADCASTING COMPANY, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-Z-212	10-16-39	Authority to determine operating power by direct measurement of antenna power.	Granted	11-14-39
B3-L-1092	12-25-39	License to cover C.P.(B3-P-1958) for changes in equipment and increase in power.	Granted	1-26-40
B3-P-2766	2-13-40	Construction permit to increase power from 1kw to 5 kw, install new equip. and D.A. for night use.	Granted Subject to approval of T site and Antenna Letter written 12-2-40	11-19-40
Amended	7-11-40	RE: changes in directional antenna	Issued with MP-1122	
B3-R-446	3-28-40	Renewal of license	Granted	5-21-40
B3-R-446	5/28/40	Renewal of license	Granted 1150kc, 1kw, U	3-24-41

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#14

Call Letters W J B O

Name BATON ROUGE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-1122 Rec'd. Filed	11-23-40 12-3-40 12-4-40	Modification of construction permit (B3-P-2766) for approval of transmitter site at Roosevelt Road, Baton Rouge, Louisiana and approval of directional antenna for day and night use. (Filed by Karl A. Smith)	Granted	12-17-40
B3-MP-1217 Rec'd.	2-19-41 3-8-41	Mod. of C.P. (B3-P-2766) requesting changes in directional antenna system and 1150 kc under NARBA.* (Filed by Karl Smith) *and extension of required date of completion from 8-17-41 to 60 days after date of grant.	Granted	4-17-41

Form 94 #15

APPLICATION RECORD - BROADCASTING

Call Letters WJBO

Name BATON ROUGE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-L-1400 Rec'd	4-10-41 4-15-41	License to cover C.P. (B3-P-2766) as modified for increase in power, and installation of new equipment and D.A. for night use. (Filed by Karl Smith)	Granted	7-31-41
B3-Z-876 Rec'd	4-9-41 4-15-41	Authority to determine operating power by direct measurement of antenna power.	Granted	7-31-41
B3-R-446	3-21-42	Renewal of license and Forms 335 Filed by Karl A. Smith atty.	Granted	5-12-42
B3-R-446 Recd.	7-6-44 7-13-44	Renewal of license Filed by Karl Smith	Granted	9-5-44

Form 94

APPLICATION RECORD - BROADCASTING

#16

Call Letters W J B O

Name BATON ROUGE BROADCASTING COMPANY, INC.,

File No.	Dated	Application for	Action Nature	Action Date
B3-P-5283 Rec'd Filed	8-22-46 9-5-46 9-5-46	C.P. to move transmitter location 250 feet (same description) and to install an FM antenna on top of center element of DA system. Corwin R. Lockwood, Att'y. Millard M. Garrison, Engr.	GRANTED Subject to condition that a skeleton proof of performance to be furnished to Commission showing that directional antenna pattern has been maintained.	11-25-46
BR-446 Recd.	2-24-47 2-27-47	Renewal of license (Filed by Lockwood)	Granted	6-20-47

Form 94

APPLICATION RECORD - BROADCASTING

17

Call Letters WJBO

Name BATON ROUGE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-548 Rec'd Filed	4-22-47 4-24-47 4-24-47	Involuntary Transfer of Control of licensee corporation from Charles P.Manship,Sr., deceased to Leora D.Manship,Testamentary Executrix, Estate of Charles P.Manship,Sr., (959 shares of common stock) Filed by Carwin R.Lockwood,Atty.	GRANTED Eff:	6-11-47 6-11-47 per 323-A
BMP-2801 Rec'd Filed	6-5-47 6-9-47 6-9-47	Modification of C.P.(B3-P-5283, which authorized move transmitter location and install FM antenna on top of center element of DA system) for extension of completion date from: 7-25-47 to 1-25-48. (Corwin R. Lockwood, Atty.)	GRANTED Cond. subj. skeleton proof of performance be furnished to Comm. showing that DA pattern has been maintained.	6-24-47

Form 94

#18

APPLICATION RECORD - BROADCASTING

Call Letters WJBO

Name BATON ROUGE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-3451 Rec'd Filed	12-8-47 12-12-47 12-12-47	Mod. of C.P. (B3-P-5283, as mod., which authorized move transmitter location and install FM antenna on top of center element of DA system) for extension of completion date from: 1-25-48 to: 6-25-48. (Corwin R. Lockwood, Atty.)	GRANTED Cond. - subj. to cond. skeleton proof of perf. be furnished to Comm. showing DA pattern has been maintained	12-22-47
BMP-3899 Rec'd Filed	5-13-48 5-18-48 5-18-48	Mod. of C.P. (B3-P-5283, as mod., which authorized move transmitter location and install FM antenna on top of center element of DA system) for extension of completion date from: 6-25-48 to: 12-25-48 (Corwin R. Lockwood, Atty.)	GRANTED same cond.	5-27-48 as above

Form 94

#19

APPLICATION RECORD - BROADCASTING

Call Letters WJBO

Name BATON ROUGE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-3236 Rec'd Filed	6-14-48 6-17-48 6-23-48	License to cover C.P. (B3-P-5283, as mod.,) which authorized move transmitter location and install FM antenna on top of center element of DA system. (Millard M. Garrison, Engr.)	GRANTED	9-27-48
BZ-3044 Rec'd Filed	5-11-49 5-16-49 5-16-49	Authority to determine operating power by direct measurement of antenna power. (Millard M. Garrison, Atty.)	GRANTED	6-1-49

FCC Form 94 #20

APPLICATION RECORD - BROADCASTING

Call Letters WJBO

Name BATON ROUGE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-802 Rec'd Filed	7-6-49 7-25-49 7-25-49	Voluntary transfer of control of licensee corporation from Leora D. Manship, Testamentary Executrix of the Estate of Charles P. Manship, Sr., deceased to Leora D. Manship, Charles P. Manship, Jr., and Douglas L. Manship. Corwin R. Lockwood, Atty.	GRANTED EFF:	9-15-49 10-12-49
BR-446 Rec'd	2-28-50 3-1-50	Renewal of license Filed by Corwin R. Lockwood atty.	GRANTED	4-21-50
BTC-1036 Rec'd Filed	11-17-50 11-27-50 11-27-50	Involuntary transfer of control of licensee corporation from Leora D. Manship, deceased to Charles P. Manship, Jr. and Douglas L. Manship, Co-Executors of the estate of Leora D. Manship, deceased. Corwin R. Lockwood, Atty.	GRANTED Eff:	12-11-50 12-11-50

#20 A

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJBC

Name BATON ROUGE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-1186 Rec'd Filed	8-22-51 8-27-51 8-27-51	Voluntary transfer of control of licensee corporation from Charles P. Manship, Jr. and Douglas L. Manship, Co-Executors of the estate of Leora D. Manship, deceased to Charles P. Manship, Jr.& Douglas L. Manship(individually and as guardian for Douglas L. Manship, Jr., Richard French Manship and David Charles Manship) (704 shares common stock) 70.4% Corwin R. Lockwood, Atty.	GRANTED Eff.	10-10-51 10-23-51
BR-446 Rec'd Filed	2-2-53 2-4-53 2-4-53	Renewal of License Filed by Corwin R. Lockwood, Atty.	GRANTED	4-8-53
BZ-3610 Rec'd Filed	8-12-54 8-16-54 8-16-54	Authority to determine operating power by direct measurement of antenna power	GRANTED	10-14-54

FORM A-170 #21

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJBO

Name BATON ROUGE BROADCASTING COMPANY, INC

File No.	Dated	Application for	Action Nature	Action Date
BR-446 Rec'd Filed	2-25-55 2-28-55 2-28-55	Renewal of License	GRANTED	5-11-55
		Station now represented by Cole and Marks. Letter June 7, 1956.		
BR-446 Recd' Filed	2-28-58 3-3-58 3-3-58	Renewal of license. Leonard H. Marks, Atty.	GRANTED	5-28-58
BP-12,714 Rec'd Filed	1-6-59 1-8-59 1-8-59	Construction permit to change antenna-transmitter location from Roosevelt Road, Baton Rouge, La. to 3.5 miles west of hwy. 168 on hwy. 76, Baton Rouge, La. and change type transmitter (GATES BC-5P). Leonard H. Marks, Atty.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof, Submission of complete engineering data concerning theoretical specifications.	3-3-59

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #22
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJBO

Name BATON ROUGE BROADCASTING COMPANY, INC
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BL-7728 Rec'd Filed	9-22-59 9-24-59 9-24-59	License to cover construction permit (BP-12714) which authorized change in antenna-transmitter location and change type transmitter. Leonard H. Marks, Atty. Ralph E. Dippell, Jr., Engr.	GRANTED	6-6-60
BRC-1791 Rec'd Filed	1-5-61 1-10-61 1-10-61	Modification of license to operate transmitter by remote control from 1650 Highland Road, Baton Rouge, Louisiana (Transmitter of WBRZ-TV). Leonard H. Marks, Attys,	GRANTED	6-22-61
BR-446 Rec'd&Filed	2-28-61 3-14-61	Renewal of License Cohn and Marks, atty.	GRANTED	5-3-61
BR-446 R.&F.	2-7-64 3-4-64	RENEWAL OF LICENSE Cohn and Marks, Atty.	GRANTED	7-22-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #23

APPLICATION RECORD - BROADCASTING

Call Letters WJBO

Name BATON ROUGE BROADCASTING COMPANY, INC.
Baton Rouge, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BZ-5421 R. & F.	7-20-64 7-21-64	Authority to determine operating power by direct measurement of antenna power. Atty- Cohn & Marks Engr. - George C. Davis	GRANTED	3-11-65
BZ-5545 R & F	3-17-65 3-18-65	Authority to determine operating power by direct measurement of antenna power. Atty: Cohn & Marks	GRANTED	6-30-65
BR-446 R & F	2-23-67 3-1-67	Renewal of License Marcus Cohn, Atty. (Robert B. Jacobi)	GRANTED	7-11-67
BR-446 R & F #581810 $75. PN PRESS	2-17-70 3-3-70 3-3-70 3-3-70 APR 1 1970	Renewal of license Atty: Robert B. Jacobi (Cohn & Marks)	GRANTED	3-8-72

F.C.C. - WASHINGTON, D. C.

#24

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1150 kc

Call Letters W J B O

Name BATON ROUGE BROADCASTING COMPANY, INC.
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BR-446 R & F PN Recd. PRESS APR 1 1973	2-26-73 3-5-73 "	RENEWAL OF LICENSE 6-1-76 Robert B. Jacobi, Atty. (Cohn & Marks) AMENDED 4-23-73 re: commercial policy AMENDED 6-19-73 re: employment report	GRANTED	8-30-74
BR-446 R & F P. N. Rec'd Press APR 7 1976	1-2-76 2-2-76 2-2-76	Renewal of License. Atty: Lawrence N. Cohn	GRANTED	5-12-76
BZ-9746 R & F DM PRESS NOV 2 1978	3-29-78 10-26-78	Direct Measurement Atty: Robert B. Jacobi (Cohn and Marks)	GRANTED	11-7-78
BR790201ZT PRESS MAR 30 1979		Renewal of License (Main & Auxiliary) Robert B. Jacobi, Atty.	GRANTED	5-18-79

F.C.C. - WASHINGTON, D. C.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.