WJBB

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S 2277

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-10-49

Call letters W.J.B.B.

LOCATION: HALEYVILLE, ALABAMA

Name of licensee
HALEYVILLE BROADCASTING COMPANY, INC. (AL 11-5-52, EFF 11-26-52)
x ROY MAYHALL, GUY L. RAY, AND H. E. RAY, d/b as
HALEYVILLE BROADCASTING COMPANY (AL 8-30-49; EFF: 9-26-49
x ROY MAYHALL, M. E. BUTTRAM, and H. E. RAY, d/b as HALEYVILLE
BROADCASTING COMPANY (Lic. 6-10-49

Transmitter location
North (Let 12-7-61).
Between 3th & 9th Ave., on ~~S.~~ State Highway #5 known as the
Florence Highway, Haleyville, Alabama (MP 12-23-48) (Lic. 6-10-49)

85565

Main studio location
North (Let. 12-7-61).
Between 8th & 9th Avenue on S. State Highway #5 known as the
Florence Highway, Haleyville, Alabama (MP 12-23-48) (Lic. 6-10-49)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-6695	9-8-48	1230	250w	U	
	Ltr. 9-15-48. CP for new station granted subj. filing MP for approval T site and antenna.				
BP-6695 BMP-4242	12-23-48	1230	250w	U	2-23 8-23-49
	Mod. CP (6695) for approval of antenna, T and studio sites and change type of transmitter.				
BL-3627	6-10-49	1230	250w	U	6-10 2-1-52
	Lic. to cover CP (6695 as mod) for a new station				
BAL-921 EFF:	8-30-49 -26-49	Vol. assignment of license from Roy Mayhall, M. E. Buttram and H. E. Ray d/b as Haleyville Broadcasting Company to Roy Mayhall Guy L. Ray and H. E. Ray, d/b as Haleyville Broadcasting Company			
BS-2277	1-30-52	Extension of license			2-1 8-1-52
BR-2277	4-17-52	1230	250w	U	4-17 4-1-55
BAL-1447 EFF	11-5-52 11-26-52	Vol. assignment of license to HALEYVILLE BROADCASTING COMPANY, INC.			
BR-2277	2-9-55	1230	250w	U	4-1 4-1-58
BZ-3877 (1)	7-16-57	Authority to determine operating power by direct measruement of antenna power.			
BR-2277	3-12-58	1230	250w	U	4-1 4-1-61
BR-2277	3-8-61	Rne@wal of license			4-1 4-1-64
BP-13,439 (Cond'l)	7-26-61 CP to inc.	1230kc daytime	250W 1kw power	Night Day Un & install	9-26 3-26-62 new trans.
BMP-9712 (1)	9-1-61	Mod. of CP(BP-13439) to change type transmitter (BAUER 707).			
BL-8970 (COND'L)	5-7-62 Lic. to cover CP (BP-13,439)as mod. whicy auth incr. in daytime power and instl. of new trans.	1230kc	250w-1kw-LS, Un		5-7 4-1-64
BL-8971	5-7-62 Lic. to use old main trans. (RCA 250E) at main trans. loc. operated at 1230kc, 250w, for aux. purp. only.	1230kc	250w	Aux	5-7 4-1-64

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W J B B

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BTC-4092 EFF: Per Form 323	8-30-62 10-9-62	Voluntary acquisition of positive control of licensee corporation by John L. Slaton thru purchase of stock from W. P. Thielens, W. G. Harris and Edna Ruth Harris.				
BZ-5093	1-28-64	1230kc	250w-11w	U	1-28-64	4-1-64
		Authority to determine operating power by direct measurement of antenna power.				
BZ-5094	1-28-64	1230kc	250W	(Aux)	1-28-64	4-1-64
		Authority to determine operating power by direct measurement of antenna power.				
BR-2277	3-17-64	Renewal of license (Main & Aux.)			4-1-	4-1-67
BR-2277	3-29-67	Renewal of license (Main & Aux.)			4-1	4-1-70
NDEA	4-17-68	New NDEA				
BZ-6919 (1)	8-20-68	Direct Meas. (Main)				
BZ-6920 (1)	8-20-68	Direct Meas. (Aux.)				
BR-2277(L)	4-1-70	RENEWAL MAIN & AUX. & NDEA			4-1-73	
BZ-7907 BZ-7908 (L)	12-2-71	Direct Meas.(Main & Aux.)			4-1-73	
EBAS	5-25-72					
BR-2277(S)	3-30-73	RENEWAL MAIN & AUX.			4-1-76	
BR-2277(L)	3-9-76	RENEWAL (MAIN & AUX.)			4-1-79	
BR781201VV (S)	3-27-79	RENEWAL OF LICENSE (MAIN & AUX.)			4-1-82	
BZ-790612AB(L)	3-6-80	DIRECT MEASUREMENT			4-1-82	

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WJBB New

Name ROY MAYHALL, M. E. BUTTRAM and H. E. RAY, d/b as HALEYVILLE BROADCASTING COMPANY
(PO c/o H.E.Ray, P.O. Box 151, Haleyville, Alabama)

File No.	Dated	Application for	Action Nature	Action Date
BP-6695 Rec'd Filed	3-31-48 4-8-48 4-8-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1230kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined-Haleyville, Alabama Studio location: To be determined-Haleyville, Alabama	GRANTED subj. filing MP for approval T site and antenna. Ltr. 9-15-48 Issued with MP 4242	9-8-48

Transmitter- Gates 250-C

Judge Roy Mayhall
Court House
Jasper, Alabama

Julius C. Vessels, Engr.
Radio Station W G A D
Gadsden, Alabama

#2

FCC Form 94

APPLICATION RECORD - BROADCASTING

ROY MAYHALL, GUY L. RAY, AND H. E. RAY, d/b as HALEYVILLE BROADCASTING COMPANY (AL 8-30-49)

Call Letters W J B B

Name x ROY MAYHALL, M. E. BUTTRAM and H. E. RAY, d/b as HALEYVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-4242 Rec'd Filed	10-9-48 10-1-48 10-1-48	Mod. of C.P. (BP-6695, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at Between 8th. & 9th. Avenue on South State Highway #5 known as the Florence Highway, Haleyville, Alabama and change type of transmitter (RCA 250-E.).	GRANTED	12-23-48
BL-3627 Rec'd Filed	3-26-49 3-31-49 3-31-49	License to cover C. P. (BP-6695, as mod.) which authorized a new standard broadcast station.	GRANTED	6-10-49
BAL-921 Rec'd Filed	7-21-49 8-17-49 8-17-49	Voluntary assignment of license from Roy Mayhall, M. E. Buttram and H. E. Ray d/b as Haleyville Broadcasting Company to Roy Mayhall Guy L. Ray and H. E. Ray, d/b as Haleyville Broadcasting Company.	GRANTED EFF:	8-30-49 9-26-49
BR-2277 Rec'd Filed Resub.	11-1-51 11-13-51 11-13-51 1-15-52	Renewal of license (~~Name of appli. wrong, only 2 copies of Exh. 1 & 4, & proj. sche. Par 2(b), Sec. IV~~)	~~Ret'd~~ ~~Ret'd~~ GRANTED	~~11-21-51~~ ~~12-19-51~~ 4-17-52

FORM A-170 #3

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name ROY MAYHALL, GUY L. RAY AND H. E. RAY d/b as HALEYVILLE BROADCASTING COMPANY

Call Letters WJBB

File No.	Dated	Application for	Action Nature	Action Date
BAL-1447 Rec'd Resub. Rec'd Filed	8-21-52 8-25-52 9-20-52 9-29-52 9-29-52	Voluntary assignment of license to Haleyville Broadcasting Company, Inc.	~~RETURNED~~ ~~Filed on wrong form~~ GRANTED EFF	~~9-8-52~~ 11-5-52 11-26-52
BR-2277 Rec'd Resub. Rec'd. Resub. Rec'd. Filed	1-3-55 12-2-54 2-2-55 12-31-54 2-14-55 2-14-55	Renewal of License ~~(not notarized or dated)~~ ~~(Section II dated after Sect. I)~~	~~RETURNED~~ ~~Returned~~ GRANTED	~~1-26-55~~ ~~2-2-55~~ 3-9-55
BTC- Rec'd	5-24-57 5-27-57	Voluntary transfer of stock of licensee corporation (10 shares) to John L. Slatton	Returned To be filed on 323	5-29-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #4

FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WJBB

Name HALEYVILLE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BZ-3877 Rec'd Filed	5-28-57 5-31-57 5-31-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-16-57
BTC-2669 Rec'd Filed	11-18-57 11-25-57 11-25-57	Voluntary transfer of control of licensee corporation from W. P. Thaelens, W. M. Jordan, William G. Harris and Ruth Harris to John L. Slatton, Sonfronia S. Slatton and Sherron Lee Slatton. Joe James, Atty. Haleyville, Alabama	DISMISSED Request	12-31-57 of Applicant
BR-2277 Recd & filed	12-31-57 1-2-58	Renewal of license.	GRANTED	3-12-58
BP-13,439 Rec'd Filed	8-14-59 8-24-59 8-24-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter(Gates BC-1T) Requests waiver of Sec. 3.28(c) of the Rules Atty.- Lenore G. Ehrig Engr.- Charles G. Dorris, Nashville, Tenn.	GRANTED Cond'l re accept interference other existing stations inc. pwr. 1kw.	7-26-61

U.S.G.P.O. - WASHINGTON, D.C.

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call Letters WJBB

Name HALEYVILLE BROADCASTING COMPANY, INC.
Haleyville, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-2277 Rec'd Filed	12-30-60 1-3-61 1-3-61	Renewal of license Hary J. Daly, Atty.	GRANTED	3-8-61
BMP-9712 R&F	8-9-61 8-16-61	Mod of CP (BP-13439 which auth incr day power and install new trans) to change type trans. (Bauer 707) Atty: Daly and Ehrig	GRANTED	9-1-61
BL-8970 R. & F.	11-18-61 11-20-61	Lic to cover CP(BP-13,439 as mod) which auth. incr. in daytime power and install. new trans	GRANTED re: accept interference 250w, Class IV stations.	5-7-62
BL-8971 R. & F.	11-18-61 11-20-61	Lic to use old main trans. (RCA 250E) at main trans. loc. to be operated at 1230kc 250w for aux. purposes only.	GRANTED	5-7-62

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6
Aug. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WJBB

Name HALEYVILLE BROADCASTING COMPANY, INC.
HALEYVILLE, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BTC-4092 Rec'd Resub. Rec'd Filed	5-29-62 5-31-62 7-10-62 7-17-62 7-17-62	Voluntary acquisition of positive control of licensee corporation by John L. Slaton thru purchase of stock from W. P. Thielens, W. G. Harris and Edna Ruth Harris. Leonard S. Joyce, Atty.	~~RETURNED 6-28-62 Filed on 916 should be 915~~ GRANTED EFF:	 8-30-62 10-9-62 Per Form 323
BZ-5093 R. & F.	10-5-63 10-8-63	Authority to determine operating power by direct measurement of antenna power. (Main Transmitter) Atty-Harry J. Daly	GRANTED	1-28-64
BZ-5094 R. & F.	11-1-63 11-5-63	Authority to determine operating power by direct measurement of antenna power. (Auxiliary Transmitter) Atty- Harry J. Daly	granted	1-28-64

F.C.C. - WASHINGTON, D. C.

1230kc

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters WJBB

Name HALEYVILLE BROADCASTING COMPANY, INC.
Haleyville, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-2277 Rec'd Filed	12-30-63 1-2-64 1-2-64	Renewal of license---(Main & Auxiliary)	GRANTED	3-17-64
BR-2277 R & F	12-23-66 1-3-67	Renewal of license (main & auxiliary). Atty: Daly & Joyce	GRANTED	3-29-37
BZ-6919 R & F #437491 $30 DM	6/10/68 6/11/68 6/20/68 6/21/68	Direct Meas. (Main)	GRANTED	8-20-68
BZ-6920 R & F DM Aug 20 1968	6/10/68 6/11/68 6/21/68	Direct Meas. (Aux.)	GRANTED	8-20-68

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WJBB

Name HALEYVILLE BROADCASTING COMPANY, INC.
Haleyville, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-2277 R & F #566141 $75. #566142 $30. PN PN PRESS	12-27-69 12-31-69 12-31-69M 12-31-69A 12-31-69 1-13-70 [illegible] 1970	Renewal of license (Main & Aux.) Atty: Daly & Joyce	GRANTED	4-1-70
BZ-7907 R & F DM PRESS NOV 26 1971	10-8-71 10-12-71 10-21-71	Direct Measurement (MAIN)	GRANTED	12-2-71
BZ-7908 R & F DM PRESS NOV 26 1971	10-22-71 10-26-71 11-2-71	Direct Measurement (Auxiliary)	GRANTED	12-2-71

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969 #9

APPLICATION RECORD - BROADCASTING

1230kc

Call Letters WJBB

Name HALEYVILLE BROADCASTING COMPANY, INC.
Haleyville, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-2277 R & F P.N. PRESS	12-15-72 1-2-73 1-2-73 FEB 9	Renewal of License (Main & Auxiliary) Atty.: Leonard S. Joyce AMENDED 3-1-73 re: commercial policy	GRANTED	3-30-73
BR-2277 R & F PN Recd. PRESS	11-15-76 12-1-76 " JAN 30 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) G.R.Borsari,Jr.Atty.	GRANTED	3-9-76
BR 781201 VV PRESS JAN 26 1979		RENEWAL OF LICENSE (MAIN & AUX.TRANS.)	GRANTED	3-27-79
BZ-790612AB R & F DM PRESS FEB 29 1980	6-12-79 1-15-80	DIRECT MEASUREMENT	GRANTED	3-6-80

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.