W J F L

MP

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S- 1916

# BROADCASTING STATION LICENSE RECORD

W J F L (eff11-17-75)

Date first licensed 4-20-48 Call letters XX W V I M

SEE CARD #2 FOR NAME Location: Vicksburg, Mississippi

xRADIO VICKSBURG, INC. (AL 2-15-73 EFF: 3-1-73
X RADIO MISSISSIPPI, INCORPORATED (AL 8-11-49; EFF: 8-31-49
x P. K. EWING, Jr., F. C. EWING and MYRTLE M. EWING,
Name of licensee A Partnership d/b as EWING BROADCASTING COMPANY

2000 Block South St., Vicksburg, Mississippi BP(5-3-77)
Transmitter location XNear Thompson and Floyd Streets, In Northeast section of Vicksburg, Miss.
(Lic. 4-20-48) (CP & MP 7-14-47)

2202 Washington Street, Vicksburg, Mississippi(BS 1-14-76)
xxx2837 East Clay Street, Vicksburg, Mississippi (BS-10-7-74)
x 906 Clay Street, Vicksburg, Mississippi (Letter of 6-6-57)
X 708 Clay Street, Vicksburg, Mississippi (Lic. 4-20-48)
39180
Main studio location xCarrol Hotel, Clay and Walnut Streets, Vicksburg, Miss. (CP & MP 7-14-47)

FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|---|---|---|---|---|---|
| B3-P-5378 | 4-10-47 | 1490kc | 250w | U | |
| Letter 5-2-47. CP for new station granted subject to filing MP for T. site and antenna and also subject to the condition that no operation take place until WJXN ceases operation on this channel. | | | | | |
| B3-P-5378 BMP-2740 and specify studio | 7-14-47 Mod. CP (5378) for approval of antenna and T site location. | 1490 | 250w | U (CONDITIONAL CLAUSE) | 9-14 3-14-48 |
| BMP-3620 | 2-17-48 Mod. CP (5378 as mod) for ext. of completion date. (CONDITIONAL CLAUSE) | 1490 | 250w | U | 9-14 4-14-48 |
| BL-3041 | 4-20-48 Lic. to cover CP (B3-P-5378 as mod) for a new station. | 1490 | 250w | U | 4-20 8-1-48 |
| BS-1916 | 7-28-48 | Extension of license | | | 8-1 12-1-48 |
| BR-1916 | 10-4-48 | 1490 | 250w | U | 10-4 8-1-51 |
| BAL-874 EFF: | 8-11-49 Vol. assignment of license to Radio Mississippi, Incorporated 8-31-49 | | | | |
| BS-1916 | 7-25-51 | Extension of license | | | 8-1 11-1-51 |
| BR-1916 | 10-25-51 | 1490 | 250w | U | 10-25 6-1-52 |
| BR-1916 | 5-21-52 | 1490 kc | 250w | Unl | 6-1-52 6-1-55 |
| BRC-159 | 8-31-53 Mod. of license to operate trans. by R.C. from Jefferson Davis Hotel, 708 Clay St., Vicksburg, Mississippi | | | | |
| Telegram | 5-27-55 | Action on renewal deferred 5-25-55 and continued operation authorized until final determination on renewal. | | | |
| BR-1916 | 6-29-55 | 1490 | 250w | U | 6-29 6-1-58 |
| BTC-2066 EFF: | 10-19-55 11-1-55 | Voluntary transfer of control of license to JOHN F. SHEA | | | |
| BRC-1170 (1) | 7-17-57 Modification of license to change Remote Control Point from 708 Clay Street, Vicksburg, Mississippi to 906 Clay St., Vicksburg, Miss. | | | | |
| Telegram | 5-29-58 | Action on renewal application deferred pending further consideration. Continued operation authorized. | | | |

Form BC 126
June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed 4-20-48

Call letters W V I M

Station location

OMNI MEDIA CORPORATION (AL: 11-16-79 EFF:
xVICKSBURG RADIO COMPANY (AL 10-26-77 EFF: 1-1-78
xJAMES A. WEST AND PAUL W. MEACHAM DBA

Name of licensee VICKSBURG RADIO COMPANY (AL gr 10/16/75 EFF:11/1/75 consummated 10/31/75

Transmitter location

Main studio location

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From | To |
|---|---|---|---|---|---|---|
| BR-1916 | 7-30-58 | 1490kc | 250w | U | 7-30 | 6-1-61 |
| BR-1916 | 5-24-61 | Renewal | of license | | 6-1 | 6-1-64 |
| BR-1916 | 5-7-64 | Renewal of License | | | 6-1 | 6-1-67 |
| BR-1916(5) | 5-22-67 | Renewal of License | | | 6-1 | 6-1-70 |
| BTC-6087 EFF: | 1-20-70 1-23-70 | VOL. TC | | | | |
| BR-1916(8) | 8-20-70 | Renewal | | | | 6-1-73 |
| BP-18,804 | 12-7-70 | 1490kc | 250w 1kw | U | | 12-7-71 |
| | CP to increase daytime power to 1kw and install new trans. Collins, 820D-1. | | | | | |
| BP-18,804 | 12-7-70 | Superseded authorization to correct location to Mississippi instead of Alabama. | | | | |
| Ltr. rec'd 7-6-71 | stating that a Gates, BC-1G transmitter is installed and operating. | | | | | |
| BL-13,064 L | 10-27-71 | 1490kc | 250w 1kw | U RC | | 6-1-73 |
| | Lic.(BP-18,084) for changes | | | | | |
| EBSA | 5-22-72 | | | | | |
| BAL-7744 | 2-15-73 | VOL. AL EFF: | | | | |
| BR-1916 | 5-31-73 | (LONG) RENEWAL OF LICENSE | | | | 6-1-76 |
| BS-1916(1) | 10-7-74 | ML to change SL and RC | | | | |
| BAL-8460 | 10/16/75 | Vol AL EFF: 11/1/75 consummated 10/31/75 | | | | |
| BS-1916(2) | 1-14-76 | ML to change SL and Rc. | | | | |
| BR-1916(L) | 5-12-76 | | RENEWAL | | | 6-1-79 |
| COMTEL | 10-6-76 | DELETE antenna marking & lighting | | | | |
| BP-20,769 | 5-3-77 | CP to chg. ant. trans. loc. & install new tower ground sys. & tuning unit. | | | | |
| | | | | | | 5-3-78 |
| BAPL-503 | 10-26-77 | Vol A. | EFF: 1-1-78 | | | |
| BAL790828HC | 11-16-79 | VOL. AL | | EFF: | 11-27-79 | |

# BROADCASTING STATION HISTORY RECORD

AM

#3

First licensed .SEE..CARD.#.2.....

Call Letters ...WJFL.....

Station Location .....

Name SE E CARD #2 .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

## Authorization Record

| File No. | Granted | Facilities | Expires |
|---|---|---|---|
| BR790201VX (L) | 5 31 79 | RENEWAL OF LICENSE | 6-1-82 |

Form 94

# APPLICATION RECORD - BROADCASTING

Call Letters W V I M
xNew

Name P.K.EWING,JR.,F.C.EWING and MYRTLE M.EWING,a partnership d/b as EWING BROADCASTING COMPANY (PO 215 Deposit Guaranty Bank Bldg.,Jackson, Mississippi)

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B3-P-5378<br>Rec'd<br>Filed | 10-15-46<br>10-21-46<br>10-21-46 | Construction Permit for a new standard broadcast station to be operated on:<br>Frequency: 1490kc<br>Power: 250w<br>Hours of operation: Unlimited<br>Trans. location: To be determined-Vicksburg, Mississippi<br>Studio location: To be determined-Vicksburg, Mississippi<br>Filed by Edward K.Wheeler,Atty.<br>Contingent upon the grant of WJXN to change to 1450kc. | GRANTED 4-10-47. Subject to filing MP for T. site & antenna and also subject to the condition that no operation take place until WJXN ceases operation on this channel.<br>Letter 5-2-47.<br><br>Issued with MP 2740 | |

Transmitter- Gates 250-C-1

Form 94

# APPLICATION RECORD - BROADCASTING

#2

Call Letters W V I M

Name P.K.EWING, JR., F.C.EWING and MYRTLE M.EWING, a partnership d/b as EWING BROADCASTING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BMP-2740<br>Rec'd<br>Filed | 5-9-47<br>5-13-47<br>5-13-47 | Mod. of C.P. (B3-P-5378, which authorized a new standard broadcast station) to change type of transmitter (Gates 250-C), for approval of antenna and transmitter location in Northeast Section of city near Thompson and Floyd Streets, Vicksburg, Mississippi, and to specify studio location as Carrol Hotel, Clay and Walnut Streets, Vicksburg, Mississippi. | GRANTED subject to the condition that no operation take place until Station WJXN, Jackson, Miss., ceases operation on this channel. | 7-14-47 |

Form 94
#3

# APPLICATION RECORD - BROADCASTING

Call Letters WVIM

Name P. K. EWING, JR., F. C. EWING and MYRTLE M. EWING, A Partnership d/b as EWING BROADCASTING COMPANY

| File No. | Dated | Application for | Action: Nature | Action: Date |
|---|---|---|---|---|
| BMP-3620<br>Rec'd<br>Filed | 2-7-48<br>2-12-48<br>2-12-48 | Mod. of C.P. (B3-P-5378, as mod., which authorized a new standard broadcast station) for extension of completion date from: 3-14-48 to: 4-14-48. | GRANTED subj. to condition that no operation take place until Sta. WJXN, ceases opr. on this channel. | 2-17-48 |
| BL-3041<br>Rec'd<br>Filed | 3-9-48<br>3-12-48<br>3-12-48 | License to cover C.P. (B3-P-5378, as mod.,) which authorized a new standard broadcast station. | GRANTED | 4-20-48 |
| BR-1916<br>Rec'd | 5-27-48<br>5-28-48 | Renewal of license | Granted | 10-4-48 |

FCC Form 94 #4

# APPLICATION RECORD - BROADCASTING

Call Letters W V I M

RADIO MISSISSIPPI, INCORPORATED (AL 8-11-49)

Name x P. K. EWING, JR., F. C. EWING and MYRTLE M. EWING, A Partnership d/b as EWING BROADCASTING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BAL-874<br>Rec'd<br>Filed | 5-4-49<br>5-16-49<br>5-16-49 | Voluntary Assignment of License from P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, A Partnership d/b as Ewing Broadcasting Company to Radio Mississippi, Incorporated.<br><br>(Filed by Vincent B. Welch, Atty.) | GRANTED<br>EFF: | 8-11-49<br>8-31-49 |
| BR-1916<br>Rec'd<br>Filed | 7-16-51<br>7-18-51<br>7-18-51 | Renewal of license<br>Filed by Vincent B. Welch, atty. | Granted | 10-25-51 |
| BR-1916<br>Rec'd<br>Filed | 2-27-52<br>3-5-52<br>3-5-52 | Renewal of license | GRANTED | 5-21-52 |
| | | | | |

FORM A-170 #5
FORMERLY FCC FORM 94

# APPLICATION RECORD - BROADCASTING

Call Letters WVIM

Name RADIO MISSISSIPPI, INCORPORATED

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BRC-159<br>Rec'd<br>Filed | 8-18-53<br>8-26-53<br>8-26-53 | Modification of license to operate transmitter by Remote Control from Jefferson Davis Hotel, 708 Clay Street, Vicksburg, Mississippi. | GRANTED | 8-31-53 |
| BR-1916<br>Rec'd<br>Filed | 2-18-55<br>2-25-55<br>2-25-55 | Renewal of License | GRANTED | 6-29-55 |
| BTC-2066<br>Rec'd<br>Filed | 9-16-55<br>9-19-55<br>9-19-55 | Voluntary transfer of control of licensee corporation from J. Dige Bishop, Charles Dixon, M. D. Taylor, Tracy B. Wilder and R. B. Anderson to John F. Shea. (100%). | GRANTED<br>EFF: | 10-19-55<br>11-1-55 |
| BRC-1170<br>Rec'd<br>Filed | 7-10-57<br>7-15-57<br>7-15-57 | Modification of license to change remote control Point from 708 Clay Street, Vicksburg, Miss., to 906 Clay Street, Vicksburg, Mississippi | GRANTED | 7-17-57 |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6 APPLICATION RECORD - BROADCASTING 1490kc
Aug. 1955

Call Letters WVIM

Name RADIO MISSISSIPPI, INCORPORATED
Vicksburg, Mississippi

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-1916<br>Rec'd.<br>Filed | 4-21-58<br>4-28-58<br>4-28-58 | Renewal of license.<br>Lenore Ehrig, atty. | GRANTED | 7-30-58 |
| BR-1916<br>Rec'd&Filed | 3-15-61<br>3-20-61 | Renewal of license<br>Leonard S. Joyce, atty. | GRANTED | 5-24-61 |
| BR-1916<br>Rec'd<br>Filed | 2-25-64<br>3-10-64<br>3-10-64 | Renewal of license<br>Atty: Harry J.Daly | +GRANTED | 5-7-64 |
| BR-1916<br>R & F | 2-24-67<br>2-28-67 | Renewal of license<br>Atty- Daly & Joyce | GRANTED | 5-22-67 |
| BTC-3087<br>R & F<br>FEE PD: $75 -#549371<br>NOV 7 1969<br>Pub.notice filed 11-12-69 | 10-6-69<br>10-16-69 | Voluntary transfer of control of lic corp from John F. Shea to Charles W. Dowdy<br>Atty for transferor - L. Joyce<br>for transferee - Ray Paul | GRANTED<br>EFF: 1-23-70 | 1-20-70 |

F.C.C. - WASHINGTON, D. C.

#7

Form BC-121
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters WVIM

Name RADIO MISSISSIPPI, INCORPORATED
Vicksburg, Mississippi

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| | | | GRANT FEE: | $900.00 |
| BR-1916<br>R & F<br>#581523 $75.<br>PN<br>PRESS | 2-20-70<br>3-2-70<br>3-2-70<br>3-2-70 | Renewal of license<br>Atty: Prince & Paul | GRANTED<br>Grant | 8-20-70<br>fee paid 1-20-71. |
| BP-18,804<br>Rec'd<br>Filed<br>$75-612755<br>PRESS:<br>P.N. filed | 6-26-70<br>7-1-70<br>7-1-70<br>7-1-70<br>AUG 5 1970<br>9-21-70 | Construction permit to increase power from 250w, unl. to 250w, 1kw, unl. (1490kc) and install new trans. Collins, 820D-1.<br>Attorney - Prince & Paul<br>Engineer - Dwight M. Cleveland (Alabama) | GRANTED | 12-7-70 |
| BL-13,064<br>R & F<br>#W 027114 $50<br>AB-067<br>PTA<br>PRESS | 8-23-71<br>8-26-71<br>8-26-71<br><br>8-30-71<br>OCT 22 1971 | Lic.(BP-18,804) for changes. Transmitter: GATES, BC-1G.<br>Atty: Prince & Paul | GRANTED<br>Cond. re | 10-27-71<br>Class IV |

F.C.C. - WASHINGTON, D. C.

CONTACT: Charles W. Dowdy
1410 Broad Ave.
Gulfport, Miss.

TELEPHONE: 601-863-7133

Form BC-121
September 1969

#8

# APPLICATION RECORD - BROADCASTING

W J F 1490kc

Call Letters xxW V I M

JAMES A. WEST AND PAUL W. MEACHAM DBA VICKSBURG RADIO COMPANY
x RADIO VICKSBURG, INC.
Name X RADIO MISSISSIPPI, INCORPORATED
Vicksburg, Mississippi

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BAL-7744<br>R & F<br>FEE PD: $1000 #128210<br>CODE 047 DEC 6 1972<br>Pub. notice filed 11-15-72 | 11-2-72<br>11-15-72 | Voluntary assignment of license to<br>RADIO VICKSBURG, INC.<br>(SEE OVER)<br>Att - Ray Paul | GRANTED<br>Req. Grant Fee<br>fee paid 048<br>EFF: 3-1-73 | 2-15-73<br>$ 2,000.00<br>3-6-73<br>W159116 |
| BR-1916<br>R & F<br>PN Recd.<br>PRESS<br>MAR 23 1973 | 2-16-73<br>2-23-73 | RENEWAL OF LICENSE<br>AMENDED 3-7-73 re: change name of applicant to "Radio Vicksburg, Inc." & balance sheet | GRANTED | 5-31-73 |
| BAL-8460<br>R & F<br>FEE PD: $200 #456010<br>CODE 047 AUG 1 1 1975<br>PN filed | 7-23-75<br>7-25-75<br>8/27/75 | Voluntary assignment of license to<br>JAMES A. WEST and PAUL MEACHAM dba<br>VICKSBURG RADIO COMPANY<br>(SEE OVER)<br>REQUEST WAIVER SEC. 1.597<br>AMENDED 10-2-75 - reasons for AL ; fin. data | GRANTED<br>EFF:<br>consummated 10/31/75<br>gr fee req<br>Fee Pd | 10/16/75<br>11/1/75<br>11/12/75<br>W 497116 |

F.C.C. - WASHINGTON, D. C.

RE: BAL-7744 - ~~Atty was called 11-16-72~~ - Cert. of By laws necessary filed 12-5-72

AMENDED 2-5-73 (assignor) - data re gross revenues

AMENDED 2-7-73 (assignee) - re comm. needs(programming)

AMENDED 2-12-73 - re financial qualifications(assignee)

RE: BAL-8460 NOTED: Arkansas partnership;

#9

Form BC-121
September 1969

# APPLICATION RECORD - BROADCASTING

1490 kc

Call Letters W J F L

Name VICKSBURG RADIO COMPANY
JAMES A. WEST and PAUL W. MEACHAM dba
VICKSBURG, RADIO COMPANY
VICKSBURG, MISSISSIPPI

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-1916<br>R & F<br>PN Recd.<br>PRESS | 1-28-76<br>2-2-76<br>"<br>FEB 27 1976 | RENEWAL OF LICENSE | GRANTED | 5-12-76 |
| BP-20,769<br>R & F | 1-6-77<br>1-10-77<br>APR 26 1977 | CP to chg. ant. trans. loc. to 2000 Block South St., Vicksbur, Miss.(install new tower ground sys. & tuning Unit)<br>32° 20' 45" 90° 52' 12" | GRANTED | 5-3-77 |
| ~~BAPL~~<br>~~Rec'd~~<br>FORM 316<br>BAPL-503<br>Resub. & F<br>SEP 26 1977 | ~~7/13/77~~<br>~~7/29/77~~<br>9/2/77<br>9/8/77 | Voluntary assignment of license and CP (BP-20769-chg ant. trans. loc) to VICKSBURG RADIO COMPANY<br>(SEE OVER) | ~~RETURNED~~<br>~~316 necessary~~<br>GRANTED<br>EFF: | ~~8/5/77~~<br>10-26-77<br>1-1-78 |

F.C.C. - WASHINGTON, D. C.

RE: BAPL-503 - Assignee is Ark. corp - Cert of Auth for Mississippi nec. Financial data also filed

RE: Amended 10-25-77 Financial Data

#10

1490 kc

Form BC-121
May 1976
6-48

# APPLICATION RECORD - BROADCASTING

Call Letters W J F L

Name OMNI MEDIA CORPORATION
VICKSBURG RADIO COMPANY
VICKSBURG, MISSISSIPPI

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR 790201 VX PRESS | MAR 14 1979 | RENEWAL OF LICENSE | GRANTED | 5 31 79 |
| BAL 790628HC FORM 314 PRESS: PN FILED | SEP 18 1979 9-18-79 | Vol AL to OMNI MEDIA CORPORATION (over) Atty for assignee - Haley, Bader & Potts | GRANTED EFF: | 11-16-79 11-27-79 |
| BTC810527HF Form 316 PRESS Also see WQMV(fm) | JUN 9 1981 | Vol transfer of control of lic corp from Glenn Mobley to Ronald E. Hale Atty. Harry A. Solomon | | |

F.C.C. - WASHINGTON, D. C.

BAL790828HC Amended 10-18-79 re: financial data; financial plan; bank ltr.; annual financial report; EEO program and sec. V - past programming; renewal data and ascertainement data
AMENDED 11-13-79 re: financial data

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.