WJJJ

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S- 3079

BROADCASTING STATION LICENSE RECORD

W J J J(Ltr. 1-14-65)

Date first licensed 1-28-55

Call letters X W B C R

Station location: Christiansburg, Va.

BLACKSBURG-CHRISTIANSBURG BROADCASTING CO. (AL 12-21-66, EFF: 12-31-66)
xWBCR, INCORPORATED (AL 6-4-58) EFF: 7-1-58)
x THE MONTGOMERY BROADCASTING COMPANY, INCORPORATED (AP 1-12-55 EFF: 2-2-55)

Name of licensee xVERNON H. BAKER tr/as MONTGOMERY BROADCASTING COMPANY

Transmitter location On U.S. Highway 460, 1.9 miles NW of Christiansburg, Va. (CP 7-14-54)
(Lic. 1-28-55)

Main studio location On U.S. Highway 460, 1.9 miles NW of Christiansburg, Va. (Lic. 1-28-55)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9163	7-14-54	1260	1kw	Day	9-14 3-14-55
	CP for a new standard broadcast station.				
BMP-6675 (1)	10-27-54	Mod. of CP (BP-9163) to change type transmitter.			
BAP-252 EFF:	1-12-55 2-2-55	Vol. assignment of CP to The Montogmery Broadcasting Company, Incorporated			
BL-5607	1-28-55	1260kc	1kw	Day	1-28-55 10-1-57
	Lic. cover CP(9163, as mod.) for new station				
BR-3079	9-25-57	Renewal of License			10-1 10-1-60
BAL-3036 EFF:	6-4-58 7-1-58 9-28-60	Voluntary assignment of license to WBCR, Incorporated. Commission deferred action on renewal pending further consideration.			
BR-3079	1-18-61	1260kc	1kw	Day	1-18 10-1-63
BTC-3538 EFF:	1-18-61 2-23-61	Voluntary transfer of control of licensee corporation from A.Hundley Griffith, Jr. to Griffith Broadcasting Corporation			
BRC-2159 (1)	11-30-62	Mod. of license to operate transmitter by remote control from on U.S. Hwy. 460, 1.9 miles NW of Christiansburg, Va.			
Wire dated & rec'd 2-8-63 giving notification per Sect. 3.48(a)(5) Rules that a Gates BC-1G trans. is now installed & in oper.					
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3079	11-15-63	1260kc	1kw	Day	11-15 10-1-66
BTC-4712 EFF:	12-23-64 1-5-65	Involuntary transfer of control of lic. corp.from Alfred H.Griffith to Mildred Wright Griffith,Executrix of the Estate of Alfred H.Griffith,Deceased			
BZ-5435 (1)	3-30-65	Authority to determine operating power by direct measurement of antenna power.			
BR-3079	9-1-66	1260kc	1kw	Day	10-1 10-1-69
BAL-5896 EFF:12-31-66	12-21-66	Voluntary assignment of license to BLACKSBURG-CHRISTIANSBURG BROADCASTING CO.			

Form BC 126 CARD #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W J J J

Station location CHRISTIANBURG, VA.

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
TELEGRAM	10-17-67	PSA	500w			
BR-3079(L)	6-10-70	Renewal				10-1-72
S-3079(I)	3-24-71	ML correct coordinates				
EBSA	6-12-72					
BR-3079(L)	11-9-72	RENEWAL				10-1-75
BZ-8472(1)	2-22-74	Direct Measurement				
BR-3079(L)	9-12-75	Renewal of lic.				10-1-78
BR-3079	9-14-78	(S) REN. OF LIC.				10-1-81
BP-790817AD (L)	10-7-80	1260khz	--	2.5kw	DAYTIME	10-7-81
		CP to increase power				

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WBOR New

Name DR. VERNON H. BAKER, tr/as MONTGOMERY BROADCASTING CO.
(PO Dr. Vernon H. Baker, Box 99, Blacksburg, Va.)

File No.	Dated	Application for	Action Nature	Action Date
BP-9163 Rec'd Filed	1-28-54 1-28-54 1-28-54	Construction permit for a new standard broadcast station to be operated on: Frequency: ~~1460kc~~ 1260kc Power: 1kw Hrs. of operation: Daytime Trans. Location: On U.S. Hwy. 460, 1.9 mile N.W. of Christiansburg, Virginia Studio Location: To be determined Christiansburg, Virginia William E. Benns, Jr., Engr.	GRANTED	7-14-54
AMENDED Rec'd Filed	6-10-54 6-11-54 6-11-54	AMENDED to change frequency to 1260kc. C. Braswell Collins, Atty.		

Gates BC-1F
1kw

FORM A-170 # 2

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WBCR

Name VERNON H. BAKER tr/as MONTGOMERY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BAP-252 Rec'd. Resub. Rec'd. Filed	8-5-54 9-10-54 10-21-54 11-8-54 11-8-54	Voluntary assignment of Construction Permit to: The Montgomery Broadcasting Company, Incorporated. C.B. Collins-atty	~~Returned 9-16-54~~ ~~Filed on wrong form.~~ GRANTED EFF:	 1-12-55 2-2-55
BMP-6675 Rec'd Filed	10-23-54 10-26-54 10-26-54	Modification of construction permit(BP-9163 which authorized a new standard broadcast station) to change type of transmitter (Collins 20V)	GRANTED	10-27-54
BL-5607 Rec'd Filed	10-21-54 10-26-54 1-12-55	License to cover construction permit (BP-9163 as modified) which authorized a new standard broadcast station.	GRANTED	1-28-55

#3

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W B C R

Name WBCR INCORPORATED
x THE MONTGOMERY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BML-1627 Rec'd Filed	5-31-55 6-1-55 6-1-55	Modification of license to change station location from Christiansburg, Va. to Christiansburg- Blacksburg, Va.	DISMISSED request of applicant	7-22-55
BR-3079 Rec'd Filed	6-28-57 7-2-57 7-2-57	Renewal of license.	GRANTED	9-25-57
BAL-3036 Rec'd Filed	5-9-58 5-12-58 5-12-58	Voluntary assignment of license to WBCR, Incorporated. D. F. Prince, Atty.	GRANTED EFF:	6-4-58 7-1-58
BR-3079 Rec'd Filed	6-27-60 7-5-60 7-5-60	Renewal of license	GRANTED	1-18-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJJJ
X WBCR

Name WBCR, INCORPORATED
Christiansburg, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BTC-3533 Rec'd Filed	9-3-60 9-6-60 9-6-60	Voluntary transfer of control of licensee corporation from A. Hundley Griffith, Jr., to GRIFFITH BROADCASTING CORPORATION	GRANTED EFF:	1-18-61 2-23-61
BRC-2159 R & F	11-23-62 11-26-62	Modification of license to operate transmitter by remote control from on U.S. Hwy. 460, 1.9 miles NW of Christiansburg, Va.	GRANTED	11-30-62
BR-3079 R & F	6-21-63 6-24-63	Renewal of license.	GRANTED	11-15-63
BTC-4712 R & F	11-22-64 11-27-64	Involuntary transfer of control of lic. corp. from Alfred H. Griffith to Mildred Wright Griffith, Executrix of the Estate of Alfred H. Griffith, Deceased	GRANTED EFF:	12-23-64 1-5-65
BZ-5435 R.&F.	11-25-64 11-27-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	3-30-65
BAL Rec'd	6-14-66 7-5-66	Voluntary assignment of license to FLETCHER R. SMITH	RET'D Part II not submitted	7-14-66

F.C.C. WASHINGTON, D. C.

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W J J J

Name BLACKSBURG-CHRISTIANSBURG BROADCASTING CO.
X WBCR, INCORPORATED
Christiansburg, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BR-3079 R & F	6/28/66 7/5/66	Renewal of License	GRANTED	9-1-66
BAL-5896 R & F	9-29-66 10-10-66	Voluntary assignment of license to BLACKSBURG-CHRISTIANSBURG BROADCASTING CO. Atty - John Tierney (Fletcher, Heald etc)	GRANTED EFF:	12-21-66 12-31-66
BR-3079 R & F #526864$75. P.N. filed PRESS JUL 29 1969	6-27-69 7-3-69 7-3-69 7-3-69	Renewal of license Atty-Fletcher, Heald, etc. (Marvin Rosenberg)	GRANTED	6-10-70
3-12-71 Annual filing fee $40.00 paid 10-12-70. #635662.				
BR-3079 R & F P.N. PRESS JUL 18 1972	6-26-72 6-30-72 6-30-72	Renewal of License Atty: Marvin Rosenberg AMENDED 9-14-72 re: comm. survey, & Programming	GRANTED	11-9-72

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955
#6

APPLICATION RECORD - BROADCASTING

1260khz

Call Letters WJJJ

Name BLACKSBURG-CHRISTIANSBURG BROADCASTING CO.
Christiansburg, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BZ-8472 R & F DM PRESS 12 FEB 1974	11-14-73 11-16-73 11-30-73	Direct Measurement	GRANTED	2-22-74
BR-3079 R & F PN Recd. PRESS JUN 26 1975	5-27-75 6-2-75 "	RENEWAL OF LICENSE AMENDED 8-8-75 re: commercial matter AMENDED 10-1-76 re: station policies & procedures	GRANTED	9-12-75
BR-3079 R & F PRESS JUL 7 1978	5-26-78 6-1-78	Renewal of License Michael H. Rosenbloom, Atty.	GRANTED	9-14-78
BP-790817AD ACCEPTED CUT OFF DATE	6-26-80 8-1-80	CP to increase power to 2.5 kw. Atty: Michael Rosenbloom Engr: Peter Bureckis & Assoc.	GRANTED Con'd	10-7-80

F.C.C. - WASHINGTON, D. C.

1260 khz

#7

APPLICATION RECORD-BROADCASTING

Call Letters: WJJJ

Name: Blacksburg-Christiansburg Broadcasting Co.

Station Location: Christiansburg, Virginia

File No.	Date	Description	Action and Date
BR-810601XE Press: AUG 5 1981		Renewal of License Attorney: Mark J. Prak	ISSUED

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.