WJMW

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CATALOG NO. 4550L 1/5

B-S. 2215

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-23-49

Call letters WJMW
LOCATION: ATHENS, ALABAMA

Name of licensee ATHENS BROADCASTING COMPANY, INC.

Transmitter location Hine St. between Washington and Market Sts. -RFD -2, Athens, Ala.
(Lic. 2-23-49) (CP 7-6-48)

Main studio location Hine St. between Washington and Market Sts - RFD-2, Athens, Alabama
(Lic. 2-23-49) (CP 7-6-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6436	7-6-48	1010	250w	Daytime	9-6 3-6-49
	CP for new station. (COND. CLAUSE)				
BMP-4229	10-15-48	1010	250w	Daytime	9-6 3-6-49
	Mod. CP (6436) to change type of T. (COND. CLAUSE)				
[illegible]3504	2-23-49	1010	250w	Daytime	2-23 5-1-51
	Lic. to cover CP (6436) for a new station. (COND. LAUSE)				
BS-2215	4-25-51	Extension of license			5-1 8-1-51
BS-2215	8-24-51	Extension of license			9-1 12-1-51
BTC-1220 Eff.	11-21-51 1-17-49	Acquisition of control of license corp. by Homer P. Dunnavant, Lawson . Dunnavant and Robert P. Dunnavant thru purchase of stock from Allen F. White			
BR-2215	11-28-51	1010	250w	Daytime	11-28 4-1-52
BR-2215	3-26-52	1010	250w	Daytime	4-1 4-1-55
BP-8723	4-29-53	730kc	500w	Day	6-29-53 12-29-53
	CP to change freq., power, and install new transmitter (CONDITIONAL CLAUSE)				
BP-8723(1)	7-28-53	Mod. of CP to delete condition requiring a complete non-directional proof of performance			
BMP-6270 (2)	8-11-53	MP (BP-8723) to change type transmitter (COND'L CLAUSE)			6-29-53 12-29-53
BL-5125	11-20-53	730	500w	Day	11-20 4-1-55
	Lic. cover CP (BP-8723, as mod) change freq; inc. power & install new trans. (COND'L CLAUSE)				
BMP-6312	11-25-53	730	1kw	Day	1-25-54 7-25-54
	CP increase power (COND'L CLAUSE)				
BL-5184 (1)	1-18-54	730kc	1kw	Day	1-19-54 4-1-55
	Lic. cover CP (BP-5312) to increase power				
BR-2215	3-9-55	730	1kw	Day	4-1 4-1-58
BR-2215	3-12-58	Renewal of license			4-1 4-1-61
BZ-3978 (1)	5-1-58	Authority to determine operating power by direct measurement of antenna power.			
BZ-4082 (2)	12-24-58	Authority to determine operating power by the direct measurement of antenna power.			
- -	5-29-61	Commission deferred action on renewal pending further consideration.			

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-27-49

Call letters WJMN

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-2215	11-30-6	730kc	1kw	Day	11-30 4-1-64
BZ-4773 (1)	10-15-62	Authority to determine operating power by direct measurement of antenna power			
BR-2215	3-13-64	730kc	1kw	Day	4-1 4-1-67
BZ-5657 (1)	9-22-65	Authority to determine operating power by direct measurement of antenna power			
BR-2215	3-29-67	730kc	1 1kw	Day	4-1 4-1-70
BR-2215	5-14-70	Renewal of license			5-14 4-1-73
Comtel	1-13-71	PSA	117w		
EBSA	6-12-72				
BR-2215(S)	5-1-73	RENEWAL			4-1-76
BTC-8011	5/5/76	InVol acq of pos con EFF:			
Ltr.	4-22--76	Trans. MCMartin BA-1K now installed			
BR-2215(L)	5-13-76		RENEWAL		4-1-79
BR781201YD (S)	3-30-79	RENEWAL OF LICENSE			4-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W J M W New

Name ATHENS BROADCASTING COMPANY, INC.
(PO c/o White Motor Sales Company, Athens, Alabama)

File No.	Dated	Application for	Action Nature	Action Date
BP-6436 Rec'd Filed	11-7-47 11-13-47 11-13-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1010kc Power: 250w Hours of operation: Daytime only Trans. location: Hine Street between Washington and Market Streets, Athens, Alabama Studio location: Athens, Alabama	Granted re blanketing clause	7-6-48
AMENDED Recd. Filed	12-5-47 12-8-47 12-8-47	AMENDED to change studio location from Athens, Alabama, to Hine Street between Washington and Market Streets, Athens, Alabama.		
~~[illegible]~~ ~~Rec'd~~	~~[illegible]~~ ~~[illegible]~~	~~Renewal of license~~		

Transmitter-Gates BC-250-D

Frank M. Farris,Jr.,Atty.
424 Third National Bank Building
Nashville, Tennessee

Charles Dorris,Engr.
Brookwood Lane
Nashville, Tennessee

Form 94
#2

APPLICATION RECORD - BROADCASTING

Call Letters WJNW

Name ATHENS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-4229 Rec'd Filed	10-6-48 10-7-48 10-7-48	Modification of C.P. (BP-6436, which authorized a new standard broadcast station) to change type of transmitter (Gates BC-250-GY).	GRANTED re blanketing clause	10-15-48
BL-3594 Rec'd Resubmitted Rec'd Filed	11-5-48 11-9-48 12-11-48 12-15-48 12-15-48	License to cover C. P. (BP-6436) which authorized a new standard broadcast station.	~~Returned~~ ~~signed by Gen. Mgr.~~ GRANTED re blanketing clause	~~11-29-48~~ 2-23-49
BR-2215 Rec'd	3-1-51 3-5-51	Renewal of license	Granted	11-28-51

FORM A-170 #3
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name ATHENS BROADCASTING COMPANY, INC.

Call Letters WJMW

File No.	Dated	Application for	Action Nature	Action Date
BTC-1220 Rec'd Resubmitted Rec'd Filed	10-11-51 10-12-51 10-23-51 11-1-51 11-2-51	Voluntary acquisition of control of licensee corporation by Homer F. Dunnavant, Lawson E. Dunnavant and Robert V. Dunnavant thru purchase of 15 shares of common stock by Homer F. Dunnavant and Lawson E. Dunnavant from W. T. white W. Ervin James, Atty. Montgomery, Alabama	~~RETURNED. 10-16-51 Application not signed by all of transferees~~ GRANTED Eff.	11-21-51 1-17-49
BR-2215 Rec'd Filed	2-22-52 2-25-52 2-25-52	Request for renewal of license	GRANTED	3-26-52

#4

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W J M W

Name ATHENS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-8723 Rec'd Filed	1-7-53 1-9-53 1-9-53	Construction permit to change frequency from 1010kc to 730kc; increase power from 250w daytime to 500w daytime and install a new transmitter (Gates BC-1E). Maurice R. Barnes, Atty. John H. Mullaney, Engr.	GRANTED re blanketing and non-DA proof.	4-29-53
BMP-6270 Rec'd Filed	7-24-53 7-27-53 7-27-53	Modification of construction permit (BP-8723 which auth. change in frequency; increase power and installation of a new transmitter) to change type of transmitter (Collins 20-V) Maurice R. Barnes, Atty. John H. Mullaney, Engr.	GRANTED same condition as CP	8-11-53

F.C.C. - WASHINGTON, D. C.

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJMW

Name ATHENS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-6312 Rec'd Filed	9-8-53 9-8-53 9-8-53	Modification of construction permit (BP-8723, as mod., which auth. change in frequency; increase power and installation of a new transmitter) to increase power from 500w to 1kw. John H. Mullaney, Engr.	GRANTED as CP re blanketing clause; proof of performance.	11-25-53
BL-5125 Rec'd Filed	9-4-53 9-10-53 9-10-53	License to cover construction permit (BP-8723 as mod.,)which auth. change in frequency; increase in power and installation of a new transmitter. Barnes and Neilson, Attys. Chas. G. Dorris, Engr.	GRANTED re blanketing clause	11-20-53

F.C.C. - WASHINGTON, D. C.

#6

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJMW

Name ATHENS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-5184 Rec'd Filed	11-20-53 11-30-53 11-30-53	License to cover construction permit (BMP-6312) which auth. increase in power. John H. Mullaney, Engr.	GRANTED	1-18-54
BR-2215 Rec'd. Filed	12-31-54 1-4-55 1-4-55	Renewal of License	GRANTED	3-9-55
BR-2215 Rec'd & Filed	1-16-58 1-21-58	Renewal of license M. R. Barnes, Atty.	GRANTED	3-12-58
BZ-3978 Rec'd Filed	3-24-58 3-26-58 3-26-58	Authority to determine operating power by direct measurement of antenna power. Atty's: Barnes & Neilson	GRANTED	5-1-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121 # 7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJMW

Name ATHENS BROADCASTING COMPANY, INC.
ATHENS, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BZ-4082 Rec'd Filed	12-9-58 12-11-58 12-11-58.	Authority to determine operating power by the direct measurement of antenna power.	GRANTED	12-24-58
BR-2215 Rec'd&Filed	12-28-60 12-29-60	Renewal of License	GRANTED	11-30-61
BZ-4773 R. & F.	8-11-62 8-15-62	Authority to determine operating power by the direct measurement of antenna power. Engr: William G. Mitchell	GRANTED	10-15-62
BR-2215 R & F	12-30-63 1-2-64	Renewal of License	GRANTED	3-13-64
BZ-5657 R & F	6/24/65 6/28/65	Auth. to determine operating power by direct measurement of antenna power.	GRANTED	9-22-65
BR-2215 R & F	12-23-66 1-3-67	Renewal of license. Atty: Barnes & Neilson	GRANTED	3-29-67

F.C.C. - WASHINGTON, D. C.

#8

730khz.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WJMW

Name ATHENS BROADCASTING COMPANY, INC.
Athens, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-2215 R & F #566923 $75. PN PRESS	12-21-69 1-2-70 1-2-70 $75. 1-2-70	Renewal of license AMENDED 4-3-70 re: Programming Atty: Barnes & Neilson AMENDED 5-4-70 re: commercial policy	GRANTED	5-14-70
BR-2215 R & F PN Recd. PRESS FEB 7 1973	12-21-72 12-26-72 "	RENEWAL OF LICENSE AMENDED 2-12-73 re: employment program AMENDED 4-18-73 re: ascert. of comm. needs; employment policy	GRANTED	5-7-73
BR-2215 R & F PN " PRESS	11-25-75 12-1-75 " " FEB 6 1976	Renewal of license Atty: Glaser & Fletcher(M. Scott Johnson)	GRANTED	5-13-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969 #9

APPLICATION RECORD - BROADCASTING

730khz

Call Letters WJMW

Name ATHENS BROADCASTING COMPANY, INC.
ATHENS, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BTC-8011 Rec'd Filed Fee pd $100 Code 047 (FORM 316) Also see WJOF(FM)	3/9/76 3/16/76 4/21/76 W 542008	Involuntary acquisition of positive control of lic corp by H.F. Dunnavant thru transfer of stock from State National Bank of Alabama, Executor of the Will of Leona Dunnavant, Deceased, and as Administrator with the Will annexed of the Estate of L.E. Dunnavant Atty - Glaser & Fletcher (M. Scott Johnson) COURT ORDER filed 4-21-76	GRANTED EFF: NO FEE:	5/5/76
BR781201YD PRESS: FEB 7 1979		RENEWAL OF LICENSE Atty: M. Scott Johnson	GRANTED	3-30-79

F.C.C. - WASHINGTON, D. C.

NOTE: Atty. to submit ltr clarifying bank name chge

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APPLICATION RECORD—BROADCASTING

Call Letters: WJMW

Name: ATHENS BROADCASTING COMPANY, INC.

Station Location: ATHENS, ALABAMA

File No.	Date	Description	Action and Date
~~810506AB~~ - RESUBMITTED 810625AG		Construction permit to chg hrs of operation to unlimited by adding nighttime service with 500 watts; increase day power to 10kw; install DA-N; chg frequency from 730khz to 770khz, and make chgs in antenna system.	RETURNED-5-26-81-CONTOUR-OVERLAP--
	6-25-81	PETITION FOR RECONSIDERATION AND REINSTATEMENT FILED BY M. SCOTT JOHNSON ON BEHALF OF ATHENS BROADCASTING COMPANY, INC. (Chg Transmitter Loc: NE of Town on Looney Road, Athens Alabama 34° 48' 06" 86° 59' 06")	

Form BC-121
March 1979

W J M W - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Tele. 1-14-49 Application for special temporary authority 1-28-49 cannot be considered re Sec. 1.324 of the Rules.

Tel. 11-6-56 Requesting authority to operate Tues. night 11-6-56 for election returns.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WJMW

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.