WJWL

SPERRY REMINGTON

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

B-S-2642

BROADCASTING STATION LICENSE RECORD

Date first licensed September 7, 1951

Call letters W J d L

Location: Georgetown, Delaware

Name of licensee SCOTT BROADCASTING CORP. (AL 1-18-61: EFF: 2-28-61)
x ROLLINS BROADCASTING OF DELAWARE, INC. (AL 10-14-54 EFF: 11-22-54)
x ROLLINS BROADCASTING INC.

Transmister location On U.S.Highway 113, 1.6 miles N.W. of center of Georgetown, Delaware

19947

Main studio location U.S.Hwy. 113, 1.6 mi NW of center of Georgetown Delaware (Lic. 9-7-51)
x To be determined in Georgetown, Delaware

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-7616	12-13-50	900	1kw	Daytime	By 2-13-51 8-13-51
C.P. for a new standard B/C station (#1 Cl)					
BTC-1159 Eff.	8-13-51	Vol. acquisition of control of permittee corp. by John W. Rollins thru transfer of stock from Rollins Motors, Inc.			
BL-4471	9-7-51	900	1kw (Unl'l Class)	Day	9-7 8-1-54
lic. cover CP 7616 for a new standard broadcast station and specify studio location					
BTC-1697 EFF	4-14-54 8-19-53	Acquisition of control by O.WAYNE ROLLINS from John W. Rollins			
BR-2642	7-7-54	RENEWAL OF LICENSE			8-1 8-1-57
BAL-1876 EFF:	10-14-54 11-22-54	Vol. assignment of license to Rollins Broadcasting of Delaware, Inc.			
BL-3864	5-1-57	900kc	1kw	Daytime	5-1 8-1-57
Authority to determine operating power by direct measurement of antenna power.					
BR-2642	7-26-57	RENEWAL OF LICENSE			8-1 8-1-60
BTC-2837 EFF	7-14-58 7-18-58	Voluntary acquisition of neg. control of Rollins Broadcasting, Inc. parent corp. of licensee corp. by John W. Rollins thru transfer of stock from Katharine E. Rollins.			
BTC-2901 Eff:	10-1-58 10-1-58	Voluntary acquisition of positive control of Rollins Broadcasting, Inc. parent corp. of licensee corp. by O.Wayne Rollins thru purchase of stock from John W. Rollins by parent corp. and retirement thereof.			
	1-27-60	Commission deferred action on renewal pending further consideration.			
BR-2642	1-18-61	Renewal of License			1-18 8-1-63
BAL-4066 Eff:	1-18-61 2-28-61	Voluntary assignment of license to Scott Broadcasting Corp.			
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2642	1-9-64	900kc.	1kw	Day	1-9 8-1-66

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WJWL

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-12229	7-15-64	900kc	5kw-DA-D	Day	9-15 3-15-65
	CP to increase power to 5kw and install new transmitter (GATES BC-5P) Cond'l.				
BMP-11456 (1)	3-15-65	Mod. of CP(BP-12,229) for extension of completion date to 9-15-65.			
BMP-11,604 (2)	10-7-65	Mod. of CP (BP-12,229) as mod. for ext. of completion date to 3-15-66.			
BMP-11,697 (3)	2-23-66	Mod. of CP(BP-12,229, as mod.) for ext. of completion date to 9-15-66.			
BR-2642	7-29-66	Renewal of license			8-1 8-1-69
Ltr. dtd. 11-28-66, red'd 11-29-66 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-1G trans. is now installed & in oper. (Eff:11-28-66)					
BZ-7092(1)	2-6-69	Direct Meas.			
BR-2642(L)	9-30-69	Renewal & NDEA			8-1-72
BZ-7440(1)	3-24-70	Direct Measurement			
Comtel	12-7-70	PSA	274 watts		
Comtel	12-13-70	PSA	power reduced to 250watts		
EBSA	5-25-72				
BR-2642(L)	9-15-72	RENEWAL			8-1-75
BZ-8561(1)	6-7-74	Direct Measurement			
BR-2642(L)	8-29-75	RENEWAL OF LICENSE			8-1-78
BTC-7992	4/12/76	Vol TC EFF: 5/11/76			
BR-2642	7-20-78	(S) REN. OF LIC.			8-1-81
BZ-800926AB(L)	11-12-80	DIRECT MEASUREMENT			8-1-81

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WJWL ~~NEW~~

Name ROLLINS BROADCASTING INC.
(PO Lewes, Delaware)

File No.	Dated	Application for	Action Nature	Action Date
BP-7616 Rec'd Resub.&Amend. Rec'd Resub. Rec'd Filed	2-21-50 2-23-50 4-3-50 4-3-50 4-3-50 4-10-50 4-13-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 900kc Power: 1kw, ~~DA~~ Hours of operation: Daytime Only Trans. location: ~~To be determined~~ Georgetown, Delaware Studio location: To be determined Georgetown, Delaware John A. Moffet, Engr. Maurice R. Barnes, Atty. AMENDED: to omit directional antenna and to specify transmitter location as On US 113, 1.6 miles northwest of the center of Georgetown, Near Georgetown, Delaware.	~~File No. BP-8549 deleted and application returned 3-10-50, Violation of Section 3.37(a),~~ ~~returned 4-10-50 notary seal omitted~~ GRANTED after being removed from hrg. - Doc.#9744 subj. blanketing clause	12-13-50
AMENDED Rec'd Filed	7-27-50 7-28-50 8-4-50	AMENDED TO make change in antenna system.		

Transmitter GE XT-1-A

#2

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJWL

Name ROLLINS BROADCASTING, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-4471 Rec'd. Filed	6-15-51 6-21-51 6-21-51	License to cover construction permit (BP-7616), which authorized a new standard broadcast station, and specify studio location as on U. S. Highway 113, 1.6 miles northwest of center of Georgetown, Delaware. Edward W. Deeters, Engr.	GRANTED Cond'l re	9-7-51 blanketing
BTC-1159 Rec'd Filed	5-15-51 7-23-51 7-23-51	Voluntary acquisition of control of permittee corporation by John W. Rollins thru transfer of 125 shares of stock from Rollins Motors, Inc. (33 1/3%). Maurice Barnes, Atty.	GRANTED Eff.	8-13-51

F.C.C. - WASHINGTON, D. C.

#3

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJWL

Name ROLLINS BROADCASTING, INC.

File No.	Dated	Application for	Action Nature	Action Date
Rec'd Resub. Rec'd Filed	1-19-53 1-26-53 1-19-53 2-4-53 2-4-53	Construction permit to increase power from 1kw daytime to 10kw daytime; install a directional antenna (DA-D) and install a new transmitter (Gates BC-10B). Maurice Barnes, Atty.	~~RETURNED~~	~~1-30-53~~ Violation of Sect. 3.25(d)
			DISMISSED 2-25-53	
BP-8856 Rec'd Filed	4-27-53 4-29-53 4-29-53	Construction permit to change frequency from 900kc to 540kc; increase power from 1kw to 5kw and install a new transmitter (Gates BC-5B). Maurice R. Barnes, Atty. G. R. Chambers, Engr.	DISMISSED 6-9-54 Accordance Sec. 1.381	

FORM A-170 #4
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJWL

Name ROLLINS BROADCASTING, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-1697 Rec'd Filed	3-23-54 3-26-54 3-26-54	Voluntary acquisition of negative control by O. Wayne Rollins thru purchase of treasury stock. Maurice Barnes, Atty.	GRANTED EFF	4-14-54 8-19-53
BR-2642 Rec'd Filed	4-26-54 4-29-54 4-29-54	Renewal of License Filed by Maurice R. Barnes, Atty.	Granted	7-7-54
BAL-1876 Rec'd Filed	9-28-54 9-30-54 9-30-54	Voluntary assignment of license to Rollins Broadcasting of Delaware, Inc. Maurice R. Barnes, Atty.	GRANTED EFF:	10-14-54 11-22-54

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJWL

Name ROLLINS BROADCASTING INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-9500 Rec'd Filed	9-24-54 10-6-54 10-6-54	Construction permit to change antenna-translocation from On U.S. Hwy. 113, 1.6 miles NW of center of Georgetown, Delaware to Passyunk Avenue at 61st Street, Philadelphia, Pennsylvania change studio location from On US Hwy. 113, 1.6 miles NW of center of Georgetown, Delaware to To be determined, Philadelphia, Pa. and change station location from Georgetown, Delaware to Philadelphia, Pennsylvania. (Contingent on grant of Rollins B/C, Inc. 1250kc, 5kw, D, Georgetown, Del.) (BP-9501) M.R. Barnes, Atty.	Application changed to application for new station at Philadelphia, Pa. per amendment filed 7-8-55	
AMENDED Rec'd Filed	11-23-54 11-24-54 11-24-54	AMENDED to change name of applicant to Rollins Broadcasting of Delaware, Inc.		
AMENDED Rec'd Filed	1-6-55 1-13-55 1-13-55	AMENDED to make changes in antenna system.		

See Card #6

FORM A-170 #6 APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

ROLLINS BROADCASTING OF DELAWARE, INC.

Name x ROLLINS BROADCASTING, INC.

Call Letters WJWL

File No.	Dated	Application for	Action Nature	Action Date
BP-9500 (Continued)				
PET. FILED 1-17-55 BY HILMER FOR FRANKLIN B/CING CO. FOR ORDER TO SHOW CAUSE AND FOR COMPARATIVE HEARING. BP-9633				
OPPOSITION TO ABOVE PETITION FILED 1-27-55 BY BARNES FOR WJWL				
REPLY FILED 2-23-55 BY HILMER TO OPPOSITION OF ROLLINS.				
			SEE CARD #5	
AMENDED	7-8-55	AMENDED to install directional antenna		
Rec'd	7-8-55	and change type transmitter (GATES BC-1F)		
Filed	7-8-55			
STATION NO LONGER REPRESENTED BY MAURICE BARNES PER LTR. 9-13-55				

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.J.W.L.

Name ROLLINS BROADCASTING OF DELAWARE, INC.

File No.	Dated	Application for	Action Nature	Action Date
BE-3864 Rec'd ~~Filed~~ Resub. Rec'd Filed	3-12-57 3-20-57 • 4-6-57 4-10-57 4-10-57	Authority to determine operating power by direct measurement of antenna power. Atty's: Cohn & Marks.	~~Application returned 4-5-57 Engineering statement dated after Section I.~~ GRANTED	5-1-57
BR-2642 Recd Filed	4-24-57 5-2-57 5-2-57	Renewal of license Leonard H. Marks, Atty.	GRANTED	7-25-57
BTC-2837 Rec'd. Filed	6-30-58 7-7-58 7-7-58	Voluntary acquisition of negative control of Rollins Broadcasting, Inc. parent corporation of licensee corporation by John W. Rollins thru ~~purchase~~ transfer of stock from Katharine E. Rollins. Leonard H. Marks, Atty.	GRANTED EFF:	7-14-58 7-18-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121 - #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJWL

Name ROLLINS BROADCASTING OF DELAWARE, INC.

File No.	Dated	Application for	Action: Nature	Action: Date
BP-12,229 Rec'd Filed SEE BELOW FOR AMENDMENT	7-25-58 7-31-58 7-31-58	Construction permit to increase power from 1kw to 5kw and install new transmitter. (GATES BC 5P) Atty. - Cohn & Marks Engr. - G. R. Chambers, Wilmington, Del.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. FORFEITED (Ltr.9-23-66) Request of applicant	7-15-64
BTC-2901 Rec'd. Filed	9-11-58 9-16-58 9-16-58	Voluntary acquisition of positive control of Rollins Broadcasting, Inc. parent corporation of licensee corporation by O. Wayne Rollins thru purchase of stock from John W. Rollins by parent corporation and the retirement thereof. Leonard H. Marks, Atty.	GRANTED EFF:	10-1-58 10-1-58
BP-12,229 (cont'd) AMENDMENT R & F AMENDMENT Rec'd Filed (ORDER)	3-16-59 3-17-59 3-14-61 3-16-61 3-22-61	AMENDED to install directional antenna (DA-D) and new ground system. AMENDED to change applicant name to SCOTT BROADCASTING CORP. (BAL-4066 gr 1-18-61)	GRANTED	7-15-64

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJWL

Name X SCOTT BROADCASTING CORP.
ROLLINS BROADCASTING OF DELAWARE, INC.
GEORGETOWN, DELAWARE

File No.	Dated	Application for	Action Nature	Action Date
BR-2642 Rec'd Filed	4-30-60 5-5-60 5-5-60	Renewal of license Atty: Stanley B. Cohen	GRANTED	1-18-61
BAL-4066 Rec'd Filed	11-11-60 11-15-60 11-15-60	Voluntary assignment of license to Scott Broadcasting Corp. Leonard H. Marks, Atty.	GRANTED EFF:	1-18-61 2-28-61
BR-2642 R & F	5-31-63 6-11-63	Renewal of license Atty. Stanley B. Cohen	GRANTED	1-9-64
BMP-11,456 R& F	2-8-65 2-11-65	Mod. of C.P. (BP-12,229, which auth. incr. power to 5kw and install DA-D install new trans.) for extension of compl. date from 3-15-65 to 9-15-65. Atty: Cohn & Marks	GRANTED to	3-15-65 9-15-65

#10

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJWL

Name SCOTT BROADCASTING CORP.
Georgetown, Delaware

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,604 R&F	8-18-65 8-23-65	Mod. of C.P. (BP-12,229, as mod. which auth. incr. power, install DA-D and new ground systm., install new trans.) for extension of completion date from 9-15-65 to 3-15-66. Atty: Cohn & Marks	GRANTED	10-7-65
BMP-11,697 R&F	2-4-66 2-7-66	Modification of CP(BP-12,229, as modified, which authorized to increase power to 5kw and install new transmitter(Gates-BC-5) for extension of completion date from 3-15-66 to 9-15-66. Attys: Cohn and Marks	GRANTED to	2-23-66 9-15-66
BR-2642 R & F	4-28-66 5-3-66	Renewal of license Attys- Cohn and Marks	GRANTED	7-29-66

F.C.C. - WASHINGTON, D. C.

#11

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

900kc

Call Letters WJWL

Name SCOTT BROADCASTING CORP[redacted]
Georgetown, Delaware

File No.	Dated	Application for	Action Nature	Action Date
BZ-7092 R & F DM FEB 4 1969	12/6/68 12/9/68 12/20/68	Direct Meas. Engr: Julius Cohen Atty: Roy F. Perkins	GRANTED	2-6-69
BR-2642 R & F #512048 $75. PRESS JUN 1[illegible] 1969	5-1-69 5-5-69 5-5-69	Renewal of license Atty-Cohn & Marks (Roy F. Perkins, Jr.)	GRANTED	9-30-69
BZ-7440 R & F DM PRESS MAR 23 1970	11-20-69 11-21-69 12-2-69	Direct Measurement. Atty: Roy F. Perkins, Jr.(Cohn & Marks)	GRANTED	3-24-70

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#12

APPLICATION RECORD - BROADCASTING

900kc

Call Letters WJWL

Name SCOTT BROADCASTING CORP.
Georgetown, Delaware

File No.	Dated	Application for	Action Nature	Action Date
BR-2642 R & F P.N. PRESS MAY 26 1972	5-2-72 5-3-72 5-3-72	Renewal of License Atty: Allan J. Arlow (Cohn & Marks)	GRANTED	9-15-72
BZ-8561 R & F DM PRESS 3 JUN 1974	4-12-74 4-24-74 5-7-74	Direct Measurement	GRANTED	6-7-74
BR-2642 R & F PN Recd. PRESS	3-26-75 4-1-75 " APR 10 1975	RENEWAL OF LICENSE A.J.Arlow,Atty. AMENDED 6-5-75 re: EEO AMENDED 8-14-75 re: comm. leaders survey & prog.	GRANTED	8-29-75

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#13

APPLICATION RECORD - BROADCASTING

Call Letters WJWL

Name SCOTT BROADCASTING CORP.
GEORGETOWN, DELAWARE

File No.	Dated	Application for	Action Nature	Action Date
BTC-7992 Rec'd Filed Fee Pd $100 W 542818 Code 047 (FORM 316) Also see WSEA(FM), WHSH(FM),WFEC(AM),WFEM(FM), WKST(AM),WTTM(AM) & WCHR(FM) APR 6 1976	3/16/76 3/18/76 3/30/76	Voluntary transfer of control of lic corp from Herbert Scott to Pottstown Broadcasting Company Atty - Cohn & Marks (Joel H. Levy)	GRANTED EFF: NO FEE:	4/12/76 5/11/76
BR-2642 R & F PRESS APR 13 1978	3-31-78 4-3-78	RENEWAL OF LICENSE R/A.Helmick,Atty.	GRANTED	7-20-78
BZ-800926AB R & F PRESS OCT 6 1980	9-26-80	DIRECT MEASUREMENT	GRANTED	11-12-80

F.C.C. - WASHINGTON, D. C.

#14

APPLICATION RECORD-BROADCASTING

900 KHz

Call Letters: W J W L

Name: SCOTT BROADCASTING CORP.

Station Location: Georgetown, Delaware

File No.	Date	Description	Action and Date
BR810401YI PRESS MAY 29 1981		Renewal of License Atty.: Richard A. Helmick	7-17-81 GRANTED 7 17 81

Form BC-121
March 1979

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION W J W L

SCOTT BROADCASTING CORP.

Licensee ROLLINS BROADCASTING INC.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

FORM 108-M

sted	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.