WKEA

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S- 2738

BROADCASTING STATION LICENSE RECORD

WKEA-EFF-9-11-78

Date first licensed 10-20-52

Call letters x WROS

Location: Scottsboro, Alabama

Name of licensee KEA RADIO, INC. (AL gr 6-9-78 EFF: 6-13-78)
xROSE M. KIRBY tr/as SCOTTSBORO BROADCASTING COMPANY

Transmitter location 717 Scott Street, Scottsboro, Alabama (MP 5-14-51) (11c 10-16-56)
xTo be determined in Scottsboro, Alabama

Main studio location 717 Scott Street, Scottsboro, Alabama (MP 5-14-51) (11c 10-16-56)
xTo be determined in Scottsboro, Alabama

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7535	11-14-50	1330	1kw	Daytime	
C.P. for approval	a new std. B/C station subj. to filing MP for of antenna & T site - Ltr. - 11-17-50				
BP-7535 MP-5482	5-14-51	1330	1kw	Day	7-14 1-14-52
	Mod. of CP(7535) for approval of antenna, trans. & studio locations. (COND'L CLAUSE)				
BMP-5769	1-5-52	Mod. of CP 7535 as mod., for extension of			
	completion date (COND'L CLAUSE)				7-14 3-30-52
BMP-5827	3-12-52	Mod. of CP 7535 as mod., for extension			
	of completion date (COND'L CLAUSE)				7-14 6-30-52
BMP-5840	3-24-52	Mod.of CP 7535 as mod., for a new trans.			
	and extension C&C dates (COND'L CLAUSE)				5-24 11-24-52
BL-4737	10-20-52	1330	1kw	Day	10-20-52 4-1-55
	Lic. to cover CP(BP-7535, as mod.) for a new station. (COND'L CLAUSE)				
Teleg.	3-30-55	Action on renewal deferred 3-30 and			
	continued operation auth. until final determination on renewal.				
BR-2738	4-13-55	RENEWAL OF LICENSE			4-13 4-1-58
BZ-3809 (1)	10-16-56	Authority to determine operating power by direct measurement of antenna power.			
BR-2738	3-26-58	1330	1kw	Day	4-1 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-2738	2-3-61	Renewal of license			5-3 4-1-64
BP-15,078	11-3-61	1330	1kw-day	day	1-3 7-3-62
	CP to move tower 60 ft. & install new ground system				
BL-9503 (1)	11-20-62	Lic. to cover CP (BP-15,078) which auth. moving tower (60ft.) and instl. new ground syst.			
BR-2738	3-13-64	1330kc	1kw	Day	4-1 4-1-67
*BR-2738	3-29-67	Renewal of license			4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R O S

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BR-2738(S)	4-28-70	Renewal			4-1-73
BZ-8036(1) EBSA	5-10-72 6-12-72	Direct	Measurement		
BR-2738(L)	6-28-73	RENEWAL			4-1-76
BR-2738(S)	8-13-76	RENEWAL			4-1-79
BRC-4011 (1)	6-13-78	ML to chg SL & operate trans by RC from the SL			
BAL-9351	6-9-78	VoI AL	Eff: 6-13-78		
EBSA	9-11-78	chg. call			
BRX781129US(L)	3-27-79	Renewal	1330khz	1kw, Day	RC 4-1-82
BP781109AE	9-13-79	CP inc. power 1330khz	5kw	Day RC	9-13-80
BMP-800814AG (1)	3-20-81	MP(BP-781109AE) for ext. of time to:			8-31-81

Form 94

APPLICATION RECORD - BROADCASTING

Name ROSE M. KIRBY tr/as SCOTTSBORO BROADCASTING COMPANY

Call Letters WROS

~~ROSE M. KIRBY~~
(PO ~~Scottsboro, Alabama~~)
~~L. B. Benton, Continental Tower & Broadcast Const. Co.~~
Bonny Oak Drive, Chattanooga, Tenn.

File No.	Dated	Application for	Action Nature	Action Date
BP-7535 Rec'd Filed	9-10-48 2-13-50 2-13-50	Construction permit for a new standard broadcast station to be operated on Frequency: ~~1280kc~~ 1330kc Power: 1kw Hours of operation: Daytime Trans. location: To be determined-Scottsboro, Alabama Studio location: To be determined-Scottsboro, Alabama	GRANTED subj. filing MP for approval ant. & T site Ltr. - 11-17-50 Issued with BMP-5482	11-14-50
AMENDED Recd. Filed	5-13-50 5-16-50 5-16-50	AMENDED to change frequency from 1280kc to 1330kc; change type transmitter (Gates BC I E) and change name of applicant from Rose M. Kirby to: Rose M. Kirby tr/as Scottsboro Broadcasting Company.		

(SEE AMENDMENT CARD 1(a).)

Colline-20-T- Gates BC-I E

Claude M. Gray, Engr.
Birmingham, Alabama

L. B. Benton, Atty.
Bonny Oaks Drive,
Chattanooga, Tenn.

J. C. Vessels, Engr.
Ft. Payne, Alabama

FCC Form 94 1(a)

APPLICATION RECORD - BROADCASTING

Call Letters WROS

Name ROSE M. KIRBY tr/as SCOTTSBORO BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-7535 AMENDED Rec'd	6-23-50 7-21-50	AMENDED to change transmitter and studio locations from To be Determined, Scottsboro, Alabama to Scott Street, Scottsboro, Alabama	RET'D 7-31-50 Engr. dated later than application. See card #1 for action	
BMP-5482 Rec'd Filed	3-12-51 2-14-51 3-14-51	Modification of construction permit (BP-7535, which authorized a new standard broadcast station) for approval of antenna and transmitter and main studio locations as Scott St., Scottsboro, Alabama. Julius C. Vessels, Engr. Gadsden, Alabama.	GRANTED re blanketing clause.	5-14-51
BMP-5769 Rec'd Filed	12-14-51 12-17-51 12-17-51	Modification of construction permit (BP-7535 which authorized a new standard broadcast station) for extension of completion date from 1-14-52 to 3-30-52	GRANTED Cond'l re blanketing	1-5-52

#2

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WROS

Name ROSE M. KIRBY tr/as SCOTTSBORO BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-5827 Rec'd Filed	2-26-52 2-28-52 2-28-52	Modification of construction permit (BP-7535, as mod., which auth. a new standard broadcast station) for extension of completion date from 3-30-52 to 6-30-52.	GRANTED Cond'l re	3-12-52 blanketing
BMP-5840 Rec'd Filed	3-1-52 3-10-52 3-10-52	Modification of construction permit (BP-7535, as mod., which auth. a new standard broadcast station) to change type of transmitter (Gates BC-1F).	GRANTED extended Cond'l re blanketing	3-24-52 and C&C dates
BL-4737 Rec'd Resub. Rec'd Filed	5-23-52 5-26-52 5-23-52 6-25-52 6-25-52	License to cover construction permit (BP-7535, as modified) which authorized a new standard broadcast station.	~~Returned~~ 6-9-52 ~~Sec. II r dated after Sec. I.~~ GRANTED Blanketing Clause	10-20-52

F.C.C. - WASHINGTON, D. C.

Card #3 is missing

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call Letters W R O S

Name Rose M. Kirby tr/as Scottsboro Broadcasting Company
Scottsboro, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BP-15078 Rec'd Resubm'd R&F	7-1-61 7-13-61 9-2-61 9-7-61	Construction permit to move tower 60 feet and install a new ground system.	~~RETURNED~~ ~~7-28-61~~ ~~Incomplete~~ GRANTED	11-3-61
BL-9503 R. & F.	7-2-62 7-5-62	Lic to cover CP(BP-15,078) which auth moving tower(60 feet) and installing a new gr system.	GRANTED	11-20-62
BR-2738 Rec'd Filed	12-30-63 1-5-64 1-6-64	Renewal of license---4-1-64	GRANTED	3-13-64
BR-2738 R. & F.	12-30-66 1-9-67	Renewal of license.	GRANTED	3-29-67
BR-2738 R & F #568638 $75 Refund $25 (overpayment) P. N.	12-30-69 1-5-70 1-5-70 1-5-70	Renewal of License AMENDED 4-15-70 re: Programming	GRANTED	4-28-70

F.C.C. - WASHINGTON, D. C.

FEB 10 1970

Form BC-121 #5
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WROS

Name KEA RADIO, INC.
xROSE M. KIRBY tr/as SCOTTSBORO BROADCASTING COMPANY
Scottsboro, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BZ-8036 R & F DM PRESS	3-1-72 3-20-72 4-6-72 MAY 9 1972	Direct Measurement.	GRANTED	5-10-72
BR-2738 R & F PN Recd. PRESS JAN 2 1973	12-30-72 1-5-73 12-11-72	RENEWAL OF LICENSE	GRANTED	6-28-73
BR-2738 R & F PN Recd. PRESS DEC 17 1975	11-29-75 12-4-75 "	RENEWAL OF LICENSE AMENDED 7-30-76 re: comp. of area, & prog.	GRANTED	8-13-76
BAL-9351 R & F FC M 314 PN FILED	4-15-78 4-21-78 MAY 4 1978 5-22-78	Voluntary assignment of license to KEA RADIO, INC. (OVER) Atty - Larry Perry, Oak Ridge, Tenn	GRANTED EFF:	6-9-78 6-13-78

F.C.C. - WASHINGTON, D. C.

BAL-9331 Amended 5-22-78 re: demographic information
Amended 5-31-78 re: comm. data; bank letter;

#6 1330khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters x WKEA / WROS

KEA RADIO, INC.

Name XXROSE M. KIRBY TR/AS SCOTTSBORO BROADCASTING COMPANY
Scottsboro, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BRC-4011 R & F PRESS:	5-30-78 5-31-78 JUN 7 1978	Mod. of License to change Studio location to: Word Arcade--Town Square Office, Scottsboro, Alabama and operate transmitter by Remote control from the proposed studio site. Atty: Larry D. Perry (Oak Ridge, Tennessee)	GRANTED	6-13-78
BP-781109AE PRESS: CUT OF F DATE BR 78 11 29 US	MAY 1 1979 AUG 1-7-1979	Construction permit to chg power from 1kw to 5kw; install new type trans CSI T5-A ATTY:------AMENDED 6-15-79 re engr(field measurements)	GRANTED	9-13-79 OVER
PRESS	FEB 7 1979	RENEWAL OF LICENSE	GRANTED	3-27-79

F.C.C. - WASHINGTON, D. C.

BP-781109AE amended 7-16-79 re engineering(Table of area and poplation)

#7

APPLICATION RECORD-BROADCASTING

1330KHz.

Call Letters: W K E A

Name: KEA RADIO, INC.

Station Location: SCOTTSBORO, ALABAMA

File No.	Date	Description	Action and Date
BMP800814AG PRESS (0)	SEP 9 1980	MP (BP-781109AE) For Extension of Time to: _____ (FOR CHANGES)	GRANTED: 3-20-81 TO: 8-31-81
BMP810225AL PRESS (0)		Mod. of CP (BP-781109AE) To chg. TL to: Just off Ridgedale Road, Scottsboro, Alabama & chg. type Trans. 34° 42' 07" 86° 00' 15" (OVER)	
BMP-810220AK PRESS: (0)	APR 9 1981	MP(BP-781109AE as mod.) for extension of time to: _____(FOR CHANGES)	DISMISSED 5-5-81 UNNECESSARY
BMP810817AK PRESS(0)	AUG 27 1981	MP(BP-781109AE), as mod., for ext. of time to:3- 31-82. (For Chgs.)	

Form BC-121
March 1979

BMP-810225AL 4-13-81 Public Notice

WROS - DENIAL OF INFORMAL APPLICATIONS

Telegram 5-4-54 - Sign-on at 12 midnight 5-4-54 to broadcast election returns

Wire 5-6-58 Remain on air for election returns 5-6-58 denied in accordance with Rules.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.