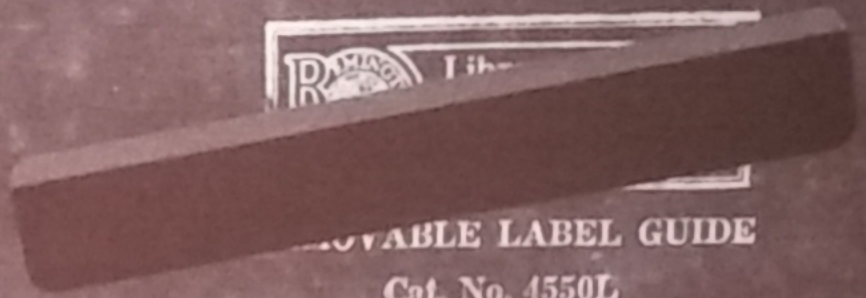
WLTC



OVABLE LABEL GUIDE
Cat. No. 4550L
Patent No. 1390199

B-S- 1903

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-29-48

Call letters W L T C

LOCATION: GASTONIA, NORTH CAROLINA

Name of licensee GASTONIA BROADCASTING SERVICE, INC.

304 North New Hope Road, Gastonia, North Carolina (lt.atty.3-5-79)
x 504 Vista Drive, Gastonia, N.Carolina (redescription) BL 9-24-63

Transmitter location Chapel Road near Ash Avenue, Gastonia, North Carolina. (CP & MP 10-31-47)
(Lic. 3-29-48)

304 N. New Hope Road, Gastonia, North Carolina (BZ-9679)
x Shopping Center North New Hope Road, Gastonia, North Carolina
xx Shopping Center, Vista Drive, Gastonia, North Carolina

xxx 504 Vista Drive, Gastonia, N.Carolina (redescrip.) BL 9-24-63

28052

Main studio location x Chapel Road near Ash Avenue, Gastonia, North Carolina. (CP & MP 10-31-47)
(Lic. 3-29-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-5948	6-20-47	1370	1 kw	Daytime	
Ltr. 7-18-47. C.P. for new station granted subject to filing NP for T site and antenna.					
BP-5948 BMP-3140	10-31-47 Mod CP (5948) to change type of T, and for approva of antenna, T & S sites.	1370	1kw	Daytime	12-31 6-30-48
BL-3029 BZ-2844	3-29-48 Lic. to cover CP (5948 as mod) for a new station and determine operating power by direct method.	1370	1kw	Daytime	3-29 11-1-50
BTC-686 EFF:	3-16-49 Vol. acquisition of control of lic. corp. from Phil R. Jackson and Allen H. Smith to Mrs. Jessie Mai Petty Snyder, James B. Petty and William C. Petty, Jr. 3-28-49				
BTC-900 EFF: 3-1-50	2-28-50 Corp.	InVol. acquisition of control of licensee			
BR-1903	10-18-50	1370	1kw	Daytime	11-1 11-1-53
BR-1903	10-7-53	RENEWAL OF LICENSE			11-1 12-1-54
BR-1903	11-10-54	Renewal of license			12-1 12-1-57
BR-1903	11-27-57	Renewal of License			12-1 12-1-60
	11-30-60 Commission deferred action on renewal pending further consideration.				
BR-1903	3-1-61	Renewal of License			3-1 12-1-63
BP-14654	1-4-63 CP to increase power to 5kw and install new transmitter (COLLINS 21-E) (Cond'l).	1370kc	5kw	Day	3-4 9-4-63
BL-10,167	9-24-63 Lic. to cover CP (BP-14,654) which auth. incr. power and install new trans.; spec. type trans. as Bauer FB-5000-J. Cond'l	1370kc	5kw	Day	9-24 12-1-63
BR -1903	11-29-63	Renewal of license			12-1 12-1-66
BP-16,281	8-11-64 CP for installation of an Auxiliary Trans.	1370kc	250w	Auxiliary	10-11-64 4-11-65

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-19-48

Call letters W L T C

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BL-10,769	3-18-65	1370kc	250w	Aux	3-18 12-1-66
		Lic to cover CP (BP-16,281) which auth install of an Aux. Transmitter.			
BR-1903	3-20-67	(Main & Aux) Renewal of License			2-20 12-1-69
TELEGRAM	10-17-67	PSA	500w		
~~BR-1903~~ BR-1903(S)	6-10-70	Renewal of Main & Aux.			12-1-72
EBSA	6-12-72				
BR-1903(L)	2-20-73	RENEWAL OF MAIN & AUX.			12-1-75
BS-1903 (1)	10-21-75	Change SL			
BS-1903 (2)	11-7-75	Change studio location			
BR-1903(L)	11-26-75	RENEWAL (MAIN & AUX.)			12-1-78
BZ-9107(L)	5-25-76	Direct Measurement			12-1-78
BZ-9679(L)	5-22-78	Direct Measurement			12-1-78
BR 780720 UJ	11-20-79	REN.(MAIN & AUX.TRANS.)			
ABOVE superseded 6-14-79 to correct TL					12-1-81

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W L T C
New

Name GASTONIA BROADCASTING SERVICE, INC.
(PO 301 ~~Nation~~ National Bank of Commerce Bldg., Gastonia, N.C.)

File No.	Dated	Application for	Action Nature	Action Date
BP-5948 Rec'd Filed	2-4-47 2-7-47 2-7-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1370kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Gastonia, North Carolina Studio location: Same (Filed by Thad H.Brown,Jr.,Atty.)	GRANTED subject filing MP for T site and antenna. Ltr. 7-18-47. Issued with MP 3140	6-20-47

Transmitter-Gates BC 1E

William E.Benns,Jr.,Engr.
830 Gregg St.,
Columbia, S.C.

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W L T C

Name GASTONIA BROADCASTING SERVICE, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-3140 Rec'd Filed	8-25-47 9-4-47 9-4-47	Mod. of C.P. (BP-5948, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-1000), and for approval of antenna, transmitter and studio locations at Chapel Road near Ash Avenue, Gastonia, North Carolina. (Filed by Thad H. Brown, Jr., Atty.)	GRANTED	10-31-47

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W L T C

Name GASTONIA BROADCASTING SERVICE, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-3029 Rec'd Filed	3-1-48 3-3-48 3-3-48	License to cover C.P. (BP-5948, as mod.,) which authorized a new standard broadcast station. and	GRANTED	3-29-48
BZ-2844 Rec'd Filed	3-1-48 3-3-48 3-3-48	Authority to determine operating power by direct measurement of antenna power.		
BTC-686 Rec'd Filed	9-24-48 9-27-48 9-27-48	Voluntary Acquisition of Control of licensee corporation from Phil P. Jackson and Allen H. Smith to Mrs Jessie Mai Petty Snyder, James B. Petty and William C. Petty, Jr. 32,500 shares of common stock-43.5% (Filed by Thad H. Brown, Atty.)	GRANTED EFF:	3-16-49 3-28-49

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters WLTC

Name GASTONIA BROADCASTING SERVICE, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-900 Rec'd Filed	2-15-50 2-16-50 2-16-50	Involuntary acquisition of control of licensee corporation from Mrs. Jessie Mai Petty Snyder deceased to James B. Petty. (10,580 shares common stock)	GRANTED EFF:	2-28-50 3-1-50
BR-1903 Rec'd	8-17-50 8-21-50	Renewal of license	GRANTED	10-18-50
BR-1903 Rec'd Filed	7-29-53 7-30-53 7-30-53	Renewal of License	GRANTED	10-7-53
BR-1903 Rec'd Filed	7-26-54 7-27-54 7-27-54	Renewal of License	GRANTED	11-10-54
BR-1903 Rec'd Resubmitted Rec'd Filed	8-27-57 8-29-57 10-4-57 10-7-57 10-7-57	Renewal of license.	~~Application returned 10-2-57 - Re: Name and Remote Pickup Stations~~ GRANTED	11-27-57

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLTC

Name GASTONIA BROADCASTING SERVICE, INC.
Gastonia, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-1903 Rec'd Filed	8-1-60 8-2-60 8-2-60	Renewal of license	GRANTED	3-1-61
BP-14,654 Rec'd Filed	2-1-61 2-3-61 2-3-61	CP to increase power from 1kw to 5kw and install new transmitter (Collins 21-E) Atty. Mallyck and Bernton Eng.- A. D. Ring & Assoc.	GRANTED Cond'l re: D-14419, Sect. 3.87 of Comm. Rules. Permittee shall accept any interference.	1-4-63
BML-1968 Rec'd Filed	9-30-61 10-3-61 10-3-61	Modification of License to change station location from Gastonia, North Carolina to Gastonia-East Gastonia, North Carolina Atty. Mallyck & Bernton Eng. A. D. Ring & Assoc.	DISMISSED at req. of applicant letter 10-27-64	

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955
#6

APPLICATION RECORD - BROADCASTING

Call Letters ....W.L.T.C.....

Name GASTONIA BROADCASTING SERVICE, INC.
Gastonia, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BL-10,167 R. & F.	6-14-63 6-18-63	Lic to cover CP(BP-14,654) which auth incr. power and install new transmitter; specify type trans as Bauer FB 5000-J Atty- Mallyck & Bernton	GRANTED	9-24-63 Cond'l re pre-sunrise oper. precluded & accept interf. BP-15269
BR-1903 Rec'd Filed	9-4-63 9-10-63 9-10-63	Renewal of license	GRANTED	11-29-63
BP-16,281 R. & F.	6-27-64 7-1-64	CP to install an auxiliary transmitter (Gates 250 C1) at main transmitter location, to be operated on 1370kc, 250w, for auxiliary purposes only. Atty: Mallyck & Bernton	GRANTED	8-11-64
BL-10,769 R. & F.	9-11-64 9-15-64	License to cover construction permit(BP-16,281) which authorized installation of an Aux. Trans. Atty- Mallyck & Bernton	GRANTED	3-18-65

F.C.C. - WASHINGTON, D. C.

#7

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLTC

Name GASTONIA BROADCASTING SERVICE, INC.
Gastonia, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-1903 R & F	7-26-66 7-28-66	Renewal of license (Main & Auxiliary) Atty-Mallyck & Bernton	GRANTED	3-20-67
BR-1903 R & F #531470 $75. BR-1903 R & F #536667 $30.	7-24-69 7-28-69 7-28-69 8-21-69 8-21-69 8-21-69	Renewal of license (Main) Renewal of license (Auxiliary) Atty-Mallyck & Bernton AMENDED 12-11-69 re: Programming	GRANTED	6-10-70
PRESS BR-1903 R & F PN Recd. PRESS SEP 6 1972	 8-5-72 8-9-72 "	 RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Mallyck & Bernton, Atty. AMENDED 11-21-72 re: programming AMENDED 1-4-73 re: programming AMENDED 1-30-73 re: commercial policy	GRANTED	2-20-73

F.C.C. - WASHINGTON, D. C.

#8

1370 kc

Form BC-121
September 1969
12-48

APPLICATION RECORD - BROADCASTING

Call Letters W L T C

Name GASTONIA BROADCASTING SERVICE, INC.
GASTONIA, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR-1903 R & F PN Recd. PRESS	7-18-75 7-23-75 " JUL 31 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) E.T.Mallyck, Atty. AMENDED 11-26-75 re: commercial matter	GRANTED	11-26-75
BZ-9107 R & F DM PRESS MAY 11 1976	3-15-76 3-17-76 5-3-76	Direct Measurement (Main and Auxiliary) Atty: Theodore Mallyck	GRANTED	5-25-76
BZ-9679 R & F Amend DM PRESS MAY 16 1978	2-14-78 2-22-78 3-6-78 4-27-78	Direct Measurement Section II-A data	GRANTED	5-22-78

#9

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1370 KHz.

Call Letters W L T C

Name GASTONIA BROADCASTING SERVICE, INC.
GASTONIA, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR780720UJ PRESS	SEP 8 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. E. Theodore Mallyck (Smith & Pepper)	GRANTED	11-20-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.