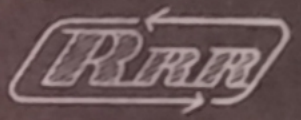
WMAX



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC-126
June 1954
Official Number
BS-3064

BROADCASTING STATION LICENSE RECORD

(SEE CARD TWO FOR NAME)

W M A X (EFF. 1-15-71)
X W A F T (Eff:7-1-68)

Date first licensed 1-14-55

Call letters XWMAX

x HILL-MEADOWCROFT, INC. (AL 3-11-68 EFF. 4-1-68)
xPANAX CORPORATION (BML-8-24-65)Eff. 9-1-65)
XMID-STATES BROADCASTING CORPORATION(AL-12-30-64;EFF: 1-2-65)
xATLAS BROADCASTING COMPANY, (APL 9-14-60; EFF: 10-24-60
xWMAX, INC. (AP 10-21-54 EFF: 10-30-54

Station Location: Grand Rapids, Michigan

Name of licensee xJOSEPH C. HOOKER and CHARLES A. SPRAGUE, d/b as WMAX BROADCASTING COMPANY

Transmitter location At Garfield St. Extended and the Grand River, Grand Rapids, Michigan (CP 8-18-54) (Lic. 1-14-55)

205-B Waters Bldg., Grand Rapids, Mich. (ltr. 9-29-76)
x212 Federal Square Bldg., Grand Rapids, Mich. 49502 (Ltr. 4-24-69)
49504
x355 Covell Road, N. W., Grand Rapids, Michigan (BS 10-26-62)
X345 Covell Road, N.W., Grand Rapids, Michigan (BRC- 7-25-62
X113 Lyon Street, N. W., Grand Rapids, Michigan (BRC-575)

Main studio location xAt Garfield St. Extended and the Grand River, Grand Rapids, Michigan (CP 8-18-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9322	8-18-54	1480	500w (COND'L CLAUSE)	Day	10-18 4-18-55
C.P. for a new Standard Broadcast Station at Grand Rapids, Michigan					
BAP-245 EFF:	10-21-54 10-30-54	Vol. assignment of construction permit to WMAX, Inc.			
BRC-575	11-16-54	Modification of construction permit to operate transmitter by remote control from 113 Lyon St., N. W. Grand Rapids, Michigan			
BMP-6729 (1)	1-4-55	Mod. of CP(9322, as mod.) for change type transmitter			
BL-5571	1-14-55	1480kc	500w	Day	1-14-55 10-1-55
Lic. cover CP(9322, as mod.) for new station(C.C)					
BZ-3673 (1)	6-15-55	Auth. determine operating power by direct method			
BR-3064	9-21-55	1480kc	500w	Day	10-1 10-1-58
BP-10,075	11-23-55	1480kc	1kw	Day	1-23-56 7-23-56
CP to increase power and install a new transmitter.					
BMP-7230 (1)	6-7-56	Mod. of CP (BP-10075) to make changes in antenna system and change type of trans.			
BL-6250	9-13-56	1480kc	1kw	Day	9-13-56 10-1-58
Lic. to cover CP(BP-10,075, as mod.) to increase power, install new transmitter and make changes in antenna system. (COND'L CLAUSE)					
Wire	9-30-58	Action on renewal application deferred 9-24-58, pending further consideration. Continued operation authorized.			
BR-3064	12-10-58	Renewal of license			12-10 10-1-61
Wire	3-27-59	Sign-off 8PM June and July, 1959 and Sign-off 7PM Saturday and Sunday period beginning April 1 and ending 8-31-59			
Wire	3-11-60	Sign-off 8PM June and July, 1960 Sign-off 7PM Saturday and Sunday period Beginning 4-1 and ending 8-31-60			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WMAX

Station location .....

Name of licensee GREAT LAKES BROADCASTING CORPORATION(VOL al 9-25-70 EFF: 10-13-70)
xWMAX, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-14163	7-22-60	1480kc	1kw	Day	9-22 3-22-61
	C.P. to make chgs. in ant. system (replace AM tower, sidemount FM ant., etc. (incr. ht.) & make chgs. in ground system. (DONDL)				
BAPL-220 EFF:	9-14-60 10-24-60	Voluntary assignment of construction permit & Lic. to Atlas Broadcasting Company			
BMP-9118	12-21-60	1480kc	1kw	Day	9-22 3-22-61
	Mod. of CP(BP-14163) to move antenna 250' North (same site) and make changes in the ground system (Cond'l).				
BL-8399 (1)	7-21-61	Lic. to cover CP(BP-14,163) which auth. a move in antenna; and changes in antenna and ground systems.			
BR-3064	9-7-61	1480kc	1kw	Day	~~10-1 10-1-64~~
BP-15244	3-13-62	1480kc	1kw	Day	5-13 11-13-62
	CP to make chgs in ant. sys. (remove resistor)				
BRC-2089 (1)	7-25-62	Mod. of license to change studio loc. and remote control point to 345 Covell Road, N.W., Grand Rapids, Michigan.			
BL-9368 (2)	7-18-62	Lic. to cover CP (BP-15,244) which auth. chgs. in ant. sys.			
BS-3064 (3)	10-26-62	Mod. of license to change studio loc. (correction re BRC-2089)			
BTC-4238 EFF:	4-1-63 4-26-63	Voluntary acquisition of positive control of licensee corporation by Joseph C. Hooker (81.08%) thru purchase of stock by licensee corporation from Charles A. Sprague.			
BR-3064	9-14-64	1480kc.	1kw	Day	10-1 10-1-67
BAL-5228 Eff:	12-30-64 1-2-65	Voluntary assignment of license to MID-STATES BROADCASTING CORPORATION			
BP-15370	3-24-65	1480kc	5kw	Day	5-24 11-24-65
	CP to increase power to 5kw and install new transmitter (FITZ BAUER 5000C) (Cond'l).				

Form BC 126
June 1954 #3064

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WMAX

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From--	Period To--
BML-2133 EFF: 9-1-65	8-24-65	1480kc	1kw	Day	8-24	10-1-67
		Mod. of lic. to change name of licensee to Panax Corporation				
BMP-11,575 (1)	8-24-65	Mod. of CP TO CHANGE name of licensee to Panax Corporation				
BMP-11,638 (2)	12-17-65	Mod. of CP (BP-15,370 as mod.) for ext. of completion date to 1-24-66.				
BL-11,197	2-4-66	1480kc	1kw	Aux	2-4	10-1-67
		Lic to use old main trans BAUER FB-1000J at main trans loc) to be operated on 1480 1kw, with RC for aux. purposes only.				
BL-11,196 (1)	2-4-66	Lic to cover CP(BP-15,370 as mod) which auth incr power inst new trans RCA-BTA-5T				
		1480kc	5kw	Day	2-4	10-1-67
BR-3064	9-29-67	Renewal of License (Main & Auxiliary) not renewed			10-1	10-1-70
TELEGRAM	10-17-67	PSA	500w			
BAL-6271 EFF.	3-11-68 4-1-68	Voluntary assignment of license.				
Ltr.	4-24-69	Studio: 212 Federal Square Bldg., Grand Rapids, Mich. RC				
BR-3064(L)	9-25-70	RENEWAL OF LICENSE				10-1-73
BAL-6920	9-25-70	VOL. AL EFF: 10-13-70				
BS-3064(L)	1-15-71	Call letters eff.				
EBSA	6-12-72					
BS-3064(L)	9-21-72	ML to add resistor				10-1-73
BZ-8230(1)	1-15-73	Direct Measurement				10-1-73
BR-3064(S)	3-13-74	RENEWAL				10-1-76
BL-13520(L)	5-31-74	Lic. to use former Main trans. for Auxiliary Purposes Only, Bauer FB-1000J				10-1-76
		1480khz	5kw	Day RC		
			1kw	Aux. RC		
Ltr.	9-29-76	Ch. SL				

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M A X

CARD 4

Station location GRAND RAPIDS, MICHIGAN

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
Br-3064(L)	9-15-76	Renewal	(Main	& Aux.)	10-1-79
BR790529VL(S)	9-21-79	Renewal (MAIN &	of license AUX.)		10-1-82
COMTEL	9-10-80	TEMP. AU. GR. POSTPONE REQUIRED COMPLETION DATE OF PROOF OF PERFORMANCE 60 DAYS TO FACILITATE RESOLUTION PROBLEMS WITH TELEPHONE LINES USED FOR STUDIO TO TRANSMITTER LINK. FURTHER EXT. NOT CONTEMPLATED.			

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WMAX x New

Name JOSEPH C. HOOKER AND CHARLES A. SPRAGUE d/b as WMAX BROADCASTING COMPANY
PO 658 Lydia, N. E., Grand Rapids, 5, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BP-9322 Rec'd Filed	5-24-54 5-26-54 5-26-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 1480kc Power: 500w Hours of Operation: Daytime Trans. Location: At Garfield St. extended and Grand River, Grand Rapids, Mich. Studio Location: Same Walter F. Kean, Engr.	GRANTED Cond'l re permittee to assume responsibility installation filter circuits or other equip. to the prevent cross mod. or extraneous emissions between proposed ant. system and ant. system of WFUR	8-18-54

GATES BC-500GY

FORM A-170 #2

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name WMAX, INC. JOSEPH C. HOOKER AND CHARLES A. SPRAGUE d/b as WMAX BROADCASTING COMPANY

Call Letters WMAX

File No.	Dated	Application for	Action Nature	Action Date
BAP-245 Rec'd Filed	9-18-54 9-23-54 9-23-54	Voluntary assignment of construction permit to WMAX, Inc.	GRANTED Eff;	10-21-54 10-30-54
BRC-575 Rec'd Filed	11-10-54 11-12-54 11-12-54	Modification of construction permit (BP-9322) to operate transmitter by remote control from 113 Lyon St., N. W., Grand Rapids, Michigan	GRANTED	11-16-54
BMP-6729 Rec'd Filed	12-18-54 12-20-54 12-20-54	Modification of construction permit (BP-9322 as mod., which auth. a new standard broadcast station) to change type transmitter (Composite).	GRANTED	1-4-55
BL-5571 Rec'd Filed	12-11-54 12-13-54 12-13-54	License to cover construction permit (BP-9322 as modified) which authorized a new standard broadcast station	GRANTED Cond'l re installation of filters or other equip. to prevent cross-modulation between antenna systems of WFUR and WMAX.	1-14-55

FORM A-170 #3
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WMAX

Name WMAX, INC.
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BZ-3673 Rec'd Resub Rec'd Filed	5-5-55 5-9-55 5-17-55 5-19-55 5-19-55	Authority to determine operating power by direct measurement of antenna power.	~~Ret. 5-13-55, Sect. I not submitted.~~ GRANTED	6-15-55
BR-3064 Rec'd Filed	6-19-55 6-29-55 6-29-55	Renewal of License	GRANTED	9-21-55
BP-10,075 Rec'd Filed	8-31-55 9-6-55 9-6-55	Construction permit to increase power from 500w to 1kw and install a new transmitter (GATES BC-1J). E.Harold Munn, Jr., Engr., Coldwater, Mich.	GRANTED	11-23-55

FORM BC-121 #4
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WMAX

Name WMAX, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-7230 Rec'd Filed	5-22-56 5-24-56 5-24-56	Modification of construction permit(BP-10,075 which auth. increase in power and installation of new transmitter) to make changes in antenna system and change type transmitter((FRITZ BAUER FB-1000-J)	GRANTED	6-7-56
BL-6250 Rec'd Filed	7-14-56 7-16-56 7-16-56	License to cover Construction Permit BP-10,075 as mod., which authorized to increase power from 500w to 1kw, install a new transmitter and make changes in antenna system.	GRANTED cond'l re installation of filter circuits or other equip., to prevent cross modulation or extraneous emissions between the antenna systems of Stations WFUR & WMAX.	9-13-56

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMAX

Name WMAX, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-11,744 Rec'd Filed	12-9-57 12-12-57 12-12-57	Construction permit to increase power from 1kw to 5kw; change antenna-trans. location from At Garfield Street Extended and the Grand River, Grand Rapids, Mich. to 1009 Collindale N.W., Grand Rapids, Mich., make changes in antenna (decr. hght) and ground systems and install new transmitter (FRITZ BAUER FB 5000C) (Contingent on grant of BP-11714 - WBFC chge station loc.) Engr. - E. H. Munn, Jr., Coldwater, Mich.	DENIED Order-Docket 12904 AFTER Hearing.	9-7-60
BR-3064 Rec'd Filed	7-3-58 7-7-58 7-7-58	Renewal of license	GRANTED	12-10-58
BP-14163 R & F	5-23-60 5-25-60	Construction Permit to make changes in antenna system. (replace AM tower, side-mount FM antenna, etc. ,inc.hgt).& make chgs in the ground system.	GRANTED Condl re before commence of const. WMAX shall req F.C.C. auth. to operate temp. ant. & before prog. tests auth. non-DA shall be subm.	7-22-60

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMAX

Name WMAX, INC.
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BAPL-220 Rec'd Filed	8-12-60 8-15-60 8-15-60	Voluntary assignment of construction permit and license to Atlas Broadcasting Company. Robert M. Booth, Jr., Atty.	GRANTED EFF:	9-14-60 10-24-60
BMP-9118 Rec'd Filed SEE BELOW FOR AMENDMENT	8-23-60 8-25-60 8-25-60	Modification of construction permit (BP-14163), which auth. changes in antenna & ground system to move antenna 250' North (same site) & make changes in the ground system. Atty: ~~Samuel Miller~~	GRANTED Cond'l re: Before com const.must rec.auth to operate with temp ant &compl.ofconst.bef.prog. tests subm non-DA proof	12-21-60
BP-14,504 Rec'd Filed	8-23-60 8-25-60 8-25-60	Construction permit to install old main antenna and ground system to be used as an auxiliary antenna and ground system. Atty: Samuel Miller	DISMISSED Atty's request	4-24-62
BMP-9118 (cont'd) AMENDMENT R & F	12-8-60 12-13-60	AMENDED to change applicant name to ATLAS BROADCASTING COMPANY as auth by BAPL-220 Atty. - Robert M. Booth	GRANTED	12-21-60

F.C.C., WASHINGTON, D. C. (gr 9-14-60)

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.M.A.X

Name ATLAS BROADCASTING COMPANY
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BL-8399 R.&F.	3-14-61 3-16-61	License to cover construction permit(BP-14163 as mod.) which auth. move in antenna(same site) changes in antenna & ground system.	GRANTED	7-21-61
BR-3064 Rec'd&Filed	7-6-61 7-14-61	Renewal of License Robert M. Booth, Jr., atty.	GRANTED	9-7-61
BP-15,244 R&F	12-15-61 12-19-61	CP to make chgs in antenna system (Remove resistor) Atty: Robert M. Booth, Jr.	GRANTED	3-13-62
BP-15,370 Rec'd Filed	2-8-62 2-9-62 2-9-62	CP to increase power from 1kw to 5kw; install new transmitter (Fritz Bauer 5000 C) ~~make change in antenna system (remove resistor)~~ Atty. R. M. Booth, Jr. Eng. Kear & Kennedy & E.Harold Munn, Jr. (Coldwater, Mich.	GRANTED Cond'l re: Permittee shall assume responsibilit for the installation and adjustment of filter circuits. Permittee shall submit with the applic. for lic. antenna resistance measurements. Pre-sunrise operation	3-24-65
AMENDED R&F	10-7-63 10-16-63	AMENDED to delete request for antenna chges ~~to remove resistor~~ (BP-15244 granted)		
AMENDED Recd Filed(order)	11-6-64 11-9-64 11-17-64	AMENDED to make chgs in the antenna system report.		

F.C.C. - WASHINGTON, D. C.

SEE CARD # 9 for amendment

FORM BC-121
Aug. 1955 #8

APPLICATION RECORD - BROADCASTING

Call Letters WMAX

Name ATLAS BROADCASTING COMPANY
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BL-9368 R. & F.	5-2-62 5-4-62	Lic to cover CP(BP-15,244) which auth chgs in antenna system. Atty- Robert M. Booth, Jr.	GRANTED	7-18-62
BRC-2089 R & F	7-12-62 7-16-62	Modification of license to change studio location and remote control point to 345 Covell Road, N.W., Grand Rapids, Michigan. Robert M. Booth, Jr., Atty.	GRANTED	7-25-62
BTC-4238 R & F	2-20-63 3-4-63	Voluntary acquisition of positive control of licensee corporation by Joseph C. Hooker (81.08%) thru purchase of stock by licensee dorporation from Charles A. Sprague. (REQUEST WAIVER OF SECTION 1.365 OF RULES) Atty. Robert Booth	GRANTED EFF:	4-1-63 4-16-63

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD - BROADCASTING

Call Letters WMAX

Name MID-STATES BROADCASTING CORPORATION
x ATLAS BROADCASTING COMPANY
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BR-3064 Rec'd Filed	7-15-64 7-22-64 7-22-64	Renewal of license Atty. Robert M. Booth, Jr.	GRANTED	9-14-64
BAL-5228 R & F	8-28-64 9-8-64	Voluntary assignment of license to MID-STATES BROADCASTING CORPORATION Request waiver of Section 1.597 of Rules Atty. - Keith Putbrese (for assignee) Atty for assignor - Booth & Lovett (per ltr 11-23-64)	GRANTED Eff:	12-30-64 1-2-65
BP-15,370 (Continued) AMENDED Rec. Filed (order)	 1-14-65 1-19-65 1-25-65	AMENDED (order1-25-65) to change name to MID-STATES BROADCASTING CORPORATION. re BAL-5228 gr. 12-30-64) Atty: Jason L.Shrinsky	GRANTED	3-24-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #10
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMAX

Name MID-STATES BROADCASTING CORPORATION
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BML-2133 R&F	7-12-65 7-21-65	Modification of license to change name of licensee to PANAX CORPORATION. Atty: Arthur Stambler	GRANTED EFF:	8-24-65 9-1-65
BP- Rec'd.	7-16-65 7-29-65	C.P. to install previously license transmitter (Bauer FB-1000-J) to be opr. on 1480kc, 1kw, for auxilairy purposes only. Atty: Arthur Stambler	RETURNED unnecessary per Sec. 1.537 of Rules.	8-9-65 as
BMP-11,575 R. & F.	7-12-65 7-21-65	Mod. of CP (BP-15,370, which auth. increase power and install new transmitter) to change name of permittee to Panax Corporation. Atty: Arthur Stambler	GRANTED	8-24-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMAX

Name PANAX CORPORATION
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,638 Rec'd. Filed	10-26-65 10-28-65 10-29-65	Mod. of C.P. (BP-15,370, as mod. which auth. incr. power, install new transmitter) for extension of completion date from 11-24-65 to 12-24-65. Atty: Jason L. Shrinsky	GRANTED to	12-17-65 1-24-66
BL-11,196 R & F 11 A 12-29-65	12/18/65 12/20/65	Lic. to cover CP (BP-15,370 as mod.) which auth. incr. power, install new transmitter, (specify type transmitter RCA BTA-5T) Atty: Jason L. Shrinsky (Main)	GRANTED	2-4-66
BL-11,197 R & F	12/27/65 12/28/65	License to use old main trans. BAUER FB-1000J (at main trans. loc.) to be operated on 1480kc 1kw, with remote control, for auxiliary purposes only. Atty: Jason L. Shrinsky (Auxiliary)	GRANTED	2-4-66
BR-3064 R & F JUL 31 1967	6-22-67 7-3-67	Renewal of license (Main & Auxiliary) Atty- Keith E. Putbrese	GRANTED	9-29-67

F.C.C. - WASHINGTON, D. C.

#12

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

(1480kc)

Call Letters WAFT XWMAX

Name XPANAX CORPORATION
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BAL-6167 R & F SEP 20 1967	9-11-67 9-13-67	Voluntary assignment of license to HILL-MEADOWCROFT, INC. REQUEST WAIVER SEC. 1.597 of RULES Atty - Putbrese & Fisher	DISMISSED req. of atty.	1-9-68
BAL-6271 R & F JAN 16 1968 Ltr.	12-30-67 1-3-68 4-16-68	Voluntary assignment of license to HILL-MEADOWCROFT. INC. Atty - Putbrese, Fletcher & Baraff Now represented by Arthur Stambler (J.L.Shrinsky)	GRANTED EFF.	3-11-68 4-1-68
BAL-6920 R & F FEE PD: $75 -#596394 MAY 19 1970 AMENDED (SEE OVER FOR AMENDMENTS)	4-22-70 4-27-70 8-25-70	Voluntary assignment of license to GREAT LAKES BROADCASTING CORPORATION (SEE OVER FOR AMENDMENTS) REQUEST WAIVER SECTION 1.597 of RULES Atty for assignor - Jason L. Shrinsky for assignee - Bilger, Blair & Glaser	GRANTED EFF:	9-25-70 10-13-70

F.C.C. - WASHINGTON, D. C.

RE: BAL-6920
AMENDED 8-25-70 financial data and reasons for sale.

AMENDED 8-31-70 financial data
AMENDED 9-18-70 - financial data

#13

1480kc..

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WMAX WAFT

Name GREAT LAKES BROADCASTING CORPORATION
HILL-MEADOWCROFT, INC.
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BR-3064 R & F $75 #614308 PN Recd. PRESS	6-26-70 7-6-70 " 6-17-70 JUL 21 1970	RENEWAL OF LICENSE Jason L. Shrinsky, Atty. (Arthur Stambler)	GRANTED	9-25-70
BZ-8230 d R & F DM PRESS	11-13-72 12-1-72 12-11-72 DEC 21 1972	Direct Measurement. Atty: Stambler & Shrinsky	GRANTED	1-15-73 72
BR-3064 R & F PN PRESS	6-20-73 6-28-73 6-28-73 20 JUL 1973	Renewal of License Atty: Jason L. Shrinsky	GRANTED	3-13-74

DTA - 8-31-73 (Aux.)
BZ-302 - 8-23-73

F.C.C. - WASHINGTON, D. C.

7-20-70 Atty.called Re Aux.it will be filed.

Form BC-121
September 1969
#14

APPLICATION RECORD - BROADCASTING

1480kc

Call Letters WMAX

Name GREAT LAKES BROADCASTING CORPORATION
Grnd Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BL-13,520 R & F $50#23210 PTA PRESS OCT 9 1973	8-21-73 8-23-73 9-14-73 8-31-73	Lic to use formerly authorize transmitter as auxiliary transmitter BAUER FB-1000J	GRANTED	5-31-74
BR-3064 R & F PN Recd. PRESS	5-21-76 5-26-76 " JUN 29 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Jason L. Shrinsky, Atty.	GRANTED	9-15-76
BR 790529 VL PRESS JUL 12 1979		RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	9-21-79

F.C.C. - WASHINGTON, D. C.

#15

APPLICATION RECORD-BROADCASTING

Call Letters: WMAX

Name: GREAT LAKES BROADCASTING CORPORATION

Station Location: Grand Rapids, Michigan

File No.	Date	Description	Action and Date
BAL810424HQ Form 314 PRESS MAY 29 1981 PN FILED 5-19-81		Vol AL to Salem Media of Michigan, Inc. Atty. Jerrold Miller (assignee) Atty Jason L. Shrinsky (Assignor)	7-21-81

Form BC-121
March 1979

W A N M RECORD OF DENIALS OF INFORMAL APPLICATIONS

Letter 7-14-58 Commission no longer provides operation beyond hours specified in station license.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.