WMKE

1 BROADCASTING RECORD

WMKE (10-22-80)
xWBCS 12-1-77
xWRIT (3-28-55)
xWEMP (8-19-35)

Date First Licensed Oct. 29, 1935 (SEE CARD #4)
xSEE CARD #5

Call Letters WISC MILWAUKEE, WISC.

Name of Licensee:

X GLENN D.ROBERTS, MELVA F.ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE,JR., EVALYN H.DOLPH, HOPE D.PETTEY & RACHEL YOUNG LaFOLLETTE, Co-Partners, d/b as THE MILWAUKEE BROADCASTING COMPANY (AL 8-22-44, Eff. 9-14-44)

xGLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE, JR., EVALYN H. DOLPH, HOPE D. PETTEY, LEO T. CROWLEY & JAMES E. MARKHAM, co-partners, d/b as the MILWAUKEE BROADCASTING COMPANY (AL 3-2-43, Eff. 3-15-43)

x MILWAUKEE BROADCASTING COMPANY

Transmitter Location:

5407 West McKinley Ave., Milwaukee, Wisc. (Redescription 10-15-71)
x5407 W. Martin Drive, Milwaukee, Wisconsin
x West McKinley Ave. at North 54th Street, Milwaukee, Wisconsin (CP 3-26-47)
x710 North Plankinton St. Milwaukee,Wisc. (MP-B 8-20-35) Lic, 10-29-35. ORDER of Grant 6-11-35

x Milwaukee, Wisconsin (Exact site to be determined) C.P. 2-12-35 Grant suspended 3-5-35

Main Studio Location:

Same as transmitter
x5407 W. Martin Drive, Milwaukee, Wisconsin (Ltr. 1-5-49)
X 710 North Plankinton St., Milwaukee, Wisc. (MP-B 8-20-35) Lic. 10-29-35 ORDER of Grant 6-11-35

x Milwaukee, Wisconsin (Exact site to be determined) C.P. 2-12-35 Grant suspended 3-5-35

53208

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
-P-330	2-12-35	1310	100w	D	4-12 10-12-35
	Milwaukee, Wisconsin				
Protested	by WHBL -Grant suspended & des.H. Min. 3-5-35				
Protest Dismissed and ORDER of Grant and Mod.C.P. issued					
-P-330	6-11-35	1310	100w	D	8-11 2-11-36
B4-MP-211	8-20-35	Appr.trans. & studio location, ext.commence.date			8-30 2-11-36
B4-MP-222	9-24-35	Mod.C.P.as to equipment			8-30 2-11-36
4-L-238	10-29-35	1310	100w	D	10-29 6-1-36
License to cover C.P. for new station					
B4-R-868	5-5-36	1310	100w	D	6-1 12-1-36
B4-R-868	11-17-36	1310	100w	D	12-1 6-1-37
B4-R-868	5-11-37	1310	100w	D	6-1 12-1-37
B4-R-868	C.A. 11-23-37	1310	100w	D	12-1 6-1-38
4-R-868	5-11-38	1310	100w	D	6-1 12-1-38
-S-868	10-6-38	From 7:15pm to end football game 10-7-38			
S-868	10-7-38	Frm 7:30 pm to end football game 10-14-38			
L-512	10-25-38	1310	100w	U	10-31 12-1-38
Mod.License for U time, effective 10-31-38					
-R-868	11-28-38	1310	100w	U	12-1 6-1-39
-P-2066	2-6-39	1310	100,250w-LS	U	4-13 10-13-39
Eff.	2-13-39	C.P.install new equip. and increase day power			
918	3-13-39	1310	100w,250w-LS	U	4-13 6-1-39
Lic.	to cover	C.P.for	new equip. and		
increase day		power			
A-R-868	5-23-39	1310	100,250w-LS	U	6-1 12-1-39
B4-ML-686	8-8-39	1310	250w	U	8-8 12-1-39
Mod.License to increase night power					
B4-R-868	11-20-39	1310	250w	U	12-1 10-1-40
B4-S-868	2/20/40	1310	250w	U	3/1 8/1/40
Order	6/12/40	Extension of License			8/1 10/1/40
Order	9-10-40	Extension of license			10-1 3-29-41
NARBA REALLOCATION					
B4-R-868	3-24-41	1340	250w	U	3-29 10-1-41

B-8- SEE CARD #4

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

x MILWAUKEE BROADCASTING COMPANY (AL 12-26-46, EFF 12-31-46)

x GLENN D. ROBERTS, MELVA F. ROBERTS, MELVA F. ROBERTS, WELWOOD NESBIT, Executor of the estate of Genevieve S. Nesbit, ROBERT M. LAFOLLETTE, JR., RACHEL YOUNG LAFAYETTE, HOPE D. PETTEY, EVELYN H. DOLPH, JOHN ERNEST ROE, W. WADE BOARDMAN CO-PARTNERS d/b as MILWAUKEE BROADCASTING CO. (AL 11-29-46, EFF:

x WEMP (8-10-35)

Call letters X WISC

Name of licensee

x GLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE, JR., EVALYN H. DOLPH, HOPE D. PETTEY, RACHEL YOUNG LaFOLLETTE, GENEVIEVE S. NESBIT, JOHN ERNEST ROE and W. WADE BOARDMAN, Co-Partners, d/b as MILWAUKEE BROADCASTING COMPANY (AL 2-20-45, Eff. 2-23-45)

~~MILWAUKEE BROADCASTING COMPANY~~

Transmitter location

Main studio location

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B4-Z-869	5-22-41	1340	250w	U	5-22	10-1-41
Determine operating power by direct method.						
B4-R-868	9-30-41	1340	250w	U	10-1	10-1-42
B4-P-3473	8-16-42	C.P. install new trans.			8-16	2-16-43
B4-L-1686) B4-L-1639)	8-12-42	1340	250w 250w	U Aux.	8-12	10-1-42
Lic. to cover CP 3473 for installation of new trans., and lic. to use old RCA 250-E trans. as an aux.						
B4-R-868 Auxiliary	9-22-42	1340	250w 250w	U Aux.	10-1	6-1-43
B4-S-868 Auxiliary	11-6-42	1340	250w 250w	U	12-1	6-1-43
Mod. Lic. in accordance with Order #107						
B4-AL-363 Eff. 3-15-43	3-2-43	Vol.assignment of license to GLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE,JR., EVALYN H. DOLPH, HOPE D. PETTEY, LEO T. CROWLEY & JAMES E. MARKHAM, co-partners, d/b as the MILWAUKEE BROADCASTING COMPANY				
B4-S-868	5-25-43	Extension of license Main and auxiliary			6-1	8-1-43
B4-R-868 Auxiliary	7-6-43	1340	250w 250w	U	7-6	6-1-45
B4-AL-420 Eff. 9-14-44	8-22-44	Voluntary assignment of license to GLENN D.ROBERTS, MELVA F.ROBERTS, WELLWOOD NESBIT, ROBERT M.LaFOLLETTE,JR., EVALYN H.DOLPH, HOPE D.PETTEY & RACHEL YOUNG LaFOLLETTE, Co-Partners, d/b as THE MILWAUKEE BROADCASTING COMPANY				
B4-AL-471 Eff. 2-23-45	2-20-45	Voluntary assignment of license to GLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE,JR., EVALYN H. DOLPH, HOPE D. PETTEY, RACHEL YOUNG LaFOLLETTE, GENEVIEVE S. NESBIT, JOHN NESBIT, ROY and W.WADE BARTMAN, Co-Partners, d/b as Milwaukee Broadcasting Company				
B4-S-868	5-22-45	Extension of License			6-1	8-1-45
B4-R-868 Auxiliary	6-5-45	1340	250w 250w	U	6-5	2-1-47

B-S

BROADCASTING STATION LICENSE RECORD

#3

See Card 4

Date first licensed xTRINITY BROADCASTING CORPORATION (AL 7-27-55 EFF. 8-1-55) Call letters WEMP

xFOSTER & ASSOCIATES, INC. (AL 3-2-55, Eff. 3-28-55)

xMILWAUKEE BROADCASTING COMPANY (AL 12-26-46, Eff. 12-31-46)

xGLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE, JR., EVALYN H. DOLPH, HOPE D. PETTY, RACHEL YOUNG LaFOLLETTE, GENEVIEVE S. NESBIT, JOHN ERNEST ROE and W. WADE BOARDMAN, Co-Partners, d/b as MILWAUKEE BROADCASTING COMPANY (AL 2-20-45, eff. 2-23-45)

Name of licensee

Transmitter location

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B4-S-868	7-10-45	1340	250w	U	10-1-45 2-1-47
Aux.			250w		
Mod. Lic. Order		107A			
B4-AL-561	11-29-46	Involuntary assignment of license to Glenn D. Roberts, Melva F. Roberts, Welwwed Nesbit, Executor of the estate of Genevieve S. Nesbit, Robert M. LaFollette, Jr., Rachel Young LaFollette, Hope D. Pettey, Evelyn H.Dolph, John Ernest Roe, W. Wade Boardman, co-Partners d/b as Milwaukee Broadcasting Co.			
EFF:					
B4-AL-573 EFF 12-31-46	12-26-46	Voluntary assignment of license to MILWAUKEE BROADCASTING COMPANY			
B4-S-868	1-23-47	Extension of license for auxiliary transmitter			2-1 4-1-47
B4-R-868	1-23-47	1340 Main	250w transmitter	U	2-1 2-1-50
B4-R-868	2-14-47	1340 For auxiliary transmitter	250w	Aux.	2-14 2-1-50
BP-5982	3-26-47 C.P. to install new antenna & change T. site	1340kc	250w	U	5-26 11-26-47
BMP-3280	11-10-47 Mod. CP (5982) for ext. of completion date.	1340	250w	U	5-26 5-26-48
BP-6780	6-18-48 CP to install Aux. T at present site of main T.	1340	250w	Aux.	8-18 2-18-49
BL-3035	9-24-48 Lic. to cover CP (5982 as mod) to install a new vertical antenna and to change T site.	1340	250w	U	9-24 2-1-50
BS-868	9-24-48 Lic. to cover Aux. T.	1340	250w	Aux.	9-24 2-1-50
BL-3426 Aux.	12-8-48 Lic. to cover CP (6780) to install aux. T at present site of main T.	1340	250w 250w	U Aux.	12-8 2-1-50
BZ-2965	12-2-48 Determine opr. power by direct method.	1340	250w	U	12-2 2-1-50
BR-868	1-18-50 AUX	1340	250w 250w	U	2-1 2-1-53
BR-868	1-7-53 Main & Aux.		RENEWAL OF LICENSE		2-1-53 12-1-55

B.S.

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WRIT
x WEMP

GREAT TRAILS BROADCASTING CORPORATION (AL 10-23-69, Eff: 12-31-69)
x WRIT, INC. (BAPL 9-18-62 EFF: 10-1-62)
xRADIO MILWAUKEE, INC. (AL 11-20-56, EFF: 12-21-56)
xMcLENDON INVESTMENT CORPORATION (BML 1-25-56)

Name of licensee .....xMILWAUKEE BROADCASTING COMPANY.....

Transmister location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BTC-1449 EFF:	2-19-53 3-11-53	Vol. relinq. of positive control to Andrew M. Spheeris, Hugh K. Boice, Jr., John C. Gagliano, Thomas T. Dyson and Suzanne C. Cleveland.			
BTC-1592 EFF:	10-28-53 11-9-53	Vol. trans. of control to Andrew M. Spheeris and 6 others			
BZ-3537 (1)	12-24-53	1340kc	250w	U	12-24-53 12-1-55
	Auth. determine operating power direct method (MAIN)				
BZ-3538 (1)	12-24-53	1340kc	250w	AUX.	12-24-53 12-1-55
	Auth. determine operating power direct method (AUX.) &				
BAL-1953 EFF.	3-2-55	Vol. assignment of license to FOSTER & ASSOCIATES, INC.			
BS-868	4-25-55	1340kc	250w	Un	4-25-55 12-1-55
	Mod. of license to redescribe antenna system.				
BAL-2079 EFF:	7-27-55 8-1-55	Vol. assignment of license to Trinity Broadcasting Corporation			
BR-868	11-9-55	1340kc Main & Aux.	250w	U	12-1 12-1-58
BML-1653 (1)	1-25-56	Mod lic to change name of licensee corp. to McLendon Investment Corporation			
BAL-2469 EFF:	11-20-56 12-21-56	Vol. assignment of license to RADIO MILWAUKEE, INC.			
BR-868	11-19-58	1340kc	250w	U MAIN&Aux	12-1 12-1-61
BTC-3017 EFF:	2-11-59 3-25-59	Voluntary relinquishment of negative control of lic.corp. by each H&E Balaban Corp. and Leo M.Lederer and Harold S.Lederer(As a Family Group) thru sale of stock to Nancy F.Epstein,Eli E.Fink, Maurice Schraeger and Herbert Schoenbrod.			
BS- 868 (1)	2-12-59	Mod. of license to redescribe antenna system. (MEMO). MAIN & AUX.			
	11-29-61	Action on Renewal Deferred.			
BP-13,158 (Cond'l)	2-6-62	1340kc	250w-1kw-LS, Un		4-6-62 10-6-62
	CP to increase daytime power and install new transmitter				
BR-868 AUX	3-21-62	1340kc	250w	U AUX	3-21 to 12-1-64 12-1-64

Form BC 126 #5
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....writ.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BZ-4653 MAIN (1)	6-7-62	Authority to determine operating power by direct measurement of antenna power			
BS-868 AUX (1)	6-7-62	Authority to determine operating power by direct measurement of antenna power			
BMP-10519 (1)	9-18-62	Mod. of CP (BP-13158, which auth. inc. daytime power & install new trans) to use RCA BTA-1R trans Day & retain RCA 250-K (lic. trans.) as night trans. (2 main trans.)			
BAPL-279 EFF:	9-18-62 10-1-62	Voluntary assignment of construction permit and license to WRIT, Inc.			
BL-9621	11-21-62	1340kc	250w-1kw	Unl.	11-21 12-1-64
		Lic. to cover CP (BP-13,158 as mod) which auth. incr. day power and install new trans (Two Main)			
BZ-5161 (1)(Main)	3-30-64	Authority to determine operating power by direct measurement of antenna power.			
BZ-5162 (Aux.)	3-30-64	Authority to determine operating power by direct measurement of antenna power.			
		1340kc	250w	Aux. 3-30	12-1-64
BR-868 Aux	11-30-64	1340kc.	250w,1kw, U		12-1 12-1-67
		Renewal of License to			12-1-67
BZ-5903 (1)	12-1-65 (Main)	Auth. to determine operating power by direct measurement of antenna power.			
BZ-5904 (1)	12-1-65 (Aux.)	Auth. to determine operating power by direct measurement of antenna power.			
Ltr. dtd. & rec'd 12-23-66 giving notification per Sect. 73.48(a)(5) Rules that a RCA BTA-1R1 trans. is now installed as Main trans.; and former Main trans. RCA BTA-1R is now installed as Auxiliary trans.					
BZ-6343 (2)	3-15-67 (Main)	Auth. to determine operating power by direct meas. of antenna power.			
BZ-6344 (2)	3-15-67 (Aux.)	Auth. to determine operating power by direct meas. of antenna power.			
BR-868	11-24-67	1340kc	250w-1kw	LS-U	12-1 12-1-70
			250w	Aux. (SEE ALT. M.)	
(AUX. BANTED; NOT USED)					
BL-11,788	12-20-67	1340kc	250w-1kw	LS-U	12-20 12-1-70
	Lic. to cover use of former aux.trans.as Alt. Main Trans.				

Form BC 126
June 1954 #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....WRIT....

Station location .....

Name of licensee ..SEE CARD #4.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BZ-6702 (1)	1-12-68 (Main)	Auth. to determine operating power by direct meas. of antenna power.			
BZ-6745 (1)	3-14-68 (Alt. M.)	Auth. to determine operating power by direct meas of anteanna power.			
BZ-6997 (2)	11-14-68	Direct Meas. (Main)			
BZ-6998 (2)	11-14-68	Direct Meas. (Alt. Main)			
BAL-6730	10-23-69	Vol. AL			
BR-868(L)	11-25-70	Renewal of MAIN & ALT. M.			12-1-73
BS-868(1)	10-15-71	ML redescribe ML & SL. (Main & Alt.)			
BZ-7962(L)	1-27-72	Direct Meas.(Alt. Main Transmitters)			
EBSA	5-22-72				
BR-868(S)	11-28-73	RENEWAL OF MAIN & ALT.			12-1-76
BTC-8172	11/23/76	Vol rel of pos con EFF:			12/18/76
BR-868	12-13-76	RENEWAL OF LICENSE MAIN & ALT.MAIN			12-1-79
BR-868 Superseded	12-13-76	SAME AS ABOVE to complete sentence for ground system.			12-1-79
EBSA	12-1-77	Chg. call			
BR790801YR (S)	11-30-79	RENEWAL OF LICENSE (Main & Alt. Main)			12-1-82
EBSA	10-22-80	CALL SIGN CHANGE			

Form 94
#1

APPLICATION RECORD - BROADCASTING

Call Letters WEMP (8-19-35)
x WISC
x NEW

Name Milwaukee Broadcasting Co.

Milwaukee, Wisc.

File No.	Dated	Application for	Action Nature	Action Date
B4-P-330	1-10-35	C.P. for new station on: Frequency 1310 kc, Power 100 watts, Time Daytime. Studio and Trans. Sites to be determined, Milwaukee, Wisconsin.	~~Granted~~ ~~Protested by WHBL~~ ~~Grant suspended 8-6-35~~ Protest dismissed and ORDER of Grant 6-11-35	~~Min. 2-12-35~~
B4-MP-211	8-3-35.	Mod. of CP (B4-P-330) for approval of trans. site at Milwaukee, Wisc. & Studio site at 710 North Plankinton, Milwaukee, Wisc., and extend commencement date 10 days after grant amd completion date 90 days thereafter.	Granted (Not necessary to ext. completion date)	8-20-35

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WEMP

#2

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B4-MP-222	8-30-35	Modification of construction permit (B4-P-330) as modified to make changes in equipment	Granted	9-24-35
B4-L-238	10-11-35	License to cover construction permit (B4-P-330) as modified for a new station	Granted	10-29-35
B4-P-1008	2-15-36	C.P. to install new equip. change freq. from 1310 kc to 1010 kc, power from 100 watts to 250w-500w-LS, time from daytime to Unlimited.	Ex.Report 1-315 DISMISSED WITH PREJUDICE C.A. 7-14-37 Effective	7-14-37
B4-R-868	3-17-36	Renewal of license	Granted	5-5-36
B4-R-868	9-28-36	Renewal of license	Granted	11-17-36

Form 94

#3

APPLICATION RECORD—BROADCASTING

Call letters WEMP

Name Milwaukee Broadcasting Company

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-868	3-26-37	Renewal of license	Granted	5-11-37
B4-R-868	9-24-37	Renewal of license	Granted CA	11-23-37
B4-ML-512 Resubmitted	12-1-37 12-10-37	Modification of license to change hours of operation from daytime to unlimited using 100w power.	~~Returned 12-8-37 Jurat~~ Ex. Rept. I-567 Dock. 5005 GRANTED Min. 10-25-38 Effective 10-31-38	

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD—BROADCASTING

#4

Call letters WEMP

Name MILWAUKEE BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-2066	2-9-38	Construction permit to make changes in equipment and increase day power from 100w to 250w	Ex.Rept.I-733 Dock.5095 GRANTED Min. 2-6-39 Eff. 2-13-39	
B4-R-868 Resubmitted Resubmitted	3-18-38 3-30-38 4-19-38	Renewal of license (~~3b & 17j~~) (~~8,17c,17d2,17j~~)	~~Returned~~ ~~Returned~~ Granted	~~3-28-38~~ ~~4-15-38~~ 5-11-38
B4-R-868	9-27-38	Renewal of license	Granted	11-28-38
B4-L-918	2-18-39	License to cover C.P.(B4-P-2066) for equip. changes and increase power.	Granted	3-13-39

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#5

APPLICATION RECORD—BROADCASTING

Call letters WEMP

Name MILWAUKEE BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-868 Resubmitted	3-29-39 "	Renewal of license ~~(17g;18a-&-jurat)~~	~~Returned~~ Granted	~~4-15-39~~ 5-23-39
B4-ML-686	6-29-39	Modification of license to increase power from 100w;250w-LS to 250watts day & night.	Granted	8-8-39
B4-R-868	9-30-39	Renewal of license	Granted	11-20-39
B4-R-868	5-23-40	Renewal of license	Granted 1340kc, 250w, U	3-24-41
B4-Z-869 rec'd	4-25-41 4-28-41	Authority to determine operating power by direct measurement.	Granted	5-22-41

U. S. GOVERNMENT PRINTING OFFICE

Form 94 #6

APPLICATION RECORD - BROADCASTING

Call Letters W E M P

Name MILWAUKEE BROADCASTING COMPAnY

File No.	Dated	Application for	Action: Nature	Action: Date
B4-R-868 Resubmitted	7-29-41 7-29-41	Renewal of license and Form 335 Letter [illegible] 20(d)(c) and (h) Application pending.	~~Ret'd. 9-3-41 for add. copy. Defect. Sections 20(b)(c)(h).~~ Granted	9-30-41
B4-P-3473 Received	2-26-42 3-11-42	C.P. to install new transmitter. Form 335 filed. Wayland filed application. Affidavit re equipment rec'd. 3-11-42 Affidavit re equipment rec'd. 4-2-42 5-11-42 rec'd petition re Com. Memo. Opinion of 4-27-42	Granted	6-16-42
B4-L-1639 Received	2-26-42 3-11-42	License to use old main transmitter as an Aux. for emergency use only. Form 335 filed. Mr. Wayland filed application.	Granted	8-12-42

Form 94 #7

APPLICATION RECORD - BROADCASTING

Call Letters W E M P

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B4-L-1686 Rec'd	7-6-42 7-8-42	License to cover construction permit (B4-P-3473) for installation of new transmitter. 335's filed.	Granted	8-12-42
B4-R-868 " Resub.	7-28-42 8-15-42 "	Renewal of license and Forms 335 " " " " " Aux. Aux. ~~(Sec. 6(c) & 1[illegible])~~	Granted ~~Ret'd~~ "	9-22-42 ~~8-19-42~~ "

Form 94 #8

APPLICATION RECORD - BROADCASTING

Name GLENN D. ROBERTS, MELVA F.ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE,JR., EVALYN H. DOLPH, HOPE D. PETTEY, LEO T. CROWLEY & JAMES E.MARKHAM,co-partners, d/b as the MILWAUKEE BROADCASTING COMPANY (AL 3-2-43,Eff.3-15-43)

Call Letters W E M P

File No.	Dated	Application for	Action Nature	Action Date
B4-AL-363 Rec'd Filed	12-30-42 12-30-42 1-14-43	Voluntary assignment of license from Milwaukee Broadcasting Company to GLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE,JR., EVALYN H. DOLPH, HOPE D. PETTEY, LEO T. CROWLEY & JAMES E. MARKHAM, co-partners, d/b as THE MILWAUKEE BROADCASTING COMPANY. 335's filed (Filed by Chas. Wayland)	Granted Eff. 3-15-43	3-2-43
B4-R-868 "	3-26-43 4-30-43	Renewal of license " " " AUX.	Granted "	7-6-43 "

Form 94 #9 APPLICATION RECORD - BROADCASTING

Call
Letters W E M P

Name GLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE, JR., EVALYN H. DOLPH, HOPE D. PETTEY, RACHEL YOUNG LaFOLLETTE, GENEVIEVE S. NESBIT, JOHN ERNEST ROE, and W.WADE BOARDMAN, Co-Partners, d/b as MILWAUKEE BROADCASTING COMPANY (AL2-20-

Action 44 EFF.2-24-45)

Form 94 #9

APPLICATION RECORD - BROADCASTING

x GLENN D.ROBERTS,MELVA F.ROBERTS,WELLWOOD NESBIT, ROBERT M. LaFOLLETTE,JR.,EVALYN H.DOLPH,HOPE D.PETTEY,& RACHEL YOUNG LaFOLLETTE, Co-Partners, d/b as THE MILWAUKEE BROADCASTING COMPANY (AL 8-22-44, Eff.9-14-44)

x GLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE,JR., EVALYN H. DOLPH, HOPE D. PETTEY, LEO T. CROWLEY & JAMES E. MARKHAM, co-partners, d/b as the MILWAUKEE BROADCASTING COMPANY

Name

Call Letters WEMP

File No.	Dated	Application for	Action Nature	Action Date
B4-AL-426 Rec'd Filed	5-27-44 6-12-44 6-16-44	Voluntary assignment of license to GLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE,JR., EVALYN H. DOLPH, HOPE D. PETTEY and RACHEL YOUNG LaFOLLETTE, co-partners, d/b as the MILWAUKEE BROADCASTING COMPANY 335's filed (Filed by Chas. Wayland)	Granted Eff. 9-14-44	8-22-44
B4-AL-471 Rec'd Filed	1-22-45 1-26-45 1-26-45	Voluntary Assignment of license to GLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE, JR., EVALYN H. DOLPH, HOPE D. PETTEY, RACHEL YOUNG LaFOLLETTE, GENEVIEVE S. NESBIT, JOHN ERNEST ROE and W. WADE BOARDMAN, co-partners, d/b as MILWAUKEE BROADCASTING COMPANY (335s filed 2-2-45) (Filed by Herbert M. Bingham, Atty.)	Granted Eff 2-23-45	2-20-45

Form 94

APPLICATION RECORD - BROADCASTING

#10

Call Letters W E M P

Name SEE CARD NO.9

File No.	Dated	Application for	Action Nature	Action Date
B4-R-868 Rec'd	3-14-45 3-28-45	Renewal of license Filed by Herbert Bingham Atty.	Granted	6-5-45
B4-R-868 Rec'd	4-10-45 4-16-45	Renewal of license (Aux.) Filed by Herbert Bingham atty.	Granted	6-5-45
B4-P-3997 Rec'd Filed	9-19-45 9-20-45 9-20-45	C.P. to change frequency from 1340 to 1200 kc, increase power from 250w to 10kw, install new transmitter and D.A. for day and night use, and change transmitter location from 710 N. Plankinton Ave., Milwaukee, Wis., to New Berlin, Wis. (Filed by H. M. Bingham, Atty.; E.C. Page, Engr.)	Dismissed without prejudice to the filing of petition for reinstatement after the conclusion of proceeding in Docket 6741 Order issued Min. 2-1-46 Denied petition for reinstatement of application 9-5-46	

Form 94 APPLICATION RECORD - BROADCASTING

#11

Call Letters WEMP

Name GLENN D. ROBERTS, MELVA F. ROBERTS, WELLWOOD NESBIT, ROBERT M. LaFOLLETTE, JR., EVALYN H. DOLPH, HOPE D. PETTEY, RA CHEL YOUNG LaFOLLETTE, GENEVIEVE S. NESBIT, JOHN ERNEST ROE, and W. WADE BOARDMAN, Co-Partners, d/b as MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B4-AL-561 Rec'd Filed	10-16-46 10-22-46 10-22-46	Involuntary Assignment of License to Glenn D. Roberts, Melva F. Roberts, Wellwood Nesbit, Executor of the estate of Genevieve S. Nesbit, Robert M. LaFollette, Jr., Rachel Young LaFollette, Hope D. Pettey, Evalyn H. Dolph, John Ernest Roe, W. Wade Boardman, Co-partners d/b as MILWAUKEE BROADCASTING COMPANY. (Filed by Herbert M. Bingham, Atty.)	GRANTED	11-29-46
B4-R-868 Rec'd	11-29-46 11-29-46	Renewal of license (Main) Filed by Robert Booth, Jr. atty.	Granted	1-23-47
		Amend. filed in new name	"	2-14-47
B4-R-868	1-11-47	Renewal of license (Aux.)		

Form 94

APPLICATION RECORD - BROADCASTING

12 MILWAUKEE BROADCASTING COMPANY

x GLENN D.ROBERTS, MELVA F.ROBERTS, WELLWOOD NESBIT, Executor of the estate of GENEVIEVE S.NESBIT, ROBERT M. LaFOLLETTE,JR., RACHEL YOUNG LaFOLLETTE, HOPE D.PETTEY, EVALYN H.DOLPH, JOHN ERNEST ROE, W.WADE BOARDMAN,Co-Partners d/b as MILWAUKEE BROADCASTING COMPANY

Call Letters WEMP

Name

File No.	Dated	Application for	Action Nature	Action Date
B4-AL-573 Rec'd Filed	12-17-46 12-17-46 12-17-46	Voluntary Assignment of License from Glenn D.Roberts, Melva F.Roberts, Wellwood Nesbit, Executor of the estate of Genevieve S.Nesbit, Robert M.LaFollette,Jr., Rachel Young LaFollette, Hope D.Pettey, Evalyn H.Dolph, John Ernest Roe, W.Wade Boardman,Co-Partners d/b as Milwaukee Broadcasting Company to Milwaukee Broadcasting Company. Filed by Wm. A.Porter,Atty.	GRANTED EFF - 12-31-46	12-26-46
BP-5982 Rec'd Filed	2-26-47 2-26-47 2-26-47	Construction Permit to install new antenna and change transmitter location from 710 North Plankinton St., Milwaukee, Wisc. to West McKinley Ave. at North 54th St., Milwaukee, Wisc. (George M. Lohnes, Engr.) Robert M.Booth,Jr.,Atty.	GRANTED	3-26-47

Form 94

APPLICATION RECORD - BROADCASTING

#13

Call Letters WEMP

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-3280 Rec'd Filed	10-20-47 10-29-47 10-29-47	Mod. of C.P. (BP-5982, which authorized installation of new vertical antenna and to change transmitter location) for extension of completion date from 11-26-47 to 5-26-48. (Filed by Robert M. Booth, Jr., Atty.)	GRANTED	11-10-47
BL-3035 Rec'd Resubm. Rec'd Filed	2-23-48 2-26-48 3-5-48 3-5-48 3-5-48	License to cover C.P. (BP-5982, as mod.,) which authorized installation of new vertical antenna and to change transmitter location.	~~Returned 3-2-48 signed by general Section IIa, Par.2 description of F. location different.~~ GRANTED	9-24-48

Form 94

APPLICATION RECORD - BROADCASTING

14

Call Letters WEMP

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-6780 Rec'd Filed	5-22-48 5-24-48 5-24-48	Construction Permit to install auxiliary transmitter (RCA 250-E) at West McKinley Ave. at North 54th Street, Milwaukee, Wisconsin (present location of main transmitter) to be operated on 1340kc, with power of 250 watts. Robert M. Booth,Jr.,Atty.	GRANTED	6-18-48
BL-3426 Rec'd Filed	10-26-48 10-28-48 10-28-48	License to cover C.P. (BP-6780, which authorized to install auxiliary transmitter at (Present location of main transmitter) to be operated on 1340kc, with power of 250w. (Robert M. Booth, Jr.,Atty.)	GRANTED	12-8-48
BZ-2965 Rec'd Filed	10-26-48 10-28-48 10-28-48	Authority to determine operating power by direct measurement of antenna power. (Main) (Robert M. Booth,Jr.,Atty.)	GRANTED	12-2-48

FCC Form 94 #15

APPLICATION RECORD - BROADCASTING

Call Letters WEMP

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-868 Rec'd	11-30-49 11-30-49	Renewal of license (Main & Auxiliary) (Robert Booth, Atty.)	GRANTED	1-18-50
BR-868 Rec'd Filed	11-5-52 11-7-52 11-7-52	Renewal of License (Main) Filed by Robert M. Booth, Jr., Atty.		
BR-868 Rec'd Filed	10-29-52 11-7-52 11-7-52	Renewal of license (Aux.) (Robert M. Booth, Jr., Atty)	GRANTED Main and Aux.	1-7-53
BP-8719 Rec'd Filed	1-5-53 1-9-53 1-9-53	Construction permit to mount TV antenna on top of AM tower. (Contingent on grant of BPET-19) Robert M. Booth, Jr., Atty.	DISMISSED As Unnecessary	6-1-53

FORM A-170 #16
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WEMP

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BTC-1449 Rec'd Filed	1-23-53 1-27-53 1-27-53	Voluntary relinquishment of ~~negative~~ positive control of licensee corporation from Eleanor Jones Roe, Ethel Jones Edgington, Irene L. Jones, Lucile Jones Paff and David W. Jones as joint tenants with right of survivorship, Glenn D. Roberts, Melva F. Roberts, John Ernest Roe and W. Wade Boardman thru sale of 262.5 shares of stock to Andrew M. Spheeris, Hugh K. Boice, Jr., John C. Gagliano, Thomas T. Dyson and Suzayne C. Cleaveland. Robert M. Booth, Jr., Atty.	GRANTED EFF:	2-18-53 3-11-53

#17

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WEMP

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BTC-1592 Rec'd Filed	9-28-53 9-30-53 9-30-53	Voluntary transfer of control of licensee corporation from Glenn D. Roberts and 10 others to Andrew M. Spheeris and 6 others. Robert M. Booth, Atty.	GRANTED EFF:	10-28-53 11-9-53
BZ-3537 Rec'd Filed	10-30-53 11-3-53 11-3-53	Authority to determine operating power by direct measurement of antenna power. (Main) Bingham, Collins, Porter & Kistler, Attys. Edward W. Jacker, Engr.	GRANTED	12-24-53
BZ-3538 Rec'd Filed	10-30-53 11-3-53 11-3-53	Authority to determine operating power by direct measurement of antenna power (Auxiliary). Bingham, Collins, Porter & Kistler, Attys. Edward W. Jacker, Engr.	GRANTED	12-24-53

FORM A-170 #18 APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 TRINITY BROADCASTING CORPORATION (AL 7-27-55 all WRIT (Eff. 3-28-5

xFOSTER & ASSOCIATES, INC. (AL 3-2-55, Eff. 3-28-55 Letters WEMP

Name x MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BAL-1953 Rec'd Filed	1-24-55 1-25-55 1-25-55	Voluntary assignment of license to Foster & Associates, Inc. Contingent on grant of BTC-1952. William A. Porter, Atty.	GRANTED EFF.	3-2-55 3-28-55
BAL-2079 Rec'd Filed	6-28--55 7-12-55 7-12-55	Voluntary assignment of license to Trinity Broadcasting Corporation. Marcus Cohn, Atty.	GRANTED EFF:	7-27-55 8-1-55
BR-868 Recd Filed	8-31-55 9-6-55 9-6-55	Renewal of license (Main) Marcus Cohn, Atty.	GRANTED	11-9-55
BR-868 Recd Filed	10-29-55 11-1-55 11-1-55	Auxiliary Transmitter		

F.C.C. - WASHINGTON, D. C.

RADIO MILWAUKEE, INC.

FORM BC-121 #19 APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170 SEE BAL-2469, 11-20-56

Call Letters WRIT

Name x McLENDON INVESTMENT CORPORATION (BML 1-25-56)
x TRINITY BROADCASTING CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BML-1653 Rec'd Resub. Rec'd Filed	12-13-55 12-30-55 1-9-56 1-19-56 1-19-56	Modification of license to change name of licensee corporation from Trinity Broadcasting Corporation to McLendon Investment Corporation. Marcus Cohn, Atty.	~~Ret. 1-4-56. Filed in wrong name.~~ GRANTED	 1-25-56
BAL-2469 Rec'd Filed	10-9-56 10-19-56 10-19-56	Voluntary assignment of license to Radio Milwaukee, Inc. Marcus Cohn, Atty. for Assignor James McKenna, for Assignee	GRANTED EFF:	11-20-56 12-21-56
BR-868 Rec'd Resubmitted Recd & Filed	8-25-58 9-2-58 10-9-58 10-15-58	Renewal of License. (Main) Edward R. McKenna, Atty. James A. McKenna, attorney	~~RETURNED 9-2-58 - Rec. Sec. II, dated after Sec. I.~~ GRANTED	 11-19-58
BR-868 Rec'd&Filed	9-16-58 9-19-58	Renewal of license (Auxiliary)		

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#20

APPLICATION RECORD - BROADCASTING

Call Letters WRIT

Name RADIO MILWAUKEE, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-3017 Rec'd. Filed	12-29-58 1-14-59 1-14-59	Voluntary relinquishment of negative control of licensee corporation by each H & E Balaban Corporation, and Leo M. Lederer and Harold S. Lederer (As a Family Group) thru sale of stock to Nancy F. Epstein, Eli E. Fink, Maurice Schraeger, and Herbert Schoenbrod. James A. McKenna, Jr., Atty.	GRANTED EFF:	2-11-59 3-25-59
BP-13,158 Rec'd Filed	5-13-59 5-15-59 5-15-59	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA BTA 1R) Request waiver of Section 3.28(c) of Rules Atty. - McKenna & Wilkinson Engr. - Walter F. Kean, Riverside, Ill.	GRANTED After hearing D-13497 (Cond'l re accept interference)	2-6-62

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #21

APPLICATION RECORD - BROADCASTING

Call Letters WRIT

Name RADIO MILWAUKEE, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-868 Rec'd Filed	8-31-61 9-6-61 9-6-61	Renewal of license (Main and Auxiliary) Attys: McKenna & Wilkinson (Robert W. Coll)	GRANTED	~~xxxxx~~ 3-21-62
BZ-4653 R. & F.	3-29-62 4-2-62	Authority to determine operating power by direct measurement of antenna power. Atty- MCKENNA & WILKINSON	GRANTED	6-7-62
BAPL-279 Rec'd Filed	7-24-62 7-25-62 7-25-62	Voluntary assignment of construction permit and license to ~~Great Trails Broadcasting Corp.~~ Robert W. Coll, Atty. for Assignor Quayle B. Smith, Atty. for Assignee	GRANTED EFF:	9-18-62 10-1-62
AMENDED Rec'd Filed	8-8-62 8-13-62 8-13-62	AMENDED to change assignee name to WRIT, Inc.		

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#22

APPLICATION RECORD - BROADCASTING

Call Letters WRIT

Name RADIO MILWAUKEE, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-10,519 R. & F.	8-3-62 8-21-62	Mod. of CP(BP-13,158which auth. incr day power and install new trans.) to use RCA BTA 1R trans. daytime only, & retain RCA 250K (Lic. trans.) as nighttime trans. (two main trans.). Atty: Thomas N. Frohock	GRANTED	9-18-62
BL-9621 R. & F.	8-29-62 8-30-62	License to cover CP (BP-13,158 as mod. which auth. incr. day power and install new trans.) Atty: ~~Robert W. Coll~~ Engr: Robert A. Jones	GRANTED (Two Main	11-21-62 Transmitters)
AMENDMENT R & F	10-30-62 11-1-62	AMENDED to change name to "WRIT, INC." (BAPL-279 gr 9-18-62) Atty. - Pierson, Ball & Dowd		

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #23

APPLICATION RECORD - BROADCASTING

Call Letters W R I T

Name WRIT, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-5161 R. & F.	12-27-63 1-2-64	Authority to determine operating power by direct measurement of antenna power.(Main) ATTY-Robert E. Hodson	GRANTED	3-30-64
BZ-5162 R. & F.	1-23-64 1-30-64	Authority to determine operating power by direct measurement ofantenna power.(Auxiliary) ATTY- Robert E. Hodson	GRANTED	3-30-64
BR-868 R. & F.	8-19-64 8-26-64	RENEWAL OF LICENSE. (Main & Auxiliary) 12-1-64 Atty- Pierson, Ball & Dowd	GRANTED	11-30-64
BZ-5903 R & F	10/15/65 10/21/65	Authority to determine operating power by direct meas. of antenna power. (Main) Atty: Pierson, Ball & Dowd	GRANTED	12-1-65
BZ-5904 R & F	10/15/65 10/21/65	Authority to determine operating power by direct meas. of antenna power. (Aux.) Atty: Pierson, Ball & Dowd	GRANTED	12-1-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #24
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W R I T

Name WRIT, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-6343 R & F	12/22/66 12/23/66	Auth. to determine operating power by direct meas. of antenna power (Main) Atty: R. E. Hodson	GRANTED	3-15-67
BZ-6344 R & F	12/22/66 12/23/66	Auth. to determine operating power by direct meas. of antenna power. (Aux.) Atty: R. E. Hodson	GRANTED	3-15-67
BR-868 R & F AUG 8 1967	6-7-67 6-14-67	Renewal of license (Main & Auxiliary) Atty- Robert E. Hodson (AUX. GRANTED: NOT ISSUED)(SEE ALT. MAIN)	GRANTED	11-24-67
BL-11,788 R & F PTA-9/18/67 OCT 20 1967	9/6/67 9/7/67	Lic. to use formerly licensed auxiliary trans. RCA BTA-1R at main trans. loc. as an alt-main trans. to be operated on 1340kc 250w 1kw LS-U. Atty: Robt. E. Hodson	GRANTED	12-20-67

FORM BC-121 #25
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W R I T

Name WRIT, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-6702 Rec'd Filed DM-12/19/67	11/30/67 12/6/67 12/12/67	Auth. to determine operating power by direct meas. of ant. power. (Main) Atty: Robt. E. Hodson Engr: Walter L. Davis, D.C.	GRANTED	1-12-68
BZ-6745 R & F DM-1/5/68 MAR 12 1968	12/21/67 12/26/67	Auth. to determine operating power by direct meas. of ant. power. (Alt-Main) Atty: Robt. E. Hodson	GRANTED	3-14-68
BZ-6997 R & F DM	9/9/63 9/11/68 9/20/68	Direct Meas. (Main) Atty: Harrison T. Slaughter	GRANTED	11-14-68
BZ-6998 R & F DM	9/9/68 9/11/68 9/20/68	Direct Meas. (alt-main) Atty: H. T. Slaughter	GRANTED	11-14-68

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #26

AUG. 1955

1340kc

APPLICATION RECORD - BROADCASTING

Call Letters WRIT

GREAT TRAILS BROADCASTING CORPORATION

Name XWRIT, INC.
Milwaukee, Wisconsin 53208

File No.	Dated	Application for	Action Nature	Action Date
BAL-6730 R & F FEE PD: $30 -#531984 (FCC FORM 316) ALSO SEE: WRIT-FM, WCLO etc) AUG 11 1969	7-6-69 7-30-69 AMENDED 8-15-69	Vol. assignment of license to GREAT TRAILS BROADCASTING CORPORATION Atty - Pierson, Ball & Dowd to include aux. serv.	GRANTED Eff:	10-23-69 12-31-69
BR-868 R & F P.N. AUG 1 8 1970	8-14-70 8-14-70 8-14-70	Renewal of License (Main & Alt. Main) Atty: Robert E. Hodson AMENDED 9-9-70 re: commercial policies	GRANTED	11-25-70
BZ-7962 R & F DM PRESS JAN 25 1972	12-21-72 12-23-72 1-5-72	Direct Measurement - Alternate-Main Transmitters. Atty: Harrison T.Slaughter (Pierson, Ball & Dowd)	GRANTED	1-27-72

F.C.C. - WASHINGTON, D. C.

#27 12-35 1340 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WBCS xWRIT

Name GREAT TRAILS BROADCASTING CORPORATION
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-868, R & F PN Recd. PRESS	8-28-73 8-31-73 " 4 OCT 1973	RENEWAL OF LICENSE (MAIN & ALTER.MAIN TRANS.) Alan Y. Naftalin,Atty. (Koteen & Burt)	GRANTED	11-28-73
BR-868 R & F P.N. Press	7-19-76 8-2-76 8-2-76 SEP 20 1976	RENEWAL OF LICENSE (MAIN & ALT. MAIN) Atty: Merrill F. Hathaway, Jr., (Koteen & Burt)	gtd GRANTED	12-13-76 12-13-76
BTC-8172 R & F See WCOL(AM) Code 047 (FORM 316) NOV 1 1976	10/29/76 11/2/76 for fee pd	Voluntary relinquishment of positive control of lic corp by Charles Sawyer thru transfer of stock to John Sawyer, Trustee of (6) Charles Sawyer Irrevocable Trust Agreements for Charles Sawyer III, Thomas Christian Sawyer, et al Atty - Haley, Bader & Potts	GRANTED EFF: NO FEE:	11/23/76 12/18/76

F.C.C. - WASHINGTON, D. C.

#28

APPLICATION RECORD BROADCASTING

1340khz

Call Letters: X W B C S
W M K E

Name: Great Trails Broadcasting Corporation

Station Location: Milwaukee, Wisconsin

File No.	Date	Description	Action and Date
BR790801YR PRESS OCT 5 1979		Renewal of License (Main & Alt. Main) Atty.: Lisa J. Stevenson	GRANTED 11-30-79

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.