WMCA

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B38- 1031

#I

BROADCASTING STATION LICENSE RECORD

Date first licensed December 13, 1939

Call letters W M G A
LOCATION: MOULTRIE, GEORGIA

Name of licensee JOHN F. PIDCOCK AND ROY F. ZESS, d/b as RADIO STATION WMGA (AL 11-17-54 EFF: 12-9-54)
x JOHN F. PIDCOCK (AL 11-26-45, EFF: 12-18-45)
xFRANK R. PIDCOCK, SR.

Transmitter location State Route 37, N.E. of Moultrie, near Moultrie, Georgia (C.P. & MP 9-27-39 (Lic.12-13-39)

Main studio location State Route 37, N.E. of Moultrie, near Moultrie, Georgia (C.P. & MP 9-27-39) Lic.12-13-39

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 1297111

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
tter -P-2390	7-12-39	1370	100w,250w-LS	U	Trans.site	
	and antenna to be determined. For new station at Moultrie, Georgia.					
-P-2390 -MP-819	9-27-39	1370	100w,250w-LS	U	11-27	5-27-40
	C.P. for new station: Mod.C.P. for approval of trans.site & ant. new transmitter.					
-MP-868	11-7-39	1370	250w	U	11-27	5-27-40
	Mod. C.P. increase in power					
-L-1045) -Z-254)	12-13-39	1370	250w	U	12-13	12-1-40
	License to cover C.P. for new station at Moultrie, Ga.; also direct measurement					
-S-1031	2/20/40	1370	250w	U	3/1	8/1/40
rder	6/12/40	Extension of License			8/1	10/1/40
rder	9-10-40	Extension of license			10-1	3-29-41
RBA REALLOCATION						
3-R-1031	3-24-41	1400	250w	U	3-29	12-1-41
3-Z-1114	7-3-41	1400	250w	U	7-3	12-1-41
	Determine operating power by direct measurement					
B3*R-1031	11-18-41	1400	250w	U	12-1	8-1-43
B3-S-1031	11-6-42	1400	250w	U	12-1	8-1-43
	Mod. Lic. accordance Order 107					
B3-R-1031	7-27-43	1400	250w	U	8-1	8-1-45
B3-S-1031	7-24-45	Extension of license			8-1	10-1-45
B3-S-1031	9-25-45	Extension of license Order 107A			10-1	12-1-45
3-S-1031	11-21-45	Extension of license			12-1	2-1-46
-AL-498	11-28-45	Voluntary assignment of license to JOHN F. FIDCOCK				
e: 12-18-45						
-S-1031	1-23-46	Extension of license			2-1	4-1-46
-1031	3-20-46	Extension of license			4-1	6-1-46
1031	5-24-46	Extension of license			6-1	8-1-46

B-8

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M G A

Name of licensee X JOHN F. PIDCOCK (AL 11-26-45, EFF: 12-18-45)
xFRANK R. PIDCOCK, SR.

Transmitter location

Main studio location

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194189

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B3-R-1031	6-5-46	1400	250w	U	6-5	8-1-47
BP-5994**	4-4-47	1400kc	250w	U	6-4	12-4-47
	C.P. to install new antenna & mount FM antenna					
BR-1031	7-24-47	1400	250w	U	8-1	8-1-50
BZ-2802	2-4-48	1400	250w	U	2-4	8-1-50
	Determine operating power by direct method.					
BR-1031	7-21-50	1400	250w	U	8-1	8-1-53
BS-1031(1)	3-20-53	Mod.Lic. to correct geog. coordinates				
BR-1031	7-1-53	RENEWAL OF LICENSE			8-1	4-1-55
BAL-1888	11-17-54	Vol. assignment of license to John F.				
EFF:	12-9-54	Pidcock and Roy F. Zess, d/b as Radio Station WMGA.				
BR-1031	3-9-55	1400	250w	U	4-1	4-1-58
BR-1031	3-12-58	RENEWAL OF LICENSE			4-1	4-1-61
BP-12998	3-15-61	1400	250w,1kw-LS	U	5-15	11-15-61
	CP to increase daytime power to 1kw and install a new transmitter (RCA BTA-1M) (Cond'l).					
	3-29-61	Commission deferred action on renewal pending further consideration.				
BP-15014	9-8-61	1400kc	250w	Aux.-Day Alt.M-Night	11-8	5-8-62
	CP to install the old main trans. (COLLINS 300F) as an alternate unit night and an auxiliary unit day trans. to be used on 1400kc 250w.					
BR-1031	7-20-61	Renewal of license			7-20	4-1-64
BL-8522	8-31-61	1400kc	250w-1kw-LS	U	8-31-	4-1-64
	Lic. to cover cp (BP-12,998) which auth incr. daytime power and the instl. of a new trans. specifying type trans. as RCA-BTA-1M. (COND'L)					
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-1031	4-30-64	Renewal of License			4-30	4-1-67
BR-1031	3-31-67	RENEWAL OF LICENSE			4-1	4-1-70

**Deleted 12-18-47 per applicants request.

Form BC 126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M G A

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-17607	6-6-68	1130kc	250w,10kw (10kw-DA-CH)	U	2-6-69
	CP to chg. freq., increase daytime power, install new trans. (Cond'l).				
BP-17607 (1)	7-11-68	MP(BP-17607) to show the correct inverse fields. (Memo)			
BMP-12635 (2)	1-31-69	MP(BP-17,607) ext. time			8-6-69
BP-17607(3)	3-7-69	MP(BP-17607) to delete 48° under critical hours inverse field, and substitute 50° (Memo).			
BL-12,343(L)	12-5-69	Lic. for changes (BP-17,607, as mod.)			4-1-70
BL-12,343	12-5-69	Superseding Page 1 to correct frequency			
BL-12469(L)	4-9-70	lic. to use former Main Trans. as Aux. (Daytime) 1kw			4-1-73
BR-1031(S)	4-1-70	Renewal of Main			4-1-73
EBSA	5-22-72				
BR-1031(L)	5-21-73	RENEWAL MAIN & AUX.			4-1-76
Notification received 11-5-73 stating that a RCA, BTA-10L1, transmitter is installed. (Day)					
~~BZ-8617~~ BZ-8363 BZ-8617	8-19-74 ~~9-24-74~~	1130khz 250w,10kw-LS DA-N U Direct Measurement Main & CH) 10kwDA (CH)			4-1-76
BZ-8617(L) BZ-8363	9-24-74	Direct Measurement (Auxiliary) ~~1130kc~~ 1130khz 1kw Aux.Day			4-1-76
BS-1031(L)	6-2-75	ML to Change Antenna System.			
BR-1031(S)	3-9-76	RENEWAL (MAIN & AUX.)			4-1-79
BZ-790111AD(1)	2-6-79	Direct Measurement			
BR781201ZT(L)	5-25-79	Renewal (Main & Aux.)			4-1-82

BROADCASTING STATION HISTORY RECORD

CARD # 4

AM

First licensed .....

Call Letters ..WMGA.....

Station Location .....

Name ..... SEE CARD # 1 .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	9-18-80	AU. & TERMS COMTEL 6-17-80 EXT. THRU 12-15-80.	

Form 94

APPLICATION RECORD—BROADCASTING

#I

Call letters ~~X~~ WMGA NEW

Name FRANK R. PIDCOCK, SR.

P.O. Moultrie, Ga.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-2390	5-10-39	C.P. to erect new station to be operated on: FREQUENCY ~~-1590-kc~~ 1370 kc Power - 100w;250w-LS Time - unlimited S & T - to be determined, in or near Moultrie, Ga.	Granted Min. 7-12-39 Trans. site and antenna to be determined. Letter written. Issued with MP-819	9-27-39
Amended	5-26-39	RE: change requested frequency to 1370 kc.		
B3-MP-819	7-19-39	Mod. of C.P. (B3-P-2390) requesting approval of antenna and installation of new transmitter, and approval of studio and transmitter site at State Route 37, N.E. of Moultrie, Ga.	Granted	9-27-39
B3-MP-868	10-6-39	Mod. of C.P. (B3-P-2390) as modified, to increase power from 100w;250w-LS to 250w. day and night.	Granted	11-7-39

U. S. GOVERNMENT PRINTING OFFICE

Ted Pierson - attorney
COLLINS 300-F,
Newspaper - No.

#2

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WMGA

Name FRANK R. PIDCOCK, SR.

File No.	Dated	Application for	Action Nature	Action Date
B3-L-1045	11-22-39	License to cover construction permit (B3-P-2390) as modified for new broadcast station.	Granted	12-13-39
B3-Z-254	11-22-39	Authority to determine operating power by direct measurement of antenna power.	Granted	12-13-39
B3-R-1031	5/23/40	Renewal of license	Granted 1400kc,	3-24-41 250w, U
B3-Z-1114 Rec'd Resub. Rec'd	5-28-41 5-31-41 6-10-41 6-12-41	Authority to determine operating power by direct measurement of antenna power Form 335 filed 6-25-41	~~Retd. 6-5-41 for completion of jurat~~ Granted	7-3-41

Form 94

#3

APPLICATION RECORD - BROADCASTING

Call Letters WMGA

Name JOHN F. PIDCOCK (AL 11-28-45, EFF: 12-18-45
x FRANK R. PIDCOCK, SR.

File No.	Dated	Application for	Action Nature	Action Date
B3-R-1031 Resub.	9-27-41 "	Renewal of license and Forms 335 ~~(Sec. 15a, b, 16, 17, 18 20f, 22a)~~	~~Returned~~ GRANTED	~~10-17-41~~ 11-18-41
B3-R-1031 Rec'd	6-14-43 6-18-43	Renewal of license	Granted	7-27-43
B3-R-1031 Rec'd	5-26-45 5-28-45	Renewal of license Amend. filed 9-20-45	Granted	6-5-46
B3-AL-498 Rec'd Filed	9-4-45 9-10-45 9-10-45	Voluntary Assignment of License to JOHN F. PIDCOCK. (Filed by Ralph L. Walker, Atty.)	GRANTED EFF:	11-28-45 12-18-45
BP-5994 Rec'd Filed	2-14-47 2-21-47 2-21-47	Construction Permit to install new vertical antenna and mount FM antenna on top of AM tower. (Ralph L. Walker, Atty. - George C. Davis, Engr.)	GRANTED Deleted	4-4-47 12-18-47 per applicants request.

Form 94

APPLICATION RECORD - BROADCASTING

#4

Call Letters W M G A

Name JOHN F. PIDCOCK
x FRANK R. PIDCOCK, SR.

File No.	Dated	Application for	Action Nature	Action Date
BR-1031 Rec'd	6-11-47 6-13-47	Renewal of license Operating logs filed 6-23-47	Granted	7-24-47
BZ-2802 Rec'd Filed	1-24-48 1-27-48 1-27-48	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-4-48
BR-1031 Rec'd	5-2-50 5-10-50	Renewal of license	Granted	7-21-50
BR-1031 Rec'd Filed	4-1-53 4-23-53 4-23-53	Renewal of License	GRANTED	7-1-53
BAL-1888 Rec'd Filed	10-19-54 10-21-54 10-21-54	Voluntary assignment of license to John F. Pidcock and Roy F. Zess, d/b as Radio Station WMGA.	GRANTED EFF:	11-17-54 12-9-54

FORM A-170 #5
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WMGA

Name JOHN F. PIDCOCK AND ROY F. ZESS d/b as RADIO STATION WMGA

File No.	Dated	Application for	Action Nature	Action Date
BR-1031 Rec'd Filed	1-1-55 1-17-55 1-17-55	Renewal of License	GRANTED	3-9-55
BR-1031 Rec'd & Filed	12-14-57 12-16-57	Renewal of license	GRANTED	3-12-58
BP-12,998 Rec'd Filed	4-9-59 4-13-59 4-13-59	Construction Permit to increase daytime power from 250w to 1kw and install a new trans. (RCA-BTA-1M) Atty.- Dow, Lohnes and Albertson Engr.- George C. Davis Consulting Engr.	GRANTED Cond'l re: Permittee shall accept such interference as may be imposed by other existing Class IV stations.	3-15-61
BR-1031 Rec'd&Filed	12-21-60 1-3-61	Renewal of license.	GRANTED	7-20-61
BL-8520 R. & F.	5-4-61 5-12-61	License to cover C. P. (BP-12,998) which auth. increase daytime power and the installation of a new trans., specifying type trans. as RCA-BTA-1B. Atty: Dow, Lohnes and Albertson	GRANTED Cond'l re interf. from Class IV Stations	8-31-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

6

Call Letters WMGA

Name John F. Pidcock and Roy F. Zess d/b as Radio Station WMGA
Moultrie, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BP-15014 R&F	8-4-61 8-7-61	CP to install the old main trans (Collins 300F) as an alternate unit night and an auxiliary unit day transmitter to be used on 1400kc 250W. Atty: Dow Lohnes and Albertson	GRANTED Cancelled	9-8-61 4-2-62.
BL- Rec'd	10-10-61 10-13-61	License to cover construction permit (BP-15,014) which authorized installation of old main transmitter as an alternate main night and auxiliary day.	RETURNED 2-14-62 Transmitter dismantled	
BR-1031 Rec'd Filed	12-16-63 12-19-63 12-19-63	Renewal of license	GRANTED	4-30-64

F.C.C. - WASHINGTON, D. C.

#7

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMGA

Name John F. Pidcock and Roy F. Zess d/b as Radio Station WMGA
Moultrie, Georgia 31768

File No.	Dated	Application for	Action Nature	Action Date
BP- 17,607 Rec'd Resub. Resub. Rec'd Resub. R.&F.	7-31-64 8-3-64 10-23-64 5-15-65 6-9-65 11-7-66 1-9-67	CP to change freq. from 1400kc to 1130kc, increase daytime power from 1kw to 10kw,(10kw CH) install Directional antenna system (using DA nighttime and Critical Hours), install new transmitters (RCA BTA-1M: Nighttime; RCA BTA-10U: Daytime)(Req.waiver of Sec.1.569(b)(2)(ii) Atty: Dow, Lohnes and Albertson (Daniel M.Redmond) Engr: George C. Davis (waiver granted;& application accepted for filing by Comm.action 6-21-67) (AMENDED 5-8-68 re Section IV-A)	~~Returned per Comm Letter 2-23-66 55262 Waiver of Sect. 1.569(b)(2)(i) denied--~~ ~~PETITION for Reconsideration denied; application returned per ORDER of 11-25-66 RETURNED--by COMM LETTER of 3-9-66~~ GRANTED Cond'l rel Pre-sunrise operation.	6-6-68
BR-1031 R & F	11/23/66 12/5/66	Renewal of license	GRANTED	3-31-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMGA

Name JOHN F. PIDCOCK AND ROY F. ZESS d/b as RADIO STATION WMGA
MOULTRIE, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,635 R. & F. #483551 $30 JAN 24 1969	1-10-69 1-14-69 1-14-69	MP(BP-17,607 for extension of completion date to 8-6-69 (changes) Attys-Dow,Lohnes & Albertson(Daniel M.Redmond)	GRANTED to	1-31-69 8-6-69
BL-12,343 R & F #504339 $30 PTA MAY 9 1969	4/4/69 4/4/69 4/4/69 4/15/69	License (BP-17,607 as mod.) for changes, specify type trans. daytime BAUER FB-10J. (2-Main) Atty: Daniel M. Redmond Engr: Ralph E. Dippell, Jr., D.C.	GRANTED	12-5-69
BL-12469 R & F #506093 $30. PTA JAN 2 0 1970	4-4-69 4-4-69 4-10-69 12-3-69	Lic.~~(BP-17,607)~~to use former Main Trans: RCA BTA-1M for Daytime 1kw Auxiliary Trans. For Auxiliary Purposes Only.	GRANTED	4-9-70

Form BC-121
September 1969

#9

APPLICATION RECORD - BROADCASTING

Call Letters W M G A

Name JOHN F. RIDGOCK AND ROY F. ZESS d/b as RADIO STATION WMGA
Moultrie, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-1031 R & F #566061 $75. P.N.	12-25-69 12-29-69 12-29-69 12-20-69	Renewal of License (Main ~~and Auxiliary~~) AMENDED 3-23-70 re: business interests FEB 27 1970	GRANTED	4-1-70
BR-1031 R & F PN Recd. PRESS FEB 16 1973	12-10-72 12-13-72 "	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) AMENDED 4-16-73 re: ascert. of comm. needs; employment & commercial policy AMENDED 5-9-73 re: commercial policy; equal employment policy	GRANTED	5-21-73
BZ-8363 R&f R & F DM PRESS JUL 11 1973	4-18-73 4-20-73(Main) 5-8-73 (Aux.) 6-19-73	Direct Measurement Main and Auxiliary)	GRANTED	8-19-74
BZ-8617 R & F Amend PRESS 17 SEP 1974	3-11-74 3-13-74 8-13-74 - Aux. DM- 8-15-74	Direct Measurement Fee retruned 9-25-74- not necessary Section II-A	GRANTED	9-24-74

F.C.C. - WASHINGTON, D. C.

1130khz.

Form BC-121
September 1969

#10

APPLICATION RECORD - BROADCASTING

Call Letters W M G A

Name JOHN F. PIDCOCK AND ROY F. ZESS d/b as RADIO STATION WMGA
Moultrie, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-1031 R & F PN PRESS	11-19-75 12-1-75 FEB 5 1976	Renewal of license (Main & Auxiliary) Atty- John D. Field, III (Dow, Lohnes & Albertson) AMENDED 3-1-76 re: commercial practices AMENDED 4-8-76 re: commercial practiees AMENDED 4-8-76 re: commercial practices	GRANTED	3-9-76
BZ-790111AD R & F DM PRESS	1-11-79 1-18-79 FEB 5 1979	Direct Measurement	GRANTED	2-6-79
BR781201ZT PRESS:	FEB 14 1979	RENEWAL OF LICENSE (Main & Aux. Trans.)	GRANTED	5-25-79

302 BZ 6-23-81
7-24-81 Amended Section II-A

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.