WMOC

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S- 1233

BROADCASTING STATION LICENSE RECORD

WMOC (Eff: 10-27-61)
XWOGA (Eff:11-27-59)

Date first licensed 3-25-46

Call letters XWAGC

(SEE CARD #2 FOR NAME)

Location: Chattanooga, Tennessee

Name of licensee
X MIDDLE SOUTH BROADCASTING COMPANY
X MIDDLE GEORGIA BROADCASTING COMPANY, (AL 10-21-59, EFF:11-27-59
xWAGC BROADCASTING CO., INC (AL 7-6-55 EFF: 8-1-55)
xGORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD and
R. T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO. (

Transmitter location
1511 Citico Avenue, Chattanooga, Tenn. (red. BL-8-6-63)
xCitico Avenue, Chattanooga, Tennessee (CP-8-19-59)
x Rossville Blvd. near Foust St., Chattanooga, Tenn. (CP 11-21-45)
(Lic.3-25-46)

Main studio location
3661 Brainerd Road, Suite, 209 Chattanooga, Tenn. (BS 8-29-72)
x Pattern Hotel, East 11th St., Chattanooga, Tenn (red. BL-8-6-63)
xHotel Patten, CHattanooga, Tenn. (CP 11-21-45) (Lic.3-25-46)

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 122111

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B3-P-3716	11-21-45	1450	250w	U	1-21	7-21-46
	C.P. FOR NEW STATION			(Cond'l. Clause)		
B3-L-1928 B3-Z-1753	3-25-46	1450	250w	U	3-25	2-1-48
	Lic. to cover C.P. (P-3716) for a new station & determine operating power by direct method.					
B3-P-4766	7-1-46	C.P. install new Tr.			9-1	3-1-47
B3-L-1965 B3-L-2050	11-20-46	1450	250 w	U	11-20	2-1-48
	Lic. to cover CP(4766) for new T and to use old main T as auxiliary					
Aux.			250w			
-1233	1-30-48	1450	250w	U	2-1	2-1-51
-3011	3-4-49	1450	250w	U	3-4	2-1-51
	Determine opr. power by direct method.					
BR-1233 AUX.	1-17-51	1450	250w 250w	U Aux.	2-1	2-1-54
BZ-3270	3-16-51	1450	250w	U	3-16	2-1-54
	Auth. to determine power by direct meas.					
BRC-43(1)	5-11-53	Mod. of lic. to operate trans. by R. C. from Hotel Patten, Chattanooga, Tennessee				
BR-1233 AUX.	1-6-54	1450	250w 250w	U Aux.	2-1	8-1-55
Telegram	7-28-55	Action on renewal deferred 7-28-55 and continued op. auth. until final determination on renewal				
BRC-785	8-5-55	Mod. of lic. to op. Aux. Trans. by remote control from Patten Hotel, Chattanooga, Tennessee				
BAL-2048 EFF:	7-6-55 8-1-55	Vol. assignment of license to WAGC Broadcasting Co., Inc.				
BR-1233 AUX.	8-31-55	1450	250w 250w	U Aux.	8-31	8-1-58
BR-1233	7-30-58	Renewal of license (Main and Auxiliary)			8-1	8-1-61
BP-13314	8-19-59	1450kc	250w	U	10-19	4-19-60
	CP to change antenna-transmitter loc. and make changes in antenna (inc. hgt) & ground system.					
BAL-3627 EFF:	10-21-59 11-27-59	Voluntary assignment of license & C.P. Middle Georgia Broadcasting Company				

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed SEE CARD #3 Call letters W M O C X W O G A

M xMAYER BROADCASTING COMPANY(AL. 11 27 74; EFF: 11-27-74)

Station location CHATTANOOGA, TENNESSEE

XROBERT A. MAYER (AL 7-16-74 EFF: 7-29-74)

xDICK BROADCASTING COMPANY, INC. OF TENNESSEE (AL 12-28-67 EFF: 12-31-67)

xDICK BROADCASTING COMPANY, INC. OF CHATTANOOGA (BAL 10-4-61 EFF: 10-5-61)

Name of licensee X See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BML-1865	2-5-60	1450	250	U	2-5 8-1-61
	Mod. of license to change licensee name to Middle South Broadcasting Company.				
BMP-8882	2-5-60	1450	250	U	10-19-59/
	Mod. of CP(BP-13314) to change permittee name to Middle South Broadcasting Company. / 4-19-60				
~~XXXXXXX~~ BMP-8941	4-25-60 (1)	Mod. of C.P.(BP-13314 as mod.) for extension of completion date to 10-19-60			
BL-8040	8-1-60	1450kc	250	U	8-1 8-1-61
	Lic. to cover C.P. (BP-13314, as mod.) which auth. chgs. in ant.-trans. loc. ant. & ground system				
Ltr.	8-21-61	Auxiliary license authorization, File No. BR-1233 cancelled(Composite).			
- - -	7-26-61	Comm. deferred action on renewal pending further consideration.			
BR-1233	10-4-61	Renewal of License			10-4 8-1-64
BAL-4237 EFF:	10-4-61 10-5-61	Voluntary assignment of license to Dick Broadcasting Company, Inc. of Chattanooga.			
BP-14,578	1-3-62	1450kc	250w-1kw	U	3-3-62 9-3-62
	CP to incr. daytime power from 250w to 1kw and install a new trans. (RCA-BTA-1MX) CONDI.				
BMP-10,501 (2)	8-12-62	Mod. of CP (BP-14,578 as mod) for ext. of completion date to			12-1-62
BMP-10,473 (1)	8-22-62	Mod. of CP (BP-14,578) to chg type trans to (COLLINS, Type 21C-V-3)			
BL-9670	2-12-63	1450kc	250w-1kw(D)	Unl.	2-12 8-1-64
	Lic. to cover CP (BP-14,578 as mod) which auth. incr. day power and instl. new trans. COND'L				
BL-10,049	8-6-63	1450kc	250w	Aux	8-6 8-1-64
	Lic. to use old main trans. (Collins 300-G) at pres. loc. of main trans; operated on 1450kc,250w with RC from main studio loc, for aux purp. only				
BR-1233	7-22-64 Main and	Renewal of License Aux			8-1 8-1-67
BR-1233	7-18-67	Renewal of License (Main & Auxiliary)			8-1 8-1-70

Form BC 126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M O C

Station location .....

Name of licensee QUALITY MEDIA CORPORATION (AL 8-8-80 EFF; 8-25-80)
xROBERT A. MAYER (AL 11-16-78 EFF: 11-30-78)
xFORSYTH COUNTY BROADCASTING COMPANY (AL 11-16-78 EFF: 11-30-78)
x SEE CARD #2

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BAL-6259	12-28-67	Voluntary assignment of license			
EFF:	12-31-67				
BRC-3253 (L)	6-27-68	2nd Remote Control Point (Cond'l)		MAIN	8-1-70
BR-1233(S)	9-29-70	Renewal of (MAIN)			8-1-73
BTC-6337	9-28-70	VOL. TO	EFF: 12-29-69		
EBSA	5-22-72				
BS-1233(1)	8-29-72	ML to chg. SL & RC.			
Tel.	3-22-73	Trans.	GATES BC-1H (Main)		now installe
BR-1233(L)	7-16-74	Renewal of license			8-1-76
BAL-7859	7-16-74	VOL. AL	EFF: 7-29-74		
BS-1233(L)	9-9-74	ML to delete 2nd RC			
BP-19,834	11-29-74	1450khz. 250w, 1kw Aux. CP for a new aux. trans.			11-29-74
BAL-8289	11-27-74	Vol. AL.	EFF: 11-27-74		
BS-1233(L)	9-9-74	ML to delete 2nd RC Superseding authorization to correct type antenna tower.			
BL-13,897	(L) 5-25-76	Lic. to cover BP-19,834 for Aux. COLLINS 20V-3 1450khz, 250w-1kw			XXXXXXX 8-1-76
BR-1233(S)	7-12-76	RENEWAL (MAIN & AUX.)			8-1-79
BAL781107EA	11-16-78	VOL. AL		EFF: 11-30-78	
BAL781107EB	11-16-78	VOL. AL		EFF: 11-30-78	
BR790402BN(S)	10-24-79	Renewll of License			8-1-82
BAL800213GO	8-8-80	VOL AL eff: 8-25-80			

Form 94

APPLICATION RECORD—BROADCASTING

WMOC
XWCGK
XWAGC

Call letters x New

Name GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD and R. T. RUSSELL, d/b as TENNESSEE VALLEY BROADCASTING COMPANY (P.O. 706 Cherry St., Chattanooga, Tenn.)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-3716 Rec'd Filed	9-20-44 10-4-44 10-4-44	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1450 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: Rossville Blvd. near Foust St., Chattanooga, Tenn. Studio Location: Hotel Patten, Chattanooga, Tenn. (Filed by Chas. V. Wayland, Atty.; John Barron, Engr.)	GRANTED conditional clause Granted waiver 3.55(b) upon following condition that a cathode ray oscilloscope will be used to continuously monitor percentage modulation & that approved modulation monitor will be installed as soon as such equipment becomes available	11-21-45

COMPOSITE Transmitter

#2

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W M O C / X W O G A / X W A G C

Name GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD AND R. T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B3-L-1928 Recd. Filed	1-14-46 1-16-46 1-16-46	License to cover C.P. (B3-P-3716) which authorized construction of a new standard broadcast station and	GRANTED	3-25-46
B3-Z-1753 Recd. Filed	1-14-46 1-16-46 2-8-46	Authority to determine operating power by direct measurement of antenna power. (Filed by Atty. Charles Wayland)		
B3-P-4766 Rec'd Filed	4-29-46 5-2-46 5-2-46	Construction Permit to install new transmitter (Collins 300-G). (Filed by Charles V. Wayland, Atty.)	GRANTED	7-1-46

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W A G C

Name GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD AND R. T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B3-L-1965 Rec'd Filed	4-29-46 5-2-46 5-2-46	License to use presently licensed main transmitter as an auxiliary transmitter with power of 250 watts.	GRANTED Issued with L-2050	6-10-46
B3-L-2050 Rec'd Filed	8-27-46 9-3-46 9-3-46	License to cover C.P. (B3-P-4766) which authorized installation of a new transmitter (Charles V. Wayland, Atty.)	GRANTED	11-20-46
BR-1233 Rec'd BR-1233 Rec'd	11-17-47 11-25-47 11-17-47 12-1-47	Renewal of license (Main) Filed by Charles Wayland atty. Renewal of license (Aux.) Program logs & analysis filed 1-9-48	GRANTED	1-30-48

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters WAGC

Name GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD AND T. T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BZ-3011 Rec'd Resubmitted Rec'd Filed	1-12-49 1-14-49 2-8-49 2-14-49 2-14-49	Authority to determine operating power by direct measurement of antenna power.	~~RETURNED~~ ~~Sec. 1 not filed.~~ GRANTED	~~2-2-49~~ 3-4-49
BR-1233 Rec'd	11-24-50 11-30-50	Renewal of license filed by Charles V. Wayland, atty. MAIN AUX.	GRANTED	1-17-51
BZ-3270 Rec'd. Filed	2-20-51 3-5-51 3-5-51	Authority to determine operating power by direct measurement of antenna power. Charles V. Wayland, Atty.	GRANTED	3-16-51

FORM A-170 #5

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD and R. T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO.

Call Letters W A G C

File No.	Dated	Application for	Action Nature	Action Date
BRC-43 Rec'd Filed	4-24-53 4-27-53 4-27-53	Modification of license to operate transmitter by Remote Control from Hotel Patten, Chattanooga, Tennessee.	GRANTED	5-11-53
BR-1233 Rec'd Filed	10-27-53 10-30-53 10-30-53	Renewal of License, Main & Auxiliary	GRANTED	1-6-54
BP-9106 Rec'd Filed	12-7-53 12-8-53 12-8-53	Construction permit to change frequency from 1450kc to 1560kc, increase power from 250w to 10kw, install directional antenna for day and night use (DA-1), install a new transmitter (Collins 21-M), and change transmitter location from Rossville Blvd. near Foust Street, Chattanooga, Tenn. to Lake View Drive at Lake Winnepesaukah, 0.7 mile south of East Ridge, Tenn. George E. Gautney, Engr.	DISMISSED 6-24-55 without prejudice (Order Doc. 11272)	

SEE AMENDMENT ON CARD #6

FORM A-170 #6

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name GORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD, AND R. T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO.

Call Letters W A G C

File No.	Dated	Application for	Action Nature	Action Date
BP-9106 (CONTINUED FROM CARD #5)			SEE CARD #5 FOR ACTION	
AMENDED	1-17-55	AMENDED to change studio and station		
REC'D	1-18-55	location from Chattanooga, Tennessee to		
FILED	1-18-55	Ft. Oglethorpe, Georgia.		
BR-1233	4-14-55	Renewal of license (Main & Auxiliary)	GRANTED	8-31-55
Recd	4-21-55	Leonidas P. B. Emerson, Atty.		
Filed	4-21-55			
Amend	7-18-55	Amended to change Name of applicant to:		
Rec'd	7-21-55	WAGC Broadcasting Co., Inc.		
Filed	7-21-55			

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WOGA WAGC

Name WAGC BROADCASTING CO., INC. (AL 7-6-55 EFF: 8-1-55)
xGORDON W. GAMBILL, HUBERT M. MARTIN, HUMPHREY B. HEYWOOD AND R.T. RUSSELL d/b as TENNESSEE VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BAL-2048 Rec'd. Filed	5-18-55 5-25-55 5-25-55	Voluntary assignment of license to WAGC Broadcasting Co., Inc. David S. Stevens, Atty.	7-6-55 EFF:	GRANTED 8-1-55
BRC-785 Rec'd. Filed	8-1-55 8-3-55 8-3-55	Modification of license to operate Auxiliary transmitter by remote control from Patten Hotel, Chattanooga, Tennessee.	GRANTED Not Issued - ltr. re issuance being witheld pending granting of ren. Issued with BR-1233 granted 8-31-55	8-5-55
BR-1233 Rec'd. Resubmitted Rec'd. Filed	4-2-58 5-1-58 5-20-58 5-23-58 5-23-58	Renewal of license (Main & Auxiliary) D.F. Prince, Atty.	~~RETURNED-Ltr.-5-15-58 to atty.-Filed in wrong name-~~ GRANTED	7-30-58

FORM BC-121 #8

AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WOGA XWAGC

Name MIDDLE GEORGIA BROADCASTING COMPANY
xWAGC BROADCASTING CO, INC.
Chattanooga, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BP-13314 R & F	8-3-59 8-4-59	Construction permit to change antenna-transmitter location from Rossville Blvd. near Foust Street to Citico Avenue, Chattanooga, Tennessee & make chgs in antenna(inc.hgt) & ground system. D.F.Prince, Atty. Vandivere & Cohen, Engrs.	GRANTED	8-19-59
BAL-3627 Rec'd. Filed	8-28-59 9-1-59 9-1-59	Voluntary assignment of license to Middle Georgia Broadcasting Company. Spearman & Roberson, Attys.	GRANTED EFF:	10-21-59 (Including CP) 11-27-59
BML-1865 Rec'd Filed	12-14-59 12-21-59 12-21-59	MOdification of license to change licensee name to Middle South Broadcasting Company Robert Heald, Atty.	GRANTED	2-5-60
BMP-8882 Rec'd Filed	12-14-59 12-21-59 12-21-59	Modification of construction permit (BP-13314 which authorized change in antenna-transmitter location and change in antenna-ground systems) to change permittee name to Middle South Broadcasting Company. Robert Heald, Atty.	GRANTED	2-5-60

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD - BROADCASTING

Call Letters WMOC
~~WOGA~~

Name X MIDDLE SOUTH BROADCASTING COMPANY
Chattanooga, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BMP-8941 R & F	3-4-60 3-17-60	Modification of C. P. (BP-13314 as modified which authorized change in antenna-transmitter location & make changes in antenna & ground system) for extension of completion date from 4-19-60 to 10-19-60. Atty's: Spearman & Roberson	GRANTED to	~~xxxxxx~~ 4-25-60 10-19-60
BL-8040 Rec'd Filed	7-11-60 7-12-60 7-12-60	License to cover C.P. (BP-13314 as modified) which authorized changes in antenna-trans. location and in antenna & ground systems. Atty's: Spearman & Roberson	GRANTED	9-1-60
BP-14,578 Rec'd Filed	12-12-60 12-16-60 12-16-60	CP to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1MX) Atty.- ~~Spearman and Roberson~~ Pierson, Ball & Dowd (11-7-61) Eng.- Jules Cohen	GRANTED Condl re subm ant. resistance meas. with 302 & accept interf. from imposed inc.power of other Cl IV stations.	1-3-62
AMENDMENT R & F	10-30-61 11-7-61	AMENDED to change applicant name to "DICK BROADCASTING COMPANY, INC. OF CHATTANOOGA" (BAL-4237 gr 10-4-61)		

FORM BC-121 #10
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMOC XWOGA

Name x MIDDLE SOUTH BROADCASTING COMPANY
CHATTANOOGA, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BR-1233 Rec'd Filed	4-25-61 5-8-61 5-8-61	Renewal of License. (MAIN) Robert L. Heald, Atty.	GRANTED	10-4-61
BAL-4237 Rec'd Filed	5-13-61 5-15-61 5-15-61	Voluntary assignment of license to Dick Broadcasting Company, Inc. of Chattanooga. Thomas N. Dowd, Atty.	GRANTED EFF:	10-4-61 10-5-61
BMP-10,476 R. & F.	7-26-62 7-30-62	Mod. of CP(BP-14,578 which auth. incr. day pwr; and install new trans. (RCA-BTA-1MX) to change type trans. to Collins 20V-3. Atty: Pierson, Ball & Dowd	GRANTED	8-28-62
BMP-10,501 R. & F.	8-10-62 8-15-62	Mod. of CP(BP-14,578 which auth. incr. day power and install new trans.) for extension of completion date from 9-3-62 to 11-3-62. Atty: Pierson, Ball & Dowd	GRANTED	9-12-62 to 11-15-62

F.C.C. - WASHINGTON, D. C.

(1450kc)

FORM BC-121
AUG. 1955
#11

APPLICATION RECORD - BROADCASTING

Call Letters WMOC

Name DICK BROADCASTING COMPANY, INC. OF CHATTANOOGA
Chattanooga, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BL-9670 R. & F.	8-30-62 9-7-62	Lic to cover CP(BP-14,578 as mod) which auth incr. in day power and install new trans. Atty- Pierson, Ball & Dowd	GRANTED re: accept interference	2-12-63
BL-10,049 R. & F.	3-20-63 3-28-63	Lic to use old main trans(Collins 300-G) at present loc of main trans, to be operated on 1450kc, 250w, with Remote Control from Main Studio Loc, for AUXILIARY PURPOSES ONLY. ATTY-Pierson, Ball & Dowd	GRANTED	8-6-63
BR-1233 R. & F.	5-19-64 5-21-64	Renewal of license. 8-1-64 (Main and Auxiliary Transmitter) Atty- Pierson, Ball & Dowd	GRANTED	7-22-64
BR-1233 R & F	4-25-67 5-4-67	Renewal of License (Main and Auxiliary)	GRANTED	7-18-67
BAL-6259 R & F (Form 316)	12-19-67 12-21-67	Voluntary assignment of license to DICK BROADCASTING COMPANY, INC. OF TENNESSEE Atty - Pierson, Ball & Dowd	GRANTED EFF:	12-28-67 12-31-67

F.C.C. - WASHINGTON, D. C.

JAN 2 1968

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

1450kc

Call Letters WMOC

Name DICK BROADCASTING COMPANY, INC. OF ~~CHATTANOOGA~~ Tennessee
Chattanooga, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BRC-3253 Rec'd Filed #434255 JUN 1 1 1968	5-28-68 5-29-68 6-6-68 6-6-68	Modification of license to operate MAIN transmitter by remote control from 512 S. Moore Road, Chattanooga, Tennessee (Mahoney Answering Service) (Second Remote Control Point).	GRANTED	6-27-68
BR-1233 R & F #598688 $75. PN PRESS	5-2-70 5-4-70 5-4-70 5-4-70	Renewal of license (Main) AMENDED 7-28-70 re: business interests; programming; commercial policy	GRANTED	9-29-70
BTC-6337 R &F FEE PD: $90 (FORM 316 - include AUG 1 7 1970	MAY 2 5 1970 7-30-70 7-30-70 -#620141 (AM & FM)	Voluntary relinquishment of negative control of lic corp by each, James A. Dick and Marilyn M.Dick thru transfer of stock to Valley Fidelity Bank & Trust Company, Custodian under Tennessee Uniform Gift to Minors Act. Atty - Pierson, Ball & Dowd	GRANTED EFF:	9-28-70 12-29-69

F.C.C. - WASHINGTON, D. C.

FR-1233 Forms sent 5-22-70 for renewal of Auxiliary transmitter

Form BC-121
September 1969

#13

APPLICATION RECORD - BROADCASTING

1450khz

Call Letters W M O C

Name x ROBERT A. MAYER
DICK BROADCASTING COMPANY, INC. OF TENNESSEE
Chattanooga, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BAL-7859 R & F FEE PD: $1000 #166439 CODE 047 APR 11 1973	3-21-73 3-23-73	Voluntary assignment of license to ROBERT A. MAYER (SEE OVER) Atty for assignor - Pierson, Ball & Dowd for assignee - Miller & Fields PETITION TO DENY FILED 5-11-73 by Finkelstein & Firestone on behalf of Jay Sadow (WRIP)	GRANTED GRANT FEE: $10,000.00 EFF: MEMO OPINION & ORDER 048 PD 8-7-74 W 332277	7-16-74 7-29-74
BR-1233 R & F PN PRESS MAY 10 1973	5-1-73 5-2-73 5-2-73	Renewal of License	GRANTED MEMO OPINION & ORDER	7-16-74
BP-19,834 R & F $50-362160 AC-056 NOV - 5 1974	11-4-74 11-7-74 11-7-74	Construction permit to install a new Auxiliary transmitter COLLINS 20-V-3 with 250w, 1kw Unl. and operate transmitter by remote from the main studio location.	GRANTED	11-29-74

F.C.C. - WASHINGTON, D. C.

Re: BAL-7859 - ATTY GREEN was called 4-10-73 - contract necessary
MOTION TO DEFER FURTHER PLEADINGS filed 5-31-73 by Finkelstein & Firestone on behalf of WRIP
AMENDED 5-31-73 to reflect pending AL for WPJD(assignee)
OPPOSITION TO PET. TO DENY filed 5-29-73 filed by Miller & Fields on behalf of assignee
REPLY TO OPPOSITION TO PET TO DENY filed 7-12-73 by Attys Finkelstein & Firestone on behalf of WRIP
AMENDED 7-19-73 - financial data (assignee)
SUPPLEMENT TO PET. TO DENY filed 8-2-73 by WRIP
MOTION TO DISMISS filed by WRIP 8-16-73
OPPOSITION TO MOTION TO DISMISS FILED 8-27-73 by assigne
REPLY TO OPPOSITION FILED 9-6-73 by WRIP
AMENDED 9-20-73 to reflect pending sale of WPJD(assignee)
AMENDED 11-7-73 (assignee) reflect current B/C int; proj. bal. sheet; re advertising commitments
MOTION FOR LEAVE TO FILE SUPPLEMENTAL PLEADING filed 1-8-74 by Finkelstein & Firestone on behalf of WRIP
AMENDED 1-9-74 - cond'l time contracts (re programming)
REPLY TO SUPPLEMENT TO PET TO DENY filed 1-21-74
OPPOSITION TO "SUPPLEMENT TO PET TO DENY" filed 1-21-74
REPLY TO OPPOSITION TO SUPPLEMENT TO PET TO DENY filed 1-31-74 by Finkelstein & Firestone on behalf of WRIP
AMENDED 4-1-74 - Agreement extension
MOTION FOR LEAVE TO FILE SUPPLEMENTAL PLEADING filed 4-26-74 by Firestone
OPPOSITION TO "MOTITION FOR LEAVE TO FILE SUPPLEMENTAL PLEADING" AND OPPOSITION TO "SUPPLEMENT TO PETITION TO DENY" filed 5-2-74 by Green
AMENDED 5-2-74. Financial Data.
AMENDED 5-6-74. Additional Financial Data.
AMENDED 6-13-74 - ext of time re contract
AMENDED 6-18-74 - financial data

FORM BC-121 #14
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMOC

Name MAYER BROADCASTING COMPANY
X ROBERT A. MAYER
Chattanooga, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BAL-8289 R & F FEE D: $250 # 363271 CODE 047(FORM 316) NOV 2 3 1974	11-5-74 11-11-74	Voluntary assignment of license to MAYER BROADCASTING COMPANY Atty - Miller & Fields	GRANTED EFF:	11-27-74 11-27-74
BL-13,897 R & F $50#383750 PTA PRESS MAR 2 4 1975	1-12-75 1-17-75 1-20-75 1-29-75	Lic. to cover BP-19,834 for New Auxiliary Transmitter, Collins 20V-3	GRANTED	5-25-76
BR-1233 R & F PN Recd. PRESS	3-22-76 3-31-76 " JUN 7 1976	RENEWAL OF LICENSE (MAIN & AUX.TRANS.) Samuel Miller, Atty.	GRANTED	7-12-76

F.C.C. - WASHINGTON, D. C.

#15

1450 khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WMOC

Name ROBERT A. MAYER
xFORSYTH COUNTY BROADCASTING COMPANY
x MAYER BROADCASTING COMPANY
Chattanooga, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BAL781107EA Form 316 PRESS ALSO SEE (BELOW and W P G D)	11-3-78	Vol. AL to FORSYTH COUNTY BROADCASTING COMPANY MUTUALLY CONTINGENT ON GRANT OF BAL781107EB/EC Atty - Mark Fields (Miller & Fields)	GRANTED EFF	11-16-78 11-30-78
BAL781107EB Form 316 PRESS ALSO SEE (ABOVE & W P G D)	11-3-78	Vol. AL to ROBERT A. MAYER MUTUALLY CONTINGENT ON GRANT OF BAL781107EA/EC Atty - Mark Fields (Miller & Fields)	GRANTED EFF	11-16-78 11-30-78

F.C.C. - WASHINGTON, D. C.

#16 1450khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WMOC

QUALITY MEDIA CORPORATION

Name XROBERT A. MAYER

Chattanooga, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BR790402BN AMENDED PRESS: MAY 31 1979	4-30-79	RENEWAL OF LICENSE (Main & Aux. Trans.) Part III, Sect. 8 Form 303-R	GRANTED	10-24-79
BAL-800213GO FORM 314 PRESS: FEB 26 1980 PN FILED	3-7-80	Vol AL to QUALITY MEDIA CORPORATION (over) Atty for assignor - Miller & Fields for assignee - R. Olender	GRANTED EFF: 8-25-80	8-8-80

F.C.C. - WASHINGTON, D. C.

BAL800213GO Amended 3-3-80 re: Delete Sec. II, page 4, Table II and substitute amendment, Sec. IV-A, pg. 4, Exh. #5, #6, pg. 2 and ass Sec. VI (EEO) to Exh. #15

AMENDED 3-10-80 re: Auth. tdb in Tennessee

AMENDED 3-31-80 re: EEO Program

AMENDED 5-22-80 re: broadcast interests, financial data etc.

AMENDED 6-11-80 re: Buyers section (Financial data)

AMENDED 7-29-80 re: Buyers section (Financial data)

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.