WMOR

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

Form BC-126
June 1954 3090

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-16-55 Call letters WMOR

Station Location: Morehead, Kentucky

MOREHEAD BROADCASTING COMPANY (AL 7-27-55 EFF: 8-12-55)
x MOREHEAD BROADCASTING COMPANY, A PARTNERSHIP CONSISTING OF W. J. SAMPLE, CLAUDE L. CLAYTON AND ROY CORNETTE (AL 6-2-55 EFF; 6-3-55)

Name of licensee MOREHEAD BROADCASTING COMPANY, A Partnership Consisting of W. J. SAMPLE, ROBERT S. BISHOP, CLAUDE L. CLAYTON and ROY CORNETTE

Transmitter location At southern edge of Morehead, Kentucky (CP 11-24-54) (Lic. 3-16-55)

40351

Main studio location 221 W. Main St., Morehead, Kentucky (CP 11-24-54) (Lic. 3-16-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9437 C.P.	11-24-54 for a new	1330 Standard	1kw Broadcast	Day Station at	1-24 7-24-55 Morehead, Ky
BRC-661 (1)	2-28-55	Modification of construction permit to operate transmitter by remote control from 221 West Main Street, Morehead, Kentucky			
BL-5638	3-16-55	1330kc	1kw	D	3-16-55 8-1-55
	Lic. cover CP(9437, as mod.) for new station				
BAL-2037 EFF:	6-2-55 6-3-55	Vol. assignment of license to B/Cing Company, A Partnership consisting of W. J. Sample, Claude L. Clayton and Roy Cornette			
BR-3090	7-20-55	1330	1kw	Day	8-1 8-1-58
BAL-2083 EFF:	7-27-55 8-12-55	Vol. assignment of license to Morehead Broadcasting Company			
BTC-2355 EFF:	11-20-56 11-23-56	Vol. transfer of control from W. J. Sample, Claude L. Clayton and Roy Cornette to J. Earl McBrayer, Joe J. Mauk, William M. Whitaker, Frank Havens and Tommy Combs.			
BR-3090	7-16-58	1330	1kw	Day	8-1 8-1-61
BS-3090 (1)Eff:	3-28-60 2:00am 4-3-60	Mod. of license to change from the Central Standard Time Zone to the Eastern Standard Time Zone.			
	7-26-61	Comm.deferred action on renewal pending further consideration.			
BR-3090	1-25-64	1330KC	1kw	Day	1-25 8-1-64
BR-3090	7-10-64	Renewal of License			8-1 8-1-67
BZ-5659 (1)	9-23-65	Authority to determine operating power by direct measurement of antenna power			
BR-3090	7-18-67	1330kc	1kw	Day	8-1 8-1-70
TELEGRAM ltr.	10-17-6 5-15-70	FSA Trans:	500w Gates BC-1G		
BR-3090	9-11-70	RENEWAL OF LICENSE (LONG)			8-1-73
BL-12,726(L)	9-30-70	Lic. to use former Main Trans.(GATES BC-1F) Aux. purposes only			8-1-73

EBSA 6-12-72

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M O R

Station location Morehead, Kentucky

Name of licensee MOREHEAD BROADCASTING COMPANY

Transmitter location See Card #1

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-3090(S)	7-31-73	RENEWAL	- Main &	Aux.	8-1-76
BS-3090(1)	1-6-74	Chg. to CST			
COMLET	12-2-74	chg back to EST			
BR-3090{L}	7-12-76	Renewal {Main & Aux}			8-1-79
BR790329UO	7-18-79	RENEWAL OF LICENSE (S)			8-1-82

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters: WMOR
xNEW

Name: MOREHEAD BROADCASTING COMPANY, A PARTNERSHIP, consisting of W. J. SAMPLE, ROBERT S. BISHOP, CLAUDE L. CLAYTON & ROY CORNETTE
PO c/o W. S. Sample, Morehead, Ky.

File No.	Dated	Application for	Action Nature	Action Date
BP-9437 Rec'd Filed	8-19-54 8-20-54 8-20-54	Construction permit for a new standard broadcast station to be operated on: Frequency: ~~1310kc~~ 1330kc Power: 1kw Hours of Operation: Daytime Trans. Location: At southern edge of Morehead, Morehead, Ky. Studio Location: 221 W. Main St., Morehead, Ky. Samuel Miller, Atty. Ralph J. Bitzer, Engr.	~~Dismissed 10-29-54~~ ~~Eff. 11-24-54~~ GRANTED	11-24-54
AMENDED Rec'd Filed	11-4-54 11-5-54 11-5-54	AMENDED to change frequency to 1330kc.		

Gates BC-1F

FORM A-170 #2
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WMOR

Name MOREHEAD BROADCASTING COMPANY, A PARTNERSHIP, CONSISTING OF W.J. SAMPLE, ~~ROBERT S. BISHOP~~, CLAUDE L. CLAYTON AND ROY CORNETTE

File No.	Dated	Application for	Action Nature	Action Date
BRC-661 Rec'd Filed	2-9-55 2-11-55 2-11-55	Modification of construction permit to operate transmitter by remote control from 221 W. Main Street, Morehead, Kentucky. Samuel Miller, Atty.	GRANTED	2-28-55
BL-5638 Rec'd Filed	2-10-55 2-14-55 2-14-55	License to cover construction permit (BP-9437, as modified) which authorized a new standard broadcast station. Samuel Miller, Atty.	GRANTED	3-16-55
BAL- Rec'd	3-24-55 4-11-55	Voluntary assignment of license to Morehead Broadcasting Company.	RETURNED assignee incorrect.	4-18-55 & assignor
BAL-2037 Rec'd Filed	3-24-55 5-16-55 5-16-55	Voluntary assignment of license to Morehead Broadcasting Company, A Partnership consisting of W.J. Sample, Claude L. Clayton and Roy Cornette.	GRANTED EFF:	6-2-55 6-3-55

#3

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name MOREHEAD BROADCASTING COMPANY (AL 7-27-55)
x MOREHEAD BROADCASTING COMPANY, A PARTNERSHIP consisting of W. J. SAMPLE, CLAUD L. CLAYTON AND ROY CORNETTE

Call Letters WMOR

File No.	Dated	Application for	Action Nature	Action Date
BR-3090 Recd Filed	6-22-55 6-23-55 6-23-55	Renewal of license Sameul Miller, Atty.	GRANTED	7-20-55
BAL-2083 Rec'd Filed	7-13-55 7-15-55 7-15-55	Voluntary assignment of license to Morehead Broadcasting Company. Samuel Miller, Atty.	GRANTED EFF:	7-27-55 8-12-55
BTC-2355 Rec'd Filed	10-24-56 10-26-56 10-26-56	Voluntary transfer of controls of licensee corporation from W. J. Sample, Claude L. Clayton and Roy Cornette to J. Earl McBrayer, Joe T. Mauk, William M. Whitaker, Tommy Combs and Frank Havens Samuel Miller, Atty.	GRANTED EFF:	11-20-56 11-23-56

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ....W.M.O.R.....

Name ....MOREHEAD BROADCASTING COMPANY.....
MOREHEAD, KENTUCKY

File No.	Dated	Application for	Action Nature	Action Date
BR-3090 Rec'd Filed	5-1-58 5-15-58 5-15-58	Renewal of License Samuel Miller, Attorney	GRANTED	7-16-58
BR-3090 Rec'd Filed	4-28-61 5-2-61 5-2-61	Renewal of License. Samuel Miller, Atty.	GRANTED	1-25-62
BR-3090 Rec'd Filed	5-2-64 5-2-64 5-2-64	Renewal of license ~~Atty: Wm. M. Whitaker~~	GRANTED	7-10-64
BZ-5659 R & F	6/28/65 6/29/65	Auth. to determine operating power by direct measurement of antenna power. ATTY: Samuel Miller	GRANTED	9-23-65
BR-3090 R & F	4-29-67 5-3-67	Renewal of License. Samuel Miller, Atty.	GRANTED	7-18-67

F.C.C. · WASHINGTON, D. C.

Form BC-121
September 1969

#5

APPLICATION RECORD - BROADCASTING

Call Letters WMOR

Name MOREHEAD BROADCASTING COMPANY
Morehead, Kentucky

File No.	Dated	Application for	Action Nature	Action Date
BR-3090 R & F #597046 $75. P.N. MAY 6 1970 Pub. Notice	4-17-70 4-28-70 4-28-70 4-28-70 6-1-70	Renewal of License Atty.: Samuel Miller AMENDED 7-21-70 re: commercial policy	GRANTED	9-11-70
BL-12,726 R & F #605154 $30. PTA PRESS SEP 25 1970	5-20-70 5-27-70 5-27-70 6-8-70	License to use former Main Transmitter (GATES , BC-1F) for Auxiliary Purposes Only. Atty: Samuel Miller	GRANTED	9-30-70
BR-3090 R & F PN PRESS	4-6-73 4-27-73 4-27-73	Renewal of License (Main) Atty: Samuel Miller	GRANTED	7-31-73
BR-3090 R & F JUN 15 1973	6-19-73 6-22-73	Renewal of Auxiliary Transmitter AMENDED 7-18-73 re: commercial policy		

F.C.C. - WASHINGTON, D. C.

ER-3090 called atty 6-14-73 re: Aux. Transmitter

#6

1330 kc

Form BC-121
May 1976
8-55

APPLICATION RECORD - BROADCASTING

Call Letters WMOR

Name MOREHEAD BROADCASTING COMPANY
MOREHEAD, KENTUCKY

File No.	Dated	Application for	Action Nature	Action Date
BR-3090	3-26-76	RENEWAL OF LICENSE	GRANTED	7-12-76
R & F	3-31-76	Samuel Miller, Atty.		
PN Recd.	"			
PRESS	JUN 4 1976			
BR-3090	6-5-76	Renewal of License (Auxiliary)		
R & F	6-7-76			
BR 790329 UC		RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	7-18-79
PRESS	MAY 7 1979			

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.