WNVY

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W N V Y (1-1-58)

Date first licensed 6m25m42

Call letters XWBAR

LOCATION: PENSACOLA, FLORIDA

PENSACOLA BROADCASTING CORPORATION(AL-1-28-65;EFF:2-1-65)
xRADIO PENSACOLA, INC., (AL 3-23-61;EFF:3-1-61)
x FLORIDA RADIO AND BROADCASTING COMPANY (AL 12-11-57) EFF: 12-31-57

Name of licensee x GULFPORT BROADCASTING COMPANY, INC.

Palafox and Jordan Streets, Pensacola, Florida (BP 9-9-74)
x 709 South Baylen, Pensacola, Florida (BL-6-23-60)

Transmitter location xBetween First & Second St, on West side of Hyer St., Pensacola, Florida
x Town and Country Shopping Center, North Pace Blvd.and Pottery Plant Road, Pensacola (BRC- 1-16-54) (MP 1-16-47) (Lic. 6-25-47)
x 807 West Garden Street, Pensacola, Florida (BRC-1-11-60)
xxThe San Carlos Hotel, Corner Garden and Palafox Sts. Pensacola, Fla. (Let. 3-19-58)
xU.S. Hwy. 90, 1.3 mi. S.E. of Belleview, near Pensacola, Florida (ML 5-3-54)
x Smith Shipyards, corner 2nd & Heyer Sts., Pensacola, Florida (Ltr. 9-28-49)
x 5 East Gregory Street, Pensacola, Fla. (Lic. 6-25-47)
x Medical Building,Gregory & Palafox Streets, Pensacola, Florida (Tel. 3-18-47)

SEE PAGE 2

Main studio location xSmith Shipyards, Pensacola, Florida (MP 1-16-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-P-4085	9-30-46	1490	250w	U	
Letter	12-4-46 CP FOR new station granted subject to filing MP for approval of T site and antenna				
BS-P-4085	1-16-47	1490	250w	U	3-16 9-16-47
BS-MP-2368	Mod. CP(4085) for approval antenna and T and S sites				
BL-2368 BZ-2184	6-25-47	1490	250w	U	6-25 8-1-48
	Lic. to cover CP (4085 as mod.) for a new station, change studio location and determine operating power by direct method. (Conditional Clause)				
BR-1690	7-28-48	1490	250w	U	8-1 8-1-51
BP-7313	1-4-50	1230	250w	Un	3-4 9-4-50
	CP to change freq.				
BL-3955	2-16-50	1230	250w	Un	2-16 2-1-52
	Lic. to cover CP (7313) to change frequency.				
BTC-1226 Eff.	1-3-52 1-24-52	Acquisition of control of licensee corp. by Charles W. Smith thru purchase of 255 shares (50%) of common stock from Gene L. Cagle, Lewis O. Seibert and Earle Fletcher			
BR-1690	1-16-52	1230	250w	U	2-1 2-1-55
BRC-344 (2)	5-3-54	Mod. of lic. to operate trans. by remote control from U.S. Highway 90, 1.3 mi. S.E. of Belleview, near Pensacola, Florida			
BML-1583 (1)	5-3-54	Mod. of lic. to chg. studio loc.; waiver Sec.3.30(a) and convert obstruction marking			
BR-1690	1-13-55	1230	250w	U	2-1 2-1-58
BP-10643	7-2-56	1230kc	250w	U	9-2-56 3-2-57
	CP to install new transmitter.				
BL-6538 (1)	3-8-57	Mod. License to cover CP. (BP-10,643) to install a new transmitter			
BAL-2841 EFF:	12-11-57 12 31-57	Voluntary assignment of license to Florida Radio and Broadcasting Company			
Telegram	1-31-58	Action on renewal deferred 1-30-58 and continued operation authorized until final determination on application			

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-25-47

Call letters W N V Y

Station location

Name of licensee FLORIDA RADIO AND BROADCASTING COMPANY

Transmitter location

SAME AS TRANSMITTER

Main studio location X 2070 North Palafox, Street Pensacola, Florida. (BS 1-15-73)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1690	2-20-58	1230kc	250w	U	2-20 2--1-61
BRC-1331 (1)	8-21-58	Modification of license to change Studio location and Remote Control Point from US Hwy. No. 90; 1.3 mi. SE of Belleview, near Pensacola, Fla., to San Carlos Hotel, Corner Gardenz and Polafox, Pensacola, Florida			
BP-13193	7-20-59	1230kc	250w	U	9-20 3-20-60
		CP to change transmitter loc. and make changes in antenna (decrease height) and ground system (utilizing WBOP's tower),			
BRC-1607 (2)	1-11-60	Mod. of lic. to chg. Studio location and Remote Control Point from San Carlos Hotel, Garden and Palafox Sts. Pensacola, Fla., TO 807 West Garden Street, Pensacola, Florida			
BL-7878	6-~~28~~-60 23	1230kc	250w	U	6-~~28~~-60 23 2-1-61
		Lic. to cover C. P. (BP-13193) which authorized chg. in ant.-trans. location, chgs. in ant. and ground system.			
BTC-3559 EFF:	12-7-60 12-9-60	Voluntary transfer of control of licensee corporation from Ed C. Wright, H. R. Playford, H.W. Holland and Ronald D. Tuten to Radio Pensacola, Inc.			
	1-25-61	Commission deferred action on renewal pending further consideration.			
BAL-11178 EFF:	3-23-61 3-1-61	Voluntary assignment of license to Radio Pensacola, Inc.			
BZ-4589 (Issued with Renewal)	3-27-62	Authority to determine operating power by direct measurement of antenna power.			
BZ-4589 BR-1690	3-27-62	1230kc	250w	Unl	3-27 2-1-64
		Renewal & Modification.			
BP-14848	7-26-62	1230kc	250w-1kw-LS,Un		9-26 3-26-63
		CP to increase daytime power from 250w to 1kw and install new transmitter (COND'L) (Composite)			
BMP-10813 (1)	3-19-63	Mod. of CP (BP-14,848) for extension of completion date to 9-26-63			

June 1954

CARD # 3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W N V Y

Station location PENSACOLA, FLORIDA

Name of licensee RADIO PENSACOLA, INC.

Transmitter location .....

ZIP: 32501

Main studio location 2070 North Palafox, Street, Pensacola, Florida /BS 1-15-73)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Ltr. dated 7-17-63 & rec'd 7-18-63 giving notification per Sect. 3.48(a)(5) Rules that a Bauer FB-1000J Trans. is now installed & in oper. Eff: 7-16-63.					
BL-10,226	9-27-63	1230kc	250w-1kw	U	9-27 2-1-64
	Lic. to cover CP incr. day power.		(BP-14,848 as mod) Cond'l		which auth
BRC-2399 (1)	1-16-64	Mod. of Point.	license	to chg Studio & RBC	
BR-1690	7-22-64	1230kc	250w, 1kw-LS	U	7-22 2-1-67
BL-10,407	9-1-64	1230kc	250 w	U	9-1 2-1-67
	Lic to use old main trans (Gates BC-250GY) at present loc of main trans, to be operated on: 1230kc 250w, for auxiliary purposes Only.				
BRC-2580 (1)	12-24-64	Mod. of license (Aux. Trans.) operate transmitter by Remote Control.			
BAL-5302 Eff: 2-1-65	1-28-65	Voluntary assignment of license to PENSACOLA BROADCASTING CORPORATION			
BTC-5090 EFF: 7-27-66	7-2[illegible]-66	Voluntary transfer of control of Atlantic States Industries, Inc. (parent corp. of lic. corp.) from Robert Price and theirs [illegible] to Ralph Guild.			
BR-1690	1-31-67	1230kc	250w, 1kw-LS 250w	Unl. (Aux.)	2-1 2-1-70
BTC-5506 eff 1-12-68 EFF: 1-11-68	1-11-68	Voluntary transfer of de jure control of Atlantic States Industries, Inc. (parent corp. of lic. corp) from Ralph C. Guild to Ralph C. Guild et al.			
BZ-6941(1)	9-23-68	Direct Measurement(MAIN)			
BZ-6942(1)	9-23-68	Direct Meas. (AUXILIARY).			
BTC-6131	12-31-69	Vol. TC			
BR-1590(L)	1-30-70	Renewal of Main & Aux.			2-1-73
BTC-6142	5-6-70	VOL. TC EFF: 6-26-70			
EBSA	5-22-72				
BS-1690(1)	1-15-73	ML to chg. SL and RC.			
BR-1690(L)	1-31-73	RENEWAL OF MAIN & AUX			2-1-76

June 1954

Card #4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W N V Y

Station location PENSACOLA, FLORIDA

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
WIRE	9-6-73	Authority to use Bauer FB-1000J transmitter with 4-500 tubes.			
BP-19,707	9-9-74	1230khz. 250w, 1kw U CP to chg. SL, TL and RC.			9-9-75
BL-13,829(L)	3-14-75	Lic. to cover BP-19707 for changes			
BR-1690(S)	1-28-76	Renewal Main & Aux.			2-1-76 2-1-79
BR780929UX (S)	1/23/79	Renewal Main & Aux.			2/1/82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WEAR
x New

Name GULFPORT BROADCASTING COMPANY, INC.
(P.O. c/o ~~[illegible]~~ J. T. Carroll, ~~Hq. Army Ground Forces, Washington 25, D.C.~~
4717 Cherokee Trail, Dallas 9, Texas) 8-29-46

File No.	Dated	Application for	Action Nature	Action Date
B3-P-4085 Rec'd Filed	10-1-45 10-5-45 10-5-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~1450 kc~~ 1490 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: To be determined Pensacola, Fla. Studio Location: To be determined, Pensacola, Fla. (Filed by Norman S. Case, Atty.; Milton W. Woodward, Engr.)	Docket No. 6850 Amended after a hearing and granted as amended without a hearing GRANTED 9-30-46 subject to filing MP for approval of T site and antenna Letter 12-4-46 Issued with MP-2368	
Amended Rec'd Filed	7-30-46 7-31-46 7-31-46	Amended to change frequency from 1450 to 1490 kc, change transmitter location from Pensacola, Fla. to Site to be determined, Pensacola, Florida. (Filed by Case, Atty.; Dillard, Engr.)		

GATES RADIO CO. 250-C Transmitter

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W E A R

Name GULFPORT BROADCASTING COMPANY, INC.,

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-2368 Rec'd Filed	11-22-46 11-25-46 11-25-46	Modification of C.P.(B3-P-4085, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations Between 1st & 2nd St., on West side of Hyer Street, Pensacola, Florida and Smith Shipyards, Pensacola, Florida respectively. Frank W. Wozencraft, Atty	GRANTED	1-16-47

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W E A R

Name GULFPORT BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-2368 Rec'd Filed	3-24-47 3-25-47 3-25-47	License to cover C.P. (B3-P-4085, as mod.,) which authorized a new standard broadcast station and for change of studio location from: Medical Building, Gregory and Palafox Streets, Pensacola, Florida to: 5 East Gregory Street, Pensacola, Florida. and	GRANTED re waiver 3.60	6-25-47
BZ-2184 Rec'd Filed	3-22-47 3-25-47 3-25-47	Authority to determine operating power by direct measurement of antenna power.		
Rec'd	2-2-48 2-4-48	Authority to determine operating power by direct measurement of antenna power.	Returned 2-10-48 signed by manager. only one copy of Engineering Affadivit submitted.	

Form 94

#4

APPLICATION RECORD - BROADCASTING

Call Letters W E A R

Name GULFPORT BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1690 Rec'd	6-1-48 6-14-48	Renewal of license	Granted	7-28-48
BP-7313 Rec'd Filed	8-1-49 8-2-49 8-2-49	Construction permit to change frequency from 1490kc to 1230kc. Harold E. Mott, Atty. Commercial Radio, Engrs.	GRANTED	1-4-50
BL-3955 Rec'd Filed	1-26-50 1-27-50 1-27-50	License to cover C.P. (BP-7313) which authorized to change frequency. (Vincent B. Welch, Atty.) Claude M. Gray, Engr. Birmingham, Ala.	GRANTED	2-16-50
BR-1690 Rec'd Filed	10-31-51 11-1-51 11-1-51	Renewal of license Eugene L. Burke atty.	GRANTED	1-16-52

FORM A-170 #5

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WEAR

Name GULFPORT BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-1226 Rec'd Filed	11-8-51 11-21-51 11-21-51	Voluntary acquisition of control of licensee corporation by Charles W. Smith thru purchase of 255 shares of common stock from Gene L. Cagle, Lewis C. Seibert and Earle Fletcher (50%)	GRANTED Eff.	1-3-52 1-24-52
BRC-344 Rec'd Filed	3-5-54 3-18-54 4-15-54	Modification of license to operate transmitter byremote control from U.S. Highway 90, 1.3 miles southeast of Belleview, near Pensacola, Florida. Harold E. Mott, Atty.	GRANTED	5-3-54
BML-1583 Rec'd Filed	4-5-54 4-15-54 4-15-54	Modification of license to change studio location from Smith Shipyards, corner 2nd & Heyer Sts., Pensacola, Fla. to US Hwy. 90, 1.3 miles S.E. of Belleview, nr. Pensacola, Fla. Welch, Mott & Morgan, Attys. Commercial Radio Equip. Co., Engrs.	GRANTED Waiver	5-3-54 and of Sec. 3.30a

F.C.C. - WASHINGTON, D. C.

FORM A-170
FORMERLY FCC FORM 94

#6

APPLICATION RECORD - BROADCASTING

Call Letters WEAR

Name GULFPORT BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1690 Rec'd Resub. Rec'd Filed	10-30-54 11-10-54 11-23-54 11-29-54 11-29-54	Renewal of License ~~(Section II dated after Section I)~~ Filed by Vincent A. Pepper, Atty.	~~RETURNED~~ GRANTED	~~11-19-54~~ 1-12-55
BP-10,643 Rec'd Filed	6-5-56 6-13-56 6-13-56	Construction permit to install new transmitter (GATES BC 250 GY) Atty. - Harold E. Mott	GRANTED	7-2-56
BL-6538 Rec'd Filed	1-30-57 2-15-57 2-15-57	License to cover Construction Permit BP-10,643 which authorized installation of a new transmitter (GATES BC 250 GY) Atty: Harold E. Mott	GRANTED	3-8-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD · BROADCASTING

FLORIDA RADIO AND BROADCASTING COMPANY

Name x GULFPORT BROADCASTING COMPANY, INC.

Call Letters xWEAR WNVY(1-1-58)

File No.	Dated	Application for	Action Nature	Action Date
BAL-2841 Rec'd Filed	10-25-57 10-31-57 10-31-57	Voluntary assignment of license to Florida Radio and Broadcasting Company.	GRANTED EFF:	12-11-57 12-31-57
BR-1690 Rec'd Filed	10-29-57 10-30-57 10-30-57	Renewal of License Harold E. Mott, Attorney	GRANTED	2-20-58
Amended Rec'd Filed	2-10-58 2-11-58 2-11-58	Amended to change applicant name to: Florida Radio and Broadcasting Company		
BRC-1331 Rec'd Filed	8-15-58 8-18-58 8-18-58	Modification of license to change Studio Location and Remote Control Point from US Hwy. No. 90; 1.3 mi. SE of Belleview, near Pensacola, Fla., to San Carlos Hotel, Corner Garden and Polafox, Pensacola, Florida	GRANTED	8-21-58

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WNVY

Name FLORIDA RADIO AND BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-13,193 Rec'd & Filed	6-4-59 6-12-59	Construction permit to change transmitter location from Between 1st & 2nd St. on West Side of Heyer Street, , , , Pensacola, Florida, to 709 S. Baylen, Pensacola, Florida, and make changes in antenna(decrease height) and ground system.(utilizing WBOPs tower)	GRANTED	7-20-59
		Silliman, Moffet & Rohrer, Engrs.		
BL-7878 Received Resub Rec'd Resub. Rec'd Filed	11-13-59 11-19-59 12-8-59 12-10-59 12-18-59 12-21-59 12-21-59	Lic. to cover cp(BP-13193) which authorized chg. ant-trans.loc. & make chgs. in ant(decr. hgt.) & ground system.	~~Returned DEC. 1959~~ ~~Engr's Statement notarized after Section 1~~ ~~Returned 12-15-59~~ ~~Wrong signature & not notarized~~ GRANTED	6-28-60

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD - BROADCASTING

Call Letters WNVY

Name FLORIDA RADIO AND BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BRC-1607 Rec'd Filed	1-4-60 1-7-60 1-7-60	Modification of license to change Studio location and Remote Control Point from San Carlos Hotel, Garden and Palafox Streets, Pensacola, Fla., TO 807 West Garden Street, Pensacola, Florida	GRANTED	1-11-60
BTC-3559 Rec'd Filed	10-7-60 10-12-60 10-12-60	Voluntary transfer of control of licensee corporation from Ed C. Wright, H. R. Playford, H. W. Holland and Ronald D. Tuten to Radio Pensacola, Inc. Harry G. Sells, Atty.	GRANTED EFF:	12-7-60 12-9-60
BR-1690 R & F	11-2-60 11-7-60	Renewal of license AMENDED 5-18-61 TO CHANGE APPLICANT NAME TO "RADIO PENSACOLA, INC."	GRANTED	3-27-62
BAL-4158 Rec'd Filed	2-14-61 2-17-61 2-17-61	Voluntary assignment of license to Radio Pensacola, Inc. Harry G. Sells, Atty.	GRANTED EFF:	3-23-61 3-1-61

FORM BC-121 #10 d
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters .....WNVX.....

Name ...RADIO PENSACOLA, INC.....
PENSACOLA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BP-14,848 Rec'd Filed	5-18-61 5-18-61 5-18-61	CP to increase daytime power from 250w to 1kw and install new transmitter(Composite) Atty. Dow, Lohnes & Albertson Eng.- May & Battison	GRANTED 7-26-62 COND'L re permittee submit data according to 3.48 and 2.534 of Rules; 250w Class IV stations; Section 3.54 of Rules.	
BL-4589 R. & F.	1-23-62 1-29-62	Authority to determine operating power by direct measurement of antenna power. Atty-Dow, Lohnes & Albertson	GRANTED Issued with Renewal	3-27-62
BMP-10,813 R. & F.	2-26-63 2-26-63	Mod. of CP (BP-14,848 which auth. incr. day power and install new trans.) for extension of comp etion date from 3-26-63 to 11-26-63. Atty: Harry G. Sells	GRANTED to	3-19-63 9-26-63

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #10

APPLICATION RECORD - BROADCASTING

Call Letters WNVY

Name RADIO PENSACOLA, INC.
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-10,226 R. & F.	7-17-63 7-22-63	Lic to cover CP(BP-14,848 as mod) which auth incr. daytime power.	GRANTED	9-27-63
BR-1690 R & F	10-23-63 10-31-63	Renewal of License Harry G. Sells, Atty.	GRANTED	7-22-64
BRC-2399 F & F	1-15-64 1-15-64	Modification of license to change studio location and remote control point to Town and Country Shopping Center, North Pace Blvd. and Pottery Plant Road, Pensacola, Flroida. Charles J. McKerns, Atty.	GRANTED	1-16-64

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

#11

Call Letters WNVY

Name PENSACOLA BROADCASTING CORPORATION
x RADIO PENSACOLA, INC.
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-10,407 R. & F.	11-8-63 11-18-63	Lic to ~~cover~~ use old main trans(Gates BC-250GY) at present loc of main trans, to be operated on 1230kc, 250w, U, for Auxiliary Purposes ONLY. Atty- Dow, Lohnes & Albertson	GRANTED	9-1-64
BAL-5302 R & F	11-23-64 11-25-64	Voluntary assignment of license to PENSACOLA BROADCASTING CORPORATION Atty - Harry Sells	GRANTED Eff:	1-28-65 2-1-65
BRC-2580 R & F	12-4-64 12-8-64	Modification of license to change studio location and remote control point to Town and Country Shopping Center, North Pace Blvd. and Pottery Plant Road, Pensacola, Florida (Auxiliary Transmitter). Harry G. Sells, Atty.	GRANTED	12-24-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

(1230KC)

Call Letters WNVY

Name PENSACOLA BROADCASTING CORPORATION
Pensacola, Fla.

File No.	Dated	Application for	Action Nature	Action Date
BTC-5090 R & F	4-25-66 4-28-66	Voluntary transfer of control of Atlantic States Industries, Inc.(parent corp of lic. corp) from Robert Price and Theodore R. Kupferman to Ralph Guild REQUEST WAIVER OF SECTION 1.597 of RULES Atty for transferee - N. Jorgensen	GRANTED EFF:	7-20-66 7-27-66
BR-1690 R & F	10-31-66 11-1-66	Renewal of license (Main)	GRANTED	1-31-67
BR-1690 R & F	10-31-66 11-14-66	Renewal of license (Auxiliary) Atty- Harry G. Sells	GRANTED	1-31-67
BTC-5506 Rec'd Filed (Form 316)	11-23-67 12-1-67 12-11-67 DEC 15 1967	Voluntary transfer of de jure control of Atlantic States Industries, Inc.(parent corp. of lic. corp) from Ralph C. Guild to Ralph C. Guild et al Atty - ~~Harry G. Sells~~ Haley, Bader & Potts(per ltr 12-15-67)	GRANTED EFF:	1-11-68 1-12-68 EFF: 1-11-68

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #13

APPLICATION RECORD - BROADCASTING

1230kc

Call Letters WNVY

Name PENSACOLA BROADCASTING CORPORATION
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BZ-6941 R & F #444660 $30 DM AMENDED Refunded $30 SEP 19 1968	7/14/68 7/16/68 7/16/68 7/26/68 8/30/68 9/17/68	Direct Meas. (Main) Engr: G. E. Mead, Pensacola, Fla. Atty: Michael H. Bader Re coordinates	GRANTED	9-23-68
BZ-6942 R & F #455596 $30 DM Refunded $30 SEP 19 1968	8/28/68 8/30/68 8/30/68 9/5/68 9/17/68	Direct Meas. (Aux.) Atty: Michael H. Bader Engr: G. E. Mead, Pensacola, Fla.	GRANTED	9-23-68
BR-1690 R & F #552486 $105 P. N.	9-26-69 10-28-69 10-28-69 10-23-69 NOV 6 1969	Renewal of License(Main & Auxiliary) Atty: Henry A. Solomon(Haley, Bader & Potts)	GRANTED	1-30-70

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #14
AUG. 1955

APPLICATION RECORD - BROADCASTING

1230kc

Call Letters WNVY

Name PENSACOLA BROADCASTING CORPORATION
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BTC-6131 Rec'd Filed Fee: $30 563338 PN rec'd 12-30-69 DEC 22 1969	12-4-69 12-11-69 12-11-69	Voluntary transfer of control of licansee corporation from Atlantic States Industries, Inc. (NY) to Atlantic States Industries, Inc. (Del) Losi P. Seigel, Esq.	GRANTED	12-31-69
BTC-6142 R & F F E PD: $75 -#562525 Pub.notice filed 12-20-69 JAN 16 1970	12-5-69 12-8-69	Vol. transfer of control of lic corp from Atlantic States Industries, Inc. to Cleve J. Brien (SEE OVER) Atty for transferor - M. Bader for transferee - Cohn & Marks	GRANTED EFF:	5-6-70 6-26-70

F.C.C. - WASHINGTON, D. C.

RE: BTC-6142 - AMENDED (transferor) 2-24-70 to reflect reincorp in Del. corp; prop. chge in name
AMENDED 4-21-70 re Table I(show date & pl of birth -Brien

Form BC-121 #16
September 1969

APPLICATION RECORD - BROADCASTING

1230kc.

Call Letters .....W..M..V..Y.....

Name PENSACOLA BROADCASTING CORPORATION
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BR-1690 R & F P.N. PRESS NOV 2 1972	10-1-72 10-27-72 10-27-72	Renewal of License (Main & Auxiliary) Atty.: Lois S. Schwartz	GRANTED	1-31-73
BP-19,707 Rec'd Filed $50-296921 AC-056 PRESS: JAN 1 1 1974	3-26-74 3-28-74 3-28-74 3-28-74	Construction permit to change the main studio location, remote control point and antenna-transmitter site to Palafox and Jordan Streets, Pensacola, Florida. 30° 25' 57" 87° 13' 07" Atty: William J. Potts, Jr.	GRANTED	9-9-74

Amended 4-30-74 to change excitation from series to shunt.

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969
#16

APPLICATION RECORD - BROADCASTING

1230khz

Call Letters W N V Y

Name ..PENSACOLA..BROADCASTING..CORPORATION.....
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-13,829 R & F $50#361247 PTA PRESS JAN 30 1975	10-30-74 11-5-74 11-6-74 11-12-74	Lic. to cover BP-19,707 for changes Atty. John Wells King(Haley, Bader & Potts)	GRANTED	3-14-75
BR-1690 R & F PN mPRESS NOV 11 1975	10-1-75 10-1-75 10-1-75	Renewal of license (Main & Auxiliary) Atty- William J. Potts, Jr.(Haley,Bader,Potts)	GRANTED	1-28-76
BR780929UX PRESS NOV 17 1978		Renewal of License (Main & Auxiliary) John Wells King, Atty.	Granted	1/23/79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.