WORM

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC-126
June 1954

3296

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-6-56

Call letters W O R M

Station Location: Savannah, Tennessee

Name of licensee SAVANNAH BROADCASTING SERVICE, INC. (AL 7-3-57; EFT: 7-31-57
×FLORENCE BROADCASTING COMPANY, INCORPORATED

Transmitter location Cravens Landing Road, 1.0 mile north of Savannah, Tennessee (CP 3-14-56)
(Lic. 9-6-56)

Main studio location Cravens Landing Road, 1.0 mile north of Savannah, Tennessee (CP 3-14-56)
(Lic. 9-6-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BP-9815	3-14-56	1010kc,	250w	Day	5-14-56	11-14-56
	CP for new standard b/cast station					
BL-6221	9-6-56	1010kc	250w	Day	9-6-56	8-1-58
	Lic. to cover CP(BP-9815) for a new standard broadcast station.					
BAL-2690 EFF:	7-3-57 7-31-57	Vol. assignment of license to Savannah Broadcasting Service, Inc.				
Telegram	8-26-57	Auth. sign-off orm, LST, ending 9-30-57				
WIRE	3-5-58	SIGN-ON 6:00 AM SIGN-OFF 5:00 PM FROM 4-1-58 to 9-30-58.				
BR-3296	7-23-58	1010kc	250w	Day	8-1	8-1-61
WIRE	3-29-59	Sign-on 6A, Sign-off 6P during months of April, May, June, July & August, 1959.				
Wire	3-24-60	Sign-on 6AM , sign-off 6PM period 4-1 thru 8-31-60.				
BR-3296	7-20-61	Renewal of license			8-1	8-1-64
BTC-4099 EFF:	8-22-62 8-27-62	Voluntary relinquishment of positive control of licensee corporation by W.L. Barry thru sale of stock by W.L. Barry and C. H. Walker to Neal B. Bunn				
Per	Form 323					
BR-3296	7-10-64	Renewal of license			8-1	8-1-67
BZ-6131 (1)	9-23-66	Auth. to determine operating power by direct meas. of antenna power.				
BR-3296	7-19-67	1010kc	250w	Day	8-1	8-1-70
BR-3296(S)	9-11-70	Renewal of License			8-1-73	
EBSA	6-12-72					
BR-3296(L)	7-31-73	RENEWAL			8-1-76	
BR-3296(L)	7-12-76	Renewal			8-1-79	
BTC-8396	7/29/77	Invol TC EFF: 10-26-77				
BTC-8561	2-28-78	VOL. TC EFF: 2-28-78				
BR790329VM	7-26-79	RENEWAL OF LICENSE (S)			8-1-82	

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W O R M x New

Name FLORENCE BROADCASTING COMPANY, INCORPORATED
PO Box 137, Florence, Alabama (% Joe T. Van Sandt)

File No.	Dated	Application for	Action Nature	Action Date
BP-9815	3-24-55	Construction permit for a new standard broadcast station to be operated on:	~~RETURNED - 6-21-55~~	
Rec'd	3-25-55	Frequency: 1010kc	~~Rec. to file Sect. V-A -~~	
Resub.	4-15-55	Power: 250w	~~V-B and Engr.~~	
Rec'd	4-18-55	Hours of Operation: Daytime	~~DISMISSED 11-15-55~~	
Filed	4-18-55	Trans. Location: Cravens Landing Rd., 1.0 mi. N. of Savannah, Tennessee	~~Per Spec. 1,381~~	
		Studio Location: Same Savannah, Tennessee	REINSTATED	11-25-55
			GRANTED	3-14-56
		Claude M. Gray, Engr., Birmingham, Ala.		

GATES 250-A

FORM BC-121
AUG. 1955 #2

APPLICATION RECORD - BROADCASTING

Call Letters W.O.R.M.

Name FLORENCE BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BL-6221 Rec'd Filed	6-28-56 6-29-56 6-29-56	License to cover construction permit BP-9815 which authorized a new standard broadcast station.	GRANTED	9-6-56
BAL-2690 Rec'd Filed	5-31-57 6-5-57 6-5-57	Voluntary assignment of license to Savannah Broadcasting Service, Inc.	GRANTED EFF:	7-3-57 7-31-57
BR-3296 Rec'd Filed	4-29-58 5-5-58 5-5-58	Renewal of license	GRANTED	7-23-58
BR-3296 Rec'd&Filed	4-29-61 5-3-61	Renewal of License	GRANTED	7-20-61

F.C.C. · WASHINGTON, D. C.

FORM BC-121 #3
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W O R M

Name SAVANNAH BROADCASTING SERVICE, INC.
SAVANNAH, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BTC-4099 Rec'd Filed	7-26-62 7-30-62 7-30-62	Voluntary relinquishment of positive control of licensee corporation by W. L. Barry thru sale of stock by W. L. Barry and C. H. Walker to Neal B. Bunn. A. L. Stein, Atty.	GRANTED EFF: Per Form 323	8-22-62 8-27-62
BR-3296 Rec'd Filed	3-14-64 3-18-64 3-18-64	Renewal of license	GRANTED	7-10-64
BZ-6131 R & F	6/21/66 7/25/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	9-23-66
BR-3296 R. & F.	4-17-67 4-24-67	RENEWAL OF LICENSE	GRANTED	7-18-67

#4

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WORM

Name SAVANNAH BROADCASTING SERVICE, INC.
Savannah, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BR-3296 R & F #597472 $75. PN PRESS JUN 4 1970	4-27-70 4-30-70 4-30-70 4-30-70	Renewal of license Atty: A. L. Stein AMENDED 7-9-70 re: programming	GRANTED	9-11-70
BR-3296 R & F PN PRESS MAY 1 8 1973	4-20-73 5-4-73 5-4-73	Renewal of License Atty: A. L. Stein AMENDED 7-17-73 re: ascert. of comm. needs	GRANTED	7-31-73
BR-3296 R & F PN Recd. PRESS MAY 3 1976	3-27-76 3-30-76 "	RENEWAL OF LICENSE A.L.Stein,Atty.	GRANTED	7-12-76

F.C.C. - WASHINGTON, D. C.

#5

Form BC-121
May 1976

1010khz

APPLICATION RECORD - BROADCASTING

Call Letters W.O.R.M

Name SAVANNAH BROADCASTING SERVICE, INC.
SAVANNAH, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BTC-8396 R & F FORM 316 Also see WORM-FM JUL 21 1977	7/2/77 7/12/77	Involuntary transfer of negative control of lic corp from Neal B. Bunn to Janet L. Bunn, Executrix of the Will of Neal B. Bunn, deceased Atty - A.L. Stein	GRANTED EFF: 10-26-77 (per 323)	7/29/77
BTC-8561 R & F FORM 315 (ALSO SEE FM) PN filed JAN	12-23-77 12-30-77 1/17/78	Voluntary transfer of negative control of lic corp from Janet L. Bunn, Executrix of the Will of Neal B. Bunn, Deceased; to Janet L. Bunn Atty - A.L. Stein	GRANTED EFF:	2-28-78 2-28-78
BR 790329 VM PRESS JUN 5 1979		RENEWAL OF LICENSE	GRANTED	7-26-79

F.C.C. - WASHINGTON, D.C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.