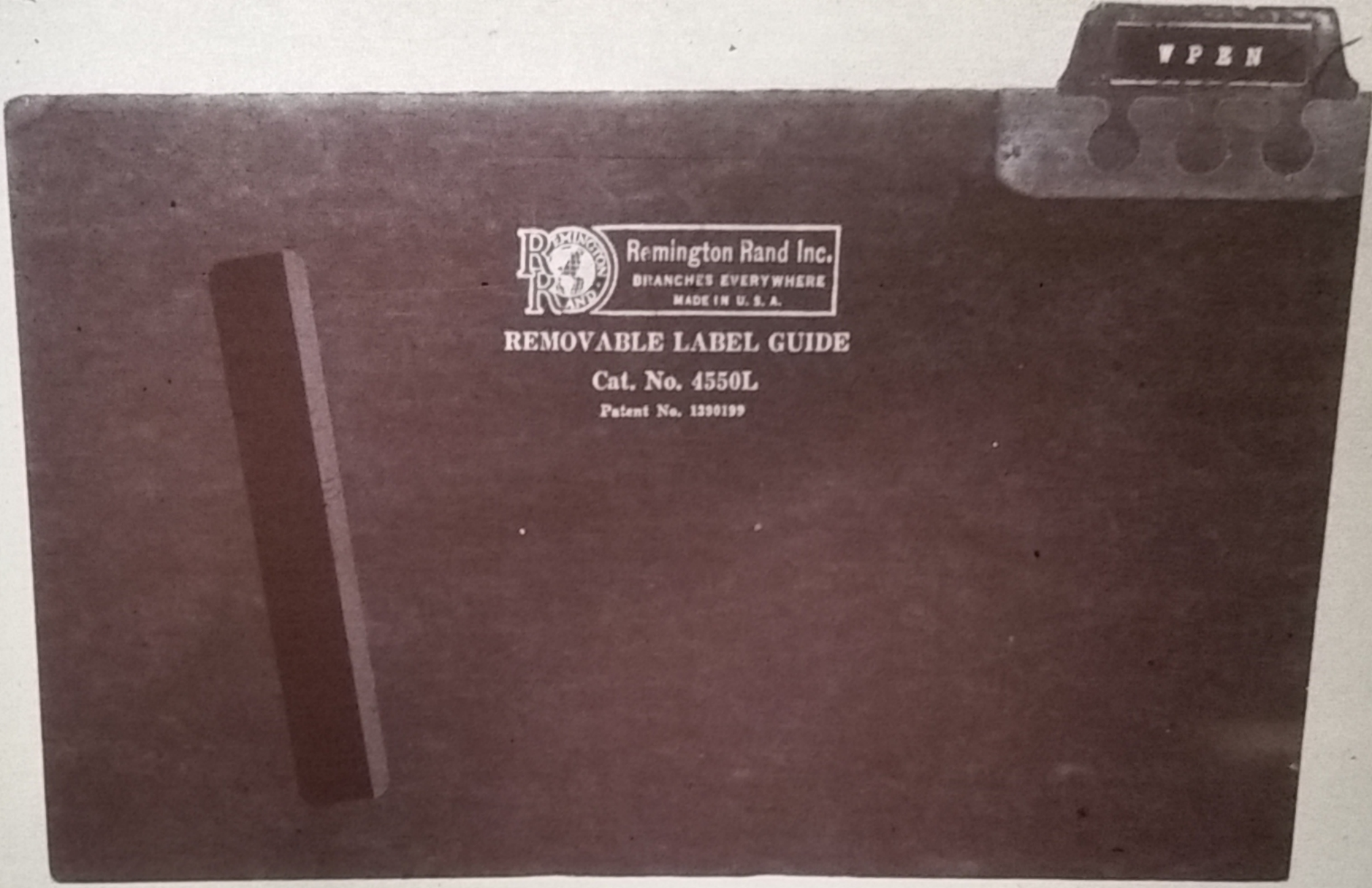
WPEN
Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.
REMOVABLE LABEL GUIDE
Cat. No. 4550L
Patent No. 1390199

Date First
Licensed 12-17-26.

Card No. 1.

Call WPEN (4-22
Letters xWPSW 27
xWLBA

LOCATION: PHILADELPHIA, PENNA.

Name of Licensee: GREATER PHILADELPHIA RADIO, INC. (AL 10-16-74 EFF: 1-6-75)
x Wm. Penn Broadcasting Co. (A.L.4-19-29)
X Philadelphia School of Wireless Telegraphy (12-17-26)(J.C.VanHorn)

Transmitter Location: See Card #2
X1533 Pine St. Philadelphia, Penna.

19103
Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

License # 1780

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
	BUREAU OF NAVIGATION RECORDS Dept. of Commerce				
Letter	12-17-26	1270	Re 236.1	not stated (Indi. 50w)	12-17-26 to 3-17-27
	FEDERAL RADIO COMMISSION RECORDS				
All letters changed to WPEW					
B-363 C.P.	4-21-27	authorized continue operating 1270	50w	not stated	
B-363	5-1-27	1480	50	U	6-1 7-31-27
Effec. date of previous lic. deferred by G.O. 13 to 8-15-27					
B-363	8-8-27	Letter of extension			8-15 10-14-27
G.18	extending	license to		10-31-27	10-15 10-31-27
B-363	10-24-27	Letter of Extension			10-31 12-31-27
Mod. Lic. Eff.	11-28-27 12-15-27	1450	50w	Divide	12-15 12-31-27
21	Extension of license				12-31 1-31-28
22	"	"			1-31 3-1-28
23	"	"			3-1 4-1-28
25	"	"			4-1 5-1-28
27	"	"			5-1 6-1-28
33	"	"			6-1 8-1-28
35	"	"			8-1 9-1-28
38	"	"			9-1 10-1-28
44	"	"			10-1 11-11-28
Allocation B-363	11-1-28	1500	50w	S-WALK, WHBW, WOO	11-11 1-31-29
B-363	1-28-29	1500	50	"	1-31 4-30-29
B-B2	4-19-29	Voluntary assignment to Pa. Penn B/C Co.			
B-363	4-22-29	1500	50w	S-WHBW	4-30 7-31-29
A-P-B-649	4-22-29	1500 T & C. consolidate call to WPEN	100w	S-WHBW move with WALK change	4-30 6-30-29
B-L-B-138	7-10-29	1500	100w 250w-LS-Exp. basis	S-WHBW	7-10 7-31-29
G.O. 69	Extension of license				7-21 10-31-29
B-B-363	10-2-29	1500	100w-250w-LS	U	10-31 1-31-30
B-L-B-131	Tent. lic. (11-26-29)	to change studio loc.			11-26 1-31-30
B-B-363	1-10-30	1500	100w-250w-LS	U	1-31 4-30-

Date First Licensed 12-17-26

Card No. 2

Call Letters WPEN

Name of Licensee: WM. PENN BROADCASTING CO.

Transmitter Location:
7701 Brookhaven Road (BR 7-10-63)
77th St., and Brookhaven Road, Philadelphia, Penna. (Ltr. 8-27-48- st. name changed)
x Columbia Ave. & Race St., Philadelphia, Pa. (C.P.1-30-34)
Near Junction Township line road & Edmonds Ave., Philadelphia, Pa. (C.P.10-27-33
x Ford Road and Midvale Ave., Philadelphia, Pa. (C.P.4-22-29)

Main Studio Location:
19103
#1 Bala Cynwyd Plaza, Bala Cynwyd, PA (Outside city limits) (ML-1-3-78)
X2212 Walnut Street, Philadelphia, Pennsylvania (Ltr. 3-28-50 Eff. 4-1-50)
x1528 Walnut St., Philadelphia, Penna. (L-11-2-40, eff.10-17-40).
. X22nd & Walnut Sts., Philadelphia, Pa. (C.P.1-30-34)
217 South Broad St., Philadelphia, Pa. (C.P.10-27-33)
x Radio Centre, S.E. Cor. 22nd and Walnut St.s, Philadelphia, Pa. let. 9-18-36
WPEN Bldg., 217 South Broad St., Philadelphia, Pa.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
R-B-363	4-9-30	1500	100w-250w-IS	U	4-30	7-31-30
R-B-363	7-7-30	1500	"	"	7-31	10-31-30
R-B-363	10-10-30	1500	100w-250w-IS	U	10-31	1-31-31
G.O. 102	1-20-31	Extension of license			1-31	4-30-31
R-B-363	4-21-31	1500	100w-250w-IS	U	4-30	1-1-32
R-B-363	12-8-31	1500	100w-250w-IS	U	1-1	7-1-32
2-P-B-2426	1-5-32	Install new transmitter			1-19	4-19-32
2-L-B-779	2-5-32	1500	100,250w-IS(equip.)	U	2-5	7-1-32
2-R-B-363	6-10-32	1500	100w,250w-IS	U	7-1	1-1-33
2-R-B-363	12-9-32	1500	100w250w-IS	U	1-1	7-1-33
2-R-B-363	6-9-33	1500	100w250w-IS	U	7-1	1-1-34
-B-2510	10-27-33	920	250,500w-IS	S-WRAX (C.P. issued jointly to stations WRAX & WPEN) and install new equip.	move station	11-27 2-27-34
-R-B-363	12-22-33	1500	100w250w-IS	U(T)	1-1	7-1-34
P-B-502	1-30-34	Move Tr & Studio & extend C & C dates			3-1	6-1-34
-B-3127	3-12-34	Erect auxiliary trans. 250w			4-12	7-12-34
P-B-541	5-29-34	Extend completion date of P-B-2510 as modified			3-1	8-1-34
-S-B-363	6-29-34	Extension of license			7-1	8-1-34 •
-363	8-7-34	Use Aux. Tr. authorized by P-B-3127 as the main tr.			7-22	8-10-34
-L-22	10-10-34	920	250,500w-IS	S-WRAX(T)	10-10	1-7-35
-L-9	10-23-34	920	250,500w-IS	S-WRAX(T)	10-23	1-7-35
xiliary			250w		10-23	1-7-35
-B-363	12-18-34	Extension of license			1-1	4-1-35
-R-363	3-26-35	920	250,500w-IS	S-WRAX	3-26	9-1-35
-B-363	7-31-34	Extension of license			8-1	11-1-34
-R-363	8-27-35	920	250,500w-IS	S-WRAX	9-1	3-1-36
2-L-206 Auxiliary	9-10-35	920	250w,500w-IS 250w	S-WRAX	9-10	3-1-36
	Mod. License to use auxiliary transmitter					
B2-R-363 Auxiliary	2-8-36	920	250w,500w-IS 250w	S-WRAX	3-1 3-1	9-1-36 9-1-36
B2-B-363 Auxiliary	C.A. 8-29-36 "	Extension of license "	" Aux. "		9-1 9-1	10-1-36 10-1-36
B2-R-363 Aux.	9-29-36	920	250w•500w-IS •directional antenna night 250w	S-WRAX	9-29	3-1-37
B2-R-363 Aux.	2-23-37	920	250•500w-IS 250w •directional antenna night	S-WRAX	3-1	9-1-37

B 2s- 363

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WPEN

Card #3

Name of licensee WM. PENN BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

205

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B2-S-363	7/6/37	Increase power to 1 kw/night in order to counteract interference caused by CMX, Havana, Cuba, WWJ, Detroit, Mich. & KPRC, Houston, Texas - 7/6 to 8/4/			
B2-S-363	C.A. 8/4/37	Ext.incr.power to 1000w night in order to counteract interference caused by CMX, Havana, WWJ, Detroit, KPRC Houston, 8/5 to 3 a.m. EST 9/1			
B2-R-363 Aux.	CA8-27-37	920	250w*500w-250w	LS	WRAX 9-1 3-1-38
		*Directional antenna night.			
B2-S-363	C.A. 8/30/37	Ext.incr.power to 1000w night-to counteract interference caused by CMX, Havana, WWJ, Detroit, KPRC Houston 3 a.m. EST 9/1 to 9/30.			
B2-S-363	9/28/37	Ext.incr. power to 1000w night-to counteract interference caused by CMX, Havana, WWJ, Detroit, KPRC, Houston from 10/1 to 10/30 incl.			
B2-S-363	C.A. 10/30/37	Ext.incr.power to 1000w night counteract interference caused by CMX, Havana, Cuba WWJ, Detroit, Mich, KPRC, Houston, Texas. 10/31 to 11/29.			
B2-TC-72	9-21-37 Eff.11-9-37	Transfer of control from Clarence H. Taubel to John Iraci Eff.11-9-37			
Letter B2-ML-344 B2-ML-362	9-21-37 Eff.11-9-37	920	1kw*	U	Subject to Rules 131,132,139.
		*Install directional antenna day and N. Mod.Lic.to incr.power, Unlimited time (facilitie of Station WRAX).			
B2-S-363	11/29/37	Ext.increase power to 1000w night to counteract interference CMX, WWJ, KPRC 11/30 to 12/29.			
B2-S-363	12/27/37	Ext.increase power to 1000w night to counteract interference caused by CMX 12/30 to 1/29			
B2-S-363	12/31/37	Opr.unltd.time 12/31 to 1/29 (prov. WRAX remains silent)			

B -8-

BROADCASTING STATION LICENSE RECORD

CARD #4

Date first licensed .....

Call letters WPEN

Name of licensee WM. PENN BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

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CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B2-S-363	1/26/38	Ext.incr.power to 1000w night to counteract interference by CMX, WWJ, KPRC, 1/30 to 2/28. Also opr. unltd. time 1/30 to 2/28 (prov.WRAX remains silent)			
B2-S-363	2/25/38	Ext.incr.power to 1000 w night-counterac interference by CMX, WWJ, KPRC- 3/1 to 3/31.			
B2-R-363 Aux.	2-26-38	920	250w*500w-LS 250w	WRAX	3-1 9-1-38
		*Directional antenna night			
B2-S-363	3/23/38	Ext. Opr. unlimited time 4/1/38 to 4/30/38 (prov. WRAX remains silent)			
B2-S-363	3/23/38	Ext. incr. power to 1000w night to counteract interf. by CMX,WWJ,KPRC, 4/1/38 to 4/30/38			
B2-S-363	4/14/38	Ext. incr.power to 1000w night to counteract interf. by CMX,WWJ,KPRC, 5/1/38 to 5/30/38.			
B2-S-363	4/14/38	Ext. Opr. unltd. time 5/1/38 to 5/30/38 (prov. WRAX remains silent).			
B2-ML-344) B2-ML-362) B2-ML-532) Aux.	5-11-38	920	1kw* & 1kw-LS 250w	U	5-11 9-1-38
		*Directional antenna night. Mod.of License to increase power and operate U time (Facilities of WRAX); install directional antenna for night use.			
B2-TC-138	6-22-38	Involuntary Transfer of Control to Mariannina C. Iraci (Adm.Estate of John Iraci).			
B2-R-363 Aux.	8-23-38	920	1kw* & 1kw-LS 250w	U	9-1 3-1-39
		*Directional antenna night			
B2-R-363 Aux.	2-20-39	920	1kw*& 1kw-LS 250w	U	3-1 9-1-39
		*Directional antenna night.			

B -8-

Card #5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WPEN

Name of licensee WM. PENN BROADCASTING COMPANY

Transmitter location See Card #1

Main studio location See Card #1

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

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CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B2-TC-158	8-8-39	Transfer of Control to				
	Eff. 8-9-39	ARDE BULOVA				
B2-R-363	8-28-39	920	1kw*& 1kw-LS	U	9-1	4-1-40
	*Directional antenna night.					
B2-R-363 Aux.	3-22-40	920	1kw* 1kw-LS 250w	U	4-1	8-1-40
	*Directional antenna night.					
B2-S-363 Auxiliary	4-13-40	920	1kw* 1kw-LS 250w	U	4-13	8-1-40
Mod.Lic.	to add sunrise					
Order	6/12/40	Extension of License (Main and Auxiliary)			8/1	10/1/40
B2-P-2658	10-22-40	950	5kw*5kw-LS	U	12-22	6-22-41
C.P. install new Trans.						
Order	9-10-40	Extension of license (Main and Auxiliary)			10-1	3-29-41
B2-MP-1160	2-13-41	920	5kw* 5kw-LS	U	12-22	8-12-41
	Mod.C.P.2658 for new T and extension Completion					
NARBA REALLOCATION	period beginning 3-29-41					
Telegram 3-28-41 Operate reduced power on 950kc, 500w lkw-LS, U, pending receipt and approval proof of performance.						
B2-R-363 Aux.	4-3-41	950	1kw*1kw-LS 250w	U Aux.	4-3 *DA-N	4-1-42 4-3-41
Renewal granted 3-24-41 but proof of performance approved						
B2-MP-1229	4-24-41	950	5kw*5kw-LS	U	12-22	10-21-41
	Mod.C.P.2658 as mod. to specify NARBA frequency, changes in DA and extension completion date					
B2-L-1449 B2-L-1150	7-24-41	950	5kw*5kw-LS	U	7-24	4-1-42
	Lic. to cover C.P.2658 as mod. for increase in power changes in *DA for night use, new T. Determine operating power by direct method.					
B2-L-1470 Aux.	9-11-41	950	5kw*5kw-LS 1kw	U *DA-N	9-11	4-1-42
	Lic. to use old T for auxiliary purposes					
B2-R-363 Aux.	3-17-42	950	5kw*5kw-LS 1kw	U *DA-N	4-1	8-1-42
B2-R-363 Aux.	7-7-42	950	5kw*5kw-LS 1kw	U *DA-N	8-1	8-1-44

B -S-

BROADCASTING STATION LICENSE RECORD

Card #6

Date first licensed .....

Call letters WPEN

Name of licensee .....

SEE: Card #1

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 12[illegible]

208

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B2-S-363 Aux.	11-6-42	950	5kw* 5kw-LS 1kw	U *DA-N	12-1	8-1-44
Mod. Lic. accordance Order 107						
B2-S-363	7-25-44	Extension of license Main & auxiliary			8-1	10-1-44
B2-S-363	9-26-44	Extension of license Main & auxiliary			10-1	12-1-44
B2-TC-391 Eff.1-2-45	12-9-44	Transfer of control of licensee corporation from Arde Bulova to BULLETIN COMPANY				
B2-S-363	11-21-44	Extension of license Main & auxiliary			12-1	2-1-45
B2-S-363	1-25-45	Extension of license Main & auxiliary			2-1	4-1-45
B2-R-363 Aux.	2-13-45	950	5kw* 1kw	U *DA-N	2-13	5-1-47
B2-S-363 Aux.	9-25-45	950	5kw* 1kw	U *DA-N	10-1	5-1-47
Mod. Lic. Order 107-A						
BR-363 Aux.	4-17-47	950	5kw* 1kw *DA-N	U	5-1	5-1-50
BTC-557 Eff: 12-18-47	11-28-47	Voluntary transfer of control of license Corp. from Bulletin Company to Sun Ray Drug Co.				
BS-363	4-21-50	Extension of License Main and Auxiliary			5-1-	9-1-50
BR-363 Aux.	7-21-50	950	5kw* 5kw-LS 1kw *DA-N	U	7-21	5-1-53
BR-363	4-15-53	Renewal of License Main and Auxiliary			5-1	8-1-54
BR-363 Aux.	7-14-54	950kc	5kw* 5kw-LS 1kw *DA-N	U	8-1	8-1-57
BZ-3631	1-10-55	950kc	5kw, DA-N	U	1-10-55	8-1-57
Auth. determine operating power						
BZ-3639	1-21-55	950kc	1kw DA-N	AUX	1-10-55	8-1-57
Auth. determine operating power						

Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

Card #7

Date first licensed .....

Call letters WPRW

Name of licensee WM. PENN BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BR-363	7-18-57	RENEWAL OF LICENSE Main & Auxiliary			8-1 8-1-0
BTC-3008 EFF:	1-28-59 2-2-59	Voluntary transfer of control of lic. corp. from Sun Ray Dr & Company to Consolidated Sun Ray, Inc.			
BR-363 *	7-27-60	Renewal of License Main & aux			8-1 8-1-63
BP-15500	6-6-62	950	5 kw DA-N U.		8-6 2-6-63
	CP to install new transmitter				
BP-15788	12-14-62	950kc	5kw-DA-N U		2-14 8-14-63
	CP to install old main trans. (WESTINGHOUSE 5HV) as alt. main at same location; to be operated on 950kc, 5kw, DA-N, U.				
BL-9836	4-23-63	Lic. to cover CP (BP-15,500) which auth. instl. a new trans. MAIN			
BL-9837	4-23-63	950kc	5kw	U, DA-N	4-23 8-1-63
	Lic. to cover CP (BP-15,788) which auth. using old main trans. as an Alt. Main Trans.				
BR-363	7-10-63	950kc Renewal	5kw-LS of Lic.	U DA-N Alt Main	8-1 8-1-66 to 8-1-66
BS-363 (1)	7-12-65 (Memo)	Mod. of points	lic to redescribe & change	(Main & Alt. Main) monitoring Geographic Coordinates	
BR-363	7-29-66	950kc	5kw-DA-N	U	8-1 8-1-69
			5kw-DA-N	Alt. M	8-1 8-1-69
BTC-5695	3-21-69	Vol. TC			
BR-363 (L)	7-31-69	ALT RENEWAL	MAIN & MAIN NDEA		8-1-72
BTC-6191	2-27-70	VOL. TC			
EBSA	5-25-72	+			
BRC-3149 (1)	1-8-74	ML to operate trans. by RC (Main-Alt. M			
BRC-3688 (1)	1-8-74	Superseding auth. to correct File No. and to add while using non-directional operation only.			
Ltr.	2-7-74	Chg. alt. trans. to Auxiliary.			

Letter 2-11-63 Cancelled Auxiliary trans. authorization

BC-126
February 1974

#8

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W P E N.....

Station location PHILADELPHIA, PENNSYLVANIA

Name of licensee .....Wm. Penn Broadcasting Co.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BR-363(L)	10-16-74	RENEWAL (MAIN & AUXILIARY)			8-1-75
BAL-8052	10-16-74	VOL. AL	EFF:	1-6-75	
COMTEL	1-13-75	AUTH. TO SUSPEND Oper. of station to: 3-1-75			
MAILGRAM	3-20-75	Trans. Gates MW-5 now installed Westinghouse 5-HV (aux.) has been removed			
BML-2660	1-3-78	ML to change SL/RC location (outside corporate city limits)			
BR-363	7-25-78	(L) REN.OF LIC. (MAIN & AUX.TRANS.)			8-1-81
BZ-9714(L)	10-31-78	Direct Measurement			8-1-81

#1. **STATION APPLICATION RECORD** WPEN

APPLICANT: WM. PENN BROADCASTING COMPANY — CALL LETTERS: WPSW

ADDRESS: 1833 Pine St., Philadelphia, Pa. — FILE NO: 2-R-B-363 DATED: 4/19/29

Present Assignment: Philadelphia School of Wireless Telegraphy 1500 Kc., 50 W., ÷ WALK, WHBW, WOO — ACTION: Lic. 4/22/29, 1500 Kc., 50 W., ÷ WHBW, period 4/20/29 to 7/31/29

Requested: Renewal

APPLICANT: WM. PENN BROADCASTING COMPANY — CALL LETTERS: WPEN

ADDRESS: Ford Rd. & Midvale, Phila., Pa. — FILE NO: [illegible] DATED: 6/26/29

Present Assignment: Under C. P. 4/23/29 1500 Kc., 100 W., ÷ WHBW — ACTION: Mod. Lic. 7/10/29, 1500 Kc 100 W.N., 250 W. D. exp. period 7/10/29 to 7/31/29. Com. Action 7/9/29

Requested:

APPLICANT: WM. PENN BROADCASTING COMPANY — CALL LETTERS: WPEN

ADDRESS: Woodside Park (Ford Rd. & Midvale Ave.) Philadelphia, Pa. — FILE NO: 2-R-B-363 DATED: 7/20/29

Present Assignment: 1500 kc. 100 w. night, 250 w. LS [redacted] — ACTION: G.O. 69 - 7/31/29 to 10/31/29

Requested: Renewal - granted for unlimited time — Unlimited

209

STATION APPLICATION RECORD

#2.

APPLICANT: WM. PENN BROADCASTING COMPANY CALL LETTERS: WPEN

ADDRESS: Ford Rd. & Midvale Ave., Phila. Pa. FILE NO: 2-B-363 DATED 9/18/29

Present Assignment: 100 w. with addl. 150 w. LS Unlimited ACTION: See Card #4.

Requested: Renewal

APPLICANT: WM. PENN BROADCASTING COMPANY CALL LETTERS: WPEN

ADDRESS: Ford Rd. & Midvale Ave., Phila. Penn. FILE NO: 2-M-B-402 DATED: 9/16/29

Present Assignment: 1500 kc. 100 W. nite 250 W. day Unlimited ACTION: Superseded by 2-P-B-929

Requested: 920 kc. 500 to 1000 W. Unlimited

APPLICANT: WM. PENN BROADCASTING COMPANY CALL LETTERS: WPEN

ADDRESS: Ford Rd. & Midvale Ave., Phila., Penn. FILE NO: 2-M-B-403 DATED: 9/16/29

Present Assignment: 1500 kc. 100 W. nite 250 W. day Unlimited ACTION: Superseded by 2-P-B-930

Requested: 1020 kc. 5 KW. to 10 KW., Unlimited

207

#3.

STATION APPLICATION RECORD

APPLICANT: WILLIAM PENN BROADCASTING COMPANY — CALL LETTERS: WPEN

ADDRESS: Ford Road & Midvale Avenue, Philadelphia, Penn.

FILE NO: 2-P-B-929 DATED: 9/25/29

Present Assignment: 1500 kc. 250 W. 100 W. Unlimited

Requested: 920 kc. 1K W. Filed in lieu of 2-M-B-402

ACTION: Withdrawn and retired to files as per letter of 11-26-30

APPLICANT: WILLIAM PENN BROADCASTING COMPANY — CALL LETTERS: WPEN

ADDRESS: Ford Road & Midvale Avenue, Philadelphia, Penn.

FILE NO: 2-P-B-930 DATED: 9/25/29

Present Assignment: 1500 kc. 250 W. 100 W. Unlimited

Filed in lieu of 2-M-B-403

Requested: 1020 kc. 5 KW. From Composite To W.E.5-C equip.

ACTION: Dismissed at request of applicant. See FRC letter 4-7-30.

APPLICANT: WILLIAM PENN BROADCASTING COMPANY — CALL LETTERS: WPEN

ADDRESS: Ford Rd. & Midvale Ave., Phila., Penn.

S. 11th & Market Sts., Phila. (Earle Theatre Bldg.)

FILE NO: 2-M-B-431 DATED: 10-26-29

Approved 11/15/29 Issued 11/26/29 for removal of studio only.

Present Assignment: 1500 kc. 250 W. day experimentally 100 W. nite Unlimited

Requested: Move studio to WPEN Bldg., 217 So. Broad St., Phila., Penn.

ACTION:

210

#4.

STATION APPLICATION RECORD

APPLICANT: WM. PENN BROADCASTING COMPANY CALL LETTERS: WPEN

ADDRESS: Ford Rd. & Midvale Ave., Philadelphia, Pa.

FILE NO: 2-R-B-363 DATED: 9/18/29

Present Assignment: 1500 kc. 100 w. 250wL.S. Unlimited

ACTION: Lic. 10-25-29 1500 kc. 100 w. 250 w. L.S. Unlimited Per. 10-31-29 to 1-31-30

Requested: Renewal

APPLICANT: SAME CALL LETTERS: WPEN

ADDRESS: SAME

FILE NO: 2-R-B-363 DATED: 12-26-29

Present Assignment: 1500 kc. 100 w. 250 w. - LS Unlimited

ACTION: Renewal license 1-16-30. Period 1-31 to 4-30-30.

Requested: Renewal

APPLICANT: Wm. Penn Broadcasting Co. CALL LETTERS: WPEN

ADDRESS: Ford Rd. & Midvale Ave., Philadelphia, Penna.

FILE NO: 2-M-B-516 DATED: 2-18-30

Withdrawn and retired to files per letter of 11-26-30

Present Assignment: 1500 Kc. 100 W. 250 LS Unlimited

ACTION:

Requested: 930 Kc. 250 to 500 Watts Same time.

210

#5.

STATION APPLICATION RECORD

APPLICANT: WM. PENN BROADCASTING COMPANY

CALL LETTERS: WPEN

ADDRESS: Ford Rd. & Midvale Ave., Philadelphia, Penna.

FILE NO: 2-R-B-363 DATED: 4/4/30

Renewal Lic. 4-9-30

Present Assignment: 1500 Kc. 250 W. - LS 100 W. Unlimited.

ACTION: Per: 4-30 to 7-31-30

Requested: Renewal.

APPLICANT: Same

CALL LETTERS: WPEN

ADDRESS: Same

FILE NO: 2-R-B-363 DATED: 6-18-30

Renewal License 7-7-30

Present Assignment: 1500 Kc. 100 watts - Night 250 watts - LS , unlimited

ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

211

STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

#6.

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WPEN

Name WM. PENN BROADCASTING COMPANY

File No.	Date Received	Application for	Action	
			Nature	Date
2-R-B-363	9/25/30	Renewal of License	Granted	10-21-30
2-R-B-363	12-29-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
2-R-B-363	10-28-31	Renewal of license	Granted	12-8-31
2-P-B-2426	12-14-31	Make changes in equipment.	Granted	1-5-32
2-L-B-779	1-14-32	License to cover 2-P-B-2426	Granted	2-5-32
2-P-B-2510	2-10-32	to use transmitter of WRAX(to be installed) see 2-P-B-2509, for WRAX, change frequency from 1500 kc. to 920 kc. increase power from 100w-250wLS to 250w-500wLS, change from unlimited time to sharing with WRAX.	Statement of Facts- Granted (WRAX & WPEN to construct new trans. jointly)	10-27-33
2-R-B-363	4-28-32	Renewal of license	Granted	6-10-32
2-R-B-363	10-28-32	Renewal of license	Granted	12-9-32

2/1

Form 94 #7

APPLICATION RECORD - BROADCASTING

Call Letters W P E N

Name Wm. Penn Broadcasting Company

File No.	Dated ~~Received~~	Application for	Action Nature	Action Date
2-R-B-363	4-28-33	Renewal of license	Granted	6-9-33
2-RB-363	10-31-33	Renewal of License (T)	Granted	12-22-33
2-MP-B-502	1-6-34	Modification of Construction Permit to change transmitter and studio locations (locally) (Filed in conjuction with appli. by WRAX) Also request for extension of time - construction to be commenced within 30 days of granting thereof and to be completed 90 days thereafter.	Granted (3-1 to	1-30-34 6-1-34)
2-P-B-3127	1-24-34	Construction Permit for auxiliary transmitter. to be operated with 250 watts	Granted	3-12-34
2-R-B-363	4-27-34	Renewal of License	Granted	3-26-35
2-MP-B-541	5-3-34	Modification of C.P. to extend completion date of 2-P-B-2509 as modified to 8-1-34. (Similar application filed by WRAX	Granted	5-29-34

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Form 94 #8

APPLICATION RECORD - BROADCASTING

Call Letters WPEN

FEDERAL COMMUNICATIONS COMMISSION

Name Wm. Penn Broadcasting Co.

File No.	Dated	Application for	Action Nature	Action Date
B2-L-9	7-24-34	License to cover 2-P-B-3127 for auxiliary trans. to operate on 920 kc, 250w., granted 3-12-34.	Granted on temp. basis to 1-7-35 Min.	10-23-34
B2-L-22	8-9-34	License to cover 2-P-B-2510 as modified, (Move of transmitter and studio, locally, freq. 920 kc power 250w-night, 500w-LS, new transmitter) Application filed in the name of Wm. Penn Broadcasting Co., and WRAX Broadcasting Company.	Granted on temp. basis for 90 days Min.	10-10-34
B2-R-363	6-29-35	Renewal of license for main trans. Sec.20 &	~~Granted~~	~~2-11-36~~
"	"	" " " " aux. trans. 26(a)		
Resubmitted	"	" " " " main Trans	Granted	8-27-35

Form 94

APPLICATION RECORD - BROADCASTING

9

Call Letters WPEN

Name WM. PENN BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B2-L-206	8-6-35	License for auxiliary transmitter to operate on 920 kilocycles, 250 watts power. Same transmitter formerly licensed as auxiliary, which expired 1-7-35.	Granted	9-10-35
B2-ML-261 Resubmitted	11-9-35 12-12-35	Modification of license to increase power from 250w, 500w-LS to 1kw day and night, using directional antenna at night	~~Returned 12-3-35 Request of Attorney~~ ORDER of Dismissal Request of Applicant Min.	4-7-36
B2-R-363 "	12-31-35 "	Renewal of License (Main Trans.) " " " (Aux. Trans.)	Granted	2-8-36
B2-R-363 "	6-20-36 "	Renewal of license " " " for Auxiliary Trans.	Granted	9-29-36

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Form 94

No.10

APPLICATION RECORD—BROADCASTING

Call letters WPEN

Name WM. PENN BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-ML-344 Amended	8-20-36 1-13-37	Modification of license to increase operating power from 250w night (directional antenna) and 500w-LS to 1kw day and night, ~~using directional antenna at night.~~ To use directional antenna day and night.	Ex. Rept. I-440 Dock.4498 GRANTED Min.9-21-37 Eff.11-2-37. CA 11-2-37 the eff.date ext.to 11-9-37 Subj.R.131,132,139. Letter written. Issued 5-11-38	
B2-ML-362	9-29-36	Modification of license to change hours of operation from shares with WRAX to unlimited time. Requesting all facilities now assigned to WRAX	Dock.4358 GRANTED 9-21-37 Eff.11-2-37 CA 11-2-37 eff.date ext.to 11-9-37 Subj.R.131,132,139. Letter written. Issued 5-11-38	
B2-TC-72	9-29-36	Authority to transfer control of corp. from Clarence H. Taubel To John Iraci, 450 shares of common stock.	Dock.4360 GRANTED 9-21-37 Eff.11-2-37 CA 11-2-37 eff.date ext.to 11-9-37.	
B2-R-363 "	12-30-36 "	Renewal of license " " Aux. Trans.	Granted Granted	2-23-37 2-23-37

Form 94

11 APPLICATION RECORD—BROADCASTING

Call letters WPEN

Name WM. PENN BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-363	6-29-37	Renewal of license	Granted	C.A 8-2737
"	"	" " " AUX	"	C.A. 8-27-37
B2-R-363	12-30-37	Renewal of license	Granted	2-26-38
"	"	" " " Aux. Trans.	"	"
B2-TC-138	12-28-37	Involuntary transfer of control of corporation from John Iraci (deceased) to Mariannina C. Iraci (Administratrix of Estate of John Iraci), 675 shares common, 825 shares preferred stock.	Granted	6-22-38

Form 94

#12

APPLICATION RECORD - BROADCASTING

Call Letters WPEN

Name WM. PENN BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B2-ML-532 Resubmitted	12-30-37 1-29-38	Modification of license to eliminate directional antenna for daytime operation.	~~Returned 1-25-38 - - - Day-power~~ Granted	5-11-38
B2-R-363 " Resubmitted "	6-27-38 " " "	Renewal of license ~~Sec. 5, 10 7(d) - - - -~~ " " " Aux. Trans. " " " " " " " "	~~Both returned~~ Granted "	~~7-18-38~~ 8-23-38 "
B2-TC-158	7-11-38	Authority to transfer control of corporation from Mariannina C.Iraci, administratrix estate of John Iraci, Deceased, to Arde Bulova, 300 shares common stock	Docket 5398 B-21 GRANTED Min.8-8-39 Eff. 8-9-39	

Form 94

APPLICATION RECORD—BROADCASTING

#13

Call letters WPEN

Name WM. PENN BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-363	12-24-38	Renewal of license	Granted	2-20-39
"	"	" " " Aux. Trans.	"	"
B2-R-363	6-28-39	Renewal of license (Sec. ~~7d,17a,17h,20f~~)	~~Returned~~	~~7-19-39~~
"	"	" " " Aux. Trans. (~~7d, 20f~~)	~~"~~	~~"~~
Resubmitted	7-26-39	Renewal of license ~~(17hr)~~	~~Returned~~	~~8-1-39~~
"	"	" " " Aux. Trans.	Granted	8-28-39
"	"		"	"
B2-P-2658	12-5-39	C.P. to install new transmitter, increase power from 1kw to 5kw, using DA-Night.	GRANTED	10-22-40

Form 94

APPLICATION RECORD - BROADCASTING

#14

Call Letters WPEN

Name WM. PENN BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B2-R-363	1-25-40	Renewal of license	Granted	3-22-40
"	"	" " " Aux. Trans.	"	"
B2-R-363	5/27/40	Renewal of license	Main & Aux. Granted 3-24-41 for reduced power subject to receipt and approval of proof of performance. License issued 4-3-41 for 950 kc, 1kw, U, DA-N	
"	"	" " Aux. Trans.		
B2-MP-1160	1-6-41	Mod of C.P.(B2-P-2658) for authority to install new transmitter. Extend completion date 180 days after grant.	Granted	2-13-41
Rec'd	1-15-41			
B2-MP-1222	2-24-41	Mod of C.P.(B2-P-2658) as modified, to make changes in D.A. and request 950 kc under NARBA. Extend Completion date from 8-12-41 to 180 days after grant.	Granted	4-24-41
received	3-6-41			
filed	3-6-41			

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Form 94

APPLICATION RECORD - BROADCASTING

15

Call Letters WPEN

Name WM. PENN BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-L-1446 received	6-14-41 6-14-41	License to cover C.P.(B2-P-2658) as modified, for new transmitter, increase in power, and chgs in D.A. for night use. Form 335 filed 6-14-41.	Granted	7-24-41
B2-Z-1150 received	6-14-41 6-14-41	Authority to determine operating power by direct measurement of antenna power.	Granted	7-24-41
B2-L-1470 received	7-23-41 7-28-41	License to use old RCA 1-B transmitter as an auxiliary transmitter, with power of 1kw, for emergency use only. form 335 filed. Application filed by ED Johnston.	Granted	9-11-41
B2-R-363	1-29-42	Renewal of license main " " " aux 335's filed filed by E.D. Johnston	Granted "	3-17-42 "

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Form 94 #16

APPLICATION RECORD - BROADCASTING

Call Letters W P E N

Name WM. PENN BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-R-363	5-23-42	Renewal of license and Forms 335 Filed by E.D. Johnston atty.	Granted	7-7-42
"	"	" AUX.	"	"
B 2-R-363	5-5-44	Renewal of license	GRANTED	2-13-45
"	"	" " AUX.	GRANTED	2-13-45
Rec'd	5-17-44	Filed by Robert Irwin atty.		
B2-TC-391	6-2-44	Voluntary Transfer of Control of licensee corporation from Arde Bulova to BULLETIN COMPANY (500 shares common stock - 100% outstanding). 335s filed. (Filed by W.T.Pierson, Atty. for transferee; F.W.Albertson, Atty. for transferor & licensee)	Granted	12-9-44
Rec'd	6-10-44		Eff. 1-2-45	
Filed	6-10-44			

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Form 94 #17

APPLICATION RECORD - BROADCASTING

Call Letters WPEN

Name WM. PENN BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-363	3-3-47	Renewal of License (Main Transmitter)	Granted	4-17-47
Rec'd	3-3-47	Renewal of License (Auziliary Transmitter) (Filed by Atty. Walker)	"	"
BTC-557 Rec'd Filed	6-25-47 6-27-47 6-27-47	Voluntary Transfer of Control of licensee Corporation from Bulletin Company to Sun Ray Drug Co. (500 Shares - 100%). Contingent upon the grant of BTC-556 Krieger & Jorgensin atty. for station per Ltr. 2-7-50	GRANTED Eff:	11-28-47 12-18-47

Form 94 #18

APPLICATION RECORD - BROADCASTING

Call Letters WPEM

Name WM. PENN BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-363 Rec'd	2-20-50 3-1-50	Renewal of license (Main) Filed by Seymour Krieger Atty.	Granted	7-21-50
BR-363 Rec'd	3-10-50 3-13-50	Renewal of license (Aux.) Filed by Seymour Krieger atty.	"	"
BR-363 Rec'd Filed	1-23-53 2-2-53 2-2-53	Renewal of License (Main and Auxiliary) Filed by Seymour Krieger, Atty.	GRANTED	4-15-53
BR-363 Rec'd Filed	4-23-54 4-27-54 4-27-54	Renewal of License (Main & Auxiliary) Filed by Seymour Krieger, Atty.	GRANTED	7-14-54
BZ-3631 Rec'd Filed	11-10-54 11-19-54 11-19-54	Authority to determine operating power by direct measurement of antenna power. Seymour Krieger, Atty.	GRANTED	1-10-55
BZ-3639 Rec'd Filed	12-28-54 1-3-55 1-3-55	Authority to determine operating power by direct measurement of antenna power (Auxiliary) Seymour Krieger, Atty.	GRANTED	1-21-55

W PEN
From Sun Ray to
Penroke Industries Corporation
10/23/60

Parent name
changed

#19

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WPEN

Name WM. PENN BROADCASTING COMPANY
PHILADELPHIA, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-363 Recd Filed	4-23-57 4-29-57 4-29-57	Renewal of license (Main and Auxiliary) Seymour Krieger, Atty.	GRANTED	7-18-57
BTC-3008 Rec'd. Filed	12-30-58 1-5-59 1-5-59	Voluntary transfer of control of licensee corporation from Sun Ray Drug Company to Consolidated Sun Ray, Inc. Seymour Krieger, Atty.	GRANTED EFF:	1-28-59 2-2-59
BR-363 Rec'd Filed	5-12-60 5-16-60 5-16-60	Renewal of License. (MAIN & AUXILIARY) Seymour Krieger, Atty.	GRANTED	7-27-60
BP-15,500 R.&F.	4-30-62 5-2-62	CP to install a new transmitter (RCA BTA-5T). Krieger & Jorgensen, Attys.	GRANTED:	6-6-62

FORM BC-121
AUG. 1955

#20

APPLICATION RECORD - BROADCASTING

Call Letters WPEN

Name WM. PENN BROADCASTING COMPANY
Philadelphia, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BP-15,788 R. & F.	11-13-62 11-19-62	CP to install old main trans.(Westinghouse 5HV) as alt. main at same location; to be operated on 950Kc, 5Kw- DA-N U. Attys: Krieger & Jorgensen	GRANTED	12-14-62
BL-9836 R. & F.	11-13-62 11-19-62	Lic to cover CP(BP-15,500) which auth install new transmitter. Atty- Krieger & Jorgensen	GRANTED	4-23-62
BL-9837 R. & F.	1-3-63 1-7-63	Lic to cover CP(BP-15,788) which auth using old main trans as an Alt. Main. Atty-Krieger & Jorgensen	GRANTED	4-23-62
BR-363 R & F BR-363 R & F	4-15-63 4-23-63 5-2-63 5-8-63	Renewal of license (Main) Atty. Norman E. Jorgensen Renewal of license (Alt. Main) Atty. Norman E. Jorgensen	GRANTED GRANTED	7-10-63 7-10-63
BR-363 R & F	4-19-66 4-19-66	Renewal of License (Main & Alt. Main Atty. Norman E. Jorgensen	GRANTED	7-29-66

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #21
AUG. 1955

APPLICATION RECORD · BROADCASTING

950kc

Call Letters W P E N

Name WM. PENN BROADCASTING COMPANY
PHILADELPHIA, PENNA.

File No.	Dated	Application for	Action Nature	Action Date
BTO-5695	3-7-68	Voluntary transfer of control of lic. corp.	GRANTED	2-21-69
Rec'd FP&T 7/41	3-8-68	from Penrose Industries Corporation to	EFF:	7-1-69
Part III	7-29-68	~~Martin W.~~ Field Broadcasting Company		
R&F	7-31-68			
FEE PD:$75 -#448370		Atty for transferor - N.E. Jorgensen		
AUG 1 2 1968		SEE OVER FOR AMENDMENTS for transferee - Marcus Cohn		

JOINT PETITION FOR WAIVER with respect to Interim policy - re DOCKET 18110
Pub. Notice filed 9-6-68

PETITION TO DENY FILEE by transferors 9 -11-68 comparative hearing requested
PETITION TO DENY FILED 9-11-68 by Philip Klein, Thacher Longstreth and Michael von
OPPOSITION TO PETITION TO DENY FILED 11-4-68 by Marcus Cohn on behalf of transferees Moschzisker
Request for ext. of time to reply to opposition filed 11-8-68 by Kreiger & Jorgensen

Reply to Opposition for req. for ext. of time filed 11-14-68 by Kreiger & Jorgensen
Ltr filed 11-19-68 by Stroock & Stroock & Lavan, attys to deny req. for ext. of time, or in alternative, shorten time
REPLY TO OPPOSITION TO Petition to Deny - Filed 12-16-68 by Messrs, Klein, Longstreth etc
REPLY TO OPPOSITION filed 12-16-68 by Krieger & Jorgensen on behalf of licensee & transferor
LTR FILED by Marcus Cohn 12-26-68 - continue process application (See over)
PETITION FOR LEAVE TO FILE AND SUPPLEMENT TO PETITION TO DENY Filed 1-7-69 (transferor)

F.C.C. WASHINGTON, D.C.

RE: BTC-5695 - financial data & re staff(transferee)
filed 11-4-68
Court Orders(2) filed 12-16-68 (licensee)
AMENDED 1-13-69 - to reflect current B/C int(transferee)

LTR FROM ATTY Schwartz filed 1-16-69 req. add'l time to file pleading re above amend.

PETITION FOR LEAVE TO FILE AND SUPPLEMENT TO PETITION TO DENY filed 1-29-69 by Schwartz(esq) on behalf of Penrose
AMENDED 2-5-69 to reflect pending TC-5871(WAYL(fm)transfer
Court Order(Civil Action) filed 2-5-69 by Jorgensen on behalf of licensee
AMENDED 2-6-69 to reflect pending AL & ALH for WWOM(AM&FM) (transferee)

OPPOSITION OF FIELD B/C CO. TO SUPPLEMENT TO PETITION TO DENY FILED ~~xxxxxxxx~~ 2-11-69 by Cohn & Marks
REPLY TO "OPPOSITION"2-11-69) filed 2-19-69 by atty Jorgensen on behalf of Penrose
AMENDED 2-11-69 - financial data(transferee)(reply to lt 2-4-69)

PETITION FOR RECONSIDERATION OF GRANT - filed 4-25-69 by Kreiger & Jorgensen on behalf of lic. & transferors
MOTION FOR STAY filed 4-25-69 by Kreiger & Jorgensen on behalf of lic. & transferors
OPPOSITION OF OLD COLONY TRUST COMPANY, ET AL TO MOTION FOR STAY filed 5-2-69 by James Heller on behalf of Old Colony.

OPPOSITION OF FIELD BROADCASTING COMPANY TO MOTION FOR STAY filed 5-2-69 by Neustadt on behalf of Field Broadcasting Company.
OPPOSITION TO MOTIONS TO STRIKE AND REPLY TO OPPOSITIONS TO PETITIONERS' SUPPLEMENT TO THEIR PETITION TO PREVENT CONTINUED VIOLATION OF COMMISSIONS EQUAL EMPLOYMENT OPPORTUNITIES RULES filed 6-12-74 by Janet C. Whitaker et al, Petitioners

#22

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

950kc

Call Letters WPEN

Name WM. PENN BROADCASTING COMPANY
PHILADELPHIA, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-363	5-16-69	Renewal of license (Main & Alt.-Main)		
R & F	5-22-69	Atty-Krieger & Jorgensen		
#516603 $105	5-22-69		GRANTED	7-31-69
Amendment	5-27-69 re:	Sect. IV-A, page 5		
PRESS JUN 4 1969		AMENDED 7-3-69 to reflect transfer of control		
BTC-6191	2-23-70	Voluntary transfer of control of lic corp from		
R & F	2-24-70	Field Broadcasting Company to Martin W.Field	GRANTED	2-27-70
FEE PD: $30	-#579568			
(Form 316)	also see FM	Atty - Cohn & Marks		
FEB 25 1970				
BR-363	4-20-72	Renewal of License (Main & ~~Alt.-Main~~) 8-1-72 now Aux.	GRANTED	10-16-74
R & F	5-3-72			
P.N.	5-3-72	Atty: Stanley S. Neustadt		
PRESS JUN 6 1972		PETITION TO PREVENT CONTINUED VIOLATION OF COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITIES RULES Filed 7-3-72 by Communications Coalition; Congress of African People & Black Affairs Council		
MOTION FOR EXTENSION		OFTIME TO REPLY filed 7-26-72 by Coalition (over)		

F.C.C. - WASHINGTON, D. C.

BR-363 OPPOSITION TO PETITION TO PREVENT CONTINUED VIOLATION OF COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITIES RULES filed 8-1-72 by Stanley S. Neustadt, Counsel for Wm. Penn Broadcasting Company

AMENDED 8-22-72 re: ascertainment of community needs; programming

SUPPLEMENT TO PETITION TO PREVENT CONTINUED VIOLATION OF COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITIES RULES filed 5-21-74 by Petitioners

SUPPLEMENT TO OPPOSITION TO MOTIONS TO STRIKE AND REPLY TO OPPOSITIONS TO PETITIONERS' SUPPLEMENT TO THEIR PETITION TO PREVENT CONTINUED VIOLATION OF COMMISSIONS EEO RULES filed 6-25-74 by Petitioners

PETITION FOR RECONSIDERATION filed 11-13-74 by Petitioner Janet C. Whitaker, et al

OPPOSITION TO PETITION FOR RECONSIDERATION filed 11-27-74 by Stanley S. Neustadt, counsel for Wm. Penn Broadcasting Company

MEMORANDUM OPINION AND ORDER 6-27-75 Petitions for reconsideration filed by Concerned Communicators and Janet C. Whitaker et al., DENIED

#23

Form BC-121
September 1969

950khz

APPLICATION RECORD - BROADCASTING

Call Letters WPEN

GREATER PHILADELPHIA RADIO, INC.

Name ×WM. PENN BROADCASTING COMPANY
Philadelphia, Penna.

File No.	Dated	Application for	Action Nature	Action Date
BAL-8052 R & F FEE PD: $1000 #262353 CODE 047(ALSO SEE FM) JAN 10 1974 Pub. notice filed 1-24-74	12-17-73 12-19-73	Voluntary assignment of license to GREATER PHILADELPHIA RADIO, INC. (SEE OVER) Atty for assignor - Cohn & Marks for assignee - Schwartz & Woods	GRANTED GRANT FEE: $86,000.00 (Includes FM) EFF: 1-6-75 (OVER) Fee Pd. 1-10-75, 063, W 380665	10-16-74
BRC-3683 R & F $50-252983 AC-056 JAN 8 1974	11-14-73 11-16-73 11-16-73	Modification of license to operate transmitter by remote control from 2212 Walnut St., Philadelphia, Pa. (Main & Alt. M.) (non-DA) Atty: Roy R. Russo	GRANTED	1-8-74
BRC-3758 R & F $50-390283 AC-056 FEB 18 1975 AMEND. R&F	2-5-75 2-7-75 2-7-75 3-31-78	Modification of license to operate transmitter by remote control from 2212 Walnut St., Philadelphia, Pa, while using directional antenna. Amend 4-23-75 re: Field intensity measurements Add'l. measurement data.	GRANTED from location auth. in BML-2660 ISSUED WITH BZ-9714	8-24-78

F.C.C. - WASHINGTON, D. C.

RE: BAL-8052 CONSENT MOTION FOR EXT. OF TIME TO FILE FORMAL COMMENTS & PLEADINGS filed 2-12-74by Citizens Communications Center(CCC)(Atty Firestone)
CONSENT MOTION FOR FURTHER EXT. OF TIME filed 2-26-74
PETITION TO DENY & INTERVENE filed 3-27-74 by Concerned Communicators
OPPOSITION TO PET. TO DENY & INTERVENE filed 4-9-74 by Attys Schwartz & Woods on behalf of assignee
OPPOSITION TO PET TO DENY & INTERVENE FILED 4-9-74 by Cohn & Marks on behalf of licensee
PETITION FOR RECONSIDERATION FILED 11-26-74 by Concerned Communicators
OPPOSITION TO PET FOR RECONSIDERATION filed 11-27-74 by Cohn & Marks on behalf of Wm. Penn B/C
OPPOSITION TO PETITION FOR RECONSIDERATION filed 12-3-74 by counsel for assignee

PETITION FOR RECONSIDERATION OF Order denying request for refund of grant fee BAL-8052 filed 4-4-75 by Schwarts & Woods

#24
Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

950 khz

Call Letters WPEN

Name GREATER PHILADELPHIA RADIO, INC.
PHILADELPHIA, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-363 R & F PN Recd. PRESS	3-28-75 4-1-75 " MAY 21 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) L.Schwartz,Atty. (Schwartz & Woods) AMENDED 1-16-76 re: prog. SUPPLEMENTAL APPLICATION filed 4-3-78 as an amendment to pending renewal application. (Main & Aux.) Louis Schwartz, Atty.	GRANTED	7-25-78 APR 13 1978
BML-2660 R & F DEC 9	9-30-77 10-26-77 1977	Modification of license to change studio loc. and RC to #1 Bala Cynwyd Plaza, Bala Cynwyd, Pennsylvania.(outside corp. city limits) Req. Waiver of Sec. 73.30 of the Comm. rules Atty: Louis Schwartz	GRANTED	1-3-78

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

#25

APPLICATION RECORD - BROADCASTING

950khz

Call Letters W.P.E.N

Name GREATER PHILADELPHIA RADIO, INC.
Philadelphia, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BZ-9714 R & F DM PRESS	2-7-75 6-12-78 OCT 2 1978	Direct Measurement Atty: Louis Schwartz	GRANTED	10-31-78
BR810401WX PRESS MAY 2 6 1981 PN filed		RENEWAL OF LICENSE Atty. Louis Schwartz	grtd.	7-7-81 ISSUED

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.