WPET

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 2957

BROADCASTING STATION LICENSE RECORD

Date first licensed June 18, 1954

Call letters W P E T

STation Location: Greensboro, North Carolina

MIDO COMMUNICATIONS, INC. (AL 11-29-67 EFF. 12-1-67)

xWPET, INC.,(AL 11-25-59, EFF: 1-11-60)

x GUILFORD ADVERTISING, INC. (AL 2-6-57; EFF: 3-18-57)

Name of licensee x WAYNE M. NELSON

~~E. side N. C. Rte. No. 68, 2.4 mi. S. of Old U.S. Rte 421, near Greensboro, N.C. (BP 11-1-61~~

Meadowview Rd., 0.3 mi. E. of U.S. Rt. 220 Near Greensboro, N.C. (BP 9-11-70)

X S. Side of Meadowville Rd., 0.2 mile E of US Route 220, 0.6 mile S of

Transmister location city limits of Greensboro, North Carolina (MP-7-3-53) Lic. 6-18-54

221 West Meadowview Rd., Greensboro, N.C. (per FM RC)

xS. Side of Meadowville Rd., 0.2 mile E of U.S. Route 220, 0.6 mile S of

Main studio location city limits of Greensboro, North Carolina (MP 7-3-53) Lic. 6-18-54

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8649 Ltr.	3-25-53 4-1-53	950kc CP for new station granted subject filing MP for approval antenna, transmitter site.	500w	Daytime	
BP-8649 BMP-6215	7-3-53 MP for approval of antenna, trans. & Studio sites.	950	500w	Day	9-3 3-3-54
BP-8649) BMP-6215)	7-3-53 Superseding CP and MP to correct T&S locations	950	500w	Day	9-3 3-3-54
BMP-6436(1)	2-26-54	Mod.Cp for extension of completion date to 5-3-54			
BMP-6489 (2)	4-26-54	Mod. CP(8649 as mod.) for extension of completon date to 11-3-54			
BMP-6538 (3)	6-9-54	Mod. CP (8649) as mod., to chg. type T			
BL-5322	6-18-54 Lic. cover CP (8649) as mod., for a new Standard Broadcast Station	950	500w	Day	6-18 12-1-54
BR-2957	11-10-54	Renewal of license			12-1 12-1-57
BAL-2552 EFF:	2-6-57 3-18-57	Vol. assignment of license to: GUILFORD ADVERTISING, INC.			
BR-2957	11-27-57	950	500w	Day	to 12-1-60
BALH-3679 EFF:	11-25-59 1-11-60	Voluntary assignment of license to WPET, INC.			
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-2957	3-15-61	950kc	500w	Day	Short Term 3-15 6-1-62
BP-11742	11-1-61 CP to change power to 5kw, change antenna-trans. loc., install directional antenna (DA-D) and new transmitter (RCA BTA-5F) and make changes in ground system (Cond'l).	950kc	5kw-DA-D	Day	1-1 7-1-62
BR-2957	5-21-62	Renewal of license			6-1 12-1-63
Letter	10-9-62	Construction permit (BP-11,742) forfeited.			
BR-2957	11-29-63	Renewal of license			12-1 12-1-66
~~BR-2957~~	~~11-18-66~~	~~Renewal of license~~			~~12-1 12-1-69~~

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ...W.P.E.T.....

Station location .....

Name of licensee ...SEE CARD #1.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAL-6181	11-29-67	Voluntary assignment of license.			
TELEGRAM EFF. 12-1-67	10-17-67	PSA	500w		
BTC-5653 EFF.	6-28-68 8-9-68	Vol. TC			
BR-2957 (L)	11-26-69	Renewal of License			12-1-72
BP-18,840	9-11-70	950kc	500w	Day	9-11-71
	CP to move antenna-transmitter site approximately 500 feet				
BMP-13,295	(1) 9-30-71	MP(BP-18,840) for ext. time to 12-11-71			
BP-19,136 EBSA	12-30-71	950kc,	500w	Day	12-30-72
	CP to replace expired permit. 6-12-72				
BR-2957(S)	12-6-72	Renewal			12-1-75
BL-13,171(L)	3-26-73	Lic(BP-19,136)for changes			12-1-75
BR-2957(S)	11=12-73		RENEWAL		12-1-78
BR-780701UA(S)	12-18-78		RENEWAL		12-1-81
BP-800201AS /XXXX	2-27-80	CP to chg. ant. system. chg. transmitting tower, TL. 950kc,	500w	Day	2-27-81
COMTEL	11-20-80	TEMP. AUTH. GR. OPERATE WITH FACILITIES SPECIFIED IN BP-800201AS TO CONTINUE SERVICE & WITH POWER REDUCED SUCH THAT INVERSE DISTANCE FIELD, IS RESTRICTED TO 187 mV/m kW. FILE FCC FORM 302 WITHIN 10 DAYS OF STARTING OPERATION WITH NEW TOWERS.			

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD · BROADCASTING

Call Letters: WPET New

Name: WAYNE M. NELSON
PO. Box 72, Concord, North Carolina

File No.	Dated	Application for	Action: Nature	Action: Date
BP-8649 Rec'd Filed	10-18-52 10-23-52 10-23-52	Construction permit for a new standard broadcast station to be operated on: Frequency: 950kc Power: 500w Hours of Operation: Daytime Trans. Location: To be determined Nr. Greensboro, N. C. Studio Location: To be determined Nr. Greensboro, N. C. Marcus Cohn, Atty. John Cohen, Engr.	GRANTED re filing MP for approval T. site. Ltr. 4-1-53	3-25-53

RCA BTA-1L, 1kw

FORM A-170 #2
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WPET

Name WAYNE M. NELSON

File No.	Dated	Application for	Action Nature	Action Date
BMP-6215 Rec'd Filed	5-12-53 5-20-53 5-20-53	Modification of construction permit (BP-8649, which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as South side of Meadowville Road, 0.2 miles East of U.S. Route 220, 0.6 mile South of city limits of Greensboro, North Carolina. Marcus Cohn, Atty. Paul L. Wimmer, Engr.	GRANTED	7-3-53
BMP-6436 Rec'd Filed	2-6-54 2-10-54 2-10-54	Modification of construction permit (BP-8649, as mod. which auth. a new standard broadcast station) for extension of completion date from 3-3-54 to 5-3-54. Cohn and Marks, Attys.	GRANTED	2-26-54

#3

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WPET

Name WAYNE M. NELSON

File No.	Dated	Application for	Action Nature	Action Date
BMP-6489 Rec'd Filed	4-1-54 4-2-54 4-2-54	Modification of construction permit (BP-8649 as mod., which auth. a new standard broadcast station) for extension of completion date from 5-3-54 to 11-3-54. Cohn and Marks, Attys.	GRANTED	4-26-54
BL-5322 Rec'd Filed	5-17-54 5-18-54 5-18-54	License to cover construction permit (BP-8649, as modified) which authorized a new standard broadcast station Marcus Cohn, Atty.	GRANTED	6-18-54
BMP-6538 Rec'd Filed	5-24-54 5-25-54 5-25-54	Modification of construction permit (BP-8649, as mod., which auth. a new standard broadcast station) to change type transmitter (Collins 20V) Cohn and Marks, Attys. (Jules Cohen) Vandivere, Cohen and Wearn, Engrs.	GRANTED	6-9-54

F.C.C. - WASHINGTON, D. C.

#4

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name GUILFORD ADVERTISING, INC. (AL 2-6-57; EFF: x WAYNE M. NELSON

Call Letters WPET

File No.	Dated	Application for	Action Nature	Action Date
BR-2957 Rec'd Filed	8-10-54 8-25-54 8-25-54	Renewal of License Filed by Marcus Cohn, Atty.	GRANTED	11-10-54
BAL-2552 Rec'd Filed	12-31-56 1-2-57 1-2-57	Voluntary assignment of license to Guilford Advertising, Inc. John Clagett, Atty. for Assignee Marcus Cohn, Atty. for Assignor	GRANTED EFF:	2-6-57 3-18-57
BR-2957 Rec'd Filed	8-31-57 9-24-57 9-24-57	Renewal of License John F. Clagett, Attorney	GRANTED	11-27-57

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WPET

Name GUILFORD ADVERTISING, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-11,742 Rec'd Filed	12-7-57 12-11-57 12-11-57	Construction permit to change hours of operation from Daytime to Unlimited; change power from 500w to 5kw; ; change antenna-trans. loc from S side of Meadowview Rd., 0.2 mile east of U.S. Rte 220; 0.6 mile south of city limits of Greensboro, N.C. to E side N.C. Rte No. 68; 2.4 mi S of old U.S. Rte 421, Near Greensboro, N.C., install directional antenna night & day (DA-2) and new transmitter (RCA BTA 5F) and make changes in ground system. Atty. - ~~John F. Clagett~~ Engr. - Robert M. Silliman & Assoc.	GRANTED Cond'l re: Phase Mon., Field meas equip., DA & complete non-DA proof. (GRANTED FOR DAYTIME ONLY)	BPC-13225 11-1-61
AMENDMENT R & F AMENDMENT Rec'd Filed(ORDER)	5-12-59 5-15-59 3-5-60 3-9-60 3-22-60	Amended to make changes in antenna system (decrease height) and add top-loading. AMENDED to change applicant name to WPET, INC. as auth. by BAL-3679 gr. 11-25-59. Atty. - Daly & Ehrig Forfeited per letter 10-9-62		

F.C.C., WASHINGTON, D. C.

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W P E T

Name WPET, INC.
X GUILFORD ADVERTISING, INC.
GREENSBORO, N. C.

File No.	Dated	Application for	Action Nature	Action Date
BAL-3679 Rec'd. Filed	10-21-59 10-23-59 10-23-59	Voluntary assignment of license to WPET, INC. Lenore G. Ehrig, Atty .	GRANTED EFF:	11-25-59 1-11-60
BR-2957 R & F	9-2-60 9-12-60	Renewal of license Atty's: Daly & Ehrig	GRANTED	3-15-61
BR-2957 Rec'd Filed	2-25-62 3-5-62 3-5-62	Renewal of license Samuel Miller, Atty.	GRANTED	5-21-62
BP-15,762 R.	10-19-62 10-22-62	CP to replace expired permit (BP-11,742) which auth. chg power; change ant-trans. loc; install DA-D and new trans; and chgs in ground system. (Cond'l).	Ret. per Sec. 1.323 (b)	11-1-62

FORM BC-121 # 7
AUG. 1955

APPLICATION RECORD - BROADCASTING

950kc

Call Letters WPET

Name MIDO COMMUNICATIONS, INC.
x WPET, INC.
GREENSBORO, N. C.

File No.	Dated	Application for	Action Nature	Action Date
BR-2957 Rec'd Filed	9-13-63 9-16-63 9-16-63	Renewal of license	GRANTED	11-29-63
BR-2957 R & F	9-1-66 9-2-66	Renewal of license Atty- Samuel Miller	GRANTED	11-18-66
BAL-6181 R & F OCT 4 1967	9-21-67 9-28-67	Voluntary assignment of license to MIDO COMMUNICATIONS, INC. Atty - Samuel Miller	GRANTED EFF	11-29-67 12-1-67
BTC-5653 R & F #433969 $30	5-27-68 6-5-68 6-5-68 JUN 24 1968	Vol. relinquishment of negative control of lic. corp. by each Donald L. Wilks (~~50%~~) and Michael E. Schwartz (~~50%~~) thru sale of stock to Thomas V. Armshaw. Atty: Jones, Sells & Baker	GRANTED EFF.	6-28-68 8-9-68

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WPET

Name MIDO COMMUNICATIONS, INC.
Greensboro, N. C.

File No.	Dated	Application for	Action Nature	Action Date
BR-2957 R & F #537289 $75. P. N.	8-25-69 8-29-69 8-29-69 8-29-69	Renewal of License Atty.: Harry G. Sells SEP 2 6 1969 AMENDED 11-17-69 re: programming	Granted	11-26-69
BP-18,840 R & F #618778 $30	7-27-70 7-28-70 7-28-70 SEP 2 1970	CP to move antenna-transmitter site approximately 500 feet. (Meadowview Rd., 0.3 mi. E. of U.S. Rt. 220. 36° 02' 17" - 79° 47' 42" Nr. Greensboro, N.C.) Atty: Harry G. Sells	GRANTED	9-11-70
BMP-13,295 R & F #029744 $50 Acc. 067 Press	9-3-71 9-8-71 9-8-71 SEP 1 5 1971	MP(BP-18,840) for extension of completion date to _____.(Changes) Atty: Harry G. Sells	GRANTED to	9-30-71 12-11-71

F.C.C. - WASHINGTON, D. C.

DUMMYCARD

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WPET

Name MIDO COMMUNICATIONS, INC.
GREENSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BP-19,136 Rec'd Filed $50-027479 AC-056 PRESS: DEC 29 1971	12-22-71 12-22-71 12-22-71 12-22-71	Construction permit to replace expired permit (BP-18,840 as modified) for changes. Atty. Harry Sells	GRANTED	12-30-71
BL-13,171 R & F W 027265-$50. PTA PRESS	12-18-71 12-22-71 12-22-71 1-4-72 MAR 8 1972	Lic.(BP-19,136) for changes. AC-067 - Atty: Sells and Gregory	GRANTED	3-26-73
BR-2957 R & F P.N. PRESS SEP 8	8-28-72 8-31-72 8-31-72	Renewal of License Atty.: Harry Sells	Granted	12-6-72

F.C.C. - WASHINGTON, D. C.

#10
Form BC-121
September 1969
12-54

950 kc

APPLICATION RECORD - BROADCASTING

Call Letters WPET

Name MIDO COMMUNICATIONS, INC.
GREENSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR-2957 R & F PN Recd. PRESS	7-25-75 7-31-75 " SEP 24 1975	RENEWAL OF LICENSE Harry G. Sells, Atty.	GRANTED	11-12-75
BRR280801UA R & F PRESS	7-25-78 8-1-78 AUG 11 1978	RENEWAL OF LICENSE H.G.Sells, Atty.	GRANTED	12-18-78
BP-800201AS PRESS: (0)	FEB 26 1980	CP to chg. ant. system; chg. transmitting tower to WRQK(FM) tower; TL: 221 W. Meadowview Rd., Greensboro, NC, (36 02 16 - 79 47 42); Atty: Kevin F. Reed	GRANTED	2-27-80

F.C.C. - WASHINGTON, D. C.

#11

950 kHz

APPLICATION RECORD-BROADCASTING

Call Letters: WPET

Name: MIDO COMMUNICATIONS, INC.

Station Location: Greensboro, North Carolina

File No.	Date	Description	Action and Date
BTC800328FB Form 315 Press	APR 14 1980	Vol TC From Donald L. Wilks and Michael E. Schwartz to Thomas V. Armshaw Atty for transferor Michael H. Bader Atty for transferee D. Todd Christofferson	DISMISSED 5-15-80 REQUEST OF ATTY.
BL-801216AG R & F PRESS	12-16-80 JAN 12 1981	Lic. to cover BP-800201AS for changes. Atty: Lee W. Shubert (Haley, Bader & Potts)	ISSUED

Form BC-121
March 1979

W P E T - Denial of STA's

WIRE 4-15-57 Denied authority operate afterLS for period of 6 wks.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.