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Patent No 1390199

Form BC-126 3439
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-16-57 Call letters X W R G R (W P X Z (3-22-63))

Station location Starke, Florida

Name of licensee SANDERS ENTERPRISES, INC. (AL-7-9-65; EFF: 7-21-65)
x GEORGE GOTHBERG RADIO, INC. (BAL 2-26-63 EFF 3-16-63)
x RADIO STARKE, INC. (AL 9-9-59) EFF: 11-1-59
x RUDOLPH M. CHAMBERLIN AND DOROTHY L. CHAMBERLIN d/b as TIDEWATER BROADCASTERS (AL 1-6-58 EFF: 1-31-58)
x ALFRED H. TEMPLE, ALMA HORN TEMPLE, RUDOLPH M. CHAMBERLIN, AND DOROTHY L. CHAMBERLIN, d/b as TIDEWATER BROADCASTERS

Transmitter location Florida Route #100, 0.7 mi. south of center of Starke, Florida (BP 4-17-61) (L 11-20-62)
x 945 North Temple Avenue, Starke, Florida. (Redescribed Lic. 4-16-57)
x West Georgia Avenue, Starke, Florida (CP 12-19-56)

Main studio location Florida Route #100, 0.7 mi. south of center of Starke, Florida (BP-4-17-61) (L 11-20-62)
x 945 North Temple Avenue, Starke, Florida. (Redescribed Lic. 4-16-57)
x West Georgia Avenue, Starke, Florida (CP 12-19-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BP-10743	12-19-56	1490kc	250w	Spec.Hrs.*	2-19	8-19-57
*	(Monday thru Sat.,6am to 8pm; Sunday, 7:30am to 8pm, E.S.T.) CP for a new standard broadcast station.					
BL-6547	4-16-57	1490kc	250w	Spec.Hrs.*	4-16	2-1-58
	*(Monday thru Sat., 6:00 am to 8:00 pm; Sunday, 7:30 am to 8:00 pm; E.S.T) Lic. to cover CP(BP-10,743) for a new standard broadcast station.					
BAL-2860 EFF:	1-6-58 1-31-58	Voluntary assignment of license to Rudolph M.Chamberlin and Dorothy L. Chamberlin d/b as Tidewater Broadcasters				
Telegram	1-31-58	Action on renewal deferred 1-30-58 and continued operation authorized until final determination on application				
BR-3439.	3-19-58	Renewal of license			3-19	2-1-61
BAL-3576 EFF:	9-9-59 11-1-59	Voluntary assignment of license to RADIO STARKE, INC.				
BP-14629	4-17-61	1490kc	250w	S.H.	6-17	12-17-61
	CP to change antenna-transmitter and studio locations.					
"	No action taken on renewal application, continued operation authorized.					
BR-2439	7-30-62	1490kc	250w	Spec.Hrs.	7-30	2-1-64
BL-8591 (1)	11-20-62	Lic. to cover CP (BP-14,629) to chg. ant-trans & studio loc. to Florida Rt. 100,0.7 mi. S. of center of city, Starke, Florida.				
BAL-4714 EFF:	2-26-63 3-16-63	Voluntary assignment of license to George Gothberg Radio, Inc.				
Ltr.	11-14-63	Granted Unlimited Hours through 2-1-64				
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
Wire	2-27-64	Ext. above auth. thru			5-1-64.	
Wire	7-16-64	Ext. above auth. thru			9-30-64.	

Form BC 126
June 1954

3439
#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WPXZ

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3439	8-19-64	1490kc.	250w,	Sp.Hrs.	8-19 2-1-67
BML-2081 (1)	10-23-64	Mod. of lic. to chg. hours of operation to Unlimited.			
BAL-5412 EFF	7-9-65 7-21-65	Voluntary assignment of license to SANDERS ENTERPRISES, INC.			
BP-17014	8-15-66	1490kc	250w,1kw-LS	U	10-15 4-15-67
	CP to increase daytime power to 1kw, install new transmitter (Bauer 707) Cond'l.				
BR-3439 BL-11,640	1-13-67 5-16-67	RENEWAL OF LICENSE 1490kc	250w,1kw-LS	U	2-1 2-1-70 5-16 2-1-70
	Lic to cover CP(BP-17,014) which auth incr. daytime power and install new trans.				
BR-3439(S)	1-29-70	Renewal			2-1-73
EBSA	5-22-72				
BR-3439(S)	1-31-73	RENEWAL			2-1-76
BR-3439(L)	1-28-76	Renewal			2-1-79
BR-3439(L)	1-28-76	Superseded to Delete obstruction markings.			2-1-79
BR780920UA(S)	1-23-79	Renewal			2-1-82

FORM BC-121

FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call (3-22-63 W P X E)

Letters ~~NEW~~ X W R G E

Name Alfred H. Temple, Alma H. Temple, Rudolph M. Chamberlin and Dorothy L. Chamberlin db/as

TIDEWATER BROADCASTERS (P.O. - R.M. Chamberlin, Box 501, Gainesville, Fla.)

File No.	Dated	Application for	Action Nature	Action Date
~~BP-10,379~~	2-15-56	Construction Permit for a new standard	GRANTED	12-19-56
Rec'd	2-17-56	broadcast station to be operated on:		
Filed	2-17-56	Frequency - ~~1390kc~~ 1490kc		
BP-10,743		Power - ~~1kw~~ 250w		
AMENDED	8-4-56	Hours of operation - ~~Daytime~~ S. H. 6 AM to 8 PM.		
Rec'd	8-7-56	Transmitter location - ~~Florida St. 0.8 mi. W~~		
Filed	8-7-56	~~Of Palatka City Limit, Palatka, Fla.~~		
(SEE CARD #2)		Studio location - Same as transmitter.		
		Engr. - R.M. Chamberlin, Gainesville, Fla.		
		(~~Contingent on WNER being licensed on 1250kc~~)		

~~Collins-20T~~
Collins 300G

#2

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Name Alfred H. Temple, Alma H. Temple, Rudolph M. Chamberlin and Dorothy L. Chamberlin d/b as TIDEWATER BROADCASTERS

Call Letters W P X E X W R G R x New

File No.	Dated	Application for	Action Nature	Action Date
BP-10,743 AMENDED Rec'd Filed	8-4-56 8-7-56 8-7-56	AMENDED to change frequency to 1490kc; change power to 250w; change hours of operation to Specified hours (6AM to 8PM); change type trans. (Collins 300G) change antenna daily & 7:30AM to 8:00PM Sunday) transmitter and studio location to W. Georgia Ave., Starke, Florida; change station location from Palatka, Fla. to Starke, Fla.; make changes in the antenna system(decrease height) and changes in the ground system; delete contingent clause. (New number assigned.)	See Card #1 for action	
BL-6547 Rec'd Filed	2-16-57 2-19-57 2-19-57	License to cover Construction Permit (BP-10,743 which authorized a new standard broadcast station.	GRANTED	4-16-57

FORM BC-121 #3

APPLICATION RECORD - BROADCASTING

AUG. 1955 RUDOLPH M.CHAMBERLIN AND DOROTHY L.CHAMBERLIN d/b as TIDEWATER BROADCASTERS

Call Letters W P X E / X W R G R

Name[x] ALFRED H. TEMPLE, ALMA HORN TEMPLE, RUDOLPH M. CHAMBERLIN AND DOROTHY L. CHAMBERLIN, d/b as TIDEWATER BROADCASTERS

File No.	Dated	Application for	Action Nature	Action Date
BAL-2860 Rec'd Filed	10-28-57 11-12-57 11-12-57	Voluntary assignment of license to Rudolph M. Chamberlin and Dorothy L. Chamberlin, d/b as Tidewater Broadcasters.	GRANTED EFF:	1-6-58 1-31-58
BR-3439 Rec'd Resub. Rec'd Filed	 11-6-57 12-30-57 1-2-58 1-2-58	Renewal of License	~~Ret. 12-6-57, incomplete & not properly dated.~~ GRANTED	 3-19-58
BR-3439 Rec'd Filed	AMENDED 3-4-58 3-4-58	Amended to change applicant name to Rudolph M. Chamberlin and Dorothy L. Chamberlin d/bor Tidewater Broadcasters.		
BAL-3576 Rec'd. Resub. R.& F.	5-15-59 6-25-59 7-6-59 7-22-59	Voluntary assignment of license to Radio Starke, Inc.	~~RETURNED 6-30-59 re Assignee exh's after Sec. I.~~ GRANTED EFF:	 9-9-59 11-1-59

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WPXE XWRGR

Name RADIO STARKE, INC.
Starke, Florida

File No.	Dated	Application for	Action Nature	Action Date
BR-3439 Rec'd Resub. Rec'd Filed	11-1-60 11-3-60 1-17-61 1-18-61 1-18-61	Renewal of license.	~~RETURNED~~ ~~Notarized but not signed by officer & appl. incomplete.~~ GRANTED	7-30-62
BP-14,629 Rec'd Filed	1-24-61 1-26-61 1-26-61	Construction permit to change antenna-transmitter and studio location from 945 North Temple Avenue, Starke, Florida to a location on Florida Route #100, 0.7 mile South of center of city, Starke, Florida. Palmer A. Greer, Engineer	GRANTED	4-17-61

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WPXZ (3-22-63)

Name GEORGE GOTHBERG RADIO, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-8591 R & F PROG. TEST 6-30-61	6-22-61 6-23-61	Lic. to cover CP(BP-11,620) to change antenna-transmitter and studio location to Florida Route 2100, 3.7 mi. S. of center of city, Starke, Florida.	GRANTED	11-20-62
BAL-4714 R & F	12-20-62 1-18-63	Voluntary assignment of license to George Gothberg Radio, Inc.	GRANTED: EFF:	2-26-63 3-16-63
BR-3439 Rec'd Filed	11-4-63 11-18-63 11-18-63	Renewal of license	GRANTED	8-19-64
BML-2081 Rec'd Filed (ORDER)	1-23-64 1-27-64 1-27-64	Modification of License to change hours of operation from Specified Hours 6:00AM -8:00PM Monday thru Sat.; 7:30 AM to 8:00PM; Sunday to Unlimited. ORDER #52570 waived Sec. 1.571 & accepted application for filing.	GRANTED	10-23-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W P X E

Name SANDERS ENTERPRISES, INC.
x GEORGE GOTHBERG RADIO, INC.
Starke, Florida

File No.	Dated	Application for	Action Nature	Action Date
BAL-5412 R & F	3-22-65 4-6-65	Voluntary assignment of license to SANDERS ENTERPRISES, INC.	GRANTED EFF	7-9-65 7-21-65
BP-17,014 Recd. Filed	11-1-65 11-8-65 11-17-65	CP to increase daytime power from 250w to 1kw, install new transmitter (Bauer 707).	GRANTED Cond'l re: 250w Class IV stations. Permittee shall submit with the applic. for lic. antenna resistance measurements.	8-15-66
BR-3439 R & F	10-25-66 10-28-66	Renewal of license	GRANTED	1-13-67
BL-11,640 R & F	4/1/67 4/6/67	Lic. to cover CP (BP-17,014) which auth. incr. daytime power and install new trans. Engr: H. T. Rawlinson, Dothan, Alabama	GRANTED	5-16-67

F.C.C. - WASHINGTON, D. C.

CONTACT: John Sanders
TELEPHONE: Code 904; 964-5001
ADDRESS: State Road 100 South of Starke
Starke, Florida 32091

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

Call Letters WPXE

Name SANDERS ENTERPRISES, INC.
STARKE, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-3439 R & F #551126 $75 P. N.	10-21-69 10-22-69 10-22-69 10-22-69 OCT 31 1969	Renewal of License AMENDED 12-31-69 re: commercial matter	GRANTED	1-29-70
BR-3439 R & F PN Recd. PRESS OCT 31 1972	10-18-72 10-25-72 "	RENEWAL OF LICENSE AMENDED 12-18-72 re: commercial policy: ascert. of comm. needs	GRANTED	1-31-73
BR-3439 R & F PN Recd. PRESS SEP	9-18-75 9-22-75 " 2 1975	RENEWAL OF LICENSE	GRANTED	1-28-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

2-1-57

Call Letters WPXE

Name SANDERS ENTERPRISES, INC.
STARKE, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR 780920UA		RENEWAL OF LICENSE	GRANTED	1-23-79

PRESS DEC 4 1978

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.