WQXI

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199

B-S- 1974

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-22-48 Call letters W.Q.X.I

(SEE CARD#2 FOR NAME)

xPACIFIC AND SOUTHERN COMPANY, INC. (AL 12-15-67 Eff: 1-4-68)

xJUPITER BROADCASTING OF GEORGIA, INC. (APL-7-29-64 EFF: 9-1-64 Station location: Atlanta, Ga.

xESQUIRE, INC., (AL 12-28-60; EFF: 1-10-61

xESQUIRE BROADCASTING CO. OF ATLANTA, INC., (AL 9-14-60; EFF: 10-19-60

x ROUNSAVILLE OF ATLANTA, INC. (AL 10-4-55, EFF: 10-4-55)

Name of licensee x ROBERT W. ROUNSAVILLE

2099 Cheshire Bridge Road, Atlanta, Georgia (Re-descpt. Lic. 11-17-73)

xState Hwy.13, intersection of Peachtree Creek, Atlanta Georgia (CP 1-9-52) Lic.8-1-52)

Transmitter location xOn State Hwy. 13 at intersection of Peach Tree Creek, approx. 5 mi. North of Atlanta, Georgia, Buckhead, Georgia. (CP & MP 12-24-47) (Lic. 6-22-48)

3340 Peachtree Rd., N.W., Atlanta, Ga. (Ltr. 6-9-76

x2970 Peachtree Road, N.W., Atlanta, Georgia (BRC 9-24-65)

X 3165 Mathieson Drive, N. E. Atlanta, Georgia (Re-descpt.(BRC-813) (Lic.8-1-52)

xCorner Peachtree Rd. and Mathieson Dr.,NE., Atlanta, Georgia (CP 1-9-52)

R.C. x Corner Peachtree Road & Mathieson Drive, Buckhead, nr. Atlanta, Ga. (Lic. 6-22-48

Main studio location x To be determined, Buckhead, Georgia. (CP & MP 12-24-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-5623	10-14-47	790	1kw	Daytime		
	Ltr. 10-29-47. CP for new station granted subject to filing MP for T site and antenna. (Conditional.)					
B3-P-5623 BMP-3301	12-24-47 Mod. CP T site.	790 (5623) (CONDITIONAL)	1kw	Daytime	2-24	8-24-48
		for approval of antenna and				
3-P-5623 MP-3301	12-24-47	Superseding CP as of same date to correct sunrise and sunset.			2-24	8-24-48
L-3114	6-22-48	790	1kw	Daytime	6-22	5-1-49
	Lic. to cover CP (5623 as mod) for a new station and specify studio site. (COND. CLAUSE)					
BR-1974	4-6-49	790	1kw	Daytime	5-1	5-1-52
P-7022	6-15-49	790	5kw	Daytime	8-15	2-15-50
	CP to increase power, change T , make changes in ground system, ~~xxxxxxxxxxxxxxxxxxxxxxxxxxxx~~ (COND. CLAUSE)					
BP-4796	10-13-49	790	5kw	Daytime	8-15	2-15-50
	Mod. CP (7022) to change type of T.					
BL-3885	12-8-49	790	5kw	Daytime	12-8	5-1-52
	Lic. to cover CP (7022 as mod) for increase in power, install new T and change in ground system. (COND. CLAUSE)					
BP-7645	1-9-52	790	1kw*5kw-LS *DA-N	U (COND'L CLAUSE)	3-9	9-9-52
CP to chg.power, hrs.oper., equip., install DA for night use and chg. T&S location						
BR-1974	4-23-52	790 kc	5 kw	Daytime	5-1	4-1-55
BL-4731	8-1-52	790	1kw 5kw-LS DA-N	U (CONDITIONAL CLAUSE)	8-1	4-1-55
	Lic. cover CP(7645 ~~xxxxx~~.) for change in hours of operation, install DA-N, equip. & descp. T & S sit					
Teleg.	3-30-55	Action on renewal deferred 3-30 and continued operation auth. until final determination on renewal.				
BR-1974	4-19-55	Renewal of license			4-19	4-1-58
~~BP-15291~~	~~7-14-59~~	~~790kc~~	~~1kw 5kw-LS DA-N~~	~~U~~	~~9-14~~	~~3-14-60~~
~~CP to make changes in nighttime directional antenna pattern.~~						

Form BC-126
June 1954
#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WQXI

Name of licensee JEFFERSON-PILOT BROADCASTING COMPANY (AL 1-9-74 EFF: 2-28-74)
X ROUNSAVILLE OF ATLANTA, INC.
X ROBERT W. ROUNSAVILLE

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BRC-813 (1)	9-9-55	Mod. of lic. to op. trans. by remote control from 3165 Mathieson Drive, N.E., Atlanta, Georgia, while using non-directional antenna.			
BAL-2125 EFF:	10-4-55 10-4-55	Voluntary assignment of license to ROUNSAVILLE OF ATLANTA, INC.			
~~BS-1974~~	~~4-29-57~~ ~~4-29-57~~	~~790kc~~	~~1kw-5kw-LS~~	~~Un.~~	~~4-29-57 4-1-58~~
BS-1974 (Memo)	4-29-57	790kc	1kw-5kw-LS DA-N (COND'L)	Un.	4-29-57 4-1-58
	Mod. of license requiring field intensity measurements to be read monthly instead of weekly.				
TELEGRAM	3-28-58	Action on renewal deferred 3-27-58, Continued operation authorized until final determination on renewal application.			
BP-13231	7-14-59	790kc	1kw, 5kw-LS DA-N	U	9-14 3-14-60
	CP to make changes in nighttime directional antenna pattern.				
BR-1974	7-15-59	Renewal of license			4-1 4-1-61
BL-7596	11-17-59	790kc	1kw 5kw-DA-N	Unl.	11-17 4-1-61
	Lic. to cover CP (BP-13,231) which auth. changes in nighttime directional antenna pattern.				
BAL-3953 EFF:	9-14-60 10-19-60	Voluntary assignment of license to Esquire Broadcasting Co. of Atlanta, Inc			
BS-1974	10-27-60	790kc	1kw, 5kw-LS DA-N	U	10-27 4-1-61
	Mod. of license to redescribe Monitor Point 286°.				
BAL-4080 EFF:	12-21-60 1-10-61	Voluntary assignment of license to Esquire, Inc.			
BR-1974	3-22-61	790kc	1kw, 5kw-LS, DA-n, U		4-1 4-1-64
BP-15991	11-7-63	790kc	1kw, -DA-N	U	1-7 7-7-64
	CP to install an alternate main nighttime and aux. daytime trans. (RCA BTA-1L) at main trans. loc. (300' SE) to be operated on 1kw, DA-N, with remote control from 2099 Cheshire Bridge Rd., Atlanta, Ga.				

cont

Form BC 126
June 1954

Card #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WQXI

Station location ATLANTA, GEORGIA

Name of licensee ESQUIRE, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
Wire dated & rec'd 7-1-64 giving notification per Sect. 73.48(a)(5) Rules that a RCA BTA-5T trans. is now installed & in oper.						
BR-1974	7-27-64	790kc	1kw-5kw-LS/DA-N		7-27	4-1-67
BAPL-316 EFF	7-29-64 9-1-64	Voluntary assignment of license and CP (BP-15991-Alt.Main Night, Aux day) to Jupiter Broadcasting of Georgia, Inc.				
BL-10,611	9-2-64	790kc	1kwDA-N Aux-Alt.M		9-2	4-1-67
		Lic to cover CP(BP-15,991) which auth install of an Alternate Main-Night and Aux-Day Trans.				
BZ-5506 Main	4-30-65	790kc	1kw-5kw-LS DA-N		4-30	4-1-67
		Authority to determine operating power by direct measurement of antenna power				
BZ-5507 (1) Alt. M.-Aux	4-30-65	Authority to determine operating power by direct measurement of antenna power				
BRC-2741 (1)	9-24-65	Mod. of license to change studio loc. and remote control point to 2970 Peachtree Road, N.W., Atlanta, Ga., (Main Transmitter).				
BS-1974 (2)	2-28-66	Mod. of lic to read Transmitter only may be operated by remote control from 2099 Cheshire Bridge Road, Atlanta, Ga. Aux. Alt Main Trans.				
BS-5507 (2)	2-28-66	Mod. of lic to make chgs in the lic. on page 2 (Memo) Main.				
BR-1974	3-29-67	790kc	1kw-5kwLS U DA-N		4-1	4-1-70
		1kw DA-N Aux.&Alt. Renewal of NDLA				
BTC-5429	11-15-67	Voluntary transfer of control.				
TELEGRAM	10-17-67	PSA	500w			
BAL-6247	12-15-67	Voluntary assignment of license.				
BRC-3189	2-19-66	790kc	1kw,5kw-DA-N	U	2-19	4-1-70
		Mod. of license to operate Main transmitter by remote control from 2970 Peachtree Rd., N.W., Atlanta, Georgia (DA-N).				

Form BC 126
June 1954 #4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WQXI

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRC-3190	2-19-68	790kc	1kw-DA-N	Aux.	2-19 4-1-70
	Mod. of license to operate Aux. transmitter by remote control from 2970 Peachtree Rd., N.W., Atlanta, Georgia (DA-N).				
TELEGRAM	3-1-68	PSA	3200w		
BR-1974(S)	4-20-70	RENEWAL	& NDEA-	AUX-ALT($)	4-1-73
Ltr.	5-28-70	Alt.Main	Trans:	RCA BTA-1R3	
EBSA	5-25-72				
BTC-6978	1-17-73	VOL.	TC EFF:	1-26-73	
BR-1974 (L)	1-9-74	RENEWAL OF LICENSE(AUX. & ALT.)			4-1-76
BAL-7981 Ltr	1-9-74 6-9-76	VOL AL Chg. SL	EFF: & RC	2-28-74	
BR-1974(L)	9-30-76	RENEWAL	(MAIN,ALT. & AUX.)		4-1-79
BR781201XA (L)	8-15-79	RENEWAL	OF LICENSE		4-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WQXI New

Name ROBERT W. ROUNSAVILLE
(PO Box 677, Cleveland, Tennessee - Temp.)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-5623 Rec'd Filed	1-11-47 1-16-47 1-16-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~1080kc~~ ~~1120kc~~ 790kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Buckhead, Georgia Studio location: Same (Filed by Andrew W.Bennett,Atty. Lynne C.Smeby,Engr.)	GRANTED subject to filing MP for approval of T site and antenna, also waiver 3.55(b) Ltr. 10-29-47 Issued with MP 3501	10-14-47
AMENDED Recd. Filed	2-5-47 2-7-47 2-7-47	AMENDED to change frequency from 1080kc to ~~1120kc~~		
AMENDED Recd. Filed	5-14-47 5-15-47 5-15-47	AMENDED to change frequency from 1120kc to 790kc		

Transmitter-Raytheon RA-1000

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WQXI

Name ROBERT W. ROUNSAVILLE

File No.	Dated	Application for	Action Nature	Action Date
BMP-3301 Rec'd Filed	10-28-47 11-4-47 11-4-47	Mod. of C.P. (B3-P-5623, which authorized a new standard broadcast station) for approval of antenna and transmitter location at On State Hwy. 13 at intersection of Peach Tree Creek, approx. 5 mi. North of Atlanta, Georgia. Buckhead, Georgia. (Filed by Andrew W. Bennett, Atty.; Lynne C. Smeby, Engr.)	GRANTED subj. to condition that permittee shall take such steps as may be found necessary to prevent objectionable interference or spurious radiations occuring because of the proximity of the towers of other radio stations.	12-24-47

Form 94 #3

APPLICATION RECORD - BROADCASTING

Name ROBERT W. ROUNSAVILLE

Call Letters WQXI

File No.	Dated	Application for	Action Nature	Action Date
BL-3114 Rec'd Filed	4-16-48 4-20-48 4-20-48	License to cover C.P. (B3-P-5623, as mod.,) which authorized a new standard broadcast station and specify studio location as Corner Peachtree Road & Matheison Drive, Buckhead, Near Atlanta, Georgia (Andrew W. Bennett, Atty.)	GRANTED subj. to cond. that the licensee shall take such steps as may be found necessary to prevent any objectionalbe interference or spurious radiations occurring because of the proximity of the towers of other radio stations.	6-22-48
BP-7022 Rec'd Filed	11-17-48 11-30-48 11-30-48	Construction Permit to increase power from 1kw to 5kw; change type of transmitter (Composite); make changes in ground system; ~~[illegible]~~ Andrew Bennett, Attorney Lynne C Smeby, Engineer	GRANTED subj. to cond. that permittee take steps necessary to prevent any objectionable interference or spurious radiations occurring because of the proximity of towers of other radio stations; and that permittee submit data showing that proposed T complies with Sec. 3.46 of Rules	6-15-49

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters WQXI

Name Robert W. Rounsaville

File No.	Dated	Application for	Action Nature	Action Date
BR-1974 Rec'd	2-24-49 2-28-49	Renewal of license. Milton J. Kibler, Atty.	Granted	4-6-49
BMP-4796 Rec'd Filed	9-29-49 9-30-49 9-30-49	Modification of construction permit (BP-7022, which authorized increase in power, installation of new transmitter and change in the ground system) to change type of transmitter (RCA BTA-5F). Milton J. Kibler, Atty.	GRANTED same cond. as BP-7022	10-13-49

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

Call Letters WQXI

Name Robert W. Rounsaville

File No.	Dated	Application for	Action Nature	Action Date
BL-3885 Rec'd Filed	9-14-49 9-22-49 9-22-49	License to cover C.P. (BP-7022, as mod.,) which authorized increase in power, installation of new transmitter and change in the ground system.	GRANTED subj. to cond. that lic. shall take such step as necessary to prevent any objectionalbe interference or spurious radiations occurring because of the proximity of the towers of other radio stations.	12-8-49
BP-7645 Rec'd Filed	4-28-50 5-1-50 5-1-50	Construction permit to change hours of operation from Daytime to Unlimited with power of 5kw day and 500w night, install directional antenna for night use and make changes in transmitting equipment. Andrew W. Bennett, Atty. John H. Mullaney, Engr.	Docket No. 9830 GRANTED 1-9-52 after Hearing - DECISION AND ORDER ISSUED	
AMENDED Rec'd Filed	6-15-50 6-15-50 6-15-50	AMENDED to make changes in Directional antenna pattern. . (SEE AMENDMENT ON CARD #6)		

FCC Form 94 #6

APPLICATION RECORD - BROADCASTING

Call Letters WQXI

Name ROBERT W. ROUNSAVILLE

File No.	Dated	Application for	Action Nature	Action Date
BP-7645	(Continued from Card #5)		See Card #5 for Action	
AMENDED Rec'd Filed	9-20-50 9-22-50 9-22-50	AMENDED to make changes in the MEOV.		
AMENDED Rec'd Filed	12-14-50 12-20-50 12-22-50	AMENDED to change power from 500w, 5kw-LS to 1kw, 5kw-LS; make changes in directional antenna and change transmitter location from On State Highway 13 at intersection of Peachtree Creek, Approx. 5 miles North of Atlanta, Georgia, Buckhead, Georgia to On State Highway 13 at intersection of Peachtree Creek, Atlanta, Georgia and change studio location from Corner Peachtree Road and Matheison Drive, Buckhead, Near Atlanta, Georgia to Corner Peachtree Road and Matheison Drive, Atlanta, Georgia (Descriptions Only). Ltr. 3-27-51 notifying Comm. that Welch, Mott & Morgan are Atty's.		

FORM A-170 #7
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WQXI

Name ROBERT W. ROUNSAVILLE

File No.	Dated	Application for	Action Nature	Action Date
BR-1974 Rec'd Filed	1-19-52 2-1-52 2-1-52	Renewal of license Filed by Vincent B. Welch, Atty.	GRANTED	4-23-52
BL-4731 Rec'd Filed	5-30-52 6-4-52 6-4-52	License to cover construction permit (BP-7645) which authorized change in power, hours of operation and equipment, installation of DA for night use and change in transmitter and studio locations (description only). Vincent B. Welch, Atty.	~~GRANTED~~ GRANTED Conditional re relieve anycross modulation or re-radiation effects.	~~4-23-52~~ 8-1-52
BR-1974 Rec'd Filed	12-22-54 1-11-55 1-11-55	Renewal of license. Vincent A. Pepper, Atty.	GRANTED	4-19-55
BRC-813 Rec'd Filed	8-31-55 9-7-55 9-7-55	Modification of license to operate trans. by remote control from 3165 Mathieson Drive, N.E. Atlanta, Georgia, while using non-directional antenna. Vincent A. Pepper, Atty.	GRANTED	9-9-55

F.C.C. - WASHINGTON, D. C.

#8

FORM BC-121

FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Name x ROUNSAVILLE OF ATLANTA, INC.

Call Letters WQXI

File No.	Dated	Application for	Action Nature	Action Date
BAL-2125 Rec'd Filed	9-9-55 9-16-55 9-16-55	Voluntary assignment of license to Rounsaville of Atlanta, Inc. Vincent Pepper, Atty.	GRANTED EFF:	10-4-55 10-4-55
		Station now prepesented by Smith & Pepper, Atty Per Letter dated 4-12-57.		
BR-1974 Recd. Filed	1-10-58 1-23-58 1-23-58	Renewal of license.	GRANTED	7-15-59
BP-13,231 R & F	6-24-59 7-2-59	C.P. to make changes in nighttime directional antenna pattern. Smith & Pepper, Attys. JOHN MULLANEY, ENGR.	GRANTED	7-14-59

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD - BROADCASTING

Name ESQUIRE, INC.
x ROUNSAVILLE OF ATLANTA, INC.
ATLANTA, GA.

Call Letters WQXI

File No.	Dated	Application for	Action Nature	Action Date
BL-7596 R & F	4-23-59 4-27-59	License to cover C. P. (BP-13231) which authorized chgs. in night-time DA pattern. Atty's: Smith & Pepper	GRANTED	11-17-59
BAL-3953 Rec'd Filed	7-15-60 7-15-60 7-15-60	Voluntary assignment of license to Esquire Broadcasting Co. of Atlanta, Inc. Vincent A. Pepper, Atty. for Assignor Marcus Cohn, Atty. for Assignee	GRANTED EFF:	9-14-60 10-19-60
BAL-4080 Rec'd Filed	11-30-60 12-2-60 12-2-60	Voluntary assignment of license to ESQUIRE, INC. Cohn & Marks, Attys.	GRANTED EFF:	12-28-60 1-10-61
BR-1974 Rec'd&Filed	1-3-61 1-10-61	Renewal of License Marcus Cohn, atty.	GRANTED	3-22-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121 # 10 **APPLICATION RECORD - BROADCASTING**
AUG. 1955

Call Letters WQXI

Name ESQUIRE, INC.
Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BP-15,991 R. & F.	8-21-63 8-23-63	CP to install an alternat-main nighttime and auxiliary day transmitter(RCA-BTA-1L) at main trans. location (300 feet SE) to be operated on 1kw, DA-N, with Remote Control ~~from main trans. loc. (daytime only)~~. Atty: Cohn & Marks	GRANTED RC from main trans. loc. is auth. provided all functions are under supr. of properly lic. operators.	11-7-63
Amended R.&F.	10-23-63 10-28-63	Remote control point 2099 Cheshire Bridge Rd., Atlanta, Georgia		
BR-1974 R & F	1-3-64 1-8-64	Renewal of License Stanley B. Cohen, Atty.	GRANTED	7-27-64
BL-10,611 R. & F.	4-27-64 4-28-64	Lic to cover CP(BP-15,991) which auth install of an Alternate Main-Night and Aux-Day Trans. Atty- Cohn & Marks	GRANTED	9-2-64

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WQXI

Name JUPITER BROADCASTING OF GEORGIA, INC.
x ESQUIRE, INC.
Atlanta, Ga.

File No.	Dated	Application for	Action Nature	Action Date
BAPL-316 R & F	4-30-64 5-4-64	Voluntary assignment of license and CP(BP-15991) to JUPITER BROADCASTING OF GEORGIA, INC. Atty for assignor - Cohn & Marks Atty for assignee - Arent, Fox etc	GRANTED EFF	7-29-64 9-1-64
BZ-5506 R.&F.	11-4-65 11-10-64	Authority to determine operating power by direct measurement of antenna power.(Main) Atty-Arent, Fox, Kintner, Plotkin & Kahn	GRANTED	4-30-65
BZ-5507 R. & F.	11-4-65 11-10-64	Authority to determine operating power by direct measurement of antenna power. (Auxiliary-Day & Alternate Main Night Trans) Atty- Arent, Fox, Kintner, Plotkin & Kahn	GRANTED	4-30-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WQXI

Name JUPITER BROADCASTING OF GEORGIA, INC.
Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BRC-2741 Rec'd Filed	9-17-65 9-20-65 9-20-65	Modification of license to change studio location and remote control point to 2970 Peachtree Road, N. W., Atlanta, Georgia. (Main Transmitter) Non-DA Thomas Schattenfield, Atty.	GRANTED	9-24-65
BR-1974 R & F	12-28-66 1-3-67	Renewal of License (Main & Aux.- Alt. Main) Atty.: Thomas Schattenfield	GRANTED Cond present harmful radiation WQXI.	3-29-67
BTC-5429 R & F SEP 7	8-28-67 8-29-67	Voluntary transfer of control of lic. corp. from Fox, Wells & Rogers to DeSales Harrison, Jr. Paulette B. Harrison and Arthur H. McCoy Atty for transferor - Harry M. Plotkin for transferee - Haley, Bader & Potts	GRANTED EFF:	11-15-67 1-4-68

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #13
AUG. 1955

APPLICATION RECORD - BROADCASTING

790kc

Call Letters WQXI

Name PACIFIC AND SOUTHERN COMPANY, INC.
~~JUPITER BROADCASTING OF GEORGIA, INC.~~
Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BRC-3189 R & F AMENDED	10-9-67 10-11-67 2-14-68	Modification of license to operate Main transmitter by remote control from 2970 Peachtree Road, N.W., Atlanta, Georgia (DA-N). To change name to: PACIFIC AND SOUTHERN COMPANY, INC. Atty.: Gene A. Bechtel	GRANTED	2-19-68
BRC-3190 R & F OCT 1 6 1967 AMENDED FEB 2 3 1968	10-9-67 10-11-67 2-14-68	Modification of license to operate Aux. transmitter by remote control from 2970 Peachtree Road, N.W., Atlanta, Georgia (DA-N). To change name to: PACIFIC AND SOUTHERN COMPANY, INC. Atty.: Gene A. Bechtel	GRANTED	2-19-68
BAL-6247 R & F (Form 316) DEC 1 3 1967	11-29-67 12-1-67	Voluntary assignment of license to PACIFIC AND SOUTHERN COMPANY, INC. Atty - Haley, Bader & Potts	GRANTED EFF: 1-4-68	12-15-67

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#14

APPLICATION RECORD - BROADCASTING

Call Letters WQXI

Name PACIFIC AND SOUTHERN COMPANY, INC.
Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-1974 R & F #566992 $75.($180. submitted) #570665 $30. P.N.	12-23-69 1-2-70 1-15-70 1-2-70	Renewal of License (Main & Aux.-Alt. Main) Atty.: Gene A. Bechtel (Aux.) AMENDED 3-24-70 re: Programming Community Coalition comments on approval of policies and procedures adopted by station filed 3-30-70 AMENDED 4-1-70 re: engineering report	GRANTED	4-20-70
BTC-6978 Rec'd Filed #111010 Code 053 $250 (Form 316)	9-11-72 9-20-72 9-20-72 OCT 13 1972	Voluntary relinquishment of de facto control of Pacific and Southern Broadcasting Company, Inc. (parent corporation of licensee) by DeSales Harrison, Jr., Paulette Harrison and Arthur H. McCoy thru surrender of stock by McCoy to parent corporation. Lois S. Schwartz, Atty.	GRANTED EFF:	1-17-73 1-26-73

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#15

APPLICATION RECORD - BROADCASTING

790kc.

Call Letters WQXI

Name JEFFERSON-PILOT BROADCASTING COMPANY
PACIFIC AND SOUTHERN COMPANY, INC.
Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-1974 R & F P.N. PRESS FEB 8 1973 Pub.notice filed 10-9-73	12-28-72 1-2-73 1-2-73	Renewal of License (Main & Aux.-Alt. Main) Atty.: David Tillotson AMENDED 4-3-73 re: programming; equal employment policy AMENDED 4-25-73 re: employment policy AMENDED 5-29-73 re: employment program AMENDED 11-5-73 re: EEO	GRANTED	1-9-74
BAL-7981 R & F FEE D: $1000 #230665 CODE 047(ALSO SEE FM AND KIMN) SEP 25 1973	9-6-73 9-7-73	Voluntary assignment of license to JEFFERSON-PILOT BROADCASTING COMPANY Atty for assignor - Arent, Fox etc for assignee - Kirkland, Ellis & Rowe (request for tax certificate also filed) Statement re EEOP court action filed 11-6-73 AMENDED 11-28-73 - prog. proposals; fin. qualif. ALSO SEE KIMN FOR FURTHER AMENDMENTS ETC	GRANTED EFF: Req Grant Fee $ 300,000.00 (INCLUDES WQXI-FM,KIMN) 063 PD 3-7-74 W 287376	1-9-74 2-28-74

F.C.C. - WASHINGTON, D. C.

#16

790 kc

Form BC-121
September 1969

4-48

APPLICATION RECORD - BROADCASTING

Call Letters WQXI

Name JEFFERSON-PILOT BROADCASTING COMPANY
ATLANTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1974 R & F PN Recd. PRESS	11-20-75 11-26-75 FEB 9 1976	RENEWAL OF LICENSE (MAIN & ALTER.& AUX.TRANS.) R.Russell Eagan,Atty. AMENDED 3-19-76 re: business interests AMENDED 4-15-76 re: EEO	GRANTED	9-30-76
BR781201XA PRESS: JAN 31 1979		RENEWAL OF LICENSE (Main & Aux. & Alt. Trans) Atty: James R. Bayes	GRANTED	8-15-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.