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B-S. 2351

BROADCASTING STATION LICENSE RECORD

W P X N 7-2-79
xW R O C (Eff: 11-15-61)
X W V E T (6-30-47)

Date first licensed 3-29-48

Call letters xW G I J

Station Location: Rochester, New York

ASSOCIATED COMMUNICATIONS CORPORATION (AL 5-10-78 EFF: 3-22-79
XRUST CRAFT BROADCASTING OF NEW YORK, INC.(AL-2-19-65;EFF:3-16-65)

Name of licensee VETERANS BROADCASTING COMPANY, INC.

Winton Road, Brighton, N.Y.(CP-3-19-56 L 6-14-57)
x 1371 Westfall Road, Brighton, New York (Lic. 3-29-48)

Transmister location x Near Brighton, New York (CP 5-28-47)

201 Humboldt Street, Rochester, New York (BRC 3-26-62)
X17 Clinton Ave., South, Rochester, New York (Ltr. 8-3-50)
x 130 Main Street, East, Rochester, New York (Lic. 3-29-48)
x 1041 Lincoln Alliance Bank Bldg., Rochester, New York (MP 11-6-47)

14610

Main studio location x To be determined, Rochester, New York (CP 5-28-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
B1-P-4826	5-28-47	1280	5kw* *DA(2)	U Cond'l Clause	7-28	1-28-48
	CP for a new broadcast station					
BMP-3028	11-6-47	1280	5kw* *DA-N	U	7-28	1-28-48
Mod. C.P.(4826) to chg. DA from day & night to night only & specify studio location (Cond'l)						
BL-2834 BZ-2685	3-29-48	1280	5kw* *DA-N	U	3-29	11-1-48
Lic. to cover CP (4826 as mod) for a new standard station and change studio site, and determine opr. power by direct method. (COND. CLAUSE)						
BS-2051	10-27-48	Extension of license			11-1	3-1-49
BS-2051	2-24-49	Extendion of license			3-1	6-1-49
BS-2051	5-26-49	Extension of license			6-1	9-1-49
BR-2051	7-13-49	1280	5kw* *DA-N	U	7-13	11-1-51
BP-7741	8-3-50	1280	250w DA-N	Aux.	10-3	4-3-51
CP to install Aux. T.						
BL-4389	4-26-51	1280	250w* *DA-N	Aux.	4-26	11-1-51
Lic. to cover CP(7741) to install auxiliary T.						
BR-2051 Aux.	10-10-51	1280	5kw, 5kw*-LS 250w, 250w*LS *DA-N	U Aux.	11-1	6-1-54
Telegram continued operation auth. until final determination on renewal	5-27-54	Action on renewal deferred 5-20-54 and				
~~BR-2051 BMP-2051 BR-2051~~	~~[illegible]~~	~~1280~~	~~5kw, 5kw*-LS 250w, 250w*LS *DA-N~~	~~U Aux~~	~~12-2~~	~~5-1-57~~
BZ-3636	1-27-55	1280	5kw, 5kw*	U	1-27	6-1-57
BR-2051	1-27-55	1280	250w, 250w* * DA-N	Aux	1-27	6-1-57
BRC-677 (1)	3-9-55	Modification of license to operate Main transmitter by remote control from 17 Clinton Avenue, South, Rochester, N. Y., while using non-directional antenna.				

Form BC-126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... WROC (11-15-61) XWVET

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10285	3-19-56	1280kc	5kw,DA-N	Un	5-19-56 11-19-56
	CP to change trans. location (COND'L CLAUSE)				
BP-10723	9-11-56	1280kc	1kw-DAN	Aux	11-11-56 5-11-57
	CP to install new aux. transmitter at Winton Rd. Brighton,N.Y.(proposed location of main transmitter & increase power to 1kw.for aux.purposes only.				
BMP-7417 (1)	11-5-56	Mod. of CP(10285) for extension of completion date to 2-19-57.			
BMP-7524 (2)	2-5-57	Mod. of CP(10285) as mod. for extension of completion date to May 19, 1957.			
BR-2051	5-29-57	(m) 1280	5kw,DA-N	Unlimi	6-1 6-1-60
	aux. RENEWAL OF LICENSE				
BL-6578	6-14-57	1280	5kw,DA-N	U	6-14 6-1-60
	L to cover CP(BP-10285 mod) to change ant-xmtr loc to Winton Rd, Brighton.				
BL-6619 BRC-1136	6-14-57	1280,	1kw,DA-N	Aux	6-14 6-1-60
	L. to cover CP BP-10723 to install new xmtr(Collins 20V) at prop loc. main xmtr & incr. power. Aux purposes only. RC point 17 Clinton Ave, So.				
BS-2051 (1)	7-9-58	Mod. of license to make changes in directional antenna system.(Main & Aux).			
BRC-1490 (2)	2-15-60	Mod. of license to operate MAIN trans. by remote control from 17 Clinton Ave., South, Rochester, New York.			
	5-25-60	Commission deferred actionon renewal pending further consideration.			
BR-2051 Aux	11-16-60	1280	5kw-DA-N-[illegible]	U	11-16 6-1-63
			1kw,DA-[illegible]	Aux	11-16 6-1-63
BRC-2019 (1)	3-26-62	Mod. of license to change studio loc. and remote control point to 201 Humboldt Street, Rochester, New York, ~~while using non-directional antenna~~ (Main).			
BRC-2218 (1)	3-22-63	Mod. of license to change studio loc. and remote control point to 201 Humboldt Street, Rochester, New York, ~~while using non-directional antenna~~ (Auxiliary).			
BR-2051	5-31-63	1280kc	5kw DA-N	U (RC)	6-1 6-1-66
			1kw DA-N	Aux. (RC)	6-1 6-1-66

Form BC 126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R O C

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-2051 (2)	9-11-64	Mod. of license to the change the monitor point location in the direction of 220 degrees true.(Memo)			
BTC-4692 Eff:	2-10-65 3-16-65	Voluntary transfer of control of lic. corp. from Ervin F.Lyke and Grantier Neville, Individually and as agents for stockholders of lic.corp. to Rust Craft Broadcasting of New York, Inc.			
BAL-5357 Eff:	2-19-65 3-16-65	Voluntary assignment of License to Rust Craft Broadcasting of New York,Inc.			
BR-2051	5-27-66 5-27-66	1280kc 1280kc	5kw (RC) 1kw	U Aux,	6-1 6-1-69 6-1-69
TELEGRAM	10-17-67	PSA	349w		
BP-18402	12-26-68	1280kc	5kw-DA-N	U (RC)	8-26-69
	CP to increase night MEOV.				
BR-2051	5-22-69	Renewal of License & NDBA (Main-S & Aux.-S)			6-1-72
BL-12346(L)	6-30-69	Lic. (Main) (BP-18,402) for changes			6-1-72
BZ-7179(1)	6-30-69	Direct Meas. (Aux.)			
Ltr.	6-26-69	Trans: GATES, Type No. BC-5H			
BTC-6617	7-14-71	VOL. TC			
EBSA	5-25-72				
BTC-6946	8-31-72	Vol. TC			
Comlet	6-26-74	Ant. monitor Potomac Inst. AM-19(204)			
BR-2051 BZ-8382 BRC-3690	8-14-75 8-14-75 4-3-74	Renewal & Modification (issued together)			6-1-78
BR-2051(L)	5-10-78	RENEWAL (MAIN & AUX.)			6-1-81
BAL-9259	5-10-78	VOL. AL EFF:		3-22-79	
EBSA	7-2-79	chg. call			
COMTEL	12-12-80	AUTH. & TERMS COMTEL 11-21-80 HEREBY CORRECTED TO SPECIFY EXPIRATION DATE OF 12-31-81.			

Form 94 #1

APPLICATION RECORD - BROADCASTING

W R O C (11-15-61)
X W V E T (6-30-47)

Call Letters xW G I J x New

Name VETERANS BROADCASTING COMPANY, INC.
(P.O. 621 Union Trust Bldg., Rochester, New York)

File No.	Dated	Application for	Action Nature	Action Date
B1-P-4826 Rec'd Filed	5-6-46 5-6-46 5-6-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~1240-kc~~ 1280 kc Power: ~~250w~~ ~~1kw~~ 5kw - DA-2 Hours of Operation: ~~Unlimited time~~ ~~Daytime only~~ Unlimited Trans. Location: ~~To be determined -- In or near Rochester, New York.~~ Studio Location: To be determined - Rochester, New York Call "WGIJ" reserved. (Filed by Frank U. Fletcher, Atty; Harold B. Rothrock, Engr.)	B-356, Docket #7660 GRANTED 5-28-47 after Hearing, subj. condition that permittee satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation Decision and Order issued	
Amended Rec'd Filed	5-22-46 5-23-46 5-23-46	To change frequency from 1240kc to 1280kc, change power from 250w to ~~1kw~~, change type of transmitter from Collins 300-G to Collins ~~20K~~, and change hours of operation from unlimited time to ~~daytime only~~. (Filed by Frank U. Fletcher, Atty; Harold B. Rothrock, Engr.)		

SEE CARD #2

Collins-300-C Transmitter
Collins 20K 21-A

Form 94 #2

APPLICATION RECORD - BROADCASTING

Call Letters WROC(11-15-61) XWVET

Name VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
B1-P-4826 Continued		AMENDED to change power from 1kw to 5kw, hours of operation from Daytime to Unlimited, change type of transmitter, install DA for day and night use (DA-2) and specify transmitter location as Near Brighton, New York.		
AMENDED	7-24-46			
Recd.	8-9-46			
Filed	8-16-46			
AMENDED	11-6-46	AMENDED re DA changes and change in transmitter location (same description)		
Recd.	11-8-46			
Filed	11-15-46			
AMENDED	11-25-46	AMENDED re corporate structure		
Recd.	11-26-46			
Filed	11-27-46			

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WRCC (11-15-61) / WVET

Name VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-3028 Rec'd Filed	7-31-47 8-5-47 8-5-47	Mod. of C.P. (B1-P-4826, which authorized a new standard broadcast station) to change directional antenna from day and night use (DA-2) to DA for night use only, and to specify studio location as 1041 Lincoln Alliance Bank Bldg., 183 Main St. East, Rochester, New York. (Frank U. Fletcher, Atty.; George B. Bairey, Engr.)	GRANTED Cond. re	11-6-47 blanketing

Form 94
#4

APPLICATION RECORD - BROADCASTING

Call Letters WVET

Name VETRANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-2834 Rec'd Filed	11-15-47 11-20-47 11-20-47	License to cover C.P. (B1-P-4826, as mod.,) which authorized a new standard broadcast station and change studio location from: 1041 Lincoln Alliance Bank Building, 183 Main Street, East, Rochester, New York to: 130 Main Street, East, Rochester, New York and	GRANTED re blanketing clause	3-29-48
BZ-2685 Rec'd Filed	11-15-47 11-20-47 11-20-47	Authority to determine operating power by direct measurement of antenna power. (Frank U. Fletcher, Atty. John Creutz, Engr.)		
BR-2051 Rec'd	8-31-48 9-2-48	Renewal of license	GRANTED	7-13-49

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

Call Letters WVET

Name VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-914 Rec'd Filed	3-17-50 3-21-50 3-21-50	Voluntary transfer of control of licensee corporation from William O. Boswell, Jr., et al to Security Trust Company of Rochester. Frank U. Fletcher, Atty.	DISMISSED without prejudice ORDER ISSUED Docket 9704	7-14-50
BP-7741 Rec'd Filed	7-8-50 7-10-50 7-10-50	Construction Permit to install auxiliary transmitter (Composite) at 1371 Westfall Road, Brighton, New York (Present site of main transmitter) to be operated on 1280kc, with power of 250 watts, employing directional antenna for night use.	GRANTED	8-3-50

FCC Form 94
#6

APPLICATION RECORD - BROADCASTING

Call Letters WVET

Name VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-4389 Rec'd. Filed	3-16-51 3-20-51 3-20-51	License to cover construction permit (BP-7741) which authorized installation of auxiliary transmitter (present site of main transmitter). Frank U. Fletcher, Atty.	GRANTED	4-26-51
BR-2051 Rec'd	7-10-51 7-20-51	Renewal of license Main Filed by Frank U. Fletcher, atty.	Granted	10-10-51
BR-2051 Rec'd	7-25-51 8-3-51	Renewal of license Auxiliary Filed by Frank U. Fletcher, atty.	Granted	10-10-51
BR-2051 Rec'd Filed	2-18-54 2-24-54 2-24-54	Renewal of license, Main & Auxiliary Filed by Frank U. Fletcher. Atty.	Granted	1-27-55

FORM A-170 #7
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WVET

Name VETERANS BROADCASTING COMPANY, INC.
Rochester, New York

File No.	Dated	Application for	Action Nature	Action Date
BZ-3636 Rec'd Filed	12-2-54 12-7-54 12-7-54	Authority to determine operating power by direct measurement of antenna power.	GRANTED issued with renewal of license	1-10-55 dated 1-27-55
BRC-677 Rec'd Filed	3-3-55 3-7-55 3-7-55	Modification of license to operate Main transmitter by remote control from 17 Clinton Avenue, South, Rochester, New York, while using non-directional antenna.	GRANTED	3-9-55
BP-10,285 Rec'd Filed	12-19-55 12-28-55 12-28-55	Construction permit to change antenna-transmitter location from 1371 Westfall Rd., Brighton, New York to Winton Road, Brighton, New York. Spearman and Roberson, Attys. Page, Creutz, Garrison & Waldschmitt, Engrs.	GRANTED Cond'l re assume responsibility for install and initial adjust of filters; and elimination of any re-radiation that may affect the abili of Station WSAY to operate in accordance with its license. Suff. measurements before and after construction to prove that no adverse effect has resulted from such constru	3-19-56

F.C.C. - WASHINGTON, D. C.

#8

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WVET

Name VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-10,723 Rec'd Filed	8-10-56 8-13-56 8-27-56	Construction permit to install a new auxiliary transmitter (Collins 20V) at Winton Road, Brighton, N.Y. (proposed location of the main transmitter) & increase power from 250w to 1kw, for auxiliary purposes only. (DA-N) Atty. - Spearman & Robertson	GRANTED	9-11-56
BMP-7417 Rec'd Filed	10-23-56 10-25-56 10-25-56	Modification of construction permit (BP-10,285, which authorized changing antenna-transmitter location) for extension of completion date from 11-19-56 to 5-19-57. Frank U. Fletcher, Atty.	GRANTED Extended to	11-5-56 2-19-57
BMP-7524 Rec'd Filed	1-21-57 1-24-57 1-24-57	Modification of construction permit (BP-10,285, which authorized changing antenna-transmitter location) for extension of completion date from 2-19-57 to 5-19-57. Frank U. Fletcher, Atty.	GRANTED	2-5-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WWWT

Name VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-2051 Rec'd Filed	2-14-57 3-1-57 3-1-57	Renewal of License. (Main & Aux.) Frank U. Fletcher, Atty.	GRANTED	5-29-57
BL-6578 Rec'd filed	3-14-57 3-19-57 3-19-57	License to cover Construction Permit (BP-10,285 as mod.,) which authorized change antenna-transmitter location from 1371 Westfall Road, Brighton, New York, To Winton Road Brighton, New York. Atty's: Spearman and Roberson.	GRANTED	6-14-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#10

APPLICATION RECORD - BROADCASTING

Call Letters WROC (11-15-61) XWVET

Name VETERANS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-6619 Rec'd Filed	4-17-57 4-23-57 4-23-57	License to cover Construction permit (BP-10,723) which authorized installation of a new auxiliary transmitter (Collins 20V) at proposed location of main transmitter ~~[illegible]~~ & increase power from 250w to 1kw, for auxiliary purposes only. (DA-N)	GRANTED	6-14-57
BRC-1136 Rec'd Filed	4-26-57 4-26-57 4-26-57	Modification of license to operate Auxiliary transmitter by remote control from 17 Clinton Avenue, South, Rochester, New York, while using non-directional antenna. Frank U. Fletcher, Atty.	GRANTED Issued with BL-6619	6-14-57
BRC-1490 Rec'd Filed	6-29-59 7-1-59 7-1-59	Modification of license to operate MAIN transmitter by Remote Control from 17 Clinton Avenue, South, Rochester, New York, using Directional Antenna (DA-N) Richard Hildreth, Atty.	GRANTED	2-15-60

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #11
AUG 1955

APPLICATION RECORD · BROADCASTING

Call Letters WRCC(11-15-61) XWVET

Name VETERANS BROADCASTING COMPANY, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action Nature	Action Date
BR-2051 Rec'd Filed	2-9-60 (M) 2-10-60(A) 2-11-60 2-11-60	Renewal of License (MAIN & AUXILIARY) Frank U. Fletcher, Atty.	GRANTED	11-16-60
BRC-2019 R & F	3-21-62 3-21-62	Modification of license to change studio location and remote control point to 201 Humboldt Street, Rochester, New York, ~~while using non-directional antenna~~. (Main)	GRANTED	3-26-62
BR-2051 R & F	2-25-63 3-4-63	Renewal of license.(MAIN & AUXILIARY). Atty: Spearman & Roberson	GRANTED	5-31-63
BRC-2218 R & F	3-11-63 3-15-63	Modification of license to change studio location and remote control point to 201 Humboldt Street, Rochester, New York, ~~while using non-directional antenna~~ (Auxiliary). Henry R. Goldstein, Atty.	GRANTED	3-22-63

F.C.C. WASHINGTON, D. C.

#12

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WROC

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
x VETERANS BROADCASTING COMPANY, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action Nature	Action Date
BTC-4692 R & F	11-3-64 11-4-64	Voluntary transfer of control of licensee corporation from Ervin F. Lyke and Grantier Neville, Individually and as agents for stockholders of licensee corporation, TO Rust Craft Broadcasting of New York, Inc. Atty. Spearman and Roberson for Transferor Atty. Reed Miller for Transferee	GRANTED Eff:	2-10-65 3-16-65
BAL-5357 R & F	1-29-65 2-5-65	Voluntary assignment of license to RUST CRAFT BROADCASTING OF NEW YORK, INC. Contingent on grant of BTC-4692 Atty. - Arnold, Fortas & Porter	GRANTED Eff:	2-19-65 3-16-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#13

APPLICATION RECORD - BROADCASTING

1280kc

Call Letters WROC

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action Nature	Action Date
BR-2051 R & F	2-18-66 2-25-66	Renewal of license (Main & Auxiliary) Atty- Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED	5-27-66
BP-18,402 R. & F. #470485 $30 DEC 17 1968	11-4-68 11-6-68 11-6-68	CP to increase night MEOV. atty-Fletcher, Heald, Rowell, Kenehan & Hildreth (Edward W. Hummers, Jr.) Engr-Lohnes & Culver(Elizabeth L.Dahlberg)	GRANTED	12-26-68 CONDL re install properly designed phase monitor; field meas.equi being available at all times; A complete non-DA proof in add.to req. proof on DA before PT auth.

F.C.C. - WASHINGTON, D. C.

#14

1280kc

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters .....W.R.O.C.....

Name ...RUST CRAFT BROADCASTING OF NEW YORK, INC.....
Rochester, New York

File No.	Dated	Application for	Action Nature	Action Date
BR-2051 R & F #493197 $105. PRESS	2-20-69 2-26-69 2-26-69	Renewal of license--(Main & Auxiliary) AMENDED 3-12-69 re: Date of last equip. perf. meas. Atty. Marvin Rosenberg	GRANTED	5-22-69
BL-12,346 R & F #507602 $30 PT	4/16/69 4/18/69 4/18/69 4/25/69	License (BP-18,402) for changes. (Main) Atty: Marvin Rosenberg Engr: Ronald H. Culver, D. C.	GRANTED	6-30-69
BZ-7179 R & F #507603 $30 DM	4/16/69 4/18/69 4/18/69 4/30/69	Direct Meas. (Aux.) Refunded 5/8/69 Atty: Marvin Rosenberg Engr: Ronald H. Culver, D.C.	GRANTED	6-30-69

F.C.C. - WASHINGTON, D. C.

Atty. called 3-4-69 re: Date of Last meas. dated after date of Sec. II, Page 2

Form BC-121 #15
September 1969

APPLICATION RECORD - BROADCASTING

1280kc

Call Letters WROC

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action Nature	Action Date
BTC-6617 R & F FEE PD: $250 #105768 (FORM 316) ALSO SEE FM & WSOL ETC JUL 1 4 1971	7-11-71 7-12-71	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group(de jure control) to the Berkman Group(de facto control) REQUEST WAIVER OF COMMISSION'S POLICY RE CONSUMMATION DATE Atty - Kirkland, Ellis etc(P. Russell)	GRANTED	7-14-71
BR-2051 R & F PN PRESS MAR 17 1972	2-28-72 3-2-72 3-2-72	Renewal of License(Main & Auxiliary) Atty-Marvin Rosenberg AMENDED 4-10-72 re: engineering data	GRANTED (issued with BZ-8382 & BRC-3690) Cond'l re EEO	8-14-75

PETITION TO DENY AND TO INTERVENE filed 5-1-72 by Action for a Better Community, Inc.

MOTION FOR EXTENSION OF TIME filed 5-15-72 by Marvin Rosenberg, counsel, on behalf of WROC

F.C.C. - WASHINGTON, D. C. (over) See card #16

BR-2051 OPPOSITION TO PETITION TO DENY AND INTERVENE (filed by Action for a Better Community, Inc.) filed 5-31-72 by Marvin Rosenberg, Counsel for Rust Craft Broadcasting of New York, Inc.

OPPOSITION TO FORMAL COMPLAINT (filed by Metro-Act of Rochester, Inc.) filed 5-31-72 by Marvin Rosenberg, Counsel for Rust Craft Broadcating of New York, Inc.

MOTION FOR EXTENSION OF TIME TO FILE REPLY PLEADINGS filed 6-9-72 by Action for a better Community, Inc.

OPPOSITION TO MOTION FOR EXTENSION OF TIME filed 6-16-72 by Marvin Rosenberg, Counsel for Rust Craft Broadcasting,of New York, Inc.

REPLY TO OPPOSITION TO MOTION FOR EXTENSION OF TIME filed 6-22-72 by Action for a Better Community, Inc.

REPLY TO RUST CRAFT's OPPOSITION filed 8-14-72 by Action for a Better Community, Inc.

AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION EMPLOYMENT filed 8-8-73 by Petitioners

OPPOSITION TO AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION EMPLOYMENT filed 8-23-73 by Marvin Rosenberg, counsel for Rust Craft Broadcasting of NY Inc.

SUPPLEMENTAL APPLICATION filed 1-31-75 as an amendment to pending renewal. (Main & Auxiliary) MAR 20 1975

MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-28-75 by Petitioners

SUPPLEMENT TO MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-29-75 by Petitioners

OPPOSITION TO MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-29-75 by Frank U. Fletcher, counsel on behalf of Rust Craft Broadcasting of New York, Inc.

MEMORANDUM OPINION AND ORDER 5-9-75 Motion for immediate extension of time filed by Rochester Black Media Coalition granted.

PETITION FOR RECONSIDERATION filed 5-14-75 by Marvin Rosenberg, Counsel for Rust Craft Broadcasting of New York, Inc.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 5-16-75 by Petitioners

NOTICE OF INTENTION NOT TO PETITION TO DENY 1975 APPLICATIONS filed 6-2-75 by Petitioners

MEMORANDUM OPINION AND ORDER 6-3-75 Petition for Reconsideration filed by Rust Craft Broadcasting of New York, Inc. denied.

Form BC-121 #16
September 1969

APPLICATION RECORD - BROADCASTING

1280kc

Call Letters WROC

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action Nature	Action Date
BTC-6946 R & F FEE PD: (SEE WSOL) FORM 316 (also see FM & TV) AUG 30 1972	8-18-72 8-22-72	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group (de jure control) to the Berkman Group (de facto control) Atty - Kirkland, Ellis & Rowe	GRANTED NO GRANT FEE REQUIRED	8-31-72
BZ-8382 R & F DM PRESS AUG 6 1973	4-16-73 5-3-73 7-13-73	Direct Measurement (Main & Auxiliary)	GRANTED (issued with BR-2051)	8-14-75

DM (main & aux) 7-13-73
302 (aux) 5-3-73

F.C.C. - WASHINGTON, D. C.

BR-2501 AMENDED 6-18-75 re: ascert. of comm. needs

8-14-75 MEMORANDUM OPINION & ORDER, Petition to Deny filed by Action for a Better Community, In c, et al., and the complaint filed by Metro-Act of Rochester, Ins. DENIED

1280khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WROC

ASSOCIATED COMMUNICATIONS CORPORATION

Name × RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action Nature	Action Date
BRC-3690 R & F $50-268096 AC-056 JAN 2 5 1974	1-9-74 1-11-74 1-11-74	Modification of license to operate transmitter by remote control from Pinnacle Hill(TV transmitter location) Brighton, New York, (SECOND REMOTE CONTROL POINT(Main & Aux.) Atty: Marvin Rosenberg	GRANTED issued with BR-2051	4-3-74
BAL-9259 R & F FORM 316 FEB 6 1978 Also see WSTV,etc	1/12/78 1/17/78	Voluntary assignment of license to ASSOCIATED COMMUNICATIONS CORPORATION REQUEST FOR TAX CERTIFICATE MUTUALLY CONTINGENT ON GR OF BTC-8567(WSTV-TV,etc) & BTC-8575(WPIT,etc) Atty - Kirkland & Ellis	GRANTED EFF: Tax cert issued	5-10-78 3-22-79

F.C.C. - WASHINGTON, D. C.

#18

1280 KHZ.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WPXN
xWROC

Name ASSOCIATED COMMUNICATIONS CORPORATION
xx RUST CRAFT BROADCASTING OF NEW YORK, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action Nature	Action Date
BR-2051 R & F PRESS	1-27-78 2-1-78 MAR 3	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. John C. Quale (Kirkland & Ellis)	GRANTED	5-10-78
BR-810202ZF PN FILED PRESS MAR 26 1981		RENEWAL OF LICENSE (MAIN. & AUX. TRANS.) Atty. Jonathan D. Blake AMENDED 4-15-81 re: programming	gr	5-29-81 ISSUED

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.