VQBC

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

3-S-B- 721

BROADCASTING STATION LICENSE RECORD

Date First Licensed 10-24-27

Call Letters WQBC New-

LOCATION: VICKSBURG, MISS.

Name of Licensee:
HOL-CO., INC. (VOL. AL 10-31-73 EFF: 11-7-73)
x TWELVE-THIRTY INCORPORATED (AL 10-28-70 EFF: 11-5-70)
x Delta Broadcasting Company, Incorporated (Vol. Assign. 4-21-30)
x W. B. Ford & E. M. Pace d/b as Delta Broadcasting Co. (Vol.Assign.1-10-29)
x Utica Chamber of Commerce, Incorporated (Lic.5-11-28)
x I. R. Jones

Transmitter Location:
2 miles East of Post Office & approximately ½ mile South Highway 80, Vicksburg, Miss. (7-17-31)
x 1717 Washington St., Vicksburg, Mississippi (1-25-30)
x Utica, Mississippi

Main Studio Location:
Post-Herald Building, Vicksburg, Miss. (Z 3-31-54)
11th Floor, Hotel Vicksburg, Cor. Clay & Walnut Streets, Vicksburg, Miss. (6-13-30)
x 1717 Washington St., Vicksburg, Mississippi (1-25-30)
x Utica, Mississippi

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Zone 3 mel

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
Zone 3	FEDERAL RADIO COMMISSION-RECORDS					
P-B-	10-24-27	1390	100	7am to 7pm	10-24	12-1-27
L-B	2-18-28	1390	225	"	1-18	3-1-28
G.O.23	Extension of License				3-1	4-1-28
G.O.25	"	"	"		4-1	5-1-28
G.O.27	"	"	"		5-1	6-1-28
A-B	5-11-28	Voluntary Assignment of License				
G.O.33	Extension of License				6-1	8-1-28
G.O.35	"	"	"		8-1	9-1-28
G.O.38	"	"	"		9-1	10-1-28
G.O.44	"	"	"		10-1	11-11-28
Reallocation						
R-B-721	11-1-28	1360	300	U	11-11	1-31-29
R-B-721	1-11-29	1360	300	U	1-31	4-30-29
R-B-721	4-24-29	1360	300	U	4-30	7-31-29
R-B-721	6-20-29	Extended by G.O.69			7-31	10-31-29
R-B-721	10-12-29	1360	300	U	10-31	1-31-30
A-B-158	1-11-30	Voluntary Assignment of License				
P-B-1057	1-14-30	1360	300	Daytime(41)		
Change Location of Transmitter & Studio					2-14	5-14-30
L-B-248	1-25-30	License to cover 3-P-B-1057 (Also Renewal)				
Move Tr. & Studio		1360	300	Daytime(41)	1-31	4-30-30
A-B-206	4-25-30	Voluntary Assignment of License				
R-B-721	4-29-30	1360	300	Daytime(41)	4-30	7-31-30
M-B-589	6-13-30	Chg. location of Studio			6-13	7-31-30
Station destroyed by fire-no action taken on renewal						
P-B-1495a	8-8-30	1360	300	Daytime(41)	8-30	11-30-30
replace transmitter destroyed by fire also move transmitter						
P-B-1495a	11-11-30	Change equipment (1KW Max)			12-8	3-8-31
MP-B-180	3-10-31	Chg.Auth.transmitter location and ex-				
tend commencement and completion dates					3-5	6-5-31
P-B-1495	6-18-31	Granted inc.pr.to 500watts			3-5	9-5-31
after Hearing						
L-B-636	7-17-31	1360	500	Daytime	7-17	11-1-31
Covers 3-P-B-1495 a and 3-MP-B-180						
R-B-721	10-16-31	1360	500	Daytime	11-1	5-1-32
S-B-721	3-15-32	Oper.Unltd.time on Exp.Basis			3-15	5-1-32

Special Experimental Authorization issued 3-15-32 for Unlimited Time on Exp. Basis was Protested, however the grant was not suspended - application was dismissed from hearing docket 6-16-33.

3-S-B-721

BROADCASTING STATION LICENSE RECORD

Date First Licensed 10-24-27

Card No. 2.

Call Letters WQBC
~~New~~

Name of Licensee: Delta Broadcasting Co., Incorporated

Transmitter Location: ~~See Card No. 1.~~

Main Studio Location:

FRC-65

Zone 3

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
R-B-721	4-22-32	1360	500	Daytime	5-1	11-1-32
S-B-721	4-22-32	Oper.Unltd.Time on Exp.Basis			5-1	5-16-32
S-B-721	5-10-32	Oper.Unltd.Time on Exp.Basis			5-16	6-15-32
S-B-721	6-15-32	Oper.Unltd.Time on Exp.Basis			6-16	11-1-32
LetterMin.	8-9-32	Postpone install. app. monitor to				9-1-32
R-B-721	10-18-32	1360	500	Daytime	11-1	5-1-33
S-B-721	10-18-32	Oper.Unltd.Time on Exp.Basis			11-1.	5-1-33
S-B-721	4-15-33	Partial Suspension-Rule 151			4-15	5-1-33
R-B-721	4-18-33	1360	500	Daytime	5-1	11-1-33
S-B-721	4-18-33	Oper.Unltd.Time on Exp.Basis			5-1	11-1-33
S-B-721	4-25-33	Partial Suspendion-Rule 151			4-15	5-1-33
Supersedes Authorization issued 4-15-33						
S-B-721	4-27-33	Partial Suspension-Rule 151			5-1	6-1-33
S-B-721	5-26-33	Partial Suspension-Rule 151			6-1	9-1-33
S-B-721	8-10-33	Operate with 200 w (Repairs)			8-10	8-21-33
S-B-721	8-22-33	Operate with 300 w (Repairs)			8-22	11-1-33
S-B-721	9-1-33	Ext.of U Time on exp.basis			9-1	11-1-33
R-B-721	10-24-33	1360	500	Daytime	11-1	5-1-34
S-B-721	10-24-33	Operate with 300W (Repairs)			11-1	11-20-33
S-B-721	10-31-33	Ext. of U Time on exp.basis			11-1	5-1-34
*Spec.Auth. of oper.U Time cancelled eff.1-1-34. Letter 12-22-33						
S-B-721	Oper. 6:30 to 7:15 p.m. 4-8 to 4-30-34					
2-R-B-721	4-17-34	1360	500w	Daytime	5-1	11-1-34
S-B-721	4-28-34	Oper. 7 to 7:15 pm month of May, 1934				
[illegible]	[illegible]	[illegible]	[illegible] (H)	S.T.	[illegible]	[illegible]
B3-S-721	7-28-34	Oper. from 7 p.m. to 7:15 p.m. during the month of August, 1934				
B3-ML-8	8-21-34	1360	1 kw	Daytime	8-21	11-1-34
Mod. Lic. to change hours of oper. from S.H. to D						
B3-S-721	C.A. 9-17-34 Min. 9-25-34	Oper. from 6:15 p.m. to 10 p.m., CST September 17, 1934.				
B3-S-721	9-25-34	Oper. with reduced power of 500 w. for period ending in no event later than 10-1-34. in order that certain condensers may be repaired.				
B3-R-721	10-23-34	1360	1kw	Daytime	11-1	5-1-35

3 -S-B- 721

BROADCASTING STATION LICENSE RECORD

Date First Licensed 10-24-27

CARD NO. 3

Call Letters WQBC

Name of Licensee: Delta Broadcasting Company, Incorporated

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B3-S-721	4-16-35	Oper.6:30pm to 7 pm 4-20 to 4-30-35.			
B3-R-721	4-16-35	1360	1kw	Daytime	5-1 11-1-35
B3-S-721	7-30-35	Oper. from LS 8-6 to 6am 8-7-35.			
B3-S-721 c.a. " "	9-3-35 8-26-35 " "	Oper. 6:45 to 8pm August 26, 1935 Oper. 8 to 10 pm August 26, 1935 Oper. LS 8-27 to 6am 8-28-35.			
B3-R-721	10-29-35	1360	1kw	Daytime	11-1 5-1-36
B3-R-721	4-24-36	1360	1kw	Daytime	5-1 11-1-36
B3-S-721	C.A. 8-11-36	Oper. from 6:45 pm to 12 mid, CST on August 11, 1936			
B3-S-721	C.A. 8-11 36	Oper. from 6:45 pm to 12 mid.,CST on August 25, 1936			
B3-R-721	10-27-36	1360	1kw	Daytime	11-1 5-1-37
B3-S-721	C.A. 1/27/37	Opr. unltd. time 1/27/37 to 2/5/37-flood relief.			
B3-S-721	C.A. 2/9/37	Ext.opr. unltd. time 2/6/37 to 2/15/37 flood relief			
B3-S-721	2-23-37	Opr. unlimited time 2/23/37 to 3/4/37 flood relief			
B3-S-721	C.A. 4/15/37	Opr. LS (6:30 pm) to 6:45 pm CST each evening from 4/16 to 4/30, incl.-baseball scores.			
B3-R-721	4-9-37	1360	1kw	Daytime	5-1 11-1-37
B3-S-721	C.A. 8/7/37	Opr. LS (6:45 p.m.) to 7 pm CST 8/8 to 9/6-baseball			
B3-S-721	Mins.	Opr. LS (6:15 Sept. & Oct. 5:30 pm) to 7 pm CST 9/8 to 10/7-broadcast baseball & football scores & events.			
B3-S-721	C.A. 10/7/37	Ext.opr. LS (5:30 Oct & 5 p.m. Nov.) to 6 pm CST 10/8 to 11/6-news bulletins, football scores other special events.			
B3-S-721	C.A. 10/8/37	Ext.opr. 5:30 pm to 10:30 pm CST Fri. 10/8-football games high school.			
B3-R-721	CA10-29-37	1360	1kw	D	11-1 5-1-38

B -8-

BROADCASTING STATION LICENSE RECORD

CARD #4

Date first licensed .....

Call letters WQBC

Name of licensee DELTA BROADCASTING COMPANY INC.

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B3-S-721	C.A. 11/4/37	Opr.LS(5pm) to 6pm CST 11/6 to 12/5 incl.-news bulletins,football scores & special events.				
B3-S-721	12/3/37	Opr. LS (5pm) to 6pm CST 12/5 to 12/25 special events.				
B3-S-721	1/31/38	Opr.LS(5:15pm) to 12 mid. CST 1/31-election returns, provided consents of KCRC & WSBT received.				
B3-S-721	4/21/38	Opr. 6:30 p.m. to 6:45 p.m.CST. 4/21/38 to 4/30/38-brdcst.baseball scores, etc. in various leagues.				
B3-S-721	4-13-38	Extension of license			5-1	6-1-38
B3-S-721	5-25-38	Extension of license			6-1	7-1-38
B3-R-721	6-17-38	1360	1kw	D	6-17	11-1-38
	Supersedes license dated 3-17-38					
B3-S-721	10-[illegible]-38	Extension of license			11-1	1[illegible]-1-38
B3-S-721	11-21-38	Extension of License			12-1	1-1-39
B3-[illegible]-721	1[illegible]-19-[illegible]	Extension of license			1-1	2-1-39
B3-R-721	1-9-39	1360	1kw	Day	1-9	5-1-39
B3-R-721	4-24-39	1360	1kw	Day	5-1	11-1-39
B3-S-721	8-3-39	Unlimited 8-7 & 8-39 Political				
B3-S-721	8-8-39	opr. unlimited time 8-29-39 broadcast election returns				
B3-R-721	10-31-39	1360	1kw	Day	11-1	8-1-40
B3-S-721	4-13-40	1360	1kw	Day	4-13	8-1-40
Mod.Lic.	to add sunrise					
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
B3-P-3000	12-5-40	1360	1kw	Day	2-5	8-5-41
	C.P. to make changes in equipment					
B3-S-721	xx11/24/40 opr fr 7:30 to 11:30 11/28/40(football game					
B3-S-721	10/17/40 to waive requirements of Sec 3.71 and to opr unl to 2:00 A. 2/1/40					
B3-L-1345	3-19-41	1360	1kw	D	3-19	3-29-41
Lic. to cover C.P.3000 for equipment changes						

B -8-

BROADCASTING STATION LICENSE RECORD

Card #5

Date first licensed

Call letters W Q B C

Name of licensee DELTA BROADCASTING COMPANY INC.

Transmitter location

Main studio location

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194189

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
NAEBA REALLOCATION						
B3-R-721	3-24-41	1390	1kw	D	3-29	8-1-41
B3-Z-1138	7-17-41	1390	1kw	D	7-17	8-1-41
Determine operating power by direct method.						
B3-R-721	7-22-41	1390	1kw	D	8-1	8-1-42
B3-S-721	9-13-41 to opr. add'l time from 8 p.m.,CST, to concl. of championship baseball game between Vicksburg & Hot Springs on 9-13-41 to b/c said game only.					
B3-S-721	9-17-41 to opr. add'l time from 8:00 p.m.,CST,to concl. of championship baseball games between Vicksburg & Hot Springs on 9-18 & 19, 1941.					
B3-S-721	7-14-42	Extension of license			8-1	9-1-42
B3-S-721	8-18-42	Extension of license			9-1	10-1-42
B3-R-721	9-22-42	1390	1kw	D	9-22	12-1-42
B3-S-721	11-24-42	Extension of license			12-1	1-1-43
and modification in accordance with Order 107						
B3-R-721	12-22-42	1390	1kw	D	12-22	12-1-44
Letter B3-P-3601	7-18-44	1420	500w,1kw-LS	U	Subj. procedural requirements of release of 1-26-44	
For change of freq., change power and hours of operation						
B3-P-3601	8-8-44	1420	500w,1kw-LS	U	10-8	4-8-45
C.P. for change of freq., change power and hours of operation						
B3-L-1823 B3-Z-1623	9-18-44	1420	500w,1kw-LS	U	9-18	12-1-44
Lic. to cover CP 3601 for change in freq.,power and hrs.or oper., and determine operating power by direct measurement						
B3-R-721	11-21-44	1420	500w,1kw-LS	U	12-1	11-1-47
B3-S-721	9-25-45	1420	500w,1kw-LS	U	10-1	11-1-47
Mod. Lic. Order 107-A						
BR721	10-30-47	1420	500w,1kw-LS	U	11-1	11-1-50
BP-7370	10-19-49	1420	500w, 1kw-LS	Un	12-19	6-19-50
CP to install new transmitter.						

B-S- #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W.R.B.O.

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BR-721	10-23-50	1420	500w,1kw-LS	U	11-1	11-1-53
BR-721	10-7-53	RENEWAL OF LICENSE			11-1	6-1-55
BZ-3564 (1)	3-31-54	Determine operating power by direct method				
BRC-473 (2)	8-4-54	Modification of license to operate transmitter by remote control from Post-Herald Building, Vicksburg, Mississippi				
BR-721	5-11-55	1420	500w,1kw-LS	U	6-1	6-1-58
BR-721	5-14-58	Renewal of license			6-1	6-1-61
[illegible]	[illegible]	[illegible]			[illegible]	
BR-721	8-24-62	Renewal of license			8-24	6-1-64
BR-721	5-7-64	Renewal of License			6-1	6-1-67
BR-721	5-22-67	Renewal of License			6-1	6-1-70
BTC-6143	8-5-70	VOL. AL	EFF:	9-1-70		
BR-721(S)	8-26-70	Renewal				6-1-73
BAL-7154	10-28-70	VOl. AL	EFF:	11-5-70		
Ltr.	11-25-70	Trans:	Gates	BC-10		
EBSA	5-22-72					
BR-721(L)	6-15-73		RENEWAL			6-1-76
BAL-7924	10-31-73	VOL. AL	EFF:			
BR-721(L)	6-11-76		RENEWAL			6-1-79
BZ-9687(1)	5-31-78	Direct Measurement				
BR79020221W(L)	6-15-79	Renewal of License				6-1-82

Form 94

APPLICATION RECORD - BROADCASTING

No. 1.

Call Letters WQBC

Name Utica Chamber of Commerce, Incorporated (Lic. 5-11-28)
x I. R. Jones

File No.	Dated	Application for	Action Nature	Action Date
Zone 3.		FEDERAL RADIO COMMISSION - RECORDS		
3-P-B	8-26-27	Application for new station requesting 100 w 1390 kc., hours of operation 8 am to 2:10 am, Monday to Friday, 8 a.m. to 11:10 am, Saturday, location of transmitter, Utica, Mississippi.	Granted 1390 kc., 7 am to 7 pm, Monday to Saturday,	10-24-27, 100 watts, inclusive.
3-L-B	2-18-28	License to cover Construction Permit issued 10-24-27	Granted 225 watts. G.O's., 23, 25 & 27.	2-18-28,
3-A-B-	2-28-28	Voluntary Assignment of license to - UTICA CHAMBER OF COMMERCE, INC.	Granted G.O's., 33,35,38 & 44	5-11-28
3-M-B-40	10-5-28	Modification of license to increase power from 225 watts to 300 watts	Reallocation 1360 kc., 300 watts, unlimited	11-1-28,
3-R-B-721	12-1-28	Renewal of license	Granted	1-11-29
3-R-B-721	3-9-29	Renewal of license	Duplicate See Renewal of 3-20-29	
3-R-B-721	3-20-29	Renewal of license	Granted	4-24-29

Form 94

No. 2.

APPLICATION RECORD - BROADCASTING

Name Delta Broadcasting Co., Inc. (Vol.Assign. Lic. 4-21-30) Call letters WQBC
x W. B. Ford & E. M. Pace d/b as Delta Broadcasting Co. (Vol.Assign.of Lic. 1-10-29)
x Utica Chamber of Commerce, Incorporated

File No.	Dated	Application for	Action Nature	Action Date
3-R-B-721	6-7-29	Renewal of license	G.O.69	6-20-29
3-R-B-721	9-21-29	Renewal of license	Granted	10-12-29
3-A-B-158	11-16-29	Voluntary Assignment of license to - W.B.Ford & E.M. Pace d/b as Delta Broadcasting Co.	Granted Issued	1-10-29 1-11-29
3-P-B-1057	12-14-29	Construction Permit to move transmitter and studio from Utica, to 1717 Washington St., Vicksburg, Mississippi,	Granted Issued 1360 kc., 300 watts, Daytime G.O.41.	1-10-29 1-14-29,
3-L-B-248	1-13-30	License to cover 3-P-B-1057	Granted	1-25-30
3-R-B-721	3-17-30	Renewal of license	Granted	4-29-30
3-A-B-206	3-26-30	Voluntary assignment of license to - DELTA BROADCASTING CO., INCORPORATED	Granted Issued	4-21-30 4-25-30
3-M-B-589	5-16-30	Modification of license to move studio from 1717 Washington St., to Hotel Vicksburg, Clay & Walnut Streets, Vicksburg, Miss., to change time of operation from Daytime G.O.41, to Unlimited Time.	Granted Authority to move studio. Denied UNLIMITED TIME Min. 5-15-31	6-13-30,

Form 94

APPLICATION RECORD - BROADCASTING

No. 3.

Call Letters WQBC

Name Delta Broadcasting Company, Incorporated

File No.	Dated	Application for	Action: Nature	Action: Date
3-R-B-721	6-20-30	Renewal of license	No Action on this appl. due to fact station was destroyed by fire	
3-P-B-1495	6-21-20	Construction Permit to replace station destroyed by fire, change location from 1717 Washington St., Vicksburg, to 1 mile East of Post Office on Clay St., Vicksburg, Miss., install new equipment, increase power from 300 w to 500 w., and change hours of operation from Daytime to Unlimited (On 1360 kc.)	Granted 8-8-30, for replacement of transmitter equipment. 2-Increased Power and unlimited time set for hearing.	
Amended	10-24-30	Request to change equipment from W.E.101-B (Max. 500 w.) to R.C.A. 1-B (Max. 1 KW)	3-Denied Min. 5-15-31, Incr.of pr. and time. 4-Granted 11-11-30 (Equip) 5-Mod. C.P.granted 6-18-31 to incr. pr. to 500 watt Daytime.	

Form 94

APPLICATION RECORD - BROADCASTING

No. 4.

Call Letters WQBC

Name Delta Broadcasting Company, Inc.

File No.	Dated	Application for	Action Nature	Action Date
3-MP-B-180	2-13-31	Modification of C.P. (3-P-B-1495) to change location of transmitter from 1 mile East of Post Office on Clay St., to 2 miles East of Post Office approximately ½ mile South of Highway 80, and extend commencement date from 12-8-30 to 3-5-31, and completion date from 3-8-31 to 6-5-31.	Granted	3-10-31
3-L-B-636 Amended	6-3-31 6-13-31	License to cover 3-P-B-1495a and 3 MP-B-180	~~Returned to appl. 6-30-31 out of order Mod. C.P. granted 6-18-31, for 500w~~	
Resubmitted	7-6-31	Request to cover the modified C.P. (3-P-B-1495) equipment and increase of power to 500 watts	Granted	7-17-31
3-Z-B-17	6-3-31	Direct measurement of antenna input	Returned request of applicant	11-25-31
3-R-B-721	8-31-31	Renewal of license	Granted	10-16-31
3-ML-B-898 Amended	10-20-31 11-19-31	Chg. hours of operation from Daytime to Unlimited Request chg. of freq. from 1360 kc., to 1430 kc. (Facilities of WNBR-WGBC)	Order of Dismissal	5-20-32

Form 94

APPLICATION RECORD - BROADCASTING

No. 5.

Call Letters WQBC

Name Delta Broadcasting Company, Inc.

File No.	Dated	Application for	Action Nature	Action Date
3-R-B-721	2-27-32	Renewal of license	Granted	4-22-32
3-ML-B-1005	5-7-32	Modification to change frequency from 1360 kc., to 880 kc., and increase power from 500 w to 500 w and 1 KW-LS, unlimited (Facilities of WCOC)	Order of	Dismissal 3-31-33
3-R-B-721	8-31-32	Renewal of license	Granted	10-18-32
3-R-B-721 Resubmitted	2-28-33 3-28-33	Renewal of license	~~Returned~~ Granted	~~3-18-33~~ 4-18-33
3-ML-B-1238 Resubmitted	9-23-33 10-2-33	Modification of license to change hours of operation from Daytime to S. Hours, 10:30 a.m. to 2:30 p.m. and 6 p.m. to 9 p.m., C.S.T.	~~Returned~~ DISMISSED AT REQUEST of applicant ORDER OF MIN.	~~9-27-33 Notarial Seal omitted & dated prior to application~~ 12-15-33

Form 94 #6

APPLICATION RECORD - BROADCASTING

Call Letters WQBC

Name Delta Broadcasting Company, Inc.,

File No.	Dated	Application for	Action Nature	Action Date
3-RB-721	10-5-33	Renewal of License	Granted	10-24-33
3-SA-B-63	10-16-33	Extension of special experimental authorization to operate 500 w, Unlimited time to 5-1-34	Granted	10-31-33
3-R-B-721	3-30-34	Renewal of License	Granted	4-17-34
3-ML-B-1348	5-29-34	Modification of license to increase power from 500 watts, [redacted], to 1kw,, to change hours of operation from daytime to specified hours.	Granted 6-29-34 S.H. & insofar as day power is concerned, Night power designated for Hearing. 2/ Nite power dismissed at request of applicant, Order, Min. 7-31-34	

Form 94 #7 APPLICATION RECORD - BROADCASTING

Call Letters WQBC

FEDERAL COMMUNICATIONS COMMISSION

Name Delta Broadcasting Co., Inc.

File No.	Dated	Application for	Action Nature	Action Date
B3-ML-8	7-18-34	Modification of license to request change of time from S.H. to Daytime	Granted	8-21-34
B3-R-721	8-31-34	Renewal of license ~~Rtd. 14(c) 9-25-34~~	Granted	10-23-34
Resubmitted	"			
B3-R-721	3-6-35	Renewal of license	Granted	4-16-35
B3-R-721	9-3-35	Renewal of license	Granted	10-29-35
B3-R-721	3-5-36	Renewal of License	Granted	4-24-36
B3-R-721	10-12-36	Renewal of license	Granted	10-27-36
B3-R-721	3-18-37	Renewal of license ~~(Sec. 3a not ans. (no prog.)~~	Granted	4-9-37
B3-R-721	10-8-37	Renewal of license ~~(Sec. 3a not ans. (no prog.)~~	~~Ret'd~~	~~10-16-37~~
Resubmitted	"	" " "	Granted	CA 10-29-37

Form 94

APPLICATION RECORD - BROADCASTING

#8

Call Letters W Q B C

Name Delta Broadcasting Co., Inc.,

File No.	Dated	Application for	Action Nature	Action Date
B3-R-721 Resubmitted	3-29-38 "	Renewal of license ~~(3a not ans. 3b, 7d incomp)~~	~~Ret'd~~ Granted	~~4-8-38~~ 6-17-38
B3-R-721	10-29-38	Renewal of license	Granted	1-9-39
B3-R-721 Resubmitted	2-25-39 "	Renewal of license ~~(Sec. 7d, 13b, 15c, 17a, 24)~~	~~Returned~~ Granted	~~3-7-39~~ 4-24-39
B3-R-721	8-28-39	Renewal of license	Granted	10-31-39
B3-R-721	5/28/40	Renewal of license	Granted 1390kc, 1kw, D	3-24-41
B3-P-3000 Rec'd. Resubmitted Rec'd.	10-12-40 10-22-40 11-7-40 11-9-40	Construction permit to make changes in equipment ~~and antenna system~~	~~Returned~~ ~~Secs. 4(b), 20, 22, 24(a)~~ ~~29 & resolution~~ GRANTED	~~10-26-40~~ 12-5-40

Form 94

APPLICATION RECORD - BROADCASTING

#9

Call Letters WQBC

Name Delta Broadcasting Co., Inc.

File No.	Dated	Application for	Action Nature	Action Date
B3-ML-1039 Rec'd. Filed	11-23-40 11-25-40 11-25-40	Modification of license to change hours of operation from Daytime to Unlimited time using 500w night, 1 kilowatt day. Requests facilities of WTJS.	Returned Obsolete form	12-4-40
B3-MP-1150 Rec'd. Filed	1-4-41 1-6-41 1-6-41	Modification of construction permit (B3-P-3000) to make changes in equipment change hours of operation from Daytime to Unlimited time using 500w night, 1 kilowatt day, and extend commencement and completion dates from 2-5-41 and 8-5-41 to 10 days after grant and 30 days thereafter, respectively. Facilities of WTJS.	Docket No. 6044 ORDER OF DISMISSAL Request of applicant	4-23-41

Form 94

APPLICATION RECORD - BROADCASTING

#10

Call Letters W Q B C

Name DELTA BROADCASTING CO., INC.

File No.	Dated	Application for	Action Nature	Action Date
B3-L-1345 Rec'd.	2-18-41 2-20-41	License to cover construction permit (B3-P-3000) for changes in equipment.	Granted	3-19-41
B3-ML-1076 Rec'd Filed	5-7-41 5-28-41 5-28-41	Mod. of license to change frequency, power and hours of operation from 1390 kc, 1kw, Daytime to 1470 kc, 500w,1kw-LS, Unlimited time. Form 335 filed 6-6-41. 5-29-42 rec'd petition re Com. Memo. Opinion of 4-27-42	Docket No. 6166 Dismissed without Prejudice Request of Applicant Min. #100	3-10-43
B3-R-721	5-29-41	Renewal of license Form 335 filed 6-16-41.	Granted	7-22-41
B3-Z-1138 Rec'd	5-28-41 6-9-41	Authority to determine operating power by direct measurement of antenna power Form 335 filed 6-16-41.	Granted	7-17-41

Form 94

#11

APPLICATION RECORD - BROADCASTING

Call Letters W Q B C

Name DELTA BROADCASTING CO., INC.

File No.	Dated	Application for	Action Nature	Action Date
B3-R-721	6-1-42	Renewal of license and Forms 335	Granted	9-22-42
B3-R-721 Resub.	10-19-42 "	Renewal of license (Sec. ~~13(b)~~)	~~Ret'd~~ Granted	~~10-21-42~~ 12-22-42
B3-P-3601 Rec'd Filed	4-5-44 4-14-44 4-24-44	Construction Permit to change frequency from 1390 kc to 1420kc, and change power and hours of operation from 1kw daytime to 500w, 1kw-LS unlimited time. (Filed by Lester Cohen, Atty.)	Granted subj procedural requirements of Commission's release of 1-26-44 letter written Grant accepted per letter of 7-31-44 Issued	7-18-44 8-8-44

Form 94

#12

APPLICATION RECORD—BROADCASTING

Call letters WQBC

Name DELTA BROADCASTING COMPANY, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-1829 Rec'd Filed	8-29-44 8-31-44 8-31-44	License to cover C.P. (B3-P-3601) which authorized change in frequency, power and hours of operation;	Granted	9-18-44
		and		
B3-Z-1628 Rec'd Filed	7-29-44 8-31-44 8-31-44	Authority to determine operating power by direct measurement of antenna power. (Filed by Karl A. Smith, Atty.; John Barron, Engr.)		
B3-R-721 Rec'd	10-19-44 10-21-44	Renewal of license	Granted	11-21-44
BR-721 Rec'd	8-28-47 9-2-47	Renewal of license Program logs filed 9-23-47	Granted	10-30-47

U. S. GOVERNMENT PRINTING OFFICE

FCC Form 94 #13

APPLICATION RECORD - BROADCASTING

Call Letters WQBC

Name DELTA BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BP-7370 Rec'd Filed	9-23-49 9-26-49 9-26-49	Construction Permit to install new transmitter (RCA BTA-1L).	Granted	10-19-49
BL-4065 Rec'd Filed	5-16-50 5-19-50 5-19-50	License to cover construction permit (BP-7370) which authorized the installation of a new transmitter.	GRANTED	5-19-50
BR-721 Rec'd	8-30-50 9-5-50	Renewal of License	GRANTED	10-23-50
BR-721 Rec'd Filed	7-24-53 8-3-53 8-3-53	Renewal of License	GRANTED	10-7-53
BZ-3564 Rec'd Resub. Rec'd & Filed	2-5-54 3-2-54 3-5-54	Authority to determine operating power by direct measurement of antenna power.	~~RETURNED 2-16-54 Not to file Sect. I~~ GRANTED	3-31-54

FORM A-170 #14
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W Q B C

Name DELTA BROADCASTING COMPANY, INC.
Vicksburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BRC-473 Rec'd Filed	7-31-54 8-2-54 8-2-54	Modification of license to operate transmitter by remote control from Post-Herald Building, Vicksburg, Mississippi	GRANTED	8-4-54
BR-721 Rec'd Filed	2-15-55 3-4-55 3-4-55	Renewal of License	GRANTED	5-11-55
BR-721 Rec'd. Filed	3-1-58 3-4-58 3-4-58	Renewal of license.	GRANTED	5-14-58
BR-721 Rec'd Resubmitted Rec'd&Filed	2-28-61 3-8-61 4-18-61 4-24-61	Renewal of License	~~RETURNED APR 13 1961 SECT II DATED AFTER SECT. I; ONLY 1 COPY 303 & Exh.~~ GRANTED	8-24-62

#15 1420kc

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WBRC

Name DELTA BROADCASTING COMPANY, INCORPORATED
Vicksburg, Mississippi 39180

File No.	Dated	Application for	Action Nature	Action Date
BR-721 Rec'd Filed	3-21-64 3-23-64 3-25-64	Renewal of license	GRANTED	5-7-64
BR-721 Rec'd Filed	3-2-67 3-6-67 3-6-67	Renewal of license	GRANTED	5-22-67
BTC-6143 R & F FEE PD: $75 #562359 Pub.notice filed 12-29-69	12-6-69 12-9-69	Voluntary transfer of control of lic corp from Louis Cashman & Frances Cashman, Joint Tenants, Mary Van Cashman, et al(all stockholders) to Twelve-Thirty Incorporated Add'l signature pages(transferors) - filed 12-15-69 AMENDED 1-6-70 - Rev. Exh. 7 re financial qualifications JAN 1 1970 Atty - Arent, Fox, Kintner, Plotkin & Kahn PETITION TO DENY filed 2-18-70 by Krieger & Jorgensen on behalf of WJNS-FM OPPOSITION TO PETITION TO DENY filed by Gene A.Bechtel,Esq. 3-4-70 on behalf of transferee REQUEST FOR EXT OF TIME to file reply - filed 3-13-70 by Atty Jorgensen on behalf of WJNS	GRANTED EFF:	8-5-70 9-1-70

(SEE OVER)

RE: BTC-6143 - STATEMENT REGARDING REQ. FOR EXT. OF TIME
FILED 3-17-70 by Gene Bechtel, Esq. of behalf of transfer
REPLY TO OPPOSITION TO PETITION TO DENY filed 3-23-70
by Krieger & Jorgensen on behalf of WAZF

#16

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1420kc

Call Letters WQBC

TWELVE-THIRTY INCORPORATED

Name ~~DELTA BROADCASTING COMPANY, INCORPORATED~~
Vicksburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BR-721 R & F #581252 $75 PN PRESS APR 14 1970	2-23-70 2-27-70 2-27-70	Renewal of license Atty- William L. Rawn, III (Arent, Fox et al) AMENDED 4-30-70 re: transmitter logs AMENDED 6-26-70 re: program logs	GRANTED	8-26-70
On August 5, 1970 by MEMORANDUM OPINION & ORDER Notice of Apparent Liability forfeiture /				$1000.00
BAL-7154 R & F FEE PD: $250 #635682 CODE 053 (Form 316) OCT 16 1970	10-3-70 10-12-70	Voluntary assignment of license to TWELVE-THIRTY INCORPORATED (SEE OVER) Atty - Arent, Fox etc	GRANTED EFF:	10-28-70 11-5-70
BR-721 R & F P.N. PRESS MAR 14 1973	2-25-73 3-2-73 3-2-73	Renewal of License Atty.; Eric L. Bernthal AMENDED 5-29-73 re: commercial policy	GRANTED	6-15-73

F.C.C. - WASHINGTON, D. C.

RE: BAL-7154 - assignee is licensee of WAZF (Articles file on)

#17

1420khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WQBC

Name HOL-CO., INC.
x TWELVE-THIRTY, INCORPORATED
Vicksburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BAL-7924 R & F FEE PD: $1000 CODE 047 JUL 18 1973 Pub.notice filed 7-16-73	6-18-73 6-21-73 #203060	Voluntary assignment of license to HOL-CO., INC. REQUEST WAIVER SECTION 1.597 Atty - Arent, Fox etc(P. Tannenwald) Further statement in support of req. for waiver filed 10-1-73	GRANTED EFF: 11-7-73 subj. to later determination of grant fee.	10-31-73
BR-721 Recd. PN Recd. FILED PRESS	1-27-76 2-2-76 2-4-76 2-2-76 MAR 29 1976	RENEWAL OF LICENSE Eric L.Bernthal,Atty. (See WRBC for petitions) AMENDED 5-27-76 re: financial data & prog. (See WRBC for petition filed 6-11-76)	GRANTED	6-11-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1420khz

Call Letters WQBC

#18

Name HOL-CO., INC.
Vicksburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BZ-9687	3-6-78	Direct Measurement	GRANTED	5-31-78
R & F	3-14-78			
DM	4-25-78			
PRESS	MAY 19 1978			
BR 790202 YW		RENEWAL OF LICENSE	GRANTED	6-15-79
PRESS	MAR 15 1979			

F.C.C. - WASHINGTON, D. C.

W Q B C - RECORD OF DENIAL OF INFORMAL APPLICATIONS

B3-S-721 12-8-41 To opr. from sign-off time (5 p.m., CST, Dec.) to 6 p.m., CST, 12-20, 22, 23, & 24, 1941, only, in order to b/c programs featuring Christmas Carols which will be fed to the downtown shopping area by loud speakers.

B3-S-721 6-6-44 To opr. nighttime for a limited time in order to b/c Invasion News.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.